



DISTRICT 5M-13

ManitobaLion



VOLUME 30 Number 10 JUNE 2016

THE ONLY ALL CANADIAN DISTRICT IN 5M

LCIF approve US\$100,000 grant for Fort Mac catastrophe

Lions Clubs International Foundation (LCIF) has approved a US \$100,000 major catastrophe grant to allow Canadian Lions to provide much needed assistance to the Fort McMurray fire.

Your donations allow LCIF to respond when and where needed. This is the third major catastrophe

in the past three weeks. We are providing assistance to our Canadian brothers and sisters even as assistance continues to flow into Japan and Ecuador in the aftermath of devastating earthquakes there. LCIF donations also apply to your club's qualifying for a Melvin Jones award.

Join the Centennial Service Challenge



For nearly 100 years, Lions have served their communities and impacted millions of people around the world. In celebration of our 100th anniversary, we are asking you to help reach our Centennial Service

Challenge goal of serving 100 million people by June 30th, 2018. Your club can play a part in reaching our goal, and you can earn special Centennial recognition when you serve!

Centennial Service Challenge numbers to date

- 85,441,769 people served
- 28,984,642 people benefited through Engaging our Youth
- 14,100,338 people benefited through Sharing the Vision
- 18,561,977 people benefited through Relieving the Hunger
- 23,794,812 people benefited through Protecting our Environment
- 58% of clubs are engaged in the Centennial Service Challenge
- 108,715 Sharing the Vision projects completed
- 2,343,795 trees planted through the Protecting our Environment campaign
- 50% of clubs have implemented an Engaging Our Youth project
- 18,363 communities positively impacted through Relieving the Hunger projects

Grants approved in Canada since January 2016

Canada, District 5M-11: US \$100,000 to equip the MRI chamber for Interlake Eastern Region

Canada, District A-3: US \$42,000 to purchase vision screening equipment
Canada, District N-3: US \$35,600 to equip volunteer Search & Rescue program

Submitted by Tanya Cameron, LCIF Coordinator

Lions Eye Bank, Lions Foundation, Lions Hearing Manitoba & Northwest Ontario



LIONS FOUNDATION
of Manitoba & Northwestern Ontario



From July 1, 2015 up to and including May 15, 2016 we have been able to promote and assist many people.

The 8th Annual 100 Hole Golf Marathon will take place September 12, 2016. More news and details to follow.

Lions Eye Bank

We have assisted 6 individuals in obtaining specialized glasses, adaptive technology and specialized medication.

We have assisted 11 individuals in obtaining eye exams and eyewear.

We have assisted Thunder Bay Vision Care Centre in obtaining necessary equipment.

Housing

We have been able to accommodate 35 people in our Rural Housing program for stays from anywhere from 2 days to 3 months.



Parade of Green

How fortunate we are to receive \$45,570.00 from clubs in all 3 districts. Your support means a great deal to us.

CLERC

To date we have collected 40,000 pairs of glasses. This is a new record! Thanks for your help.

We have also welcomed 3 new businesses collecting on our behalf.

Lions Foundation

We continue to assist 36 individuals facing hardship while undergoing medical treatment.

District Governors Kerensted and Fontaine have made the Lions Foundation (MAP) their pet project and clubs have generously donated \$3735.00.

Thank you so much!

Hearing

We have assisted 10 individuals in obtaining hearing aids.

Our presentation at the Provincial Forum for the Deaf, Deaf and Hard of Hearing Educators was well received. We have made worthwhile contacts and a clearer understanding of how we can best help.

Did You Know?

The Lions Foundation was pleased to award 69 Hope Medals to supporting clubs.

The Lions Eye Bank was pleased to present the following Stew Peeve awards:

5M10 Lion Wendy Wiedenhoef

5M11 PDG Chris Barnard

5M13 PDG Cheryl McKittrick

We send our heartfelt appreciation to all clubs for your unwavering support in all areas. Without you, we would not be able to accomplish and meet the needs placed upon us.

We have spent over \$130,000 in assistance.

We will keep everyone posted as to new developments to our programs but in the mean time, enjoy your summer!

With many thanks,

Elly Prendergast
Executive Director

32nd ANNUAL LIONS 5M-13 CONVENTION NOVEMBER 4 - 6, 2016 BRANDON, MB



OMG – Oh my goodness! Can you believe it? I can't believe it! Yes, I CAN BELIEVE IT!

THE COUNTDOWN IS ON and there is only 160 days until the 32nd Annual Lions 5M-13 Convention.

It seems like yesterday when we were given the go-ahead to hold this **CONVENTION IN NOVEMBER!** Wow! Time has sure flown!

We are excited! We have the venue and the

hotel booked – we have lots of great ideas! Our goal is three-fold. First, we want to make this weekend a memorable one! We want our members to become energized – to become motivated and to celebrate being a LION and to have fun!! We want to encourage all those who have never been to a convention to make this their first one!!

Friday night is **"PUT YOUR UGLY ON!!"**

Have you started your search for that perfectly ugly outfit?

REGISTRATION FORMS ARE NOW AVAILABLE – check inside. We will also be sending the registration forms to each club.

We are counting on you to be there!

Lion Lorna Hislop
Minnedosa Lions Club

5M13 Centennial Service Challenge and Legacy Project



Let's work together and move forward and make this next year the best one yet. I'm up for it. Are you?

Just a quick note for those of you who have taken on your Legacy Projects. Remember your reports are entered through the same mechanism as you have been using to report your service activities for Challenge areas of hunger, youth, vision and environment. Look for the section called Community and Culture Activity.

As you see in the Legacy Logo there are three levels of service that you can take on. Each completed level will earn your club a special banner patch not unlike the Service Challenge areas. Level I will earn

a Bronze patch, Level II will earn a Silver patch, and Level III will earn a Gold patch.

Special Note: On June 3, 2017 there will be a special celebration at the Mall of America in Minneapolis.

If you want to be part of the planning group please let me know.

PDG Lloyd McCabe



32nd LION'S 5M-13 Convention REGISTRATION FORM November 4-6, 2016 Brandon, Manitoba

AT CANAD INNS DESTINATION CENTRE
1125 18TH STREET SOUTH, BRANDON
HOSTED BY
MINNEDOSA LION'S CLUB

PLEASE PRINT NAMES CLEARLY TO AVOID SPELLING ERRORS

Name: _____
☐ Lion ☐ Lioness ☐ Leo ☐ Guest: _____
 Club: _____
 Address: _____
 Email: _____
 Contact No: _____
 Food Allergies/Dietary Needs: _____

☐ Check if this is your first mid winter

Registrant #1 Before September 1, 2016

Full Convention ☐ \$120 CDN
 Banquet Only ☐ \$60 CDN

After September 1, 2016

Full Convention ☐ \$130 CDN
 Banquet Only ☐ \$70 CDN

Name: _____
☐ Lion ☐ Lioness ☐ Leo ☐ Guest: _____
 Club: _____
 Address: _____
 Email: _____
 Contact No: _____
 Food Allergies/Dietary Needs: _____

☐ Check if this is your first mid winter

Registrant #2 Before September 1, 2016

Full Convention ☐ \$120 CDN
 Banquet Only ☐ \$60 CDN

After September 1, 2016

Full Convention ☐ \$130 CDN
 Banquet Only ☐ \$70 CDN

Forward registration forms with cheque/money order in Canadian Funds, payable to:
Minnedosa Lions-District Convention, c/o Lion Harvey Wedgewood
 Box 1753, Minnedosa, MB R0J 1E0 Phone: 204.867.2264
 Refunds will be subject to a \$20.00 administration fee.
 No refunds will be given after **October 15, 2016**

Hotel Reservations

Please make your own reservations by calling:
Canad Inns, Brandon at 1.204.727.1422 or 1.866.332.2623
 Convention Rate is \$135.00 per night for a Standard Double Room.
 Ask for the **Room Block Number 319628** or quote **group name: "Midwinter Lions' Convention"**
 Rooms are blocked until **October 7, 2016**
 The Canad Inns Brandon is a smoke free facility.

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www.e-district.org/sites/5m13
www.lionnet.com/canada_mb.html
www.lionsclubs.org

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Box 340, Crystal City, MB R0K 0N0
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5M13@inetlink.ca

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DISTRICT GOVERNOR
Lion Gord Kingdon
Minnedosa, MB
gkingdon1@hotmail.com

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Helmut Neufeld
Box 304, Shoal Lake, MB R0J 1Z0
R: 204-759-2671
C: 204-365-6195
E: mini@mts.net

3rd-VICE
DISTRICT GOVERNOR
Gareth Boys
RR #1, Rapid City, MB R0K 1W0
R: 204-724-7422
C: 204-868-0158
E: gboys45@icloud.com

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Lion Omer Champigny
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Peace, hope, determination, teamwork UNITING PEOPLE THROUGH SERVICE

My year as your District Governor is rapidly coming to an end. I have enjoyed all of the visits I have had with the clubs. It was great to have the opportunity to visit with you. There are so many activities taking place in our district that I heard about but was not able to take part in. You are certainly doing a great deal in your communities and should be proud to be a Lion. All the clubs should start to brag a little and share these activities. I would like to encourage you to report them all to our newspaper. Let's encourage our members to read our newspaper and see what the Lions are doing in our district. Some of the reports might give you ideas for activities that would work for your club.

Summer is here and you probably have a break from the club meetings. Let's take the time to enjoy the outside activities with our families and friends. There are still

many Lions activities taking place during the summer months. Have fun! I am sure they will be great.

The new Lion's year begins on July 1. At the MD5M Convention the membership attending voted to increase our dues of the Multiple District by \$1.00 US. Part of this was the result of our Multiple District membership dropping over the last few years as well as increase in costs.

I encourage you to give your incoming club treasurer the authority to pay your dues as soon as the invoice arrives.

The dues are based on membership records as of June 30 and December 31. This would certainly help everyone involved as by the time many clubs start the fall meet-

DISTRICT
GOVERNOR
LOUISE
KERNSTED



ings the dues are already late.

Let's set a new record for the time our clubs dues are paid!

I hope you have been able to use the information I gave you during my visits.

Let's insure all the babies in our areas are receiving an eye examination between 6 and 9 months.

The Youth volunteer certificates are certainly a resource.

Have an enjoyable summer!

GRASSROOTS MUSINGS

Well this is the last article for the the 2015-2016 Lions year, it has seemingly gone by pretty quickly at times. It has been a year of learning for all of us, as well as a year of gains and of losses for our Lions family. We will carry on with helping others in our communities and the worldwide community, as those that have on to greater rewards would want us to do.

I would like to thank Lion Louise for her leadership and work in the promotion of Lionism in the past year, with its challenges and rewards.

Along with Lion Louise the members of her cabinet and those that worked on the committees in the past year have my thanks. They have all worked to help you, the club leaders, and the District 5M13 members.

We have some work to do next year but I am looking forward to working toward the goals that we

LION GORD KINGDON,
1ST VICE DISTRICT GOVERNOR



have set for our next year to assist in growth and expansion of 5M13 as a district, and a successful community volunteer organization. I know that the District Governor team are already working together to develop long range plans and goals so that we don't have to start with a new direction again at the start of every new Lions year.

We have also a new time of year for our annual district convention, and there will be other changes as we go forward with new ideas, so please help us by contributing your ideas when you are talking with the district leadership.

See you next September if not sooner!
Lion Gord



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5M13 Lions Club Directory



Austin & Area Lions Club

HOME OF THE AUSTIN THRESERMAN'S REUNION
Supper meeting 3rd Tuesday at 6:30pm
Pres. Don Makinson dmak@mymts.net 204-637-2533
S: Marie McKean marie.mckean@yahoo.com 573-1853

Binscarth Lions Club

VISIT BINSKARTH LIONS ON FACEBOOK
Meet every 2nd & 4th Wed., Drop In Centre @ 7pm
Pres. Bill Thompson, edthomps@mts.net 204-532-2307
Sec. Jean Thompson, jeanthompson44@gmail.com

Birtle & District Lions Club

MEETS 3RD TUESDAY OF EACH MONTH
Birtle Drop In Centre @ 6:45pm
P: Dwayne Moncur d.moncur@twinnvalleycoop.ca
S: Debbie Jensen 204-842-5207 debjensen@mts.net

Boissevain Lions Club

INTERNATIONAL COMMUNITY IN BLOOM WINNER
Meets 2nd Thurs. & 4th Thurs at 6:30 pm
Pres. Ken Sanderson, 204-534-6777
Sec Larry Rainnie 204-534-6238 rainnie@mts.net

Bowsman & District Lion Club

MEETS 1ST & 3RD THURS OF EACH MONTH
Bowsman Curling Rink @ 7pm (excluding summer)
Pres. David Mullin, jdmullin@hotmail.com 204-734-5158
Sec Russ Grundy, russell3165@gmail.com 204-238-4627

Brandon Lions Club

CHARTERED IN 1938
(Combined Brandon / Crocus / Keystone Lions Clubs)
Visit 1st & 3rd Tuesday, 6:30pm, Lions Manor
Pres. Barb Hurd, manyhats@mymts.net 204-571-0620
Sec. Garry Lowdon garry@wcgwave.ca 726-1564

Brandon Prairie Pride Lions

JOIN US @ TRAILS WEST INN, 210-18 ST. N
1st & 3rd Fridays at 7:15 am - breakfast meeting
Pres. BJ Hersak, bhersak@mts.net 204-570-1336
Sec Jill Hannah-Kayes cijannah@mymts.net 725-4994

Brandon University Lions

Campus Club Branch

CONTACT PRESIDENT FOR MEETING INFO AT
President: Ashlyn Pearce, BdnUniLions@gmail.com

Brandon Wheat City Lions

PLEASE COME PAY US A VISITATION
Noon meetings 2nd & 4th Monday, Victoria Inn Brandon
Pres. Stewart Hayter, 204-725-4924
Sec. Wendy McMillan wendymc@wcgwave.ca 717-0568

Crystal City Lions Club

COME JOIN US
Meet 3rd Thursday of month excluding July & August
Pres. David Mutch, debdave@inethome.ca 204-873-2220
Sec. Kristal McKlrick-Bazin kbazin@mymts.net 873-2225

Dauphin Lions Club

JOIN US AT THUNDER'S COUNTRY RESTAURANT
Supper meetings 1st & 3rd Tuesday @ 6:30pm
Pres. Ted Wojtowicz wojo@mymts.net 204-638-9016
S: Dean Lounsbury deanlounsbury@hotmail.com

Elgin & Area Lions Club

THE RECYCLING CLUB - SMALL CLUB BIG HEART
Meet 7:30pm 3rd Wed. at Lions Homes
P: Connie Cameron cameronx2@myrnetset.ca 769-2165
Sec. Cecile McMurray camcm@mymts.net 204-769-2152

Elphinstone Lions Club

GATEWAY TO BUFFALO PARK
Meet 1st Tues. @ 7:00pm in the Lions Den
Pres. Dennis Rogasky, rogasky@inethome.ca 625-5223
Sec. Lee-Ann Syganiec, lsyganiec@gmail.com 625-2846

Erickson Lions Club

"THE LAND OF THE VIKINGS"
Meet 2nd & 4th Thursday of the month
Pres. Bob Cuddington, bobo@prairie.ca 204-848-2575
S: Dave Walker carol.dave.walker@gmail.com 636-7803

Ethelbert Lions Club

COME JOIN US EVERY 2ND & 4TH MONDAY
7:30 pm at the Emergency Services Center Building
Pres. Art Ainsworth 204-742-8841
Sec Rhonda Fillion r.fillion@hotmail.com 204-742-3312

Flin Flon Lions Club

HOME OF "FLINTY'S BOARDWALK"
Meetings 2nd & 4th Wednesday at Victoria Inn
Pres. Andy Stewart, isa_2_and@hotmail.com 687-5569
Sec Isabel Stewart isa_2_and@hotmail.com

Gilbert Plains Lions Club

"HEART OF THE PARKLAND"
Meet 1st & 3rd Mondays at 7:00pm EMS Building
Pres. Eudene Dedio, esdedio@mts.net 204-548-2477
Sec Barry Randell bjrandel@mts.net 204-548-2502

Hamiota Lions Club

HOME OF POPE NATIONAL WILDLIFE RESERVE
Meet 1st & 3rd Tues at 7:00pm Community Hall
Pres. Elgin Rogers elginrogers@msn.com 204-764-2336
Sec Gwen Argue gwenargue@gmail.com 204-838-2166

Holland & Area Lions Club

HOME OF THE "HOLLANDERS"
Meet 2nd Wed. 8:00pm @ Holland Hotel
Pres. Brad Verniest bgverniest@hotmail.com 526-7603
Sec. Hugh Fraser hjfraser@mts.net 204-526-2378

Holland & Area Lioness Club

MEET 1ST WED. @ 7PM AT MEMBERS HOMES
Pres: Laurel Walker, lewl3@mts.net 204-723-2354,
Sec. Margaret Fraser hjfraser@mts.net 204-526-2378

Kelwood Lions Club

COME JOIN US
Meeting 1st Thursday of the month
Pres. Duane Stewart, dltew@mts.net 204-967-2830
Sec Neil Fraser dnfraser@hotmail.com 204-967-2146

Kenton & Area Lions Club

COME JOIN US
Meets at Kenton Hall 2nd Tues 7:30pm
Pres. Phil Graham nedrag@goinet.ca 204-838-2354
Sec Marvin Wiens mwien@inethome.ca 204-838-2261

MacGregor Lions Club

THE HEART OF THE KEYSTONE PROVINCE
Meet 2nd Tues 7:30pm/ 4th Tues supper mtg 6:30pm
Pres. Dennis Burch 1976db@netlink.ca 204-274-2448
Sec. Joanne Hoyak, jhoyak@mts.net 204-685-2069

Melita & Area Lions Club

COME JOIN US @ THE LEGION HALL
Meet 2nd & 4th Wed. 7:30pm/Supper mtg Oct-March
Pres. Jagdish Tilokani, tilokani@yahoo.com 522-3400
Sec. Eleanor Renwick ojerm@mts.net 204-522-8686

Miami & Area Lions Club

COME JOIN US AT RM OF THOMPSON OFFICE
1st and 3rd Mondays of the month
Pres. Clint Lawson clawson@cici.mb.ca 204-435-2257
Sec. Duncan Callum dcallum@cici.mb.ca 204-435-2069

Minitonas & District Lions

COME JOIN US
Meets 1st & 3rd Wednesdays of the month
Pres. David Petelski dpetelski@hotmail.com 525-2207
Sec. Brett Church b_wchurch@hotmail.com 281-1973

Minnedosa Lions Club

ANNUAL ROCKIN' THE FIELDS OF MINNEDOSA
Meets 2nd & 4th Wed. 7pm @ the Community Hall
Pres. Wanda Kingdon wkkingdon@hotmail.com 867-5804
Sec Jim Cooper thecoopers@mymts.net 204-867-3245

Morden & District Lions Club

HOME OF ANNUAL CORN AND APPLE FESTIVAL
Meets 1st & 3rd Mon. 7pm @ Morden Rec Centre
Pres. Jerry Nelson, jerrynelson46@yahoo.ca 822-6547
S: sandra.lawrence50@gmail.com 822-6021

Neepawa Lions Club

HOME OF THE ANNUAL LILY FESTIVAL
Meets 1st & 3rd Wednesdays at 6:30pm
Pres. Robert Ferguson ferguson@mts.net 204-476-5226
Sec Thomas Borsa borsa@wcgwave.ca 204-476-3283

Oak Lake & Area Lions

HOME OF ISSAC "THE OX"
Meet 1st & 3rd Mon. 7pm @ the Oak Lake Golf Club
Pres. Barry Rost, 204-855-2581
Sec Travis Wallace twallace@rnow.com 204-855-2125

Oakburn Lions Club

COME JOINS US
Meets 3rd Wed. 7:30pm @ the Eager Pioneer Club
Pres. Nester Leganchuk 204-625-5231
Sec. Janet Zemianski, janetz@mymts.net 204-234-5349

Oakville & Area Lions Club

"A FRIENDLY FARMING COMMUNITY"
Meets 2nd Wed. Lions Den Community Hall @ 7:30 pm
s. Don Wilkinson, dcwilkin@xplornet.ca 204-267-2075
Sec Bruce Mintonen bruceintonen@yahoo.ca 267-2577

Pine River Lions Club

COME JOIN US
Meet 1st Thurs. 8:00pm @ Pine River Community Centre
Pres. Garry Urbanowski 204-263-2101
Sec Darlene Nakonechry tdnak@hotmail.com 648-6024

Pipestone Lions Club

COME JOIN US.
Meet 3rd Wednesday of the month.
P: Ivan Reid ivanreid@tundraoilandgas.com 854-2924
S: Brenda Bohne, bohne@mymts.net 204-854-3300

Portage la Prairie Lions Club

SERVING SINCE 1938
Meet 1st & 3rd Thurs. Supper 6:30pm @ the Lions Den
Pres. Ken Mark
Sec. Anita Hart, ahart@mymts.net 204-625-2827

La Prairie Lioness Club

PORTAGE LA PRAIRIE-COME JOIN US
Meet 2nd Thurs.6:30pm/Supper meet 4th Thurs.7:30pm
Pres. Clara Griffiths, clarag@mts.net 204-239-1475
S: sharonwilliams693@gmail.com 857-8548

Rapid City & Area Lions

COME JOIN US
Meet 2nd & 4th Wednesdays of the month
Pres. Daryl Andrew, dkandrew0@gmail.com 826-2007
Sec Ken Hyndman khynman@mymts.net 204 826-2558

Rivers & Area Lions Club

HOME OF THE GRANT TRUCK RAILWAY STATION
Meets 1st & 3rd Wednesdays of the month
Pres. Doug Dickenson, 204-328-7508
S: bettymacdona111@gmail.com 328-7903

Roblin & District Lions Club

VISITORS ARE WELCOME
Meets 1st & 3rd Wed. at 8pm Roblin Motor Inn
Pres. Marcel Gregoire, mjrg@hotmai.com 204-937-8007
Sec. Elke Schmitt elkes65@gmail.com 204-937-4944

Rossburn Lions Club

COME JOIN US
Meets 3rd Thursday of the Month @ Town Hall
P: Mark Wood,
S: Nancy Drul, nslim3@hotmail.com 204-796-0239

Russell & Area Lions Club

COME JOIN US AT CHICKEN CHEF
Meet 2nd & 4th Thurs. 6:30pm
P: Lorraine Brown, lorrainelaura7@gmail.com 773-6748
Sec. Haley Kuhl, russellionsclub@outlook.com 583-6893

Sandy Lake Lions Club

COME VISIT OUR CAMPGROUND
Meet 1st Thursday of the month
Pres. Dennis Slashinsky, same
S: Kathy Slashinsky, kslashinsky@hotmail.com 585-2673

Shoal Lake Lions Club

HOME OF THE PIT ROAST BEEF DINNER
Meet 2nd Wed. 7pm @ Drop In Centre
Pres. Bob Brudy brudyb@mymts.net 204-759-2392
Sec Rosana Neufeld mini@mts.net 204-759-2671

Sinclair & Area Lions Club

COME JOIN US @ COMMUNITY HALL
Supper meeting 4th Wed. 7pm
Pres. Alan Jackson abjack@hotmail.ca 204-662-4429
Sec Lloyd Hayward frog2342@hotmail.com 851-2342

Somerset Lions Club

COME JOIN US
Meets 1st & 3rd Mondays at 8:30pm
Pres. Jeff Desrochers jnd@mymts.net 204-744-2150
Sec. Chuck Schmidt hedleyminer@gmail.com 744-2740

Sprucewoods & Area Lions Club

COME JOINS US
Meet 2nd & 4th Wed. 7pm Sprucewoods Comm. Hall
Pres. Gerald Rubenuik, rubenk@mymts.net 761-0027
Sec Judy Foster judyjud13@hotmail.com 721-4132

Stonewall Lions Club

HOME OF THE ANNUAL STONEWALL QUARRY DAYS
DINNER MEETING 2ND & 4TH WED. 6:30PM Lions Manor
Pres. Ralph Sinclair, 204-467-9600
S: Ashley Huewan ashlee_2000@hotmail.com 467-2199

Strathclair Lioness Club

COME JOIN US
Meet 2nd Wednesday every month
Sec. Maxine Ostash 204-365-2715

Strathclair Lions Club

COME JOIN US
Meet 3rd Wed. 7:30pm @ Strathclair Municipal Hall
Pres. Jim Wilson jww@mts.net 204-365-2453
Sec. Calvin Martin, caljay88@hotmail.com 204-365-2653

Swan Lake Lions Club

WORKING HARD FOR A HEALTHY COMMUNITY
Meet 1st & 3rd Tuesday
P: Geraldine Campbell, Shirley_campbell@live.ca
Sec Myrna Clifford mecliff@mymts.net 204-836-2634

Swan River Lions Club

WWW.SWANRIVERLIONS.ORG
Meeting 2nd Mon. 7pm/Supper meeting 4th Mon.7:30pm
Pres. Wayne Markle waynescc@gmail.com 734-2780
Sec. Tanner Koistra, 204-281-2505

Teulon & Area Lions Club

COME JOIN US AT FRYDAY'S RESTAURANT
Meet 2nd Tuesday at 7:00pm
Pres. Larry Rutt laurencerutt@msn.com 204-886-2404
Sec Rene Bouvier reneb1961@live.ca 204-886-2961

Thompson Lions Club

WELCOME FELLOW LIONS AND VISITORS
Supper mtg 1st & 3rd Tues. Sept-June @ Clubhouse
Pres. Jeffery Wedge jedwedg@gmail.com 204-981-1415
Sec Daniel Hunt superdan13@hotmail.com 939-0987

Virten Lions Club

MEET 2ND TUES. DINNER MTG 4TH TUES. @ 6:30 PM
Pres. Marcel Chacun, 204-748-1744
Sec Tom Makarchuk tmkarch@mymts.net 204-748-6261

Warren & District Lions Club

COME JOIN US AT THE FIRE HALL, 1ST & 3RD WED.
Pres. Stu Bangle, 204-322-5381
Sec Doug Hogg auhogg@mts.net 204-322-5679

Warren Horizon Lions Club

COME JOIN US AT THE WARREN FIRE HALL
Meet 1st & 3rd Wed., 7pm
Pres. Irene Tully, ditully@xplornet.com 204-375-6522
Sec Fran Lindell franpl@mymts.net 204-322-5672

Waskada Lions Club

HOME OF THE ANNUAL RABBIT FEED
Meet 1st & 3rd Thurs. 7:30am @ Waskada Genesis Inn
Pres. Adam McGregor, sharmac@inethome.ca 673-2344
Sec. Ron Bertholet borody@mymts.net 204-673-2541

Wawanesa Lions Club

MEET 2ND AND 4TH THURSDAY OF THE MONTH
Pres. Tony Wessels, ledgaw@gmail.com 204-824-2855
Sec Beth Smale rjsmale@xplornet.com 204-824-2772



Lions Roar for Hearing 3rd Annual Poker Derby

Three Creeks Campground
Austin Manitoba
3kms South of Austin on Hwy 34

Sunday September 11, 2016

Raising funds for the enhancement of
Lions infant hearing programs

Any licenced vehicle is welcome to participate
Ride leaves the campground between 11am – 1pm
Donations of \$20 or more qualify the donor for free
camping the night prior

Raffle

Evening meal available

For information, pledge sheets, or a poker hand if you
cannot attend the event, call;
Lion Don at 204-637-2533 or
Lion Marie at 204-573-1853

Find us on Facebook at
<https://www.facebook.com/lionsroarforhearing>

WestJet Raffle

Prize:

**1 return trip for 2 people
to any scheduled
WestJet destination**

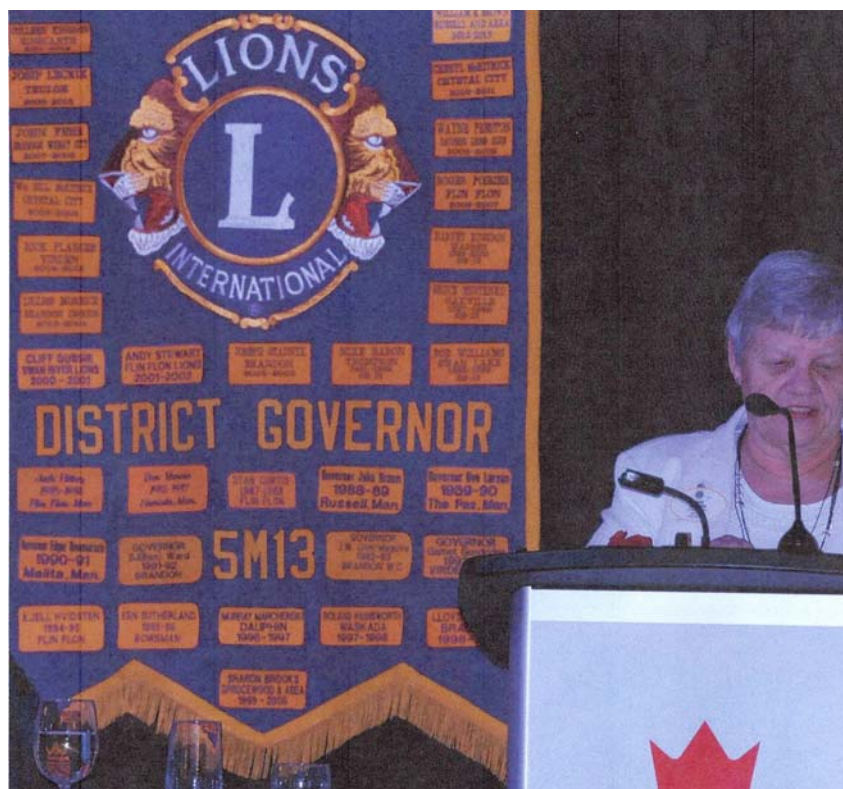
\$5.00 per ticket

Draw date: September 11 2016 during the Lions Roar for
Hearing event Three Creeks Campground, Austin MB

Contact:

Lion Don Makinson at 204-637-2533/204-526-0710 or Lion
Marie McKean at 204-573-1853

Help us to help others hear the roar!!!



MISSING !

*THE 5M13 DISTRICT GOVERNOR BANNER
has gone astray.*

*It disappeared at the 5M13 District Convention
in Portage la Prairie February 19-21, 2016*

If you have this banner or know where it may be

PLEASE CONTACT

DISTRICT GOVERNOR Lion Louise Kernested

R: (204) 467-2365 C: 204-771-6682 email glkern@mts.net

PIPESTONE LIONS CLUB Texas No Limit Hold'em Poker Tournament



Saturday, June 25th, 2016 @ 7:00 pm
Pipestone Community Hall

BUY IN: \$50.00

50/50 draw

Lunch available – \$4.00

For more info contact: Brenda or Craig – 204-854-3300

LGA-1291-TH

Gleanings FROM CLUB REPORTS

My apologies to those clubs that do not have activities reported in the "Gleanings" this month because of the District reporting site being down.

Our technology expert, Lion Chris Miles, is working on the problem and we hope it will soon be remedied. As always, thanks to those Lions who faithfully send in reports.

It is gratifying to read about the services Lions provide to their communities and beyond. The Lions year is drawing to a close and my time as co-ordinator of the "Gleanings" is over, but I know your good works will continue.

With thanks Lion Margaret Martin (dm mart@mts.net)

AUSTIN LIONS CLUB

Fun Night raised \$5000.
Donations to: STARS \$1000; Victoria Place, an assisted-living centre for seniors \$2000; MB Agricultural Museum for Centennial Building project \$1000; MacGregor Collegiate for fitness equipment \$1000; Sprucedale Industries \$300.

BINCARTH LIONS CLUB

Weekly Monday Night Bingos \$6,990.
Donations to: Supplies for Walk for Hospice \$200; Russell Palliative Care \$200; Ride for Cancer \$100; Ride for Alzheimers \$100; Bincarth Blooming Patch \$350.

BRANDON PRAIRIE PRIDE LIONS

3 members participated in Brandon's Point-in-Time Homelessness Survey (part of a national survey) on April 13th. Evening training provided prior

to survey. A very positive experience!
- CNIB Canvass (1 member) - 2 members volunteered for Westman Dreams for Kids taking telephone orders for their lottery - Royal Manitoba Winter Fair (1 volunteer) - Hosted DG Louise Kenedy's visit at Lions Manor on April 27th, attended by all Brandon Lions Clubs (61 people).
Donation to Medical Assistance Program in honour of DG Louise \$100.

CRYSTAL CITY LIONS CLUB

Working monthly on grants and tenders for the Lions Legacy Project, new washrooms & upgrades to our park, an \$80,000 project to be completed in two phases. Working a wedding bar on June 25th. Hosting the Purina Walk for Dog Guides on May 29th in our park. Hosting an informational Barbecue event in our park on May 24th and showing people the plans for park.
Donated \$100 to Crystal City Elementary School for Robert Munsch Reading Month. A Lion was invited to attend a performance of seven Robert Munsch plays. \$100 donation to DG for MAP. Regular 150 Club draws for dollars. \$2000 given to a community individual for medical expenses.

HAMIOTA LIONS CLUB

Donation of \$1000 to Hamiota Agricultural Society.

HOLLAND LIONESS CLUB

Going for a road trip for June

meeting. Most Improved Elementary School Award in June \$50 - Liberal Arts Award at Treherne Collegiate Graduation.

MINNEDOSA LIONS CLUB

Cooked pancakes for 360 elementary school children.
Donations of \$700 to Food Bank and Canada Day Celebration.

OAKBURN LIONS CLUB

Planning Community Yard Sale May 28th.

OAK LAKE LIONS CLUB

Donation of Golf Club siding \$2000.
Horse Race event in March, profit of \$3000

RAPID CITY LIONS CLUB

4 Poker Nights & 4 Meat Draws raised \$1200.
Donations to: Children's Hospital Foundation of Manitoba \$500; Western Blind Golfers \$50.

ROBLIN LIONS CLUB

Donations to: Blind Curling Association \$150; Canada Trail membership \$50.

SOMERSET LIONS CLUB

Playoff Hockey Pool \$1760. Bonspiel amount next report.
Donation to local community clubs \$1000.

Minnedosa Lions present Alf Iverson the Melvin Jones Award



by Lion Donna Illerbrun

Minnedosa Lions Club member Alf Iverson received the Melvin Jones Award on April 20, 2016 to honor his years of dedicated service in humanitarian endeavors.

Lion Alf has been a member of Lions International for 42 years; 22 with the Minnedosa Lions Club. He has also been a member of the Lions Clubs in Flin Flon, Charleswood, Steinbach and Neepawa. He was president of the Minnedosa Club for 4 years and 2 years with the Neepawa Club. He has held the offices of Vice President, Treasurer, Zone Chair, and served 3 years with the Lions Foundation. Lion Alf continues to be an active member of the Minnedosa Lions Club. He is a wealth of information, a mentor to new members and a friend to all.

Alf is also a Charter Member of the Lions Foundation (MAP); has served as a board member for Hy-Line Credit Union; Minnedosa Foundation and Minnedosa United Church (property committee). He was a

driver for the Minnedosa Centennial Handi Van for 7 years. He has also served many years on the Charleswood United Church board (stewardship and finance). He was a volunteer for meals on wheels. He has also served on the Neepawa United Church for 5 years and was chairman for 1 year.

Alf and his wife Betty have been married 55 years; they have 3 children and 7 grandchildren.

The Melvin Jones Award is awarded to an individual Lion or non lion to honor his or her humanitarian endeavors. This is a very prestigious award to receive. Melvin Jones was the founder of Lions International. He convinced members of his Chicago Business Circle that selfless service to others would create a better community and a better world for all. In 2017 we will be celebrating 100 years of selfless service around the world.



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Stonewall
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**Clayton Wadge,
Owner/Manager**

Ph. 204-467-9454
Fax 204-467-9585

Austin Lions annual Fun Night



Lion Don Makinson presenting Lion Myrna Miles a cheque for Victoria Place assisted living located in MacGregor.



Cathy Christopherson receives a donation for the MB Ag Museums Centennial Building Project.



Austin Lions give donation to STARS Ambulance.

The Austin and Area Lions Club held their annual Fun Night. During the evening dinner, was served, and guests to go hear presentations from STARS, Victoria Place (an assisted living centre for seniors) and the Manitoba Agricultural Museum. Each was presented with a donation.



Elliott Sims (on left) from the Harvesting Hope with Lion Don Makinson and Lion Cecil Jones.

Austin Lions presented our own Lion Cecil with a sponsorship to run his threshing machine in the Harvesting Hope world record attempt during Thresherman's Reunion and Stampede at the Manitoba Agricultural Museum. We included a raffle table, gave away door prizes, auctioned off a handmade picnic table that two of our Lions made as well as ran our tart auction. We were able to raise just over \$5000.00. Everyone had a great time and enjoyed our speakers.



The Rossburn Lion's Club hosted a breakfast for the Rossburn High School on May 18, 2016. The menu included pancakes, ham, hard boiled eggs, sliced tomatoes and juice. We served approximately 70 people which included students and staff. President Lion Mark Wood made a presentation explaining how the Lions Clubs help serve the communities near and far. All was

well received and appreciated.

Project Pride will be June 1, 2016 at the Rossburn Elementary School with President Lion Mark Wood making a presentation to the students.

The Rossburn Lion's Club will be holding a Goods and Service Auction on July 2, 2016 at the Rossburn Agi-Rec Centre.



PDG Sharon Brooks honored for 15 years service for Diabetes

On April 23rd at the Lions/Canadian Diabetes Association National Liaison committee meeting, in Halifax, PDG lion Sharon Brooks resigned after serving Manitoba and NW Ontario for 15 years. In the photo L to R Kerry Bruder, National CDA representative, and Lion Paul Gauthier committee Chair present Lion Sharon with a print of Banting House in London, Ontario.

Elgin Lions acknowledge Gary Robbins

The Elgin and Area Lions have acknowledged Gary Robbins as a valuable member of the community. Gary was born and raised in Elgin and along with Jessie, Pam and Jeremy, this has been his home. He is involved with numerous

committees as a volunteer. His achievements as a volunteer include being on the Cemetery Board; Fire Department; Museum Board; and his current volunteer efforts are making sure the rink is ready for skating, curling and whatever other activities that are held at the Community Rink. For all he has done for this community the Elgin and Area Lions have given this Medal of Hope for all of his volunteer efforts within this community.

President Lion Connie Cameron presented the Medal of Hope to Gary Robbins



EYEGLASSES & HEARING AIDS COLLECTED

Elgin Lions Club 1

District Governor Louise visits Wawanesa Lions Club

District Governor Louise had a very busy day when she made her official visit to Wawanesa on April 28th. She accompanied Lions Don & Margaret Martin on their visit to the Grade One classroom for the weekly Reading Action Program where she was able to see and use the Lions Literacy Loft. She was well-received by the children as she helped to read a book, read individually with children and answered many questions! Then she enjoyed a visit with Charter President Art Brown's widow as she celebrated her 101st birthday.

After a tour of Wawanesa, DG Louise joined the Wawanesa Lions Club members for supper and their meeting. She was busy all evening as she presented Lion Bob Daymond with a Hope Medal in recognition of his many contributions to club activities, inducted Lion Ken Neufeld as a new member and presented 10, 20, 35 and 40 year service awards. Members also received DG Louise's pin and her Governor's Award pin for service activities.

Thanks to District Governor Louise for making your visit to Wawanesa so special. Come again!



DG Louise & 101 year old Esther Brown, Charter President Lion Art Brown's wife



Lion Bob Daymond, Hope Medal recipient & DG Louise



DG Louise & newly inducted Lion Ken Neufeld



DG Louise & Lion Jaye Smale 35 year member



Lane Hargreaves & DG Louise reading in the Lions Literacy Loft



Natasha & Katie with DG Louise on the Lions Literacy Loft

Three generations of Lionism for Sinclair and Area Lions



The Sinclair and Area Lions club are proud to have three generations of the Irwin family as members.
R-L Mel, Danny, and Mark.



Presentation of certificate to Dr. Andrew Aiken thanking Clarity Vision Centre for their contribution to the eye glass recycling program! They are developing a line of glasses that if a customer purchases one pair one will be donated to our program! Pretty Cool!!! In the picture are Lion Shannon Dueck, Dr. Andrew Aiken and Lion Herman Hiebert!

Remember to
record your
Lions Club **work.**

Send photos to manlion@therecorder.ca
Next copy deadline is August 17th .

Note: No Manitoba Lion July and August



Morden Lions give back

The Morden Lions Club president Jerry Nelson and vice-president Shannon Dueck handed over the proceeds from the club's annual toy show to two worthy community projects earlier this month.

Accepting a \$1,000 donation on behalf of the Boundary Trails Health Centre pediatric program was (photo left) Jill Edwards, occupational therapist, Carla Peters, physiotherapist, and Laura Dyck, speech language pathologist.

Nelson praised the program as one of the best in the

province and noted the money will help provide toys and equipment for the therapy services.

Another \$1,000 went to Katie Cottage, manager Lynn Penner, and Katie Cares, executive director Ruth Reimer (right photo).

Reimer said they deeply appreciate every donation and that "it's never something that we take for granted. The community of Winkler, Morden and surrounding areas has been so generous and so kind ... they've seen the need and come forward to help us."

Centennial Public Relations Contest Guidelines:

The Public Relations Contest is to promote Lions and the 100th Centennial Anniversary. Every club in the Multiple is invited to participate. Small clubs have the same chance as a large club to win.

If there are not enough lines on the application in any area, feel free to attach another page.

Each District will award 1 winner per year. A plaque will be given to the winner of each District at the Multiple Convention in 2017 & 2018. An overall winner will be chosen from the 12 District winners and will be awarded at the 2017 & 2018 Multiple Convention. A money amount will be determined by the District Governors at the July 2016 Council of Governors.

Contest will run from July 2016- December 31, 2017 and January 2017 -December 31, 2017.

Please submit your application to your District Public Relations Chair. If your District does not have a PR Chair, then submit it to your Newsletter Editor.

Mail to: Lion (YOUR DISTRICT PR CHAIR)



Centennial Public Relations Contest
Lions Clubs of MD5M July, 2016-January 1, 2017



District _____ Club _____ Date of Event _____

Event _____

Place an X over the area your event qualifies:



If your event does not fit one of the above areas, where would you classify it?

Number of Club Members _____ Number of Members who participated _____

Approximate number in attendance/number affected by this Event: _____

Explanation of Event:

What benefit did this project have to your community?

How did this event publicize Lions and our 100th Anniversary (Anniversary must be publicized)?

** Attach only 1 picture page

Contact person for this event: _____

Phone Number: _____ Email: _____

Does your club have a Lions sign in your town? ____ Yes ____ No

Have you refreshed your Lions sign- a new one or a new decal for our 100th? ____ Yes ____ No

Please submit to our District PR Chair before January 1, 2017.

Clubs may enter more than once.

(2nd Contest will be run January 1, 2017-December 31, 2018)

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Family
Restaurant

Russell, Man.
Junction Hwy's 16 & 83
204-773-3320

Dine in - Take Out - Banquet Facilities
"Where Russell Lions Meet" 2nd & 4th Thursdays

49 Donations to charity

Virden Lions Club donates \$59,000

Story by Anne Davison
Virden Empire Advance

Annually Virden Lions Club donates to volunteer organizations important to the Virden area. On Wednesday evening, May 18, in Lions Hall, President Marcel Chacun presented representatives of 12 organizations each with a cheque. The club gave away \$59,000 in total.

The first recipient, Wallace District Fire Department Chief Brad Yochim thanked the Lions. WDFD had recently purchased a new truck for Elkhorn fire station. The department also has a new practical training site to equip.

Rick Kristjanson represented Virden Pioneer home museum. "We do have a couple of projects on the go. We need some electrical work done at the museum...." The fence will also receive an upgrade.

Joan Veselovsky, Linda Gray and Glynnis Danielson represented Virden & District Health Auxiliary. These volunteers raise money to provide equipment for care homes, the hospital and ambulance service in order to make health care comfortable and up-to-date.

Myrna Bisson and Shirley Gibson represented Virden Area Food Cupboard. Chair of the organization, Bisson stated, "We do feed approximately 30 families twice a month," thanking the Lions for their much needed gift.

For Virden's Christmas Cheer Board, Joanne Whyte accepted the envelope. "I am new at this, this year. We really appreciate what you do for the entire community," she said.

Representing the Virden



Virden Lions Club disburses \$59,000 in donations to charity, Wednesday evening, May 18. Representatives of the recipient charities with members of the Lions Club: (back, l-r) Past President Lion Al McAulay, Lion Ken Wardle, Lion Murray Hagyard, Joan Veselovsky, Rick Kristjanson, Linda Gray, Brad Yochim, Glynnis Danielson, Paul Rocan, Barb Heaman, Paul Pennycook, Myrna Bisson, Shirley Gibson, Joanne Whyte, Lion Jim Tapp, John LoRegio, Lion John Carefoot, Lion Bill Gray; (front row, l-r) Lion Treasurer Barry O'Grady, Lion President Marcel Chacun, Doreen Grieve, Alicia Hoemsen, Amber Meszaros, Kate Gameiro and Lion Merv Smith. Photos courtesy of Anne Davison / Virden Empire Advance

Aud Theatre as well, Whyte remarked on its beautiful architecture saying, "We have several projects always going on at the Aud. There's constant upkeep that needs to happen." A floor project is in the offing.

For Association for Community Living (ACL), Paul Pennycook stated, "We always have need." This money will help to fill gaps in the provincial funding and improve the lives of those relying on ACL's services.

Straights That Can't Pay representative and founder Alicia Hoemsen accepted a cheque, explaining their animal rescue service in the area and among First

Nations communities also lifts people up. "In helping something as helpless and innocent as these animals, people see that"

Hoemsen also accepted a cheque on behalf of Virden Pet Network, who relieves the town of the burden of many strays, particularly cats, adopting them to homes. Hoemsen outlined the spay/neuter and vaccine program that the rescue groups undertake. She said the two rescues work together where they can.

For the Heart & Stroke Foundation, Fund Development Manager Amber Meszaros, thanked the Lions for their generosity saying the Foundation's work is

to prevent disease, fund research and assist with recovery.

For the Westman Branch of the Canadian Diabetes Association - John Lorgeio said the funds go to providing education sessions in the area and, sending kids to D-Camp. This summer camp is for kids with Type 1 Diabetes, where doctors, nurses, nutritionist and dieticians are among those available to give the "care they don't normally get at a regular camp."

Cancer Care Manitoba Foundation representative Kate Gameiro explained CancerCare provides service to 16 locations across the province, bringing care

closer to home for those that live in rural Manitoba.

Gameiro drove from Winnipeg early in the day for a stopover in Brandon, where treatments and support services are provided. She announced that the Western Manitoba Cancer Centre is expected to open their very first clinical trial very soon, which will allow patients throughout Westman the opportunity to participate close to home.

She said, "Through the Manitoba Foundation we bridge a gap that the government cannot fill. Every dollar that comes in, it goes to the front lines."

Virden Lions Anniversary Dinner

On Tuesday, April 26, Virden Lions held their annual anniversary dinner which included a visit from the District Governor. Dinner was followed by a number of presentations.



District Governor Kernsted presenting awards to: Lion Ken Wardle with the Melvin Jones Fellowship award.



Hope Medal to Bryan Hayward.



Lion of the Year award to Dick Noble (co-recipient)



Lion of the Year award to Barry O'Grady (co-recipient)

Great Seminars planned at Leadership Forum

MD5M lions are hosting the first Northern Pride Lions Leadership Forum, November 11 - 12, 2016 in Mahanomen, MN USA. This NEW Lions forum will be inviting Lions from Wisconsin, Nebraska, Iowa, North & South Dakota, Saskatchewan, N W Ontario, Manitoba and Minnesota. Registration is \$99.00 USD and the

hotel rooms are at a low \$65.00 per night.

The registration fee covers the Friday Night Meet & Greet Mixer, Saturday lunch and Dinner. You will have your choice of 6 of the 36 seminars on Saturday to attend plus hear dynamic speakers PID Brian Sheehan and PID Robert Little-

field. Saturday breakfast is on your own time and the seminars start at 9 AM.

Come join your fellow lions from MD5M and meet new lions from the upper midwest and Canada, it will be a great time of fun and learning with fellow lions members.

Below is a list of the seminar options:

- GLT GMT Working Together
- The Ride of a lifetime for your hearing
- Sing and laugh your way to a better club

- Leadership Coaching Components
- Recruiting Younger Lions - Panel
- Young Punks vs Old Geezers
- Construct a meaningful Project
- I'm the Chair of the committee, Now what?
- Successful Tricks for Recruiting New Members
- Mentoring
- GLT - how to spot a successful leader
- GMT - gotta ask
- Women's Symposium Panel
- www.I'm.lost.com
- Robert's Rules
- The Role of the PDG - Panel
- Protocol
- Lions University - Understanding it and using it in your District
- Centennial
- Orientation for your new member
- Do you want to be part of the District Governor Team? (DG, 1VDG, 2VDG, ZC)
- Succession Planning
- Quality Assurance Program (CEP)
- Zone/Region Chairperson; Expanding your pride
- Strengthening the Pride Within Your Club
- Think!!!
- Starting a Leo's club or Campus Club
- Building Blocks of our Future
- Fun with Tail Twisting
- Hello I'm your new member, I'm leaving
- The fun way to build a team
- Role of Supporting Partner
- Creative recognition
- Conflict Resolution
- Time Management
- New ways to strengthen your club
- Lions Clubs International - Everything you wanted to know and resources



Hosted by
MD5M Lions



Northern Pride Lions Leadership Forum

November 11th - 12th, 2016

Shooting Star Convention Center, Mahanomen MN USA

2016 Registration Form

"Meet your fellow Lions from Wisconsin, Nebraska, Iowa, Saskatchewan, North Dakota, South Dakota, Manitoba, NW Ontario and Minnesota."

Your District & Club Name: _____

Name & Title _____

Address _____

City/Town _____

State/Prov. _____

Zip/Postal _____

Phone (w / area code) _____

Email _____

Registration form at

<http://www.lionsmd5m.org>

ALL costs are in USD
Canadians are asked to
send USD money order to
PDG Cheryl



Special Dietary Needs: Vegetarian, Gluten Free, Allergies _____ (circle ones that apply)

Registration Fee \$99.00 USD

Registration includes Friday evening Meet & Greet Mixer (if you are arriving then), Your choice of up to 6 of the 36 Seminars on Saturday, Saturday lunch and dinner with dynamic guest speakers: PID Brian Sheehan and PID Robert Littlefield. (Saturday Breakfast on your own, seminars start at 9 AM)

Make cheques / money orders payable to: **Northern Pride Lions Leadership Forum**

US residents mail to:

PDG Dave Jensen,
32549 Co Rd 11
Wendell, MN USA
56590-9771
R. 218.458.2428
C. 218.770.9410

E. oakstuff@runestone.net



Canadian residents mail to:
Send USD money order

PDG Cheryl McKittrick
PO Box 340, Crystal City
MB Canada R0K 0N0
E. cemckit@gmail.com
R. 204.873.2091
C. 204.825.8073



Cancellations prior to October 31st, 2016 will have a \$25.00 fee applied, NO Cancellations after October 31st, 2016 except for Medical emergencies are accepted anytime with doctors letter (\$25.00 fee still applies).

For more Information contact: PDG Dennis W. Kelly III at cdk3inc@outlook.com

Hotel Reservations – Contact the hotel directly – Rate \$65.00 USD per night (+ taxes) Until October 30th, 2016

Shooting Star Hotel & Casino, Mahanomen, MN – call 1-800-453-STAR and ask for block #71.

This block is called **"Northern Pride Lions Leadership Forum"**

Dear Disillusioned Lion...

by Lion Jodi Burmester
27-D1 GMT Co-Coordinator
608-444-9123
jodi.burmester@gmail.com
(reprinted with permission from
the May 2016 Wisconsin Lion)

We know you're out there. You haven't been to a meeting in months. You are dodging calls from club members, and most importantly, you are wondering why you ever joined the organization. You feel disheartened, disillusioned and let down. You are hoping that your non-attendance means that your club will drop you from its membership rolls.

How did it come to this?

When you were asked to join, you thought you could make a difference and have fun doing it. Unfortunately, you are not alone. Hundreds of Lions leave this great Association each year because we are not meeting their needs. Here's a recent email from one such member that came in after he read, 'The Key To Membership' story in the March 2016 Wisconsin Lion. This now former Lion's story will be all too familiar to some of our members and hopefully, a revelation to others.

**For additional
information
about 5M13
check out our
web site at
[www.e-district.org/
sites/5m13](http://www.e-district.org/sites/5m13)**

The Web Site has many purposes: to share information of District activities, Club activities, announcements, and any other information that a Club or individual member wishes to share.

The Web Site includes a Calendar of events, Projects, District Executive Committee, Zone Chairs, Cabinet minutes, Cabinet members and links to Lion Sites. The site also includes links to Lions International for your information and reference.

I submitted my termination letter to the Lions club last week. After 14 years, I couldn't take the good old boy way of doing things any more.

I traveled quite a bit during most of those years and wasn't able to attend meetings on a regular basis, which probably hurt my credibility in the club. But I always paid my dues and sometimes a bit more. When possible, I participated in the club activities like picking up trash along the roads in our town, working at the annual pancake breakfast, and helping out with the vision screening at our local grade school.

But over the years, the membership numbers continued to drop. Old members died, people moved out of the area, and other members did not like the way the club was run and found other outlets for their spare time. The club was able to recruit new members, but was never able to replace the people that they lost.

In 2014, I was able to get more involved in the club and offered quite a few ideas to improve visibility of the club in the community and attract new members. Most of my suggestions were challenged or ignored. In 2016, I retired and began attending meetings on a regular basis. I also was able to hear several members complain about the way things were being run and their threat to leave the club if nothing changed. After hearing their complaints, I again offered suggestions to increase membership, several of which were mentioned in your article.

During a special meeting of the Membership Committee last December, I highlighted the need to advertise our club and used the term "we" in my discussion, as in "there are several actions 'we' can take to improve membership". After laying out some of my ideas, one of the senior members of the club said to me "what do you mean 'we'?" That's when I knew where I stood. And that was my last meeting.

It's unfortunate that the club is dying. Over the years it has done tremendous things for the community, like vision screening and scholarships. But the leadership of the club hasn't had what it takes to fix the problems. Like other civic organizations that have failed to get new blood and new ideas, the end is in sight.

Unfortunately, the story behind this heartbreaking email is not unusual; Wisconsin Lions Clubs lose members from situations like this almost every day. While the challenges represented by these situations are varied, they all involve a culture that must change if we are to meet the needs of the next generation of Lions.

The first, and probably the hardest step, is recognizing that there is a problem. Discussions about Club culture are emotional and personal.

Many long-standing members in clubs with culture problems believe that they, and only they, know what is best for the Club. They have put untold hours into making the Club what it is today and many

times they are hesitant to listen to a new member and his/her ideas. After all, based on past history, who knows how long that new Lion is going to stay. 'We've always done it this way' or 'We tried that 20 years ago and it didn't work' are common responses to new member ideas in these Clubs.

For the most part, these long-standing members really want the Club to succeed and truly believe that what they are doing, is for the good of all. They truly cannot see the damage they are doing to the Club and the negative impact they have on newer members.

The reality is, that new members come in full of enthusiasm and ideas and want to get involved. Once a long-

standing member squashes this enthusiasm, it is virtually impossible to bring it back to its original level. From that moment on, unless steps are taken, the odds are that new member is soon to be a past member.

The good news is that once a Club recognizes that they need to change their culture, there are a multitude of resources available to help. Everything from self-directed learning modules and webinars to membership and retention tools are available 24/7 at lionsclubs.org. Quite honestly, there are so many tools available, that it's sometimes hard to find what you are looking for. That's when it's time to reach out to your

District Global Membership Team (GMT) Coordinator, Zone Chair, District Governor or a Vice District Governor for assistance. They can work with you to help identify the root cause of the challenges your Club is facing, identify the appropriate tools, and if you want, help you create/ implement a plan to overcome them.

In the case of a club trying to change their culture, more often than not, bringing an outside Lion expert in really makes a difference. For interested Clubs, the District Governor can appoint a Guiding Lion who can assist the Club through this process.

To find the specific names and contact information for your District, go to wisconsinlions.org. Click on the 'Directory' link. User Name: wislions. Password: 2serve.

One of the easiest ways to begin changing the culture is to 'play nice in the sandbox'. Treat all your members and their ideas with the respect they deserve. Adopt a new project or refresh an old one that interests younger members. If you don't have enough members to get the job done on your own, team up with another community organization.

For some Clubs, they are simply too stuck in their ways to change the culture. At this point, it might be a good idea to start a Branch Club or even another Lions Club that will help meet the needs of that community and its members well into the next century of Lionism.

Now, for the disillusioned Lions out there, know that you are not alone. There is help out there and your service is valuable to your community and the Association. You joined for a reason, don't walk away from what could be the best thing you ever did just because of an old boys club.

Look for a like-minded senior Lion who can mentor you and help you to implement positive changes. Create a network of other younger Lions in your Zone or Region that can support each other through the good and bad.