

Support the 35-O 2014-2015 Directory with your Club, Entity or Business Ad.

## **Show off your Club with an advertisement**

### **Include phone number(s) or website.**

Ads are what pays for the production of the directory.

### **Instructions for Placing an Advertisement**

- Use one of the following formats: MS Word, MS PowerPoint, or MS Publisher.
- Do not send as a .pdf file.
- Send the ad in its original format so it can be edited. Include any special fonts and no text outlines. The basic layout of the ad will remain the same. Ad content will be at the review of the incoming DG Carolyn.
- Ads may be sent by e-mail or snail mail. (E-mail is preferred.)
- Input and payment for ads and other content must be received no later than May 31, 2014. The earlier, the better. No cost ad setup will be provided but, information must be in no later than May 15, 2014.

### **Ad Sizes and Prices**

Full Page (8 ½ x 5 ½)   Half Page (4 ¼ x 5 ½)   Business Card (¼ page-horizontal or vertical)

Front inside color cover	\$200	Lions Club or Entity	\$175
Back inside color cover	\$175	Lions Club or entity	\$150
Back outside color cover	\$200	Lions Club or entity	\$175
Full page color	\$125	Lions Club or Entity	\$100
Full page B/W	\$100	Lions Club or Entity	\$75
½ page color	\$75	Lions Club or Entity	\$65
½ page B/W	\$55	Lions Club or Entity	\$45
Business Card Color	\$40	Business Card B/W	\$30

Pay by cash or check.

Make checks payable to District 35-O.

Send Ads & Payment to Lion C. David Lloyd

e-mail: [liondave@gmail.com](mailto:liondave@gmail.com) (Ad content only)

Snail Mail: 4330 Collingtree Dr., Rockledge, FL 32955