District Governor Karol Chopp Home Club: Mattawan C: 269.808.1659 8700 W. OP Avenue (new as of 10/1/2021)



# B2 Beacon Lions of District 11-B2

"Together We Serve"

Julie Mayuiers, Editor 2021

March News



Kalamazoo, MI 49009

Karolchopp@yahoo.com





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**Z1 Chair** John Kener 269.605.3004 johnlkener@yahoo.com

**Z2 Chair** Dan Chopp 269.998.2042 <u>takeahike161@yahoo.com</u> Happy almost Spring!!

The weather is starting to show sign up Spring and that is exciting! The sun always improves moods and makes people more motivated. With that being said, now is the time to get out and start recruiting for your club. We have a new program of 60 in 60 days. We are going to hit the ground running in April with this program. If you have any ideas of how to promote in your area, please let us know.

Another exciting thing happening is the fact that we are going to have an in person 2-day convention, which we haven't had in a few years. We are planning a fun evening Friday with help from the Mattawan Leo Club. We also have some great service projects on Saturday and Project Kidsight training on Saturday. This training is very important as we need to have people who can run the screenings. We are hurting in this area right now.

We will show you how to report at convention after we do our community service projects so that we can make sure everyone is reporting. I also can help Leo clubs report if that is something you are struggling with.

1<sup>st</sup> VDG is looking for people to step up into leadership positions so please check with her and see what you can do to help our district next year.

I wanted to remind everyone of my goals for the year. The one that is the easiest to achieve but we are not even close is to have 85% of clubs reporting. This can be achieved if you record your club meetings in MyLion monthly and you have your secretaries report monthly membership monthly. Not hard tasks, yet we are struggling to do this. Please reach out to me if you are having trouble doing this.

The other is to start a new club or Leo Club. If you have ever thought of getting a Leo Club started in your area and need help, please reach out and we can help you.

Please make arrangements with me to visit your club if you haven't done so already, I am looking forward to seeing you all.

Keep up the service!

DG Karol



**Z3 Chair** Laura Berry 269.373.4228 <a href="mailto:lgb5025@gmail.com">lgb5025@gmail.com</a>

**Z4 Chair** Carol Young 269.906.5297 <u>Bluedolfin</u> 64@yahoo.com Z5 Chair – Vacant
Z6 Chair – Vacant
Vacant Zone Chair interest
contact DG Karol Chopp

............



### CONVENTION FUN





We wanted to give a little explanation of some of the great things going on at our District Convention so that you can start getting excited along with us. We can't wait to get everyone together again!!

#### Meals

Friday Dinner: Pasta Buffet with salad and dessert Saturday Lunch: Deli Buffet with salad and dessert

Saturday Banquet: This meal is a little bit more formal. Dinner will include your choice of pork tenderloin with

stuffing or Tuscany chicken with sides and dessert.

Our 5 Global Causes (Vision, Hunger, Diabetes, Childhood Cancer, and Environment) will be covered at this event! You will be able to record them on MyLion!!

"Under the Big Top" Carnival Night: Friday night, the Mattawan Lions are preparing a fun carnival for us. The cost to play will be either a new children's pillowcase for the Bronson Children's Hospital or money to be used for Childhood Cancer Projects. Come have fun with us!!! We will be able to purchase drinks at the hotel bar on Friday but we will not allow alcohol in the Ballroom where the Leo's will be helping to run our games.

Saturday is a jam packed day with lots of hands-on projects:

- The Great Eyeglass Challenge (Vision) Each club can bring their counted, sorted and packed eyeglasses to donate.
- The morning session will be time making Homeless food/care bags. (Hunger)
- Our late morning session will be putting together a small veggie, at home, garden in a recycled container. You
  can donate the plants after they grow to a community garden or grow for yourself (Diabetes and Environment).
- In the late afternoon we need to get at least one person from each club trained in Project Kidsight. We need to
  have people in each club be able to help with screenings when they hold an event near you.

When we finish the projects there will be time to report! If you do not know how to report, bring your laptop and we can show you or you can have our cabinet help you on their device! We need to be reporting and this will be a great way to get it done!!



Internal Use Only: Date Rec'd\_

### District 11-B2 Convention

### "Under the Big Top" April 22 & 23, 2022



Total Amount



### Four Points by Sheraton, Kalamazoo

Rooms \$89, Must reserve room by March 22 for that price.

https://www.marriott.com/events/start.mi?id=1645205923541&key=GRP

Or call 1-888-236-2424, group block "Lions"

| ID PID CC PCC DG PDG CS CT ZC Pres (circle one)  Name  | Registration \$15\$ |  |             |  |  |
|--|---------------------|--|-------------|--|--|
| Club   |                     |  |             |  |  |
| New Lion Induction? Delegate?  |                     |  |             |  |  |
| Phone Number   |                     |  | \$          |  |  |
| Email  | Circle one:         | Pork Tenderloin w/stuf   | fing        |  |  |
| Guest? Yes No  |                     | Tuscany Chicken  |             |  |  |
|  |                     | Total  | \$          |  |  |
| ID PID CC PCC DG PDG CS CT ZC Pres (circle one)  |                     | W1028  |             |  |  |
| Name   |                     | n \$15   |             |  |  |
| Club   | Friday Dinn         | er \$23 (Pasta Buffet)   | \$          |  |  |
| New Lion Induction? Delegate?  | Saturday L          | unch \$22 (Deli Buffet)  | \$          |  |  |
| Phone Number   | Saturday B          | anquet \$26  | \$          |  |  |
| Email  | Circle one:         | Pork Tenderloin w/stuf   | fing        |  |  |
| Guest? Yes No  |                     | Tuscany Chicken  |             |  |  |
|  |                     | Total  | \$          |  |  |
| riday, April 22  | -                   | Saturday, April 23   | 27 22 22 22 |  |  |
| egistration 3:30-5:30pm Registration/Delegation Desk<br>:00pm Opening Ceremony, Salute to our Military, Worldwide New Mem<br>:30 - 7:30pm Dinner | ber Induction       | 7:30 - 9:00am Registration/Di<br>7:30 - 9:00am Great Eyeglas:            | s Challenge |  |  |
| 30 - 9:30pm Carnival - "Under The Big Top!"  |                     | 9:00 - 9:30am Opening Remarks<br>9:40 - 10:15am Homeless Food Packs      |             |  |  |
| 30 - 11:00pm Hospitality Room  |                     | 10:25 - 11:15am Recycling Pl   |             |  |  |
| pecial International Guests: PID Bud and Lion Jama Wahl  |                     | 11:30 - 12:00pm Memorial Se<br>12:00 - 1:45pm Awards Lunci               |             |  |  |
| ttps://www.lionsclubs.org/en/discover-our-clubs/   |                     | 2:00 - 3:30pm Business Meeting   |             |  |  |
| ur-leaders/past-international-directors  |                     | 3:30 - 5:15pm Project Kidsight Training                                  |             |  |  |
|  |                     | 5:00 - 6:00pm Cocktail Reception for PID<br>6:00 - 8:45pm Dinner Banquet |             |  |  |
| veryone must pay the registration fee. No meals may be pure  | hased               |  |             |  |  |
| ithout the registration fee. Registration packets and meal tickets   |                     | 9:00 - 11:00pm Hospitality Room  |             |  |  |
| vill be distributed at the registration desk. No packets will be   | mailed.             | anne di messalara  |             |  |  |
| Assistantian Boodings House 251  | -1-1-1 44 DOII      | Sunday, April 24   |             |  |  |
| egistration Deadline: March 25! Make checks payable to "District 11-B2" egistration Late Fee: \$25 Send registrations and checks to              |                     | 9:30-11am Cabinet Meeting<br>(both Outgoing and In                       | ncomina     |  |  |
| Postmarked after March 25) Tammie Grabowski  |                     | cabinet & Spouses  | g           |  |  |
| 2417 Townhouse lane<br>Kalamazoo, MI 49001   |                     |  |             |  |  |
|  |                     |  |             |  |  |

Check Number

We will be doing the Great Eye Glass Challenge on April 23 at the Four Point by Sheraton in Kalamazoo where will be holding the convention!

Time: 7:30am-9am

### Here are the rules!

Cases are not allowed! Acceptable items include: Good, clear, scratch free, functioning lenses and frames; glasses for men, women and children; single vision, bi/trifocals or progressive lenses; readers (cheaters); demo frames and sunglasses (both prescription and non-prescription). We are accepting PAIRS of lenses without frames.

Please use different boxes for glasses, pairs of lenses and frames. The boxes MUST be clearly marked as they will not all be going to Grand Rapids. Mark each box or bag with your club name, the type of glasses in each and the count inside.

Count them as follows: very important to count @ of your eyeglasses / frames / lenses.

2 matched lenses = 1 pair of glasses. 1 frame (unbroken) = 1 pair of glasses and each whole pair of glasses of course = 1 pair of glasses.

I hope this helps you. Our purpose for this event many years ago was to raise public awareness of the value of used eyeglasses that we can no longer use. We can recycle them in a way that benefits third world countries that rejoices in getting our junk to give eyesight to them who would not otherwise be able to see well. I personally love hearing the testimonies of the eye doctors and assistance who have gone on such trips. Miracles! The Grand Rapids team comes in to collect our glasses from the challenge and they clean, sort and figure the prescription of the glasses and enter every pair of glasses on their computers for their mission trips.

If you have additional questions please contact Lion Lewis Lambert at lewlambert1549@gmail.com as he and his wife Betty are the experts at this!



### Advertising in 11B2 Convention Program:

| The program is an overall size of 5 ½ w x 8 ½ h   |
|---|
| Indicate size of ad below   |
| Full page (5 ½ W x 8 ½ H) \$100   |
| Half page (5 ½ W x 4 ½ H) \$50  |
| Qrt. Page (5 ½ W x 2 1/8 H \$25   |
| All ads are black/white and must be camera ready artwork saved as a .jpg or .pdf and emailed to Tammie Grabowski at <a href="mailto:cheftammie@gmail.com">cheftammie@gmail.com</a> no later than March 1st. |
| Checks made payable to District 11B2  |
| Checks mailed to: Treasure Carol Patridge at 10904 W. O Ave, Mattawan, MI 49071   |
| Please indicate on your check that it is for 11B2 Convention Program.   |
| Deadline is March $1^{\text{st}}$ to receive both payment and ad layout. No ads will be placed without full payment.  |
| Any further questions please contact Tammie Grabowski at <a href="mailto:cheftammie@gmail.com">cheftammie@gmail.com</a> or 269-303-0731.  |
| Thank you in advance for your support of 11B2 Convention.   |
| Advertiser Name:  |
| Address:  |
| Phone :   |
| Email:  |
|   |

### Governor Karol's Calendar

### 2022

### March

- 10: Coloma Club visit
- 12: Cabinet Meeting 9:00 am Antwerp Township Hall Mattawan
- 12: Mattawan Soup Supper flyer in Beacon
- 17: Sister Lakes Club visit
- 24: Kalamazoo Westside Club visit

### **April**

- 22 23: District Convention Four Points by Sheraton Kalamazoo
- 24: Cabinet Meeting Four Points by Sheraton Kalamazoo

### May

20 – 22: Council of Governors and MD-11 Convention

### **June**

- 4: Cabinet Meeting TBA @ 9:00 am
- 24 28: International Convention Montreal







### **Club Anniversaries**



| <u>Club</u>        | Charter<br><u>Date</u> | Years<br><u>Old</u> |
|--------------------|------------------------|---------------------|
| Richland Gull Lake | 3/3/54                 | 67                  |
| New Buffalo        | 3/6/42                 | 79                  |
| Schoolcraft        | 3/25/85                | 36                  |
| Sister Lakes       | 3/30/66                | 55                  |



### **First Vice District Governor Julie Mayuiers**



# Stepping up.... Lead. Grow

Hello District 11-B2!

I hope this finds everyone just jumping for Spring and ready to turn those clocks ahead on the 13<sup>th</sup>!

As we are now in the second half of this Lions year it's time to really focus on helping DG Karol with her goals. As she mentioned we need reporting in MyLCI desperately. As I look at the latest Club Health Assessment over half of our clubs have not reported anything in over 24 months....this shows up in red on the reports we receive and it is stunning to see. It is very easy to report and SVDG/GST Amy has included a slide in the Beacon with easy step by step instructions. PLEASE have the club secretary look these instructions over and get reporting caught up by all clubs for next month. If you do have any issues please contact GST Amy for assistance.

See GMT Elvie's article on the upcoming 60 by 60 Campaign that all clubs are involved in as another one of DG Karol's goals.

Easter is fast approaching and several clubs have Easter events...even if they are drive thru events they still can be reported in MyLCI. White Cane is also approaching the end of April thru first week of May....get it reported as I know many clubs will be out supporting that. There are many other things that I see reported in the Beacon that clubs are doing and might not be reported in MyLCI, so please let's make the next Club Health Assessment Report we receive show all clubs have reported something!!

It is also time for club officer elections. What a great time to get new Lions to step up and take Leadership roles within the clubs. Clubs need to rotate officers, especially those that have held offices for more than a couple of years. Current officers should be looking at their club members and asking them to step up into their offices. I know some clubs have 2 year rotations on officers so that is understandable if officers remain the same but still they should be looking for their replacements after the 2 years are up and mentoring those to take their place. This will help new Lions become more involved with our clubs.



### First Vice District Governor Julie Mayuiers Cont'd.



Here are easy steps to completing reporting new club officers...even if you are keeping the same officers they still need to be reported yearly.

Report new incoming club officers step by step instructions can be found at the following link

https://extranet.lionsclubs.org/common/docs/Officer/OfficerFAQ\_EN.pdf - **By May 15**, or directly after the club completes its elections, report officers and directors via MyLCI at the following link <a href="https://myapps.lionsclubs.org/">https://myapps.lionsclubs.org/</a>? or via the Officers Reporting using Form PU101 found at the following link. This can be emailed after you fill out the form. <a href="https://www.lionsclubs.org/resources/79864516">https://www.lionsclubs.org/resources/79864516</a>.

At the same time you are reporting officers to LCI, please send to me your new club officers for the new Roster Book that I have just started working on for the 2022 – 2023 Lions year. Please verify that all of their information such as email and phone numbers are correct. Every year the Roster Book gets printed and then we hear that this information is incorrect so it is important to verify from year to year with your members. You can just email me a copy of your PU101 with your officers listed.

Each club needs to also have Chairperson(s) for Membership, Sight and Hearing and reported to me for the Roster Book.

There are also many Committees that need Chairpersons. If you are currently holding one of these offices and would like to continue please let me know.

We are still in need of some Cabinet members for next Lions year....Second Vice District Governor, GLT, GST and a few Zone Chairs. You can go to the MyLCI link and review the E-Books for various District and Club officer positions <a href="https://www.lionsclubs.org/en/search-results?keys=E+books">https://www.lionsclubs.org/en/search-results?keys=E+books</a> or contact me directly if you want to learn more about what these roles entail and see how much fun you can have holding one of these Cabinet positions. I personally think Zone Chair is as much fun as being District Governor because you visit the clubs in your Zone and meet many new Lions and see great service projects that you can then take back to your own clubs.

### **Second Vice District Governor Amy Thackston**

Fellow Lions,

I hope you are all as excited as I am for all of the upcoming events and potential events our clubs will hold. Warmer weather is in our future and with that comes more event opportunities. DG Karol has an awesome convention planned for us in April and I hope to see many of you there. The state convention is not long after in May which is another great chance to get to know other Lions throughout the state. These conventions are great networking opportunities and the chance to bring more ideas back to your club.

53% of clubs in our district have reported service so far this Lion year. Our reporting goal this year is 75% and I know we can still make it. Did you know that reporting your meetings count as service reporting? Anytime our clubs meet to discuss club business is part of our service process and time put into our efforts. If you have yet to do a service project at least login and report your recent meeting to help us meet our goal. As always I'm here to support you in your reporting whether it's entering it for you or if you prefer I could meet up and show you 1:1 so you can do it in the future.

In previous months I have not highlighted clubs that reported a meeting, but I will moving forward to give credit to those making the effort.

Paw Paw- Meeting, blood drive, Valentines for the Children's Hospital (All Zone Meeting), High School Athletic booster donation,

Vicksburg-Meeting

Portage- Eyeglass collection, meeting, Valentines for the Children's Hospital (All Zone Meeting), Campaign 100 donation, Bags of Love

South Haven Black River Lions- Valentines for the Children's Hospital (All Zone Meeting), Valentines for a local retirement home

Schoolcraft-Valentines for the Children's Hospital (All Zone Meeting)

Buchanan Galien- Valentines for the Children's Hospital (All Zone Meeting)

Mattawan- High School Hockey game support

I can't wait to see what all of you do in March!

2<sup>nd</sup> VDG Amy Thackston



### **GLT – PCC Jeff Mayuiers**





### Lions of District 11B2

As we prepare for a new Lion Year which actually starts July of 2022 we need to begin by forming our team. We have managed to survive yet another year but not without our share of trials and tribulations.

Let me start by saying our losses will definitely be felt throughout the district unless we can recruit some new blood; new volunteers willing to step up and invest just a little more time. I promise you, by doing this you will grow in ways you never thought possible. Let's talk about the upcoming team, your team if all goes forward with the uncontested election will be Past District Governor and current First Vice District Governor Julie Mayuiers. She served in this role before, so hopefully you all know her and realize you will probably not serve with a more dedicated and compassionate leader as Lion Julie. GST Lion Amy Thackston stepped up mid-year this year to become our Second Vice District Governor for the remainder of 2022. Here is a fairly new Lion of just 7 years and already working on becoming the District's leader in 2023 – 2024. She's another dedicated and compassionate leader!

Not let's talk about what the team needs....

### 1. Zone Chairs....

Zone 4 (Baroda, Benton Harbor Fair Plains, New Buffalo, St. Joseph City and St. Joseph Township)

Zone 6 (Centreville, Colon, Marcellus, Sturgis, Three Rivers and White Pigeon)

The team needs someone from each of one of the Zones to step up. The role of Zone Chair is fun to do. It simply requires you to visit the clubs in your Zone and report back to the Governor and team on how they are doing and if they need something and if so, let's develop a plan to assist them. As a Lion in this position, it is one that I guarantee you will learn so much about how other clubs do things it just helps you and will help your own club improve by bringing in new thoughts and ideas you will be exposed to. Zone Chair is about networking and a great way to step up...please, please take a moment....speak to others maybe that you know that have been a Zone Chair. Consider this....a one-year commitment goes by quickly, it really does. Contact me directly if you'd like to learn more or speak to your current Zone Chair.

### **GLT – PCC Jeff Mayuiers**





### 2) Project KidSight

This project needs volunteers and leaders! Working with younger children and their families requires skill and compassion. This program is in the process of doing a ground up rebuild. Volunteers at all levels are needed. As I stated in the last Beacon, this project has been so blessed up to this point, but age and time affects us all and such is the case here. We already have requests for eye screenings coming in for the year 2022, so this project needs help, leadership and volunteers NOW!!! As centrally located within the District, Sister Lakes or Paw Paw, would you consider this opportunity to step up and lead Project KidSight. We see you as such a compassionate group of Lions that I have to ask you to consider this opportunity. Again, continue to email me, as I am building this team and we will be in touch with you soon. That won't be hard at the moment as I've only had 4 responses so far. Again, I cannot express how important the need for Lions to consider stepping up here with this project is. The time is NOW, and the need is IMMEDIATE!!

There will be training held at the District Convention on April 23<sup>rd</sup> so mark your calendars and please plan to attend!!

Thank you and I hope to hear from a lot of you soon. GLT Jeff wimayuiers@gmail.com



March 13th!!

### **GST – Lion Amy Thackston**



### Reporting a Service Activity

- Go to lionsclubs.org
- Click "Member login"
- MyLion
- Click "Report Past Activity"
- Orange "Report +"
- · Fill in the pink areas
- Click "report"
- · It will tell you that it has been submitted

### Creating an Event in MyLion

- Go to lionclubs.org
- Click "Member Login"
- MyLion
- · Click "Plan Future Activity"
- · Choose Activity Type, click orange "continue" button
- Choose the cause, click orange "continue" button
- · Choose project type, click orange "continue" button
- · Fill in activity details, click orange "continue" button
- Choose who you want to invite, click orange "continue" button
- · Review, click "submit"

### \*\*\*Once your event is over, you can report the event.

- Go to lionclubs.org
- Click "member login"
- MyLion
- Click "Activities
- · You will see your already created activity with an orange "report" on it.
- Click "report"
- Follow the steps to fill in the details of those served or money raised or donated.
- Click submit

### **GMT – Lion Elvie Marfil**





Dear Fellow Lions of District 11-B2,

Our District joined the rest of the Multiple District 11 in "The 60 x 60 Campaign".

Each district will recruit 60 new members in each district in 60 days. We need your help to make this happen! The campaign will begin April 1 through June 30, 2022.

### See the next couple of pages for a list of ideas to recruit new members.

Furthermore, to prepare for the 60 by 60 campaign participating Lions will have the opportunity to attend an interactive webinar on recruiting new Lions in the 21\* Century... The webinar is scheduled for Sunday, March 13, 2022 at 4:00 pm. The agenda for the interactive Zoom session is: THE SOCIAL MEDIA PRESENTATION THAT WAS MADE AT THE US/CANADA FORUM - An excellent overview of social media to include Facebook, Instagram, Twitter, Tik-Tok, Snapchat, YouTube and their uses for recruiting a new generation of Lions. DEMONSTRATION OF HOW TO CREATE AND PUBLISH TARGETED SOCIAL MEDIA ADS. There will be a demonstration of how you can create Facebook and Instagram advertisements targeted at potential new members by age, gender, education, geographic area, special interest, etc. ORIENTATION TO THE **RECRUITMENT WORKBOOK** - The Lion Membership Planning Workbook will contain worksheets and reference material to prepare for your "60 by 60" membership campaign. We will have speakers to cover the following parts of the planning workbook: Defining the demographic composition that the membership campaign will be seeking to contact, needs analysis of the community or special interest group, creation and maintenance of social media and web sites, budgeting for the recruitment campaign, and service.

Please make sure you report your new member to LCI and shoot me an email of your new member and sponsor.

### LET"S DO THIS!

"Alone we can do so little; together we can do so much." -Helen Keller

"Action is the foundational key to all success." - Pablo Picasso

Yours in Lionism, "We Serve" Lion Elvie Marfil, GMT



### 100 Ideas to Recruit New Lions

- Ask someone. Ask One!
- 2. Bring a guest to meetings
- Advertise in newspapers & cable TV
- Have a clear club goal & a strategic plan
- Letters or personal contact with local businesses
- Contact with Chamber of Commerce
- Place customized bookmarks in library books
- Have public meetings at malls, outdoors, etc.
- 9. Have a booth at malls, fairs, festivals etc.
- Place pamphlets in doctors' offices, hospitals, cafeterias, libraries, etc.
- Create videos of your events and promote your Club on YouTube
- Host an Open House
- 13. Hold a club assembly only on membership
- 14. Ask former Leos, Effective Speaking Contestants, Lions Quest grads, Vision Screening school contact, etc.
- 15. Make the membership chair an active Club Officer that reports at each meeting
- Put together guest information packets (see <u>Family recruitment Brochure / Campus Club recruitment brochure / Standard recruitment brochure / Club recruitment brochure template)</u>
- Service projects that serve a need in the community
- Invite family members to join
- 19. Send letters to people in the news with an invitation to visit the club
- Print club business cards with club meeting location and time
- Distribute extra copies of LION magazine and attached information about your club in waiting rooms, etc.
- Hold high-profile meetings (all candidates meetings, special guests, etc.)
- Hold wine and cheese receptions for prospective members
- Ask for help from your Region Chairperson/Zone Chairperson/GMT Coordinator/DG Team
- Have a special guest day
- Send club members to a district membership seminar
- Make prospective members feel important
- Honour outstanding community members with awards like Melvin Jones, Awards by Club (certificates), etc.
- 29. Don't take age into consideration
- 30. Make some meetings social events
- Build a club web site and a social media presence
- Use email contacts to promote your club
- Put posters in public areas (see "We are Lions" club recruitment poster / look at posters other Lions
  created Pinterest page of posters / or be inspired by Our Global Causes)
- Ask corporations and employers to sponsor or subsidize membership
- 35. Have a reward/recognition program for those who bring in new members at Club level
- Create more fun
- Give a money-back guarantee—if after 3 months a new member does not want to stay, return their fees
- Invite the media to cover well-known speakers
- 39. Use word of mouth
- 40. Network with coworkers, friends, and family
- Follow up with guests
- 42. Place a coloured dot on the watch of every member to remind them to bring a guest
- 43. Lead by example—how many members have you recruited?
- 44. Have members give talks at other organizations
- 45. Provide guests with free meals
- Update your club's satisfaction surveys. Your Club Your Way / Know your Ratings / CQI
- 47. Look for members in ethnic groups not represented in your club
- 48. Provide brochures for new employee packets in local companies with approval from HR/owner
- Advertise at sports events
- Ask the district for help



- Hold joint meetings with other groups
- Share your club experience with others
- 53. Participate in community events
- 54. Write letters to the newspaper about the campaigns your club is working on
- 55. If a prospect can't join because of your meeting day & time, suggest other nearby clubs
- 56. Publicize club successes, elections, events, in local newspapers
- 57. Circulate the club newsletter widely
- 58. Design a club brochure Club recruitment brochure template
- 59. Hold recruiting events with two or more clubs
- 60. Form/join a speakers' bureau or organize a pool of speakers to be available for presentations outside Club
- 61. Wear your Lions pin at ALL times
- 62. Mention your club at meetings of other organizations during announcements
- 63. Send newsletter to guests
- 64. When asked about your leadership skills or career success, tell them about your club
- 65. Ask the DG, VDGs, or GMT to attend a board meeting to talk about membership
- 66. Ask every member to submit 3 prospects to the membership chair
- Always make it FUN
- 68. Give every member a club decal or bumper stickers for their car
- 69. Give testimonials about your club while guests are at the meeting
- 70. Repeatedly invite prospective members
- 71. Practice selling your club at Club meetings—have a one minute elevator speech ready
- 72. Conduct a Membership Satisfaction Survey see How Are Your Ratings and the Member Satisfaction Guide
- 73. The club president asks three club members as a personal favour to each recruit one new member
- 74. Bring your boss to a club meeting
- 75. Make contact with women's business associations
- 76. Bring your co-workers to a club meeting
- 77. Bring your subordinates to a club meeting
- 78. Have new member kits available at every meeting
- 79. Use books, brochures, videos, posters and other resources from LCI
- 80. Hand out invitation cards for a "free" lunch (breakfast, dinner)
- 81. Have members constantly promote and rave about your club
- 82. Meet at a good location
- 83. Assign members to five-person recruitment teams—each team brings in a new member every six months
- 84. Develop a strategic membership plan as a year-round priority growth needs to be planned
- 85. Have incentives for recruitment
- 86. Have a large poster that lists all the members who have sponsored a new member in the past year
- 87. Select a missing career or other classification in the membership and work on filling it
- 88. Display a thermometer showing progress towards the club membership goal
- 89. Feature a member's "benefit of the month" in the club newsletter
- 90. Induct new members with pizazz & invite their spouse/partner
- Develop a welcome letter from the president for all new members
- Contact all members who have resigned in the past 3 years
- 93. Use billboards at bus stops and roadside
- 94. Ask club members to put club ads on their commercial trucks
- 95. Recognize new members in newsletters
- Regularly check the LCI website for ideas
- 97. Visit other Club, District, Multiple District websites and social media for ideas
- 98. Invite spouses to social functions
- 99. Ask recipients of your Lions Club service or donations (or LCIF) to speak for Lions or your Club
- 100. Pass out M & M candy to remind members that "Membership Matters" and that we need "More Members" to provide more service

### GROWING TOGETHER 2022 MD 11 Lions Convention Auburn Hills Marriott, Pontiac

DIRECT PHONE (248) 648-6016
GROUP RATE: \$89 PER NIGHT (plus fees & taxes)
REDUCED RATE AVAILABLE ONLY THRU APRIL 29, 2022

| Name  | □Lion Spouse□ □Guest                      |
|---|---|
| Club Name District  |   |
| Name  | □Lion □ <u>Spouse</u> □Guest              |
| Club NameDis  | strict                                    |
| AddressCity/State/Zip_  |   |
| Phone #: Email:   |   |
| Is this your first MD Convention? □Yes □No How m                                      |   |
| QUANTITY  | AMOUNT                                    |
| Thursday Picnic @ \$12.00, May 19, 2022 \$  |   |
| Registration @ \$15.00 for each Lion  | \$  |
| Registration @ \$15.00 for each Lioness N/C Le  |   |
| Registration @ \$15.00 for each Spouse/Guest  |   |
| Friday Evening Buffet @ \$23.00 per person Friday Night Welcome Reception Only (free) | \$  |
| Saturday Breakfast@ \$15.00 per person \$   | #   |
| Saturday Night Banquet @ \$35.00 per person   |   |
| Entrée Choice: Grilled Chicken  | 3   |
| Salisbury Steak w/Mushroom Demi Glaze   |   |
|   | al: \$                                    |
| -///F   |   |
| Please Note any special needs (i.e., deaf interprete etc.)                            | rs, dietary restrictions, food allergies, |
|   |   |
|   |   |
|   |   |

Everyone MUST pay the registration fee. No meal tickets may be purchased unless registration fee is paid. (excluding Saturday Banquet) 2. Deadline for pre-registration and purchase of tickets is May 9, 2022. No refunds after May 10, 2022. 3. Tickets and registration packets will be distributed at the Lions Registration Desk at the Auburn Hills Marriott, Pontiac. They will not be mailed to you. The registration desk will be open

Thursday at 4:00; Friday, 8:00 a.m. until 6:00 p.m.; Saturday 8:00 a.m. until 11:30 a.m. on Saturday, May 21, 2022. Saturday Banquet tickets may be picked up Saturday evening at the Ballroom entrance.

Mail completed form and payment to: Lions of Michigan, 5730 Executive Dr., Lansing, MI 48911



### GROWING TOGETHER

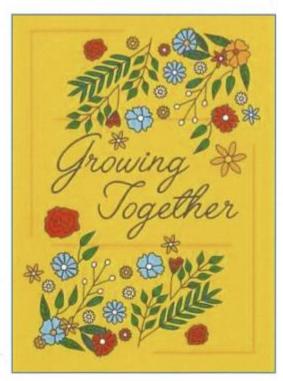
at the

MD 11 Lions Convention

Auburn Hills Marriott, Pontiac May 19-21, 2022

Special Guest
LCI Past International President
Joe Preston





MD 11 LIONS CONVENTION MAY 19-21

Join fellow Lions and friends at the MD 11 Lions Convention at the beautiful Auburn Hills Marriott!

Growing Together is this year's theme. Grow with us as we explore Growing your Club, Why am I a Lion? and Spreading Seeds of Hope through LCIF Campaign 100. Reconnect with our roots in Planting Seeds of Service.

Special LCI guests, PIP Joe and Joni Preston will arrive in time for the convention kickoff picnic Thursday. Shelby Township Lions Club will host us at River Bend County Park.

Get your act together and pre-register for the GONG SHOW on Friday Night! Our own Chuck Barris will be onhand along with a variety of celebrity judges. BRING IT

Come to learn, network, celebrate and be LIONS. Growing Togetheragain!

Call (248) 648-6016 GROUP RATE: \$89/NIGHT (plus fees & taxes)



Explore the beautiful city of Montréal while attending LCICon—see our guided walking tours, post-convention attractions and more.







### PRESIDENT'S MESSAGE

Service from the heart with International President, Douglas X. Alexander

### Dear Lion,

Our Lions family brings together people of all ages, experiences, cultures and character, and we are united by a common passion—service. What makes you special and unique is also what makes you exactly the right person your community depends on to make a difference every day.

By embracing our diversity, we're celebrating how our kindness transcends borders and our service is without exception. And when we give every member the opportunity to lead, grow and pursue their passions, our service will be without limits. Let's never forget to celebrate who we are, what makes each of us so special, and how we can accomplish anything together when we let our passion for service shine through.

Yours in Service,

Douglas X. Alexander
International President



### Foundation Fridays

We don't just serve the world—we represent it. And your generous support of Lions Clubs International Foundation and Campaign 100 ensures that Lions all over the world can make a greater impact every day in their own special way.

Join International President Alexander on March 18 for a very special Foundation Fridays webinar to hear how your foundation helps support the work of Lions at home and around the world. Live translation will be available, so wherever you are, make sure you register online to be a part of this event. And if you haven't already, consider giving a gift to your community through one of LCIF's many ways to give.



### Worldwide Induction Day

Lions are a great big family—but there's always room at our table for one more. Watch a <u>special video</u> <u>message</u> from President Alexander about how we can strengthen our clubs by giving others the opportunity to put their talents and kindness in action.

Each new member brings a new perspective and new ways to serve. And on **Worldwide**Induction Day on April 30, you can join Lions from all over the world as we come
together to celebrate the diversity of our service and our newest members.

Visit the <u>Worldwide Induction Day</u> page for a planning guide, special downloadable certificates and public relations tips for your event. Make it a day that your new Lions will remember for the rest of their lives. And don't forget to share your event on social media using #WeServe.

#### Celebrate Earth Day with Lions

When Lions come together, we create lasting solutions. So this Earth Day on April 22, let's do our part to protect, restore and advocate for the environment in our community and around the world. Here are three great ways to get started.



- Support the cause The <u>environment</u> is one of our global causes, so learn how Lions are caring for the environment. Download one of our project planners to help your club make a difference in your community.
- Plan a project Get 25 project ideas to increase community engagement by developing your own unique environmental project to educate and benefit the people around you.
- Share your stories Inspire your social network by sharing stories about how
  your club is working to protect the environment or share <u>stories of Lions</u> who
  are making a difference around the world. And don't forget to use the hashtag
  #WeServe.



### Early pricing extended until March 31st

As we look forward to our 104th Lions Clubs International Convention in Montréal, we realize that current international travel guidelines continue to change. In order to give all Lions and Leos a better opportunity to make their travel arrangements to the convention, we are extending the early discounted pricing deadline to March 31, 2022.

Register by March 31, 2022, and pay the discounted US\$175 registration fee. We can't wait to see you in Montréal!

**REGISTER NOW!** 



Reduced to just \$15 per book

Suggestion for clubs to purchase 12 books for their monthly program speakers and then the club only needs to sell 8 more to receive the \$5 rebate per book by buying 20 books total. They would then receive \$60 back or the cost of 4 books.



Make Homemade Memories and Season them with Love



Volume 1 - November 2021

Dr. Robert Mathog Lions Hearing Centers 517-887-6640 - info@lhcmi.org

Each book comes with a QR Code that can be uploaded to have an online version of the cookbook.

Cookbooks have been reduced to \$15 each. Clubs that sell 20 or more receive \$5 back on each one they sell. Shipping for individual orders only will be absorbed by LMSF. Club orders will have shipping applied.

Avoid shipping and contact Trustees Tanda Stiffler or Julie Mayuiers as they have 40 cookbooks on hand.

Books will also be available at the District Convention at the LMSF table.

### Lions of Michigan Foundation Dr. Robert Mathog Lions Hearing Centers

### Cookbook Fundraiser



Lions Clubs are well known throughout the world for the services we provide to help people with hearing and vision loss. Nearly a century ago, Helen Keller challenged Lions Clubs to be "Knights of the Blind," and she declared that "the problems of deafness are deeper and more complex, if not more important, than those of blindness. Deafness is a much worse misfortune, for it means the loss of the most vital stimulus — the sound of the voice that brings language, sets thoughts astir and keeps us in the intellectual company of man."

Our new Lions Hearing Centers Cookbook was developed to create awareness for the treatment of hearing loss and to provide funding for our Michigan Lions Affordable Hearing Aid and Hearing Screening Programs, which offer affordable hearing care options for Michigan residents.

With your help, we can continue to change the lives of thousands of Michigan residents who need and depend on the Lions Clubs of Michigan and our partners, sponsors and friends for the treatment of the their hearing loss. Lions Clubs or other nonprofit organizations who sell 20 or more cookbooks collectively will receive a \$5 rebate for each book sold to be used for their local projects.

Telephone: \_\_\_\_\_\_ Email: \_\_\_\_\_

### I WANT TO HELP NEEDY FAMILIES

The LIONS OF MICHIGAN FOUNDATION is dedicated to improving the quality of life for people in Michigan with unmet needs by helping them become more independent. We provide emergency assistance and services aimed at helping people with sight and hearing deficiencies excel in school, secure and retain employment and remain self-sufficient. Your contribution will help us change lives.

| ☐ Enclosed is my gift for \$  |         | to the Lions of Mich                                      | igan Foundation.   |
|---|---------|---|--|
| ☐ Please bill me for \$   | _ as my | gift to the Lions of M                                    | Michigan Foundation.   |
| Please charge my debit/credit ca  |         |   |  |
| Card Number: Expiration Date:   | CVV Cod | de:   |  |
| Signature:  This gift is for:  KidSight Fund Medical Assistance Fund Sight Restoration Fund Other |         | Dr. Robert Matho<br>Grant Yager Milita<br>Emergency Disas | g Lions Hearing Centers<br>ary Family & Veterans Relief Fund<br>ster Relief Fund |
| This gift is in memory of:  This gift is in honor of:  Name:                                      |         |   |  |
| Mailing Address:  |         |   |  |
| City: Telephone:  |         | State:<br>Email:  |  |



LIONS OF MICHIGAN FOUNDATION
5730 Executive Drive
Lansing, Michigan 48911
www.lmsf.net - info@lmsf.net
517-887-6640 - 517-887-6642 (Fax)

### **LMSF**

### LION MINT ROLLS



Wintergreen Fizzy Fruit Peppermint 12 Pieces/Roll 576 Rolls/Case 48 Boxes/Case

### LION MINT DROPS

Peppermint

Size: 1" X 1 1/2" Individually Wrapped 4,500 Pieces/Case 6 Boxes/Case 750 Pieces/Box







Piggyback Rack



Red Display Tray

Mint Drops

Acrylic Tray Mint Rolls



### Suggested Recount Locations

Airports Bus Stations Beauty Salons Nail Salons Berber Shops Insurance Offices Visitor Centers Telephone Stores Dry Cleaners Golf Pro Shops Car Dealerships

Chimonectors

Banks & Credit Unions Travel Agencies Government Offices Courthouses. City Offices Flower Shops Fiye Doctors Chamber of Commerce Funeral Homes Handwere Stores Car Waiting Rooms Medical/Dental Offices

Restaurants (especially fast food places-try to place a double tray because of volume)

Any retail business that has a good volume of walk-ins such as card shops, shoe stores, elcetera.



| Qty.  | ten   | Unit Price | Total |
|-------|---|------------|-------|
|       | Poppermint - 676 Ratio (Shipping Not Included)                                | 8 110.00   |       |
|       | Wintergreen - 576 Rolls (Shipping Not Included)                               | \$ 110.00  |       |
|       | Fizzy Fruit Candy - 576 Rolls (Shipping Not Induded)                          | \$ 110.00  |       |
|       | Peppermint DROP8 - 4,500 Mints (Shipping Not Included)                        | 8 110.00   |       |
|       | Wintergreen DROPS - 4,500 Mints (Shipping Not Induded)                        | 8 110.00   |       |
|       | Red Pleatic Chipley They: Hold 24 Lion Mint Rolls (Shipping Not Included)     | \$ 3.00    |       |
|       | Piggyback Rack: Stack Two Plastic Display Trays (Shipping Not Included)       | 8 4.50     |       |
|       | Price Sign: Tray Backer Card - 50p Imprint (Shipping Not Included)            | \$ 0.75    |       |
|       | Acrylic Display Tray 1: Hold 1,500 Lion Mint Drope (Shipping Not Included)    | \$40.00    |       |
|       | Actylic Display Tray 2: Floid 4 Boxes Lion Mint Rolls (Shipping Not Included) | \$40.00    |       |
|       | Lion Mints Program - Starter Kit  | FREE       |       |
|       | Shipping Charges: FedEx Ground  | FedEx.com  |       |
| TOTAL |   |            |       |

| Date:              | Club Name: |       |                         |
|--------------------|------------|-------|-------------------------|
| Ship To:           |            |       |                         |
| Street Address:    |            |       |                         |
| City/State/Zip:    |            |       |                         |
| Daytime Telephone: |            | Emait |                         |
| BIITe:             |            |       |                         |
| Street Address:    |            |       |                         |
| Dhy/State/Zip:     |            |       | Office Use Only Shipped |

### THE LION MINTS PROGRAM

#### How To Approach Merchants

- Ask if the merchant is familiar with the Lions. mission.
- +Request Counter space for Lions Mints, and be sure to say it will only take a small space. +Look around—find a desirable spot which has visibility and accessibility.
- Assume a humble attitude, don't be pushy or demanding.

#### How To Service Accounts

- +Alwaya keep your candy displays filled with candy. Some will only need monthly service. while others will need service every 3-4 days in high volume places.
- \*It is not a good policy to leave too many extra mints at a site for employees to fill trays with as too much money will accumulate. \*If theft is suspected, seal the bottom of the tray with a sticker that would have to be broken if the tray is tampered with. This tends to deter such activity.
- Keep your display clean, signs should be clean and have supplier's name and phone number on the back. Collection trays and containers should be clean. If not, switch for a clean one. Boxes sometimes collect debrisbe sure dust hasn't collected, and remember, empty trays are lost sales.

#### How To Build Public Support

 Form a relationship with business owners and their employees. Tell them about Lions and the things your Club does for the community - glasses, hearing aids, youth programs (baseball teams, swim teams and band camps). People will be more inclined to monitor the mint displays for you, and it is a great way to recruit new members for your Lions Club.



### Mints For MILITARY

The Lions of Michigan Foundation is proud to recognize the brave men and women serving our nation in the United States military. We have Lion Mints Care Packages ready for distribution,

but we need the names and addresses of more service men and women to recognize. Please help us by displaying and distributing this flyer in your community.



\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

### LIONS OF MICHIGAN FOUNDATION

5730 Executive Drive Lansing, Michigan 48911 517-887-6640 info@lmsf.net www.lmsf.net



\*\*\*\*\*\*\*\*\*\*\*\*\*



| PLEASE SEND A LION MINTS CARE PACKAGE TO: |             |           |
|---|-------------|-----------|
| Military Member's Name: _                 | Unit:       |           |
| APO:FPO:                                  | AE: AA: AP: | Zip Code: |

Clubs....reach out to your communities and see if there are men/women serving our country and send them a **THANK YOU** for all they do.

A Large Flat Rate USPS box containing 48 rolls of Fizzy Fruit Mints, approximately 1,125 mint drops (both wintergreen and peppermint) and 4 decks of playing cards can be shipped to a service person to hopefully share with others. Fill out the form above and send to Chad McCann at the address above and he'll take care of the rest of it at no charge to your club or individuals unless they want to make a donation.

~\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

Another idea is to donate a case to your local VA hospital.



### 36th ANNUAL Sight & Hearing Sweepstakes A GUARANTEED Fundraiser

### GREAT PRIZES

1st-\$5,000 - 2nd-\$2,500 - 3rd-\$2,000 4th- \$1,500 - 5th-\$1,000 - 6th-\$500 7th-\$400 - 8th-\$300 - 9th-\$200 - 10th-\$100

### SELLER INCENTIVES

1st-\$750 - 2nd-\$500 - 3rd-\$250 - 4th-\$100

### EASY MONEY

30-99 Tickets Sold = \$3.50 Per Ticket For Club 100 - 249 Tickets Sold = \$5.00 Per Ticket For Club 250+ Tickets = \$5.50 Per Ticket For Club

### DRAWINGS

TICKET SELLERS DRAWING

May 7, 2022 Lions of Michigan State Office Lansing, Michigan

### FINAL DRAWING

May 21, 2022

MD 11 Convention - Auburn Hills, MI

The PRICE is RIGHT \$10.00 Per Ticket

### Attention-Attention-Attention

Do you have a friend or relative who has everything?

What better gift could you give than one that helps those in need? For a gift of \$10, you can buy a Sight & Hearing Sweepstakes ticket for a friend or family member, providing them with a chance to win several cash prizes, including the grand prize of \$5,000.

Upon receipt of your gift, we will mail a sweepstakes ticket stub and sweepstakes information to your honoree with a card acknowledging your gift.



Imsf.net - Ihcmi.org

| Lions of Michigan Founda<br>36th Annual Sight & Heari |        | kes       |
|---|--------|-----------|
| Donation Amount: \$                                   |        | _         |
| Donor's Name(s):                                      |        |           |
| Donor's Email Address:                                |        |           |
| Donor's Street Address:                               |        |           |
| City:   | State: | Zip Code: |
| Honoree's Name:                                       |        |           |
| Honoree's Email Address: _                            |        |           |
| Honoree's Street Address:                             |        |           |
| City:   |        | Zip Code: |

30 tickets were mailed to all Club Presidents in November

All tickets and money must be at the LMSF office no later than May 1<sup>st</sup>. Keep in mind if mailing them to allow extra time in case of delivery issues.

# Tips on selling LMSF Sweepstakes tickets



- Give each club member a set number of tickets to sell. If you club has 30 members and you receive 30 tickets it's not hard for each member to sell 1 ticket.
- Remember this can be an easy fundraiser for your club because the club can earn money for tickets sold.
- Send a letter to friends and family members sharing how proud you are to be a Lion and what our motto "We Serve" means to you and how much Lions give back to communities both locally and globally.
- ❖ We are able to provide eyeglasses and hearing aids through some of the proceeds of the ticket sales as well as other services individuals may need assistance with.
- ❖ Tickets make great gifts for birthdays, Christmas...any holiday. Just think that if you give or receive a \$5 ticket and you win any of the prizes it is well worth the \$5 investment.
- Hand out requests to other groups such as Library Boards and Book Clubs.
- Take the sale one step further if you want and send a "thank you" card to everyone that purchased a ticket(s) and especially if that someone is a lucky winner.

The breakdown for your club to raise funds is as follows:

- For 30-99 tickets sold, we will earn \$3.50 per ticket.
- For 100-249 tickets sold, we will earn \$5.00 per ticket.
- For 250+ tickets sold, we will eam \$5.50 per ticket.

### WHITE CANE ORDER FORM

| ions/Lioness Club Name |                  | — / m |
|------------------------|------------------|-------|
| istrict                | Date             |       |
| SHIPPING ADDRESS:      | BILLING ADDRESS: |       |
| Name:                  |                  | N.    |
| Address:               | Name:            |       |
| City: Zip _            | Address:         |       |
| Phono                  | City             | 7in   |

| UNITS | ITEM   | UNIT            | PRICE    | TOTAL |
|-------|--|-----------------|----------|-------|
|       | Miniature Plastic White Canes                          | 1000/bag        | \$140.00 |       |
|       | Punched Cards  | 500/bundle      | \$15.00  |       |
|       | String Tags  | 1000/box        | \$57.00  |       |
|       | White Cane Stickers (roll)                             | 1000/roll       | \$25.00  |       |
|       | White Cane Appliques                                   | 500/bundle      | \$65.00  |       |
|       | Bib Apron  | Each            | \$14.00  |       |
|       | Waist Apron  | Each            | \$8.00   |       |
|       | White Cane Placemats                                   | 500/bundle      | \$21.00  |       |
|       | Eyeglass Collection Box (large)                        | Each            | \$7.50   |       |
|       | Eyeglass Collection Box (small)                        | Each            | \$5.50   |       |
|       | Extra Eyeglass Box Stickers (set of 3)                 | Each            | \$3.00   |       |
|       | White Cane Law Pamphlets                               | 250/bundle      | \$20.00  |       |
|       | Certificate of Appreciation                            | Each            | .60¢     |       |
|       | White Cane Bookmarks                                   | 100/bundle      | \$10.00  |       |
|       | Leader Patch   | Each            | \$3.00   |       |
|       | Leader Pin   | Each            | \$3.00   |       |
|       | Individually Wrapped Mints (Peppermint or Wintergreen) | 750 per box     | \$20.00  |       |
|       | 42" Wooden Cane  | Each            | \$15.00  |       |
|       | Way will be billed for chinning and handling fees      | ** Shipping and | Handling |       |
|       | **You will be billed for shipping and handling fees.   |                 |          |       |

Order Form Online: www.lionsofmi.com

### White Cane Supplies

Popular Picks: For photos of items visit our website at www.lionsofmi.com

### White Cane Appliques

High quality self-adhesive cloth sticker is the perfect way to raise awareness for White Cane Week.

\$65.00/500



### Certificate of Appreciation

Recognize businesses and individuals who support your White Cane Drive.

60¢/each

### String Tags

Blue tag with cane on front. White Cane Law printed on back.

\$57.00/1000



#### Individually Wrapped Mints





Mint Drops are individually wrapped mints. Two flavors available: wintergreen and peppermint.

750 per box \$20.00

### Waist Apron

Cloth apron with two large pockets for collecting money and holding white cane supplies.

\$8.00/each

### **Bib Apron**

Over-the-shoulder apron made of heavy duck. Durable and good for all your Lions projects.

\$14.00/each

#### White Cane Placemats

Very colorful and great for public relations! (measures 10"x13")

\$21.00/500



### Eyeglass & Hearing Aid Collection Boxes

White fiberboard collection boxes include stickers on three sides. Small box measures 9x9x14 1/2, large box measures 14x14x30.

> \$5.50/each (small) \$7.50/each (large)

### Extra Eyeglass Collection Box Stickers

Each set consists of two large stickers promoting used eyeglass and hearing aid collection and one small sticker with club contact information.

\$3.00/each (set of 3)

### Miniature Plastic White Canes w/ Punched Cards

The updated (compliant with the American Council for the Blind and LCI) miniature plastic white cane lapel pin with a clutch back. (Used with punched card to deliver the white cane message.)

\$140.00/1000

### **Punched Cards**

11/2" x 3/4" tags to be used with plastic canes. They feature the White Cane traffic symbol and the Lions Emblem.



\$15.00/500

### White Cane Leader Patch

Recognize club members who are leaders in your White Cane Drive.

\$3.00/each

### White Cane Law Pamphlet

Tri-fold brochure which features the White Cane law and Public Accommodations act. It also explains what an individual should do when encountering a blind person.

\$20.00/250

#### White Cane Bookmarks

Bookmark with White Cane Law printed on back. Great giveaway for libraries.

\$10.00/100

### White Cane Stickers

Two-color stickers on a roll. Design features the Lions logo and White Cane traffic symbol. 2 1/2" in diameter.

\$25.00/1000





### Lions Clubs International GLT Multiple District Coordinator Application

(Appointment for a GLT-MD Coordinator is a one-year term)

### To Serve: July 1, 2022 thru June 30, 2023 Multiple District #

| Candidate Name   |                                  | Membership #               |                |
|--|----------------------------------|----------------------------|----------------|
| Address  |                                  | Residence<br>Telephone     |                |
| City   |                                  | Residence Email*           |                |
| State/Province   |                                  | Business Telephone         |                |
| Zip/Postal Code  |                                  | Business Email*            |                |
| Country  |                                  | Mobile/Cell                |                |
| Occupation   |                                  | Fax                        |                |
| Club Name  |                                  | Club Number                |                |
| Current Lion Title   |                                  | # of Years as a Lion       |                |
| eferred email address  |                                  |                            |                |
| ase state any volunte  | er or professional experience th | at would qualify you for f | this position. |
| Check Lion Positions Held  |                                  |                            |                |
| International Dire   | ector                            | Region C                   | hairperson     |
| Council Chairpers  | on                               | Zone Cha                   | airperson      |
| District Governor  |                                  | Club Offi                  | cer (specify)  |
| Multiple District Coordinator: GLT GMT Other (specify)   |                                  |                            |                |
| District Coordinator: GLT GMT  |                                  |                            |                |
| e you available to travel throughout the multiple district to conduct leadership development programs?  Yes No |                                  |                            |                |

| Please state situations or conditions that might limit the time or energy of your services.  |                        |                        |                   |                   |            |
|--|------------------------|------------------------|-------------------|-------------------|------------|
|  |                        |                        |                   |                   |            |
|  |                        |                        |                   |                   |            |
| Provide any additional information that supports your candidacy for this position. (Attach additional page if necessary.)                      |                        |                        |                   |                   |            |
|  |                        |                        |                   |                   |            |
|  |                        |                        |                   |                   |            |
| I have read the responsibilities and meet the qualifications of a GLT-MD Coordinator, and I agree to perform them to the best of my abilities. |                        |                        |                   |                   |            |
|  |                        |                        |                   |                   |            |
| Applicant (Signature)  | Applicant (Print Name) |                        | Date              | Multiple District |            |
| MULTIPLE DISTRICT USE ONLY   |                        |                        |                   |                   |            |
| The Council of Governors has for the term July 1, 2022 through   |                        |                        | e to serve as the | GLT-MD Co         | oordinator |
| Tor the term July 1, 2022 timos  | agii suii              | 10, 2023               |                   |                   |            |
| Council Chairperson (Signature)  |                        | Council Chairperson (P | rint Name)        | Date              |            |
|  |                        |                        |                   |                   |            |
| GLT Area Leader (Signature)  |                        | GLT Area Leader (Print | Name)             | Date              |            |

### Submit completed form to:

Lions Clubs International Leadership Development Division 300 W. 22<sup>nd</sup> Street Oak Brook, IL, 60523-8842 USA

FAX: 1-630-706-9335 Email: glt@lionsclubs.org

### **Buchanan- Galien Lions**

The Buchanan-Galien Lions held their monthly dinner meeting on February 10th. The "newest member" to the Buchanan-Galien Lions <u>and</u> "guest speaker" was Heidi Hanley- Community Relations Representative for Caring Circle a part of Spectrum Health Lakeland.

Heidi spoke about the many services offered by Caring Circle, answered questions and several Lions spoke of the positive experience their own families had experienced with Caring Circle.

Service offerings include their Transitions Program, House Calls, Palliative Care, Hospice Care, Bereavement Care, Lory's Place, Hanson Hospice Center, Advance Care Planning, We Honor Veteran's, and Volunteering.

After her presentation, Heidi was inducted into the Lions club by President Lewis Lambert and welcomed by all members.

And the Lions presented her with a token donation to the Caring Circle program.

### Thank You, Congrats and Welcome- Lion Heidi!







### **Buchanan- Galien Lions**

Buchanan-Galien Lions Club Secretary Dianne Ross lead a Lions funded project of meeting a supply need for the local Forensic Care and Advocacy group.

Spectrum Health Lakeland's Forensic Care and Advocacy provides care and support for survivors of: Sexual assault, Physical assault or abuse, Intimate partner violence, Child and vulnerable adult abuse and Human trafficking. Their team helps begin the healing process with specialized care to sexual assault survivors to help them live full and happy lives.



L-R Lion Dianne and Julie LeGault, Volunteer Services Coordinator



Alyssa Pliml, Forensic Care and Advocacy Program Manager





### **Buchanan- Galien Lions**

The Buchanan-Galien Lions Club hosted their second annual "Virtual" Trivia Night on Saturday 2/26/22 from the Buckacawa Islands (see attached pictures)

A "Very Special Thanks" to our (15) Sponsors, (12) Teams, (64) Players, (33) Auction item Donors, DPM Events and our Lion volunteers!!!

Another very successful event for the Buchanan Galien Lions Team.















# Buchanan-Galien Lions Club Corn Beef and Cabbage St. Patrick's Dinner







\$10.00 a person

Thursday, March 17th
3:00 to 7:00 p.m.
Buchanan Area Senior Center
Drive Thru Only
810 Rynearson Street, Buchanan
Please pick up presale dinners by 6:30 p.m.

Please see any Lions Club Member for tickets or stop by the Redbud Insurance More information call 269-470-0571



### **Buchanan- Galien Leos**

For their February project, the Buchanan - Galien Leo club raised donations, and awareness for the areas homeless population.

Donated items included, socks, undershirts, vitamins, cold-weather clothing to name a few.

Items were donated to Redbud Area Ministries.



### **Lakeshore Lions**

Lakeshore Lions Frank Navetta, Rose Navetta & John Hylok present a check in the amount of \$1,000 to the Lakeshore High School Robotics Team Lance-A-Bot. The team is a member of FIRST (For Inspiration and Recognition of Science and Technology), an international community that inspires young people to solve real life problems using science and technology as a team and with limited resources. The Lance-A-Bot will have their first competition at St Joseph High School, St Joseph, MI on March 10-12, 2022 and the event is open to the public.



# Drive Thru Easter Bunny Visit and Virtual Easter Egg Hunt!

Saturday, April 16, 2022 10am-Noon



### Come meet the Easter Bunny!

\*First 200 registered children will receive a goody bag!

\*Registered participants are eligible for an Easter Basket Door
Prize!

\*Sign up for your time slot by following this link...

https://www.signupgenius.com/go/70a0e4aa5a929aa8-easter

\*All participants must sign up for a time slot by April 12th

Event sponsored by the Mattawan Lions Club, Mattawan Lions Club
Foundation and the Mattawan Business Association

### **Mattawan Lions Club**

The Mattawan Lions Club has been busy planning their next Soup Supper which will be March 12 from 4:30pm-6:30om Drive Thru style.

They have also been working on their upcoming Easter Bunny Drive thru event on April 16.

For their program night this month they went and visited a new establishment in Mattawan. The Murray Street Brewing Company. The owners gave us a tour of the establishment and we sat and had great fellowship with each other and the owners. It's always exciting when you get a new place in town.





### **Mattawan Leos**



The Mattawan Leo club has been busy this year. They have 21 new members! They also are gearing up for their Fun Bingo event which will be held in March. They are working out all the details now. This event was schedule for 2020 but had been postponed. The money raised with go to one of local kids who had Pediatric Cancer, Tucker Smith. They are very excited to be able to finally do this for his family as Tucker has been struggling lately and our hearts go out to his family.

The Leo kids are also getting ready to come and run some carnival games at this year's District convention in Kalamazoo. They miss running games at our community carnival that our lions club had been running every year until covid hit.

The Mattawan Leo Club also received a grant to make tie blanket for the hospital and will be doing this with the Mattawan Lions Club in April.



### Medical Equipment Items to Loan

Contact Lion Judy Pullins, Sister Lakes Lions for wheelchairs, canes and crutches.

269-277-8821 or <u>pullins1852@gmail.com</u>

Three Rivers has a couple of wheelchairs, walkers, and crutches to loan. 269-273-2424

Mattawan have a couple of walkers and other mobility aids. Contact Kim Copenaver <a href="mailto:partylikeabanker@yahoo.com">partylikeabanker@yahoo.com</a> or 269-251-6553



H

Lion Request...

I am PCC Jeff Mayuiers from the Three Rivers Lions Club and your current District GLT. Some of you may know that I work at Twin County Probation Center which serves every county in our District. These individuals always need community service and my club helps them with that by having them help out at our club functions and assisting with building maintenance projects. I started a bicycle program because most parolees are not allowed to drive vehicles yet and are required to have a job to pay for their room and board while in the probation center. I have been taking in bicycles and repairing them with tires, tubes, gearshifts, and brakes and then providing them to the parolees to ride to work and back. My problem is I have no more bikes, but many males and females still need a bike. My request is, if you have a bike that you'd be willing to donate to this program I sure could use your help. I can be reached at 269-254-1936 or wijmayuiers@gmail.com.

THANK YOU for those of you that have donated bicycles already!



# Upcoming Events to add to your calendar!!

2022

March

- 12: Mattawan Soup Supper see flyer in Beacon
- 17: Buchanan Galien Corned Beef and Cabbage Drive Thru flyer in Becon

### **April**

- 16: Schoolcraft Easter Egg Hunt
- 16: Mattawan Drive Thru Easter Bunny Visit & Virtual Easter Egg Hunt flyer in Beacon
- 22: Earth Day
- 22 23: District Convention Four Points by Sheraton Kalamazoo
- April 23 May 1: White Cane Week
- 24: Cabinet Meeting Four Points by Sheraton Kalamazoo
- 30: Worldwide Induction Day

### May

- 20 22: Council of Governors and MD-11 Convention Auburn Hills Marriott Pontiac
- 29: Sister Lakes Pancake Breakfast

#### June

- 4: Cabinet Meeting TBA @ 9 am
- 17 18: Three Rivers Ox Roast
- 24 28: International Convention Montreal

### July

- 3: Sister Lakes Pancake Breakfast
- 4: Schoolcraft Pancake Breakfast & KidSight Screening
- 30: Hall of Fame, Auburn Hills Marriott one week earlier than usual

Don't see your event listed here....email flyers and details at least one month in advance to jumayuiers@gmail.com to have it included.









District 11 B2 has a new Facebook page (11 B2 Lions). Like and follow this page for all new of 11 B2. If you want items posted on the Facebook page, please send them to Lion Tammie Grabowski at cheftammie@gmail.com

Please note that the **Cabinet Secretary is Tammie Grabowski.** Please send all obituaries to her for distribution to the District. cheftammie@gmail.com

Please click on the following links to access further information on these topics.

Lions of Michigan <a href="http://lionsofmi.com/">http://lionsofmi.com/</a>
Lions Pride <a href="http://lionsofmi.com/lion-pride/">http://lionsofmi.com/lion-pride/</a>
Lions of Michigan Service Foundation <a href="https://www.lmsf.net/">https://www.lmsf.net/</a>

Asking for your help...

Let everyone know if you have a club member or family member needing support with a Get Well Wish, Condolence or Congratulations. Prayer

How to do nothing and still think you're helping

Please email me <u>jumayuiers@gmail.com</u> with members name, address, phone, hospital, reason, whatever you'd like to provide and I will publish in the B2 Beacon for the District to support them with well wishes, prayers, condolences or whatever.



Please keep all our Lions undergoing health issues as well as their caregivers in your thoughts and prayers.

PCC Jeff Mayuiers (will be having surgery March 25<sup>th)</sup> 23250 Van Resort Drive Mendon, MI 49072

Just spread a little sunshine and kindness and call a fellow Lion just to check on them and see if they need anything.



### **B2 Beacon Editor**

Be sure to email me everyone in your club that would like to receive the electronic B2 Beacon and I will be happy to add them to the list. If your email changes be sure to let me know also.

We want to know what your club has been up to so please send articles in Word (.doc or .docx are best) and photos as .jpgs separately whenever possible.

Deadline is the 25<sup>th</sup> of the month to receive information for publishing in the next month's newsletter. If you know you will have something to submit on an event happening between the 25<sup>th</sup> and end of the month, please let me know by the 23<sup>rd</sup> and I will hold off finalizing until I receive your information. I would like to have the final edition published by the end of the first week of every month.

All flyers for events that you'd like included in the B2 Beacon must be sent to me at minimum 45 days prior to event and especially important if event if happening in first 10 days of the month. There will no longer be separate emails with flyers and event information being sent out.

NOTE: Submissions for Lions Pride Magazine are also now to be submitted to Julie Mayuiers who will then submit articles to Lions Pride Magazine.

Please do not send anything directly to the magazine.

Julie Mayuiers B2Beacon Editor

jumayuiers@gmail.com

P: 269-254-1938

District Web Page <a href="https://www.e-district.org/sites/11b2">www.e-district.org/sites/11b2</a> Webmaster – Julie Mayuiers

When events are posted on the District Calendar, a flyer for that event can be linked to that posting. When your club has an event to post on the calendar, just send the flyer to <a href="mailto:jumayuiers@gmail.com">jumayuiers@gmail.com</a>. Julie will use the information for the calendar and put up the link to the flyer....it is that simple. The catch is that the flyer can only be accepted as a .pdf, no other format will work.

Recycle your Lions Pride and Lions Magazine by cutting out your mailing label or covering it with a white label with your clubs contact information. Then place them in your local library, doctor's offices, etc. and try and recruit new members this way. Also place a label on a copy of the B2 Beacon and leave in the same locations to encourage others to see what Lions are all about and how WE SERVE!!!