



**INTERNATIONAL ASSOCIATION OF LIONS CLUBS
MULTIPLE DISTRICT 60
CONSTITUTIONAL AREA 1**

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Consolidating Our Gains Through Service From The Heart

**Multiple District 60 Goals
FY 2021/2022**

1. To provide opportunities and facilitate sessions for leadership development through collaboration across sub-districts and multiple districts.
2. To collaborate with sub-districts to enhance membership development, retention and growth and to finalise the Global Membership Approach (GMA formerly NAMI) programme.
3. To enhance collaboration in the area of global service through access to LCIF grants and promotion of Lions Club International (LCI) global causes. The MD will support the sub-districts in the pursuit of collaboration with other development partners/private sector and NGOs.
4. To work in collaboration with the sub-district teams to develop strategies and actions that will increase and maximize the Multiple District's contributions to LCIF Campaign 100 Empowering Service.
5. To continue to strengthen the Leo Programme within the MD by providing opportunities for Leo and Youth development, mentoring and bonding across the sub-districts.

6. To maintain an active and up-to-date Multiple District 60 website, E-district and social media page(s) in order (i) to improve the visibility of our MD, (ii) to enhance communication, (iii) to support the promotion of Multiple District and Sub district programmes, (iv) to provide tools for enhancing administrative efficiency and continuity, and (v) support the MD's public relations and marketing programme. Differentiation of members and non-members access will be pursued.
7. To enhance the public relations and marketing programme for the MD. A Public Relations grant application will be pursued to LCI.
8. To give every Lion and Leo a voice by supporting the effective promotion and implementation of the New Voices programme across our multiple district. Achievements will be celebrated.

To update and finalise the Multiple District's policy manual to incorporate issues pertaining to funding of MD activities, dispensation of net proceeds of conventions and the changing environment. These updates will capture in a supporting operations document