

# NEWSLETTER

Serving Communities in Central Florida From The Space Coast To The Nature Coast And Around The World

**GET ON THE BUS & SERVE!** 



Fellow Lions,

What a year we have had together! This year puts fresh meaning to the words, "through thick and thin!" Lions, I thank each and every one of you for the time and effort you poured into this district and multiple district in the year 2015-2016. You have shown commitment and leadership by serving your communities, entities,

and each other. You embody our slogan, "WE SERVE!"

Thank you for the support and hospitality you have shown PID Neil and I when we attended your club and zone meetings, your projects, and your



DISTRICT
GOVERNOR
JACQUELINE
"Jacquie"
SPENCER

celebrations. Thank you for the warm reception, the great meals, and the great conversation. We enjoyed ourselves and learned so much from you about your projects, your fellowship, and your legacies.

After this weekend, 2VDG Lion "Tito"
Navarro will be 1VDG, and 1VDG Lion Steve
will be your DGE. Congratulations on your new
positions! Lions, you can count on them-they
work hard and long for you with a Lion's heart!
Our newest executive member is 2VDG Lion
Helen Thompson and her partner in service,
Lion Ginni Black. Lion Helen's beautiful
daughters and the Black family were celebrating
with her. 2VP Naresh wanted to be sure to ask
them if they were Lions!

Our Global Membership Team Chair, PDG Al Becker, is busy building a club, who are starting out as a branch of the Port Orange Club. They will serve the Daytona area. Our Global Leadership Team Chair, Lion Greg Evans, worked with Lion Al in setting up an extension workshop.

MD and District GLTs Larry and Greg

worked diligently this year to set up trainings for Emerging Lions Leadership Institute, Advanced Lions Leadership Institute, Regional Lions Leadership Institute, region and zone chairs, club officers, orientation, Guiding Lion, and anything else he was asked to do. I completed my Bachelors' degree from Lions University and am so excited to begin work on my Master's degree! It will be a

shining moment to shake IP Bob Corlew's hand at the Forum when I receive my degree.

Many Lions attended the USA/Canada Forum in Grand Rapids, where we learned so much and were inspired by plays, peace posters and speakers.

We are currently at -33 Lions and -3 clubs. Keep working to find new members and DO NOT DROP MEMBERS FOR NON-ATTENDANCE IN JUNE! Call them and find out why they are not attending! JUST ASK!!! International 2VP Naresh asked one of our presenters and he said," Yes!" So, do it!!! Shut the back door!

Our diabetes and retinopathy screenings increased thanks to PDG Norma's work.

Our Leo Clubs are growing and had a very active year, especially at Daytona State College!

We raised more than \$78,000 this year at our cabinet meetings! THANKS, LIONS! Our entities appreciate it!

One theme was prevalent this weekend at the convention-WE ARE FAMILY! Many of your fellow Lions need your love and support as they go through life, tough times, and times of illness. Right now, we have members who have lost family, are having surgeries and treatments, who need to feel cared for. Let's send cards, make a casserole, watch a pet, or call them on the phone. Please care for your fellow club members and district O members.

It is time...My exit from the auditorium was very touching. I so appreciate all you have given me this year. Your love and support carried my much hurt heart and helped me heal. But I will be at every cabinet meeting and every COG meeting and we will still see each other. Until then.

Lion Jacqueline "Jacquie" Spencer District Governor District 35-O. <a href="mailto:lionjtripp@hotmail.com">lionjtripp@hotmail.com</a>; <a href="https://www.peacetripper.wordpress.com">www.peacetripper.wordpress.com</a> Dignity. Harmony. Humanity.





1st VDG STEVE HILAIRE

Fellow Lions. Remember all the sayings your parents/grandparents used to throw at you in your formative years." You're hanging out with the wrong crowd. Show me your friends and I'll show you – Yourself" What I would now like to say is "Can you see me now?" I'm hanging out with the Lions, they are my friends. They are the most helpful, humane and hardworking people in the world. I know because they are all over the world and they help the less fortunate, the blind, hearing impaired and those who can't help themselves.

Of course we have our work friends, neighbors, college friends and our family. But friends are like family that you have chosen. They know you and they are part of your history. Long periods of time apart without talking does not affect friendship. I have been in Lionism for 27 years and can still remember the club members when I first joined. Whenever we meet it is like no time has passed. Your friends tell you who you are. They are honest with you and you will be drawn to kindred spirits. They will encourage going further in Life. They will want the best for you because they want it for themselves as well. For you to soar higher, to be successful and happy. You may be struggling but fall into friendships based on where you want to be and not where you are now. Your chosen family will help you to get there. When you all reach there, introduce them to your other chosen family. Ask them to become Lions. You would want them to be in this great organization. It may not be perfect but it is certainly great

Where there is a need, there is a Lions club. Together we can make a difference!

Lion Steve Hilaire 1VDG 35-O

#### 2nd VDG IRVING "TITO" NAVARRO

#### **Working Together**

Teamwork (but I really like calling it working together) is the rarest, most exhilarating, and most productive human activity possible. Every business wants to harness this incredible energy, but achieving such a level of motivation and esprit is not always easy.



A team is not just a group of individuals who work at the same location or have the same logo on their jackets. A real team is made up of people who may be unequal in experience, talent, or education, but who are equal in their commitment to working together to achieve the goals and good of the organization, each other and their customers.

If we are going to be successful, we can no longer look at our organization as Lions, clubs, zones, regions, districts, or multiple districts. We must look at the bigger picture and resolve to work together in ways we may never have done before. We may even need to cooperate with the competition. Think of all the mergers and acquisitions in the past few years. Your number one competitor today could be your partner tomorrow.

A great scholar and speaker, Bob Treadway from Littleton, Colorado, once mentioned he found that many "average" people working as a team, perform at "genius" level or higher. Participants contribute in many ways, some brainstorm, some work alone and then report back to the group. Treadway finds that a team "becomes a genius when everyone works together." He also noticed that when a team is working at optimal performance, it is hard to tell who the leader is. In other words, the team runs the team.

Such teamwork doesn't happen by accident, but requires commitment, effort, a willingness to accept the uniqueness of others, and an appreciation for diversity. We build teams in our groups the same way we build relationships with our friends and coworkers. High-functioning teams establish us and our clubs as reliable, internally and externally. We then project this image to our customers and communities. With downsizing, attrition, and restructuring, many clubs today are responsible for building responsible and committed team members

if they want the best performance from them. But how do they go about it?

A response from a team leader like Mike Powell, a senior scientist, explains of past successes of his ten-person team. When given the most important assignments and asked how he managed to keep his people highly motivated in an environment with long hours and a great deal of frustration, his response was: "I keep them happy," he said. "I told team members only what I thought each needed to know. Now I tell everyone everything. It slows them down a bit while sifting through the information, but they get the big picture and then decide what it is they need to know and do."

He added, "I also gave them lots of positive feedback via email and voice mail. Once I left a voice-mail message for one of them, saying 'Everyone is talking about how well you all are doing.' They were really effective as a team and appreciated knowing it."

Building a real team gets real results, but it can't be done with slogans and directives. Everyone who uses innovation to find ideas to save money or improve productivity, also starts by respecting each person's individual contribution, showing appreciation, exciting them about their possibilities for achievement, and sharing with them that their group effort has the potential for real genius. Good luck!

Roar Lions, We Serve.

Lion Irving E "Tito" Navarro 2<sup>nd</sup> VDG D35-O



Cabinet Secretary-Lion Donna Norton

Lion Donna will have an article for the June newsletter.



# Social Media Tips, How-To's and More



Whether you're just getting started on Facebook or you're interested in improving your club's current social media presence, you can find resources on the LCI website that will help. Learn how your

club's photos can be featured on LCI official social channels; read the Lions SMiLE Blog for the latest on apps and tools; and discover new ideas to share at your next club meeting. <u>Visit the Lions Social</u> Media page to get started.



# View and Share #LIONS100 Media

Lions have been serving communities for nearly 100 years, which means

Lions have many stories to tell. These stories help us celebrate our Centennial, remind us to take pride in everything Lions have accomplished and prepare us for another century of service. Visit the Centennial Media page for Touchstone Stories on defining moments in Lions history, as well as Centennial videos that bring 100 years of service to life. Download and share the Lions story on your social media pages with the hashtag #LIONS100.

## Earn the Seven Keys to Success Club President Award

The 2015-16 Club President Award is based on the Seven Keys to Success and is an initiative to help club presidents lead their club, maximize its potential and utilize the resources available from LCI to find new ways to serve the community. Club presidents: it starts with you! Complete the criteria and turn in the application to your district governor today.

# Download Lions Branding Photos



Images of real Lions can help make promotional materials more eye-catching and interesting. Branding photos of Lions are available on the LCI website for Lions, clubs, districts and multiple districts to use for promotional purposes. Download for use on your website, social media pages, brochures and flyers.

### A MESSAGE FROM OUR

#### INTERNATIONAL PRESIDENT



As we approach 100 years of service, I'd like to thank you for your tremendous efforts leading up to our Centennial. I also want to encourage you to report your club's hard work and continue working toward your end-of-year goals. Reporting allows your club's accomplishments to be recognized and shared with Lions around the world.

Here's how your club can finish the year strong and help usher in our next century of service:

- Invite and retain at least three new members to help your club grow and make Lions even stronger!
- Host a youth, vision, hunger and environment project in support of the Centennial Service Challenge.
- Plan a Legacy Project during the Centennial Celebration to create a visible reminder and a lasting legacy of your service to your community.

As our 99<sup>th</sup> year comes to a close, we can all take pride in our accomplishments. Let's keep up the

momentum so we can continue to serve and turn our humanitarian vision into reality!

Sincerely,
Dr. Jitsuhiro Yamada
Your International President



INTERNATIONAL FOUNDATION

### Dear Lions,

You continue to amaze me every day. No matter where I go, I see Lions and Leos embracing our spirit of service. Your dedication to service is admirable and you make me proud to share your stories with Lions and the world.

When you step out into your community, you show the world that "We Serve." You understand the need to serve locally and globally, and you know that LCIF helps extend your reach. Seeing young Lions in action has shown me that service is not bound by age.

I recently visited three young and very enthusiastic clubs. A Branch Lions Club made up of young businessmen and women in Malaysia has taken on some global environmental projects. The new Campus Lions Club at Texas State University understands and supports LCIF because LCIF has responded to the recent flooding and tornadoes in their area. I visited with Leos in Mumbai who support LCIF because LCIF helped fund a much needed local blood bank.

I love being a Lion, and I love what LCIF does to support what we do as Lions. If I had to sum up LCIF in one word it would be "hope." Like my song says, "Because we care, we're always there, LCIF."

In this spirit of service, I appeal to all Lions. Recently, cities in <u>India</u> and <u>Paraguay</u> have suffered from devastating floods. <u>Multiple</u> <u>District 300 Taiwan</u> is recovering from a tragic earthquake in Tainan. With the generous support of Lions from around the world, LCIF

awarded grants for relief efforts in each of these areas. Please consider making a <u>donation</u> to LCIF's Disaster fund so that our foundation can continue to respond immediately whenever and wherever disaster strikes.

A series of deadly earthquakes and aftershocks struck the Kumamoto Prefecture of Japan late last week. Tragically, another devastating earthquake - of magnitude 7.8 - struck the coastal region of Ecuador only 24 hours later. Hundreds are dead, thousands are injured, and many more are homeless.

Lions Clubs International Foundation (LCIF) responded by awarding major catastrophe grants to both Japan and Ecuador, but the people impacted by these terrible disasters will need your help to recover. That's why we're asking for your support.

Your donations will help provide immediate relief – food, water, clothing, supplies, and temporary shelter – and ongoing assistance. And Lions will be there to help those communities rebuild and regain hope following these disasters.

The generosity of Lions like you enables us to respond to disasters whenever and wherever they strike. We hope that you will keep the victims in your thoughts and prayers, and we ask you to join us in giving as only Lions do.

Together in Service,

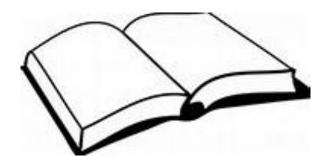
Joe Preston Chairperson, Lions Clubs International Foundation



The <u>99th Lions Clubs International</u> <u>Convention</u> is in the city of Fukuoka, Japan, June 24–28, 2016. Fukuoka is in the southwest part of Japan and is home to the oldest Zen temple in Japan. Fukuoka is well known for its gourmet food, with an abundance of fresh seafood and the most yatai (street food stalls) in all of Japan.

The convention will include festivities that showcase our own culturally diverse membership, such as the International Parade of Nations in the heart of Fukuoka City. For up-to-date information about the convention, visit the LCICon website.

Register today for the convention to receive the \$130 early registration fee. Also, book your hotel room with LCI and stay with your delegation.



# NEW DISTRICT DIRECTORY INFORMATION

Instructions for Placing an Advertisement in the 2016-2017 Directory

Use one of the following formats: MS Word, MS PowerPoint, or MS Publisher. .jpg is ok --Do not send a .pdf file.

Send the ad in its original format so it can be easily edited. Include any special fonts and not text outlines. The basic layout of the ad will remain the same as the current directory.

Ad content will be reviewed/approved by the incoming District Governor before publication. Ads and other content plus payment must be received no later than May 31, 2016.

Ads may be sent by e-mail or snail mail. Email is preferred.

Email to smhilaire1@yahoo.com

AD SIZES
Full Page (5 ½ x 8 ½) Half Page 5 ½ x 4 ¼)
Business Card (2 1/8 x 1 3/8)
AD PRICES Front inside color cover
\$200
\$175 if for Lions Club or Entity
Back inside color cover \$175
\$150 if for Lions Club or Entity
Back outside color cover \$200
\$175 if for Lions Club or Entity
Full page color \$125
\$100 if for Lions Club or Entity
Full page B/W \$100
\$75 if for Lions Club or Entity
½ page color \$75
\$65 if for Lions Club or Entity
½ page B/W \$30
\$25 if for Lions Club or Entity
Business Card Color \$45
\$30 Business Card Black/White

Ad deadline is May 31st! Pay by cash or check.

Make checks payable to Lions District 35-0. Send to: 1VDG STEVE HILAIRE 2385 Carriage Run Road Kissimmee, Fl 34741-3706



#### **Get Going and Get Growing!**

Dust off the winter cobwebs and celebrate spring with new ideas and fresh growth! As you start planning for next year's meetings, events and activities, try some of the ideas highlighted in Your Club, Your Way to make your meetings fun and find ways to include your family, friends and potential new members. Take it a step further and build a solid foundation and action plan for your ideas with the Blueprint for a Stronger Club. Spring is the perfect time to

increase your club's motivation through your achievements!

92nd Annual Multiple District 35 Florida and the Bahamas Convention APRIL 28 - May 1 Hotel & Conference Center Jacksonville Riverwalk highlights



Of course we had to have a Lions den where members can relax and play. Here Palm Coast Lions Shirley Laird and Harry Dean play in the dirt and plant seeds.

All trashy hats in one place – District Luncheon





Lion Jacquie presenting Lion Ken Crowley from Palm Coast Lions Club with Multi-page Bulletin Award



Lion Marilyn
Anderson from
Lake Alfred
Lions Club
received the
single page
Bulletin Award



Lion PDG Jackie Cameron from District I received the District Club Bulletin Award



Lion Bobbie Cheh from Ormond By The Sea Lions Club won the first District 35-0 Social Media Award



Congratulations to the MD 35 Social Media Award Winner - - from District L - Dania Beach Lions Club!

Lion DG Jacquie and Crusader Winner Satellite Beach Lion Joe Hauser.





2015 MD 35 Millard Conklin Crusader Award winner Charlie Neville with 2016 MD 35 winner Joe Hauser.



PDG's Andrew Moos, Dudley Bent, and Al Becker received the prestigious Dr. Walter H Campbell Pilot Award for their respective districts.



PDG AI Becker received the MD 35 Dr Walter H Campbell Pilot Award



Partners in Service Project: Toys donated by our clubs for the Wolfson Children's Hospital.



District 0 Team playing a game at Game Night.



First Lady Navita and International Second Vice President Naresh Aggarwal from Delhi, India



Our "0" District Governor Jacquie and Past Int'l. Director Neil.



Freeport Lions and LEO's at the Multiple District 35 convention in Jacksonville, FL



Our future leaders --- Leo's attending the MD 35 convention in Jacksonville