



## District 33N Lions Mid-Winter Conference 2025 Sponsorship Opportunities

January 24–26, 2025 | Massachusetts

Be part of an inspiring weekend of service, fellowship, and leadership by supporting our annual Mid-Winter Conference. Your sponsorship ensures Lions can continue life-changing work in our communities.

### Platinum Sponsor – \$1,000

- Prominent signage for the full three-day event
- Revolving on-screen recognition
- Full-page, full-color ad in the Ad Book
- Recognition at the Saturday Evening Formal Gala

### Gold Sponsor – \$500

- Prominent signage at the Saturday Evening Formal Gala
- Half-page, full-color ad in the Ad Book
- Recognition at the Gala

### Silver Sponsor – \$250

- Signage recognition at the Sunday Breakfast & Luncheon
- Half-page, full-color ad in the Ad Book

All sponsors will be recognized in our Conference Ad Book and throughout the weekend.

### Sponsor Information:

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Best Phone Number for Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

### Submission Details:

Make checks payable to: MA Lions District 33N

\*Memo Line: Mid-Winter Sponsor

Complete Sponsor Information and Mid-Winter Conference Ad Book forms.

## Mid-Winter Conference Ad Book - Ad Size Pricing and Visual Guide

Each Ad Book page is 4 ¼" wide by 7 ½" tall with a ½" border. Below are visual representations of available ad sizes.

**ACTUAL FULL  
PAGE AD  
Without ½" Border  
(4 ¼" W x 7 ½" H)**

**ACTUAL HALF  
SIZE PAGE  
Without ½" Border  
(4 ¼" W x 3 ¾" H)**

**Place an ad in the Ad Book before  
December 25, 2025, to save \$25.**

Ad Size	Cost (by 12/25/25)	Cost after 12/25/25
Full Page (Color)	\$125	\$150
½ Page (Color)	\$100	\$125

### Specifications:

- Full-page ad = 4 ¼" x 7 ½" to use with a ½" border (fits 8½ x 11" folded in half)
- Half-page ad = 4 ¼" W x 3 ¾" H to use with a ½" border (fits 8½ x 11" folded in quarters)
- Acceptable formats: JPEG, PDF, or MS Word
- Artwork must be submitted with correct size

**Ad Book Order Form:** (Indicate by ☒ for box)

- ☐ Full Page Ad: – \$125 (\$150 after 12/25/24)
- ☐ Half Page – \$100 (\$125 after 12/25/24)
- ☐ Included with Sponsorship

Sponsor/Business Name:

\_\_\_\_\_

Check #: \_\_\_\_\_ Amt Enclosed \$USD: \_\_\_\_\_

☐ Ad emailed (JPEG, PDF, Word)

### Submission Details:

Mail form and payment to: MA Lions District 33N, c/o Laurie Cantwell, 44 Snow Road, Haverhill, MA 01832  
Ad Memo: Mid-Winter Ad Book

Email artwork to: [district33nlions@yahoo.com](mailto:district33nlions@yahoo.com)  
For questions, call or text: Laurie Cantwell, 978-604-4141