

Multiple District 35 Florida and The Bahamas



# DISTRICT 35-O NEWS

**SERVING OUR COMMUNITIES IN  
CENTRAL FLORIDA FROM THE  
SPACE COAST TO THE GULF COAST**

**AUGUST 2014**

## **FROM THE DEN OF DISTRICT GOVERNOR CAROLYN LLOYD**



Another new Lionistic year has been launched. The District 35-O Lions have embraced it with enthusiasm. Our East and West Organization Meetings were wonderful and well attended with a total of 126 District 35-O Lion Leaders. International President Joe Preston's theme and how it will be carried out through the year was presented. A huge thank you to the Lions of Crystal River who welcomed us into their clubhouse and provided a fantastic lunch. Also, a huge thank you to PID Neil Spencer

for welcoming us into the MD office.

“Strengthen the Pride” is International President Preston's theme for this year. He holds that a pride is a family where each individual has responsibilities to carry out and, also, pride is that warm feeling gotten inside the heart when a person does something good for someone else or sees someone else doing something good for someone. Community service has been the foundation of our association since the beginning. President Preston feels that it is “the essence of who we are and what we do best.” The Centennial Service Challenge, which will begin July, 2014 and will end in December, 2017, celebrates our commitment to serving those in need in our communities and in the world. The goal is to perform 100, 000, 000 acts of service before the challenge end. Read the article in this newsletter which explains how the challenge will be met

In addition, this will be the year of the “Responding to Children in Need” program. Clubs need to focus on one, or more, projects that assist children, especially children in need.

Yes, we need to strengthen the pride by  
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**FROM FIRST VICE DISTRICT  
GOVERNOR JACQUIE TRIPP**

bringing in more members. Arrange projects that the club wants to do. Get new members involved. New members and their sponsors will have a special recognition at District Meetings.

All clubs need to get new members on the

MMR (MyLCI) as soon as possible. That is where information will be collected for the recognition.

It is very exciting that over half of our clubs have now scheduled my official visitation. I love to come out to meet, to greet, and to share the International President's message. Because clubs come in many different sizes, shapes, and styles, I will be checking in with each one before I come to make certain that the visit format will be one that will work for the club. If you have questions, please don't hesitate to call or email. For those clubs that choose (and it is a club's choice) to present me a gift for coming, I fervently ask that any gift be in the form of a donation in my name to the Conklin Center or the Florida Lions Foundation for the Blind. Remember, it takes a village. Whether large or small, the support for the entity is what counts.

I am both honored and delighted to be your governor and to serve with you this year. There are many exciting activities that will be happening. In addition to reading my newsletter, please remember that there is a wonderful district website with a lot of information. Follow the link in the newsletter.

As International President Preston says, we don't want to just roar. We want to roar with conviction. Well, my wonderful district family, hold on. We are absolutely going to." **"ROAR WITH CONVICTION"**

***Our Pride in Service***

***DG Carolyn Lloyd***



Lions,

By now, we have had both of our organizational meetings and have been introduced to International President Joe Preston's "Strengthen the Pride" platform. If you have not learned about this year's theme, please visit [www.lionsclubs.org](http://www.lionsclubs.org) and navigate the website to watch speeches and see the convention first hand.

As your 1st Vice District Governor, I will be concentrating on assisting clubs to grow and increasing membership. I will be the key liaison to the GMT (Global Membership Team) both at the district and multiple district levels. I will represent the governor at meetings and events and receive and act on any delegations from our governor.

Please sign up for the CEP (Club Excellence Program) as soon as possible. We want to strengthen our clubs and close the back door by making positive our club members are happy, contributing volunteers.

Please follow me.....

- on Twitter at @lionjtripp
- and my blog at Wordpress---  
[peacetripper.wordpress.com](http://peacetripper.wordpress.com).

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Serving Beside You,

Lion Jacqueline M. Tripp  
1st Vice District Governor  
35-O  
386-316-5810  
lionjtripp@hotmail.com

**FROM SECOND VICE DISTRICT GOVERNOR STEVE HILAIRE**



First, I would like to thank the Lions of 35 O for electing me to the position of 2<sup>nd</sup> Vice District Governor. It will be an honor and pleasure working with you over the next 3 years. We all joined Lions to give back to our community as we realized that a joint effort would be more productive than going it alone. We chose Lionism as it seemed to be in line with our goals and the fact that we are still here proves this to be true. As a new year starts let us continue to be true and to work together to better the lives of others in Florida and around the world. A new year, a clean slate awaits. “Together we can make a difference.

**MEMBERSHIP & ACTIVITIES ARE A BIG DEAL!**

*Cabinet Secretary Donna Norton*

In the United States, the census is officially a BIG deal. Originally, the census was meant to be a way to count everyone so the members of the House of Representatives could be allocated properly to the states. *In LIONS, the MONTHLY MEMBERSHIP REPORT is officially a BIG Deal!\_ Every month it's the way of counting Lions worldwide.* Over time, the census has become significantly more complicated, and today, many things are based on it. Over time the LIONS organization has become significantly larger and does many things based on MEMBERSHIP RECORDS. In different ways, the census has asked, "Trade, profession, or particular kind of work done?" *The monthly SERVICE ACTIVITY REPORT asks, "What kind of work have LIONS done?"* In 2017 Lions International will celebrate 100 years of service. Between now and then the goal is 100 million acts of service (i.e. service to 100 million people). The only way to reach this goal is to report activities - big and small. If your club needs help learning how to do the reports -- just ask. Club secretaries can only enter the information they have. Remember to give your club secretary any changes to your personal information, hours you've worked on projects and number of people served. This year let's all make on-time, accurate reporting....

*One Hundred Million Acts of Service by 2017!!*

**..... A BIG DEAL !**

## USA/CANADA FORUM

SEPTEMBER 11-13, 2014

San Juan, Puerto Rico



**"The Island of Enchantment"**

Lions there is still time for you to join us at the USA/Canada Forum in Puerto Rico. This is going to be one of the most informative and fun times you could have. You will meet Lions from all over the world and have wonderful seminars. Mark your calendar on these dates-September 11-13, 2014.

Contact [www.usacanadalionsforum.org](http://www.usacanadalionsforum.org) for details and registration.

HAVE A BALL!  
Yours in Lionism,  
PDG Estelle Clark  
District L and O Chair

### DIABETES TRAINING

Diabetes training available. If you have screened in the last 6 months it is free for recertification. If you have not screened in the last six months the recertification cost is \$15. . New certification class is \$25 and includes lunch.

#### LOCATIONS FOR UPCOMING CLASSES

#### 8/9 MD Office in Orlando

**8/23. Trial of screening with grant  
Gainesville Everyone is welcome! .**

**9/20 Inglis Yankeetown Lions Club**

**9/27 Ormond By The Sea Lions Club**

Email Tuesday before class to have supplies,  
(Continued on next column)

handouts and lunch ready for you.

[Lionnormacallahan@yahoo.com](mailto:Lionnormacallahan@yahoo.com)

Norma Callahan PDG  
Secretary Trainer Lions Diabetes Awareness  
Foundation MD-35  
LCIF Coordinator shipping 531 N Stone St  
Deland FL 32720  
PO Box 1407 DeLand, FL 32721  
Cell 386-479-9896

### IT'S HURRICANE SEASON!

Disasters happen and they can happen here!  
Hurricane safety information is available FREE.  
To get hurricane safety brochures for your  
clubs and your communities go to --

**[WWW.READY.GOV](http://WWW.READY.GOV)**

The brochures are available in regular and large print. There is a form on the site to email or fax your order for forms. While it states it may be 4 to 6 weeks before they arrive, you may get them in as little as 10 days! There are also brochures concerning preparing for pets for a hurricane (*most disaster shelters do not accept pets*), preparing a business for a hurricane and info for people with disabilities.

Any Club Can Do This Disaster Preparedness Activity! Any Lion Can Do This Activity! Remember, just one Lion can do a project! But we all know it's more fun as a group! Every brochure handed out is at least one person served! New Smyrna Beach Lions have ordered 500 brochures and have plans to stamp their Facebook page and telephone number on the back before distributing to enhance community awareness of Lions and what Lions do. What a great idea!

For additional information contact

Mary Yochum (Ormond by the Sea Lions) -  
Disaster Relief Chairperson  
[firemary@bellsouth.net](mailto:firemary@bellsouth.net)



## Global Service Action Campaigns

For nearly 100 years, Lions have served their communities with dedication and contributed to the development and well-being of millions of people around the world. As we look toward our centennial celebration, Lions are encouraged to help reach the Centennial Service Challenge goal of serving 100 million people by December 2017 through participation in the Global Service Action Campaigns.



### August – Engaging our Youth

Invite Leos and youth in your area to help organize and participate in a service project. Projects may include school or community facility cleanups or a visit to a home for senior citizens or a children’s hospital. Allowing youth to develop and lead a service project enables them to learn skills while emphasizing the role of service to learn skills while emphasizing the role of service.



### October – Sharing the Vision

Plan vision health projects and work with the visually impaired. Many Lions already

celebrate World Sight Day in October. This is a great month to organize a vision screening, volunteer at a nearby Lions Eyeglass Recycling Center, organize an eyeglass collection or an activity to benefit the visually impaired in your community



### December/January – Relieving the Hunger

Organize food drives and projects to feed the hungry. With the downturn in the global economy, many hunger relief organizations are finding it difficult to keep up with demand. Help alleviate hunger by planning events around the end and beginning of the calendar year to collect and distribute food.



### April – Protecting our Environment

Implement projects that improve and protect the environment. Organize a highway clean up, plant trees or plan a community “Earth Day” event to collect recyclables such as aluminum cans, plastic bottles, used cell phones and batteries.

### For More Information

To learn how your club can get involved with Global Service Action Campaigns and be part of the centennial celebration visit

[www.lionsclubs.org/servicechallenge](http://www.lionsclubs.org/servicechallenge)

## MEMBERSHIP PULSE

Dear Lion,

As we begin a new Lion year, we are excited to share the latest issue of [Membership Pulse](#). Find out what's new this year, and learn more about our new International President, Joe Preston. You'll also find our easy-to-use membership tools that will set up your club for a successful year.

**The Extension and Membership Division invites you to attend our free monthly webinars!**

These webinars provide an opportunity for Lions to learn about various membership programs and discuss membership topics. Webinars are conducted in English only. Webinars are recorded and posted on the LCI website. Below is the schedule of upcoming webinars.

### *Keeping Your Members: How to Increase Member Satisfaction*

Keep your members happy by implementing some of our best practices for member satisfaction. You will learn what you can do today to help re-energize your club and keep membership strong.  
Tuesday, August 26, 2014 Noon – 1 p.m. (CDT)

### *Post, Tweets, Hashtags? Social Media Works!*

This webinar will showcase easy ways to use social media to promote your club. Find out how other clubs use Facebook and LinkedIn to spread the word and get noticed in their communities.  
Thursday, September 25, 2014 2 p.m. – 3 p.m. (CDT)

We want to hear from you! If you have any questions or comments please [email](#) us.

Sincerely,  
Extension and Membership Division



## **MD35, DISTRICT 35-O, CLUBS & ENTITY UPCOMING EVENTS!**

(Want your event listed here? Send your Club & Entity Events (and flyers) to [eMail HWEARL@aol.com](mailto:HWEARL@aol.com))

**August 1-2, 2014: MD35 COG Executive Meetings, MD Office-Orlando (DGs & VDGs only)**

**August 9, 2014: Diabetes Screener Training & Recert** in Orlando (MD35 office), contact Lion Norma Callahan, PDG ([lionnormacallahan@yahoo.com](mailto:lionnormacallahan@yahoo.com))

**August 12, 2014: Lions Day at Florida Diabetes Camp** at Camp Winona, 898 Camp Winona Rd., DeLeon Springs, FL at 10:00 a.m. Tour of camp and lunch. Please RSVP and bring something from the wish list (on the flyer) to help Florida Diabetes Camp. [FLYER](#)

★ **August 16, 2014: District 35-O Meeting, Homosassa Lions Hosting, RSVP by Aug 8, 10am - 2pm, \$11 for lunch, [FLYER](#)**

**August 23, 2014: Help Get The Word Out -- Free Diabetes, Diabetic Retinopathy and Macular Degeneration Screening**, 9 am to 3 pm 6717 NW 11th Place, Suite C, Gainesville, Florida 32605 [FLYER](#)

### **HOW DO YOU GET NEW LIONS?**



[Click Here For More Information](#)

September 11-13, 2014: *USA/Canada Lions Leadership Forum*, San Juan, Puerto Rico, [Website](#)

September 20, 2014: *Diabetes Screener Training & Recert* at Inglis Yankeetown Lions, contact Lion Norma Callahan, PDG ([lionnormacallahan@yahoo.com](mailto:lionnormacallahan@yahoo.com))

September 27 2014: *Diabetes Screener Training & Recert* at Ormond By The Sea Lions, contact Lion Norma Callahan, PDG ([lionnormacallahan@yahoo.com](mailto:lionnormacallahan@yahoo.com))

November 7-9, 2014: *MD35 COG Conference*, at Chateau Elan, Sebring (open to all)

★ November 15, 2014: *District 35-O Meeting*, Cypress Creek High School, South Orange County hosting

January 9-11, 2015: *MD35 COG Conference*, at Hilton, Ocala (open to all)

★ January 17, 2015: *District 35-O Meeting*, Minneola City Hall, Clermont Minneola hosting

February 12-21, 2015: *Viera Lions Valentine Cruise*, RC's Explorer of the Seas, Port Canaveral [FLYER](#)

March 12-13, 2015: *MD35 COG Executive Meetings*, Cocoa Beach (DGs & VDGs only)

★ March 14, 2015: *District 35-O Meeting (1:30pm) & District Recognition Banquet (7pm)*, Viera hosting at Cocoa Beach, International Palms Resort, Special Guest- ID Ester LaMothe

April 30 - May 2, 2015: *MD35 Convention*, Ocala Hilton

June 26-30, 2015  
*LCI 98th Annual Convention in*  
Honolulu, Hawaii

**Did You Miss The Organization Meetings in July?**

[Click Here To Read The Meeting Minutes!](#)

**Visit our Social Media Sites!**

[District Website Link!](#)  
[District FaceBook Link!](#)

*Will you be on the Gulf Coast for the District Meeting? Want to get together with other Lions on Friday Night?*

You're invited...  ...to our house!

August 15, 2014

**FRIDAY NIGHT  
GET TOGETHER**

Inglis Yankeetown Lions Club  
22 59th St, Yankeetown, FL 34498

—= Doors Open At 6:30 PM =—

**reservations NOT required!**

Bring A Dish or Snack If You Can

Just a short drive north of Homosassa and Crystal River  
This Event Is For Lions And Their Guests Only

# Shoe Drive



Please help the Conklin Center collect shoes for a fundraising project to support its mission to provide training and support services for children and adults who are blind.

**Here's how it works:** The Center collects slightly used and new shoes of all kinds. They will be paid by the pound for the shoes which will be sent to developing countries so that individuals there can start and grow a business which will allow them to feed, clothe and house their families. It's a win-win! **What kinds of shoes do they want?** It's whatever you wear on your feet: adult and *children's shoes, boots, sandals, slippers, even cleats and skates!*



So please dig into your closet and ask your friends, family and neighbors to do the same. **Then bring to the August cabinet meeting in your district: District L – Aug 20, Dist. I – Aug 9, Dist. O – Aug 16, and Dist. N - Aug 23. Our goal is to collect 7,500 pairs of shoes. For a little extra incentive,** there will be a drawing for a \$25 gift card held in each district among all the clubs that participate any time during this campaign.

If you have any questions please contact Char Wrlak at 386-258-3441  
[orcwrlak@conklincenter.org](mailto:orcwrlak@conklincenter.org)

## Lions Day at Diabetes Camp!



Tuesday August 12, 10:00 a.m.

Camp Winona

898 Camp Winona Rd.

DeLeon Springs, FL



Join us for a tour of camp and lunch. Please bring something from the wish list to help Florida Diabetes Camp!

[www.floridadiabetescamp.org](http://www.floridadiabetescamp.org)

RSVP: Amy Soileau, [soileauamy@gmail.com](mailto:soileauamy@gmail.com)/386-682-8052

- Zip-lock bags
- Hand sanitizer
- Sharpe Markers
- Sunscreen
- Tissue
- Bug Spray
- Arts and Crafts
- Paper cups small
- Clorox wipes
- Office Supplies
- Name tags
- Monetary
- Donations
- Stickers
- Toys and games
- Prizes for carnival
- Glow sticks
- Extension cords
- Power strips
- Christmas lights
- Sidewalk Chalk
- Bubbles
- Gift Cards to Wal-Mart, Publix etc.
- Laundry Detergent (small)
- Sports/recreation equipment



Florida Camp for Children and Youth with Diabetes, Inc.  
A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the state a 1-800-HELP-FLA. Registration does not imply endorsement, approval or review by the state. Florida Diabetes Camp registration number is SC 0550. The organization uses no professional or A Not For Profit corporation \* Contributions are Tax-Deductible. ID No. 25-708099



**(For A Larger FLYER Click Here)**

## Club Excellence Award Strengthen The Pride



The Club Excellence Award has provided clubs with guidance and goals that expand their service and strengthen the effectiveness of club management. It is more than an award...it **Strengthens the Pride** by building stronger clubs and stronger communities!

**Qualifying clubs will receive a Club Excellence Award pin for the club president and a handsome banner patch.**

### Elements of Excellence

#### 1. Service – Complete three service projects

Humanitarian service, whether in your local community or globally, is what Lions are all about. Your club may have existing projects that have become a tradition, or perhaps you are ready to try something new, either way, when your club has completed three service projects, your club has fulfilled the service requirement for the Club Excellence Award!

*Ideas to consider! (Click on the Links)*

[Global Service Action Campaigns](#)

[Reading Action Program](#)

### [Planning Projects](#)

– There are many needs that are unique to your community. Discover them by utilizing the [Community Needs Assessment](#) or [Making It Happen](#) publications to rediscover the service your club can provide!

#### 2. Donation to LCIF – Expand your club’s humanitarian reach!

Lions Clubs International Foundation (LCIF) provides Lions clubs with an opportunity to make a global impact. Grants support both local and global humanitarian initiatives that are too large for individual clubs or districts to undertake themselves. A donation, large or small, fulfills the donation requirement for the Excellence Award. Making a donation is easy. Visit the [LCIF web-site](#) to choose an area that your club would like to support and make a donation on-line.

#### 3. Membership Development – Have a net increase of one member!

Of course members are needed to support projects and events. To qualify for the Excellence Award, your club needs a net increase of only one member. Establish a Club Membership Development Plan to help your club reach new membership goals and utilize the tools below to help your club recruit members and keep them involved and engaged. [Just Ask](#) – Encourage your members to “just ask” by applying these simple but successful techniques for recruiting enthusiastic new members!

[The Club Excellence Process \(CEP\)](#) – Helps your club reach its potential through exercises designed to refresh and refocus your club to increase participation and activity.

[Membership Satisfaction Guide](#) – Are your club members satisfied? This guide has helpful tips for reaching your member's expectations.

All new members must be offered timely and meaningful new member [induction ceremonies](#) and attend a [new member orientation](#). A proven step to better member retention.

#### **4. Communication – Complete any of the following!**

Keeping your members and the public aware of your activities increases participation and visibility. There are several tools available to assist your club, including a free web-site! Take advantage of any of these ideas, or develop your own strategies, to fulfill the requirement for the Excellence Award.

[e-clubhouse](#) – Launch or maintain this free website (or one you designed on your own) to keep your members connected.

[Public Relations Guide](#) – Apply the ideas provided in the guide to help your club get the recognition it deserves. The guide includes sample press releases, public service announcements and more.

[Brochures and materials](#) – Promote membership and involvement by distributing professionally designed brochures and materials. Great for special occasions and community events.

[District Assistance](#) – Contact your District Governor Team or Global Membership Team Coordinator for more information about local membership initiatives.

#### **5. Leadership Development – Proper elections, attend officer training and attend zone meetings!**

To qualify for the award, all officer positions must be filled by qualified Lions in accordance with the constitution and by-laws. The club must also be represented during zone meetings and a majority of the club officers must have participated in a leadership training program. The training could include training offered at a zone, district, multiple district or International event, courses offered online from the Lions Learning Center, participation in a Club Excellence Process (CEP) Workshop or completion of the Certified Guiding Lion course. Additional offerings are mentioned below. Establish a **Club Leadership Development Plan** to make sure your members take advantage of the training that is available.

[Lions Learning Center](#) – The on-line resource offers vital information for developing personal leadership skills. Topics include managing others, achieving results, and excellence in communication. These courses can be applied to the Leadership Development requirement for the Club Excellence Award!

[Officer training](#) – On-line officer training counts toward the award too! Officer specific training helps make serving as a club officer easier by

demonstrating how club leaders can accomplish their tasks effectively.

Zone Meetings – Quarterly zone meetings feature personal support and provide a forum for exchanging practical and locally adapted service and management ideas.

Conventions – District, multiple district, and International events bring a new perspective from a broader range of Lions that add to the fun and fellowship that are natural to Lions.

District Training – Be sure to contact your District Governor Team and your Global Leadership Team Coordinator to find out more about local events.

**6. Club Activity – The club must meet regularly and submit the membership report, service activity report, and club officer report for the incoming year.**

Submitting these reports are easy thanks to the advancement of [MyLCI](#). Utilize this advanced membership system to complete officer reports, membership reports and club activity reports.

**7. Club Maintains Good Standing**

To fully participate in Lions activity, your club must be in good standing at the end of the fiscal year. To be in good standing the club cannot be in status quo and all International dues billings and new member entrance fees need to be paid in full. No more than US\$50 in any other expense due to LCI can be

outstanding beyond ninety (90) days. To check your club's outstanding balance, go to [on-line statements](#) located on the LCI website.

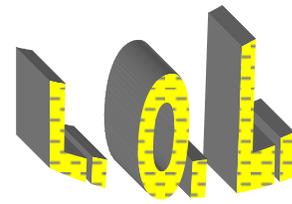
Instructions for [making payments](#) can also be found on-line.

**Next Step!**

Finish the above steps to excellence and you have reached the goals of the Excellence Award!

[Link to application](#)

\* \* \* \* \*



A man is talking to the family doctor. "Doc, I think my wife's going deaf." The doctor answers, "Well, here's something you can try on her to test her hearing. Stand some distance away from her and ask her a question. If she doesn't answer, move a little closer and ask again. Keep repeating this until she answers. Then you'll be able to tell just how hard of hearing she really is." The man goes home and tries it out. He walks in the door and says, "Honey, what's for dinner?" He doesn't hear an answer, so he moves closer to her. "Honey, what's for dinner?" Still no answer. He repeats this several times, until he's standing just a few feet away from her. Finally, she answers, "For the eleventh time, I said we're having MEATLOAF!"



## Lions Clubs International FOUNDATION

Dear Lions,

On Sunday, <Aug, 2014>a terrible tragedy occurred. A large earthquake struck the Yunnan Province of China. Authorities estimate that nearly 600



people have lost their lives from the Zhaotong earthquake, with an additional 2,800 people injured across several counties. Even more people are missing. It is estimated that more than 25,500 homes were completely destroyed, with an even higher number of houses damaged.

Lions Clubs International Foundation ([LCIF](#)) immediately awarded a US\$250,000 Major Catastrophe Grant with money from the disaster relief fund, allowing Lions in affected areas to immediately begin providing assistance. These funds will help meet immediate needs by providing food, water, medicine, blankets and other necessities as quickly as possible. The funds will also support long-term reconstruction and recovery.

With approximately 21,000 Lions members in China, many of our fellow Lions have been directly impacted by this disaster. We must help them as they provide relief and assistance to their affected communities. I encourage you to consider [making a donation to the Foundation for disaster relief](#). Donations to the disaster relief fund are Melvin Jones Fellowship eligible and can make a real difference in times of need.

Thank you for your support.

Sincerely,

Barry J. Palmer

Chairperson, Lions Clubs International

# MAGIC MOMENTS

LIONS MAKING MEMORIES ONE PHOTO AT A TIME!



2014-2015 Organization Meeting - Orlando, Fl



2014-2015 Organization Meeting - Orlando, Fl



2014-2015 Organization Meeting - Orlando, FL

[For Full Photos and more photos click here to go to the District's Facebook Page](#)