

**July and August 2018**

**Issue # 1**

~ DG Frank Bertolino ~

1st VDG David Wilson ~ 2nd VDG Marcel Plouffe

CS Joy Bartlett ~ CT Brian Doherty

## **District 33N Bulletin**

**It was a proud day when our newly sworn-in District Governor, Frank Bertolino, could finally just relax and enjoy the moment.**



**There were, however, rumors flying around when our newly sworn in Governor and First Lady, Kathryn Kain, posed in front of The Forever Grand Wedding Chapel on the Vegas Strip. I personally thought maybe they were taking a walk down memory lane and renewing their vows. After all Frank is a romantic guy.....Right??**

**The next day we all learned that it was just a picture to highlight the wedding chapel on the Vegas Strip. Well at least that is what we were lead to believe....**

**“Whatever happens in Vegas....stays in Vegas.”**

**I will just let this go for now and let the two love birds enjoy some private time and perhaps a few bedside secrets.**



**In any event and just for the sake of covering all the protocols I would like to congratulate the two of you. Frank for his new post as District Governor and Kathryn for her new post as the Newburyport Lions President (2<sup>nd</sup> time). May you both be successful and may we benefit from the union of your actions.**

**“I would rather fail in a cause that will ultimately succeed than succeed in a cause that will ultimately fail.”**

**Woodrow Wilson**

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### **Our District Bulletin**

**During the 2018-2019 Lion Year you will be receiving a total of six district bulletin's. They will only reflect events as they happen on the district level. This bulletin will not be used to promote individual club activities. The general purpose of this district bulletin is to educate and enlighten you while at least attempting to entertaining you. It is food for thought that you can ingest without gaining an ounce.**

**The bulletin itself will try to reflect the personality and passions of our sitting Governor. Since Frank Bertolino is very passionate about eye research and community service then this bulletin will sometimes carry informational material about those subjects and other items of note. The following is an example of that subject matter.**

**In 1990 LCIF launched a program known as SightFirst which was a major program to combat avoidable blindness. One of SightFirst's major eye health education initiatives has been the Lions Eye Health Program (LEHP).**

**This program is a community-based education program empowering Lions to promote healthy vision and raise awareness to the causes of preventable vision loss.**

**One of the primary objectives of (LEHP) is to encourage the early detection and the timely treatment of diabetic eye disease, glaucoma and age-related macular degeneration (AMD) and the appropriate treatment for low vision.**

**Helping to educate people at risk for eye disease and encouraging them to seek appropriate treatment is essential.**

**Lions can get involved by establishing community activities that promote awareness of eye health. We can also increase the awareness of the network of local eye health organizations available to the general public. Collaborations with these organizations may provide useful resources in promoting awareness of eye health and the causes of preventable vision loss.**

**“Speaking without thinking is shooting without taking aim.”**

**JOHN THORNTON**



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**LIONS CLUB INTERNATIONAL DISTRICT 33N**

**2018-2019 TELL THE LIONS STORY**

**“FIRST DISTRICT ADVISORY”**

**August 6, 2018**

**American Legion Hall**

**194 Lexington St. Woburn**

**Social hour 6:00-7:00**

**Roasted Turkey with all the fixings**

**or the vegetarian meal can be requested :**

**Vegetable Pasta Dish**

**Dinner at 7:00**

**Cost \$23**

**Rsvp by Aug 1 to Karen & Dick MacPherson**

**at [advisory33n@gmail.com](mailto:advisory33n@gmail.com) (978-406-6142).**

**“Better to think wrongly with your own head, than to think  
rightly with the head of another.”**

**IVAN PANIN**

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### **Governor's Motto**

**Frank's motto is "Tell the Story". Tell the Lions Story wherever you go and as often as you can. I know our Governor will elaborate more on his motto than I will here but I thought I would take some time to explain how we can all do as our Governor asks.**

**The best way to start any conversation is to be visible in all the things you do. So when you want to highlight our Lions Organization you need to play the part. In other words, wear your Lions Pin and or your Lions attire as often as possible. Walk-a-thon shirts or Organ Donor "Recyclables Inside" are great examples of lions attire but there are also belt buckles, key chains etc.**

**This simple act will increase our visibility and could even start a conversation. Being visible is an important part of growing your organization within your community . Get out there, be seen, advertise yourself and then tell others what you did or are trying to do. Do not be afraid to brag a little about your accomplishments and perhaps even ask advice on your not so successful endeavors.**

**About five years ago my club was doing a Christmas Parade for the first time in a few years. As we walked through town I heard someone say "Wow I thought you Lions had disbanded years ago." That got me to thinking. I realized that we had been doing good deeds within the community for all those years but we did not promote ourselves. So the push was on to become more visible and more vocal. Now when we go to events I hear "Wow you Lions are everywhere, keep up the good work."**

**Hence be proud of your community service and be vocal about it. Invite your friends to a meeting so they can learn more about your Lions Club and the good things that you are doing. Tell your guests to get involved with the services that interest them and point out that nobody is asking them to get involved with every club activity. Also point out that the more helping hands there are....the lighter the load for each participant.**

**"Use what talents you possess; the woods would be very silent if no birds sang except those that sang best." Henry Van Dyke**

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### **Welcome to the Family**

**I have reset the Fiscal Calendar and will start welcoming new members to our Lion family with every new issue. If you published your email address when you filled out your application paperwork then you will automatically get a copy of this bulletin. If you did not list an email when you filled out your paperwork then you will get mentioned here but you will NOT get a copy of this bulletin. If for some reason you listed an email but do not want to receive this bulletin then simply send me an email at [33nbulletin@gmail.com](mailto:33nbulletin@gmail.com) and I will remove your name from my email distribution list.**

**Amesbury Lions Club welcomes John W Woolf**

**Billerica Lions Club welcomes Lucille E MacKinnon and Joseph E St Germain**

**Dunstable-Tyngsboro Lions Club welcomes Dennis Sockey**

**Lynn Lions Club welcomes Kristina Nappi**

**Lynn Wyoma Lions Club welcomes Dr. Ioannis P Glavas and George V Markos**

**Merrimac Lions Club welcomes Britney Taylor**

**Newburyport Lions Club welcomes Laurie Naughton**

**Welcome one and all to the family....**

**“It is right to be contented with what we have, never with what we are.”**

**James MacKintosh**

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### **Networking Clubs**

**Two years ago I served as a Zone Chair and it was very clear to me that local Lions Clubs needed to not only serve their own communities but they also needed to reach across community lines and broaden their Lions experience.**

**Our District is a very diverse in its inhabitants and its needs. Lions Clubs are often formed because of a common thread that ties people together. Their quest is to supply a much needed service to their immediate area. Just imagine now what would happen if that same service was needed in another part of the city or even in an abutting city. Wouldn't it be great if we could network to that area and supply the same service to it. Or at least assist those residence to set up a similar system as you did. After all I am sure you learned from your endeavors and that experience is priceless to someone that is trying to mimic your efforts to reap the same rewards.**

**The above discussion can also be tied to Lions that are active on the local level and want to get involved at the District level. Trust me there is a surplus of work to be done. Activities at a District level are not done as a clique. They are done because there is a need and too often when the working members of these groups ask for help they hear nothing but crickets. If you are interested in getting involved at a district level I encourage you to visit the following web site: [www.e-district.org/sites/33n/](http://www.e-district.org/sites/33n/) . From there go to District 33-N 18-19 Full Cabinet. That list will give you many, but not all, of the committees and contact people. Reach out to those people and ask how you can help. There IS a need for more helping hands so believe me when I say, you will not have to ask twice. Always remember words mean nothing if there is no one there to hear them.**

**“Don't just read the easy stuff. You may be entertained by it, but you will never grow from it.”**

**Jim Rohn**

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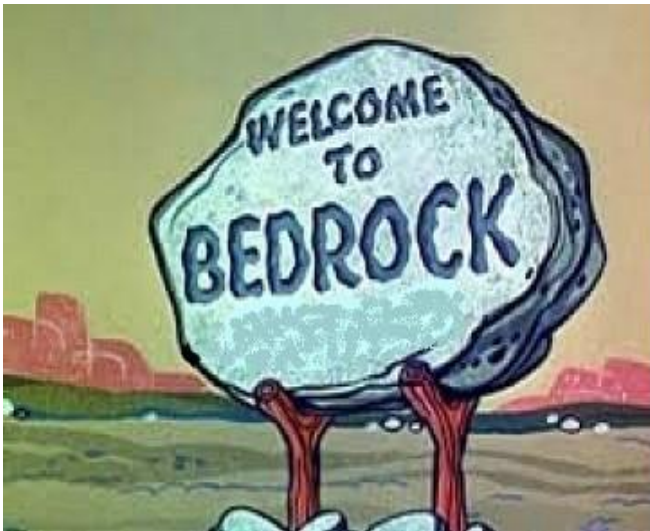
CS Joy Bartlett ~ CT Brian Doherty

**“Experience is the child of Thought, and Thought is the child of Action. We cannot learn men from books.”**

**BENJAMIN DISRAELI**

**“It is almost impossible to think of something no one has thought of before, but it is always possible to add different frills.”**

**ISAAC ASIMOV**



**August 6<sup>th</sup>**

**“First District Advisory”**

**(American Legion Hall 194 Lexington St. Woburn)**

**February 1-3**

**“Mid Winter Convention”**

**(Crown Plaza 15 Middlesex Canal Park Woburn)**