



**District 33N Mid-Winter Reports  
February 6, 2021**

## District Governor Mid-Winter Report

Good morning my fellow Lions, Leo's, and Guests,

Wow what a year with COVID, a year that will go down in the history books. As we look back at 2020 most club activities came to a halt and then came zoom meeting challenges. Our Lions have been tested as we cope with uncertainty, we learn new skills on how to serve and we continue to serve through it all!

We are halfway through our year together, and the rest will go quickly. Let us continue to work towards achieving our goals in membership and serving the community.

There are a lot of clubs working hard with their communities and giving back to those in need. We must continue to work outside the box and do so safely.

I would like to thank my cabinet for all they have done. Thank you to my NAMI team (North America Membership Initiative) who are working together as a team to help grown membership in our District. Thank you to our Council Chair Joni Baptiste **"It's Easy When You Love it"**. Thank you to my Mid-Winter committee.

A special thank you to my GST (Global Service Team) Laura Ward for thinking outside the box. Her first District project was to raise money for Childhood Cancer. Her team decorated toilet bowls and planted them on people's lawns without notice and signage that said, "flush out childhood cancer." In order to have the decorated toilet bowl removed, they had to make a donation. We raised \$1500 for childhood cancer and donated to the Children's Hospital in Boston.

Next was a District food drive. With the help of the LCIF grant for \$5000, and the District, we were able to supply the Merrimack Valley Food Bank with 300 turkeys and fixings totaling nearly 7,600 pounds, as well as additional checks and gift cards. The contributions translated into more than 3,600 meals for residents for Thanksgiving.

Our next project with our GST Laura was to see if clubs were interested in purchasing the **"Chad's Bracket"** wagon, here a little history on the wagon: Roger Leggett's granddaughter Felicity was diagnosed with a brain tumor at the age of four. During visits to see her, Roger and his son Chad discovered that many pediatric patients were transported in Radio Flyer wagons, with their IV poles trailing behind the wagon. They knew there had to be an easier and safer way to affix the IV pole to the wagon, and when Chad tragically

passed away, Roger honored Chad's legacy by creating [Chad's Bracket](#). To this day, Chad's Bracket continues to help families and make a difference in people's lives.

Various Lions clubs purchased a total of 10 *Chad's Bracket* wagons which will be distributed to local hospitals in the Spring.

I would like to thank John Lucente, our District Eye Recycling person, and the Lexington Lions Club for organizing a shipment of 36,000 pairs of eyeglasses to ship to Africa. If you have a moment, please watch the video.

District dues: Due to the COVID pandemic, there have been changes in our district budget. It was decided to not charge the clubs with the second half District dues, and we decided to pay the Multiple District dues for all our clubs.

This has been a challenging year for the world, but **"We are Stronger together"** and let's continue our Motto **"We Serve."** Let us keep our clubs strong so we can meet those challenges together. Let us continue to deliver hope to our communities. Let us continue to innovate and serve safely. Let us continue to keep our eyes and hearts open to new opportunities to make a difference every day in people's lives. Together, we can build a better future for our families, communities, and the world we share. But most of all, stay safe and prioritize the health and safety of your families.

Respectfully Submitted,

Marcel Plouffe

District Governor 33N

## Midwinter Conference Report Cabinet Secretary/Cabinet Treasurer

It has been my honor to serve the Lions of District 33N as Cabinet Secretary Treasurer. Unfortunately, due to the ongoing pandemic many clubs are not meeting. Many clubs are still hard at work learning to adapt to find new ways to serve their communities safely.

With regards to the details of conducting the district business, I have been working diligently with filing reports to LCI on behalf of the district, organizing cabinet meetings, helping to prepare for the upcoming midwinter convention as well as taking a lead role in promoting communication between the district and the clubs via e-mail, telephone and social media.

Due to a change in the district budget DG Marcel decided to cover the state and district dues for the second half of the year. I am currently working on ensuring all clubs have paid International dues

Other duties have included helping to organize district advisories as well as the upcoming midwinter and assisting with social media outreach.

I would also like to thank the past CSTs and others for their ongoing support and advice. It has been invaluable to me this year and I hope to "pay it forward" to future CSTs.

We will be working on the 3rd district advisory and preparing for election of district officers at the State Convention.

Respectfully Submitted,  
Stacie Whittier  
Cabinet Secretary Treasurer

## Zone Chair Reports

### Zone 1 Report

Clubs	Contact	M	C	Total
<b>LYNN (12042)</b>		30		30
Charter Date 12/26/1922				
2020-2021 Club President				
Rick Alfonsi 781-608-7135	<a href="mailto:rick.lynnlions@gmail.com">rick.lynnlions@gmail.com</a>			
LYNN MA 01902				
<b>Sec John Baker</b>	<a href="mailto:johnb@camplion.org">johnb@camplion.org</a>			
Meetings 1st Wed Old Tyme	Calls			

Lynn has been doing a great job staying connected with the other Lynn Clubs and reaching out to members. They are working in joint collaboration with them, doing community service projects:

**Problems:** Can't get them in to LCI/My Lion - Officers are not listed – I have called,

Rick has Called and requested assistance from Joy: I still get no reports – Full Contact with Rick

<b>LYNN SHOE CITY (53225)</b>	Charter Date 6/4/1992	37	-1	36
2020-2021 Club President				
<b>PAULA PIETRELLA</b>				
LYNN MA 01902				

E-mail [ppietrella@gmail.com](mailto:ppietrella@gmail.com)

**Sec** Jerry O'Connor [jerilynoc@aol.com](mailto:jerilynoc@aol.com)

Meetings 1st Thur  
Christophers Virtual Zoom Meeting

Shoe City is amazing with collaboration, true Lionism, and using this down times to keep members involved during this difficult time.

They have been providing meals monthly to My Brother's Table.

They are still collecting coats till 2/28/2021 for Coats for Kids (delivered over 600),

They are selling items donated by there members on FB Marketplace and utilizing the money to pay for the supplies for dinners to My Brothers Table. Genius Idea

They have also been donating clothes to other communities: Salem donated 2 bags of used clothing to the Epstein Center for Behavioral Health.

They have a great Book Club that is still up and running

Very open, Welcoming, and show perfect Lionism during this time

**Problems: None:**

	<b>Charter Date</b>			
<b>LYNN WYOMA (12043)</b>	<b>11/20/1953</b>	33	-1	32

2020-2021 Club President

Michael J Gmitter

Lynn MA 01905

E-mail [lionmike67@gmail.com](mailto:lionmike67@gmail.com)

**Sec** Deb Hogan [Dahogan53@icloud.com](mailto:Dahogan53@icloud.com)

Meetings 1st Tue Old Tyme Virtual / Zoom meetings

Wyoma – Works in collaboration with Shoe City Lions Club and Lynn Lions

Continuing to come up with ideas to keep members active: This club continues to grow and do great things within the Community: They publish a news letter that Donna Hartshorn from Shoe City does that keeps everyone up to date:

Very open and engaging friendly club shows True Lions Spirits

**Problems: None**

**MELROSE (12048) Charter Date 10/26/1925 18 0 18**

2020-2021 Club President

Kevin Erb

Melrose 02176

E-mail [Attorneykevinierb@msn.com](mailto:Attorneykevinierb@msn.com)

**Sec** Richard Ellis

Meetings 1st Tue Old Tyme

Melrose: No Contact Reached out numerous times – Discussed with Everyone

**Problem:** Lack of Communication, doesn't respond, No idea

**NAHANT (12052) Charter Date 6/23/1954 29 0 29**

2020-2021 Club President

MARK S REENSTIERNA

Nahant MA 01908-1356

Work 781 643-5737

E-mail [mark@threenstierna.com](mailto:mark@threenstierna.com)

Meetings TBD 1st Wed

Nahant Virtual / Zoom meetings

**Sec** Perry Barrasso [perrybarrasso@comcast.net](mailto:perrybarrasso@comcast.net)

**Nahant:** Is attempting to struggle with new officers and Mark is doing his best in keeping in contact with members:

**Problem:** No reports being sent to writer – Need trainings –

**READING (12058) Charter Date 4/20/1938 37 -2 35**

2020-2021 Club President

Bruce Austin

READING MA 01867

E-mail [Bruceaustin01@aol.com](mailto:Bruceaustin01@aol.com)

Meetings: Bertuccio 3rd Tue

**Sec Donna Fitzpatrick** [DF061@msn.com](mailto:DF061@msn.com)

Reading: Great communication via Email with Secretary

Doing best with keeping in contact with members & community base service projects

Problem: **None**

	Charter Date			
<b>SAUGUS</b> (12061)	11/30/1928	44	-3	41

2020-2021 Club President

Georgio Meimaris

Saugus MA 01906

E-mail [nightmac@comcast.net](mailto:nightmac@comcast.net)

Meetings: Prince 3rd Wed

**Sec Patti Fierro**

**Saugus:** I just Adore Saugus, they are really struggling with loss of 2 members and having a club that has a lot of older members, is very concerning. Please keep them in your prayers and if you can send a email, a card, something to the Club Sec Patti

They are very well known in the community and stay up to date with the members:

**Problems: None**

<b>WAKEFIELD</b> (12067)	Charter Date 6/26/1930	12	0	12
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2020-2021 Club President

VITO VACCA

WAKEFIELD MA 01880 2803

Work 781 246-2535

Meetings: TBD 3rd Monday

Sec: Diane Barry [dianavcmc@hotmail.com](mailto:dianavcmc@hotmail.com)

**Wakefield: No Contact – No reports -**

**Problems: No Contact – No reports -**

**District 1 Zone Chair:** Attempts to support all clubs in the district and uses email, face book, and telephone to engage with members from different clubs: This Zone Chair tries really hard to support projects for other clubs: Zone Chair is willing to help others to maintain the stability of clubs and its members: All my clubs know that this Zone chair is very open, welcoming, and will service with helping anyone, any club, any person.

Submitted

Respectfully Yours

Katie Sirois

## Zone 2 Report by Jen Buchanan, Zone Chair and Tanner City Lion

Currently Danvers is meeting as scheduled as Supinos in Danvers. They were successful in their yearly holiday meal deliveries with contribution of meals by Supinos. I was fortunate to be able to attend two of their meetings in person. Essex Regional is currently not meeting due to COVID Ipswich is meeting virtually and continues to support Coats for Kids, eye glass collection and food drives. Magnolia is currently not meeting but are staying in touch with each other. They are looking forward to getting together in the near future. Peabody is not currently meeting and have canceled their primary fund raiser, a golf event in the Fall Salem is meeting via Zoom but would love to hear what projects are going on in the District during these difficult times. They participate in Thanksgiving meals for seniors with this year being no exception. They have also been a force in supporting and sponsoring the Tanner City branch club. Tanner City is a new club and meeting via zoom. They have completed projects including socks donations, meals for shelters, hand sewn masks for the local senior center and finished their first Facebook Bingo game fundraiser

## MIDWINTER DISTRICT 33N ZONE CHAIR REPORT

### ZONE 3

It is truly an honor to serve as the Zone Chair for this Zone. Some clubs are more active than others but we are staying visible in our communities. The clubs have become truly creative in projects and fundraiser. Also clubs have used social media a lot more. We have had one Zone Meeting in the fall via Zoom and it was well attended.

**Amesbury:** I visited this club in person in the summer. Even with the situation the way it is this club is very active. Here are some of things they have been doing: Amesbury Rotary and Amesbury Lions Clubs join forces to offer six Covid-19 Relief Grants to Amesbury small businesses; Essex County Habitat for Humanity with Newburyport and Salisbury Lions Club; "Coats for Kids" Program; clean up the Whitehall Road traffic island; and so much more.

**Haverhill:** This club has become very creative in doing things. They have help some fundraiser via virtual such as Valentine's Day Raffle; Send a Letter From Santa!; tasty December Fundraiser with Butter Braid Pastry! All profit raised will be donated to the Massachusetts Lions Eye Research Fund (MLERF); and doing other stuff in their community.

**Lawrence:** They are not meeting but are doing community service.

**Lawrence Latin:** They are not meeting but are doing community service.

**Merrimack:** They are not meeting but are doing community service and have also donated over 500 eye glasses.

**Methuen:** They are not meeting but are doing community service.

**Newburyport:** I visited this club via zoom in the summer. They are staying active in their community. Here are some of the things they have been doing: Make and deliver 350 Thanksgiving baskets, collecting glasses, other fundraisers, and what every else their community needs.

**North Andover:** This has stayed active with different activities: Boston Food Bank along with members from nearby clubs and packaged 3600 meals to be distributed to Senior Citizens in Eastern MA. ; clear debris and overgrowth from a traffic island as part of the Town Adopt an Island Program; Members assisted with the District Gobble Up Hunger Event; Delivered 600 pair of eyeglasses to the District Recycling Chair; Delivered winter coats to Antons for Coats for Kids.

**Salisbury:** This club has been staying active with service projects such as: Blood Drives; Be a Match Drive; Bone Marrow Drive; Habitat for Humanity, assist with new playground; 9/11 flag display; baskets for Thanksgiving and Christmas and working alongside the Leos. Social media has help also in gaining 5 new members.

Respectfully Submitted by

Claudette Beerman-Allen

Zone 3 Chair

**Midwinter District 33N**  
**Zone Chair Report**  
**Zone 5**

***Ayer-Shirley*** - Membership has held steady to date. The club has remained active in their community. I have had little to no communication from the club. Ayer-Shirley has not submitted any reports to the zone chair as of current. To my knowledge the club had a paint night and a poinsettia fundraiser in the November/December time frame. The club did not send any representatives to the dual zone meeting that was held in December at Scolas in Dracut. I plan on scheduling a chairman visit with the club in the very near future.

***Dunstable -Tyngsborough*** – This club continues to show growth and visibility in the communities. They had the installation of a third-generation lion Travis Genikos and a Melvin Jones Fellowship Award recipient, Mark Alexander who has been with the club for 28 years. They had a student take second place for the peace poster contest. The club just had a successful second annual cigar night fundraiser at Two Guys Smoke Shop. Members are working on new fundraisers such as a Pickle Ball Tournament in April and a NCAA Bracket Tournament for March. The members are excited to start a new service project with Brigid’s Crossing a shelter for homeless mothers ages 12-22. Dunstable-Tyngsborough continues to stand tall when called upon from other clubs needing assistance in the area for help on projects. They had several members attend the dual zone meeting in December where they received the club membership patch from PDG Frank Bertolino.

***Pepperell*** – The club is active in the community. They are helping with the youth soccer by setting up tents and manning concession stands. They held a fireman’s dinner to support the local first responders of the town. The club had another successful Christmas tree sale. Pepperell has also grown in membership with 6 new members. They had 1 dropped member by member’s request. They also attended the dual zone meeting in Dracut.

***Townsend***- The club held a membership event in November at the local library. This event was very successful, by gaining five new members. The club had another annual Christmas tree sale, where they ran out of inventory well before the holiday. I visited with the club in the fall the club supported the dual zone meeting and I look forward to going back to visit the club again soon.

## MIDWINTER DISTRICT 33N

### ZONE CHAIR REPORT 2021

#### ZONE 6A

**Acton:** Traveled out to meet with President Bill to introduce myself as the new zone chair and deliver roster books. The club is meeting sporadically. They meet once a month for a BOD via zoom and some breakout social get-togethers. Spoke to Secretary Lee Daniel about getting reports into the district and discussing the challenges of fundraising when you cannot be in the community. I was informed they had a Christmas tree sale and sold 500 trees and could have sold more and was successful. The club opened the year with 71 members and currently is at 65 which is -6 for the year.

**Concord:** In September stopped by and visited with President Dan and delivered the roster books as well as explained a few of the upcoming district projects. The club invited GST Laura and I to their membership meeting in October. The club has been continually active in their community by donating two wagons too Emerson Hospital. They have also been collecting food donations at Crosby's Market and putting a lot of hours and effort into Open Table just to name a few of the projects. Currently they have scheduled a membership meeting for April 13<sup>th</sup> and requested the DG and I to be present as well as an officer installation on June 8<sup>th</sup> with a couple new members. Membership status has stayed steady at 27.

**Lexington:** I had an opportunity to meet President Paula in person when I went to deliver the roster books. I have been in contact a few times with the club secretary regarding reports and club wellness. The club is active in the community and internationally with the Lions Eye Glass Recycling program spear headed by John Lucente. They have also collected about 600 coats for local charities. Membership at start of the year 45 (- 3) current total 42. I was told they have two waiting to be installed.

*Membership total for Zone 6A is -9 to date*

Joseph Ward ZC  
Dunstable -Tyngsborough Lions Club

## **Committee Reports**

### **Mid-Winter 2021 GMT & Women Specialist Report**

Good Morning my Fellow Brother & Sister Lions

We are over half way through our Lions Year and we have made many lives better and have aided many in many ways.

We have supplied food, food baskets, gift cards, warm clothing, eye exams and glasses, equipment to aid in sight in many ways such as reading the paper, pay bills, knit, sew and do what you and I take for granted.

We have put smiles on many faces and warmed many hearts.

We have consoled those who have and are troubled, we have held many a hand and said we hope this helps you in some way.

We have performed the work of a Lion.

What allows us to do this?

What tools do we have that allow us to do this?

We are an organization of caring, giving souls.

We are Mothers, Fathers, Grandparents, Aunts and Uncles, Brother and sisters, Attorneys, Doctors, Nurses, Emergency Personnel, Police, Fire, School Teachers, Lunch Aids, homemakers, unemployed, Secretaries, Assistants, Cooks, Chiefs, DPW Workers, Mayors, Selectman and women, white, black, Asian, Indian, men, women, every race, color, religion – you get the picture – we are the world.

Our membership is dwindling and without a strong membership we cannot do what we want and need to do.

In July of 2020 we had 1,210 members we added 18 new members, dropped 56 members which 10 were due to death.

We can slow and stop this if we try, we have the means, we have the drive and knowhow.

I plead with you today pick up the phone and call a friend, relative, co-worker and say the following:

Do you have a moment?

I am a Lion, last year we held 5 community events, raised \$ lots of money, gave out or fed hundreds of our neighbors in need, helped many more stay warm.

Why am I telling you this? I need you to stand beside and help me do the same this year, next year and for many years to come. I need you – we need you

Yes, Covid has slowed our progress, we cannot meet in person but we do have some lively Zoom meetings, we still can sell a few raffle tickets, we still can hold a food drive for the seniors and even a pet food drive for the folk that need a bit of a boost feeding their 4-legged family members.

If I invite you to our next Zoom meeting would you please attend?

Try this please – it will work and we will stay strong and grow.

We are only a call away – please invite me to join in your next meeting.

Now a bit of a change-up

I also wear the Women Specialist hat.

You know if it were not for our Women Members, I seriously doubt we would be even be in existence.

Think about starting a Branch Club for Women, you say What why not just ask them to join our club?

Many Women would love to be a member but they work, take care of the kids, home and in most cases their spouse. I know I would be lost without my wife, just do not tell her I said that. Think about it!! Call me – Let's do this

Well, I have said enough

Let's end with – Thank You for being a Lions, thank you for being my Brother, Sister and Friend.

God Bless, Stay safe and well

PDG Frank Bertolino

**International Youth Exchange Chairperson**

**Update:** Due to the circumstance International Youth Exchange Program for  
2021-2022 has been cancelled.

Monthly Meetings with current Chair Marianna Reimer

Communicating with YE Chairpersons from all over the world:

Submitted

Respectfully Yours

Katie Sirois

**NAMI**

North American Membership Initiative (NAMI) is a program intended to help clubs and districts boost membership. It encompasses four focus areas, specifically, New Clubs, Membership, Member Satisfaction and Leadership Support.

Currently, the program exists at the District level and all four focus areas are considered intertwined. Brining the program to the club level, however, will concentrate mostly on the membership and member satisfaction areas. The object is to identify our strengths, weaknesses, opportunities and threats in each focus area. These discussions are best held by each club as they best know their own members and the community they serve.

Retention is the area most clubs need to work on the most since every member saved is a gain in membership.

There are substantial resources available on the Lions Clubs International website under the heading of NAMI. We urge all clubs to look at these resources, design a program and institute the process that works in your club.

Please contact either your Zone Chairperson or District Governor Marcel for more information or to start your club's program.

At the District level, we have positions available in several of the focus groups, notably the New Clubs and Membership teams. Now is a good time to involve yourself at the District level. You will make new friends, hear different ideas and be encouraged to bring your ideas to the forefront.

Respectfully Submitted,

Dave O'Brien

## **Eye Glass Recycling**

Our Report may be brief, but the results are far reaching. With the aid of many Lions, including DG Marcel and many PDG's (I didn't want to single them out, in fear of leaving one out, but they know who they are), we have accomplished a great deal.

Through Helping Hand RD we have shipped 35,600 pairs of eyeglasses to Somalia.

With the effort of DG Marcel we are currently working with District 33S on another shipment of at least a like amount to be sent to Kenya.

I would like to thank all Lions for their cooperation, and to use this report to state that I need more Eyeglasses. Please call or email me.

Respectfully submitted,

Lion John Lucente

781 861 8395

[ninedad@aol.com](mailto:ninedad@aol.com)

**Lions Club International Convention**  
**PCS Sharon Pecci – ICC Committee Member**  
**2VDG Tony Pecci – ICC Committee Member**

Due to the worry about the health and safety of Lions, staff, and vendors, the Lions Clubs International Convention (LCICon2021 Montreal) will be held virtually from Friday June 25<sup>th</sup> - Tuesday June 29<sup>th</sup>. Information has been sent out by Dr. Jung-Yul Choi, our Lions International President regarding this.

**INTERNATIONAL CONVENTION REGISTRATION**

The registration fee will be \$50.00 until March 31<sup>st</sup>, then go up to \$75 beginning April 1<sup>st</sup>. Registration for Leos will be \$30.00. Additional information will be sent in an email from LCI. For more information you can go to [lcicon.lionsclubs.org](http://lcicon.lionsclubs.org) in your browser.

**MD-33 STATE PINS:**

We have two sets of pins left. However, if we have a need for more, we will be able to get some more. If you need a set, please contact Sharon or Tony Pecci. The sets are \$8.00 each.

Hope to see you virtually in Montreal!

Respectfully submitted,  
Sharon and Tony Pecci  
International Convention Committee  
[pechgram@gmail.com](mailto:pechgram@gmail.com)  
978-621-8166

## Global Service & Hunger Chair 2021 Mid-winter Conference Report



### **KIDSIGHT**

At the end of August, 25 Lions from MD 33 and 13 Lions from New York participated in the Lions KidSight USA training. The course was held on Zoom by PID Dr. Edward Cordes. A certification exam was given following the course. District 33N had 3 Lions who attended and passed and are now certified screeners for the district. When the course is offered again, we would like to see more Lions take part in this opportunity.

### **Childhood Cancer Awareness**

***The human line of hope*** Across America took place on September 13. We had Lions from different clubs who registered and came together to participate. We chose to spell the word CARE in support of those who have lost or are battling cancer. The line of hope campaign continues to help benefit research and bring an end to childhood cancer.

***You've Been Flushed a fundraiser for Childhood Cancer*** ran from September 13<sup>th</sup> - October 13<sup>th</sup>. A committee of five members was set up along with the GST to help with the project. This fundraiser was meant to be fun and get people involved throughout the district during a time when we could not be in social gatherings. We had four painted toilets decorated with flowers that someone could place on a person's lawn for a fee. **We raised \$1500.00 for Childhood Cancer.**

- 4 toilets were donated by area plumbers
- Flowers and paint were donated by
- Signs and supplies for fundraiser donated by
- Over 200 lion hours

***Chad's Bracket Wagons*** – The wagons allow for transport around the facility and have a medical IV pole attached. Each wagon costs \$400.00 and come with an engravable bracket. District 33N is working with three hospitals; Winchester, Lowell General, and Emerson, where

we will be presenting the donated wagons. The following clubs have purchased wagons: Woburn Breakfast. 1 wagon, Lowell, 2 wagons, Tewksbury, 1 wagon, Concord, 2 wagons, Governor Marcel Plouffe, 1 wagon. I have been working on this project with the help of Tammy Gray, Joseph Ward and Stacie Whittier, who have helped with ordering and communications. We will continue to work together to organize presentations at the facilities when the pandemic allows for us to be on the grounds. The current plan is for early spring for the presentations. I assisted District K with 3 donated wagons, and they paid us for shipping.

## HUNGER

**GOBBLE UP HUNGER 365** As we want nothing more than to make a difference. On Saturday November 7<sup>th</sup>, District Governor Marcel Plouffe, along with the clubs of District 33N, joined forces with the Merrimack Valley Food Bank to collect food for those in need. We received a \$5000.00 Community Impact Grant from LCIF to assist in donating Thanksgiving Dinner for families. We had more than a dozen Club members come to help support the event from (Haverhill, Tanner City, North Andover, Salisbury, Lowell, Dunstable-Tyngsborough, Woburn Host, and Ipswich). The donations included 300 turkeys, 900 pounds of potatoes, and other fixings totaling close to 7,600 pounds. We also received additional checks and gift cards. All donations provided more than 3,600 meals for residents in the Merrimack Valley. District 33N would like to thank Market Basket and Store Manager John Savastas for his help and generosity through the Gobble Up Hunger Campaign. We made a huge impact!

I just want to mention a few clubs who have continued to make a huge impact on Hunger throughout this time of need, your efforts have not gone unnoticed. I personally thank you and appreciate all that you are doing every meal, can good, dollar makes a difference.

**Shoe City** - Prepares lunch and dinner bags for My Brothers Table. They also did Thanksgiving food baskets for families in need.

**Concord** - Standing at Crosby's Marketplace collecting food and or donations for Open Table a local food pantry and community meals program.

**Dunstable-Tyngsborough** - Collected donations for End 68 hours of Hunger, provided Thanksgiving food baskets for town residents, served hot meals to the homeless, provided snacks for the homeless of Greater Merrimack Valley area.

**Townsend and Tewksbury** - Working diligently with their local pantries.

**Danvers** - delivered 96 meals to seniors and shut ins in the community.

**Newburyport** - Over 2000 meals!

**Salisbury** - provided Thanksgiving baskets and meals to seniors and town residents.

**Woburn Middlesex** - has donated food and gift cards to the Woburn Council of Social Concern Food Pantry.

**Coats for Kids-** District 33N has taken part in Anton's Cleaners sponsored "Coats for Kids" Program. In these difficult times more than ever, donated new and gently used warm winter coats for children and adults of all sizes are needed and our Lions have certainly stepped up

with the collections. Fantastic job to Wyoma and Shoe City for bringing in over 1200 coats. Lexington Lions have collected over 568 and are still processing some. To all the other participating clubs; job well done.

**Matthew 25 Homeless Projects** - Matthew 25 Homeless Projects goes out and feeds 75-85 hot meals a night in the Merrimack Valley Area. They also provide these individuals with clothing, blankets, toiletries, socks, shoes, and basic needs.

The District has donated over 850 pairs of socks, 10 bags of gently used clothing (male and female), boots, sneakers, rain gear, gloves, hats, mittens, and blankets. Hot food, snacks, water, masks, personal size sanitizer. This continues to be an ongoing project in the district. If anyone would like to help, please contact me.

**Kindness Collaborative** - Is an Andover based group, that was started by two moms who wanted to make a difference in their community during COVID-19. To this date, it has grown to the point they have gone as far east as Boston and started to spread gestures of Kindness into New Hampshire. The types of projects they are working on range from making meals for the homeless in Lawrence, as well as meals for Frontline COVID-19 clinic workers, baked goods, collecting sheets and towels for shelters, no sew blankets for children in Groton hospital, books and craft supplies, surgical caps, masks, knitted mittens, hats, scarves and blankets. As Lions, we have stepped up to help support the Merrimack Valley Communities and partnered with this group. Where there is a need there is a lion!

**Sheets and towel Donations**- I put a request out for donations needed and members of Tanner City Lions stepped up. Katie Sirois cleaned out a closet and Tammy Gray hit up Amazon. Dunstable -Tyngsborough Lions collected bags of sheets and towels as well. All the donations were being sent to The Psychological House-Daybreak, Pegasus House, and Women's View-Pegasus House.

**Surgical Caps/Knitting Project**- This is a great service project to do from the safety of your own home. You can make a difference in service with both those that are in need and our Frontline workers. Currently District 33N has already dropped off a large donation of knitted hats, mittens, snacks, and surgical masks.

Stay tuned for future project ideas.  
Yours in Lionism, Be Well. Be Safe. Be Masked!

Laura Ward Hunger Chair/GST  
Dunstable-Tyngsborough Lions Club

## **Diabetes Awareness**

Debbie Martin, Diabetes Chair  
Lion Club 33N  
Midwinter Report  
January 2021

### **Educational Event for Pre-Diabetes Awareness**

COVID-19 concerns prevented normal event gatherings and fundraisers, so I used the time in the summer and fall to research and plan a virtual diabetes awareness event. After researching potential topics and speakers (and after many emails and phone calls), I decided to focus this event on pre-diabetes education and prevention. The Joslin Diabetes Center in Boston was a great resource – they love the Lions and appreciate the Lions’ contributions to research.

Dr. Joanna Mitri, MD, MS, from the Joslin Diabetes Center, was chosen as our speaker. Dr. Mitri is a Staff Physician and Research Associate at Joslin, and an Instructor in Medicine at Harvard Medical School. Dr. Mitri’s medical specialties are lifestyle-based interventions, prevention, and management of type 2 diabetes and cardio metabolic disease. We were very fortunate to get a speaker with such knowledge on the topic. Once Dr. Mitri was confirmed, the District Governor requested that the presentation be a district-wide event, rather than the Haverhill Lions only.

Dr. Mitri’s presentation occurred on November 30. We were thrilled to have Dr. Mitri speak to our group, and over 75 people attended the virtual event. She was an engaging speaker who did a great job of explaining the science of research on diabetes prevention and treatment and took the time to answer questions from participants. Dr. Mitri also provided a digital handout for participants that is a great resource of information on:

- The prevalence and causes of type 2 diabetes.
- Diagnosis of type 2 diabetes
- Management of type 2 diabetes
- Prevention of type 2 diabetes (see attached document, “The Science of Diabetes”)

As a follow-up to her presentation, Dr. Mitri is working on educational materials that we can share with District 33N clubs via social media. These materials should be ready by mid-February. I will also continue to support diabetes awareness via Facebook posts,

communications with district members, and assisting with any questions (for example, outreach about Diabetes Awareness Month in November and the 100,000 Minutes Initiative).

### **Other Events**

On November 24, for an additional presentation during Diabetes Awareness Month, I arranged for Haverhill Lions member Dr. John Bona to speak to our club. John is an Optometrist and spoke about diabetes and its effects on the eyes. He shared a wealth of knowledge and the members really enjoyed the Zoom presentation and the chance to ask questions.

We held a successful fundraiser for Massachusetts Lion Eye Research Fund (MLERF) in December, and plan to host another fundraiser in the spring.

### **2021 MD 33 State Convention Committee Report**

This year is another challenging year for Lions of MD 33. We were supposed to have our state convention meeting at the Sea Crest Resort in Falmouth, Ma on April 23-25, 2021. Our guest for the Convention is 1st VP of Lions International, Douglas X. Alexander from the Brooklyn Bedford Stuyvesant Lions Club New York, his partner in service is Stability Cazabon.. I would like to inform MD 33 Lions on our decision to not having a in person convention meeting, The Seacrest is closed until mid-March due to Civic 19, The committee feels that do to the virus and we are wondering how many Lions would attend. We know the vaccine is now available but not all Lions will be able to receive the vaccine by April. Therefore, we recommend to not have the in-person meeting. The MD 33 Council of Governors voted on December 12, 2020 to have a virtual meeting on April 24th 2021.

Respectfully submitted, PDG David Wilson. Chair

## GLOBAL LEADERSHIP

One of the benefits of the measures of Covid-19 prevention is a less hectic lifestyle, which give us time for personal reflection and the freedom to pursue completing the items that we have put on our “Someday when I the time....” list.

The restrictions in place and our wish to avoid risks of contracting the virus have made it difficult for clubs to operate in a traditional manner. There could not be a more perfect time to focus on training our members, so that our Clubs will be stronger when we are able to be in our communities more freely. There is an abundance of training opportunities available to anyone who wishes to take the time to attend them.

On the District level, there have been many classes scheduled for training of Officers. Attendance does not require that you take an Officer position in your Club, but gives an opportunity to learn the responsibilities of each position, while building some leadership skills. There will be a Member Orientation as well, which is geared for newer Lions, but will also benefit any Lion who wants to attend, especially Club Membership Chairs

**February 8-Treasurer’s Class**

**February 15-President’s Class**

**February 22-Secretary’s Class**

**March 8-Member Orientation**

**March 15-Global Service Forum**

On the Multiple District Level, there are two training sessions scheduled:

**Emerging Lions Leadership Institute (ELLI)**-ELLI is targeted to Lions who have not yet reached the Office of Club President, but could be beneficial to any Lion, even if they have already acted as Club President. This program is designed to accomplish the following objectives:

- Understand the significance of assessing community needs
- Recognize the reasons people resist change
- Identify strategies for supporting a team as a team leader
- Understand the strengths and limitation of your own communication style
- Identify the components of effective meeting facilitation
- Recognize the dimensions of diversity
- Understand and support the mission of Lions Clubs International Foundation

The focus on team building, conflict resolution, public speaking, Lions Clubs International structure, and meeting management will also give you skills that pertain to everyday life and participating on the Multiple District level introduces you to Lions from other

Districts. Working together and sharing experiences facilitates developing friendships that will be lifelong. This session will be held March 12-14.

**Interested candidates should notify me at [Lionjoy33n@gmail.com](mailto:Lionjoy33n@gmail.com) by February 28**

**Regional Lions Leadership Institutes (RLLI)** is targeting to Lions who have completed ELLI and may be looking to contribute to future District Leadership

The three-day RLLI is designed to accomplish the following objectives:

- Encourage club members to pursue leadership roles within their Lions communities.
- Familiarize club leaders with the operations, issues, and opportunities of their clubs.
- Promote leadership skills critical to the success of their position.
- Foster a deeper understanding of how to better serve clubs.
- Meet fellow Lions, and share in their experiences

RLLI will be held from April 9-11.

**Interested Candidates should notify me at [Lionjoy33n@gmail.com](mailto:Lionjoy33n@gmail.com) by March 28**

**Lions University** is offered through the US Canada Forum and is a self-paced online training program. There are three levels of training offered, each building on the knowledge and skills learned in the previous level. There are some required courses, as well many elective sessions, although attending each one is worthwhile. Each webinar is followed by a quiz ensuring that you understand the material takes an hour or less. When I completed the bachelor's program, I listened to the Webinars during my commute, making completion of the program easy. Lions University can be found by going to <https://lionsuniversity.org/> There is no cost for this program.

**Lions Learning Center** can be accessed on the Member Portal on the Lions Club International website. <https://www.lionsclubs.org> After signing in, click on the Learn button and select Online training. Training sessions that are offered include Club Officer positions, communication skills, effective listening, conflict resolution, delegation, effective team building, LCIF information, mentoring, meeting management and more. This program is also self-paced and is available at no cost.

There are in-person programs offered through Lions Club International too. Advanced Lion Leadership Institute and Faculty Development Institute. For the 2020-2021 Lionsitic year, District 33N had one candidate for the Faculty Development Institute, however, due to the Pandemic, it was recently canceled. If you are interested in either of these programs for next year, please let me know and I will help you apply.

With all these programs that are offered to the Lions of District 33n, the only thing that stands between you becoming a stronger and more knowledgeable Lion, is attendance.

Respectfully submitted,

Joy Bartlett

Global Leadership Training Chair

## **DISTRICT 33N EYEMOBILE**

Doesn't it figure that the Eyemobile Board would work so hard on the behalf of the Lions of District 33N to acquire a new vehicle, only to have a Pandemic stand in our way? When the commitment was made to assist our Clubs in screening as many people as possible, we never expected a hurdle of this caliber.

With limitations of winter weather, restrictions on the number of people allowed to congregate, 6ft of social distancing, and a lack of training on proper cleaning strategies, as well as needing to keep our members safe, the Eyemobile has discontinued screenings until it is safer to do so.

That does not mean that the Eyemobile does not a functional benefit. If your Club is participating in a service project or fundraiser, why not use the Eyemobile as your transportation? All that is required to use it is a valid license with a good driving record. The District 3N Eyemobile is a great advertising tool, as it has been designed to draw attention.

Respectfully,

Brian L Doherty  
Eyemobile President