## CAMPAIGN 100 LCIF EMPOWERING SERVICES

## "LCIF - The Pinnacle of Service Empowerment"

## District 60 A LCIF Coordinator/Chairperson Claire Davidson-Williams

Support Team: Lion Elaine Mc Master Lion Ravin Changoer Lion Helen P. Joseph

Presentation at Midyear Conference November 13, 2021

## Key Areas to be covered

• LCIF as the Pinnacle of Service Empowerment

 Districts, Clubs and Lions aspiring to service empowerment in support of LCIF

The potential for reaching to the next level of giving



#### Pinnacle

#### Webster Dictionary:

- a high mountain top
- the best or most important part of something: the point of greatest success or achievement



## • LCIF as the Pinnacle of Service Empowerment



## Lions Club International Foundation — the Pinnacle of Service Empowerment

- Lions Club International Foundation (LCIF) was envisaged by our founder with a Mission to:
- "Empower Lions clubs, volunteers, and partners to improve health and well-being, strengthen communities, and support those in need through humanitarian services and grants that impact lives globally, and encourage peace and international understanding."



## Lions Club International Foundation - The Pinnacle of Service Empowerment

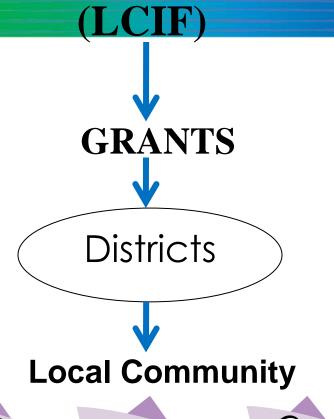
- Obligations to LCI is to contribute time, labour and means towards support for the vulnerable within local communities by Clubs
- LCIF was launched in 1968 to empower Lions with the opportunity to have a global impact on service.
- Contribution to LCIF goes beyond your obligation as a member of LCI towards support the vulnerable in communities around the world
- The accumulation of small contributions creates a large pool of funds to offer Grants to a wider community of need
- Such contribution is the demonstration of a response to a higher calling to SERVE



7

#### **Lions Clubs International Foundation**











**GLOBAL COMMUNITY** 



## Campaign 100: LCIF Empowering Service



Target of \$300M

3 years >2022

100% participation

US\$100 each year













Cancer











 Districts aspiring to service empowerment in support of LCIF



## MULTIPLE DISTRICT 60 ASPIRING TO SUPPORT LCIF IN SERVICE

60A->\$118,275.24USD

- Grants
  - •>\$100,000

60B->\$292,216.07USD

- Grants
  - >\$120,000



## #YOUTHSERVICE

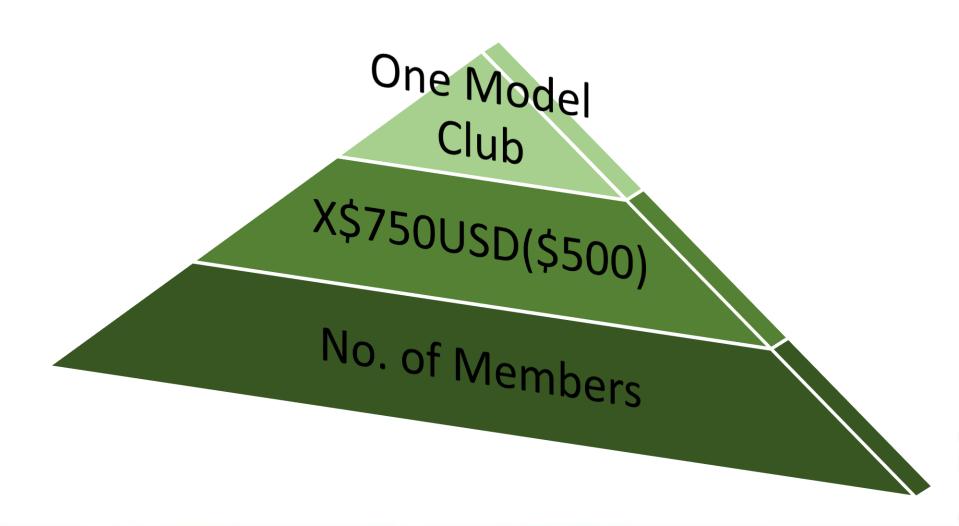


TOO TOO

 Clubs aspiring to service empowerment in support of LCIF



#### PINNACLE OF CLUB SERVICE





## Opportunities for Recognition — Club Contribution

#### Club Recognition available:-

- Club Giving Patch:
  - Recognition is based on per member giving average per year >\$50
  - Model Club status \$500 per member over a 3years period
- Melvin Jones Fellowship Banner Patch/Chevron:
  - Patch received first time a member receives an MJF, Chevron receive for subsequent MJFs













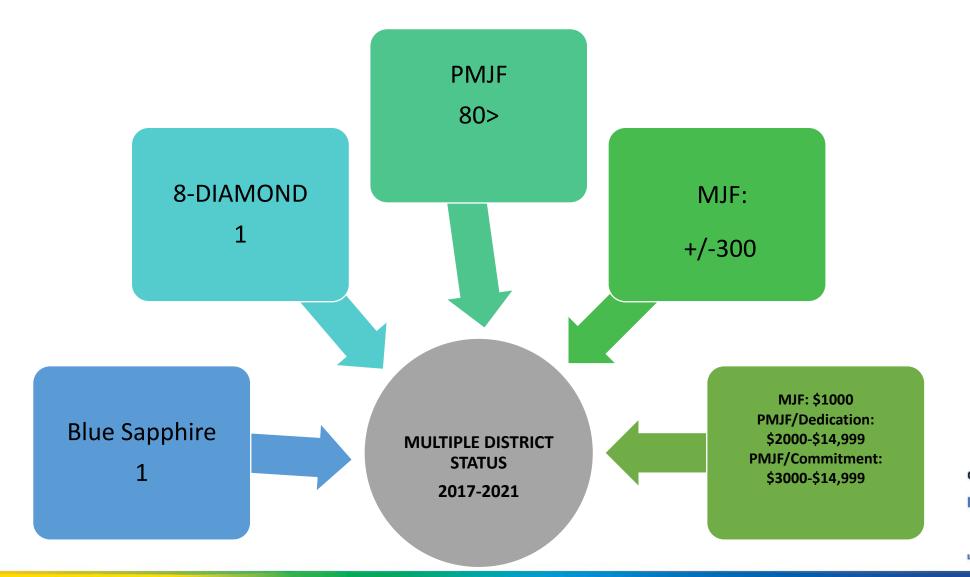




• Lions aspiring to service empowerment



## INDIVIDUALS ASPIRING TO SERVICE EMPOWERMENT





## OPPORTUNITIES FOR INDIVIDUAL RECOGNITION FOR GIVING

- Campaign 100 contributions will also count towards ongoing recognition programs, such as:
  - Lion Share Pins: contributions of \$50; \$100; >\$200
  - Melvin Jones Fellowships: contributions of at least US\$1,000
  - Progressive Melvin Jones Fellowship: levels recognizing contributions of US\$2,000 up to US\$100,000
  - Humanitarian Partners: levels recognizing total lifetime contributions of US\$100,000 and above







**US\$50** (1-Star)

**US\$100** (2-Stars)

**US\$200** (3-Stars)









## Bright Ideas fastforward





#### POLL QUESTIONS

What do you think are possible solutions for improving the potential for Support by the Multiple District for LCIF?

- More creative MD Fundraisers
- Greater commitments from Cabinet and District Officers
- Provide a target figure for each Region
- Improving the promotion for Giving



#### POLL QUESTIONS

- What do you think are the key barriers to providing support for LCIF?
  - Lack of awareness of LCIF
  - Lack of opportunity for Fundraiser
  - Inadequate Promotion for LCIF at the MD level
  - Lion are not aware of the benefits of LCIF in the MD
  - Economic challenges



## GROUP SHARING





Reigniting your commitment



# POTENTIAL FOR ACHIEVING YOUR NEXT LEVEL OF GIVING #BE100

#### Donate

#### Advocate





#### Volunteer



- DONATE BASED ON YOUR PERSONNAL COMMITMENT TO LCIF
- ADVOCATE FOR YOUR CLUB TO BECOME A MODEL CLUB OR REACH THE NEXT LEVEL OF GIVING AND ENCOURAGE OTHERS TO DONATE
- VOLUNTEER AT EVENTS THAT PROMOTE CONTRIBUTIONS TO LCIF AND
- CONTRIBUTE TO THE MD 60 FUNDRAISER MD60 COOKBOOK - COOKING WITH CARIBBEAN LIONS



#### MD Fundraiser

- Cooking with Caribbean Lions A MD60 Cookbook
- Recipes:
  - Name (Lion/non Lion); Club; District
  - Title of Recipe
  - List of Ingredients with measurement
  - Preparation and cooking time
  - Number of servings
  - \$5USD to Club Coordinator
  - Send to <u>lionsrecipes@gmail.com</u>





CAMPAIGN | 100

## CA 1E Fundraisers

- LEO Talent Show
- Commemorative PIN in celebration of 35 years for Women in Lionism



#### #BEINFORMED

- Visit <u>www.lcif.org/donate</u> to make an online donation, or to learn about other ways to donate.
- To mail in your donation, simply send a check to: Lions Clubs International Foundation Department 4547 Carol Stream, Illinois 60122-4547 USA
- Reach out to <u>campaign100@lionsclubs.org</u> with any questions
- Contact your LCIF District Coordinator:
  - Claire Davidson-Williams at <u>clairedw63@hotmail.com</u>
  - Maxine Cummings (PCC) at maxinecummings@hotmail.com
  - Ravin Changoer at <u>ravipolly@yahoo.com</u>
  - Elaine McMaster at <u>elenamack16@yahoo.com</u>
  - Monica Felix at <u>pcns12@Hotmail.com</u>
  - Marvin Grant (PCC) at <u>dismog40@gmail.com</u>



## 'GIVE FROM THE HEART' FOR 'SERVICE FROM THE HEART'







#BE100



## THANK YOU #staysafe



