

# 5M-2 PATH to SUCCESS

Strengthen the PRIDE

LIONS CLUB

2014-2015 Path to Success TO HARRY KLEINE

LEO

LIONS CLUB

Bill Curtis



Lion Paul Erickson was bestowed the honor of "Lion of the Year" for the Stewart Lion's Club.



Gerri Fitzloff a community member whom has been a local girl scout leader for over 35 years was honored by the Stewart Lion's with eh "Melvin Jones" award for her service.



When visiting the Stewart club were guests to celebrate their "50" year of being a Lion's Club. They do so many things for their community, and the world through their "Food for Kidz" program and "Vision Honduras" projects. Guests for the evening were from their sponsoring club from 5M4, Bird Island Lion's Club.



On January 13 we visited the Gibbon Lion's Club. We delivered Chevrons for (pictured) Lion Carl Ogren for 45 years of service and Lion Donovan Bentz for 25 years of service. Also delivered Chevrons for LD Wise 55 years. They are in the midst of planning there Club's Fun night in May. They are very supportive of their community.

Valentine



# Harry's Journal

Harry Klenke  
District Governor



District Governor  
Harry Klenke

January sees us starting back up in our club visits on a large scale. We also are attending our fellow District Governors Midwinter Conventions on weekends. We are scheduled to attend 9 of the other 11 Districts. The ones we won't make is when they had three scheduled on the same weekend and when two of them are on same weekend over 500 miles apart. What we have seen so far is that they all do their conventions somewhat different. What I have heard so far is that we have one of the best Midwinter Conventions. We have heard from some of the Past District Governors and Past Council Chairs that we have the best and that our people have the most fun. I hope to meet a lot of First-timers at our convention. Past District Governor Eunice has put together a nice packet for you to use as a way of meeting a lot of Lions. It was a lot of fun when I did it and there are prizes for winning the contest. We have a lot of great speakers lined up for the convention. Our International Director Karla Harris is preparing an inspirational speech. We are having her and Lion Clarence give a talk during a seminar's time about retention. We are doing a great job at adding new members, but are having a hard time keeping them. I know plenty of your clubs have held or are planning membership nights and I want to commend you on this. I know all your clubs are very busy and adding a membership night can be quite a bit of work, but I know you Lions can do this.

We have attended a few anniversary events this year. It is a lot of fun joining in on your celebrations. Some clubs have a real special event planned and others keep it simple. We are happy to attend these events. Once in a while these parties conflict with what's on our schedule but so far we have been able to juggle our schedule. So if you are planning an event and would like us to attend, check with us to see what's on our schedule.

The Lions Leadership Institute is still looking for more people who would like to attend. We have filled our quota, but we can have more. We are one of the Districts that always fills there quota and sends more. We have a lot of great leaders from the past and many more coming. We are one of the few Districts that's has a Second Vice-District Governor well in advance of our District and some don't even have one when their conventions are done. So thank you to all the Lions who are stepping forward to be our leaders. So if you would like to learn more about our leadership opportunities you should contact me soon or check with me at the convention.

## Governor's Ride Along

|                  |  |
|------------------|--|
| February 2       | Ellendale Club Visit   |
| February 5       | Mankato, Mankato, Mankato Key City and Mankato Key City Clubs Visits |
| February 6, 7    | 5M8 Convention   |
| February 10      | Cologne Club Visit   |
| February 12 – 15 | 5M2 Convention "Back to the 60's"                                    |
| February 16      | Northfield Club Visit-Noon   |
| February 17      | LeSeuer Club Visit   |
| February 20-22   | 5M13 Convention  |
| February 23      | Montgomery Club Visit  |
| February 24      | West Carver Lions Club Visit   |
| February 25      | Shakopee Club Visit  |
| February 26      | NEW Club Visit   |
| March 09         | Waconia Club Visit   |
| March 13, 14     | Council of Governor's  |
| March 15         | Prior Lake Bingo   |



Elect

Lion Nancy Mathwig

5M-2

Second Vice District Governor

2015 - 2016

### Lions Service

- \*20 years Arlington & Sibley East Lions Clubs (SE charter member)
- \*Club President (Sibley East Lions) 1996-1997, 2007-2008
- \*Club Secretary 2012 to present
- \*Zone Chairperson 2012-2014 & 2004-2006
- \*District Cabinet since 1998: Youth Exchange, Leo, Peace Poster, MERLO team: Orientation, District Activities, and currently Historian
- \*MD5M Youth Exchange Co - Chair 2005 - 2008
- \*Chair 2011 MD5M convention
- \*Co-chair 2016 MD5M convention
- \*YE Camp Spicer staff - 16 years
- \*Hosted 20+ YE students
- \*1st MD5M Lions Leadership Institute Graduate

### Attended:

- \*4 Lions International Conventions
- \*16 MD5M Conventions
- \*25+ 5M-2 Mid Winters
- \*6 USA/Canada Leadership Forums

\*Married to PDG Darwin Mathwig (deceased) for 37 years

\*3 adult children - Derek, Sean & Amber

### Lions Awards

- \*International President's Award
- \*3 International President's Certificate of Appreciation
- \*Melvin Jones Fellow
- \*Helen Keller Sight Award
- \*Hearing Research Fellow
- \*Top Dog Award



## MARVIN'S COMMENTS

1st VDG Lion  
Marvin Grimm



Evelyn and I went south looking for a little warmer weather, didn't find much warmer weather, 10-30 degrees, which was cold for that area. We only went to northwest Arkansas for a week of Timeshare use. We are back looking at schedules of Mid-Winter Conventions and other events that we need to attend.

Did your club do a service project during January? Make sure you report it. January 13 was Melvin Jones' birthday and International President Joe Preston was asking Lions to honor his birthday by doing an act of service. When Melvin Jones started Lions, He lobbied his Business Circle (a Business man's Club) to choose the name Lions. The Lion stood for courage, strength, fidelity and vital action. The Association of Lions Clubs won out as the chosen name. One other crucial decision made by Melvin Jones was to dedicate the association to service. This information was in the November Lions magazine. A very interesting story of Melvin Jones life and Lions.

In the January Lions magazine on page 2 is a small article titled, "The List". The article lists the ten largest service groups. Lions is number one. A silent organization, when you quite often hear of the Rotary Club or Shriners, or Kiwanis clubs in the news. Let's make the Lion "ROAR"!

International President Joe Preston thanks Lions for embracing "Ask 1" to encourage members to ask 1 new member to help grow Lions. Now he has launched a new "Keep 1" to encourage retention of present members. It is important to train, mentor and encourage the Lions we have gained. Involve members to participate in activities and events. Also encourage fellow Lions to participate in Leadership training.

Zone meetings will be starting soon. A great place to meet fellow Lions from other clubs and hear what they are doing. Club Presidents and Secretaries are required to attend. Bring along other members and introduce new member to the experience of meeting Lions from other clubs.

"To accomplish great things, we must not only act, but also dream; not only plan, but also believe." Anatole France



## PROUDLY GO...

2nd VDG Lion  
Steve Wasserman



International President Lion Joe Preston has challenged us to "**Strengthen The Pride**". My topic this month is how we can "**Strengthen The Pride**" through **Partnerships**.

There are many good reasons for forming **partnerships**. Among other things, a partner can provide expertise, provide insight & experience, increase our capacity for service, provide opportunities, and allow us to reach new audiences.

Lions Clubs International partners with a great number of Corporate, Non-Governmental and Governmental organizations. Through those partnerships we have accomplished much more than we could have on our own. We have partnered with Merck and the Carter Center to provide over 150 million treatments for river blindness. LCIF is partnering with the World Health Organization on the Project for the Elimination of Avoidable Childhood Blindness. Our partnership with the Gates Foundation has enabled us to vaccinate over 40 million children for measles. Lions' partnership with Special Olympics began in 2001, and so far, over 350,000 athletes have been screened through the Opening Eyes program.

Here in Minnesota, Lions are research partners with the University of Minnesota and others through the Vision and Hearing and Diabetes Foundations. We partner with Project New Hope to improve the lives of veterans and their families. We partner with Leader Dogs for the Blind and Can Do Canines to provide valuable service dogs to people with a variety of disabilities. These are all services that we couldn't possibly provide on our own, but by working with our partners we greatly increase our ability to serve.

Locally, Lions clubs are the largest non-religious sponsor of scouting programs. We are frequent partners with our schools when we provide scholarships and dictionaries, or support extracurricular programs. We also partner with churches, newspapers, radio stations, nursing homes, food shelves, police & fire departments, and many other community groups. All of these partnerships make our clubs and communities stronger.

Does your club have all the volunteers it needs to do all the service projects and fundraisers that you would like to do? Perhaps you can leverage your partnerships to "**strengthen your pride**" of Lions. Ask those scholarship recipients, or those third graders, or that extracurricular team or youth group to help out. You will not only have more help at that pancake breakfast, you will provide an opportunity for those youth to experience being in service. Perhaps you can enlist the assistance of the police or fire department for a public safety or environmental project. You might even consider doing a joint service project with the local R.... or K..... club.

Our partners can also provide a source for potential new members. Have you talked to those third grade teachers or those coaches or youth group leaders about joining your club? Perhaps that group at church or those workers at the soup kitchen or foodshelf, or those firefighters or those seniors at the assisted living center would be interested in being members. And the youth of our community are not only potential Leos, they also have parents.

The more partnerships we form, the more doors we can open. Partners help us become aware of community needs, aid us in our causes, and provide a source for potential members. We truly "**Strengthen The Pride**" through **Partnerships**.

## Carver Lions



Carver Lions at Feed My Starving Children. 13 Lions packed food for FMSC



Vice President, John Posselt presenting our donation check to FMSC

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## Keys to Membership Satisfaction

When Lions are satisfied with their club experience, they'll remain members. Here are some great tools that can help you increase membership satisfaction:

### New Member Orientation

- – Get new Lions involved early and help them build a foundation for satisfaction and success.

### Lions Mentoring Program

- – Help new members make the most of their membership by pairing them with an experienced Lion.

### Membership Satisfaction Guide

- – Create a membership satisfaction plan to keep all members happy, no matter how long they have been part of the club.

Remember, membership satisfaction is the key to keeping members coming back, so use these tools to boost membership satisfaction today!



## MD5M 2015 CONVENTION

In a little over 4 months Lions, Lioness, and Leos from all over our Multiple District will be gathering in Bloomington MN to share fellowship, knowledge, and remember those great Lions that have passed on before us.

Come and experience dynamic speakers, amazing auctions and raffles and great entertainment!!!!

**Past International President Lion Al Brandel** and his wife **Lion Dr Maureen Brandel**

**Dr Brooks Jackson**, Dean of the Medical School, U of M

Retired MN Supreme Court **Justice Paul Anderson**

**Carol Ann Kirkbride**, Leader Dog Puppy Raising in Prisons

**Adrie Haynesworth Taylor**, Donor Coordinator, MN Lions Eye Bank

**Annette Kuypers** Director Military Outreach, MN National Guard, "Beyond the Yellow Ribbon"

A live and silent **auction and raffles** with amazing items and prizes!!!

Participate in a **great service opportunity** Saturday afternoon up to 140 Lions, Lioness, and Leos can work packing meals at the "Feed My Starving Children" facility right near the hotel. Sign-up sheets will be available at all district mid-winter conventions.

The **Rockin' Hollywoods** present "Solid Gold Rock & Roll" from the 1950's thru the 1980's with an energy and excitement that captivates audiences of all ages.

Plus easy access to the **Mall of America** home to 580 stores!!!!!!

**April 17-19, 2015**

Marriott Airport Hotel

2020 American Blvd East

Bloomington MN 55425

Call 1-800-228-9290 (tell them you are with the MD5M Lions)

Rooms are going fast—reserve today!!!!!!!

<http://lionsmd5m.org/MD5M/MD5MConvention/MD5MConvention.htm>

**Where There's a Need, There's A Lion**

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## Promote Your Worldwide Week of Service Project

Service to the community remains the best way to keep members interested and engaged in your club. The Worldwide Week of Service in January is the perfect opportunity to get your members involved and promote your club to potential new members in the community. Here are two easy ways to promote your project:

- Club press release – Download the customizable club press release to promote your service project in the media.
- Social media – Share photos of your project on Facebook. Use the hashtag #Lions100 and we'll share your photos on the LCI Facebook page!

Download the club press release and share it with your local media today!

## 37th Annual Lions Day with the United Nations (LDUN)...

on Saturday, March 7, 2015, at the iconic United Nations Headquarters in New York City is fast approaching. **This event is almost sold out, so please direct Lions and their guests to the Lions Day with the UN page on the LCI Web site to register while space is still available.**

This year's theme of "Children in Need" will be addressed in presentations by International President Preston and other key UN speakers along with engaging panel discussions that will delve deeper into this topic. LDUN attendees will also be amongst the first to find out and celebrate this year's winners of both the International Peace Poster and Essay Contests.

Inspiring and informative, LDUN recognizes the impact of LCI's volunteer efforts in supporting the shared vision with the UN of improving our local and global communities. LDUN attendees also have the option to attend the popular Lions-UN Luncheon inside the UN's signature Delegates Dining Room with invited ambassadors. Seating is limited and offered on a first come basis.

For the first time we will be offering early registration material pick-up on Friday, March 6, at the One UN New York Hotel, located directly across from the UN Headquarters, where attendees can conveniently pick up their event badges, program and more (including the new ViridSTIR USB). Watch a video for the USB! Cash bars will be set for an afternoon hospitality from 4:00 p.m. – 6:00 p.m. where LDUN attendees can meet and mingle with fellow Lions and staff at the Registration Area. LDUN attendees will receive one complimentary drink ticket redeemable from 4:00 p.m. – 6:00 p.m. on March 6 only.

For attendees that need hotel accommodations, the One UN New York Hotel has a limited number of guest rooms available at a special LDUN rate offered on a first come basis. Guest rooms can be requested when registering online.

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### Lions Quest and Sight First Grants Awarded

The Lions Quest Advisory Committee recently approved US\$1,357,408 in grant funding for 15 projects in 13 countries. These grants will support projects such as a new model for working with youth sports teams in Italy, the expansion of job-skills training in Tennessee, and program implementation in Cameroon and Morocco. Funding was also approved to expand LCIF and Lions Quest partnerships worldwide.



The SightFirst Advisory Committee also met and awarded 18 grants totaling US\$4,438,744. These grants will support a wide range of initiatives, including river blindness control in Cameroon, the development of an eye care system in Papua New Guinea, career training for the visually impaired in the United States, the provision of comprehensive eye care services at a Lions Eye Hospital in India and more.



This week, we celebrate the birthday of Melvin Jones, founder of Lions Clubs International (LCI). It has been nearly 100 years since Melvin Jones first encouraged people to address the needs of their communities and the world, and I know he would be proud of what Lions have accomplished.

As your clubs, districts and multiple districts come together during this LCIF Week and the Worldwide Week of Service to honor Melvin Jones, I encourage you to think of all the lives you can impact now and throughout the entire year. Your club might host vision screenings, sponsor a food drive, host a highway cleanup, or paint a playground; the possibilities for service are endless—and so are the lives we can touch. However you choose to serve, know that you are making a positive difference every day, all year long.

I also want to remind you that your donations to LCIF make it possible for Lions to meet the growing needs of people around the world. We give sight, support youth, provide disaster relief and improve communities only because of your generosity and selfless giving. Thank you for your support of LCIF.

Melvin Jones once said, "You can't get very far until you start doing something for somebody else." Look how far we have come!

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### LCIF Week

LCIF Week is an annual event that gives clubs and districts an opportunity to publicize the Foundation. Many clubs and districts plan special events for the week of January 13, which is the birthday of LCI founder Melvin Jones. This is an excellent opportunity to discuss how LCIF supports the humanitarian efforts of Lions as they serve their local communities and the global community. LCIF is here to help you promote the Foundation and promote your club so your community can see the life-changing work your club, your district and your Foundation is doing every day.



Lions Clubs International  
FOUNDATION



A new year brings new challenges, new rewards, and new opportunities. We have a lot to build on this year thanks to you. Lions are using new tools to keep their clubs strong, and adding new members because Lions have embraced the **Ask 1** campaign.

But there is a significant challenge we need to address: the number of members that are leaving clubs. Inviting new members *and* keeping existing members is the key to strengthening your club. That's why we introduced our **Keep 1** initiative.

**Keep 1** is a simple concept that reinforces the importance of keeping each one of your members actively involved. Every Lion can play a key role in supporting new members and engaging existing members in your club.

It is important to value your members, to encourage them, mentor them, and more. There is an old saying, "People don't care how much you know, until they know how much you care." If we are to reach our full potential, we have to do a better job of keeping our members engaged and happy to serve as Lions. And together, WE CAN!

## Waconia Lions Club 33rd Annual Wild Game Dinner

Saturday, February 7, 2015

Lake Waconia Event Center

4 p.m. ~ Hors d'oeuvres Dinner ~ ends 7:30 p.m.

Gun & Cash Raffles ~ Silent Auction

The "BIG" Raffle (over 125 items including 20+ guns)

Live Music by: Clark Machtemes, Peter Gustafson & Tim Berry  
of Traveled Ground

### TICKETS AVAILABLE AT:

Bob's Barber Shop • Hardware Hank • Cabin Fever  
Mackenthun's Fine Foods • Waconia Ford  
or Call: 612.810.0410

WILD GAME DINNER TICKETS \$35 advance • \$40 at the door



DOOR PRIZES:  
3- \$100 CASH PRIZES



# Vote!

**Lion Steve Wasserman**



**Candidate for**

**1st Vice District Governor**

### Lions Service:

- Faribault Lion for 18 years
- Faribault Lions Club President 2005-2006
- Faribault Lions Club Secretary 2009-2015
- Zone 6 Chair 2007-2009
- 5M2 Technology Chair/Co-Chair 2005-2011
- 5M2 Membership Chair 2009-2010
- 5M2 Leader Dog Co-Chair 2013-2014
- 5M2 2<sup>nd</sup> Vice District Governor 2013-2014
- MD5M Technology Consultant 2007-2015

### Lions Experience:

- 9 International Conventions
- International Convention Seminar Presenter
- 9 USA/Canada Lions Leadership Forums
- USA/Canada Lions Leadership Forum Seminar Presenter and Moderator
- LCI Advanced Lions Leadership Institute

### Lions Recognition:

- Progressive Melvin Jones Fellow
- Helen Keller Sight Award
- MD5M Hearing Foundation Fellow
- International President's Award

# Success of the Pride

**Success:-** Gibbon Lion's Club for their "Back the Pack" for food for needy children at the local Elementary Schools.

**Success:-** Jordaness Lion's for a successful Fundraising Bowling Event

**Success:-** Stewart Lion's Club for 50 years of service to lion's and their community.

**Success:-** Stewart Lion's Club for their commitment to the "Food for Kidz" program and packing food at 5M4 Convention.

## **FIRST TIME EVER JORDANESS LIONS' MEAT RAFFLE/BINGO NIGHT**

at MN Valley Harvest Apple Orchard,  
Jordan, MN

**Friday, April 17, 2015**  
Doors open at 6:00  
Games begin at 7:00

**14 Game Event for just \$15**

### **MEAT AND CASH PRIZES**

Pulled pork sandwiches, hot dogs, snacks, pop and beer available

Proceeds go to Leader Dog, Jordan scholarship fund, and Jordan community projects



## **New Members**



New Members:  
*Faribault Lion's*  
Lion Sally Kramer  
Sponsored by Lion John Battles

***Northfield Lion's***  
Lion Mary Grace Hanson  
Sponsored by Lion David Ludescher

***Prior Lake Lion's***  
Lion Brenda L. Maybery  
Sponsored by Lion Loretta Klenke  
Lion Paul G Maybery  
Sponsored by Lion Harry Klenke

***St. Peter Lion's***  
Lion Seth R Nelson  
Sponsored by Lion Cynthia Hass  
Lion Denise R Peters  
Sponsored by Lion Stephanie Hill

***Waconia Lion's***  
Lion Michael Meyers  
Sponsored by Lion Jason Wagener

***Waseca Lion's***  
Chris Retterath,  
Sponsored by Lion Jon Kaiser

***Waterville Lion's***  
Lion James W Snyder  
Sponsored by Lion Arnold Leen



PRSRT STD  
U.S. POSTAGE  
PAID  
Glencoe, MN  
PERMIT #18

Harry Klenke  
SM-2 DISTRICT GOVERNOR  
602 E. 170th St.  
Jordan, MN 55352-9341



## VOTE MARVIN GRIMM CANDIDATE FOR SM-2 DISTRICT GOVERNOR

- Carver Lion - 15 years
- Lions Club President
- Lions Club Treasurer - 2 years
- Zone 2 Chair - 2 years



- Region Chair - 2 years
- Progressive Melvin Jones
- Progressive Helen Keller
- Hearing Research Fellow
- Held offices for other organizations
- Retired Green Giant/Pillsbury Company
- Wife Evelyn Carver Lion - 14 years
- Family man - 6 children,  
13 grandchildren, 5 great grandchildren



## “Dream Catcher Award”

The MN Lions Diabetes Foundation Inc. would like to thank the Lions Clubs of Minnesota for your contributions to diabetes research and programs. We would like to remind you to please check with your District Diabetes Co-Chairs if your club or individual members are eligible for a Dream Catcher Award. A total of \$1,000 in donations is needed to qualify for this award.

**Starting July 1, 2014, to qualify for a Dream Catcher Award, a club or individual must have accumulated \$1,000 in donations to the MN Lions Diabetes Foundation, Inc.** All accumulated donations for any diabetes contribution in the past are still eligible for qualifying for the Dream Catcher Award. There is no time limit for the accumulation of donations toward the award.



On January 15 we visited the Stewart Lion's Club. I was honored to give PDG Orville Trettin a 35 year chevron. Also delivered a 40 year Chevron for Lion Peter Kasal, A 20 year chevron for Lion Carol Waller, and 10 year for Teresa Rosenow. Thank you all for your great and continued service.

