

District Governor

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FROM THE GOVERNOR'S DESK



Hello fellow Lions!

Hard to believe we've already finished the first month of this Lions Year.....where is time going? I know you are all busy getting your clubs up and running for the new year.

The year started off in Colon where for the last 6 or 7 years PCC Jeff and I have participated in the 4th of July parade with the Colon Lions. It was a hot day and we passed out lots of beads to hundreds of parade watchers.

On July 21st, I attended the Vicksburg Annual Beer & Brat Festival and joined Lions Dave and Tanda Stiffler and Lion PJ Artis in KidSight screenings, where we screened over 35 kids. We also had the opportunity to screen Weston and Dylan our 10 year-old grandsons who with grama and grandpa for the weekend. I'm happy to say, they both passed the vision screening and then went on to play the games the Lions had lined up. We went home with all sorts of prizes they won and had a great time!



Then on July 23rd the Banner Exchange was held at my home club of the Three Rivers Lions. Mattawan Lion President Carol Patridge and IPDG Karol Chopp presented Three Rivers Lions Club President PCC Jeff and myself with the District Governor banner. I was also presented the special "ladies" gavel that IPDG Betsy Farrell started to pass around to just the lady DG's in the district by IPDG Karol.

I had the pleasure of having a fellow DG from A-25 in Indiana attend as well. DG Nick Gonzales and I participated in our training classes together last year and decided we wanted to try and stay in touch and attend each other's events if possible to see how other Districts in other states do things.....we are always looking for new and maybe better ways of doing things. I asked DG Nick to install the Officer's of the Three Rivers Club while he was with us. DG Nick is from just across the state line in Hobart, Indiana. As it turns out, he is good friends with PCC Jeff's cousin and her husband.....small world.





FROM THE GOVERNOR'S DESK (cont.)

July 29th we headed for Pontiac for the first COG meeting of the year and LMSF Hall of Fame Banquet.

We had **Zone Chair training** scheduled in July which we ended up **rescheduling for August 15th at the Three Rivers Lions Club at 6:00**. This is for all current Zone Chairs as well as anyone else that is interested in learning more about the position. We need Zone Chairs in the future, so I encourage you to attend if at all possible and learn how much fun and how easy it is to be a Zone Chair in the future.



Let's all now officially welcome Lion Wes Garman as the new Beacon Editor!!!! I am overjoyed that he stepped up to take this on. Please remember to send Lion Wes articles and pictures by the 25th of the month. He needs flyers for upcoming events six weeks in advance and **also send your flyers/-details to me so I can add your events on my calendar**. August is already starting to fill up with many events to attend. I encourage you to look through the Beacon and see what events are coming up in your area and try to attend to show support to other clubs and learn new ideas for events in your club and share camaraderie with fellow Lions.

One of my Goals for this year is to be a 100% District with LCIF Campaign 100. I'm asking every club to at least send \$1 per member to LCIF to support such a wonderful part of our association, but obviously the more we can send the better for everyone. The money we receive when we apply for Grants comes from donations. We've had a few clubs apply for Grants through LCIF and there are several available. Please contact our LCIF Chairperson PCC Don Brown at 269-762-2760 to learn more about the Grants available. He'd also be happy to attend your club meeting and make a presentation on LCIF...so just give him a call.

I'm asking Club Presidents to please put on your agenda to discuss having your club donate at least \$1 per member to LCIF before December 31, 2022.

I look forward to being able to visit all your clubs this year and remember I'm only a phone call or email away if there is anything I can do for you.

Thanks for all you do and remember Keep One (member)!!!

District Governor Julie



GOVERNOR JULIE'S CALENDAR

August

- 13: Cabinet Meeting** – Three Rivers Lions Club (9 – 11 am)
- 13: Sister Lakes Blues & BBQ** – Sister Lakes Lions Club (6 – 9pm)
- 15: Zone Chair Training** – Three Rivers Lions Club (6 – 8pm)
- 27: Presidents Brunch** – Sister Lakes Lions Club (9 – 11am)

September

- 14: Centreville Lions** – 6 PM

2023

- 17-18: District Convention** - Four Points by Sheraton - Kalamazoo





UPCOMING EVENTS TO ADD TO YOUR CALENDAR

August

- 7:** **Larry Frisbie Memorial Golf Outing**, hosted by the Centerville and Sturgis Lions Clubs (see post in Beacon). 1pm Shotgun start. 269-467-6275 to register.
- 13:** **Sister Lakes Blues and BBQ** –6pm –9 pm at Sister Lakes Lions Park (benefit concert for club, donations accepted)
- 13:** **Cabinet Meeting**-Three Rivers Lions Club
- 15:** **Zone Chair Training**-Three Rivers Lions Club
- 20:** **Old & New Member Orientation** - 11am. City Gate Church, Portage, MI. Hosted by the Portage Lions Club. (see flyer in the Aug Beacon)
- 27:** **Kickball Tournament and a Corn & Sausage Roast** - McCoy Creek Recreational Fields beginning at 9am. Hosted by Buchanan-Galien Lions. (see flyer)
- 27:** **Presidents Brunch**-Sister Lakes Lions Club (see flyer)
- 27:** **Pancake breakfast** at the Annual “Fly-In”. 7-11am. Newman’s Field. Hosted by the Mattawan Lions Club.

September

- 15-17:** **USA/Canada Leadership Forum**, Calgary, Alberta, Canada.
- 24:** **BBQ on the Bluff**-4-10pm-American Legion Post #49-presented by the South Haven Black River Lions Club

October

- 7-8:** **Council of Governors**-Tree Tops Resort, Gaylord.
- 15:** **Cabinet Meeting**-Dowagiac Lions Club

Don't see your event listed here....email flyers and details at least one month in advance to Lion Wes at captcartoon@me.com to have it included.

GMT AND KIDSIGHT

GMT-PCC JEFF MAYUIERS



GMT update

You have heard the saying “build it and they will come”. How about “continue to serve your community and they will come” as well? Being noticed by the things and activities your club does will get those that notice more willing to join.

Be sure to continue to be visible both in your community as well as on social media. Also, while you are busy looking for new members be sure not to forget your current members that you may not see or hear from very much.

Can I suggest you create a small committee, who’s job is to stay in touch with members that have become nearly invisible? Let them know they are important. Let them know they are missed.

Governor Julie is aware of our current member retention issue. Her Governor pin says, “Keep One”. Let’s not compare membership to fishing and talk about the one that got away.... rebait your hook and keep casting.

GMT Jeff Mayuiers

KidSight Update.....

As the State Coordinator for KidSight, I just finished a major meeting to discuss the issues we all our experiencing with this program.

I have discussed the need to streamline our

training program and make this as simple as possible. I want you all to know our district is taking the lead on this one.

Julie and I will be going to Lansing to meet with our program director Chad McCann as soon as we can. Once that’s done, I will be ready for us all to move forward.

Please be patient....AWESOMENESS is on the way!!

*KidSight Coordinator
Jeff Mayuiers*



Lion Request...

Some of you may know that I work at Twin County Probation Center which serves every county in our District. These individuals always need community service and my club helps them with that by having them help out at our club functions and assisting with building maintenance projects. I started a bicycle program because most parolees are not allowed to drive vehicles yet and are required to have a job to pay for their room and board while in the probation center. I have been taking in bicycles and repairing them with tires, tubes, gearshifts, and brakes and then providing them to the parolees to ride to work and back.

My problem is *I have no more bikes*, but many males and females still need a bike. My request is, if you have a bike that you’d be willing to donate to this program I sure could use your help. Contact me at 269-254-1936 or wjmayuiers@gmail.com.

THANK YOU for those of you that have donated bicycles already!



LIONS OF MICHIGAN SERVICE FOUNDATION



The Lions of Michigan Service Foundation held its first meeting of the year on June 30th in conjunction with the Hall of Fame Banquet.

Through our Lions Affordable Hearing Aid Program we are able to offer assistance to low-income people with hearing loss maintain self-sufficiency through the provision of affordable hearing aids and audiology services. Through our **Emergency Individual Assistance Program** we are able to help uninsured and underinsured people who suffer from severe vision and hearing disorders that can only be corrected through surgical intervention or costly medical procedures. **Our Emergency Military Family and Veterans Relief Program** assists current and former military members and their families with financial emergencies. **The Emergency Disaster Relief Program** allows us to assist people and families affected by natural disasters, including severe storms, flooding, fires and tornados. Through our **Donor Advised Funds** we partner with individuals, families, businesses and other non-profit organizations to provide charitable services that are important to the funds' primary donor or donors. **KidSight** assists us to identify and help resort normal vision to children suffering

from undiagnosed vision disorders that affect their ability to perform in school and develop on pace with their classmates. **The Hearing Screening Program** assists us to identify and treat hearing problems before they impede a child's learning and development and negatively impact a child or adult's quality of life.

The Lions of Michigan and our programs are funded with revenue derived from our Lions Mints business, our Sight & Hearing Sweepstakes, donations, grants from other foundations, special events and investment income generated by a small endowment fund. The 36th Annual Sight & Hearing Sweepstakes was a fantastic year in ticket sales. Approximately \$124,000 in sales for a record year. 11-B2 had 22 clubs that participated and sold 1, 011 tickets versus in 2021 when only 16 clubs participated and sold 979 tickets. The 100 Ticket Club this year included Colon Lions selling 156 tickets, St. Joseph Lions selling 105 tickets, Kalamazoo Westside selling 100 tickets, and Portage selling 100 tickets. I am sad to say that clubs or individuals were recipients of any of the drawings this year....but keep selling those tickets in the future so we can continue to offer assistance for eyeglasses and hearing aids to people.

The cookbook sales have been going very well with sales of over \$6,000 and sponsor totals of over \$4,300. There are only about 1,100 left to sell so contact LMSF office or Trustees Jeff & Julie Mayuiers. Remember for every 20 your club sells they will get \$5 back per book.

Trustees Past President LMSF Jeff Mayuiers & Trustee DG Julie Mayuiers



Quick links to info on other Lion topics of interest:

Lions of Michigan
<http://lionsofmi.com/>

Lions Pride
<https://lionsofmi.com/index.php/downloads/lion-pride>

Lions of Michigan Service Foundation
<https://www.lmsf.net/>

District Web Page
<https://www.e-district.org/sites/11b2>

Lions International Leadership Development
<https://www.lionsclubs.org/en/resources-for-members/resource-center/leadership-development>



Watervliet	August 5, 1953	69
Niles	August 19, 1926	96
Edwardsburg	August 21, 1946	76
Lawton	August 25, 1953	69



BUCHANAN-GALIEN LIONS

The Buchanan-Galien Lions held their 5th Annual Kayak Poker Run on Sunday July 17th on the St Joe River. It was an overcast with a few intermittent showers kind of day, but everyone still had a really good time on the river. The run went from the Buchanan boat launch to the Lake Chapin Camp Betz facility. The 48 kayakers/participants were monitored by the Buchanan and Oronoko Township Water Rescue units, the Sheriff Department safety patrol units, and a couple of Lions pontoon boats.

The BHS Athletics Department and Boy Scouts Troop 541 provided manpower assistance in loading and transporting kayakers at the end of the route. A cookout, raffle and prizes for the top 5 poker hands were waiting at Camp Betz for all participants and helpers.

Mark Tumbleson
Buchanan-Galien Lions Club PR Chair



Are you ready for some

AUGUST
27



McCoy Creek Recreational Fields 9am - ?

The Buchanan-Galien Lions Club will be hosting a kickball tournament, and a corn and sausage roast Saturday August 27th, at the McCoy Creek Recreational Fields!

Kickball starts at 9. Corn and sausage roast starts at noon-6.

Help us raise funds while having fun! Costume, and team shirts welcome!

\$25 a person for Kickball \$10 a person for corn and sausage

Maximum 12 players on a roster (co-ed 16 yrs and older)

Questions - call Michelle 269-591-2961



CENTREVILLE LIONS

Centreville Lions Pancake Breakfast at Covered Bridge Days was a success!



Despite some gloomy and muggy weather, the Centreville Lions had a great turnout for their annual Pancake Breakfast fundraiser in Centreville, Michigan during Covered Bridge Days on July 16th. Thanks to all that attended and supported our club.





JOIN THE LIONS
CLUBS OF
CENTREVILLE
AND STURGIS
FOR

2022 LARRY FRISBIE MEMORIAL GOLF OUTING

AUGUST 7, 2022 | 1:00PM SHOTGUN START
ST. JOE VALLEY GOLF CLUB
CALL DON @ 269-467-6275 TO REGISTER

Entry Fee is
\$75/person or
\$300/4-person team.
Includes Golf,
Cart, Food, Prizes
and Door prizes!

TEAM Prizes are
1st PLACE—\$400 Gift Cert,
2nd PLACE—\$200 Gift Cert,
3rd PLACE—\$100 Gift Cert.

Thank you to
Ayres Insurance
for Underwriting the event
and prizes!
All proceeds to go to the
Sturgis and Centreville
Lions Clubs!

Hole in 1 on #5 pays \$10k!
Putting contest grand prize of \$50k!



4-PERSON Scramble, No Divisions
Men under 60 use White Tees, Men 60-74 use Red Tees,
Men over 75 & Lady golfers use LIONS Tees.
Checks Payable to the Centreville Lions Club,
P.O. Box 441, Centreville, MI 49032



PORTAGE LIONS

New meeting place and time for Portage Lions Club:

**City Gate Church
308 W. Milham Avenue
Portage, MI 49441
Every 1st Wednesday of the month, 7:00pm and
3rd Saturday of the month, 10:00am**

Portage Lions Club started the term with PCC Jeff Mayuiers installing the new sets of officers for 2022-2023.



PCC Jeff also gave a KidSight presentation. Lions Joey Hamilton and Elvie Marfil were trained and certified to use the vision screening device.

IPIP Douglas Alexander and Global Action Team honors Lion Elvie Marfil as the District Global Membership Team 2021-2022. In recognition for her passion to serve the community and the world. PCC Jeff and CC Ron Gibson presented the Certificate of Appreciation to Lion Elvie.

TOGETHER WE CAN



Old & New Member Orientation

08.20.22
11am-

← DATE

PLACE →

City Gate Church
308 W. Milham Ave
Portage, MI 49204

- ... achieve greater results
- ... break down barriers
- ... promote positive reinforcement
- ... discover the perfect solution
- ... bring excitement to everyday
- ... make an impact on the community
- ... educate one another
- ... help those in need
- ... make a difference

Through teamwork all things are possible.

More information :

Lion Elvie Marfil
Membership Chairmain

✉ epmarfik15@gmail.com

☎ 818-800-1060

Sponsored by:  Portage Lions Club



SISTER LAKES LIONS

CLUB PRESIDENT BREAKFAST WITH THE GOVERNOR

(Club Secretaries and Treasurers are invited as well)

*Breakfast with
the
governor!*

Learning!



*Idea
Sharing!*

August 27, 2022

Sister Lakes Lions Club 9:00 - 11:00 AM

66991 95th Ave, Dowagiac

We will hear from the Global Action Team (GAT) and there will be time for questions and collaborations with other club presidents from our district!

Please rsvp no later than August 16 to

CS TAMMIE GRABOWSKI

cheftammie@gmail.com

or 269-303-0731

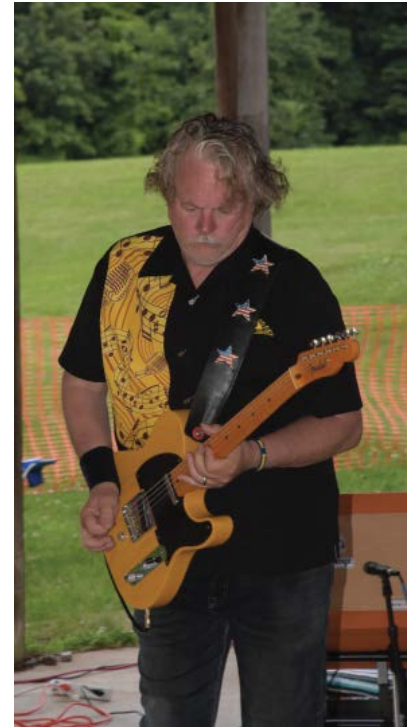


We Serve



SISTER LAKES LIONS

Photos from Sister Lakes Lions Club Blues and BBQ. If you missed it, the next one is August 13th. Hope to see you there.





SOUTH HAVEN BLACK RIVER LIONS

SOUTH HAVEN BLACK RIVER LIONS CLUB

PROUDLY PRESENTS

B-B-Q ON THE BLUFF

Saturday, Sept. 24, 2022

4:00 - 10:00 PM

American Legion Post #49

129 Michigan Ave.

South Haven

TICKETS

\$10.00 PRE-BUY

\$15.00 AT THE DOOR DAY OF THE EVENT
5 YEARS AND UNDER FREE

\$5.00 CHRG FOR ENTERTAINMENT ONLY W/O MEAL
FOR MORE INFORMATION ON PRE-BUY TICKETS
CALL CAROL BLACKSTON 269-906-5297

WHERE TO PURCHASE TICKETS:

WOLVERINE ACE HARDWARE
SOUTH HAVEN CHAMBER OF COMMERCE
AMERICAN LEGION POST #49, SOUTH HAVEN



FOOD, FUN

4:00-8:00 pm

SILENT AUCTION

4:00-9:00 pm

50/50 DRAWINGS

LIVE ENTERTAINMENT

This is a Fundraiser proudly brought to you by: The South Haven Black River Lions Club



ST. JOSEPH TOWNSHIP LIONS

On Thursday July 28, 2022 the Saint Joseph Township Lions Club dedicated a tree, that has been planted on the grounds of Saint Joseph Charter Township Hall, to the memory of our last two Charter members who passed away: Gene Robinson on 5/25/2021 and Duane Schneider on 11/21/2020. Our Club was chartered in 1981 and these two Lions were members until they passed away. On hand for the ceremony were many current and former members of our club, along with Township Supervisor Roger Seely.



The tree and Mary Ann Robinson (Gene's widow) and their daughter, Linda, along with Lions Mark Laukus and Keith Stevens, who presided over the Ceremony and took the lead in obtaining and getting the tree planted at the Township hall.

Attending members of the St. Joseph Township Lions Club.





VICKSBURG LIONS

Vicksburg Lions Club Holds “Annual” Summer Festival

After a two-year hiatus, the Vicksburg Lions Club held its major fundraiser, the 47th Annual Summer Festival at the Vicksburg Pavilion site on July 21-23, 2022. This event, better known as the “B&B”, featured a variety of activities. Family night on Thursday offered free vision screening with Kidsight, crafts, games, balloon animals and a touch-a-fire-truck event and concluded with a “jam session” of local musicians. On Friday, the B&B (for Beer and Bratwurst) opened for lunch and the evening featured an adult cornhole tournament and live music. Saturday started with an adult horseshoe tournament and the Vicksburg High School 50+ year alumni luncheon. The evening wrapped up with another live band. Overall, it was a successful return to fundraising after a two-year Covid hiatus. We appreciated support from the District Governor and the Kidsight team. Everyone seemed to have a good time and rallied to support the cause!

Emergency Disaster Relief Funds Awarded

The Vicksburg Lions Club was recently made aware of the Emergency Disaster Relief Fund that is administered by the Lions of Michigan Foundation. Vicksburg had two families lose their homes to fires in April and decided to submit applications on their behalf. With a simple two-page application, the Club was able to submit for a grant for the victims and were awarded \$1500 for each family. The funds come directly from the Lions of Michigan Foundation but are awarded by the sponsoring club. The process was very simple; just submit the application and some type of documentation of the

tragedy (news article, etc.) along with the victim’s name, current address, phone number, email and a description of the event. The grant was awarded in



a very short period of time and the victims were certainly appreciative of the funds. This little-known resource is one that our club will certainly tap into in the future to help people in our own community. We are very appreciative of the Lions of Michigan Foundation and the committee that approved our request.





MISCELLANEOUS



Dear Lions of Michigan,

We are proud to announce that we are having another successful year of summer camp sessions servicing the visually impaired and hearing impaired! It is incredible to be back in action and have our favorite kids enjoying our facilities in the week-long format that we were used to prior to Covid. They are participating in swimming, rock climbing, team building, campfires, and more while gaining independence and spending time with their peers.

The pandemic has shown us that we have a strong foundation and can overcome even the toughest of challenges.

Our mission would not be possible without your continued support. Attached you will find the flyer for our upcoming fundraiser: the annual golf classic.

Please spread the word and consider joining us in any way you can; as a sponsor, golfer, or dinner guest with a wonderful meal provided by Metamora Golf & Country Club.

Please email hospip@outlook.com with any questions. Sponsorships are due August 13th.

Thank you for your consideration and support,

Lions Bear Lake Camp Fundraising Committee

Visit bearlakecamp.org for more information





Lions Bear Lake Camp

In Service to the Physically Challenged • Conferences / Retreats



Dear prospective sponsor and friend of the community,

Thank you for your consideration in sponsoring Lions Bear Lake Camp in the Annual Golf Classic. **Proceeds from this event will support Lions Bear Lake Camp. Together, we can make this a great event for such a wonderful cause.**

Our Mission is to develop leadership skills, build confidence, and to provide a premier outdoor educational and recreational experiences year-round to all persons, regardless of ability. Our summer camps include sessions for children who are blind/visually impaired, deaf/hard of hearing, have juvenile arthritis, have cancer, have autism and grieving loss.

You help our provide our campers with the means to participate in swimming, rock climbing, team building, campfires, and more while gaining independence and spending valuable time with their peers.

The different levels of sponsorships are outlined below. We appreciate your support and generosity towards our mission. Lions Bear Lake Camp is a licensed 501(c)(3) organization.

Please contact Heather Osip hosp@outlook.com (248) 875-9705 with questions and have any signage information submitted no later than August 13th, 2022. See attached flyer with additional event information.

Event Sponsorship \$2,000

Sponsor's name will be part of the official title of the golf event and all aspects of the event's activities, such as course signage and recognition on event materials.

Includes golf for eight players and awards dinner.

Dinner Sponsorship \$1,500

Sponsor's name will be featured at the awards dinner, on course signage, and on event materials. Includes golf for four players and awards dinner.

Platinum Sponsorship \$1,000

Sponsor's name will be featured on event materials and hole signage. Includes golf for four players and awards dinner.

Beverage Cart or Special Event Sponsorship \$500

Sponsor's name will be featured on multiple beverage carts or special event hole signage throughout the day.

Hole Sponsorship \$100

Sponsor's name will be featured on signage at one hole.

Lions Bear Lake Camp Golf Classic



Sunday, August 21, 2022
At the
Metamora Golf & Country Club



*****REGISTER YOUR TEAM BEFORE MAY 1ST AND BE ENTERED TO WIN A FREE ROUND OF GOLF FOR A FOURSOME AT THE METAMORA GOLF & COUNTRY CLUB *****

Please join us for the 18th Annual Lions Bear Lake Camp Golf Classic

Metamora CC offers 18 holes of championship golf. The course's scenic layout features rolling terrain, tree lined fairways, and strategically placed bunkers that will make for a fun and challenging event.

Proceeds from this event will support Lions Bear Lake Camp.

Together, we can make this a great event for such a wonderful cause.

The Mission of Lions Bear Lake Camp is to develop leadership skills, build confidence, and to provide a premier outdoor educational and recreational experiences year-round to all persons, regardless of ability.

ACTIVITY HIGHLIGHTS

Use of Driving Range
18 Holes of Golf with Cart
Course Contests
Buffet-Style Awards Dinner
Door Prizes & Raffles

SCHEDULE OF EVENTS

Registration 12:00 pm
Shotgun Start 1:30 pm
Awards Dinner 6:30 pm

EVENT FEES

Registration- \$100 per golfer/
\$400 per foursome
Dinner-Only Guest- \$30

If you'd like to learn more about Lions Bear Lake Camp, visit www.bearlakecamp.org

To learn more about Metamora Golf & Country Club, visit www.metamoragolf.com

Rick Fleming, G.M./Director of Golf 248.342.1702

Heather Osip, Lions Bear Lake Camp Board Member/Outing Chair 248.875.9705 hosp@outlook.com

Event Sponsorship Opportunities

A great way for your group or business to do a bit more!

Event Sponsorship \$2,000

Sponsor's name will be part of the official title of the golf event and all aspects of the event's activities, such as course signage and recognition on event materials.

Includes golf for eight players and awards dinner.

Dinner Sponsorship \$1,500

Sponsor's name will be featured at the awards dinner, on course signage, and on event materials. Includes golf for four players and awards dinner.

Platinum Sponsorship \$1,000

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Beverage Cart or Special Event Sponsorship \$500

Sponsor's name will be featured on multiple beverage carts or special event hole signage throughout the day.

Hole Sponsorship \$100

Sponsor's name will be featured on signage at one hole.

Donations Welcome!!!

Donated raffle and prize items are appreciated.

Registration Information

Captain _____

Phone _____ E-mail _____

Address _____

City _____ State _____ Zip _____

Player 2 _____

Player 3 _____

Player 4 _____

Sponsorship Level _____

Total \$ _____

Method of Payment:

Cash Check Credit Card

Number _____ Exp. _____

Please make checks payable to: Lions Bear Lake Camp

Mail registrations and payments to:

Metamora Golf & Country Club

C/O Rick Fleming

1600 Club Drive Metamora, MI 48455

Lions Bear Lake Camp is a licensed 501(c)(3)



Medical Equipment Items to Loan

Contact Lion Judy Pullins, Sister Lakes Lions for wheelchairs, canes, and crutches. **269-277-8821** or pullins1852@gmail.com

Three Rivers has a couple of wheelchairs, walkers, and crutches to loan. **269-273-2424**

Mattawan has a couple of walkers and other mobility aids. Contact Kim Copenhaver: partylikeabanker@yahoo.com or **269-251-6553**



District 11 B2 has a new Facebook page (11 B2 Lions). Like and follow this page for all that's new in 11 B2! If you want items posted on the Facebook page, please send them to Lion Tammie Grabowski at cheftammie@gmail.com

Please note that the Cabinet Secretary is Tammie Grabowski. Please send all obituaries to her for distribution to the District. cheftammie@gmail.com

Asking for your help...

Let everyone know if you have a club member or family member needing support with a Get Well Wish, Condolence or Congratulations.

Please email Lion Wes at captcartoon@me.com with the members name, address, phone, hospital, reason, whatever you'd like to provide and will publish in the B2 Beacon for the District to support them with well wishes, prayers, condolences or whatever.



NOTES FROM THE EDITOR/WEBMASTER



Hello fellow Lions...

Be sure to email me the address of everyone in your club that would like to receive the electronic B2 Beacon newsletter and I'll be happy to add them to the list. Be sure to let me know if your email address changes so I can keep the list current.

We want to know what your club has been up to! Please send articles in Word (.doc or .docx are best), Pages, if you are working on a Mac platform, or just plain text, if that's what's available to you. I'm pretty flexible. If you also have photos to go along with your club news, you may attach them with the copy or send them separately (which is what I would prefer)...just make sure that you reference the other email so I can put them together. You can also share photo folders through Google and Dropbox...I have both. Don't worry about resolution. Send the best you have at the highest resolution and I'll pare them down when needed.

Deadline is the 25th of the month to receive information for publishing in the next month's newsletter. If you know you will have something to submit on an event happening between the 25th and the end of the month, please let me know by the 23rd and I'll hold off finalizing until I receive your submission. The goal is to get the Beacon published by the end of the first week of every month.

IMPORTANT SAFETY TIP! All flyers for events that you'd like included in the B2 Beacon should be sent to me 45 days prior...especially important if the event is happening in the first 10 days of the month!

Finally, submissions for Lions Pride Magazine should be sent to me, and I will pass those articles on. Please do not send anything directly to the magazine.

One other thing...I may from time to time make layout and font adjustments to submitted PDF events for purposes of clarity and fitment.

Lion Wes

When events are posted on the District Calendar, a flyer for that event can be linked to that posting. When your club has an event to post on the calendar, just send the flyer to me at captcartoon@me.com. I'll upload the information to the district's calendar and include a download/view link to the flyer...it's that simple.



Reporting a Service Activity

- Go to lionsclubs.org
- Click "Member login"
- MyLion
- Click "Report Past Activity"
- Orange "Report +"
- Fill in the pink areas
- Click "report"
- It will tell you that It has been submitted

Creating an Event In Mylion

- Go to lionclubs.org
- Click "Member Login"
- MyLion
- Click "Plan Future Activity"
- Choose Activity Type, click orange "continue" button
- Choose the cause, click orange "continue" button
- Choose project type, click orange "continue" button
- Fill in activity details, click orange "continue" button
- Choose who you want to invite, click orange "continue" button
- Review, click "Submit"

*****Once your event is over, you can report the event.**

- Go to lionclubs.org
- Click "member login"
- MyLion
- Click "Activities"
- You will see your already created activity with an orange "report" on it
- Click "report"
- Follow the steps to fill in the details of those served or money raised or donated
- Click "submit"



100 Ideas To Recruit New Lions

1. Ask someone. Ask One!
2. Bring a guest to meetings
3. Advertise in newspapers & cable TV
4. Have a clear club goal & a strategic plan
5. Letters or personal contact with local businesses
6. Contact with Chamber of Commerce
7. Place customized bookmarks in library books
8. Have public meetings at malls, outdoors, etc.
9. Have a booth at malls, fairs, festivals etc.
10. Place pamphlets in doctors' offices, hospitals, cafeterias, libraries, etc.
11. Create videos of your events and promote your Club on YouTube
12. Host an Open House
13. Hold a club assembly only on membership
14. Ask former Leos, Effective Speaking Contestants, Lions Quest grads, Vision Screening school contact, etc.
15. Make the membership chair an active Club Officer that reports at each meeting
16. Put together guest information packets (see Family recruitment Brochure / Campus Club recruitment brochure / Standard recruitment brochure / Club recruitment brochure template)
17. Service projects that serve a need in the community
18. Invite family members to join
19. Send letters to people in the news with an invitation to visit the club
20. Print club business cards with club meeting location and time
21. Distribute extra copies of LION magazine and attached information about your club in waiting rooms, etc.
22. Hold high-profile meetings (all candidates meetings, special guests, etc.)
23. Hold wine and cheese receptions for prospective members
24. Ask for help from your Region/Zone Chairperson/GMT Coordinator/DG Team
25. Have a special guest day
26. Send club members to a district membership seminar
27. Make prospective members feel important
28. Honour outstanding community members with awards like Melvin Jones, Awards by Club (certificates), etc.
29. Don't take age into consideration
30. Make some meetings social events



31. Build a club web site and a social media presence
32. Use email contacts to promote your club
33. Put posters in public areas (see “We are Lions” club recruitment poster / look at posters other Lions created Pinterest page of posters / or be inspired by Our Global Causes)
34. Ask corporations and employers to sponsor or subsidize membership
35. Have a reward/recognition program for those who bring in new members at Club level
36. Create more fun
37. Give a money-back guarantee—if after 3 months a new member does not want to stay, return their fees
38. Invite the media to cover well-known speakers
39. Use word of mouth
40. Network with coworkers, friends, and family
41. Follow up with guests
42. Place a coloured dot on the watch of every member to remind them to bring a guest
43. Lead by example—how many members have you recruited?
44. Have members give talks at other organizations
45. Provide guests with free meals
46. Update your club’s satisfaction surveys. Your Club Your Way / Know your Ratings / CQI
47. Look for members in ethnic groups not represented in your club
48. Provide brochures for new employee packets in local companies with approval from HR/owner
49. Advertise at sports events
50. Ask the district for help
51. Hold joint meetings with other groups
52. Share your club experience with others
53. Participate in community events
54. Write letters to the newspaper about the campaigns your club is working on
55. If a prospect can’t join because of your meeting day & time, suggest other nearby clubs
56. Publicize club successes, elections, events, in local newspapers
57. Circulate the club newsletter widely
58. Design a club brochure Club recruitment brochure template
59. Hold recruiting events with two or more clubs
60. Form/join a speakers’ bureau or organize a pool of speakers to be available for presentations outside Club
61. Wear your Lions pin at ALL times
62. Mention your club at meetings of other organizations during announcements
63. Send newsletter to guests
64. When asked about your leadership skills or career success, tell them about your club
65. Ask the DG, VDGs, or GMT to attend a board meeting to talk about membership
66. Ask every member to submit 3 prospects to the membership chair



67. Always make it FUN
68. Give every member a club decal or bumper stickers for their car
69. Give testimonials about your club while guests are at the meeting
70. Repeatedly invite prospective members
71. Practice selling your club at Club meetings—have a one minute elevator speech ready
72. Conduct a Membership Satisfaction Survey – see How Are Your Ratings and the Member Satisfaction Guide
73. The club president asks three club members as a personal favour to each recruit one new member
74. Bring your boss to a club meeting
75. Make contact with women’s business associations
76. Bring your co-workers to a club meeting
77. Bring your subordinates to a club meeting
78. Have new member kits available at every meeting
79. Use books, brochures, videos, posters and other resources from LCI
80. Hand out invitation cards for a “free” lunch (breakfast, dinner)
81. Have members constantly promote and rave about your club
82. Meet at a good location
83. Assign members to five-person recruitment teams—each team brings in a new member every six months
84. Develop a strategic membership plan as a year-round priority – growth needs to be planned
85. Have incentives for recruitment
86. Have a large poster that lists all members who have sponsored a new member in the past year
87. Select a missing career or other classification in the membership and work on filling it
88. Display a thermometer showing progress towards the club membership goal
89. Feature a member’s “benefit of the month” in the club newsletter
90. Induct new members with pizzazz & invite their spouse/partner
91. Develop a welcome letter from the president for all new members
92. Contact all members who have resigned in the past 3 years
93. Use billboards at bus stops and roadside
94. Ask club members to put club ads on their commercial trucks
95. Recognize new members in newsletters
96. Regularly check the LCI website for ideas
97. Visit other Club, District, Multiple District websites and social media for ideas
98. Invite spouses to social functions
99. Ask recipients of your Lions Club service or donations (or LCIF) to speak for Lions or your Club
100. Pass out M & M candy to remind members that “Membership Matters” and that we need “More Members” to provide more service"