

District Governor Julie Mayuiers
Home Club: Three Rivers
23250 Van Resort Drive
Mendon, MI 49072
C: 269-254-1938
Jumayuiers@gmail.com



B2 Beacon Lions of District 11-B2 "Sprinkle Kindness"

Julie Mayuiers, Editor
November 2020 News



**District Governor,
B2 Beacon
& Lions Pride District Editor**
Julie Mayuiers
269.254-1938
jumayuiers@gmail.com

1st Vice District Governor
Karol Chopp
269.808.1659
karolchopp@yahoo.com

Cabinet Treasurer
Carol Patridge
269.808.1639
carpat@yeoandyeo.com

Cabinet Secretary
Sheree Sorensen
269.506.1744
Sheree5354@gmail.com

Immediate Past District Governor
John Postelli
269.876.1342
john@postellilaw.com

Global Leadership Team
PDG Jeff Mayuiers
269.254.1936
wjmayuiers@gmail.com

Global Membership Team
Rick Young
616.796.4621
Roaddog_roaddawg@yahoo.com

Global Service Team
Amy Thackston
616.307.0027
thackstona@gmail.com

LCIF
PCC Don Brown
269.762.2760
donandmarsha@live.com

Z1 Chair John Kener
269.605.3004
johnkener@yahoo.com

Z2 Chair Amy Thackston
616.307.0027
Thackstona@gmail.com

Z3 Chair Elvie Marfil
818.800.1060
epmarfil5@gmail.com



Giving thanks.....

This time of year brings back so many memories to everyone. I recall the smell of turkey roasting, stuffing, mashed potatoes & gravy and grama's pumpkin pie....notice I skipped the cranberries. Then just about the time we sat down to dinner the telephone would ring and there was a fire or accident someplace and dad had to leave as he was Fire Chief in the small town I grew up in and just about every man had to take the calls. He'd come home and mom would warm up some dinner for him and he'd tell us about the fire or accident he'd just came from. There were a few years when the events were so disastrous that we ate at the fire station because the wives were preparing meals that were taken out to the actual fires to feed the men while battling the fires.

When I think back, it was a gathering at the house I grew up in since we had the biggest living room to accommodate everyone after dinner to watch football. The annual tradition for my younger sister and I was for dad to get the silver Christmas tree and rotating colored light out of the box and set it up. I can't recall if we had decorations on it or not. I had an older sister and brother too but they were quite a bit older than we were so they usually had to go to a boyfriend or girlfriends house also that day. Then my sister and I would grab the Sears & Roebuck and Penny's toy catalogs and begin to circle just about everything in it because we just had to have it all we thought. Over the years we finally replaced that silver tree with a green one, again which came out of a box, as you see I am allergic to real pine trees so we never could have one. I do recall being able to decorate that one though and then the catalog ritual would begin again. My younger sister always thought she had to have all the same things that I was circling and that used to make me mad at her.

Z4 Chair Carol Young
269.906.5297

Bluedolfin_64@yahoo.com

Z5 Chair - Vacant

Z6 Vacant

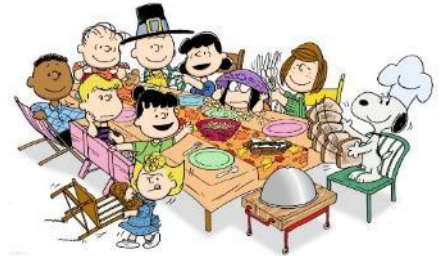
District Governor Julie Mayuiers

Reflecting back it never dawned on me how my dad was actually performing an act of service for others while we were eating dinner. That act of service continued every day of his life. He also owned the only full-service gas station in the same town we lived in and where everyone knows everyone and that included knowing my dad. They knew if they forgot to fill their gas tanks and needed gas to get to a Thanksgiving dinner all they had to do was call him and he'd meet them at the gas station and get their tank filled up. Or if they had a flat tire he'd hop in the truck and go get it changed for them so they could be off to dinner. Our house happened to be on one of the main four corners of town, and on another corner was the gas station, and another corner was the fire department, and what other business would a town need but a funeral home on the fourth corner.

Now as I look back I can hear my dad and mom telling me how proud they are of me for my role in Lions of serving others just like they did but in another way. So I ask each of you to reflect back to your Thanksgivings in the past and remember those that are no longer with us and thank them for all that they did to serve in one way or another.

Happy Thanksgiving from Jeff and I to all of you and your families. Stay safe if you are traveling and most of all THANK YOU for ALL that you do!!

District Governor Julie



Welcome to our new Cabinet Treasurer Lion Carol Patridge of the Mattawan Lions Club.

Lion Carol has worked at Yeo & Yeo CPA's for 32 years (hard to believe she says) as a CPA. She has been married to Doug for 38 year (also hard to believe she says yet again!). They have three grown children, two daughters and one son, and two grandsons she loves to spoil. We love boating and spend our free time on Lake Michigan fishing or at the beach.

Thank you Lion Carol (blond Carol as we are going to refer to her since we now have 3 Carol/Karol's on the cabinet) for stepping up to this position.

We are all confident you will do an excellent job!!

Past Council Chair Don Brown installed Lion Carol at the Cabinet meeting in October.





Veterans Day originated as “Armistice Day” on Nov. 11, 1919, the first anniversary of the end of World War I. Congress passed a resolution in 1926 for an annual observance, and Nov. 11 became a national holiday beginning in 1938. Unlike Memorial Day, Veterans Day pays tribute to all American veterans—living or dead—but especially gives thanks to living veterans who served their country honorably during war or peacetime.

- Veterans Day occurs on November 11 every year in the United States in honor of the “eleventh hour of the eleventh day of the eleventh month” of 1918 that signaled the end of World War I, known as Armistice Day.
- In 1954, President [Dwight D. Eisenhower](#) officially changed the name of the holiday from Armistice Day to [Veterans Day](#).
- In 1968, the Uniform Holidays Bill was passed by Congress, which moved the celebration of Veterans Day to the fourth Monday in October. The law went into effect in 1971, but in 1975 President [Gerald Ford](#) returned Veterans Day to November 11, due to the important historical significance of the date.
- Veterans Day commemorates veterans of all wars.
- Every Veterans Day and Memorial Day, Arlington National Cemetery holds an annual memorial service. The cemetery is home to the graves of over 400,000 people, most of whom served in the military.

Veterans Today

The military men and women who serve and protect the U.S. come from all walks of life; they are parents, children, grandparents, friends, neighbors and coworkers, and are an important part of their communities. Here are some facts about the veteran population of the United States:

- 18.2 million [living veterans](#) served during at least one war as of 2018.
- 9 percent of veterans are women.
- 7 million veterans served during the [Vietnam War](#).
- 3 million veterans have served in support of the War on Terrorism.
- Of the 16 million Americans who served during World War II, about 496,777 were [still alive](#) as of 2018.
- Connecticut was home to the highest percentage of World War II veterans as of 2018 at 7.1 percent.
- 2 million veterans served during the [Korean War](#).
- As of 2017, the [top three states](#) with the highest percentage of Veterans were Alaska, Maine and Montana, respectively.

As we always honor our Veteran's at our District Convention, I want to say Thank You to all of the Lions who are also Veteran's.
District Governor Julie



Governor's Schedule



November

- 4: Lions Virtual Retention Zoom Meeting
- 5: MD11 Leo Committee Zoom Meeting
- 6: Foundation Fridays: A New Normal (via Zoom)
- 7: Covert Drive thru brown bag lunch – flyer in Beacon
- 7: ~~Cancelled DWZM – Kal Haven Outpost~~
- 7: Lions Opportunities in a Virtual World – flyer in Beacon
- 11: Centreville Lions
- 12: Buchanan Galien Lions Peace Poster judging
- 13: Global Action Team Stories from the Field (via Zoom)
- 14: MD11 State Convention Planning (via Zoom)
- 16: **Rescheduled** DWZM – Surviving COVID-19 (via Zoom)
- 18: South Haven Black River Lions
- 19: Peace Poster Judging by Cabinet at Three Rivers Lions Club
- 20 – Dec. 1 Out of town

December

- 3: Sister Lakes Christmas Party
- 4 – 5 Council of Governor's – Mt. Pleasant
- 15: Three Rivers Christmas Party
- 17: Three Rivers sort toys
- 19: Three Rivers Christmas basket and toy distribution



Please remind everyone in your club to sign up to receive the Beacon directly in their email through Mailchimp. All they have to do is

Rescheduled



Surviving COVID-19

Round Table



via fireside chat from your home



After much thought and deliberation it has been decided that we should cancel and reschedule our COVID-19 District Wide Zone Meeting previously scheduled for November 7th. With the recent increases in positive COVID 19 cases we didn't want to risk anyone's safety...even outdoors.

However with that being said, we felt this event was important enough to reschedule and hold in a safe environment. We still have questions that were submitted and ideas to share on how we as a district can continue to serve our communities and gain new members. Also, by holding it via Zoom as many from your club as would like to participate are welcome to join.

Please join us via Zoom on Monday, November 16th

7:00PM - 8:30PM

Join the Zoom Meeting

<https://us02web.zoom.us/j/84773078879>

Dial: 646-558-8656

No need to RSVP since it's a Zoom Meeting but please, if you have questions and didn't previously submit them you can still send to Cabinet Secretary Sheree Sorensen

sheree5354@gmail.com by November 13th

This event will replace the Higgins Lake Leadership Institute for this year. It is a FREE event!

Please share with everyone in your clubs since many that received the B2 Beacon have not signed up with the MailChimp server as of yet. Also remind them if they have not signed up with MailChimp that they need to do so in order to receive the Beacon and future announcements.

LIONS OPPORTUNITIES IN A VIRTUAL WORLD 2020

OPENING WELCOME by 2nd Vice President Brian Sheehan

****Special presentation by PIP Joe Preston****

PRESENTING THE FOLLOWING 5 SESSIONS



**FREE! CONNECT WITH US
SATURDAY 7 NOVEMBER
9AM-12:30PM**



To Register scan the QR code or go to
www.lionsofmi.com and click on the link.

Where do my State dues go???

WHERE DOES THE MONEY GO?

Dues Structure and Allocation

ALLOCATIONS: MULTIPLE DISTRICT 11

Administration	\$7.61
Council/Committee/Treasurer	1.25
MD 11 Convention	.24
Restricted Fund	.50
International Convention	<u>.40</u>

Total Income:

LION PRIDE PUBLICATION:



ALLOCATIONS: SINGLE DISTRICT 10

Administration	\$1.68
Restricted Fund	.50
International Convention	<u>.40</u>

Total Income:

\$2.58

For questions regarding your 1st half-year dues statement, please contact Executive Director Wendy Burns at 517-887-6640 ext. 11, or email: wburns@lionsofmi.com; State Treasurer Paul Hemeryck: hemeryck@wowway.com

Thank you for your continued service to our communities!

Insert LCI Dues structure

New Membership Dues Billing and Fees --Effective July 1, 2017

Billing for a new member begins the first of the month in which the member enters a club at the average rate of \$3.58 per month and billed through the end of that semi-annual period. Billing is issued semi-annually thereafter. Below is a schedule of the new member dues throughout the year:

Member accepted by club in the month of...	Billing date for new members	Semi-annual dues billed for each new member	New member entrance fee (not pro-rated)	Total dues & fees billed
July	July 1 st	\$ 21.50	\$ 35.00	\$ 56.50
August	August 1 st	17.92	35.00	52.92
September	September 1 st	14.33	35.00	49.33
October	October 1 st	10.75	35.00	45.75
November	November 1 st	7.17	35.00	42.17
December	December 1 st	3.58	35.00	38.58
January	January 1 st	21.50	35.00	56.50
February	February 1 st	17.92	35.00	52.92
March	March 1 st	14.33	35.00	49.33
April	April 1 st	10.75	35.00	45.75
May	May 1 st	7.17	35.00	42.17
June	June 1 st	3.58	35.00	38.58

Billing for a new Family or Student member begins the first of the month in which the member enters a club at the average rate of \$1.79 per month and billed through the end of that semi-annual period. Billing is issued semi-annually thereafter. Below is a schedule of the new member dues throughout the year:

Member accepted by club in the month of...	Billing date for new members	Semi-annual dues billed for qualifying family member	New member entrance fee (not pro-rated)	Total qualifying family member dues & fees billed	Student member pro-rated dues with entrance fee waived.
July	July 1 st	\$ 10.75	\$ 35.00	\$ 45.75	\$ 10.75
August	August 1 st	8.96	35.00	43.96	8.96
September	September 1 st	7.17	35.00	42.17	7.17
October	October 1 st	5.38	35.00	40.38	5.38
November	November 1 st	3.58	35.00	38.58	3.58
December	December 1 st	1.79	35.00	36.79	1.79
January	January 1 st	10.75	35.00	45.75	10.75
February	February 1 st	8.96	35.00	43.96	8.96
March	March 1 st	7.17	35.00	42.17	7.17
April	April 1 st	5.38	35.00	40.38	5.38
May	May 1 st	3.58	35.00	38.58	3.58
June	June 1 st	1.79	35.00	36.79	1.79

NOTE: INTERNATIONAL DUES DO NOT INCLUDE DISTRICT OR MULTIPLE DISTRICT DUES.

1st VDG Karol Chopp

Hello Fellow Lions,

This month my focus is on communication. One thing we can work on, myself included. One of the most difficult things as a leader is not having people reply to you when you send them emails and phone calls. My goal is to try and get back with someone who connects with me either by email, phone, or text within 24 hours. I do this for because one, everyone deserves that respect and two because I do not want to forget to do it! If I do not answer in that time frame, I may be without a signal on my phone but that is the only reason I won't reply.

The reason I am bringing this up is because I have noticed that people seem to be having communication issues in the clubs, district level and state level. I am hearing that people have just completely checked out and they are blaming it on Covid. Covid will not touch us if we use the phone or the computer. We need to keep reminding each other that we all need to keep in touch during these difficult times.

We can keep communicating and brain storming ways to keep our clubs working. What a great time to do trainings, people can sit in their own homes and reduce drive time!

Stay safe and keep serving!

Karol Chopp
1st VDG 11B-2





Club Anniversaries



<u>Club</u>	<u>Charter Date</u>	<u>Years Old</u>
Colon	11/24/37	83
Paw Paw	12/5/68	52
Three Rivers	12/6/48	72
Buchanan-Galien	12/13/33	87
Lakeshore	12/14/61	59
Coloma	12/29/52	68

*Happy
Anniversary*





Hunger Program greatly affected by COVID Pandemic

Serving as your District GLT and State Council Chair I am naturally involved with many committees as they pertain to Lionism. Recently I was presented with some of the latest statistics pertaining to our Hunger Program. These statistics are not only for our area but the entire State of Michigan to include the UP. This new report made me think about all our clubs that may be wondering what we can do to serve during these troubled times. "Where might we be needed the most"? I am going to suggest that every club check in with your local food bank and find out what their needs truly might be.

Our area reports indicate an increase in need of over 15% from last year. As much as 33% for the Upper Peninsula. Not only is there an increase in food needs, our dilemma is getting it to those in need. For a long time our back pack program was meeting the needs of so many hungry children but today with so many staying at home or only attending school like 2 days a week we have developed a new problem...getting food to them. What I am suggesting is simply to reach out to your local food banks and find out what their needs might be. Discover if there is a way we can be of service because it is us that say, "where there's a need, there's a Lion". Let us stay true to that statement while remaining safe ourselves.

Stay safe.

GLT Jeff Mayuiers



GST

Hello

Fellow

Lions,

I'm happy to see so many of you finding new ways to meet and serve during these hard times. Everything your club can do, big or small, makes a difference. If your club is still struggling to find their way it's not too late. All that I ask is that before you give up, give us a call. The GAT team is here to help you with service, membership, and leadership.

As the holidays get closer there is so much we can do to help our communities. Toys for Tots, Christmas baskets, coat drives, food drives, adopt a family, cook a meal, etc. Families that use to struggle are going to be struggling even more this year because of COVID and families who didn't struggle before may be now.

Support each other! We may be different clubs, but we are all Lions who need each other more now than ever. If you are short volunteers reach out to another club in your area to work together on an event. If you aren't sure of what club can help you reach out to your Zone Chair. If another club is having a drive thru meal or selling something go get dinner, purchase their product, or share it on your clubs social media pages to support them.

Things have been difficult during COVID and we are far from going back to normal so do your best to keep serving as much as your individual club can. **I encourage every Lion to join the District Wide Zone Meeting – Surviving COVID-19 (via Zoom meeting) on November 16th at 7:00 pm (flyer in the Beacon)** where we hope each club can share their experiences and encourage each other to keep on serving. We missed out on conventions, forums, and all other opportunities to gather as Lions, so don't miss this opportunity to learn from everyone in the District.

I hope to see many of you soon.

Regards,
GST Amy Thackston





Fellow Lions this month's article will be about marketing your Club. Before we get started there has been a change with NAMI. What has happened is the acronym we used for North American Membership Initiative "NAMI" has already been used by another nonprofit. This being said we are now going to call "NAMI" **North American Membership Initiative** instead of NAMI.

In sharing information that can help clubs first we must find out where our clubs stand. This first form will be known as SWOT sheet which will measure you club's Strengths, Weakness, Opportunities, Threats. The information following after the SWOT sheet will give you a few ideas how to get your club back on track. Second of information will be about marketing you club.

Yours in Lionism
GMT Rick Young
616-796-4621



North America Membership Initiative

SWOT Sheet What are our club's **S**trengths, **W**eaknesses, **O**pportunities and **T**hreats?

Strengths and Weaknesses

Strengths and weaknesses are internal—what we have control over and can change. For example:

- It's not difficult / it's difficult to fill our leadership positions each year
- Our club does / does not make a special effort to make new members feel welcome
- Our club uses / does not use social media well

Opportunities and Threats

Opportunities and threats are external—what's happening in the larger community that impacts our club. For example:

- Businesses are starting up or closing
- There are demographic shifts, like people retiring earlier or young families moving in
- Other humanitarian organizations can be gaining visibility or fading
- People can be growing more or less connected to their communities

Often, external factors that appear to be threats can be converted into opportunities. For example, other humanitarian organizations can become valuable partners in service.



Developing a Membership Marketing Campaign

Step 1: Identify Your Target Markets

A target market is the audience or group that you plan to reach.

Step 2: Review and Analyze Previous Programs

Collect information on previous membership growth and retention programs. Scrutinize the effectiveness of each program and discuss ways in which they can be improved. Be sure to include the most effective programs in your new plan.

Step 3: Chart your Strategy

Choose a target market and then outline how your club will approach each group. Think. This can be done using a variety of methods. Usually, a combination of approaches is more effective. Make sure that you include the techniques mentioned in this brochure. You may wish to solicit each target market using several different techniques.

Step 4: Allocate a Budget

Review your written plan and identify items that will have an impact on the budget. Outline the expenses and estimate the total cost for each project, then obtain approval for each expense item. Attach the written budget to your plan.

Step 5: Delegate

Appoint a member to be responsible for each item outlined in your written plan. Explain their responsibilities and the timeframe in which results are expected. Make sure each member knows the details of their responsibilities and provide training if needed.

Step 6: Follow-up

Request a status report at each meeting to monitor the progress of the program. Consult with committee members privately if you suspect any problems. Solve problems and offer support as soon as possible to keep the program on track. Monitor the results and note the changes that should be made in future programs.

When? **Exhibit Marketing**

- 1. Sponsor a booth at a special event.** Think of the impact your club could have at the community's next health fair, festival or home show! Exhibiting at an event connects your club to that event, its topic, the people attending and so on. Featuring photographs of club projects and providing membership information to the attendees will help get the word out about your club.
- 2. Exhibit in a public place.** Want your club to be seen regularly at the same location? Pick a space in a mall or a popular storefront: use your imagination on which public space could work for your club. Provide information about your next project and invite people to participate.
- 3. Place an information table at your next project.** When attending a service project, people can see first-hand the work you do and at the same time, can inquire about membership, read about Lions and look into serving.
- 4. Use your prospect information.** Did you gain information from your exhibit marketing efforts? Use the contact information of those who express interest in Lionism. Hold a raffle for the people who stopped by your exhibit or information table. Add their names to the club's updated mailing list. Inform those interested in ways to become involved.

Advertising & Public Service Announcements

- 5. Place an ad in the local newspaper.** Put a call into the advertising department of your local newspaper to announce that you are looking for members. Advertising representatives from the paper can tell you about the cost of an ad, help you place it in a good spot and, if needed, design an ad specifically for your club.
- 6. Place an ad in school and community publications.**
Often, a school newsletter will gladly include your club information in their newsletter—especially if you partner with that school for your service projects. Placing such an ad will create a direct link between the school system or community and your club.
- 7. Develop a point-of-purchase display.** Ask the owners of local businesses if they will allow your club to place its brochures in a holder near the cash register. Remember: By placing information in a business, your club will then be associated with that business and its customers.

8. Broadcast on radio. Invite a local radio station to broadcast from your next special event or request that the station broadcast one of Lions Clubs International's public service announcements (PSAs) available from the Public Relations & Communications Division. Access radio PSAs online by visiting the LCI Web site (www.lionsclubs.org) and typing "Radio PSAs" in the search field.

9. Post billboards/mobile advertising. Billboards and mobile advertising also serve as a reminder about your club. Access this advertising type online by visiting the LCI Web site (www.lionsclubs.org) and typing "Billboard Artwork" in the search field.

10. Utilize Yellow Pages & directories. Place the telephone number of your club in the Yellow Pages and other service directories so that your club is easy to find. (If you do not want to use a member's personal telephone number in the listing, consider buying an additional line that goes to an answering machine.)

11. Broadcast public service announcements (PSAs) on television. Start by trying to place PSAs with your local public access television station. At the station, contact the public affairs or community services director and ask if they have time to fill. Public Service Announcements are available from the Public Relations & Production Division. Access television PSAs online by visiting the LCI Web site (www.lionsclubs.org) and typing "Television PSAs" in the search box.

Developing a Membership Marketing Campaign

Step 1: Identify Your Target Markets

A target market is the audience or group that you plan to reach. Consider the following groups:

Step 2: Review and Analyze Previous Programs

Collect information on previous membership growth and retention programs. Scrutinize the effectiveness of each program and discuss ways in which they can be improved. Be sure to include the most effective programs in your new plan.

Step 3: Chart your Strategy

Choose a target market and then outline how your club will approach each group. Think. This can be done using a variety of methods. Usually, a combination of approaches is more effective. Make sure that you include the techniques mentioned in this brochure. You may wish to solicit each target market using several different techniques.

Step 4: Allocate a Budget

Review your written plan and identify items that will have an impact on the budget. Outline the expenses and estimate the total cost for each project, then obtain approval for each expense item. Attach the written budget to your plan.

Step 5: Delegate

Appoint a member to be responsible for each item outlined in your written plan. Explain their responsibilities and the timeframe in which results are expected. Make sure each member knows the details of their responsibilities and provide training if needed.

Step 6: Follow-up

Request a status report at each meeting to monitor the progress of the program. Consult with committee members privately if you suspect any problems. Solve problems and offer support as soon as possible to keep the program on track. Monitor the results and note the changes that should be made in future programs.



Pediatric Cancer



Pediatric Cancer Awareness Report-

Thank you to the clubs who donated either money or items to Bronson's Children's Hospital Oncology floor.

I took all the items and dropped them off last Friday. They were so thrilled as their supplies were depleted and with Covid they had no groups offering up items and they could not drop them off anyway.

When I called and asked what they could use they suggested the craft items, and let me tell you, we all stepped up and they received a carload of them. They were almost in tears with joy!!

With the money that was donated this year, I am buying new pillowcases as they must be in the package for them to accept them right now. I am also working on getting baseball caps and stocking hats for the kids to wear when lose their hair because of chemotherapy.

To share a little story, I got a text from Krysti after I had dropped off the items at the hospital and she said, "I was able to look at everything that was donated to us and it's incredible!!!! You stocked me up!!! Thank you to everyone that donated the art supplies. This is very helpful."

So even with Covid holding us back somewhat, we are still able to "Serve".

Thank you again everyone!

1st VDG Karol Chopp

Pediatric Cancer Chair District 11 B-2



Lion Mints Products

LION MINTS ROLLS



Wintergreen
Fizzy Fruit
Peppermint
12 Pieces/Roll
576 Rolls/Case
48 Boxes/Case



Tray Back



Red Tray



Acrylic Display
Mint Drops

LION MINTS DROPS



Size: 1" X 1 1/2"
Individually Wrapped
4,500 Pieces/Case
6 Boxes/Case
750 Pieces/Box



♦Big Mints!
♦Big Taste!
♦Big Profits!

LionMints.net
5730 Executive Drive
Lansing, MI 48911

www.lionmints.net
info@lionmints.net
517-887-7258
866-220-0213

LION MINTS PROGRAM



Red Tray
Display

Acrylic
Display
Mint Rolls



The LION MINTS PROGRAM is a time-tested and proven fundraising project for Lions Clubs throughout the world. Lion Mints provide visibility for your Club throughout your community. The Lions emblem certifies that the Lion Mints Program is an official Lions Club fundraising activity. Our quality products project a positive image of your Lions Club year around.



Is your Lions Club
in Mint Condition?
Are you visible in
your Community?

LMSF Trustee Jeff Mayuiers is your mint connection. Call him at 269.254.1936 to save on shipping costs as he has mints available locally.



Lions Clubs International

District 11-B2

August 10, 2020

Dear Club President,

Lions Clubs International Sponsor's Peace Poster Contest in a *local schools* or *organized youth groups*. The contest is open to *students* ages 11, 12, and 13 by November 15, 2020.

Participating students are asked to draw, sketch or paint their interpretation of the contest theme "**Peace Through Service.**" The contest is a wonderful opportunity for clubs to work with youth in their community to stress the importance of peace, tolerance and international understanding.

Peace Poster Contest Judging

Each poster is judged on originality, artistic merit and expression of the theme.

Posters advance through several judging levels: local, district, multiple districts and international. At the international level, judges from the art, peace, youth, education and media communities select one grand prize winner and 23 merit award winners.

Peace Poster Contest Awards

International winners will be notified on or before February 1

- One international grand prize winner will receive US \$5,000 and a trip to a special award ceremony.
- Each of the 23 merit award winners will receive a cash award of US \$500 and a certificate of achievement.

For more information please call CS Sheree Sorenson, District Chair at 269-506-1744 or ZC Elvje Marfil, District Co-Chair at 818-800-1060 or your Zone Chair.

PEACE

2020-2021

LIONS INTERNATIONAL
PEACE POSTER CONTEST
ORDER FORM



ORDER NOW

Peace Through Service

How the Contest Works

Lions clubs can sponsor the contest in a local school or organized youth group. The contest is open to students ages 11 to 13 on November 15, 2020. Participating students are asked to create posters that visually depict the contest theme, "Peace Through Service." Visit lionsclubs.org/peaceposter for more information, deadlines, to download a video and view past finalists' posters.

To get started, purchase your club's Peace Poster Kit (PPK-1) from the Member Service Center at International Headquarters. The kit is sold in English and in all 12 official languages. Each kit contains everything your club needs to sponsor one* school or organized youth group.

- Official Club Contest Guide & Rules (PPC-1)
- Official School or Youth Group Contest Guide & Rules* (PPC-2)
- Participant Flyer* (PPC-3) that your club can fill in the blanks, duplicate and give to each participating student to take home
- Winner Sticker (PPC-4) for your club to place on back of winning poster
- Achievement Award (PPC-5) and Certificate of Appreciation (PPC-6) for contest winner and sponsored school or youth group

**Clubs can sponsor more than one contest in either the same or multiple school(s) and/or youth group(s) by purchasing more than one kit. Clubs will send one poster per each contest sponsored to the next level of judging.*

The Lions International Essay Contest Entry Form (PPE-4) is also included in the Peace Poster Kit and available on the Lions International website.

Kits are available January 15 to October 1, 2020

Purchase your kit early to allow adequate time for shipping and contest planning.

Your order may be submitted via email at orderdetails@lionsclubs.org, or visit the LCI Store at shop.lionsclubs.org and Search "Peace Poster Kit." Kits are available from January 15 to October 1.

Peace Poster Contest Kit (PPK-1) Quantity _____ at US\$11.95 each Total\$ _____

Language Required (Available in all official languages) _____

Method of payment

Club/District Account # _____ Lions Club Name _____

Officer's Signature (Required) _____

The protection of your payment data is important to us. Your credit card purchases of Lions merchandise must be made directly online at shop.lionsclubs.org. Please do not include your credit card number in any written communications or correspondence. Visa, MasterCard, Discover

Ship order to:

Name _____

Address (No P.O. Boxes) _____

City _____ State/Province _____ Zip Code _____ Country _____

Daytime Phone # (Required) _____ Email Address _____

Note: Postage, handling and taxes (if applicable) will be added at time of order. Duty/taxes may be required upon receipt of your order. Lions Clubs International is not responsible for payment of these duties or taxes.



Lions International

PEACE

Poster Contest

IMAGINE

600,000 children sharing their
visions of peace

INSPIRE

Young people to showcase
their talent

CREATE

Memories that will last a lifetime

Give children in your community,
ages 11, 12 and 13, a creative
way to express their visions of peace
through the Lions International Peace
Poster Contest. One grand prize
winner and 23 merit winners are
chosen each year.

Lions clubs proudly sponsor this
contest in local schools and youth
groups around the world. Find out
how you can be a part of it.

[lionsclubs.org/
PeacePoster](https://lionsclubs.org/PeacePoster)



Lions International Peace Poster Contest 2020 - 2021

Each year, Lions clubs around the world proudly sponsor the Lions International Peace Poster Contest in local schools or organized youth groups. This contest encourages young people worldwide to artistically express their visions of peace. Students, ages 11, 12, and 13 on November 15, 2020, are eligible to participate.

Participating students are asked to draw, sketch or paint their interpretation of this year's contest theme "**Peace Through Service.**" The contest is a wonderful opportunity for clubs to work with youth in their communities and promote the importance of peace, tolerance and international understanding.

Peace Poster Contest Judging

Each poster is judged on originality, artistic merit and expression of the theme.

Posters advance through several judging levels: local, district, multiple district and international. At the international level, judges from the art, peace, youth, education and media communities select one grand prize winner and 23 merit award winners.

Peace Poster Contest Awards

International winners will be notified on or before February 1

- One international grand prize winner will receive US \$5,000 and a trip to a special award ceremony.

- Each of the 23 merit award winners will receive a cash award of US \$500 and a certificate of achievement.



For more information, please call either District Co-chairs, CS Sheree Sorenson (269-506-1744) or ZC Elvie Marfil (818-800-1060) or your local Zone Chair.



2020 PEACE POSTER CONTEST DEADLINES

*Entries that do not meet the following deadlines
will be disqualified.*

January 15

Kits go on sale from the Club Supplies Sales
Department at International Headquarters.

October 1

Deadline to purchase kits from the Club Supplies
Sales Department at International Headquarters.

November 15

Postmark deadline for a club to send one winning
poster (per contest sponsored) to the district
governor.

December 1

Postmark deadline for a district governor to send
one winning poster to the multiple district council
chairperson.

December 1

Postmark deadline for a district governor not
belonging to a multiple district to send one
winning poster to the Public Relations Division at
International Headquarters.

December 1

Postmark deadline for a club not belonging to a
district to send one winning entry to the Public
Relations Division at International Headquarters.

December 15

Postmark deadline for one multiple district winner
to be sent to the Public Relations Division at
International Headquarters.

February 1

International winners will be notified on or before
this date.



2020 Peace Poster Contest Rules and Conditions

Entries not meeting the rules and conditions listed below will be disqualified.

1. Only a Lions club can sponsor the contest in a local school(s) or organized, sponsored youth group(s), such as YMCA programs, Boys & Girls Clubs, Scouts, etc.
2. Contest is open to students who will be 11, 12, or 13 years of age on November 15, 2020. Eligible birth dates are November 15, 2007 through November 15, 2009.
3. The Contest theme this year is "Peace Through Service."
4. Artwork must be no smaller than 13 inches by 20 inches and no larger than 20 inches by 24 inches. Do not mat or frame artwork.
5. Only one entry per student and each entry must be the work of only one student.
6. All artwork must be the individual student's original creation. Duplications are not accepted.
7. All media are accepted. Note: Chalk, charcoal and pastel entries should be sealed with a fixative spray to prevent smearing. Do not laminate entries.
8. Three-dimensional entries will not be accepted. Nothing may be glued, stapled or attached to the artwork in any way.
9. The use of lettering or numbering on the front of the poster, in any language, is not allowed. All artist signatures or initials should be written on the back of the poster.
10. Artwork should be done on a flexible material, so it can be rolled for shipping in a mailing tube. Do not fold poster.

Participants accept all responsibility for late, lost, misdirected or illegible entries. Entries sent with insufficient postage will be disqualified. Lions Clubs International is not responsible for entries damaged, destroyed or lost during the judging process. Entries cannot be acknowledged or returned: they become property of Lions Club International upon receipt. Peace Poster Contest images cannot be used without written permission from Lions Clubs International.

In consideration for the opportunity to enter the Peace Poster Contest, participants agree to allow Lions Clubs International to use their names and photographs for promotional and publicity purposes. In addition, the international grand prize winner, two family members (one being a parent or legal guardian) and the club president or club member (as designated by the president) are required to attend the award ceremony at Lions Day with the United Nations in New York, USA. An international grand-prize winner is not eligible to receive subsequent prizes in future Peace Poster contest sponsored by Lions Clubs International. By entering, participants agree to be bound by these rules and the decisions of the judges and Lion Clubs International.

Lions Clubs International may cancel the contest without notice at any time. The contest is void where prohibited, taxed or restricted by law.





KidSight Screenings have been cancelled. Will be reviewed March 1, 2021 to see if conditions have changed/improved enough to resume the program.



2021 Lions Clubs of Michigan Scholarship for the Visually Impaired

Three \$3,000 scholarships to be awarded

Please mail completed scholarship application to:

The Lions of Michigan State Office

Attn: Scholarship Committee
5730 Executive Drive, Lansing, MI 48911
www.lionsofmi.com

Phone: (517) 887-6640
Fax: (517) 887-6642
email: lions@lionsofmi.com



Scholarship Criteria:

1. Must be legally blind and provide verification (letter from optometrist or ophthalmologist or letter from vocational counselor).
2. Applicants must be a resident of the State of Michigan and a United States Citizen (International students must provide proof of citizenship) and either attending or accepted by an accredited trade or business school, college or university.
3. Applicants must complete the official scholarship application (both sides).
4. Must submit two letters of recommendation.
5. Must submit an essay outlining why you need the scholarship.
6. Must have a minimum GPA of 2.5 (transcript required).
7. Completed scholarship applications must be postmarked NO LATER THAN NOVEMBER 30th annually.
8. Must attend the Lions of Michigan Forum to accept scholarship during a ceremonial presentation.
(Actual check(s) will be issued to the school/university/equipment manufacturer upon submission of documentation. Two weeks notice required).

Scholarship Selection Process:

1. Lions of Michigan Scholarship Committee will review all applications during January.
2. This scholarship will be awarded in February annually at the Michigan Forum.

Name				Phone	()	
Address						
City		State		Zip		
Email Address						
Date of Birth		* Degree of visual acuity				
* Legally blind is defined as best corrected vision in both eyes of 20/200 or less and/or visual fields of less than 20 degrees.						
How did you hear about the scholarship?						

**Applications are due by November 30 and recipients
will be selected in late December**

Education Information

High School you attended			
What college or other institution are you attending/planning to attend?			
Have you been accepted?			
What do you plan to study?			
What are your personal and educational goals?			
How will the scholarship funds be used? <i>(Check all that apply)</i>			
<input type="checkbox"/> Tuition	<input type="checkbox"/> Books	<input type="checkbox"/> Housing	
<input type="checkbox"/> Specialized Equipment (please specify) _____			
<input type="checkbox"/> Other (please specify) _____			

Organizations, Activities and Awards

Describe briefly your most significant public service, community, or campus activities associated with your education and/or future career goals.			
Special honors and awards			
Special talents and training			
Applicant's Signature		Date	

Buchanan- Galien Lions

The Buchanan-Galien Lions packaged product for their Annual Nut and Candy Fundraiser on the evenings of October 21st and 22nd.

The Lions gloved up, masked up, and spread the packaging out over two nights this year in order to comply with COVID safety guidelines.

XPO Logistics handled the scheduling, pickup and delivery of the bulk product. Candy and Nut sales stands were set up October 26th and sales will continue until all product is sold.

Lions Club "Special Thanks" to XPO Logistics, Buchanan American Legion, and our local businesses who host a sales stand.

And of course- Thanks to our local communities, and family and friends who purchase and enjoy our product.

"We Serve" is our motto- 86+ years strong- and proud to serve in the 2020 Nicest City in America- Buchanan, MI!



Buchanan- Galien Lions

The Buchanan-Galien Lions Club met on October 8th using social distancing and the wearing of masks.

The program for the evening was new Buchanan Community Schools Superintendent Patricia Robinson.

She spoke to the Lions with excitement as to her welcoming and bonding experiences to date with the community.

And she also shared her immediate priorities of engaging with staff, reviewing the new 5 year plan, gathering data for informed decision making, and of course the proper handling of COVID.



1st VP Lewis Lambert &
Patricia Robnsinson



Colon Lions Club

Colon Lions, District Governor Julie and Council Chair Jeff Mayuiers got together in the garage of Lions Greg & Deb Bordner to stuff 150 Halloween treat bags for distribution on Halloween night. In the past the Lions have sponsored an indoor costume contest and parade in the gym at the school and served cider and donuts to everyone. This year that event was cancelled but the Lions didn't want to disappoint the children so they got creative and made goodie bags anyways and decided to hold a drive-through Trick or Treat at the park in Colon following the towns Trick or Treat on Halloween night.

District Governor Julie presented Lion Denny Yesh with the Shining Star from last years cancelled District Convention on behalf of IPDG John Postelli. Membership Chevrons were passed out to Lion Denny Yesh, Lion Greg Bordner, Lion Russ Adrianson, Lion Lorene Adrianson and Lion Maryann Zimmerman. 1st VP Lion Deb Bordner accepted the Clubs 100% Participation from 2019 – 2020 Projects Night.



Great
job
Lions!!



The Trick or Treat bags were distributed at the park by Lions Maryann Zimmerman, Greg and Deb Bordner and Rus Adrianson, District Governor Julie Mayuiers. Special thanks to Deb Bordner for all the work she did to make this a success and also to the local dentist for donating toothbrushes and tooth paste for every bag.



COVERT TOWNSHIP LIONS CLUB

COMMUNITY
PROJECTS
FUNDRAISER

**PICK UP
BROWN BAG
LUNCH**

november 7
11 am - 2 pm
78085 CR 378 west

TICKETS
ON SALE NOW \$6

MICHELINA (269) 214-8309
GEORGE (269) 757-2796

**PORK
TACOS**

**BBQ CHICKEN
SLIDERS**

INCLUDING:
**CHIPS
DESSERT
DRINK**



Lakeshore Lions

Several Lakeshore Lions members were recently presented Milestone Chevron Awards to recognize and commemorate years of service.

District Governor Julie Mayuiers presented a Centennial Circle Award to Tony Korican for his 57+ years of Lion service.

Richard (Doc) Rademacher and Dan Harbison are holding their Awards: Doc Rademacher for 45 years of service and Dan Harbison for 25 years of service.

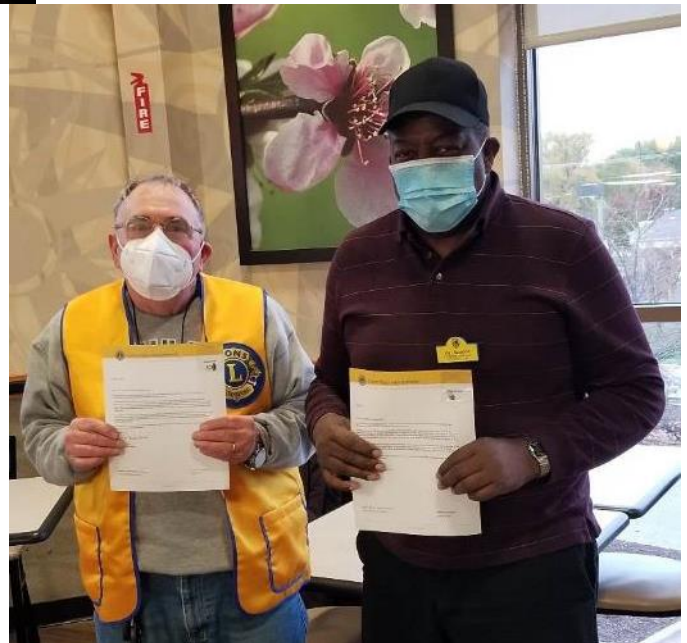
Thank you and Congratulations Lakeshore Lions!



District Governor Julie presented Lion Tony with a Centennial Circle Award for 57+ years of Lions Service.



L-R: Lion Doc and Lion Dan



Lakeshore Lions

On October 15 & 16 the Lakeshore Lions Club held a White Cane fundraiser in Stevensville MI. The Lions stood on the 4 corners of St Joseph Ave and John Beers Road and socially distanced with a specially modified white cane container and wearing a mask. We had permission from the Village for two days with 4 hours each day. The Lakeshore Community was very receptive, people were very happy to see us and the fundraiser was a success.



Lion Larry Wozniak



Lion Dan Harbison



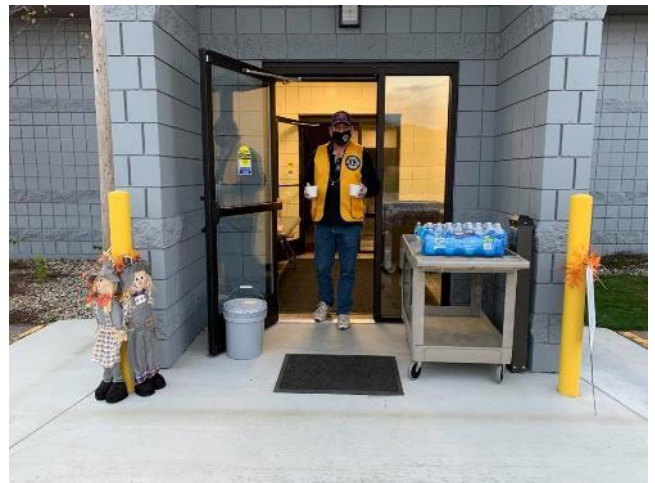
Lion Doc Rademacher was the creator of the collection device.

Mattawan Lions Club

The Mattawan Lions Club has been busy. We have been holding our meetings via zoom because of the weather change. We are unable to use the building where we normally hold our meetings. We even have had a program night via zoom- it was on membership retention and publicity for our club.

We just held our first drive thru chili dinner which was small, but it was great to get back out into the community. We were able to raise some money to use for our area food pantry Christmas distribution coming up in December and we will be running the Toy department with social distancing and other safety precautions.

We also donated some Girl Scout cookies to the staff on the Bronson's Children's Hospital Oncology floor to say thank you for all that they do.



Paw Paw Leos

Even in crazy times, WE SERVE!



Vision has always been a Lions Global Cause that hits close to home for Paw Paw as our club has a member who enjoys perfect vision after two complete corneal transplants and another who will be heading to Rochester soon to get his second Leader Dog. Pat Rogers, wife of long-time PPLC member Odie Rogers, has been suffering from Macular Degeneration. Our club purchased a top of the line Handy II 5 full color, portable viewer for her to use. Lion Herb Grassow, who recently has had to replace Leader Dog Baxter, highly recommended the make and model of the viewer. PDG Fran Grabowski used his "previously owned" corneas to order the viewer and deliver it to a very grateful Pat. The Circle of Sight.

The October 14th Blood Drive for the American Red Cross set a goal of 48 pints. While implementing strict Covid-19 protocols, a whopping 56 pints were collected! We have many repeat donors who let nothing get in the way of their giving the gift of life.



\$\$ Putting our money where the needs are! \$\$

Right now we have no Bingo and no income. However, the needs of our community have not stopped due to the Rona. Our club made generous contributions to the school Safety Pup Program and the Van Buren County Relay For Life. We also gave \$400 worth of fun things to the 11-B2 Childhood Cancer Project. And with Christmas coming up quickly, we anticipate an even greater need in Paw Paw and are busy making plans to house the project in our clubhouse.



Portage Lions Club

Used eyeglasses collection and Sorting
Lion Ruth Phillips, Chairperson

On October 10, 2020, members of the Portage Lions Club of Michigan spent their Saturday collecting and sorting used eyeglasses. They sorted 1020 used eyeglasses and 160 sun glasses. Six members spent 3 hours each total 18 man hours.



Lion Elvie so busy taking selfie! Lions Ruth and Holly posed for the camera.



Lion Amy as she waited for Lion Elvie to box the glasses.



Lions Laura and Holly as they sorted, counted and boxed used eyeglasses



Portage Lions Club

Monster Mash 2020

Lion Elvie Marfil, Chairperson

On October 17, 2020, the Portage Lions Club of Michigan participated at the Monster Mash at Ramona Park.

The event was a drive-thru style event to help maintain social distancing. Families remained in their cars and drove through Ramona Park to trick or treat.

Lion members passed out candies and/or goodies. Theme: Wizard of Oz.

We set up our tables around 2:00 pm and cars started coming in at exactly 3:00 pm.

Portage Lions members were once again in action and gave away 32 pounds of assorted chocolates and candies.

Per the Portage Parks and Recreation Department we had over 2000 cars that lined up on Sprinkle Road and held traffic for four hours. They had to stop cars from coming into the park by 6:15 pm due to the overwhelming turnout.

Besides giving out candies, we also handed out Peace Poster flyers and invited children ages 11, 12 and 13, to express their vision of peace. We also handed out Portage Lions Club flyers to interested parties to become a member of our Lions family.

Lion Noemi Kudzia (new member) brought in a friend to help out and guess what! She knew all about Lions from another country and expressed her interest in becoming a Lion. A motion to accept Emily Joven's membership to the club was approved, seconded, and carried. Lion Noemi sponsored Lion Emily Joven as the newest member of Portage Lions Club, roar, roar, roar!

We folded our tables and chairs at 7:30pm. Overall, we had a successful and fulfilled Saturday and cannot wait for the next activity!



Wizard of Oz theme: Lions
Laura as Gilda, Amy as
Witch and Elvie as LION!



Lion Noemi having a great time
giving our candies.



Lion Laura invited kids to
participate at the Peace Poster
Contest.

Portage Lions Club



Lion Elvie passed out Portage Lions Flyer that shows interest to be a member.



Lions Laura and Amy passed out candies.



Lion Noemi sponsored a new member Lion Emily.



Pill Bottle Donations

Portage Lions Club in collaborative efforts of Lions Clubs in District 11-B2 and Matthew 25: Ministries accepts donations of empty plastic pill bottles for inclusion in shipments of medical supplies and for shredding and recycling. Pill bottle program fulfills the dual needs of improving medical care in developing countries and caring for environment.

Acceptable collection items include:

- Prescription and over-the-counter pill bottles
- Large and small pill bottles
- Pill Bottles with and without secure caps (child-resistant)

Pill bottles that are not appropriate to include with shipments of medical supplies are recycled and may generate revenue that supports Matthew 25: Ministries' programs. If you wish to prepare bottles for shipment rather than recycling, please adhere to the following guidelines:

- Bottles included in shipments of medical supplies must have an all plastic lid.
- Sort bottles by color and type.
- Remove labels, leaving no glue or residue.
- Wash bottles in very hot water and dish soap.
- Rinse and dry thoroughly.
- Replace lids on clean, dried bottles.
- Place clean, recapped bottles in large zip lock bags marked "Clean Bottles."
These will be blended with medical supplies.
- Call Lion Elvie Marfil at 818-800-1060 or Lion Ruth Phillips at 269-345-4622.
- **Call Matthew25: Ministries 513-793-6256**



MASK *fundraiser*

Adjustable



Adult Size



Actual Mask Logo Design



For more information:
Call Lion Elvie Marfil
818-800-1060
email: epmarfil5@gmail.com

LC contact information:
Lilian Albert
616-856-0123
legendarcreationsllc@gmail.com

Payment Methods:
Paypal: legendarycreationsllc@gmail.com
Venmo: @LegendaryCreations
CashApp: \$LegendaryCreationsLC

Checks payable:
Legendary Creations LLC
4305 Walnut Hills Dr SE
Grand Rapids, MI
49512

Pricing:

1 Mask	_____	\$12
2 Masks	_____	\$20
5 Masks	_____	\$47
10 Masks	_____	\$90
20 Masks	_____	\$175
50 Masks	_____	\$425
100 Masks	_____	\$800

Shipping:

- Free shipping over \$35
- No returns or refunds

MASK fundraiser

MASK ORDER FORM

Contact Name _____
Phone _____
Email _____
Address _____
City/State/Zip _____

Club Name	Adjustable Quantity	Adult Size Quantity

Schoolcraft Lions Club



L-R: Lions Randy Parker, Eric Kent, William (Bill) Mills,
and Don Dewey pose for a photo.

Dr. Jung-Yul Choi, Lions International President congratulated, commemorated and recognized the anniversaries of Schoolcraft Lions Club members for years of service by presenting the Milestone Chevron Award.

Your commitment to providing many years of service as a member of our association is honorable and commendable. From the smallest project to the largest undertaking, your years of service have made an impact in your community.

Congratulation once again on your milestone. Wishing you more healthy and happy years to continue your personal commitment to service through diversity.

LIONS NAME	YEARS OF SERVICE
Donald "Don" Dewey	35
Eric Kent	25
Dale Miller	20
William "Bill" Mills	35
Fred Nelson	30
Randy Parker	25
Jana Van Antwerp	30

Three Rivers Lions Club

District Governor Julie Mayuiers has the honor of installing new member Lion Mindy Shutes. Lion Mindy's son was a recipient of a Scholarship from the club last year and she and her son helped at the clubs Ox Roast drive-thru event last month she decided she wanted to join the Lions and also give back to her community. Welcome Lion Mindy!



Pictured L-R: Club President Tom McWatters, DG Julie, Lion Mindy Shutes, sponsor Lion Sheree Sorensen standing in for snowbird sponsor Lion Alice Kielau.



White Pigeon Lions Club

White Pigeon Annual Sausage & Bacon Sale



**BREAKFAST
LUNCH
DINNER**

Taking orders through November 25th for one-pound packages of bacon at \$4.00/lb. and sausage at \$3.50/lb.

Contact Lion Jamie Hayes at 269-716-7500 to place your orders and make arrangements for pick-up after December 9th.

Medical Equipment Items to Loan

Contact Lion Judy Pullins, Sister Lakes Lions
for wheelchairs, canes and crutches.

269-277-8821 or pullins1852@gmail.com



Three Rivers has a wheelchair to loan.

269-273-2424

Upcoming Events to add to your calendar!!



2020

November

- 4: Lions Virtual Retention Zoom Meeting
- 7: **District Wide Zone Meeting – Cancelled due membership concern/safety/COVID**
- 7: Covert Brown Bag luncheon – flyer in Beacon
- 7: Leadership Institute Virtual Meeting this year – flyer in Beacon
- 12: Peace Poster judging for Buchan Galien Lions Club Meeting
- 14: World Diabetes Day
- 15: Deadline for Peace Poster to be postmarked to qualify for District judging
- 16: **RESCHEDULED DWZM – Surviving COVID –19 via Zoom @ 7:00 pm**
- 19: District Cabinet will vote on winner for District Peace Poster (Three Rivers Lions Club @ 6:30 pm)

December

- 4 – 5: Council of Governor's – Holiday Inn – Mt. Pleasant
& Peace Poster Judging for State winner

2021

January

- 9: Cabinet Meeting and Post Holiday Party – location TBD

February

- 25 – 26: Council of Governor's – Holiday Inn Flint, Grand Blanc
- 26 – 27: Michigan Forum – Holiday Inn Flint, Grand Blanc

April

- 23 & 24: B2 District Convention – Four Points by Sheraton in Kalamazoo
- 25: District Cabinet meeting @ 9:00 am Four Points by Sheraton

Please note that all events are subject to change/cancellation due to COVID-19. We encourage you to check with the events hosts before driving to an event.

Don't see your event listed here....email flyers and details at least one month in advance to jumayuier@gmail.com to have it included.



District 11 B2 has a new Facebook page (11 B2 Lions). Like and follow this page for all new of 11 B2. If you want items posted on the Facebook page, please send them to Lion Tammie Grabowski at cheftammie@gmail.com

Please note that the **Cabinet Secretary is Sheree Sorensen**. Please send all obituaries to her for distribution to the District. Sheree5354@gmail.com

Please click on the following links to access further information on these topics.

Lions of Michigan <http://lionsofmi.com/>

Lions Pride <http://lionsofmi.com/lion-pride/>

Lions of Michigan Service Foundation

<https://www.lmsf.net/>

Asking for your help...

Let everyone know if you have a club member or family member needing support with a Get Well Wish, Condolence or Congratulations.

Please email me jumayuiers@gmail.com with members name, address, phone, hospital, reason, whatever you'd like to provide and I will publish in the B2 Beacon for the District to support them with well wishes, prayers, condolences or whatever.



Prayer

*How to do nothing
and still think you're helping*



Please keep these Lions and/or family members who have recently lost loved ones in your prayers. If you'd like to drop them a note I've included their addresses.

Doug Hopkins (ZC Lion Cathy Hopkins deceased 10/12/20)
62969 Fair Road
Sturgis, MI 49091

Lion Bill Cooley (spouse Sandy deceased 10/15/2020)
64893 Klinger Lake Road
Centreville, MI 49032

Lion Melanie Bontrager (spouse Earle deceased 10/8/20)
PO Box 93
Centreville, MI 49032

Jane Makowski (Lion John Makowski deceased 10/12/20)
36835 Hillside Drive
Paw Paw, MI 49079





I recently wondered where some of the photos and stories were coming from that were published in the Lions Pride from our district so I reached out to the State Office only to be told that if they don't have enough submissions they have to go searching on FB and websites for things to fill the pages with. I have heard numerous times "why doesn't our club ever appear in the Lions Pride". Well the answer is quite simple. **Just ask your PR person to send me the information for the B2 Beacon so I can submit to the Lions Pride.**

So.....Club Presidents

PLEASE have your PR person email me so I have their contact information and we can keep in touch to share your club happenings, both past month and future. This is especially important with upcoming events so we can include on the next few months calendar and hopefully encourage Lions from other clubs to attend your events also. Attending other clubs events also provides your clubs with new ideas.

The more eyes that see your events the better attendance you will have!!!

Flyers for future events need to be to me the sooner the better. It's always good to post at least a month in advance **but no later than the 15th of the month for next months publication.**

Julie Mayuiers
jumayuiers@gmail.com

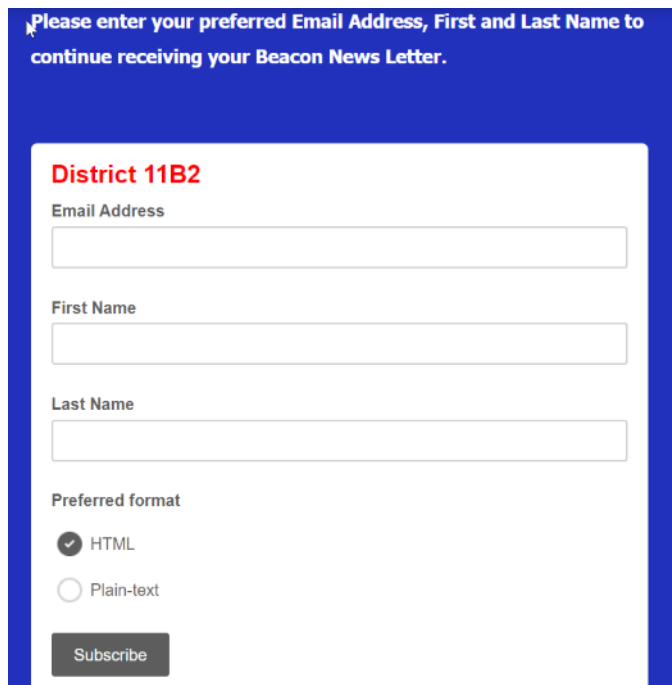
IMPORTANT Please read



Previously there were over 300 Lions receiving the B2 Beacon in our District. Since having to switch to a Mailchimp account to be able to send the B2 Beacon out only 126 Lions have signed up with Mailchimp. It is very easy to do and we want to get the newsletter in the hands of as many Lions as possible to keep them up to date on club happenings and also what clubs have been doing.

Please share this information with everyone in your club so that they can receive the Beacon direct in their email.

Go the following website <http://eepurl.com/hb2Gcf> . You will see this screen .



The screenshot shows a subscription form with a blue header. The header text reads: "Please enter your preferred Email Address, First and Last Name to continue receiving your Beacon News Letter." Below the header, the form is titled "District 11B2" in red. It contains three input fields: "Email Address", "First Name", and "Last Name". Below these fields is a "Preferred format" section with two radio buttons: "HTML" (which is selected) and "Plain-text". At the bottom of the form is a "Subscribe" button.

Fill in the required information and press subscribe. This will allow Mailchimp to add you to the database and me to send you the Beacon.

Thanks Julie Mayuiers, B2 Beacon Editor

B2 Beacon Editor

Be sure to email me everyone in your club that would like to receive the electronic B2 Beacon and I will be happy to add them to the list. If your email changes be sure to let me know also.

We want to know what your club has been up to so please send articles in Word (.doc or .docx are best) and photos as .jpgs separately whenever possible.

Deadline is the 28th of the month to receive information for publishing in the next month's newsletter. If you know you will have something to submit on an event happening between the 28th and end of the month, please let me know by the 28th and I will hold off finalizing until I receive your information. I would like to have the final edition published by the end of the first week of every month.

All flyers for events that you'd like included in the B2 Beacon must be sent to me at minimum 45 days prior to event and especially important if event is happening in first 10 days of the month. There will no longer be separate emails with flyers and event information being sent out.

NOTE: Submissions for Lions Pride Magazine are also now to be submitted to Julie Mayuiers who will then submit articles to Lions Pride Magazine. Please do not send anything directly to the magazine.

Julie Mayuiers
B2Beacon & Lions Pride District Editor

jumayuiers@gmail.com

P: 269-254-1938

District Web Page

www.e-district.org/sites/11b2

Webmaster – Julie Mayuiers

When events are posted on the District Calendar, a flyer for that event can be linked to that posting. When your club has an event to post on the calendar, just send the flyer to jumayuiers@gmail.com. Julie will use the information for the calendar and put up the link to the flyer....it is that simple. **The catch is that the flyer can only be accepted as a .pdf, no other format will work.**

Recycle your Lions Pride and Lions Magazine by cutting out your mailing label or covering it with a white label with your clubs contact information. Then place them in your local library, doctor's offices, etc. and try and recruit new members this way. Also place a label on a copy of the B2 Beacon and leave in the same locations to encourage others to see what Lions are all about and how WE SERVE!!!