

The Oklahoma Lion

Monthly publication of the

Oklahoma Lions Service Foundation and the Lions of Oklahoma



<http://www.oklahomalion.org>
<http://www.oklionsfoundation.org>

August 2012

OK LIONS SRVC FNDN
4123 NW 10TH ST
OKLAHOMA CITY OK 73107-5801

NONPROFIT ORG
US POSTAGE PAID
OKLA CITY OK
PERMIT NO 389

NEW LION'S YEAR

"IN A WORLD OF SERVICE"

By Virginia Rodriguez PCC

It is that time of the Lions year that a new group of Lions take the reins of International, District, State, and Club level to carry on the motto of "WE SERVE". Our International President this year is Wayne A. Madden from Auburn, Ill. His theme for 2012-2013 is "IN A WORLD OF SERVICE". He calls on Lions to not only celebrate our world of service but to expand our impact, rising up to meet new challenges.

As of July 1st the following Governors were officially given their responsibilities to their new positions: District O: Lawrence "Larry" Wibben from Tulsa Brookside Lions, District K: Billy Thompson from Ardmore Lions, District L: John "Wes" Williams from Lawton NE Lions, District A: R. Deane Wymer from Fairview Lions, and District H: Robert McMasters from OKC Northwest Lions. They will lead the Lions not only in their respective districts but in our state as well. **CONGRATULATIONS** to this group of Governors for 2012-13. As Lions of Oklahoma let's all give them our support with dedication to service and work to increase our membership.

Among the many projects that we can give our assistance is by expanding our impact and join the Reading Action Program that is one of President Madden's service projects. By this we can volunteer for a reading program at our libraries, or in our schools. Another way we can assist our governors is promoting the International Peace Poster Contest, which is an annual art contest for kids, encouraging young people to express their visions of peace. The theme of the 2012-13 Peace Poster Contest is "IMAGINE PEACE". Students, ages 11,12 on 13 on November 15, are eligible to participate. Instructions for the contest can be found on line

www.lionsclubs.org. A Kit can be ordered through Club Supply Sales Department at International Headquarters. The cost of the kit is \$10.95 plus shipping, handling and taxes. Your club must purchase a kit for your school to participate in this Art Contest. Last year we had representation from each of our districts.

One of our projects that are offered is our state Adult and Youth Speech Contest. The adult contest is open to all Lions EXCEPT prior contest winners, District governors or Past District Governors. The Youth contest is open to all 9th, 10th, 11th and 12th graders, including Home-Schooled students. The Governors, each year pick a theme, which will co-in-side with the International Presidents Theme. This year the topics are: Adult: **How does "A WORLD OF SERVICE"** challenge my generation. The Youth topic is: **What does "A WORLD OF SERVICE"** mean to me? Instruction for the contests can be found on the Oklahoma Lions Web Site www.oklahomalion.net

Our Dr. Eugene S. Briggs Memorial Scholarship is offered to students who are residents of Oklahoma and are in need of financial assistance. This is offered to any College or Career Technology Program. It is not too early to think about this for the 2013-14 school year. Further information can be obtained on the Oklahoma Lions Web site and instructions can be found on the Oklahoma City Community Foundation www.occf.org.

There are many projects that Lions Clubs can participate and all are highly encouraged.

I challenge you to rally around our 2012-2013 Governors and make this one of our most productive Lion Years:

REMEMBER: "Leaders are at their **BEST** when people get behind them".

Council Chairman Corner

Marvin Ainsworth

Phone Number 819-1045



What did he say...that can't be true? Did I hear him right?

Why would you want to read an article written by an ex trucker. How does anything I might say be of importance to anyone except my dog Dixie? She hangs on my every word hoping that, "treat", "car-ride", or "let's go for a walk" will be somewhere in the sentence. You see, Dixie has very "selective" hearing. Mary, my wife, says I have "selective" hearing. That I heard only those things I want to hear. I even went to an audiologist to get proof that I am truly hard of hearing, but she still isn't buying that. You know, part of that may be true and as Lions we sometimes only want to hear what "we" think is the right thing for our club. We don't want to hear about the

new ideas from our new members or LCI. After all what do they know; we've been Lions for years and we have always done it this way. Yes our membership is declining, and the number of clubs is shrinking, and we are getting too old to do as many of the projects that we once did. But why should we change. Well what we need to do is turn up the volume on our hearing aids, pay attention, and make sure we are not guilty of "selective" hearing. Start out by initiating the Club Excellence Program in your club. We need to listen so that we will survive and prosper as Lions. You never know....someone might just throw us a bone. And as Paul Harvey would say "That's the rest of the story"

Inside The Oklahoma Lion

Oklahoma Lion Service Foundation.....
District 3-O News.....
District 3-K News.....
District L News
District A News.....
District H News.....

Are You a "No-Show" Lion?

By Troy Jenkins, Oklahoma Lions Service Foundation, Executive Director

"Eighty percent of success is showing up." - Woody Allen

As many of you know, the Oklahoma Lions Service Foundation held its first annual concert last weekend. The music was fantastic! This was probably the best group of musicians I have seen live at one event. Most of them donated their time; one act even donated half of the proceeds from his merchandise sales to the OLSF. The facility was great as well, and was nice and cool. The only thing that was missing to make this event a complete success was you!

As with any first year events, there were a lot of lessons learned. For example, if I had known it was going to be 109 degrees outside, I would have really pushed the fact that the concert was indoors and air-conditioned! Given another opportunity, I would probably market the event a little differently. As far as the Lions were concerned, I mentioned the event in nearly 50 club visits. I also sent emails with the flyer to the outgoing club Presidents and Secretaries before the end of the year, and the incoming Presidents and Secretaries once the new year started. I realize this left out a handful of clubs, but figured it was the most efficient way to spread the word. You can imagine my surprise when so few Lions attended or supported the event. Even worse, many Lions said they did not know anything about it. One message I received from a club officer told me that nobody in his club would be interested in tickets. From the looks of the message, he made that determination himself, and didn't bother his club with finding out for sure whether or not this was the case. It is difficult to spread the word if a handful of Lions act as gatekeepers and do not disseminate the information any further.

Regardless, this is a great lesson for all of us as Lions. On Tuesday, I had the privilege of acting as the Club Excellence Program Facilitator for the OKC West Side Lions Club. A couple of the items discussed were the need to make sure that our service projects were still relevant, and the need to have fun in our service. The truth in these items cannot be underestimated, and work the same with fundraising. We need to make sure that we are getting the word out for everything that we do. We need to make sure that we are sharing with our entire membership to see if there are better ideas out there. We need to make sure that we are having fun being Lions!

We need to give our members a reason to show up!

When I joined the Lions, it seemed to be a great extension of my desire to give back to the community. I had been involved in community service since my early 20s, volunteering at a zoo, serving on boards, and serving as a Big Brother in three different communities. I can still remember how excited I was to be a part of an organization with such a great history and tradition of service. The more I got involved, and the more I learned about Lions in general, the more I realized I had made the right decision. As in most clubs, the 20/80 rule was in effect: 20% of the people do 80% of the work. To put it another way, a lot of members simply weren't showing up, be it for fundraisers, service events, etc. Now that I have had the opportunity to visit so many other clubs, I realize this is not a unique situation. There are a lot of "No-shows."

Now I realize that this is a volunteer organization. And in fairness, most of my time in Lionism has been spent in outside sales. Any of you that know somebody in outside sales knows that we can be very flexible in our schedules, which makes it really easy to sign up for projects. Having said that, I would ask you to consider this: Are you giving all you can, considering your commitment to your job and your family, and to your own need for "me-time," to serving your community? Do you feel like the service you are currently providing to your community is outdated? Do you feel like you have a say in the activities of your club? Are you having fun? Are you showing up as a Lion? If the answer to any of these is "no" it might be time for some reflection and evaluation.

Lions, especially in Oklahoma, are a wonderful group. The good that we do in our local communities, on the state level, and internationally, still amazes me. As Lions, we have access to so many resources and name recognition we should be blowing it out in both our service and our fundraising. So if you are a "No-show" Lion, what is holding you back? Do you stand behind your service projects? If not, do you have a recommendation on how you could better serve your community? Do you not have the time to work a project? If so, do you contribute financially in lieu of your ability to work or attend? Are your ideas falling on deaf ears? If so, what are you doing to change that? Are you having fun? If not, what would you do

differently?

As I have mentioned in these pages for the last few months, we are at a crossroads in Lionism. It is time to realize the opportunities we have before us, and let go of the past as we focus on the future. A few years back, Past Council Chair Ron Schulz wrote an article about this very thing. The following is an excerpt (very slightly edited):

Wake up Oklahoma! Read the handwriting on the wall! We must modernize. We now shop on the internet, such as eBay and other electronic sources. These suppliers exist because the public demands a new way of life. Younger people will not join our club of old timers who have "been there, done that, and tried it once and it did not work." We expect them to work for us and make programs and projects successful for us doing it our way, not their way. When you keep doing what you have done, you are going to keep getting the same results! Do Oklahoma Lions wish to become a Studebaker, an Oldsmobile, a General Motors, or a Montgomery Ward? Let's step into the future and do things the modern way, do programs and projects which fit today's needs. Try it; you might like it! Nothing ventured, nothing gained!

Our new International President, Lion Wayne Madden, expresses a similar sentiment: "The World is changing. The

world is evolving. We must evolve with it if we hope to keep pace and continue to make a difference in the lives of millions of people in need. I challenge clubs this year to seek self improvement and always be receptive to new ways of doing business and new traditions."

The point is this: If you are a "No-Show" Lion, why are you a "No-Show" Lion. What would it take to get you to participate more? What would it take to make a bigger impact in your community? What would it take to raise more funds for your community and our state projects? What is keeping you from bringing in new members? What is holding you back from serving? I encourage all of you to consider this, and take the appropriate steps to address the issues. Once we have done this, individually, and as the Lions of Oklahoma as a whole, we can right this ship! We can increase our service to our community, our state, and everywhere else. We can enhance our fundraising at the local and state levels. We can increase our membership. Most importantly, we can embrace our motto - "We Serve!"

THE OKLAHOMA LION

Monthly publication of the
Oklahoma Lions Service Foundation and the Lions of Oklahoma

Chairperson, Council of Governors

PDG Marvin Ainsworth
6829 W 27th St.
Bethany, OK 73008
(H)405-789-6000 (C) 405-819-1045
mainsworth@cox.net

State Secretary/Editor

PCC Virginia Rodriguez
4410 Oakcrest, Enid 73703-3505
(W) 405-947-6540 (F) 405-947-3259
(H) 580-242-4526 (C) 580-541-2570
fandvrod@suddenlink.net

Office Administrative Secretary

Renee Rutherford
4123 NW 10, Okla. City 73107
(W) 405-947-6540 (F) 405-947-3259
lionadmin@coxinet.net

Oklahoma Service Foundation

Troy Jenkins, Executive Director
4123 NW 10, Okla. City 73107
(W) 405-947-6540 (F) 405-947-3259
exdir@oklionsfoundation.org

Oklahoma Lions Boys Ranch

Bryan Larison, Executive Director
PO Box 400, Perkins 74059-0400
(W) 405-547-2462 (F) 405-547-2058
bryanlarison@hotmail.com

Oklahoma Lions Eye Bank

Jeanette King, Executive Director
3840 Lincoln Blvd, Okla. City 73105
(W) 405-557-1393 (F) 405-557-0086
jking@oleb.org

Biggs Scholarship Foundation

President Richard Schiver
725 N. Bryan Ave, Bethany 73008
(H) 405-787-7331 (C) 405-650-6230
rschiver1@cox.net

District 3-K



Governor Billy Thompson
907 Osage St.
Ardmore, 73401
(H) 580-223-8562
(C) 580-490-9798
cloye@cableone.net



February 22-25, 2013 Senior Lions Leadership Institute, Oak Brook, Illinois. The focus is preparing our leaders to become District Governors. Perfect opportunity for 2nd VDGs.

Help me welcome our new members!

Shannon White (Atoka) Sponsor Christi Wieldt ; **Tinecia Hearne** (Broken Bow) Sponsor Billie

Tomlinson; **Judith Bynum** (Konawa) Sponsor Cindy Sims; **Branden Criswell** (Purcell) Sponsor Colby Christian; **James Harris** (Sallisaw) Sponsor Gary Winton; **Matt Merrill** (Sallisaw) Sponsor Gary Winton; **LaDonna Vanlandingham** (Seminole) Sponsor Les Walker; **Deborah Blue** (Shawnee); **Brandon Hokit** (Shawnee) Sponsor Chad Meiler; **Wes Mainord** (Shawnee) Sponsor Paul Milburn; **John Parrish** (Shawnee) Sponsor Paul Milburn;

Memorials

Pat A. Walsler, Pocola

Four Corners

Serving as district governor is a journey you get to enjoy and along this journey you meet and get to know a lot of amazing people. The four corners of District 3K (my district) stretch from the Red River north to Highway 64 and from the Arkansas state line west to Highway 76. In this area there are 37 Lions Clubs. Each club is unique and yet every club is exactly alike. Each club is busy helping the people in their area, helping the Boys Ranch, helping the Eye Bank, Service Foundation, and Lions Club International Foundation. I say the Lions of District 3K deserve an at-a-boy, at-a-girl, and at-a-Lion! *I am proud you have allowed me to serve you as district governor!*

Tech Support

Club secretaries, treasurers, and presidents: If you are having trouble with your password, activity reports, MMR reports, or login to the LCI website, PDG Cloye will try to assist you. Email: cloye@cableone.net or call 580-490-9798.

Miscellaneous Corner

August 18, Council Meeting, OKC
September 13 - 15, USA/Canada Forum, Tampa, Florida
September 16 - 19, Emerging Lions Leadership Institute, Tampa, Florida. This training is perfect for Lions who have not yet held the office of Club President.



Checotah Lions honored for their years of service. Left to Right -- Lee Stidham 45 Years, Joseph Butenschoen 10 years, not pictured Jerry Faught 40 years, Lloyd Jernigan 15 years, and Richard Barton 10 years.



Pauls Valley Lions held their 1st annual yard sale; Lion Gene Christian, Zone Chair conducted officer inductions; celebrated their 2nd anniversary; thank you to PDG Tony Dowell for serving these first two years as Pauls Valley Guiding Lion.



Talihina sponsored their 21st annual Kids Free Fishing Derby June 2nd at the Oklahoma Veterans Center Pond. 174 children from ages 3 to 16 participated. Every child received a gift and awards were presented for Largest Fish, Smallest Fish, First Caught Fish, and Most Fish Caught Overall. Congratulations Talihina Lions - fantastic tournament!

August Spotlight Clubs

Blanchard 8/29/1928 - 84 years
Gore-Webbers Falls 8/18/1980 - 32 years

Our Club Updates

Ada sponsored golf tournament August 6th
Ardmore officer induction and awards



Broken Bow officer induction banquet was conducted June 14th on beautiful Broken Bow Lake.



Pocola submitted 350 pair of used glasses; working on their Lions Calendar Fundraiser; donated \$100 to Pocola Senior Center; donated \$50 to LCIF Measles Initiative; presented 30 Year chevrons to Lions Eddie Coleman and Sub Ollie. 10 Year chevrons to Lions Ocie Farris and Jo Hayes; Officer Inductions were conducted by DG Billy (L - R Lions Jo Hayes, Sherry Keisman, Pam Abernathy, Ronnie Smith, Ocie Farris, and Jim Keisman.)



party was held at the home of Lion Jack and Joline Martin and the following awards were presented: Melvin Jones Fellowship to Mike Graham; Dr. McCullough to Janet Logan; Louis Lackey to Geneva Matlack and Lew Logan; Lion of the year Leslie Walker; Cub of the year Lori Linney.
Atoka Presented \$1,000 Sidney Camp Scholarship to Atoka High School Senior; Donated \$500 each to Caney, Stringtown, and Tushka High School scholarship founda-

tions; Purchased two pair of glasses for limited income individuals; Sponsored Student of the Month; District LCIF Chairman Larry Bailey presented a program on the LCIF Measles Initiative; Hosted District 3-K Cabinet Meeting; hosted visit from DG Billy and PDG Cloye who conducted officer induction ceremony and three new member inductions; Josh Lemmond, Carla Stevens, Shannon White.

Hugo held their first annual golf tournament on July 14th at Rock creek golf course; funds raised go to their eyeglass and scholarship funds.

Lindsay raised over \$8,000 for the Delta Bus so area seniors can ride free for another year; presented \$50 to the **Lindsay Peace** Poster winner; 42 attended the pizza party held in the art room to honor all Peace Poster participants; awarded two \$700 scholarships to Lindsay seniors; took 250 used eyeglasses, 93 ink cartridges, 2 hearing aids, and 4 telephones with extra chargers to the Lions


State Office for recycling; donated \$150 to sponsor a Relay for Life team; officer induction and spouse dinner will be held August 28th.

McAlester Held officer induction banquet June 14th; hosted a visit from Zone Chair John Hooser.


Sallisaw hosted a visit from Miss Oklahoma
Shawnee is on Twitter! Follow and ask your friends to follow their account name @shawneeklions. Facebook will be coming soon; Thank you 2nd Vice President Kristin Ludi for being our Twitter Tweeter Tutor Titan!

Wewoka Hosted visit from DG Billy and PDG Cloye; greeted DG Billy as club guest speaker on 8/14.

District 3-L



Governor Wes Williams
3001 Pioneer Park
Lawton 73050
(H) 580-248-4274
(C) 580-678-8104
johnwilliams5920@sbcglobal.net



Greetings and hello my fellow Lions of District 3L.

Today is a great day to be a Lion. I consider it a distinct honor and a great pleasure to work with you as your district governor for the Lion year 2012-2013.

I recently had the pleasure of traveling to Busan South Korea to attend the District Governor Elect Training for the Lion year 2012-2013. While I was there I witnessed how widespread were the tentacles of service to the local communities which began in Chicago by a small group of business men in 1917. It is amazing how a good idea can take root and be so successful in the arena of vision and of creativity.

The throbbing undulating Masses of humanity was both exhilarating and thrilling. There were so many smiling faces and warm greetings and hugs it was almost overwhelming. I met Lions from Newfoundland to China and Lions From Canada to the sunny isles of the Caribbean. Although there were instances of language barrier we managed to communicate with gestures and bows and smiles.

Theme for 2012-2013

"In a World of Service"

Dates to Remember;

Chickasha: Saturday July 28, 2012 5:00pm 95th year celebration

Clinton: August 4th, 2012, Gold Tournament at Riverside Golf Course.

Anadarko : August 8th -12th Indian Fair

Binger : August 17th-18th Fair

Duncan Evening: September 22nd 2012 Poker Run

Elk City: Labor Day Weekend Rodeo

Granite: Awarded 2 Scholarships

Hobart: Pecan Sale Fundraiser 2nd Friday in September

Club Activities

Altus: Provided newspapers for hospital patients

Anadarko: Purchased pair of eyeglasses. Processing another request for 2 additional pair of eye glasses.

Cordell: Finishing Park Project

Duncan Evening: Provided 2 pair eyeglasses.

El Reno: Installed Officers, paid for 2 eye examinations and eye glasses for 2 citizens

Granite: Teachers Appreciation breakfast during the month of August

Hobart: Installed officers and participated in the Kiowa County free Fair meal.

Lawton Noon: Awarded Scholarships for Cameron University. Purchased eyeglasses and will partner the PTA. Installed Officers

Lawton On-Line Branch Club: Donated 38 ink cartridges

Lawton Patriots: Working in adopted park.

Lone Wolf: Awarded Scholarships

Mangum: Pancake Breakfast

From The Governors Desk

August 4, 2012 - Cabinet Meeting
Time 11:00am at Lawton City Library

August 11, 2012 - Officer Orientation-
Time 11:00am Lawton City Liberty

Looking forward to seeing you at the cabinet meeting and also at the officer training

Reports: Please submit all reports in a timely manner. This is very important because we want you to receive all the accolades you deserve for the work you do for your community.



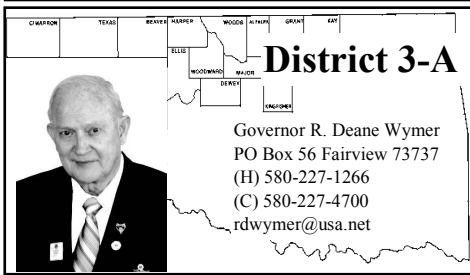
Anadarko Lions Club - One of the 100 trees they received from the nursery that donated to the Lions. Lion Dennis Freie arranged for the club. Pictured are Anadarkos Lion Bill Fowler and Vona Neal, Executive Director of Anadarko Housing Authority.



Lawton Patriots 2012-2012 club Officers. Front Row Left to Right Lorie Rodriguez, Michele Leefer, Angelina Rodriguez, Wes Williams, Jennifer Whitehead, Rebecca Rodriguez, John E. Williams.. Back Row Kenny Watts and Rocco Bonacci.



We have available at the state office the new 2012 Lions of Oklahoma State Pin. The pin was designed by PCC Ron Schultz and has been approved by this year's Governors. Prices are: Pins-\$2 each, 100 or more are \$1.75 each. Bolos are \$3 each. Necklaces are \$3 each. We also have banners designed by and featuring this year's Governors and these are available for \$6 each. These will be available for you to purchase here at the state office an at the Council and Board Meetings.



District 3-A
 Governor R. Deane Wymer
 PO Box 56 Fairview 73737
 (H) 580-227-1266
 (C) 580-227-4700
 rdwymer@usa.net

Greetings District 3-A Lions:

A "Thank You" to our current PDG VCC Arlene who has left so much that is positive for your new Governor and our 3-A Clubs. It is much more than expected - and she remains with as our Advisor throughout the year. Yes, we have positives and challenges as well. Every Club needs new members, at the same time we need to be able to retain our current numbers, and keep them involved. While doing this we must support our important State-wide entities; our Lions Club Boys Ranch in their additional housing expansion; our Oklahoma Lions Club Eye Bank and their fund raising efforts for their new building; our Oklahoma Lions Mobile Health Screening Unit and utilizing it to a maximum. Too, each Club has it's own community obligations that have to be met. LCI has certain needs that only we Lions in each and every Club can provide! If we can do the little things in each of our Lions communities, this will support the membership needs of LCI. How do we satisfy all these real needs in our District and in our State? As we "Five Oklahoma DGEs" attended classes in Busan the past few weeks, we along with an additional 750 DGEs from over 4,000 Clubs from 207 countries have experienced a revival in spirit. We were taught to not be afraid to "think outside the box." We learned that a positive "Attitude" is necessary; a definite "Commitment" is essential and the "Focus" will allow for the completion of any project! From the few Club reports received to date (we're still getting our info flow functional), the activities of each has evidence of Commitment and Focus, the Attitude had to have been in place from the very beginning.

Our **NORTH ENID LIONS** Club Newsletter sent to members is one of the top in our State. When you are in their area be sure to take a look at their recent project, "North Enid Cornerstone", along with the new park landscaping. They will be celebrating their Golden Anniversary in August on Saturday the 25th, at 6:00 pm. There

The **SEILING LIONS CLUB** reports their annual Community Calendar Project has yielded a net profit of \$881.50. The Club donated \$100. to the Seiling Roundup Club for assistance with the upcoming August Rodeo. Their Membership remains static.

The **GUYMON LIONS** have had their own brochure for a number of years, an information tool, a PR touch, and a membership solicitation which has high appeal to the reader. They have a high revenue generating effort, their train at the park plus their boats on the lake, highly used by the kids especially in the Summer. They rent out the use of their Shelter and Stage, also in the park. They serve chili and stew suppers on an irregular basis. The membership has produced two District Governors; PDG, PCC, GMT Charles Michael; PDG Chris Perkins. Lion John Schmidt has requested and received the support of the Club to run for the 2nd VDG seat of our District 3-A for the term of 2013/2014. The Club financially and physically supports the Boy Scouts and Girl Scouts, the Kid Inc Baseball and Girls Softball, a Leo Club, The Red Cross, the Hope Pregnancy Center, the Thompson Park Center, The Lions Park at the cemetery, Relay for Life, YMCA, GHS Cheerleaders, Oklahoma Boys Ranch, Oklahoma Eye Bank, Lion World Service for the Blind, Scholarship funds and the Oklahoma Lions Service Foundation. Yes, the Guymon Lions are Committed, Focused and most certainly, have the Right Attitude!

PONCA CITY NOON LIONS CLUB Cheryl Cavett, reports their Club is entering their 90th year. Membership is at 95 which includes nine life members and seven NOeL (Northern Oklahoma e-Lions) members. Their Focus for 2012/2013 is to regain and maintain 100 plus members. They continue their eyeglass collections, providing eye-testing and glasses for children and the needy.

Also, the project of Electronic Vision Aids (EVA) that provides equipment for those individuals who need magnification in order to read, continues. Their Kids Diabetes effort expansion of utilizing parents with Lions supervision is exciting. And, the Kid sight effort to test all preschoolers for diabetes with digital equipment has great promise. They, too, provide exceptional information to their membership with their publication. I detect "Commitment", their "Focus" and a great "Attitude" by the members of the Ponca City Lions.

FAIRVIEW NOON LIONS CLUB reports 87 members as of July 1, with one new member, Bill Johnston, added in July. The Club cooked and sold hamburgers/hot dogs for lunch, then again in the evening for the "Relay For Life Fundraiser", collecting \$1,000 for the Relay. The total raised exceeded \$100,000, the largest ever for the community. The Club financially and physically supported the back-pak food summer youth project, handling all the funds, paying their bills, etc. Funding totaled over \$11,000. A number of Lions sorted food, filled packs and made home deliveries to some 60 kids weekly. The Fairview school system went to a four day week, no Fridays, for six weeks in April and May. The Lions stepped in with financial support and physically assisted in holding Friday sessions at the County facility with educational sessions for the youth, including morning snacks and lunches. A contribution of \$500 was made to LCI at the end of June and a commitment of an additional \$500 to be made prior to December 31, 2012. The Club, in conjunction with the Fairview Regional Hospital and Clinic Center, will host a Health Fair on October 16. The Oklahoma Lions Mobile Health Screening Unit will be place and the Oklahoma City Harold Hamm Diabetes Research Center Outreach Program has been invited to provide diabetes screening. The planned focus is on youth, but will not exclude adult testing. It appears here is Commitment and Focus, Attitude has to be in place!

OKARCHE LIONS and ALINE LIONS each have reported no activity during the Summer months and I am aware the **BALKO LIONS** also take a vacation.

RINGWOOD LIONS CLUB currently with 13 members, two deceased,

two new added, continue activity in the collection of eyeglasses and supplying glasses when requested and needed within the community. They are considering bringing the Lions Mobile Screening Unit for a part of the day when Fairview has the unit in October, also screening for diabetes. They continue to serve the schools activities in keeping gate, etc. Also, they are active in the local annual Watermelon Festival and usually have a fund raising activity - this year appears to be selling \$2 chances on a drawing for a \$100 bill! Yes, even a small membership can have Commitment and Focus, along with a positive Attitude.

This just in from our Council Chair, Marvin Ainsworth: LCI Extension and Membership Divisions will conduct monthly Net casts on membership topics every fourth Wednesday, these to be interactive. CC Marvin has forwarded to each Club the particulars. Need help lionsupdate@lionsclub.org.

PDG GLT Delbert King our MD-3 Coordinator informs us the support for the "club excellence process" (CEP) is in place to assist with membership and financial issues action plans for each Club! There is help for us to utilize. Please review all the other Districts for details with pictures of the events held in Busan, S Korea. I'll not duplicate their efforts.

With a huge Thank You to PDG Eldon Hugaboom: Lions Serve: Lions Serve to Save Lives; Lions Serve to Save Eyes; Lions Serve to Save Guys; We Serve!

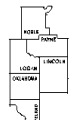
R Deane Wymer, District 3-A Governor

Correction:
 In the June issue of the *Oklahoma Lion*, District 3-A Lion of the Year was Second Vice District Governor Dee Carson from the Garber Lions Club. We regret the error.

District 3-H



Governor Robert McMasters
5716 Lawson Ln OKC 73132
(H) 405-720-154
(C) 405-826-5548
reandlkmcmasters@sbcglobal.net]



Lions for three days. While some of these positions might overlap, each new club requires the work of at least 10 to 15 committed Lions.

GOALS

The District Governors Team, consisting of myself from The Village, st VDG Tom Cummings from Cushing, 2nd VDG Dawn Miller from OKC West Side, and GMT District Coordinator Frank Davis from Guthrie, met on March 3, 2012 to look at the Nine Year Study of Membership Trends, to pay close attention to every club which was in existence July 1, 2003 or chartered since, with a special attention to those who had their Charter Cancelled.

We came up with 14 Goals aimed at supporting four numbers. We will **Charter Four New Clubs** with a total of **100 New Members**.

To achieve these goals, we will need a number of Lions to help out. To start with, we need 2 Lions to scout out locations for two clubs. We will need 2 Sponsoring Lions Clubs who will provide 1 or 2 Certified Guiding Lions to be a part of a 4 Lions team for each new club. Then we need an Extension Workshop Coordinator plus 9 - 12 Lions for each new club. All of this will take place this fall. Thus we need the help of about 35 Lions.

Following that we are looking for 5 to 9 Lions to attend a Level II Extension Workshop. Each of these Lions will promise to organize and charter a new Lions Club within the next 18 months, of which 2 will be in the Spring. These Lions will be trained in a one day event to do the work of the LCI Extension specialist. Of course they will need the help of even more Lions.

Goal 3 is that the 28 existing Lions Clubs will bring in 150 New Lions. While this looks large, it can be done. We did it in 2003-04 and came close in 2004-5 and 2005-6. The secret to accomplish this is for all of us to ask people we know and meet if they would like to join a Lions Club. Just adding our spouses on the Family Plan would more than reach this goal. We have a goal to train 7 Lions to help with this. They will go to two Lions Clubs each, especially smaller clubs, and both train them to call on people and then go with them in doing that calling

Goal 4 is that the existing 28 clubs will decrease their average number of drops to 117 Lions. Just last year we only

dropped 113. This goal can be reached. We have already trained Lions to conduct the Club Excellence Process Workshop with a goal of having at least 10 of our clubs complete this workshop this year. OKC West Side Lions Club will be starting this process July 24th. The Club Excellence Process will help Lions Clubs look at what they are doing and plan on how they can get better. Results from clubs who have already competed this process reveals that they both recruit more new members and reduce the number of drops because their members feel better about their club.

NEW MEMBERS

- Cushing:** (May) Derek R. Griffith & Christopher N. Pixler, both by J. Stewart Arthers.
- OKC West Side:** Jack W. Mouser by W. Regana Mouser.
- Prague:** Kendra D. McBride by Danny L. Winchester. June-Cashion: Jonathan O. Schaul by Russell L. Adams.
- Edmond:** Mary E. Collins by William E. Hamilton.
- OKC Downtown:** Suzanne E. Baxter & Kyle R. Karfonta, both by Jim A. Schroeder.
- OKC Northwest:** Dannie B. Crow by Mike Peller.
- Stillwater Noon:** Michael D. Schaller, no sponsor
- Stroud** Melody Crofts & Regina Peters by Steve Bivin.

DEATHS

Stillwater Noon: Victor VanHook

DATES AND EVENTS

- August 11, 2012,** District 3-H Cabinet Meeting, Prague United Methodist Church, 1103 Klabzuba, Prague, 8:30 AM.
- September 14-15,** Stroud Annual Golf Tournament.

CLUB NEWS

- Carney:** May 19-20 served concessions at the Motorcycle Scrap Meet at Seaba Station in Warwick, Ok. On June 8, had First Annual Golf Tournament at the Stroud Golf Course. On June 9, held our Annual Ice Cream Festival in Carney-serving hamburgers, hot dogs, drinks, chips and the best home made ice cream. Again in September we will be back at the Motorcycle Swap Meet at Seaba Station.
- Edmond:** On July 10, PCC Kent Clovis installed PCC Bob Austin as President, Lion Burchie Smith as Secretary, and Lion Larry Streitmatter as Treasurer, plus other officers. Lions Pins were pre-

sented to both Past President VanZant and President Austin, along with plaques and awards. Membership Year Chevrons were presented to Bob Gallop-45 years, Neil Little and Carl Breazeale-25 years. The club voted to fine the Tail Twister for not being present at the Installation.

Midwest City: recycled 375 pairs of eyeglasses and 3 cell phones. On June 16, DG Marvin Ainsworth, accompanied by his wife, Mary, Installed the officers, and inducted our newest member, Don Hancock, sponsored by Lion Ramon Valdez. We continue to sell Lions Linens as a continuing fund raiser.

OKC Capitol Hill: Raised \$700 at a Hot Dog Lunch. On July 14 hosted the South Club Officers Training. During September we will sell Raffle Tickets for our October Drawing for 2 tickets to the OU-Texas Game plus \$100 in expense money. In November we will once more have our Annual Bean Dinner.

OKC Northwest: Recycled 178 pairs of eyeglasses. CC Ainsworth installed our officers. PDG Jim Barnett, club secretary, installed the OKC West Side officers. President Hank Sooknee and Cabinet Secretary Tom Mulligan attended the South Club Officers Training. We made an inner club visit to the Surrey Hills Lions Club.

Stillwater Noon: Purchased 2 sets of eyeglasses at \$85.00 each. Had 5 requests for eyeglasses. 10 Lions spent 28 hours parking cars at the Boom Blast. Established a \$500.00 scholarship at the Meridian Technology Center in memory of Lion Victor Van Hook. Various members visit the Perkins Lions club on a weekly basis.

Stroud: Our Annual Golf Tournament starts at 1 PM on Friday, Sept 14 th with a Skins Game. This will be followed by a Calcutta for those interested. On Saturday, Sept 15, check in is at 8:30 AM with Tee Off at 9. Cost is \$60. per person or \$240. per team of 4. Lunch will start at 11 AM on the course. Contact David Clovis at 918-290-0134 for information and registration. President Olen Hurst made up a cooking trailer so we can sell hamburgers and hot dogs.

The Village Lion's Club: 7th Annual Car Show will be August 25, 2012 at Duffner Park (East of May on Hefner Road) Registration time 9:00am-11:30am. Prizes will be awarded at 2:00pm.

Greetings to all the Lions of 3-H from your new Governor.

The condition of our District calls upon all of us to work together in behalf of our Clubs and District. As I was reminded in Busan, our name is "The International Association of Lions Clubs." While we do have Districts, the focus is upon the Clubs and how to help and strengthen them.

As a part of my DGE studies, I did a study of the District Membership Trends for the last nine years. On July 1, 2003, our District had 1301 members in 41 clubs. On June 30, 2012 our District had 880 members in 28 clubs. Our net loss was 421 members with a net loss of 13 clubs. In actuality, our loss was much more. During those 9 years, we dropped from our membership 1556 members and lost 17 clubs, due to an addition of 4 new clubs. A loss of 1556 persons equals the loss of a district or the loss of 50 average sized clubs.

While this study did reveal that we were bringing in new members; 1133 new members or 126 per year, our losses of 1556 members equals 173 per year. During this period, there were only two years when our new members exceeded our losses for the year. The first year of 2003-04 when we had a net gain of 24, and in 2009-10 when Governor Frank Davis chartered 4 new clubs with 121 new members. If not for these new members in new clubs, we would have had a net loss of 36 members.

This illustrates what LCI has been saying for several years: "If a District really wants to grow, it must charter new clubs." Chartering new clubs takes a lot of work from all of us. We need people to scout possible locations to put a new club. Then we must have a Sponsoring Club for each new club. The Sponsoring Club needs to supply one or two Certified Guiding Lions. We have discovered that each new club needs a team of 3 to 4 Certified Guiding Lions, committed to work with that club for two years. Then the extension event used to start the new clubs requires about 18

News From Oklahoma Boys Ranch

by Colleen Fowler

We just got back from a great week with our guys. We went to Branson, We have found that the 7 hour drive is just right. We let the boys stay up late the night before...rouse them up early and they sleep for 6 hours, just about the right time to stop at Lambert's and throw some rolls. Then they are awake and full when we drive that last hour to Branson. we have developed a relationship over the years with the folks that run the Amaze Inn. It is a great hotel with rooms with 3 queen size beds. We get one for the boys and a smaller room for us. The security guard will wake us up if anyone leaves their room. Our goal is to get them so tired during the day, they have no energy to go anywhere during the night. We had tickets for the Showboat Branson Belle that night and the boys enjoyed the live show and supper. It was a learning opportunity to talk about how paddle steamers work and how the boats had shows and gambling for the travelers in the old days. Wednesday morning we left early to go to Silver Dollar City. We had a blast and it was a great time for

Bob to have some fun with the fellows on the coasters! They loved hearing him scream and we have great pictures. The boys were tired and happy and after supper we played in the pool at the hotel till bedtime. Thursday was fun at Whitewater and a tour of Branson landing and Table rock Lake. We ate and played and made some memories that will last for a while. It takes budgeting and planning, Both of which I have learned from Jack and Roberta at the Meadows. There is something about being away from the house that seems to enhance our bonding. I am so grateful to Bryan for understanding how important these times are. When a new boy comes to live with us the other guys always tell him about vacation and what a blast it is. Thanks to the Board for allowing us the resources to really be a family. Even though we have been home for a few weeks, the memories are still fresh and can still bring a laugh or a story. For me, I remember a verse of scripture that says..."and she pondered and kept all these things in her heart."

LIONS OF OKLAHOMA BOARD, COUNCIL MEETING AND DISTRICT CONVENTION DATES FOR 2012-2013

Council/Board Meetings

August 18, 2012 **Lunch by Dist.3-A Lions of Garfield County Lions**
 October 20-2012 **Lunch by Dist 3-L**
 January 12-2013 **Lunch by Dist. 3-A Lions of Garfield County Lions**
 State Convention April 27, 2013 (Oklahoma City area)??
 June 15-2013 Lunch by **Dist. 3-L**

District Conventions/other meetings

3-O November 17, 2012
 Pin Traders Swap, January 10, 1213 @ Lake Murray
 3-K January 25-26, 2013
 3-A February 2, 2013
 3-H February 9, 2013
 3-L February 16, 2013
 Agenda meetings Friday evening before Council Meeting held at the State Office 7:00 p.m. Board/Council Meetings held at the Westside Town Hall. Board Meeting times same as in previous years.
7:45 a.m. State Convention Planning Committee and Executive Committee Meetings
8:55 a.m. Council Meeting open with Prayer and Flag Salute - Close Meeting to Reconvene at 1:00 p.m.
9:00-9:45 a.m. OK Lions Eye Bank Board Meeting
9:45-10:30 a.m. Briggs Memorial Board Meeting
10:30 -11:15 a.m. Ok Lions Boys Ranch Board Meeting
11:15 a.m.-12 Noon Ok Lions Service Foundation Board Meeting
12:00-1:00 p.m. Lunch and Bone Yard Meeting
1:00 p.m. Council Meeting (no reports from above boards)

PLEASE, NO OTHER MEETINGS DURING BOARD OR COUNCIL MEETINGS. Please be courteous to each of the boards and council as they meet by keeping the room as quiet as possible. This is a time for Lions to keep informed and updated about our state projects.

BUILDING THE FOUNDATION

All Oklahoma Lions serve the Lions Boys Ranch and Lions Eye Bank when you pledge through the Building the Foundation Bank Draft Program. Your pledge provides the Lions Foundation a way to meet the needs of our Lions State Projects. Say YES to supporting our Projects with a

Quarterly Contribution _____ Monthly Contribution _____
 Semi-Annual Contribution _____ Annual Contribution _____

Name _____ Address _____

City/State/Zip _____

Home Phone _____

Business Phone _____

Lions Club _____

OLSF Fellowships are awarded to individuals who make donation at two levels. _____ Louis B. Lackey Fellowship (\$250.00) _____ Dr. Robert D. McCullough Fellowship (\$500.00) Recipients receive Pins and certificates recognizing their contribution. Please make your check payable to and mail to: Oklahoma Lions Service Foundation, 4123 NW 10th Street, Oklahoma City, OK 73107-5801.

The Oklahoma Lions Service Foundation is a non-profit corporation that serves individuals through the Oklahoma Lions Eye Bank and Boys Ranch. Contributions are tax deductible under 501 (c)(3) of the Internal Revenue Code.

AUTHORIZATION AGREEMENT FOR PRE AUTHORIZED PAYMENTS

I hereby authorize the Oklahoma Lions Service Foundation, hereinafter called the FOUNDATION, to initiate debit entries to my checking account indicated below at the depository named below, hereinafter called DEPOSITORY, to debit the same to such account.

DEPOSITORY Name (Your Bank) _____

Branch _____

City _____ State _____ Zip _____

Routing# _____

Account# _____

This authorization is to remain in full force and effect until the FOUNDATION has received written notification from me of its termination in such time and in such manner as to afford the FOUNDATION and DEPOSITORY reasonable opportunity to act on it.

Name (Print) _____

Signature _____ Date _____