



District 35-L Newsletter

March 2013

www.district35L.org



Patricia Hall
District Governor

Jerry Skufe
Immediate Past DG

Jeffrey Heisler
1st Vice DG

Bob Melnick
2nd Vice DG

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Administrator

Joyce Cosson
Secretary

Carl Plesner
Treasurer

Dr. Edward Michelson
Historian

Dr. Cris Hirsch
Global Leadership
Team Coordinator

Larry Hopkins
Global Membership
Team Coordinator

PDG Gunter Hirsh
Zone Chair
Coordinator

PDG Estelle Calrk
Tail Twister

Ashley Wohlschlaeger
Newsletter

Joel Arthur
Webmaster



Officers 2012-2013

John Crawford
Zone 1 Chair

James Wood
Zone 2 Chair

Janice Tedeschi
Zone 3 Chair

William Powell
Dave Nicholson
Zone 4 Chairs

Anthony Clum
Zone 5 Chair

PDG Anne Davis
Zone 6 Chair

Brian Barkman
Zone 7 Chair

**Bob & Marge
Holton**
Zone 8 Chairs

Edgar Dickson
Zone 9 Chair

Sheryl Shemet
Zone 10 Chair

Joan Richardson
Zone 11 Chair

Charles Carroll
Zone 12 Chair

Diane Melnick
Zone 13 Chair

PDG Audrey Hall
Zone 14 Chair

From Our Governors



District 35-L



Hello Fellow Lions,

It is with great honor and humility that I address you again as your 1st VDG. I don't know about anyone else but I am hoping the 20 degree weather and frost last weekend was the end of Winter in Florida. I am anxiously awaiting the smell and feel of Spring in the air to arrive to our Sunshine State.

With all of the upcoming activities coming up I am praying for good weather to encourage a good turnout and show of support for our District and Multiple District in the upcoming events and fundraiser's. We are closely approaching fundraiser's from our Entities, our Spring Conference in March in Deerfield beach, our State Convention in Daytona in May as well as our "mini-convention" with Elections in Ocala in the near future. I encourage each of you to show what support you can to these functions. It is an excellent time for fellowship with our fellow Lions, training classes as well as participating in the centuries old process of the Democratic Election process. A lot of hard work behind the scenes have been going on for up to a year in advance for some of these functions so lets show our support by attendance and participation.

I would also like to remind everyone that we (the 1st VDG's) as well as other levels of the Council are still attempting to fill positions on the individual District Cabinets including the GLT Coordinator position in ours (to fill the remaining year of the 3 yr. appointment, Unfortunately this position has become open due to illness), the Multiple District Cabinet as well as positions on the Lions Foundation and some of our Entities are looking for Lions to fill positions on their Board of Directors as well. I encourage you to keep informed of these positions and consider stepping forward to support your District and MD-35 by submitting your letters of intent or requests to the appropriate parties involved. This is an excellent way for all Lions to voice their opinions and work in an active role of their choosing. as the age old "Uncle Sam" War Poster stated: WE NEED YOU !!! Now is the time to consider stepping out of your comfort zone to lend your time, expertise, and skills to your District and MD.

I look forward to seeing as many of you as possible at the upcoming events and fundraiser's such as the "recycle fashion show", the Conklin Center fundraiser's and the Foundation Breakfast at the dates and times provided in our District Newsletter, MD Magazine and newsletter as well as information provided by the Entities themselves!

Although it may seem early to some you may also now start discussing your advertisements in the upcoming District 35-L Directory for 2013-2014. The deadline will be here before we realize it. Information will be sent out shortly and any questions may be addressed to me at the number or email provided in the District Directory.

As always, I would like to thank Governor Pat and 2nd VDG Bob Melnick and PIS Zone Chair Diane for their assistance throughout the year and for allowing me to be a part of a superb team of Lions!

Yours in Lionism,

Jeffrey Heisler
1st VDG

Hello Fellow Lions,

Isn't modern technology wonderful. Take the computer... When it's working everything is right with the world right at your fingertips - when it's not (like what happened to mine this past week) you lose your connection to the world. When they go down do you take their bodies to the repair shop or hold a wake for them? In my case it needed a new this, a new that, and several other new parts so a wake it was. As I am awaiting my new computer which will have all my old information and contacts put in I ask that you bear with me and excuse any delays that have occurred in the interim.

Compare our computers to our clubs. They run along fine and then ,oops, we've lost one member, then two, then several members and our clubs start to slow done and stop working at full capacity. Do you hold a wake for them and ignore the problems or do you chose to work at them to repair the issues?

I say take the time and energy needed to get started with a membership program. Evaluate any problems and issues that may cause a membership drop, actively solicit new members while addressing the needs of current members, be open to new ideas, and educate and train your members. There are numerous training tools available on the LCI website as well as help through the district's membership and leadership chairmen.

Remember, you have to ASK potential new members to join you at a meeting and then be prepared to tell them what your club is doing to help within their community - let them know what is in it for them if they become a Lion. Keep your clubs running as smoothly as your computers and you will continue to grow and serve those in need while growing as Lions yourselves.

The next District Meeting will be held at the Ocala Hilton on April 13 and it is also our mini-convention with elections being held. Please make sure that all of your club dues are paid and up to date so that your club's delegates will be able to vote at that time. This is also a great time for your clubs to support our FL entities with any contributions your club has budgeted for them this year. Several entities, such as the Conklin Center and FL Lions Foundation, are in desperate need of your help. I hope to see many of you in Ocala in April.

Yours in Lionism,
2nd VDG Bob Melnick
Service, the rent we pay for living on this planet.

Vision Screener

We recently received notification from Cyd McDowell, PlusOptix, that they will exchange our S09 vision screener for an upgraded S12 unit, free of charge. The S12 is a handheld device that quickly captures a child's refractive status. Because the new device captures information from both eyes simultaneously, it will also detect strabismus or eye misalignment. The S12 is a self-contained device and is much more portable/mobile than the S09.

Along with the opportunity to upgrade the vision screening unit, PlusOptix is also providing us the opportunity to expand our equipment inventory by offering us the opportunity to purchase the existing S09 at the cost of \$2,935 per unit. We have sufficient funds in the District KidSight account to purchase two of the existing S09. They would be assigned to the Cedar Key and Marianna clubs. For ease of transferring, the S09 assigned to the Ocala and Palatka clubs will be designated for retention. If a club wishes to have a PlusOptix S09 unit and they would be willing to pay for it (\$2,935), please let me know. We can purchase up to 8 units, and having 2 already identified, that leaves us the opportunity to get another 6 units.

IMPORTANT: Please do not ship your PlusOptix S09 to Atlanta until I give you the "green light" to do so. We need to determine if any other clubs wish to purchase one of the remaining 6 units. Thanks.....

Screening Data

The below chart reflects the screenings performed for the period July 1 through December 31, 2012. With the exception of the Nicaragua and North Santa Rosa data, this information is from the database maintained by the Gainesville KidSight Office. Clubs are encouraged to reconcile this data with your club records. If there is a difference, please contact Lauren Pallet (786-525-1459 or laurenpallet@yahoo.com) to work them out.

Club Screenings Referrals

Baker 575 47

Cedar Key 453 29

Lake Butler/Turkey Creek

Florida

Nicaragua 94 532 9 70

North Santa Rosa 491 28

Ocala 156 13

Palatka New Vision 80 8

Total 2,381 204

Lions performing screenings can take pride in knowing that they have contributed to the detection, and subsequent correction, of amblyopia for 204 children. Also, they have eliminated the concern of 2,175 parents whose children didn't have an eye problem. This is truly making a difference for both the children and their parents.

From around the District



KIDS SIGHT AT BAKER & WALTON COUNTY



From around the District

SAVE THE DATE!

- ❖ DISTRICT 35-L MINI CONVENTION/DISTRICT ADVISORY MEETING
- ❖ APRIL 13, 2013

Mark your calendars now for this important date. Additional details will follow shortly.

District Governor Pat Hall wishes to have the election for 2013-2014 District Officers and Board Members for the Foundation at this meeting.

Election registration and the Pre-Cabinet meeting will occur on Saturday morning.

Luncheon will also be served.

MAKE YOUR RESERVATIONS:

Ocala Hilton Hotel has a special room rate of \$90.00 plus tax. Address is 3600 SW 36th Avenue, Ocala, FL 34474 (right at exit 350 on I-75). Telephone number is 352-854-1400;

Toll-free reservations – 877-602-4023.



Oh, by the way, if you're arriving on Friday, have we got a deal for you!!

On Top of The World (OTOW) Lions Club is presenting a Recycled “Trashy” Fashion Show fundraiser on Friday evening. You’re coming for the Mini-Convention anyway. Why not attend a fun-filled evening with us and see what creative minds can do with recycled items! For more information, contact PDG Estelle Clark at 352-861-7358 or maggiemagoo12@yahoo.com.

From around the District



Cedar Key Lions 2013 Health Fair.

The Cedar Key Lions Club sponsored its Annual Community Health Fair at the Cedar Key Community Center on Friday, March 1st.

Members of the community attended to take advantage of the free health screenings and resources available to participants.

Free health screenings included blood pressure and diabetes screenings, oxygen level evaluations, free telephones for the hearing impaired along with hearing & vision screening in the Ocala Lions Vision Van manned by Lions Audrey and Jim Hall and Rich Lytle. Blood tests provided by LABCORP included: Comprehensive Metabolic tests (14 tests) for \$10 and a Lipid Panel for \$10 (fasting is recommended for both of these) as well as a PSA test for \$5, and a Complete Blood Count for \$5.

Other free offerings were BONE DENSITY screening, helpful Wellness information, and information about the services of the Levy County EMS system & the Levy County Health Dept.

Area health care providers and representatives from the Medicaid Department of Children and Families, Gentiva Home Healthcare, and Senior Homecare Services, Haven Hospice, AYERS Health & Rehabilitation facility, Suwannee River Area Health Education Center, The Center for Independent Living, the Levy County Health Department, AARP, and others had information and staffed booths at the Fair.

A brunch of steel cut Irish oatmeal and a variety of healthy muffins generated \$156 in cash and donated bags of groceries to benefit the Cedar Key Food Pantry.





DISTRICT 35-L



MINI-CONVENTION

APRIL 13, 2013

WHERE?

Ocala Hilton Hotel

3600 SW 36th Avenue, Ocala, FL 34474 (Exit 350 on I-75)

Telephone: 352-854-1400

Toll-free reservations: 877-602-4023 Special room rate of \$90.00 plus tax

WHEN?

Election Certification: 8:00 – 9:00 am

Election: 8:30 – 9:30 am

Convention Registration: 8:00 – 9:00 am

Pre-Cabinet Meeting: 8:30 – 9:30 am

District Advisory Meeting: 10:00 am

Lunch: 12:00 noon

Mail Registration Form and

Check to:

Lion Wendy Phillips

OTOW Lions Club

P.O. Box 772733

Ocala, FL 34477

Lunch menu

Turkey Croissant

Sliced Deli Turkey Breast with Swiss Cheese on a Flaky Croissant with Lettuce, Tomato, Pasta Salad and Pickle Spears

Iced Tea and Coffee

Cost: \$14.50

On Top of the World Lions Club

presents

Recycled Trashy Fashion Show

Friday, April 12

Ocolo Hilton Hotel

Green Displays, 5 p.m.

COLLEGE of
CENTRAL
FLORIDA

-an equal opportunity college-

Cash bar, silent auction, and
hors d'oeuvres, 5:30 p.m.

Fashion Show, 6:30 p.m.

\$ 30 single person

\$55 per couple

\$275 per table of 10

For information call Lion Wendy at
352-861-0820 or visit us at
<http://www.otowlionsclub.org>.