



# What's Cook'n in 5M2



March 2010

District Website [www.5m2lions.org](http://www.5m2lions.org)

Bill Curtis, Editor



The Skipper – Jim Spille, and Gilligan – Mike Vos at Friday night mixer.



The Professor – Gordy Affield; Mary Ann – Cheryl Heidorn; Mrs. Howell – Diana Kroells; Mr. Howell – Tom Ferleman; Ginger - April; Gilligan – Mike Vos; The Skipper – Jim Spille



DG Darwin and Ginger (April) at Friday night mixer.



The Jordan Lions singing with The Castaways band at the convention.

# What's Cook'n in 5M2

Thank you so much for attending the 32<sup>nd</sup> Annual Mid Winter Convention. With 449 Lions, Lioness, Leo's and Guests registered for the convention, this makes it the largest convention in many, many years. We hope that you had a great time and enjoyed the fellowship of each other. We also hope you enjoyed the speakers that presented at the seminars. Please take the information from these seminars back to your club. I need to thank the convention committee from Zone 5 for all the time they put into planning the convention and the endless hours at the convention. A special thanks to PDG Mike and Lion Sue for all their efforts as Co-Chairs of the convention. I don't think they got a lot of sleep over the weekend as they were up early everyday to make sure things were ready for you. Also, thank you to Lion Laura Maki who took care of the registrations for the convention. She spent many, many hours getting things ready i.e. name tags before the convention began and then at the convention she was always at the registration table making sure things were running smoothly. Also, thanks to all the Lions who volunteered to help where it was needed. These conventions are to be fun and we think you had fun on Friday night. They're also supposed to be educational and we think that we provided that as well.

The convention is over and now we need to get back to work. The Zone meetings will start very soon and I want to encourage as many of you as possible to attend them. Club Presidents be prepared to tell us about the successes that you had this year in your club. It is not too late to invite a Program chair to speak at your meeting. They are listed in the yellow directory.

We are about even for the year on membership (145 NEW MEMBERS and 142 DROPPED MEMBERS). I know we can do better. I would like to see EVERY Lions Club in the district hold a membership drive in each of the followings months: March, April and May. As of this writing, (2-28-10), I have 125 days left as your District Governor. Let's say we get the Governor 100 NEW MEMBERS before he leaves office! I know that if we are determined, it can be done; all we need to do is to ask. In our district, we have about 2500 members so if each one of these members will ask one or two people to join; I don't see any problem getting 100 new members. The trick is that we need to ask and so many times, we just don't. The first person I would like you to ask is the person that you don't think would be interested in Lions. That is always the one that more than likely will be interested. As an incentive, I will provide chili for the top 3 clubs in the district. (The winning club with the most new members in this timeframe will get enough Chili to feed their club, 2<sup>nd</sup> place will get enough to feed ½ their club and 3<sup>rd</sup> place will get a gallon of chili). So let's get busy and get those NEW MEMBERS. CONTEST BEGINS ON MARCH 8<sup>th</sup> and ENDS ON JUNE 15<sup>th</sup>. REMEMBER, IF WE DON'T GET 100 NEW MEMBERS, NOBODY GETS FREE CHILI!!!!!!!!!!!!



**District Governor Darwin Mathwig**

You will soon be nominating members of your club to serve as Club officers for the upcoming year. After you hold your club elections, you need to fill out the PU101 form. These forms are due to the Multiple District office on or before May 15th so I will need them by May 1st. This information is needed to put into the Directory and also to have correct information at LCI. In the past, a lot of officers were not putting down a phone number or an email address (if they had one). This is important when valuable information needs to be sent out to all clubs.

Finally I would like to remind you that the Multiple District convention is coming up April 23-25 at Mahanomen. The Multiple District convention is where all 12 districts have their annual meeting. They are conducted similar to the Mid Winter conventions but on a little larger scale. If you were ever interested in attending one, this would be one to attend. Registration forms are available on the Multiple District website. [www.lionsm5m.org](http://www.lionsm5m.org). Next year, our 5M2 district will be host to the multiple convention. If you attend the convention this year in Mahanomen, you will be able to see first hand what we will need to do as host for the convention.

DG Darwin and Lion Nancy

## **"Mixing with the Governor"**

- March 22** - Zone 7 Spring meeting
- March 23** - Le Sueur visit
- March 24** - Blue Earth Anniversary
- March 25** - Amboy visit
- March 29** - Zone 2 Spring meeting
- March 30** - Owatonna visit
- March 31** - Zone 5 Spring meeting
- April 1** - Local club (Arlington) meeting
- April 5** - Northfield visit
- April 9** - Zone 9 Spring meeting
- April 7,8,9** - Journey for Service
- April 12** - Zone 3 Spring meeting
- April 13** - Belle Plaine visit
- April 14** - Zone 1 Spring meeting



## Blooms and Blossoms and...More

Eunice Rucks  
Vice District Governor]

Wow, what a fun convention we had! The speaker was awesome, the seminars were great and wasn't Megan Bening, our noon luncheon speaker on Sunday inspiring. And how about the Castaways and all the wonderful costumes!

Now, it's time to get back to work with all of our projects, some old and some new. Sometimes we continue to do the same projects we have for years, some of them are very profitable and some are not necessarily worth the hard effort that we put into them.

If you are a project manager, there are times when you need to determine which projects your club or district will undertake. Often we choose the same projects that we have always done, because we do them well. We are known for the project and the community benefits from the project. I will be writing more about projects in next month's column.

"Two roads diverged in a wood, and I took the one less traveled by, and that has made all the difference", a quote from Robert Frost. This poem speaks eloquently to the gift of service. We have many choices in life – especially how we spend our time. Taking the road less traveled - spending our time serving those less fortunate than us – brings a unique richness to our lives.

In closing, very soon I am going to be plant some seeds in trays and watch them grow so that I can plant the seedlings into my garden in the spring. We as Lions need to plant seeds in our community to watch and see if we can make our Lions garden grow.

Yours in Lionism



## WANTED

Families to host a youth exchange student for 3 - 5 weeks, primarily in July or early August! Begin an experience that can last a life time!

See District Governor Darwin or Lion Nancy Mathwig for more details.

## MD5M Convention Agenda

April 23-25, 2010

### Shooting Star Casino and Convention Center, Mahnomen, Minnesota

Thurs. 22 4:00 pm - 8:00 pm Registration Council of Governors

Fri. 23 7:30 am Council of Governors' Meeting

8:00 am - 10:00 pm Registration

8:00 am - 7:00 pm Credentials

8:00 am - 10:00 pm Raffle Room open (Closed 7 pm to 8 pm)

1:00 pm - 3:00 pm VDG Training

3:00 pm - 5:00 pm General Business Meeting

5:00 pm - 6:45 pm PDG Social and Banquet

7:00 pm - 8:00 pm Memorial Service

8:00 pm Cash bar opens

8:10 pm - 8:45 pm "Heaven Bound Trio"

8:45 pm Hors D'oeuvres and DJ "Pumpkin Bob"

Sat. 24 6:00 am - 10:00 am Casino Breakfast Buffet

8:00 am - 8:45 am DG, VDG & International Director Meeting

8:00 am - 12:00 Noon and 2:00 pm 6:00 pm Registration

8:00 am - 12:00 Noon and 2:00 pm 4:00 pm Credentials

8:00 am - 6:00 pm Raffle Room open

8:00 am - 8:45 am First Timers' Meeting with drawing

9:00 am - 9:50 am Seminar speaker Amy Ruley

10:00 am - 10:50 am Seminar speaker Bev Berger

11:00 am - 11:45 am Seminar speaker Larry Colbert

12:00 Noon - 2:00 pm Awards Luncheon

2:30 pm - 4:30 pm General Business Meeting

Pin Traders Meeting immediately following Business Meeting

2:30 pm - 3:15 pm Alternative Program speaker Vickie Marthaler

2:30 pm - 5:30 pm Pin Trading

5:00 pm Social and Cash Bar opens

5:15 pm DG, VDG, PIP and Guests' reception

6:00 pm Banquet with speaker PIP Judge Brian Stevenson

Entertainment "Shot Gun Red"

Sun. 25 7:00 am - 8:45 am Raffle winners pickup prizes

7:00 am - 7:50 am PDG Meeting

7:30 am - 9:00 am Registration

8:00 am - 9:00 am Credentials

8:00 am - 8:30 am International Convention Meeting

8:00 am - 8:45 am Church Services -Catholic

Protestant

9:00 am Brunch with speakers Jim, Carol and Thomas Johansen

Drawings First Timers and large prizes

Adjourn

Fellow Lions, Lioness and Leos:

I am Lion Jack Webster, chairman of the Journey for Service. A couple of things: No. 1, I want to remind you that the annual Journey for Service is being conducted this year on Wednesday-Thursday-Friday, April 7-8-9; No. 2, I want to ask each of the clubs to please send me the name of the contact person from your club if you have not already done so. If you have, thank you!

In early January each club was sent a schedule of the Journey with the date, time and meeting place. If there is a change in the preferred meeting place, please let me know. We are on a pretty rigid schedule so I ask that each club have their representative at the designated spot and I will do my best (with the aid of Lion Nancy's GPS) to be on time also!

I want to thank you all for your support in the past 19 years and respectfully ask for it again this year. All contributions are directed to district-approved health-related projects and your donated funds have made a big difference in the lives of many people.

With a little luck this year, I hope to reach the \$300,000 mark on this 20th year of my Journey. We need about \$16,000 but I feel confident that this goal is within reach.

Thank You . . . and I look forward to seeing you in April!

Lion Jack Webster  
Journey Chairman

A black and white photograph of Lion Jack Webster, an elderly man with glasses, sitting on a small tricycle. He is wearing a dark jacket and a light-colored shirt. The background is dark and indistinct.

# Club News

**ALBERT LEA CLOVERLEAF** Donated to Parade of Green.

**ALBERT LEA LAKEVIEW** Collected 540 pair of glasses. Ushered at community theater. Two members talked to middle school students about collecting used eyeglasses. Purchased glasses for student. Donation to food pantry.

**ALBERT LEA LIONS** Donated to Spring Barrow Show, Military Honor Guard for Uniforms and to LCIF for Haiti Earthquake relief. Program chair spoke on Service Dogs of Minnesota.

**ALDEN LIONS** Assisted at MN State Spring Barrow Show. Visited the Blue Earth Lions Club.

**AMBOY LIONS** Delivered 3 containers of eyeglasses to Mid Winter Convention. Donated to Compassion Child, Lions International for Haiti relief and to Kids Against Hunger of Winnebago.

**ARLINGTON LIONS** Held annual Fish Fry.

**BELLE PLAINE LIONS** Held Lions Valentines Party at Duet's Coffee Shop for Lions and their spouses or guests. President and Secretary attended 5M2 Mid-Winter Convention.

**BLOOMING PRAIRIE LIONS** Donated to Haiti Relief and Blooming Prairie Boys & Girls clubs.

**BLUE EARTH LIONS** Had Valentine party. Hosted Alden Club for their visit. Donated to St. Luke's Lutheran Care Center.

**BROWNTON LIONS** Donated to Tim Orth Foundation and GSL Educational Tour to Paris, Provence & Barcelona.

**CARVER LIONS** Completed: Soggy Bottom Golf Tournament.

**CHASKA LIONS** Completed Spaghetti dinner. Donated to Chaska senior high party.

**COLOGNE LIONS** Hosted 5 Watertown Lions at regular meeting. Helped local FFA club with pancake breakfast. Delivered eye glasses to Mid Winter convention. County American Red Cross Director spoke at regular meeting. Contributed to American Red Cross Carver County Chapter.

**COURTLAND LIONS** Held pancake brunch fundraiser: Donated to LCIF Haiti Earthquake Relief Fund.

**ELLEDALE LIONS** Held pancake breakfast fundraiser. Collected 107 pair of glasses and hearing aids.

**GLENCOE LIONS** Fruit to Long Term Care residents. Had Lions informational booth at the Glencoe Expo. Donations: Gave 5 scholarships to graduating GSL seniors. Monetary award to Natalie Elfstrand for winning peace poster contest. Natatie also was the District winner. Monetary award to Brooke Henderson for winning the Write Off contest. Brooke also won the Zone, Region, and District contests. Zone chair Lion Duane Jindra attended our business meeting to present the Zone & Region award to Brooke Henderson for the Write Off contest. District LCIF Chair Lion Ron Dahlke was guest speaker at our February social meeting.

**GREEN ISLE LIONS** Held dinner show fund raiser. Donated a microwave and refrigerator to Sibley East after prom party, Microwave to Central after Prom party and to Sibley East school for a special desk.

**HAMBURG LIONS** Lion Diana Kroells won 1st place as Mrs. Howell on Fri. night Mid Winter. Two members participated in the talent contest. Donated to LCIF for Haiti disaster relief, to Honduras Sight program and to two post prom parties in area. PDG's Orville & Elvera Trettin were guests & presented a very informative

Program on a private trip to Honduras to help distribute Lion collected glasses.

**HENDERSON LIONS** Donated to Parade of Green.

**HUTCHINSON LIONESSE** Donated to City Wide Easter Egg Hunt, Tim Orth Foundation and Parents for Seniors. 878 pair eye glassed to Midwinter and 12 hearing aid to Midwinter.

**JORDANESS LIONS** Completed 2 hot dog feeds.

**KIESTER LIONS** Donated to STARS Mentoring, KEE Theatre, KEE Town & Country Centre, KEE Lanes, Kiester Legion and Bowl for a Cancer Cure.

**LAFAYETTE LIONS** Held valentines dinner for lions members. Donations for Haiti, New Life Players and Bernadotte 4-H.

**LAKE CRYSTAL LIONS** Donations to Haiti and Little Knights Preschool.

**LE CENTER LIONS** Held Omelet Breakfast Sunday, February 28. Donated to Post Prom Party.

**LE SUEUR LIONS** Delivered 1,173 pair eyeglasses and 407 pair sunglasses to Mid-Winter Convention. Donated to LCIF for Haiti Relief. Program. LSH Wrestling Coach and two of his wrestlers did program at February meeting.

**LESTER PRAIRIE LIONS** Held Community Breakfast. Helped at Cub Scout Pinewood Derby. Donated to Dollars for Scholars and McLeod County Food Shelf.

**LONSDALE LIONS** Donated to Montgomery/Lonsdale post prom party and to Parade of Green.

**MANKATO LIONS** Donated to Vision Honduras, Mankato Graduation Party and Boy Scouts.

**MANKATO SUNRISE LIONS** Delivered 1,500 pair of glasses to Mid Winter Convention. Donated monetary amount to nurse from ISJ Hospital, who went twice to Haiti to work on disaster relief efforts. Donated monetary amount to a family to help defray their expenses to attend a conference in Dallas, TX related to their 2 deaf daughters.

**MAYER-WATERTOWN DANDY** Donated to LCIF Haiti fund and Watertown-Mayer Post Prom party. Turned in 291 glasses, 60 sunglasses and 38 prescription sunglasses at mid-winter.

**MN LAKE LIONS** Completed Community Bingo/Fundraiser Night. Donated to Minnesota Lake Ambulance Service and Minnesota Lake American Legion. Program Chair Presentation by L.C.I.F., Lion Ron Dahlke and MN Lions Eye Bank, Lion Jean Dahlke.

**MONTGOMERY LIONS** Unloaded food shelf truck twice this month. Donated to Parade of Green.

**NEW AUBURN LIONS** Delivered packages to 20 shut-ins. Visited Steward Lions Club.

**NEW MARKET ELKO WEBSTER** Helped at Community Blood Drive - served refreshments and handled check in of donors as well as setup/take down of equipment.

Boy scout pack Blue/Gold dinner - served dinner and participated in cake judging. Held Lion/Daughter buffet dinner. Held Chili Feed, with Desserts at the Red Fox Tavern.

**NEW RICHLAND LIONS** Completed Fund Raiser for Food Shelf. Program Chair Presentation by Lions Darlene and Vern Breamer on Hearing and Service Dogs of Minnesota.

**NICOLLET LIONS** Donated to MVL After prom event, Nicollet after prom event, Friendship Days for bands, Nicollet County Food Shelf and to scholarship recipients. Zone 4 Chair Dennis Hewitt spoke at meeting.

# Club News

**NORTHFIELD CANON VALLEY** Donated to Parade of Green.

**NORTHFIELD LIONS** Donated to Minnesota Eye Bank in memory of deceased member, to Northfield Youth Sports Collaborative and to Project Sight First.

**NORWOOD YOUNG AMERICA** Completed club visit to West Carver Lions.

**NYA WEST CARVER LIONS** Donated to S.A.F.E.R. Program in Carver County and to the Kassie Harms Fundraiser.

**OWATONNA LIONS** Held Pancake Breakfast with proceeds to go to Lions Diabetes Foundation. Program Chair Presentations by Lion Jack Webster - Journey for Service and Arne Leen - Diabetes Foundation.

**PLATO LIONS** Completed Blood Drive and collected 24 pints. Program Chair Presentation on Lions Quest by Kathy & Mike Williams and Write Off Contest Winner, Morgan Peterson, GSL student.

**PRIOR LAKE LIONS** Judged entries at the Cub Scouts' Pinewood Derby. Approximately 400 eyeglasses and 6 hearing aids were taken to the Midwinter Convention. Donations for eyeglass vouchers for Lens Crafters and Cub Scouts Pinewood Derby.

**SHAKOPEE LIONS** Completed Lion's Ice Golf tournament. Donations: savings bond for Lions' Student of the Month, Sweeney elementary school patrol captains, United Christian Hands, St. Francis Diabetes Foundation, Shakopee Endowment Fund,

Dollars for Scholars, an individual needing help with medical bills, speed sign to warn drivers to slow down by elementary school and for a Volunteer Breakfast.

**SHAKOPEE VALLEY LIONS** Held Friendship Manor Bingo on February 20th and Spaghetti Lunch on February 14th.

**SIBLEY EAST SR HIGH LEOS** Helped school raise money for Pennies for Patients by making Mini Donuts during school and at basketball game. Assisted Arlington Lions at Fish Fry. Donated to Pennies for Patients and Parade of Green.

**SILVER LAKE LIONS** Assisted with Blood Mobile. 800 pairs of glasses brought to Mid-Winter Convention. Donations to: GSL Educational Tour to Europe, GSL Senior Scholarships, sponsor a hole for SL Winter Golf Tourney, Habitat for Humanity, Tim Orth Foundation and MN Lions Eye Bank in memory of deceased member. Program Chair Presentation by PDG Rick Wagener on Spring Point Project & Lions Lights on for Life.

**ST PETER LIONS** Held Dad's Belgian Waffle Breakfast on February 14th. A large number of eyeglasses were collected in a campaign that advertised both the upcoming Dad's Belgian Waffle Breakfast and the fact that the St. Peter Lions Club is actively involved in collecting eyeglasses for those who need them.

**STEWART LIONS** Donated to City of Stewart for Stewartfest and to "Kids Against Hunger".

**VICTORIA LIONS** Hosted Program Chair Presentations by Lions Quest chairs Lions Cathleen and Mike Williams and Hearing and Service Dogs of Minnesota chair, Lion Deb Koehnen.

**WACONIA LIONS** Completed Wild Game Dinner and Vintage Snowmobile Rally. Donated to Waconia Relay for Life and to Waconia Band Festival.

**WASECA LIONS** No activity this month.

**WATERTOWN LIONS** Held Superbowl Pancake Breakfast on February 7, 2010.

Club visit to Cologne Lions on - February 23, 2010. Completed Vintage Snowmobile Event - Concessions.

**WATERVILLE LIONS** Turned in 290 pair of glasses collected. Had programs from Red Cross and from Waterville-Elysian Food shelf. Donations: Donations made to LCIF: Haiti and Parade of Green.

**WELLS** Visit to Minnesota Lake Lions Club on 2/24/10. Lions in Sight presentation.

**WINTRHOP LIONS** Donated to Parade of Green. Program Chair Presentation by Orientation chair, Lion Nancy Mathwig.



Dear Lions,

I am writing because I wanted to thank you for the opportunity to come and speak to you, and for the generous donations that you made. It was great to be able to come down and tell you my story. I really enjoyed getting to know so many wonderful people. I loved talking to many of you after I spoke, and getting to know you better.

I was so touched by your generosity to a girl who many of you didn't even know. It was amazing to me that so many people would be willing to donate money so that I could have equipment that I need. I plan to purchase a KNFB reader (a device that takes pictures of written text and reads the text out loud) with the money. I am incredibly grateful to you for giving me the chance to purchase this piece of equipment, which I thought I would not be able to get for a few years. I will never forget your overwhelming kindness and generosity, and I will always think of you all when I use my new equipment. Words cannot begin to thank you enough!

Thank you so, so, so, so, so, so much!

Sincerely,

Megan Bening



## **Giving Veterans and Their Families a Chance to Heal**

**For many veterans returning home from combat, reconnecting with their families is a challenge. It takes time and understanding to readjust after living apart – often for more than a year – and for many veterans’ families, there is no help.**

### **The Lions Step In**

Lions in Minnesota saw a need to help veterans and their families so they worked with Minnesota’s Veteran’s Affairs Department to establish Project New Hope. Through this Lions-funded project, veterans and their families attend retreats free-of-charge and receive time and counseling to reconnect and grow together.

Lions at the camp work hands-on; organizing the retreats, cooking and cleaning, and providing daycare and counseling around the clock. Open to all combat veterans, the Lions are currently working to take the program nationwide.

### **Receiving Help Leads to Helping Others**

After being hit by three roadside bombs during his tour in Iraq, SSG (ret) Mike Mills had burns on 35 percent of his body. Mike and his wife came to one of Project New Hope’s first retreats and received help.

“When you’re in the military, you’re told to suck up and drive on. If you accept help, you’re weak. And if you go for help, you’re going to be passed over for promotion and that’s not true.... We need the help,” said Mike.

Mike and his wife are now Lions and members of the project’s advisory panel.

After donating their time at these retreats, many counselors from the Veterans Administration also became Lions. All of the counselors are veterans, including one active duty major who is on the project’s board of directors. She recently became a Lion as well.

### **Fast Facts**

To date, 150 veterans and their families have been helped by these retreats. Retreats have been attended by single veterans, couples and families as large as eight. Leisure activities at the retreats include hiking, canoeing, kayaking, swimming, archery, sledding, fishing, ice fishing, arts and crafts, and more. It takes approximately 10 to 15 Lions to plan and execute each retreat.

## **Your Club and LCIF— Together we “Can Do” it!**

How can your Lions Club double your money? By joining with others across Multiple 5M and saying “Together We Can Do It!”

In 1987 when Al Peters started the Hearing Dog Program of Minnesota, he took a leap of faith and said, “I can do it!”

In 1995, when he placed the first Mobility Assist Dog and became Hearing and Service Dogs of Minnesota, Lion Al and his team said, “We can do it!”

Since 2003, additional programs for diabetes, seizure and autism assist dogs have been put into place. Programs for our returning wounded warriors are also underway. Today, we train and place more assistance dogs than any other program in the upper Midwest.

Each of you who have heard Lion Al, a member of his team, or a graduate speak at club meetings or mid-winter conventions knows that the “can do” attitude goes beyond training dogs to help people. These specially trained dogs help their partners say, “Yes I can!” everyday by bringing independence, freedom and peace of mind.

To reflect the future they envision, Hearing and Service Dogs of Minnesota has officially announced a new name — Can Do Canines™ — Assistance Dogs. In order to fulfill the dream of helping more people with disabilities, a larger, more accessible location was needed. A permanent home was purchased last June in New Hope and phase one of the renovation is complete.

Much remains to be done. Minnesota Lions are committed to raising \$75,000 toward the \$150,000 cost of building the second bank of dog kennels. The ten additional kennels will be used for training these special dogs and placing them with people in your community. In order to raise the remaining funds, we are applying for \$75,000 in matching funds from Lions Clubs International Foundation (LCIF).

We need your donation to the capital campaign in the next 2 months in order to submit the LCIF grant by April 21, so construction can start this summer.

We have 4 giving levels, and each club will be recognized on a Lions plaque inside the new building as follows:

Titanium — \$100 or more/member  
Gold — \$50-\$99/member  
Silver — \$25-\$49/member  
Bronze — \$10 - \$24/member

We encourage you to donate an amount above your regular donation as soon as possible, so more clients with disabilities can become more independent with the use of a trained dog. As Lion Al and Can Do Canines™ look forward to a future where everyone who wants and needs an assistance dog can have one, they join with our Lions Clubs and say, “Together, we can do it!”

Please send your donation to;  
Can Do Canines  
9440 Science Center Drive  
New Hope, Minnesota 55428

## **Come Soar With the Elizabeth Lions At the 2010 Multiple District 5M Convention.**

We're looking forward to seeing all of you at our convention, April 23-25, 2010 at the Shooting Star Casino in Mahanomen, Minnesota. We hope you've made your reservations by now, because the discounted price ended March 1. HOWEVER, you still have until April 1, 2010, to get the greatly discounted room rate of \$64.95. After April 1, the price returns to the regular weekend rate. Use the code on the postcard you received from our Registration Committee to reserve a room.

We have some very interesting speakers lined up for you.

Our banquet speaker is Past International President Judge Brian Stevenson. Past President Stevenson of Calgary, Alberta, Canada was elected at the 70<sup>th</sup> International Convention in Taipei, Taiwan, ROC, in 1987. A Lion since 1966 and a member of the Calgary (North East Eye Openers) Lions Club, he has served terms as District Governor and as a Member of the International Board of Directors and a three-year term as Chair of Campaign Sight First.

Larry Colbert comes to us from Tempe, Arizona. Larry lost his eyesight to Retinitis Pigmentosa a number of years ago, and today he travels extensively with his Leader Dog Banner. Larry is an author/consultant/speaker and truly lives a life of vision.

Amy Ruley was Women's basketball coach from 1979 to 2008, and now is the Associate Athletic Director for Development for North Dakota State University. She is an outstanding teacher, coach, speaker and community leader. Amy is an 8-year cancer survivor.

Beverly Barraberger (Berger) grew up in rural Ontario Canada. She and her husband have two children. Ten years after her marriage she became totally blind and has been the recipient of four dog guides.

Vickie Marthaler, from Detroit Lakes, Minnesota, will give our alternate program presented on a wooden puzzle depicting how people relate to life.

Our Sunday Brunch speakers are Jim, Carol and Thomas Johansen will share the rewards and challenges of a family living a normal life with a child who was diagnosed with Type 1 diabetes at the age of 13 months.

## **The Elevator Speech**

Sue Bowman  
Second Vice District Governor

The "Elevator Speech" is a short 15-20 second, 150 word sound bite, that is used to succinctly and memorably introduce Lions. The elevator speech is really a Lions commercial which can be a very useful tool in recruiting new members. Whenever asked about Lions, deliver the elevator speech effortlessly to hook the person's interest. It is important to focus on the benefits Lions Clubs provide, and spotlight the uniqueness of your club.

People are generally most interested in how you can help them, or "what's in it for me"? Try to address the person's interests when developing your elevator speech.

First write down the "deliverables", that is, the services your club provides. Next, think in terms of the benefits that are derived from these services.

Two big yawns with something like: "We meet twice a month and have several fundraisers for good causes". No hook there!

How about:

"We provide students with creative outlets to help them to gain confidence through art and written expression. We serve is our motto"

"We provide vision screening and eye glass for needy students to they can be success in school. We serve is our motto."

"When a child is frightened and alone due to a emergency, we provide Beanie Babies to ease their fear. We serve is our motto".

"We provide medically supervised summer camp for young diabetic students enabling them to learn to live with and thrive with diabetic. As a side benefit they have tons of fun and gain lifelong friendships. We serve is our motto."

"Seeing the gratitude in the eyes of our nursing home residents when we take them on outings so they stay connected with the community is very rewarding. We serve is our motto,"

"For every dollar we raise a child is protected from river blindness so they can live life to the fullest. We serve is our motto."

Money raised is a means to an end. Focus on the results, your deliverables. Please email me your elevator (Lions Commercial) speech. We can learn so much from each other! [s.bowman@frontiernet.net](mailto:s.bowman@frontiernet.net)

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## **New Members February 2010**

### **Carver Lions Club**

Lori Jerome  
Gayle MacMullan

### **Ellendale Lions Club**

Sandy Becker

### **Faribault Lions Club**

Sharen Allbee  
Alice Woog

### **Hutchinson Lions Club**

Chitra Krishnamoorthi

### **Jordan Jordaness Lions Club**

Rhonda Sandey

### **Shakopee Lions Club**

Timothy Listrude  
Tony Pass  
Timothy Valiant

### **Shakopee Valley Lions Club**

Leslie Call  
Nicole Howell  
Elizabeth Luegge  
Casey Pauly  
Heidi Rademacher

### **Silver Lake Lions Club**

Betty Rehmann  
Dennis Rehmann

### **St Peter Lions Club**

Casey West

### **Waseca Lions Club**

Robert Johnson

### **Wells Lions Club**

Austin Bleess

PRSRRT STD  
U.S. POSTAGE  
PAID  
Glencoe, MN  
PERMIT #18

Darwin Mathwig  
5M-2 DISTRICT GOVERNOR  
306 4th Ave. NW  
P.O. Box 944  
Arlington, MN 55307



Darwin, Nancy and all of District 5M2:

"There are no words to say all that your kindness has meant. Thank you so much". I don't know where to begin what an honor and privilege to be chosen for a Melvin Jones Award. You all have meant so much to me over the years and I so look forward to the times you will be coming. My connection to the Lions is special as my dad was a Lion for a number of years until he passed away unexpectedly. I spent many hours in high school helping him with Lions' functions and fundraisers. I think of him often each year you are here. My mom even cried when I called and told her of my award. I was left very humbled and speechless on Saturday night. The Melvin Jones was something I never would have expected in my wildest dreams. I have a great staff that deserves so much credit too everyone puts in a lot of time and dedication to make your events a success. Thank you so much.

De Anna (Wheelock Mankato City Center Hotel).



Minnesota Lake Lion's special guests at the February 24 meeting were spouses and members of the Wells Lions Club. The Lions provided their guests with a soup supper. A donation was made to the Minnesota Lake Ambulance for the soup. Guest speakers for the evening were 2nd District Gov. elect Lion Ron Dahlke and his wife Lion Jean Dahlke from Glencoe. March 10 will be the next meeting of the Minnesota Lake Lions.

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## PANCAKE FEED

**WHEN:** Sunday, March 28, 2010

**TIME:** 9:00 am-1:00 pm

**LOCATION:** NYA PAVILLION

Looking to have a great breakfast? Come have one with us. We will be serving Sausage, Scrambled Eggs, Applesauce, and of course great Pancakes (including our much demanded, blueberry pancakes). We also will serve real homemade maple syrup. Best of all, all proceeds go to projects in our community.

**COST:**  
\$7.00 per adult  
\$4.00 children ages 5 to 9

All donations go to projects in the Norwood-Young America Community.

**"WE SERVE"**

### Hutchinson Lions Club Pancake Breakfast

Menu: Pancakes, Eggs, Meat, Fruit,  
Coffee, Milk, Juice

**Sunday April 18, 2010**

**9:00 AM – 1:00 PM**

**McLeod County Fairgrounds  
Country Dinner**

Free Will Offering To Benefit:  
Birchwood: The Mary Burich Hospice House