The Redruit Orientate Activate Retain



June 2013

www.5M2lions.org

Editor Bill Curtis,



Zone 5 Person of the Year--- Awarded to Lion Richard Kroells, Hamburg Lions Club.



Zone 6 Person of the Year--- Awarded to Lion Otto Luknic, Faribault Lions Club, with the award accepted by Faribault Lions President PID Debra Wasserman.





Albert Lea Lakeview Lions Club Charter Members receiving their 20 Year Charter Monarch Chevrons.... Left to Right, DG Ron, PDG Mary Ferleman, Lion Alice Petersen, IPDG Sue Bowman, Lion Susan Tripp and Lion Arline Richter.



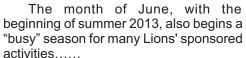
New Auburn Lions Club Charter Members receiving their 30 Year Charter Monarch Chevrons.... Left to Right, Lions Roger Becker, Duane Bussler, Orville Polzin, Walter Alsleben, Melvin Dahlke, and DG Ron Dahlke



Zone 8 Person of the Year--- Awarded to Lion Neil Fruechte, Waseca Lions Club, with the award accepted by Waseca Lions President Lion Steve Graff

A Lion's View

Ron Dahlke **District Governor**





District Governor Ron Dahlke

- From staffing numerous food and beverage stands to calling BINGO games;
- From assisting with community celebrations and county fairs to serving treats to Senior Citizens in Assisted Living and Nursing Homes;
- •From sponsoring Youth Exchange students in area homes to assisting with Special Olympic events and Little League games....

All these activities and more are the evidence and at the heart of what Lions do best....Service to Others!

Whatever your Club involvement in any summer activities, be sure to publicize your events. Take pictures of Lions in action and of Lions having fun, such as serving food, planting trees, caring for a neighborhood park or garden. Then write a good caption or short accompanying article and send it on to a local newspaper. Most newspapers welcome this type of news and will find some space to print it.

Also very effective is a radio announcement of upcoming Club events and don't forget to submit a follow-up press release to the same station, giving some positive results of the event. Many times a person in the community will state "I didn't know the Lions were sponsoring that event". Don't let that be an excuse.

It is said that the best kept secret in some communities is the work of the Lions Club. The public needs to have an awareness of ALL THAT YOU DO! Not only will everyone have a better idea of what we're all about, your Club may also attract new members who share similar interests and talents.

As this is the last article I am writing as your District Governor, please let me say to the great 5M-2 Lions, "Thank You" for a very special year! It has been truly an honor and privilege to serve as your District Governor. In many respects, the year has passed so quickly that some of it is a blur. Thanks to Lion Jean, we have lots of photos to keep the memories alive.

Lion Jean and I have had such a rewarding year meeting the many dedicated and enthusiastic Lions; seeing and hearing about all the varied service and fund raising projects. I thank you for all you do in support of your local communities and for the support you give the 5M-2, Multiple District 5M and Lions Club International projects. I want to give a very special thank you to the ambitious and creative Lions of Zone 8 for organizing and hosting a wonderful Mid-Winter Convention.

Thank you Lions, for your continued support of Journey for Service, as we had 100% club participation! Lion Jack Webster's long-time commitment to this Project is outstanding. The members of the 5M-2 Cabinet are a great asset to our District; please invite them to present their programs to your Club. This is such a great way for members to see and hear the accomplishments of their Club's donations that help those in need due to disasters, provides

research for vision, hearing, and diabetes, provides aid to veterans, provides funds for the training of service dogs, provides resources for various youth activities and more.

One of my goals as District Governor was to have a membership growth of +40. At this time we are a **POSITIVE 6** members, with a little more than a month remaining, so I am hoping membership recruitment will continue, and we will be nearer my goal. Thank you to those Clubs who have achieved a "plus one" or more in membership.....Please complete and submit an application for the Club Excellence Award to me after June 30th but prior to September 30, 2013. Contact me if you have any questions.

What was it that attracted you to become a Lion and what is it that keeps you an active member? Share that message with prospective members, stress the rewards of membership. Some of the rewards might be the satisfaction of a job well done, the friendship and caring that comes from being a Lion, the leadership opportunities, effective team membership, networking, and of course FUN.

I am near the goal of -0- gain in weight during my year as DG; little did I know how difficult it would be with too much great food district-wide, lots of late evening meals with long travel times and less time for exercise. Like membership growth, limiting weight gain continues to be an on-going challenge.

As we count down the days to the end of my term as your District Governor, I hope that, if there is anything you have learned from me, it is to be careful with criticism and liberal with praise, and most important, to treat each other with respect. Help each of your members to be proud and happy to be part of the 5M-2 Lions. Thank you all for the many kindnesses you have shown Lion Jean and me, throughout the year, and especially, in the past several weeks.

Remember--Your Club's Activities Do Make a Difference in your Community, in our Country and in our World! Thanks for all that YOU do!

DG Ron's Routes

- Ellendale Lions Club Visit (rescheduled from March 4)
- 4 Watertown Lions Club Visit
- 5 Carver Lions Club Visit
- 11 Gibbon Lions Club Visit
- 16 Cologne LEO Club- Officer Installation and Member Induction
- 17 Hamburg Lions Club- Officer Installation
- 18 Hutchinson Lions Club- Officer Installation and Member Induction

Written with "Pride"

Joan Blank
District Governor Elect

Step Up to the Plate

The Month of May just flew by with the flurry of Lion activities I attended.

Spring Training – Many thanks to all the Lions who attended the Spring Officer Training at Nicollet Public School on Sunday, April 28th. The attendance was great and I hope that everyone went home with some resources that will help him or her in the coming year. A big "THANK YOU" to the Nicollet Lions who hosted the "ball park" theme supper. You did a super job!

The following weekend I spent the weekend in Rochester attending the MD5M Multiple Convention. It was a great convention with many inspirational speakers, but there were two special highlights. Lion Kevin and I were fortunate enough to have a luncheon with International Vice President Barry Palmer from Australia. He spoke about his dream for the next Lion Year with the theme "FOLLOW YOUR DREAM". I was very impressed with his vision. The second highlight was getting to wear my official blue blazer at the Saturday night banquet! All the District Governors Elect from the multiple looked sharp and ready to step into our leadership roles in July!

The following weekend I attended the Diabetes Foundation Meeting at the University of Minnesota. Besides the meeting, the Diabetes Research Department gave tours through their Islet Imaging Lab and the Immunology Lab. Talk about cutting edge research and brilliant minds. I was hoping some of that knowledge would just seep in through osmosis. I come away with a much better awareness of the research being done and how grateful the Diabetes Research Department is to the Lions Club in 5M2 for making much of their research possible. The guest speaker was David Thoen, an islet cell transplant recipient. David gave a moving account of how, thanks to the Lion's financial contribution to Diabetes research, he has been able to overcome a life dealing with "hypoglycemic unawareness" which caused him to live with uncertainty and the fear of never knowing when his blood sugars would reach dangerously low levels. Dave went through the clinical trials of islet cell transplantation at the U of M 6 years ago and is now almost insulin free.

Leader Dogs for the Blind — I was warmly welcomed by both the Wells Lions Club and the Sliver Lake Lions Club who each asked if I would speak on behalf of Leader Dog on back to back nights in the middle of May. I appreciate all the Lions who attended those meetings respectively to learn how valuable Lions are to the success of Leader Dog and the difference a Leader Dog can make in the life of a person who is blind.

What an inspiring month of experiencing how important Lions are in so many areas. You should all pat yourself on the back!

See page 7 for continue

Harry's Corner

Harry Klenke
First Vice
District Govenor Elect



The Multiple Convention in Rochester or as it was called the Midwinter Multiple Convention was a lot of fun. It was just another challenge in the snow for District Governor Ron and Lion Jean to negotiate. The Multiple Convention was well attended by the Lions of District 5M2. Our District almost always has the second most attendees behind only the hosting District. This shows how much our Lions think about what goes on in the Multiple District. Past District Governor Bill received a well deserved award for his work on the District Newsletter. It is a lot of work putting the monthly newsletter together and Lion Bill has been doing it for many years. Keeping us informed about what is happening in the District is important. It tells us where the District governor will be traveling and what interesting things have been happening in the District. It informs us of important events coming up like Jungle Days hosted by the Jordaness Lions. It advertises other events being hosted by other clubs, so we can all support our fellow Lions when possible.

The Multiple was good exercise for people like me who like to walk. It was a 3 or 4 block walk from the hotels to the Mayo Civic Center Convention sight. I and Lion Loretta had a chance to meet all but one of our 1st Vice District Governor Elects at a training session hosted by PDG Robert Vokes and PDG Mary Ferleman. They had us do an exercise where we moved around the room asking people different questions so we could get to know each other better. It is a good ice breaker, but I wish it would have lasted a little longer. Next time we get together I'm going to bring my sheet so I can find out more about the people I will be serving with.

They had a Dr. from U of M speaking about Diabetes. She was researching how Diabetes, affects different areas of the brain, and we could slow the progression Diabetes in destroying brain cells.

International First Vice President Palmer asked a new Lion what he liked about being a Lion. That Lion talked about how he liked learning about Lionism. 1st Vice President Palmer tried to keep a positive spin on all the peoples' questions and responses. He is a very positive person. The second seminar I attended was a real tear jerker. It was by Can Do Canines. They had a young lady speak who had a diabetic need dog. I didn't know that if your blood sugars got to low you could pass out and even die. She would lose consciousness and end up- in a hospital. She dealt with this for 18 months before she got her dog. The dog is with her 24/7. He can tell when her blood sugar are dropping too low and alerts her to eat or drink something. He can do this even if she is in another room. He sleeps in her room and wakes her when her blood sugar drops. They had other dogs there also and those people were also very appreciative of the dogs the Lions get them. So if you have never been to a convention of any kind, please consider attending a

See page 7 for continue

PUBLIC RELATIONS

Now that your Lions motors are running, how important is public relations to your Lions club?

Lions Club elections are over and the new Lions year is about to start. I can only encourage a newly elected Lions club president to include a public relations chairperson and committee in his or her list of appointees. The public relations committee is the face of the Lions club that people see and use to form an opinion about the value a Lions club brings to their town; that includes the Lions club members themselves. A new year can mean new ideas that will get your Lions club noticed and attract new members. A public relations committee challenge could be to create one new publicity campaign for a specific time period.

Besides putting pictures in the paper, emailing newsletters, maintaining a webpage, and keeping Facebook and Twitter up to date, public relations committee Lions can work with other groups in your community. For instance, if your club sponsors Boy Scouts or Girl Scouts, invite them to help with a project along with their adult leaders. Have your scholarship and Peace Poster winners come to your dinner meeting with their parents. Consider a joint project, like city cleanup or park maintenance, with another service organization in your town. Networking with other people in town is important. When membership and satisfaction are critical, public relations is a key to success.

Does your Lions club have a history? Of course your club does, but what is it and what does it mean to the community. Consider asking your local city government, newspaper, TV station, or radio station to do a series of items and interviews about the community service organizations and what they have done to improve things. Has your club built a park or contributed a significant amount of funds to a project? It does not hurt to brag a little about important community achievements your Lions club has produced. Other service organizations will appreciate the exposure as well.

When the public relations committee efforts result in a win for your club, a few words of encouragement and congratulations on presenting a generous picture of the Lions club can go a long way toward having a successful public relations committee and Lions year.

Paul Stahler, District Public Relations

SUBSCRIBE NOW TO THE DISTRICT NEWSLETTER

Now is the time for each member to SUBSCRIBE to the DISTRICT NEWSLETTER.

The Governor would like every member to receive the newsletter. Have your club subscribe every member to this important communication.

MAKE CHECKS PAYABLE TO: District 5M-2

HOW TO SUBSCRIBE

SEND \$9.00 FOR (12) ISSUES (1) COMPLETE YEAR

TO: PDG Bill Curtis
1014 Mitchell Court
Glencoe, MN 55336

Start your subscription anytime as it will run for one calendar year.

YOUR MAILING ADDRESS

name
Address/Box #
City/State/Zip
Name of Club

Check your mailing label on your newsletter for the expiration date of your subscription.

LAST LAP

Throughout the year I've drawn analogies to sports in my speeches and messages. Consider this – many baseball games are won with 2 outs in the 9th inning, there have been a number of World Cup soccer matches decided in extra time, and yes – many auto races are decided during the last lap of the race.



President Lion Wayne Madden

We are quickly approaching the end of the year, our "last lap" of the race. By now you have held all of your pit stops, you have hopefully done your community needs assessments, participated in the Reading Action Program and Global Service Action Campaigns, attended or soon will attend your district and multiple district conventions, and completed your qualifications for the Club Excellence Award or District Governor Team Excellence Award. In short, you have completed the necessary steps that should ensure a successful year.

But if history is an indication, we know that much can happen in the last two months of the year. June is particularly significant with regard to adding new members and new clubs as well as keeping members. Here is the reason:

23% of new clubs are chartered in May/June 18% of total adds occur in May/June BUT – 30% of drops occur in May/June

The above statistics are an average over the past three years of comparative data. But clearly, the percentages cited paint a clear picture that the months of May and June are crucial to whether or not we have a strong finish to our year-long race.

With that in mind, and considering the above quote from Yoqi Berra, we still have work to do.

Club presidents – have you surveyed your members? Have you engaged your new members? Member satisfaction is all-important to the overall health of a club. It determines whether a member stays, or a member leaves. The new Membership Satisfaction Guide is a valuable resource all clubs should consult on a regular basis.

Take another look at the requirements for the Club Excellence Award—specifically the membership requirement. It says, "The club achieved a net growth in membership (including branch club members when applicable) or sponsored a new club..." Remember—you must achieve all requirements. Have you fulfilled the service requirement? There is still time to engage in a community project, like the Reading Action Program.

District governors – now is the time to survey the clubs in your district. You should also review the requirements for the District Governor Team Excellence Award.

Your actions, and your success during the months of May and June will determine whether we struggle to the finish line, or take a victory lap in Hamburg!



Past District Governor Mary Ferleman presented District Governor Ron Dahlke the Lions International "Winners Circle Award" for having a plus membership in District 5M-2 during his term as District Governor.



HAMBURG LIONS GOLF TOURNAMENT (SCRAMBLE)



The Hamburg Lions would like to invite you to play in their golf tournament. If you're not interested in golfing, please consider becoming a hole sponsor. Thank you for supporting the Hamburg Lions.

Friday May 31st, 2013

Glencoe County Club, Glencoe MN - 12:00 Registration, 1:00 shot Gun Start

\$45.00 per person, (member of Glencoe County Club) \$60.00 per person, (non-member) includes Golf, cart and meal.

Mulligan's available for \$5.00, on course games, Men's long drive, Women's long drive, closest to the pin, longest putt.

Cash Prizes

Golfer #1	(\$60.00 non-member, \$45.00 member)						
Golfer #2	(\$60.00 non-member, \$45.00 member)						
Golfer #3	(\$60.00 non-member, \$45.00 member)						
Golfer #4	(\$60.00 non-member, \$45.00 member))						
Number of	carts needed(2 per Foursome)						
Total	amount paid						
Hole sponsor \$25.00: Name on sign							
Mail or e-mail Registration by May 24 th to:							
Joel Franck	you can also call the Glencoe County Club to sign up:						
P.O. Box 121	(320) 864-3023						
Hamburg MN 55339	If you would like to play but are unable to put together a full						
jfranck@embarqmail.com	team, we will help fill your team						
<u>jfranck@embarqmail.com</u>	team, we will help till your team						



District Governor Elect Joan Blank with International Vice President Barry Palmer (from Australia) at MD5M Convention.





Lion Jean Dahlke receiving a progressing Helen Keller Sight Award from District Governor Ron Dahlke.



Touching Lives Everyday ...With Hope



Hope is realized the first time a deaf child hears the sound of a parent's voice. Hope is renewed whenever a hearing-impaired adult can return to a sound-full and active life. Each time the wonder of sound is restored, we Touch a Life With Hope.



Newborn Hearing Screening: The Hearing Foundation established the first and only statewide newborn hearing screening program in 1999 with more than \$417,000 in Lions contributions and a matching grant from LCIF.



Hearing Aid Loaner Bank: The Hearing Foundation established the Lions Hearing Aid Loaner Bank providing free hearing aids to infants and children who are newly identified with hearing loss, while their parents and medical team implement a treatment plan.



Lions Children's Hearing Center: was created in 2005 to focus on the complex needs of deaf and hard of hearing children in MN and the Upper Midwest; uniting research, education, family support and a multidisciplinary clinic devoted to addressing all aspects of pediatric hearing loss.



Research: The MD5M Hearing Foundation is dedicated to supporting cutting-edge research into hearing loss and bringing future medical ideas to fruition by providing the space, equipment and seed money necessary to cultivate promising ideas.

The MD5M Hearing Foundation, would like to thank all of you for your past contributions and ask for your continued support of our mission to provide hope to children diagnosed with hearing loss.





🔰 Lions "Children's Hearing Center 🐠



Question: call Joel at 952-237-7057

THE FINAL OUT

The Minnesota Lions All Star Baseball Tournament has gone up to bat for the final time. For 38 years, the partnership of the Minnesota Lions and the Minnesota High School Baseball Coaches has showcased the best Minnesota high school baseball players and raised funds for eye research at the University of Minnesota. The coaches group has decided to go a different route with corporate sponsorship in place of the Lions organization providing volunteers, financial support, and off-field management of the tournament. The tournament has raised in excess of \$370,000 for the Lions Eye Bank (Minnesota Lions Vision Foundation) over the years. The last 10 years the funds have been directed to pediatric eye research at the University of Minnesota

The tournament committee would like to thank all the clubs, volunteers, and members that have worked to make a success of this project. The number of players, families, coaches, and school staff that have been introduced to the Lions of Minnesota is counted in the thousands. The project has always been run as a class project showing the Lions and volunteerism in the best light. And we hope this has been reflected in your communities.

Since the Vision Foundation has regularly counted on the funds from the tournament to schedule funding of different projects at the Department of Ophthalmology, it is hoped that if your club has budgeted for a yearly contribution to the tournament that you will forward that money to your District's Vision Foundation Director as a donation.

Again, thank you to all that have supported and worked on this statewide Lions project.

Minnesota Lions All Star Baseball Committee

Lion Jerry McCauley Lion Bill Bard Lion Bob Wharton Lion Tom Waldren



Thank you Again!

I would like to take this opportunity to extend a sincere Thank You to all Lions, Lioness and Leo Clubs in the District for their great support of the 2013 Journey for Service. The clubs all came through once again in great fashion, and in spite of the economy they donated a grand total of \$14,451. It was a very successful fund raising "Journey" and many people will benefit from the efforts of our clubs. Each and every club in the District took part in this Journey and it was a great combined effort.

I can hardly begin to tell you of how grateful I am for the combined support and cooperation of all the clubs and the many individuals in our District. From the great 'send off breakfast' hosted by Lions Steve and Debra Wasserman of the Faribault Lions right on through the breakfast hosted by the Winthrop Lions, the delicious lunch by the Glencoe Lions, the 'survival kit' (goodie bag) presented by Lion Sue Vos at Green Isle, the homemade cookies and coffee at the stop in New Market (thanks to Lions Laura and Bill Vogel) and the refreshments at the end of a long day courtesy of the Prior Lake Lions. Individual Lions go 'above and beyond' to make this a very pleasant and fulfilling trip each April. I extend a very sincere and heartfelt Thank You to each and every one of you.

Governor Ron has not made the final decision as to where all the funds will be distributed, but rest assured they will go towards district-approved projects and will make the lives of many a better experience thanks to YOUR generosity!

Thanks again and I look forward to seeing you all again next Spring. . . .

Your in Lionsim, Lion Jack Webster Chairman, Journey for Service



District 5M-2 Jungle Days 2013

18 Hole Tournament 4 Person Scramble Monday, August 5th, 2013 Valley View Golf Course

\$85.00 per golfer - includes golf cart, dinner & prizes
11:00 a.m. - Registration
Lunch will be available
12:30 p.m. - Tee off shot-gun start
Dinner @ approximately 5:30 p.m.
Additional Dinner Tickets available for\$15.00

Registration Deadline Monday, July 22nd, 2013 Tournament Participants - Teams of 4

Name: Yes/No Yes/No Yes/No Yes/No Name: Name: Yes/No Yes/No Name: Yes/No Yes/No Extra Dinner Tickets x \$15.00 per ticket = _ Total Payment: Check Payable to: Jordaness Lions Club For questions please email: Send Payment to: Lion Amy Piotrowski jordanesslions@gmail.com 104 Arabian CT (952) 492-5290 Jordan, Mn 55352





The Ellendale Lions Club along with the Ellendale Commercial Club made an addition to the Ellendale, MN entrance signs. The NRHEG Girls Basketball team became Class 2A State Champions in 2013. We thought everyone needed to know how proud we, and everyone else, is of this accomplishment.

USA CANADA FORUM OVERLAND PARK, KANSAS September 19-21, 2013



Monday, June 17th — 12:00 Shotgun Start — Dinner at 5:00

Entry Fee: \$80.00 per person (Carts and dinner included) Please indicate below if

you are eating dinner.

Dinner Only: \$20.00 per person

Hole Sponsorships: Individuals and Businesses—\$75 and \$150

Format: 4 person handicapped scramble for men and women

Optional cash skins game @ \$20 per team (90% pay back)

Prizes for Low Gross and Low Net Teams

Individual Special Event Prizes

Optional Mulligans Available @ \$5 and 3 for \$10 per person

16h Annual Tom Blaisdell Memorial Golf Tournament Form

					Cart			
Name:	Phone:		Υ	N	Υ	N		
Name:	Phone:		Υ	N	Υ	N		
Name:	Phone:		Υ	N	Υ	N		
Name:	Phone:		Υ	N	Υ	N		
Additional Dinners:	(enclose \$20 for each	extra dinner)						
Check Payable to:	Northfield Lions Club	For questions call			4000			

Send Payment to: Rick Hucka 5225 124 Court East Northfield, MN 55057 Northfield Golf Club (507) 645-4026 Rick Hucka(507) 663-1530





PDG Bill Curtis was presented an Award from District Governor Ron Dahlke from the Mulitiple District Public Relations Committee that Bill received at the 5M Multiple District Convention for the Display and Newsletter at the Mid-Winter Convention.

Joan's article continued

Lions Fundraising Summer Events: Need Help? - Lion Kevin says I am a great one to volunteer him, so I am going to live up to that statement and let any of the clubs in 5M2 know that Lion Kevin and I are available to help out at any fundraiser event this summer. The first two weeks in July we will be in Hamburg, Germany, but the rest of the summer is open. If you want to have some help and some fun with the soon to be District Governor and her spouse, please email me at lionjoanblank@gmail.com or call me on my cell at 507-304-5265. First come, first serve!

Have a great start to your summer and I hope to see you soon!



Harry's article continued

convention to learn more about what we do as Lions.

SID

Just a little about the Officers training, it was a lot of fun. District Governor Elect Joan and Past International Director Debra and their helpers did a great job. A special thanks to all the Nicollet Lions who helped with the event. I sat in on the Presidents portion hosted by District Governor Elect Joan. She did a nice power point presentation and kept it moving. She answered a lot of questions and listened. The secretaries could have used more time but seemed to think having computers was helpful. Our next big event is the "Defeat Hearing walk" at the U of M arboretum; please consider attending, another worthy cause.

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Polo Shirt \$18.00 (Add \$2.00 for 2-3XL)	S	М	L	XL	2XL	3XL		
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Baseball Hat \$8.00							TOTAL \$	
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Ron Dahlke 5M-2 DISTRICT GOVERNOR 308 20th St. W Glencoe, MN 55336







For the second year the Jordaness Lions have given each of the Kindergarten students at the Jordan Elementary School and St. Johns Catholic School a tree to take home and plant.

