

Thank you to the Lion Clubs of District 27-2D. We (your district Cabinet members) are very proud and delighted in how your clubs have responded to collecting deer hides over the years. It has had a big impact on your Wisconsin Lions Camp. Can you imagine that with this year collection we could and hope to reach the one million dollar mark in money donated to camp through our deer hide collection.

In 2016, Multiple 27 (Wisconsin) collected 9,279 deer hides. Our District Lion Clubs collected 1,325 of those deer hides. This translated to \$76,785 to the WLF for the operation of our Lions Camp. Our districts share was \$9,664. This was derived from 397 hides that some of our clubs sold on their own or \$1,981. The other 928 hides came from clubs that sold the hides as cumulative effort or \$7,683 for camp.

As a district how can we get more deer hides collected for camp and reaching our one million dollar goal.

- Get more posters out advertising our deer hide collection project. Our district web site has posters available. The WLF has posters available or I can provide you with a master copy. Call 608-799-3897 or email me at thomsrv@gmail.com
- We need to get articles out in our local papers. I have an article drafted if you would like a copy.
- More clubs collecting deer hides would help. Invite me to your Club or Zone meeting for guidance on this project.
- Persuade clubs that sell on their own to bring them to the district to sell collectively. Last year clubs that sold on their own averaged \$4.99 per hide compared to \$8.28 per hide sold through the State. This would have transformed last year figures of \$1,981 to \$3,287.

I know that the last suggestion is a touchy one and we don't want to offend anyone or clubs. It is understandable that some clubs sell to a relative, friend, or local business that supports their club well through-out the year.

Last of all our club (West Salem) will work with other clubs to get the hides to our main pick up point. Some clubs bring the hides already salted and counted on the designated pick up date. Other local clubs bring them in every few days unsalted and then we take care of the hides. We will always accept help from other clubs in the salting process. At the end of the season for collecting deer hides several Lion members will make a trip through the district picking up skids of the counted and salted hides. We do have a bobcat available to unload trucks or trailers as they arrive.

State wide we need to collect \$84,688 to reach our One Million Dollar goal this year! Lets show the state 27-D2 can make an impact in our collection.

Call me to get on the schedule for a Club or Zone meeting.

Thank you

PDG Virgil Thompson

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