

MD-35 Bulletin Contest

The MD-35 Bulletin Contest starts on September 1st and ends March 31st of each Lion year. A copy of all issues published by a club should be mailed to the Bulletin Contest Chair, Cabinet Secretary, and the MD-35 Office Manager.

Rating for a 1,000 POINT Bulletin Score

*Program announcement: 75

*Announcement of day, time and place of meeting: 15

*Name of club, city and state: 15

*Name of President, Secretary, District Governor, 1st and 2nd Vice District Governor, Zone Chair, and

and the MD-35 Office Manager: 15

*Resume' of last meeting: 40

*Personal items about members: 75

*Masthead (name of bulletin, address and telephone of editor): 50

Announcements of actions taken by club: 60

Activities mentioned: 40

Committee reports: 40

List of coming events (club, zone, district, etc.): 60

Items about zone and district events: 40

Humor (jokes, amusing incidents, etc.): 40

Legibility: 60

Neatness: 60

Convenience of size: 40

Attractive appearance: 60

Regularity of issue: 40

Style of writing: 55

Editorials: 50

Illustrations: 10

1000 Point Clarification of Scoring

- Bulletin should be judged by the score system as set forth in the above table.
- The points set forth in the above table shall be the maximum allowable points for each item.
- All starred (*) items must appear in each issue of the bulletin.
- The items without a star must be included in the bulletin once each month. (They may be included in every issue, but this is not necessary.)

- Program announcements: The program for each meeting prior to the next issue shall be given. If the program for any such meeting has not been determined, that shall be noted and considered as satisfying this requirement.
- Activities mention: This may be an activity completed or a future activity.
- Personal items about members: This may be a birthday, anniversary, health report or other personal item about a member.
- The following items shall be scored for each issue: Legibility, neatness, convenience of size, attractive appearance, and regularity of issue and style of writing.
- Single page bulletin: any bulletin printed on one sheet of paper of legal size or smaller shall be considered a single page bulletin.
- Multiple Page Bulletin: any bulletin printed on more than one sheet of paper shall be consider a multiple-page bulletin.

District Awards will be given to the club bulletin which, in the opinion of the Bulletin Contest committee, is the most outstanding in each of the two (2) categories, single or multiple pages. The district committee choices are entered into the MD-35 contest to determine the best bulletin in the Multiple District.

International Newsletter (Bulletin) Contest

To enter the contest:

- Each Lions Club should submit two copies of their best club news bulletins to the Public Relations Division of Lions International Headquarters no later than May 1st.
- There will be one winner and four honorable mention winners.
- Winners will be announced at the annual International Convention.
- Members of the Publications, Public Relations and Lions Information Committee of the International Board of Directors will judge the entries.
- Winners will be awarded prizes.
- All entries in the International Newsletter (bulletin) contest must be accompanied by the contest registration form.