

DISTRICT-O 2014-2015 Organization Meeting Minutes
JULY 12, 2014 - CRYSTAL RIVER, FL
JULY 19, 2014 -ORLANDO, FL

Two organization and training meetings for 2014-14 were held in July of 2014 by District 35-O Governor Carolyn Lloyd. The first meeting was held at the Crystal River Lions Club, Crystal River, FL on July 12, 2014. The second meeting was held at the Lions Multiple District Office in Orlando, FL on July 19, 2014. Both meetings were called to order at 10:00 am, on the respective days, by District Governor (DG) Carolyn Lloyd. Lion Steve Frederick gave the Invocation and Lion Larry Feldhusen led the Pledge of Allegiance in Crystal River. Lion Carol Reichard gave the Invocation and Lion Tom Bullock led the Pledge of Allegiance in Orlando. Forty-seven (47) Lions attended the Crystal River Meeting and seventy-nine (79) Lions attended the Orlando Meeting.

Crystal River -DG Carolyn welcomed everyone to the meeting and introduced the following district officers in attendance: 2nd Vice District Governor(VDG) Steve Hilaire, District Secretary Donna Norton, Executive Administrator C. David Lloyd PCC, FaceBook Administrator- Donna Waag. She recognized officers not in attendance: 1st Vice District Governor (VDG) Jacquie Tripp, District Treasurer Donna Spencer PCC, and District Newsletter Administrator- Deborah Vincett.

Orlando- DG Carolyn welcomed everyone to the meeting and introduced the following district officers in attendance: 1st VDG Jacquie Tripp, 2nd VDG Steve Hilaire, District Secretary Donna Norton, District Treasurer Donna Spencer PCC, Executive Administrator C. David Lloyd PCC, and FaceBook Administrator- Donna Waag. She recognized District Newsletter Administrator- Deborah Vincett not in attendance. Later in the meeting, DG Carolyn introduced the VDG's Partners in Service, respectively, Lion David Dunlop (Spouse) and Lion Sabrina Hilaire (Spouse). District Advisors were announced and those in attendance introduced: Lion Neil Spencer PID, Lion Sheldon "Shel" Reichard PDG and Lion Anne Greer PDG . A special guest , Lion Mary Lackey- 1st Vice District Governor District N, was recognized and introduced. Lion Norma Callahan, PDG was introduced. She is the District Tail Twister this year. She is also Specialist for Development for the GMT Team.

With a picture of International President Joe Preston displayed, DG Carolyn brought his message for the upcoming year to both meetings. *"Strengthen the Pride"* is his theme for this year. The "Pride" is the Lions Family. "Pride" is the feeling of happiness you feel when you or someone else you know does something good! Lions are celebrating our 97th year. We must not only sustain but strengthen the pride. By bringing the full Lions family together, each Lion doing their own share, with meaningful accomplishments we will be successful.

At both meetings, DG Carolyn announced the Region Chairs for 2014-2015 and introduced those in attendance: Dan Fox (Zones 1,2,3 & 4), Jeannine Thibault, PDG (Zones 5 & 6), Norman Orel (Zones 7,8 & 9) and Joe Hauser (Zone 10). She read aloud the list of *Zone Chairs* (Attachment A) and *District Committee Chairpersons* at

each meeting. (Attachment B). In Crystal River, Lion Nancy Hester volunteered to fill the open position of Chair for Southeastern Guide Dogs and was so appointed. The Sunshine Chair is Lion Vivian Jay. She will send a special card for illness, death, Lions who just need a little "Sunshine" or special, happy events (i.e. marriage, births, etc). However, you must let her know before she can do so. (Don't assume someone else told her -better to get multiple notes than not know at all! - Be sure to remember to include an address for the card.) Lion Barbara (Bobbie) Cheh is the District Publicity Chair. If there is something exciting going on make sure to let her know! Let her help you! There are vacant positions for the FL Dog Guides for the Deaf Chair & the Hearing & Speech Chair. Anyone interested in these positions should advise DG Carolyn as soon as possible.

DG Carolyn proudly displayed her new pin at both meetings and explained why she chose the individual components. The book represents her love of learning and twenty-eight years as an educator. The orange and orange blossoms symbolize our great state of Florida. The glasses represent Helen Keller's original challenge to Lions to be "*Knights for the Blind*" and that vision is very special to DG Carolyn. Everyone attending the meetings received the DG's pin!

DG Carolyn's theme for this year is "*Our Pride In Service*" ...i.e., *Our "Family" in Service - We take pride in service*. Her focus for this year is not only doing things for people but also teaching people to do things for themselves. "*Give a man a fish and feed him for one day - Teach a man to fish and feed him for a lifetime*".

DG Carolyn discussed International President Joe Preston's goal for membership development during the upcoming year in Crystal River and Orlando, and explained the "Just Ask One" campaign.

- ❖ When DG Carolyn comes to each club for her annual visit she will be asking in advance, "*How many members will I be inducting?*". Every club needs a plan. The Membership Chair and Executive Committee for each club need to commit in writing What(?), How(?) and Who(?) in order to accomplish their plan. Florida is doing good on female members (44%) but we need young people! We also need more clubs. Every club needs at least one Certified Guiding Lion. The process to become a certified guiding Lion has been simplified. The course is online and can be completed in about 30 minutes. Just as families have issues, clubs have issues. We need to address those issues and rebuild those clubs! "*If your club needs help talk to the Zone Chair, Region Chair, VDG, DG, a PDG, GMT-MD Coordinator, GMT-D Coordinator or the GMC-D Coordinator*."

DG Carolyn asked all clubs to strive for the Club Excellence Award this year. This is not the survey. This is an award for clubs that complete all reports on time, do three or community projects, achieve a net increase in membership (*Note: "Net increase" can be just one member more!*), etc. Remember, a project can be a club project, group project, cross club or cross district project or even a one person project such as visiting a nursing home. Each club must fill out an application in order to be eligible for this award.

DG Carolyn stressed the importance of Public Relations. Learn to use Public Relations to strengthen your club and grow membership. Embrace Social Media as part of your public relations plan.

DG Carolyn discussed International President Preston's Global Action Campaign with all Lions attending the Organization Meetings. More will be coming about this in the near future. There will be four service campaigns: August - "*Engaging our Youth*", October - "*Sharing the Vision*" (vision screening, providing transportation to the eye doctor, etc), December - "*Relieving Hunger*" and April - "*Protecting the Environment*" (We are still doing trees!) In 2017 Lions International will celebrate 100 years of service. A special celebration is planned in Chicago, IL. Between now and then the goal is 100 million acts of service (i.e. service to 100 million people) --25 million for each of the service campaigns. (Remember: 1 person can do a project! For projects like cleaning a highway, use an "average number of people served". For example, take the average number of people who use that highway in a day .)

- ❖ 100% of the clubs in District 35-O need to do a project for the betterment of the community this year. At least 1/2 of our clubs need to include a non-Lion in their project. Including non-Lions in what we do is a wonderful way to introduce them to Lionism!

In order for what you do to be counted the Service Activity Reports MUST include the Number of People Served. Also show the number of Lions that participated in the activity. If you need project ideas, look at the Lions International website. (Example: "Lions Service For Children" is in MyLCI). Check with your local high school. All over the state there are students who need community service hours for "Bright Futures" scholarships. Help them get volunteer hours. Take pictures of your projects. Post pictures not only in the district newsletter but include them online with your Service Activity!

DG Carolyn discussed reducing "drops" at both meetings. While we're bringing in new members we also need to close the back door! Run efficient meetings, have fun, don't run away from problems - fix them!

- ❖ DG Carolyn is asking each club president to attend at least two classes about running effective meetings and asking Zone Chairs to attend two classes on how to help people who are not happy with what's happening.

Don't forget recognition. If someone is doing something good, or even moderately good, recognize them! One idea for recognition is to look into what our entities have such as lifetime memberships, etc.

(Crystal River Only) BUSINESS SIGNATORIES- DG Carolyn made a motion for the business signatories for District 35-O for 2014-2015 to be DG Carolyn Lloyd, 1st VDG Jacquie Tripp, 2nd VDG Steve Hilaire, and District Treasurer Donna Spencer. Lion Ivan Richmond seconded the motion. The motion passed by a unanimous vote of "aye" by all Lions present. *<Secretary's Note: Later in the meeting a question arose regarding the making of the motion by one of the named signatories. At that time, DG Carolyn officially withdrew this motion making this vote null and void. See new motion on page 5>*

Executive Administrator David Lloyd PCC gave a presentation titled "*Protocol & Official DG Visits*". (Attachment C) Protocol is, simply put, etiquette. Protocol is all about

respect for our dedicated Lions leaders. It is part “compensation” for their Lions work and a way to thank them for their dedication to our organization. By following protocol, people respect other people – individually and in groups. It is what you say and how you say it. It is the rules for correct behavior. It is part of the culture and tradition of our organization. Intelligent, well-informed Lions respect and recognize their fellow Lions who have served in a leadership capacity. Respectful Lions, therefore, recognize proper rules of etiquette related to the dignity of official capacity – generally defined as Protocol. Lion David told everyone how helpful name tags are. Name tags should be worn on your right side so when you are shaking hands your name tag is right there.

Announcement- Lion C. David Lloyd, PCC sent out a request for preferences for dates for official District Governor club visits. This request is open until August 2nd. After that the Lion David will let you know when they will be there! (*Just kidding! - they will work with you but it's important to get this info in now to make it easier for everyone*).

In Crystal River, 2nd Vice District Governor Steve Hilaire requested the biographies supplied by the District Governors, for use at official visits, be limited to one page. Executive Administrator Lion C. David PCC responded that the Governor travels with two bios - one short, one long. Clubs can use either or customize as appropriate for the event. He also announced this at the Orlando meeting. In Crystal River, Lion Mary (Wildwood Lions Club) requested the Protocol Presentation be posted on the website. Lion David announced in Orlando that the presentation will be on the website.

DG Carolyn announced the Global Leadership Team for this year at both meetings - Lion Larry Feldhusen is GLT- Multiple District Coordinator (GLT-MD Coordinator) for MD-35, Lion Greg Evans is GLT- District Coordinator (GLT-D Coordinator) for District O and Lion Al Becker IPDG is Global Membership Team -District Coordinator (GMT-D Coordinator) for District O. She introduced Lion Larry & Lion Greg. Lion Al was unable to attend the meetings.

GLT-DC Greg Evans began both of his leadership presentations (Attachment D) by stating, "*My job is to help people learn how to help themselves and their clubs.*" He continued, "*There will be training at each of the District meetings this year. We are all on the same team, we all have the same issues. We do our best work when we are working with one another. Start your game plan now. The Lions year goes fast. If you don't get started you can't finish.*" Provide leadership to your clubs We need to be developing new leaders. Start now looking for leaders for next year. International President Preston recognizes social media is the communication tool of the future - embrace technology. < *If you're not comfortable with technology try to get over (your fear) and go for it!* > Write your goals down. Revisit your goals. Revise your goals when necessary. Talk to people who had your job before you. Get to know other Lions serving in the position you are. Take time to make a contact list of your peers. Talk to a mentor - someone who can help or direct you. Let people know if you need help. GLT-D Coordinator Lion Greg made a request for clubs to let him know what training is needed. He reminded everyone to attend web meetings and to answer their eMail promptly! Lion Greg said clubs that get involved in district meetings and activities will become better

clubs. Help "loner clubs" get involved. Lion Greg also recommended attending webinars. (Secretary's Note: For info and the 2014-2015 Webinar Schedule go to the Lions International website, click on "Member Center", click on "Leadership Development" on the left side of the screen, next click on 'Development Programs' then on "Webinars".)

Lunch- (Crystal River) The Crystal River Lions Club provided lunch which was enjoyed by everyone. (Orlando) Another delicious lunch was provided by Lion Neil Spencer PID and Lion Donna Spencer PCC. DG Carolyn thanked both host groups for providing lunch. Following lunch, at both meetings, DG Carolyn reconvened the meetings.

BUSINESS SIGNATORIES

- ❖ At the Crystal River Meeting, Lion Tom Mize, Beverly Hills Lions, made a motion for the business signatories for District 35-O for 2014-2015 to be DG Carolyn Lloyd , 1st VDG Jacquie Tripp, 2nd VDG Steve Hilaire, and District Treasurer Donna Spencer. Lion Ivan Richmond, Homosassa Lions, seconded the motion. The motion passed by a unanimous vote of "aye" by all Lions present.
- ❖ At the Orlando Meeting, Lion Donna Norton, Inglis Yankeetown Lions, made a motion for the business signatories for District 35-O for 2014-2015 to be DG Carolyn Lloyd , 1st VDG Jacquie Tripp, 2nd VDG Steve Hilaire, and District Treasurer Donna Spencer. Lion Barbara (Bobbie) Cheh, Ormond Beach Lions, seconded the motion. The motion passed by a unanimous vote of "aye" by all Lions present at both meetings.

GLT-MD Coordinator Larry Feldhusen began Membership presentations by stating, *"Our key to success is getting out of our comfort zone"* at both meetings. We have the opportunity to try. We have the opportunity to fail. If you are not failing, you are not trying hard enough." Lion Larry shared the recent experience of attending a weekend Global Leadership Conference in Atlanta for the south eastern states. He continued, " 1) *The key to (Lions) success boils down to the success of the individual. As leaders we provide service to our clubs as our clubs provide service to our communities. Communication is key. Lion Greg is going to open communication with the Zone Chairs. Zone Chairs are the key to getting information to the clubs. 2) Goal Setting - If you reduce a goal to writing your chance of success will increase by 100%. Putting goals in writing also helps you hold yourself and others accountable. 3) Communicate - Share your weakness, failures, strengths and successes."*

Secretary's Note: We had two people want to go to the Emerging Lions Institute in Chicago. They completed their applications and had all required signatures before leaving the meeting. They are Lions Heather Black, Satellite Beach Lions, and Ed Marrero, Viera Lions.

In Crystal River, 2nd VDG Steve Hilaire asked if online courses are tracked as a way of identifying potential leaders. Response - Yes, online courses are tracked. You are prompted to log in with a user name and password to take classes. (This is not the same user name and password as your MyLCI.). Scores are not recorded. The system simply keeps track of the classes you take. Make sure you sign in!

Announcement- The black t-shirts on display at the meetings are available for cabinet members to purchase. Great shirts -wash and wear beautifully!

Lion C David Lloyd, PCC presented a "Membership and Development" program on behalf of GMT-DC Al Becker, IPDG to both groups (Attachment E) . International President Joe Preston's "Strengthen the Pride" theme is a focus on service. Our strength is in our members. The more Lions --the more services we can provide. There are currently 5,757 Lions in MD-35 Florida and the Bahamas. District O has 1,434 Lions. The President's plan is "Ask One" --just ask one person to join your club. Use the "Just Ask" Brochure as a guide or tailor your own specific way to just ask one. It takes a Lion to know a Lion. Be ready to guide new Lions. Ensure new Lions receive a new member packet and that they attend an orientation class. People are volunteering now more than ever. But remember, they want to make sure their time is being used efficiently. Make new members feel welcome. Remember to include new members in meetings, projects, etc. We need more clubs. This past year District O lost four clubs and will lose one more this month. Club charter size matters. Many clubs are chartered with the minimum 20 members. 30 members increases the chance of success! 40 charter members is an excellent number to start a club! Remember, never lose a club without a fight! It is equally important to retain members. Your club should be "Your home away from home". Ensure all members have a meaningful experience and a chance to participate. Don't forget the veteran's project. Five thousand veterans can join the Lions with the \$25.00 membership fee waived over the next two years. ROAR with Conviction! ROAR because we are Lions making a difference in the world!

District Secretary Donna Norton presented "*Club Secretary-The Vital Link*" to all Lions present at both meetings. The presentation will be sent via email to those who requested it. Breakout sessions followed later in the meetings for Club President/Vice President, Treasurer and Zone Chair.

In Orlando, Lion Neil Spencer PID advised District Dues for 2014-14 will be \$10.50 per Lion every six months. These dues will be billed to the clubs by District Treasurer Lion Donna Spencer, PCC. Billing starts when a person joins your club. (Dues are prorated) If their join date is March 1 but you don't enter them into MyLCI until June 1, their billing will still be calculated from March 1 forward. Please put your new Lions in the system in a timely manner. Do not cheat them of service time. Also, new Lions do not get an International or Multiple District magazine until they are entered as members in MyLCI (or mailed in to MyLCI if you still use paper forms). Dues should be paid within 30 days of receipt. Please pay your dues in a timely manner. Reminder to Treasurers- You can pay your club dues online!

DG Carolyn announced the Executive Meetings, Conferences and District Meetings for 2014/2015 at the Crystal River Meeting and the Orlando Meeting.

1st District O Meeting -August 16, 2014 - Homosassa Lions Club
2nd District O Meeting -November 15, 2014 - Cypress Creek High School

3rd District O Meeting -Jan 17, 2015-Mineola City Hall & Community Center
4th District O Meeting - March 14, 2015- Cocoa Beach - International Palms
Resort - This is going to be a very fun, very special meeting!
*"on the beachIt's On The Beach IT'S RIGHT ON
THE BEACH" :)*H.O.G. The District Meeting Starts at 1 pm -
There will be a Recognition Banquet for District O in the evening.
Start making plans now with your club to attend!

Executive Meeting - August 1-2, 2014, Orlando (Closed--Council of
Governors - DG & VDG's only)
*FALL CONFERENCE - Nov 6-8, 2014, Sebring - Chateau Elan
(Everyone is welcome to attend!)*
*WINTER CONFERENCE - January 8-11, 2015, Ocala Hilton
(Everyone is welcome to attend)*
Executive Meeting - March 12-13, 2015, Cocoa Beach - International Palms
Resort (Closed -Council of Governors - DG & VDG's only --
followed by a regular (but SPECIAL) District O meeting on Saturday.
*Multiple District 35 Florida and the Bahamas -April 30- May 2,2015- Ocala
Hilton (Everyone is welcome to attend!)*

Announcement (Crystal River) - Lion Lois Malecky, PDG announced the Florida Lions
Foundation for the Blind, Inc's first meeting will be in early August. Check the
Foundations website for current information.

Announcement (Both Meetings) - Lions Leadership Institute- Class in Chicago for Lions
who have not yet served as President - excellent class. The cut-off for registering is July
21. For more info contact GMT-MDC Larry Feldhusen or GMT-DC Greg Evans. (If you
want to go, check with Lion Larry or Lion Greg for the possibility of still getting into the
class.)

Announcement (Orlando) - USA Canada Forum Lion George Weaver PDG, Lake Alfred
Lions, announced the USA Canada Forum will be held in Puerto Rico this year. As a
frequent attendee he says this is a great place to "get your batteries recharged!" Some
of the hotels are already full ---get your reservations in! If you have any questions Lion
George will be happy to help you.

Announcement (Orlando)-Hurricane Safety Lion Mary Yochum (Ormond by the Sea
Lions) - Disaster Relief Chairperson --reminded everyone that this is Hurricane Season!
She asked everyone to go to www.ready.gov to get hurricane safety brochures for your
clubs and your communities. The brochures are available in regular and large print.
There is a form on the site to email or fax your order for forms. While it states it may be
4 to 6 weeks before they arrive, Lion Mary says you may get them in as little as 10
days! There are also brochures concerning preparing your pets for a hurricane (most
disaster shelters do not accept pets), preparing your business for a hurricane and info
for people with disabilities.

Announcement (Orlando)-Multiple District Magazine Lion Neil Spencer PID excited attendees by ensuring everyone that the Multiple District Magazine is not going away. There are changes. There will be six issues, 32 pages each, per year. The next publication will be ready the first week in August. If your family receives multiple copies of the International Magazine that can be stopped by contacting International However, families will continue to receive multiple copies of the Multiple District Magazine. Use these extra magazines as give-aways to potential new Lions, leave them in your doctor's office, etc. to spread awareness of Lions.

Announcement (Orlando)-Diabetes Training Dates (New and Retraining)
August 9th - Orlando (Lions Office), Sept 20 -Inglis Yankeetown Lions Club,
Sept 27th - Ormond By The Sea Lions Club

DG Carolyn's Closing Remarks - " There will be a lot of awards at the 4th District Meeting (Cocoa Beach -International Palms Resort) this year. There will also be a District Necrology Service. Too many Lions don't attend the Convention so we are going to emphasize recognition at the District Level this year!. The fun part is going to be Saturday afternoon and Saturday night. Make plans to come to the meeting and spend the night. I want to "Thank You" for the thrill and privilege of being your District Governor. It is fantastic!

This concluded the business of District 35 O Lions. DG Carolyn Lloyd adjourned the meeting in Crystal River at 1:55 pm and the meeting in Orlando at 2:30 pm.

Respectfully submitted,

Lion Donna Norton
District 35-O District Secretary 2014-2015

attachments: a) Zone Chair 2014-15 List
 b) District Committee Chairpersons 2014-15 List
 c) Protocol & Official District Governor Club Visit Presentation
 d) GLT-District Coordinator Greg Evan's Presentation

Attachment A

ZONE CHAIRS 2014 -2015

1. Ivan Richmond, Homosassa Lions
Chiefland, Crystal River, C.R. Kings Bay, Homosassa, Inglis/Yankeetown
2. Vivian Henegar, High Point Lions
Beverly Hills, Floral City, Hernando, High Point, Inverness, Spring Hill
3. Anne Ireland, OBG-Lady Lake Lions
Fruitland Park, OBG-Lady Lake, Lake Sumter, SE Eyes of the Lions Cyber Club,
Tavares, Wildwood Lake Sumter
4. Mary Pezzo, Mt. Dora Lions - Clermont, Lockhart, Mt. Dora, Ocoee
5. Donna Waag, Lake Alfred Lions
Cypress Garden, Davenport, Kathleen, Lake Alfred, Lakeland Dixieland,
Lakeland Downtown, North Lakeland, Auburndale/Polk County (Branch Club),
Winter Garden
6. Irving "Tito" Navarro, Orlando Hispanic Lions
Altamonte Springs (Branch Club), Kissimmee, Orlando Hispanic, Osceola Latin
American, Orlando College Park, South Orange County
7. Ted Erion, Oviedo/Winter Springs Lions
Longwood, Oviedo/Winter Springs, Sanford Lakeside
8. Jeff Follmer, Ponce Inlet Lions
Daytona Beach, Deland, New Smyrna Beach, Palm Coast, Ponce Inlet, Port
Orange, South Daytona
9. Anne Greer, PDG, Viera Lions
DeLeon Springs, Orange City, Ormond Beach, Ormond by the Sea, Pierson,
Volusia County
10. Helene Thompson, Satellite Beach Lions
Cocoa Beach Seaside, Palm Bay Happy, Palm Bay Progressive, Rockledge,
Satellite Beach, Viera

Attachment B

DISTRICT COMMITTEE CHAIRS

Alert – Mary Yochum, Ormond by the Sea Lions
Awards – Bobbie Cheh, Ormond by the Sea Lions
Blood Bank – Ed Werner, Lockhart Lions
Braillist – Richard Challis, Oviedo-Winter Park
Bulletin Contest – Rita Fawcett, Lake Alfred Lions
Constitution & By-Laws – Shel Reichard, Palm Coast Lions
Convention – Neil Spencer, PID, Cocoa Beach Seaside LC
Council of Governors Coordinator – Kimberly Schafer, Viera
Credentials – Betty Hennighan, South Orange Co. Lions
Crusader Award – Vivian Henegar, High Point Lions
Cultural & Community Activities – Carmen Molina,
Osceola Latin American Lions
Diabetes Awareness – Norma Callahan, PDG, Volusia Co.
Central: Maggie Navarez, Osceola Latin American Lions
West: Jackie DeGraff, Crystal River Kings Bay Lions
District Directory – Joyce Loaiza, Coral Springs, 35-N
Disaster Relief – Mary Yochum, Ormond by the Sea Lions
Elections – Anne Greer, PDG, Viera Lions
Environmental – Lin Giesler, Viera Lions
FL Diabetic Camp Coordinator – Amy Solieau, Volusia Co.
FL Dog Guides for the Deaf – **Vacant**
Hearing & Speech – **Vacant**
Information Technology – Steve Norton, Inglis Yankeetown
International Relations – Juan Molina,
Osceola Latin American Lions
LCIF Co-Coordiators – Lois Q. Malecky, PDG, Homosassa Lions; and Norma Callahan, PDG,
Volusia Co. Lions
Leader Dogs – Karen Coulson
Leo – Lynn Hawkins, Volusia County Lions
Lions Quest/Lions Services for Children – Lynn Hawkins
Long Range Planning – C. David Lloyd, PCC, Viera Lions
Necrology – C. David Lloyd, PCC
Nominations & Resolutions – Carol Reichard, Ponce Inlet
Peace Poster – Steve Zawadzki, Cocoa Beach Seaside LC
Photographer – Tom Bullock, Viera Lions
Pilot Award – Shel Reichard, Palm Coast Lions
Protocol – C. David Lloyd, PCC
Public Relations – Bobbie Cheh, Ormond by the Sea Lions
Sight First Conservation – Sam Loper, Sanford Lakeside LC
Southeastern Guide Dogs – Nancy Hester
Sunshine – Vivian Jay, Clermont Minneola Lions
USA/Canada Forum – George Weaver, PDG, Lake Alfred LC
Used Eyeglass Procurement – Tom Hamilton, Sanford Lakeside
Used Stamps – Rick Cimino, Palm Coast Lions
Youth Camp Exchange – Shel Reichard, Palm Coast Lions

Attachment C

Protocol and Official Visits

Protocol is, simply put, etiquette. Protocol is all about respect for our dedicated Lions leaders. It is part “compensation” for their Lions work and a way to thank them for their dedication to our organization.

By following protocol, people respect other people – individually and in groups. It is what you say and how you say it. It is the rules for correct behavior. It is part of the culture and tradition of our organization.

Intelligent, well-informed Lions respect and recognize their fellow Lions who have served in a leadership capacity. Respectful Lions, therefore, recognize proper rules of etiquette related to the dignity of official capacity – generally defined as Protocol.

Our clubs, zones, districts, and Lions International have been blessed with outstanding leaders. These leaders devote a major portion of their lives to Lionism in service to other people. They merit the proper respect and recognition for the capacity in which they have distinguished themselves. Protocol, then, is merely a “salute to those whom we have elected” or saying “Thanks – for everything you have done, and are doing in representing us in this movement called Lionism.”

PROTOCOL DEFINED

Webster: “A system of rules that explain the correct conduct and procedures to be followed in formal situations, with deference to rank.”

ETIQUETTE DEFINED

Webster: “The customary code of correct behavior among members of a group.”

Summarized, protocol is the rules for correct behavior in ceremonies, and deference to rank.

In general, Protocol relates to many things:

- Reception and entertainment of Lion dignitaries, especially international officers and past officers.
- Proper respect to and recognition of Lion dignitaries or VIPs (very important people).
- Introduction of dignitaries at meetings and special occasions.
- Visitations of the District Governor.
- Seating arrangements at conventions, charter nights, banquets, and other occasions.
- Other business related to protocol.
- Respect for Speakers.
- Tail Twisting
- Public Relations
- Lions Information
- Proper attitude and behavior, and
- Manners.

THE DISTRICT GOVERNOR’S VISITATIONS

The visit of the District Governor is one of the highlights of the Lions year. Certain rules of protocol apply for the official visit to a club.

Although there are several standards of protocol, most clubs have settled into a protocol that works for them. One time that a standard protocol should be chosen over a local protocol is during visits of dignitary, including the District Governor.

Each District Governor (DG) is responsible for an official visit to your club once during their year in office. The DG will have information about our International organization, our Multiple District, and our District.

The Governor is the only speaker to be scheduled for the meeting. Do not expect the Governor to compete with another speaker or with long, drawn-out business or board meetings. Usually, rules are suspended and all reports are tabled until the next regular meeting. Have an agenda to work from and start the meeting on time. Make sure all of the details are done in advance, greeters to be present, bell and banner displayed, region or zone chair invited, meal planned, and, if a gift is being presented, make sure it is available at the meeting.

Here are some suggestions for hosting the DG:

CONFIRM the date, time and location of the visit with the DG. Ask if a spouse or VDG will be attending. Be sure to notify the DG of any change of time or place.

NOTIFY each club member and other area Lions of the visit, encouraging them to attend.

SEATING - Be sure to have special seating for the DG and guests.

AWARDS/NEW MEMBER INDUCTIONS - The DG is happy to present awards or install new members. Notify him or her in advance, if possible. Have names, information, and awards ready for presentation.

COST OF MEALS: Clubs may and often do pick up the cost of the meal for the DG and spouse. Some clubs offer to arrange housing or assist with transportation costs. This is up to the individual club, but is always welcome by the DG. It is proper for such arrangements to be made ahead of time and indicated to the DG in order to avoid any misunderstanding.

EDUCATE THE DG prior to the visit. Provide updated information about ongoing activities. Let the DG know if there is a specific subject you would like addressed during the visit.

EDUCATE THE CLUB members prior to the DG's visit. Each member should welcome the DG and introduce themselves prior to start of meeting. Nametags are a special help to the DG, or any visitor for that matter.

Lions show respect for the office of DG by standing and applauding when the DG is formally introduced at the meeting, until the governor signals them to be seated. Not only is this proper protocol, it is recognition of the office.

As host of the meeting, the Club President will be responsible for welcoming the DG. This should be done with dignity and include information concerning the Governor's home club, business, offices held, Lionistic activities, and family, if appropriate.

Introduction of the Governor should be done only once – when being presented to the meeting for remarks. The Governor sits to the immediate right of the podium with the President to the immediate left. Up to 30 minutes should be allowed for remarks by the Governor.

TREAT YOUR DISTRICT GOVERNOR AS AN HONORED AND SPECIAL FRIEND!

His or her visit is considered an opportunity to share your Club's sincere commitment to Lionism and fellowship. Your official visit will be enjoyable, informational and entertaining.

Just remember to show respect and use good judgment, and the visit will go well.

Attachment D

LEADERSHIP DEVELOPMENT / SPEAKERS SLIDES & NOTES (Condensed Version)

Presented by GLT -D Coordinator Lion Greg Evans / Crystal River-July 12,'14 & Orlando - July 19,'14

- We are on the same team, we must operate like that. It's not this club verses that club or this leader verses that leader. We are all volunteers on a mission. We must set some goals, to have a focus. Let's not wait till the summer is over. New leaders? More members?
- Goals of Leadership ---To provide vision, guidance and the motivation necessary for Lions Clubs, our District and LCI to continue to fulfill its mission of providing quality, relevant service to our local, national and international community's (From the GLT's Resource Guide)
- We are leaders. We need to be developing other leaders. There are good Lions in our Clubs that need to be brought along with us.
- What is leadership? "Leadership is mobilizing the actions and efforts of others to achieve common goals." We need to multiply ourselves.
- Successful leaders are able to...Communicate Motivate, Build Teams, Solve Problems, Resolve Conflicts, Manage Change and Promote Creativity.
- As a result of an extensive study of leadership, Jim Kouzes and Barry Posner have developed a list of the practices of successful leaders and presented it in their book, The Leadership Challenge. Challenge the process, Inspire a shared vision, Enable others to act, Model the way, and Encourage the heart.
- Enable others to Act Shared decisionsLeaders don't control, they: Recognize the value in letting others make decisions; Know that team members must develop a sense of "ownership" for their work to be meaningful; Coach and Support; Promote trust and confidence in team members.
- Encourage the Heart - Leaders encourage their team to keep going even when it is a struggle. They use simple actions and/or dramatic gestures to encourage; provide recognition, rewards, celebrations; and coach and give positive reinforcement to motivate. Keep going when times are tough.
- Many of our current leaders are overworked. New leaders can reduce the burden on those leaders who carry a heavy load. Start replacing yourself now. You can't step or down unless you train someone in your spot. I challenge you to find new leaders-- Find a great replacement.

- Every individual contributes a unique set of experiences, ideas, and values. New leaders also bring a high level of enthusiasm...they want to do a good job and prove they are worthy of the leadership position.
- When we identify a new generation of leaders we don't just mean a younger group of leaders...we mean a cross-section of Lions who reflect our overall membership, who respect each other's talents and skills, and who collectively can guide us now and in the future. Look around your clubs. We need to identify new leaders. I will help you with that.
- The question is how we go about finding and developing these new leaders. There's no correct answer, but there are some things we can do and some resources we can utilize. What are the reasons people say no? Lets solve the obstacles.
- Identify Potential - Look for Lions who already demonstrate some leadership skills
Look for Lions who express an interest in being more active in service. Watch for the next generation of leaders...those who are either demonstrating leadership in some way already or who show through their actions that they want to assume more responsibility.
- Encourage potential leaders to complete the four levels of the Lions Mentoring Program. Encourage them to take the next step and seek office within Lions, and let them know you support their efforts. Encourage them and support their efforts to attend institutes and seminars. Remind them that the Lions website will be increasing leadership offerings in the Lions Learning Center. Leadership Institutes. e-Learning.
- Find ways to communicate (Phone, e-mail, Zoom, Face to face meetings), Record and monitor your and their progress (Write it down and date it, go over your progress), Recognize them, thank them. (Recognize what's done and what's still to do.)
- Tools for Leadership: LCI District Resource Center, Lions Learning Workshop, Past Officers, Coaches and Mentors. LCI International President Joe Preston's Presidents Message: "Build leaders at the club level. Adapt to technology."
- Ask the question. Are you actively looking for new leaders? Do we wait too long. Reactive verses proactive?
- Communications: Team get together, Workshop (Cup of Coffee). Like Minds (Zone Chair to Zone Chair, President to President, etc. ; More communication - not just at District meetings 4 times a year. Do some homework. Call last year's officer that had your job. Talk with a mentor, be proactive with training.
- You can help me! Recognize what your Lions need in training. Tell me what it is. Give me advance notice. Help me set-up some mentors for each Club position. Zone chairs, let us know who needs help - don't wait 3 to 4 months. Answer your emails promptly please. Attend web meetings. Help me set-up mentors for each club position.

Attachment E

Strengthen the Pride through Membership Development

The focus of Lions everywhere is on service, but our strength is directly tied to our members. The expression “there is strength in numbers” applies directly to our association. The more members we have, the more service we can provide. While Lions Clubs International has been fortunate to sustain growth the past six years, our multiple district has continued to lose members. Our membership currently stands at 5,757 Lions of Florida and The Bahamas, including 1,434 Lions in District 35-O. If we are to continue to provide humanitarian service to our communities we must reverse the loss of members. Here’s the plan President Preston and DG Carolyn have endorsed.

**** Ask One** International President Joe Preston’s ASK ONE initiative requests every Lions member to just ask one person to join their club. It’s that simple – and Lions already have great tools to help them invite new members, such as the “*Just Ask*” brochure, or you can develop your own strategy tailored to use with people you know. But remember, it takes a Lion to know a Lion – to know whether someone has the desire and passion to serve. So ask one. Or two. Or three.

**** Set the Expectation** Before her official visits to your clubs and when she arrives, DG Carolyn will ask, “How many new members do you have for me to induct.” Then, be ready when a prospective member says “yes” so that there is a timely club approval, meaningful induction, proper presentation of the membership certificate and Lion pin, and a thorough follow up orientation.

**** Every Club Needs a Plan** What we accomplish today and in the future depends upon building and strengthening our membership. People are volunteering now more than ever and the competition for volunteer time is keen. People who volunteer or join a club want to be assured that their time is being used to make a significant impact, locally, globally, or both. Meaningful and impactful service projects will keep members motivated and are a great way to show our pride in serving others and involve new members.

**** Special Targeting** Strengthen our membership special targeting. Although we want to grow all demographics, International President Joe challenges all of you to invite women and younger people to join and make them feel welcome and offer them equal opportunity for advancement.

**** We Need More Clubs** It is not uncommon for a district to lose one or two clubs. We have recently had to cancel four clubs in our district, and we will lose another one this month. It is critical that we use all extension tools and resources to bring in more new clubs than we lose, if we want to grow. And DG Carolyn wants us to grow! New clubs take a lot of effort and energy, so it is important to have a team of Lions to help you. That effort begins with our Global Membership Team. PDG Al Becker is our GMT District Coordinator and will lead the effort to start new clubs and rebuild some of our weaker clubs.

**** Rebuild Existing Clubs** It is also important to train Guiding Lions to have a pool of qualified experts to assist these new clubs so that they are successful. Remember, charter size matters. Chartering a club with 40 members doubles the chances for that club to succeed, as to chartering a club with 20 members. Guiding Lions can also be used to rebuild existing clubs. Don't lose a club without a fight. If you have a club that is in trouble, get a strong and active club to work with them, and assign Guiding Lions to work with that club to increase their membership, develop better club operations, and to expand the service that they are providing.

**** Retain Existing Members** As important as it is to recruit new members, it is equally important to retain members – both new and existing. New members are particularly vulnerable. Your Lions club is your home away from home. Members of your club are like members of your family. New members want to feel like they belong. Assign a mentor. Ensure all members have a meaningful experience and are allowed to contribute and share ideas.

**** Membership Development Strategy** President Preston's membership development strategy includes recruitment, special targeting, involvement, retention, membership satisfaction, branch clubs, extension, and rebuilding existing clubs. It is a comprehensive program designed to grow and strengthen our association. DG Carolyn is asking you to localize the strategy to make it work for your club's particular needs and character. Please use the GLT, GMT, and DG Teams and all other resources to support your efforts.

**** Strengthen the Pride through Membership Development** And as President Preston says, roar with conviction Lions. Roar because we are making a difference in the world. Focus on community and humanitarian service and STRENGTHEN THE PRIDE.