

Please Don't forget to share this Newsletter with your members!! It's only sent to Club Presidents and Secretaries

***Planting  
and  
Harvesting  
the  
Seeds  
of  
Lionism***



## CC Betty Simpson

Spring Greetings, fellow MD 39 Lions!

You will find helpful MD39 convention information in this quarterly issue of our newsletter. This convention information will also be emailed by our MD secretary to all MD club Presidents and secretaries later this week. Please, share the information with all your club members. Here are some helpful convention tips:



- Early Registration Deadline- **April 14**  
Final Guaranteed Registration Deadline-**April 17**
- Convention Service Projects- We will feature **two, hands-on service activities** during the convention. Any Lions/Clubs bringing a new, standard-size pillow and pillowcase will be able to write a positive message on the inside edge of the pillowcase with a Sharpie which will be supplied. (Message example- Wishing you pleasant dreams.) Secondly, we will be putting together hygiene kits at the convention. A list of suggested travel-size items for the kits is included in this newsletter.
- Lions/clubs are also welcome to bring/donate any of the additional, shelter **“Wish List”** items listed in the Service Project article. Both the hands-on project items and Wish List items will be divided between 39E and 39W for distribution. Please, email PCC Joyce Saunders at [bojjoy17@msn.com](mailto:bojjoy17@msn.com) to let her know what you or your club will be bringing. Thank you! **“We Serve”**
- There will be some convention ballot items we will be voting on during the convention. Please, review the voting information article. (In addition, there will also be an Envision trustees’ ballot.)
- Check out the tentative convention agenda

Thank you, for being an important part of our Multiple District 39, Lion “family” and serving your communities!

My Warm Regards,  
Lion Council Chair Betty  
[gma1850@hotmail.com](mailto:gma1850@hotmail.com)  
H 1-208-549-0299  
C/Text 1-208-550-0691

## Convention Registration



MD 39 Convention  
"Planting & Harvesting the Seeds of Lionism"  
Council Chair Betty Simpson  
May 2-3, 2025  
Sun Valley Inn Sun Valley, ID



LION/LEO: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
EMAIL: \_\_\_\_\_  
CLUB: \_\_\_\_\_  
FIRST TIMER: \_\_\_\_\_

LION/LEO/GUEST: \_\_\_\_\_  
CITY, STATE & ZIP: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
OFFICE: \_\_\_\_\_

EARLY REGISTRATION DEADLINE IS APRIL 14, 2025

| <u>EVENT</u>                       | <u>COST</u> | <u>NUMBER</u> | <u>TOTAL</u> |
|------------------------------------|-------------|---------------|--------------|
| Paint n Sip                        | \$25        | _____         | _____        |
| Friday Evening                     | \$15        | _____         | _____        |
| Leo Friday Evening*                | \$0         | _____         | _____        |
| Saturday Registration & Breakfast  | \$35        | _____         | _____        |
| Saturday Lunch                     | \$40        | _____         | _____        |
| Leo Saturday Registration & Lunch* | \$0         | _____         | _____        |
| Saturday Evening                   | \$80        | _____         | _____        |
| Leo Saturday Evening*              | \$0         | _____         | _____        |
| <b>TOTAL</b>                       |             | _____         | _____        |

### *After April 14*

|                                   |      |       |       |
|-----------------------------------|------|-------|-------|
| Paint n Sip                       | \$30 | _____ | _____ |
| Friday Evening                    | \$20 | _____ | _____ |
| Saturday Registration & Breakfast | \$40 | _____ | _____ |
| Saturday Lunch                    | \$45 | _____ | _____ |
| Saturday Evening                  | \$85 | _____ | _____ |
| <b>TOTAL</b>                      |      | _____ | _____ |

\*The first 23 Leos registered are being sponsored by the Burley Lions Club\*

Any Dietary Restrictions \_\_\_\_\_

Friday Night - Hors d'oeuvres

Saturday Registration – White Cloud Continental Breakfast

Saturday Lunch – Sun Valley Chicken Salad with Potato Chips & Grapes, Angel Food Cake

Saturday Dinner - Mixed Green Salad, Prime Rib with Baked Potato & Green Beans, Sun Valley Cheesecake

Make checks payable and send registration forms to:  
Lions Multiple District 39  
c/o Jennifer Weeks  
PO Box 615  
Star, ID 83669

[Download Registration form](#)

## "Tentative MD 39 Convention Agenda."

|                 |   |             |
|-----------------|---|-------------|
| Friday, May 2   | “Yeehaw, it’s harvest time!” (Overalls/J Jeans, Casual)   |             |
| 4:00-5:00pm     | 39E Cabinet Meeting   | Limelight A |
| 4:30-7:00pm     | Registration  | Promenade   |
| 5:00-7:00pm     | Paint n Sip   | Boardroom   |
| 5:00-9:00pm     | No Host Bar   | Promenade   |
| 6:30-7:00pm     | Meet & Greet Social   | Continental |
| 7:00-9:00pm     | Hors d’ Oeuvres, Trivia Contest, Live Music<br>Sponsored by Envision  | Continental |
| Saturday, May 3 | PCC Doug Beehler, Master of Ceremonies  |             |
| 7:30-9:00am     | Registration (Business Casual/Lions Attire)   | Promenade   |
| 7:30-9:30am     | Continental Breakfast<br>Assorted Pastries & Fruit, Juice, Coffee, Tea  | Continental |
| 8:30-10:00am    | Welcome – CC Betty Simpson<br>Pledge – PCC Greg Torgesen<br>Code of Ethics – Billie Wood & Rose Jensen<br>PID Ron Keller  | Continental |
| 9:00-9:20am     | Leo Breakout Session #1   | Boardroom   |
|                 | MD 39 Report – CC Betty<br>District 39E Report – DG Lisa Allen<br>District 39W Report - DGE Peggy Hess<br>Envision Report – Lois Sutton, PCC Jay Lugo<br>Helen Keller’s 100 <sup>th</sup> Anniversary video – Esteban Galan |             |
| 10:00- 10:15am  | Break   |             |
| 10:15-10:35am   | Leo Breakout Session #2   | Boardroom   |
| 10:15-11:30am   | Voting Information<br>Lions Project for Canine Companions – Sarah Habarthur<br>LCIF – CC Betty Simpson, PCC Cliff Hart<br>Heart of a Lion – CC Betty Simpson, PDG Lyndon Rinehart,<br>Rick Shurtleff                        | Limelight A |
| 11:30-11:50am   | Voting  | Boardroom   |
| Noon-1:30pm     | Lunch<br>Invocation – PID Floyd Miller<br>Patriotism Essay winners – PCC Bob Saunders   | Continental |



|              |  |             |
|--------------|--|-------------|
| 1:30- 1:45pm | Break  |             |
| 1:45-3:30pm  | Parade of Checks<br>Canva & AI – PDG Kathy Donahue<br>Celebration of Life – PCC Joyce Saunders, Scholarship Club<br>Lion & Leo Service ideas – Kitty Keller<br>MD Diabetes – VDGE Lisa Geir  | Continental |
| 2:30-3:00pm  | Leo Breakout Session #3  | Boardroom   |
| 3:30-3:50pm  | Hands on Service Project   | Limelight A |
| 3:50-4:30pm  | Scholarship Club Meeting   | Boardroom   |
| 4:00-6:30pm  | Time on your own   |             |
| 6:30-7:00pm  | Social Time & Music  | Continental |
| 6:30-9:00pm  | No Host Bar  | Promenade   |
| 7:00-9:00pm  | Banquet (Dress is Idaho Fancy)<br>Invocation – PID Floyd Miller<br>Dinner<br>MD & Other Awards<br>Raffle & Silent Auction Winners<br>Election Results – PDG Craig Parrish & PCC Jim Spanberger<br>International Guest Speaker – PID Ron Keller | Continental |

## Sunday, May 4

|             |  |           |
|-------------|--|-----------|
| 8:00-9:00am | PDG Association Meeting<br>No Breakfast Served | Boardroom |
|-------------|--|-----------|

[Download Convention Agenda](#)

## Convention Information

Hello Lions,

We look forward to seeing you at our 2025 MD 39 Lions Convention, "Planting and Harvesting the Seeds of Lionism" in Sun Valley Idaho May 2-3. The committee has been working hard since September to bring you what we hope will be a memorable weekend. You will receive more exciting detailed information in April.

**HOTEL RESERVATIONS** Sun Valley Inn, 1 Sun Valley Rd, Sun Valley, ID 83353; 800-786-8259  
Ask for the "Idaho Lions Convention" discount. Early Registration \$195 plus taxes and fees; Late Registration will be normal room rate (subject to change due to availability)



### Friday Night—Yee Haw, It's Harvest Time

Come enjoy a relaxing night of Paint n Sip before the festivities begin. Gather with fellow Lions as we are guided through step by step how to paint this marvelous Lion relaxing in a field of flowers while enjoying a beverage from the no-host bar. No experience necessary.

### Raffle/Silent Auction

We have decided to do things a little bit different this year. We are asking clubs to bring one or two items they would like to be part of the raffle prizes instead of raffle baskets. We will gather the items on Friday night and make them into 4 or 5 larger raffle baskets.

A preview of one of the centerpieces that will be up for silent auction.



### PID Ron Keller and Lion Kitty Keller



Ron Keller from Millersport, Ohio, USA, was elected to serve a two-year term as a director of Lions Clubs International at the association's 104th International Convention, June 24 through June 28, 2022. He served on the Lions Membership Development committee for two years, and was Chairperson for one year.

Director Keller has more than 35 years experience as a government administrator and event coordinator. He is currently retired. He last served as Cultural Arts and Events Manager for the City of Columbus where he managed city staff, drafted city legislation, oversaw purchasing of equipment and supplies for events, and served as a liaison to civic and community leaders in Columbus' urban neighborhoods. One of his most notable projects was redesigning a public subsidy mechanism to make it easier for minority nonprofits to apply and receive city services within their neighborhoods.

[Download 39MD Convention-brief information](#)

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## ***Additional Convention Information***

April 17, 2025 - this is the last day registration will be taken with a guarantee, anything received after this date will have to be confirmed by the hotel and convention committee.

Please note that the agenda is tentative as we are a month away from convention and times may change.

Hands on Service Project – We will be supporting the WCA-Boise, Family Services Alliance of SE Idaho and Ruth House, Idaho Falls Women's Shelter. We are asking clubs to bring items to support these amazing organizations in our communities. Please let Joyce Saunders, [bojjoy17@msn.com](mailto:bojjoy17@msn.com), know what you or club will be bringing.

Hygiene Kits: Quart Ziploc Bags, Travel size: Shampoo, Conditioner, Soap, Toothbrush, Toothpaste, Small Comb, Thin Washcloth (all of these items need to fit in quart bag).

Donation items: Standard Pillow & Pillowcase, Alarm Clocks, Surge Protectors, Adult & Teen Underwear, Feminine Hygiene products, snacks: granola bars, fruit snacks, fruit cups, cheese and cracker packets.

Pin Trading Table – Does your club or members have any extra pins sitting around that you don't know what to do with? This is your opportunity to share these with other Lions and raise money to help support the convention next year. Each club may bring 10 pins to place on the table. We will be asking members to make a donation to take a pin.

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## *MD39 Voting Convention Information*

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### **Executive Summary**

The Idaho Lions Club will elect a new Council Chairperson for the 2025–2026 session at the upcoming convention. Traditionally, the annual convention has been held at the Sun Valley Inn. However, in response to requests from multiple Lions Clubs, the committee is considering alternative locations for the 2026 convention. Below are potential options with estimated costs:

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### *Convention Location Options & Estimated Cost*

*The quoted price is for two guests*

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#### **Sun Valley Inn (Current Convention Location)**

- Hotel (2 nights): \$500.00
- Meals (4): \$500.00
- Registration: \$200.00
- Total Cost: \$1,200.00

#### **Twin Falls – Canyon Crest Event Center**

Recommended Hotels:

Fairfield Inn\*

La Quinta\*

Holiday Inn\*

- Hotel (2 nights): \$300.00
- Meals (4): \$350.00
- Registration: \$200.00
- Total Cost: \$850.00

\*Hotels located off-site.

#### **Burley Inn Convention Center**

- Hotel (2 nights): \$300.00
- Meals (4): \$250.00
- Registration: \$200.00
- Total Cost: \$750.00

*Note: Sponsorships may help offset the costs of meals and registration.*

The committee acknowledges the long-standing tradition of hosting the convention at the Sun Valley Inn and understands that some clubs may prefer to maintain this location. To ensure a fair and transparent decision, all Lions members will have the opportunity to vote on the location change at the upcoming convention in Sun Valley on Saturday, May 3<sup>rd</sup>.



## Voting Process

To participate in the vote, clubs must be in good standing with dues paid in full. The voting delegates are dependent on club membership with family membership counting as one rather than two for the membership numbers used to determine the delegate number for the club. Eligible, individual voting delegate membership status is one year +one day. Since clubs vary in size, the number of votes (delegates) allocated per club is determined as follows:

| Membership Numbers | Delegates / Votes Allowed |
|--------------------|---------------------------|
| 1-14               | 1                         |
| 15-24              | 2                         |
| 25-34              | 3                         |
| 35-44              | 4                         |
| 45-54              | 5                         |
| 55-64              | 6                         |
| 65-74              | 7                         |
| 75-84              | 8                         |
| 85+                | 9                         |

This voting process ensures equitable representation across all clubs. The committee appreciates your participation and looks forward to your input on this important decision.

[Down Load MD39 Voting Convention Information](#)

## *Sun Valley Obit - Information Request*

Lions,

We will be holding a memorial service at the MD 39 Lions Convention, May 3, 2025. Please send me information about any Lions who pass away this year. We would like to honor all who may have been Lions prior to their passing, but not a current Lion. It would be great if you have a picture, or an obituary.

Please include: Name of Lion

Birth date and death date

Lions Club name

How many years a Lion

Offices held, passion, hobby

Please send this as soon as possible. Please send by April 29th, 2025 to:

Joyce Saunders

[Bobjoy17@msn.com](mailto:Bobjoy17@msn.com)

307-884-6262

713 Alpine Way #7285

Star Valley Ranch, WY 83127

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### *39E DG Lisa*



Hello Lions of 39W,

I just wanted to send a quick note and say "Thank you" to all the Lions who made the journey to Idaho Falls and West Yellowstone to be with the 39E Lions for our Convention. Also there were Lions who made donations, Thank you to those Lions also. I felt that our Convention was a success and I hope that those in attendance enjoyed it. I really appreciate the support and the fun you all bring with you.

Thank you again, see you in Sun Valley!

Lisa Allen

District Governor 39E

## 39W DG John

### Our Big Picture!

Most of you know by now that Lions International's on-going "Mission 1.5" has a core goal to increase global membership to 1.5 (or more) members. Multiple District 39 leaders have, over the past year, joined programs designed to meet this goal in the United States.



In 39W, I am working with future District Governors Peggy Hess, Lisa Gier, Marie Virden and other leaders to establish an action plan with specific goals. 39W currently includes 30 clubs and 900 members. Mountain Home, under the leadership of President Bryan Straw, has experienced phenomenal growth this year with over two dozen new members! Along with their friendly competitors, President Dennis Burks' Boise Bench, they demonstrate that they know how to attract new members who have new perspectives, new skills and new ideas. Both Mountain Home and Boise Bench currently have more than 80 members. Other clubs from Declo to Emmett provide inspiring examples of how each club and community has unique challenges and unique opportunities to serve.

We can leverage the ideas and programs from 39W, our friends in 39E led by Lisa Allen and Paula Thomas, and Lions International to reach our goals. Over the next four years, 39W will increase:

- membership from 900 to 1250
- number of clubs from 30 to 42

We can achieve these goals. Collaboration between clubs and districts is essential, but I have every faith that Peggy, Lisa, Marie and other leaders will turn these goals into reality!

If you have ideas or want to hear some, please reach out to me anytime at (208)869-8007.

Thanks for all you do,  
John Hand  
District Governor (39W)

## MD Marketing



YouTube, Love it and use it!!! MD39 Marketing Thoughts by Lion Curt

The third installment of the Growth workshop brought up the use of YouTube as a recruitment tool and a great way to share information about Lions Club and your club. The session covered a couple of channels that are chock full of very useful information.

### LCI YouTube Channel

This channel has Lions shorts, videos submitted by various clubs and districts, a tribute to President Jimmy Carter and the History of Lions among other subjects. A great recruiting tool and information for your members  
Follow the link below

### [Lions International - YouTube](#)

### U. S. Lions Rock YouTube

This channel has some inspirational and fun and of course information loaded videos. Some of the topics are: It's Time to Grow, Start a Club, Recruiting Tips and Tricks, and Rock Star Inspiration. Even the Growth Workshop Training series is included, if you missed it.  
Follow the link below.

### [US Lions Rock - YouTube](#)

### Marketing Multiple District 39 YouTube Channel

There are several videos locally produced covering vision and hearing screening, Envision, and the Benefits of Joining Lions. If your club has any videos that you would like send me, I will include them on the MD39 site. I can be reached at

[lionsmd39marketing@gmail.com](mailto:lionsmd39marketing@gmail.com)

Follow the link below

### [Marketing Multiple District 39 - YouTube](#)

### Club YouTube Channels

Some clubs have their own YouTube channels covering club activities and other topics of interest to the members, I would encourage any club to set up a channel and post videos on social media to promote your club. One that comes to mind is the Boise Bench Lions Channel at [boisebench lions - YouTube](#)



## *Training For New Officers*

Lions Clubs Officers,

Do you have your officers for 2025-2026?

Time to hold elections and enter them into the Lions Portal.

Would you please attend a zoom officer training?

Join me: MD 39 GLT Joyce Saunders ([bojjoy17@msn.com](mailto:bojjoy17@msn.com))

Plan for one hour: a few basics then questions and answers.

Presidents and Vice Presidents; April 2, 2025, 7:00 pm.

Secretary: April 30, 2025, 7:00 pm

Treasurer: May 22, 2025, 7:00 pm

I will be sending out a zoom link prior to the meeting. If you don't get one, email me and I will send it to you.

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## *Patriotism Essay*

MD39 patriotism essay contest. The theme this year is "Celebrating America's Beauty". Club winners should be sent to the District Chair by March 21<sup>st</sup>. Then the three winners of each grade level will be sent to MD39 Chair, Bob Saunders, by April 5<sup>th</sup>. First place winners of each grade level will be invited to attend the MD39 Convention in Sun Valley, May 3<sup>rd</sup> to read their essay's.

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## *Newsletter Information*

This newsletter is an excellent way to share information. Anybody can send in an article! Do you have an up-coming event, a service project you are passionate about, just completed a fun project or just want to share an Idea? Well send us the information! and we will include it in the next Newsletter. Send us a couple of pictures to go with it to add to the impact.

The deadline for submission of your newsletter article is the 20th of the month.

Articles need to be in a Word document or similar text file. Try to make your articles concise and limit the number of photos to two (2).

\*Please make sure you have a release from a parent or guardian for any pictures that include children.

Email your articles for the newsletter to [md39newsletter@gmail.com](mailto:md39newsletter@gmail.com).

Feel free to call, email or text if you have any questions

Your Newsletter Team

Lions Rose Jensen & Billie Wood  
[md39newsletter@gmail.com](mailto:md39newsletter@gmail.com)  
Billie 214-784-3217



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MD39 Newsletter | PO Box 914 | Caldwell, ID 83606 US

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