



# What's Cook'n in 5M2



December 2009

District Website [www.5m2lions.org](http://www.5m2lions.org)

Bill Curtis, Editor



## Lions Clubs International

### Special Message from the President

Get ready to come out of your dens and roar! **Lions In Sight** is fast approaching.

#### What is Lions In Sight?

Most people know Lions very well for our work in sight, but too often we are not 'in sight' of the public. Some Lions even say we are a 'best kept secret'. So to increase our visibility, I have asked all clubs and districts worldwide to organize public awareness events during the last two weeks of January 2010 in a special campaign called **Lions In Sight**.

The goal is very simple -- to raise public awareness to who we are and what we do.

To help you get ready, a special Lions In Sight section on our web site has suggested activities, promotional ideas, and helpful tools such as sample press releases, downloadable posters, newspaper ads, a new billboard advertisement, and other materials.



#### It's easy - 3 steps is all it takes for a successful Lions In Sight event:

1. Tell the public about your club by placing an ad in the newspaper, putting club posters in shop windows or public places, or by issuing a press release to your local newspaper or television station.
2. Hold a community open house or set up a Lions information table at a public place where Lions can greet people and inform them about Lions activities and who we are.
3. Organize a project to which the public can be invited to see Lions in action and experience our kind of fun and service.

Above all, be creative and use your network of Lion friends to generate ideas for interesting events and winning promotions.

#### Let Us Spotlight Your District's Campaign

I am asking district governors to contact the public relations division manager, Dane LaJoye, during the month of November with an overview of your Lions In Sight activities. The most creative and unique activities will be prominently featured on the association's web site, and some will be selected for special public relations support from LCI. Contact Dane by email or by phone at 630-468-6764.

As an incentive, district governors who achieve over 50% club participation will receive a specially designed Presidential Certificate and will be recognized on the LCI web site.

By raising our visibility in the 45,000 communities we serve during this special campaign, we can introduce our great organization to thousands and thousands of service-minded people like us.

So again, Lions, let's together come out of our dens and roar... as we "Move to Grow".

With cordial regards,  
Eberhard J. Wirfs, International President  
Lions Clubs International

**MOVE TO GROW**



# What's Cook'n in 5M2

Greeting Lions, Lioness and LEO's -

My message to you this month will be quite short as I want to get valuable information to you concerning the upcoming Mid Winter Convention.



**District Governor  
Darwin Mathwig**

I would like to take this time to thank the MERLO TEAM for the extra effort put into the Fall Zone meetings. I think that you provided very valuable information to all the clubs and those attending gained a better knowledge of what we need to do in our district to "MOVE TO GROW." I also want to thank all the Lions in the district that attended the Zone meetings and participated in the breakout sessions. I believe that each one of you will benefit from the discussion. Lion Nancy wrote down all the ideas and they will start appearing in future newsletters. Also, a big thank you to the Zone Chairs for working with me to make changes on how the Zone meetings were conducted.

Now, it is up to all of us to take what we have learned and apply it to our clubs. I know that with all of your help and support we can move District 5M2 forward in a new direction. We are starting to see a difference already in our NEW MEMBERS. Let's do all we can to RETAIN the members that we have in our clubs. DID YOU ASK SOMEONE TODAY if they would be interested in becoming a LION? If not, would you please ask someone soon?

District Governor Darwin and Nancy Mathwig

## Things to Know about the Mid Winter Convention

Parade of Green approved programs:

- ❖ Youth Activities/includes Leo, Peace Poster, Liberty Day and Write Off Contest
- ❖ Lions Quest
- ❖ Youth Exchange
- ❖ Diabetes
- ❖ Hearing Dog/Hearing and Service Dogs of Minnesota
- ❖ Lions Hearing Foundation
- ❖ Minnesota Lions Eye Bank
- ❖ LCIF
- ❖ Leader Dog

Each of the above approved programs is important to our 5M2 District. We ask that you

give them strong consideration when you write your checks for the Parade of Green.

Did you know that each Club should bring a gift of \$10 - \$15 value to the convention to be used as a door prize? Please leave it at the registration table and remember to include your club name on the gift.

Did you know that each club should bring their club banner to the convention? The club banner will be carried by a member of your club during the opening ceremony on Friday evening. Each club representative with the club banner is asked to meet with the Norwood Young America Lions at poolside by 6:15 p.m. on Friday, 2/12/10 in order to line up by charter dates and to receive instructions. Please email Lion Jim Spille at [jimspille@embarqmail.com](mailto:jimspille@embarqmail.com) if your club will or will not be in attendance for the opening ceremony.

Did you know that not all clubs attend the Mid Winter Convention? If you have not attended the convention in the past, would you please consider attending this year? We would like to see 100% of the clubs attend this year.

Did you know that we have one of the best conventions in MD5M and are known for the fun we have on Friday Night. We also have one of the best attended conventions with over 400 Lions attending last year. This year we would like that number to be 500! CAN WE DO IT? YES WE CAN!!!!

Did you know that our Friday Night Theme is Gilligan's Island? Please come dressed for the occasion, whether as Gilligan or the Skipper or the Millionaire or his wife, maybe a movie star or Mary Ann or even the Professor. Prizes will be awarded for the best look-alikes.

Did you know that the band playing on Friday Night, "The Castaways", had a #1 hit - "LIAR, L I A R" ? Check them out at [www.thecastawaysrock.com](http://www.thecastawaysrock.com).

Did you know that on Saturday Night after the banquet we are going to prove that "LIONS HAVE TALENT?" Look in this newsletter for the official entry form.

## Blooms and Blossoms and...More

Eunice Rucks  
Vice District Governor

### The Holidays are Coming

What is your Club going to give to your community this year? How about giving a chance for community members to join the Lions Club? Remembering that more MEMBERS means more SERVICE!

Here's the challenge: Can you get one or two new members in your Club before the end of the year? Can you let someone feel the joy of giving that we Lions have? Can you share our good fortune of helping others during the holiday season and throughout the year? Instead of settling in for the holidays this year, let's make a push to let others enjoy the benefits of being a Lion. The benefits of caring, of warmth received from giving, the joy of feeling good about one's self.

There are many opportunities to do very special things for those in need during the holidays. Many clubs do bell ringing, helping wrap gifts for Santa Helpers, giving gift baskets to the needy and providing Santa Days for the children.

Remember the saying, "It is better to give than to receive". This is no more true at any time than at the holidays.

One of my very favorite flowers is the red Poinsettia. I buy one of these every year and cherish it usually until sometime in February. The bright red color makes me feel cheerful on a gloomy winter day. Helping a person who is less fortunate than me also makes me feel less gloomy, just like that Poinsettia does on one of our cold Minnesota winter days.

Have a wonderful Christmas and New Year. Be sure to take the time to enjoy your family and friends during this Holiday Season!

### Want to help your club grow and be more active?

Please invite your **NEW MEMBERS** to  
participate in the  
**Mid Winter Convention!**

If they cannot attend the whole convention, have  
them attend on Saturday for the seminars,  
luncheon and Governor's Banquet.

This is where they will hear first hand what we as  
Lions do, not only in our communities, but also  
outside our communities. This is where they will  
get that "shot of adrenaline" and be more excited  
to be a Lion!



Lion Ken Irvine receives International Presidents Commendation Award for membership from ID Debra Wasserman.

**REGISTER FOR MID-WINTER CONVENTION  
REGISTRATION FORMS ARE ONLINE**

[www.5m2lions.org](http://www.5m2lions.org)

### SUBSCRIBE NOW TO THE DISTRICT NEWSLETTER

Now is the time for each member to  
**SUBSCRIBE** to the **DISTRICT NEWSLETTER**.

The Governor would like every member to  
receive the newsletter. Have your club subscribe  
every member to this important communication.

**MAKE CHECKS PAYABLE TO: District 5M-2**

### HOW TO SUBSCRIBE

**SEND \$9.00 FOR (12) ISSUES (1) COMPLETE YEAR**

TO: PDG Bill Curtis  
1014 Mitchell Court  
Glencoe, MN 55336

Start your subscription anytime as it will run  
for one calendar year.

### YOUR MAILING ADDRESS

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City/State/Zip \_\_\_\_\_

Name of Club \_\_\_\_\_

**Check your mailing label on your newsletter  
for the expiration date of your subscription .**

# Club News

**ALBERT LEA CLOVERLEAF** Completed Bell Ringing for Salvation Army. Presentation by PDG Marlys Meskan, Lions Eye Bank.

**ALBERT LEA LAKEVIEW** Ushered for Community Theater. Hosted Blue Earth Lions. Joint meeting with Cloverleaf Lions for DG Darwin's visit. Donated to food shelf. Program Chair Presentation by Hearing & Service Dogs of MN, Lions Vern & Darlene Breamer.

**ALBERT LEA LIONS** Donation to Diabetes Association in memory of Dr. Niles Shoff, a former member, past president and past District Governor and to Alden Supermileage Car.

**ALDEN LIONS** Participated in Old Time Christmas parade.

**AMBOY LIONS** Completed Waffle Feed in Amboy. Announced Peace Poster Contest winners. Lion Ken Irvine was awarded the International President's Commendation Award. Donated to Compassion International and Mapleton Nursing Home.

**ARLINGTON LIONS** Completed Wine and Beer Tasting Event. Program Chair Presentation on Lions Quest by Lions Kathleen and Mike Williams.

**BELLE PLAINE LIONS** Collected and delivered food to local food shelf. Lion volunteers helped with local blood mobile.

**BLUE EARTH LIONS** Twelve members traveled to Albert Lea for an interclub visit with the Lakeview Lions and heard MN Hearing/Service Dogs chairs Vern & Darlene Breamer. Donations: Donated to the "Giving Tree", local food shelf/toy drive and local school foundation which uses the money to fund learning activities and field trips.

**BROWNTON LIONS** Hosted Fall Zone 1 Meeting. Held 8th annual Hospice Tree Lighting Ceremony. Donated to GSL After Prom Committee, McLeod County Emergency Food Shelf and Connect Care/Hospice. Purchased a Visual Aid Machine for area community member.

**CARVER LIONS** Completed Pancake Breakfast. Hosted Zone Mtg. Program Chair Presentation on Lions Quest presentation by Mike & Cathleen Williams.

**CHASKA LIONS** Donated to Hope for the Holidays. Hosted District Governor Darwin Mathwig. Program Chair Presentation by Orientation Chair Nancy Mathwig.

**COLOGNE LIONS** Repaired and Installed Christmas Lights in City of Cologne. Contributed to Benton Lake Watershed Conservancy and sponsored all 56 Lions as members of their non-profit operation.

Program Chair Presentation by Lions Mike and Cathleen Williams on Quest Program. A local teacher also reported on the program at her school.

**COURTLAND LIONS** Helped at the Dad's Belgian Waffle fundraiser. Worked at Halloween Party for kids on Oct 31. Donated 57# of food and cash taken in at Halloween Party to the New Ulm Food Shelf.

**GIBBON LIONS** Donated scholarship for Miss Gibbon winner and princess and to Santas Helpers.

**GLENCOE LIONS** Seven members attended the Minnesota Lions Eye Bank and Children Eye Clinic tour. Judged 86 Peace Poster contest entries Judged 46 Write Off contest entries. Collected 106 pounds of food for the food shelf at Sausage and Ham Supper. Donated to Peace Poster and Write Off contest winners, GSL After Prom Party, GSL FFA program and to the Holidays Parade. District Historian, Lion Ken Farrell was guest speaker at Social meeting. **GREEN ISLE LIONS** Nine member attended the zone 5 meeting. Bought and delivered 6 turkeys to the assisted living homes and Good Sam. Delivered Dictionaries to the six graders.

**HAMBURG LIONS** Provided help for local Bloodmobile. Held annual turkey & meat bingo & raffle. Awarded 1st & 2nd place Peace Poster winners & hosted their families at Nov. dinner meeting. Submitted Write Off Essay winner. Members represented club as honor guard for two funerals of deceased members. Donated Lions Eye Bank and Spring Point Project. Program Chair Presentation by PDG Rick Wagener, Spring Point Chairman.

**HUTCHINSON LIONS** Completed 7th Grade eye & hearing screen. Six Lions attended Zone I meeting. Donated 300# to Food Shelf. Program Chair Presentation by PDG Mike Vos on Hearing Foundation.

**JORDAN AREA LIONS** Donated to Middle School Health Fair. Conducted Peace Poster contest and Write Off contest. Worked at bloodmobile.

**JORDANESS LIONS** Held Fashion Show, Liberty Day program and Bingo at Valleyview for World Service Day. Finished Write Off contest. Donated gift cards to members with cancer and to Middle School Health Fair.

# Club News

**LAFAYETTE LIONS** Completed Peace Poster contest and Halloween party at Lafayette Charter School. Donations for Christmas decoration for the city and for the area churches crisis funds.

**LAKE CRYSTAL LIONS** Judged peace posters and awarded winners their prizes. Worked the MSU BB games.

**LE CENTER LIONS** Three members attended Zone 6 meeting. Completed Holly-Daze parade, hosted three Peace Poster winners with their parents at November meeting and finally completed the 3-mile ditch cleaning.

**LE SUEUR LIONS** Completed Bloodmobile setup and takedown and Wheelchair Basketball Jamboree. Donated to Camp Needlepoint and Peace Poster Winner. Made LCIF Final Payment on Campaign SightFirst II pledge. Presentation by Cub Scout Pack 328 to Le Sueur Lions Club as sponsoring organization.

**LESTER PRAIRIE LIONS** Six Attended Zone meeting in Brownton. Donated to Lester Prairie Red Cross Bloodmobile and to Lions Quest. Program Chair Presentation on Lions Quest program.

**MAKATO KEY CITY LIONS** Completed Pie & Soup sales. Donated to local food shelf. Three members attended Zone meeting.

**MANKATO LIONS** Three members attended Zone 7 meeting. Completed Salvation Army Bell Ringing.

**MANKATO SUNRISE LIONS** Staffed Salvation Army bell ringing. Three club members attended the Zone Meeting. Program Chair Presentations from 5M2 Diabetes and Journey for Service Chairs.

**MAYER-WATERTOWN DANDY** Distributed 150 dictionaries to 3rd graders at 3 area schools.

**MN LAKE LIONS** Completed Peace Poster Contest at Maple River Middle School. Dictionaries given to the Elementary School - Third Grade. Donated to Maple River Jr Achievement Program and Boy Scout Troop 39 - MN. Lake. Program Chair Presentation by Lions Vern & Darlene Breamer, MN Hearing & Service Dogs. **MONTGOMERY LIONS** Three members attended Zone 6 meeting. Completed Scrap booking fundraiser. Donated to Santa Anonymous.

**NEW AUBURN LIONS** Provided and distributed collection boxes for Sibley County Santa's Helpers.

**NEW MARKET ELK WEBSTER** Attended Thanksgiving for Vision event. Supported local Cub Scout popcorn sales. Donated to funds and grocery items to 5 food shelves in local area, local fire department fundraiser dinner and Armful of Love program through the Community Action Council. Program Chair Presentation about Lions Quest by Lions Cathleen and Mike Williams. Lion Harry Clank presented information about Lions "Lights On" program.

**NEW RICHARD LIONS** Donated to NRHEG 5th graders for scholarships for the Eagle Bluff Environmental Resources Center.

**NICOLLET LIONS** Completed Pork Chop Fry. Donated to Trinity Lutheran church for playground equipment and eye glasses to a student from Nicollet Public School. Eight members attended Zone 4 meeting.

**NORHTFIELD CANON VALLEY** Five members attended Zone 6 meeting. Had Peace poster awards night and awarded 5 honorable mention and 3rd, 2nd and 1st place cash awards. Donated to Northfield food shelf.

**NORTHFIELD LIONS** Completed Annual Bowling Tournament.

**NORWOOD YOUNG AMERICA** Donated to Diabetes research.

**NYA WEST CARVER LIONS** Awarded Peace Poster winners. Donated to Quilts for Kids program at High School.

**OWATONNA LIONS** Participated in Middle School Veterans Day Ceremony. Gave Constitution Books to all sixth graders for Constitution day. Completed Pie and Soup Sale. Held comedy night with proceeds to go to Diabetes. Donated to Leader Dog. Had presentation on Leader Dog

**PLATO LIONS** Inducted 2 new members. Donated to GSL Close Up Program, After Prom Party, Mcleod County Alliance for Victims and Project New Hope. Program Chair Presentation by Orientation chair, Nancy Mathwig. Four members attended the Zone 1 meeting in Brownton.

**PRIOR LAKE LIONS** Selected Peace Poster winners. Staffed Kids Voting on November 3. Selected Write-off winners. Donated to Southern Valley Alliance for Battered Women, St. Michael Catholic Church, Alpha Pregnancy Resource Center, Holiday Food Vouchers and ISD 719 – Football. Presentation by Tim Johnson – Twin Oaks Middle School - STAR Program.

# Club News

**SHAKOPEE LIONS** Completed Kids Voting on 11/3. Held Liberty Day. Donated to Tri City Chargers Special Olympic Team, Teddy Bears to St. Francis Hospital, All Night Grad Party for Shakopee High School, Smiles for Christmas to help out needy families, Shakopee Girl Scouts, St. Francis Hospital Diabetes program and United Christian Hands. Program Chair Presentation by Zone Chair Lion Harry Clank.

**SHAKOPEE VALLEY LIONS** Five members attended Zone 3 meeting. Completed World Sight Day project and Adopt a Highway. Donated to Low vision sight group, Senior Christmas Party and Food Shelf.

**SILVER LAKE LIONS** Bartended at Turtle Soup Feed. Donated to GSL Lakeside - Playground equipment, GSL After Prom Party, Silver Lake Thanksgiving Dinner and Silver Lake Sportsmens' Aeration Project. Sponsored 2 Peace Poster Winners. Program Chair Presentation by Lions Mike & Cathleen Williams - Lions Quest.

**ST PETER LIONS** Donated to Santa Anonymous and United Way Fund. Approved savings bonds for the top three winners of the Peace Poster Contest.

**STEWART LIONS** Gave Halloween treats to kids in the community. Hosted Duane Jindra, Zone 1 Chair.

**VICTORIA LIONS** Four members attended Zone 2 meeting. Donations to Halloween Party, Victoria Lions Invitational Cross Country Meet, Peace Poster Contest, ARC, Victoria Fire Department (SAFER Program), CAP Agency Food Shelter, Project New Hope, Community Living and Victoria Firearm Safety Training.

**WACONIA LIONS** Paid for 1 month's food needs to feed people in need every Wednesday night in Waconia. Pledged up to \$1000 to Waconia Food Shelf if members made individual donations as well.

**WATERTOWN LIONS** Donated to Dan Thaemert Benefit, W/M Wrestling, Two scholarships for Wolf Ridge ELC students. Program Chair Presentation by Hearing and Service Dogs Chair, Deb Koehnen.

**WATERVILLE LIONS** Completed Peace Poster Contest, Write-Off Contest, Pork Chop Dinner, Pie Sale, Bring Home The Bacon Raffle (pig) and Bowling Event with Faribault Lions. Held Fall Social with speaker Mayor Allen Benson. Donated to City of Waterville-Fire Truck, WEM School Projects, Santa Anonymous and CRWP-Lake Project. Nine members attended Zone 8 meeting.

**WINTHROP LIONS** Donated to Santa's Helpers and to GFW Dollars for Scholars. Three members attended Zone 4 meeting.

## New Members November 2009

### Albert Lea Lions Club

Ken Phinney transferred in

### Belle Plaine Lions Club

Lisa Braun

Kern Jones Jr.

### Carver Lions Club

Andrew Sieberg

### Chaska Lions Club

Becky Flusemann

Julie LaFountain

Amy Myers

Timothy Myers

Krista Seliga-Lan

### Ellendale Lions Club

Lisa Peterson

Rick Peterson

### Norwood/YA Lions Club

Tina Fredrickson

Kermit Moe

Todd Parpart

### NYA West Car. Lions Club

Kaarin Foede

### Owatonna Lions Club

Joseph Plemel

### Prior Lake Lions Club

John Conant

### Victoria Lions Club

Joseph Forrer Jr.

### Waconia Lions Club

Paul Scheuble

### Waseca Lions Club

John Snow

## "Mixing with the Governor"

**December 17 - 31** - Happy Holidays!

**January 5, 2010** - Watertown visit

**January 6** - Carver visit

**January 7** - Local club (Arlington) meeting

**January 8** - 5M6 Mid Winter Convention, Bloomington

**January 9** - 5M5 Mid Winter Convention, Brooklyn Park

**January 9** - 5M9 Mid Winter Convention, Brainerd

**January 10** - Arlington Lions Belgian Waffle Breakfast

**January 11** - Nicollet visit

**January 12** - Waconia visit

**January 14** - Convention meeting

**January 16** - 5M7 Mid Winter Convention, Bloomington

**January 18** - Brownton visit

**January 19** - Le Center visit

**January 20** - Wells visit

**January 21** - New Auburn visit



Chaska - induction of new members by DG Darwin. Spouses and new members: Benita Swenson, Cindy Shatek, Becky Flusemann, Holly Kaufhold, Krista Seliga-Lano, Richard LaFountain, Amy Meyer, Jim Myers, DG Darwin



Zone 2 Break Out session: New this fall at all the Zone meetings were break out sessions to discuss membership ideas and how the MERLO team can help the clubs.



Le Sueur Lions Wheelchair Basketball Jamboree participating members of the Rotary and JayCeas teams look on as a (rare) basket is scored.

# Lions Have Talent Contest

## Saturday February 13<sup>th</sup>

### Poolside - After the Governor's Banquet

Registration form

## Deadline February 1<sup>st</sup> 2010

Lions Club: \_\_\_\_\_

Group Name: \_\_\_\_\_

Individual Name: \_\_\_\_\_

Time needed: \_\_\_\_\_

Music: \_\_\_\_\_

Skit: \_\_\_\_\_

Please send Registration form to

Lions Mike and Sue Vos

20472 371<sup>st</sup> Avenue

Green Isle, MN. 55338

**5M2 District Golf Outing**

**JUNGLE DAYS**

**2011 Bid for Jungle Days must be in to the district governor 30 days prior to Mid-Winter Convention!**

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306 4th Ave. NW  
P.O. Box 944  
Arlington, MN 55307



## Saturday luncheon speaker

Bevan Yueh, MD, is Professor and Chair of the Department of Otolaryngology at the University of Minnesota. Dr. Yueh has leadership positions in a number of otolaryngology-related national organizations including the American Academy of Otolaryngology, the American Head & Neck Society, the American Board of Otolaryngology, and the *Archives of Otolaryngology/Head & Neck Surgery*.



He is known for his clinical expertise in the surgical treatment of head & neck neoplasms, and also for his strong background in clinical epidemiology and technology assessment. His research includes studies of treatment outcomes, including assessment of the technologies used to treat hearing impairment and head & neck cancer.

Dr. Yueh received his M.D. at Stanford University, and completed his internship in general surgery and then a residency and fellowship in otolaryngology and head and neck surgery at Johns Hopkins Hospital. He served as a Robert Wood Johnson Clinical Scholar at Yale University, where he also obtained his M.P.H.. Prior to coming to the University of Minnesota, he worked for 10 years at VA Puget Sound, University of Washington, and the Fred Hutchinson Cancer Research Center in Seattle.

## Hall of Fame Award

**Lions: Have you nominated a member of your club for the Hall of Fame Award?**

**You need to do this now!**

**Application: see the October Newsletter**

**Due to the District Governor: 30 days prior to the Mid-Winter Convention. January 12<sup>th</sup> will be the last day to accept applications.**



Plato's new members from left to right are: Peter Ruschmeier (new member), Ken Franke (sponsor), Duane Jindra, Wendy Ruschmeier (new member), President Halan Wilkens, sponsor (Myra Franke).

## Mid Winter Conventions Reminders:

Have you sent or given your club placemats to Lion Sue Vos???

Have you sent (email or regular mail) or given photos of your club activities to Lion Nancy Mathwig. Each club will have a slide, or two, in the presentation to be shown during the Mid Winter Convention.

Help make it fun by submitting those photos. Deadline was December 1, 2009; however, if you have not sent them yet, please do so now! Articles from your archives are also welcome.