



Northern Nevada Editor - Adam Hopkins Southern Nevada Editor - Marcia Newyear

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June 2020

### **District Governor 2019 - 2020** DG Barbie Hertz

Wow what a whirlwind year! I was told it would go fast and it has! I want to first wish DG Vern and First Lady Dot an incredible year. You have come in with many challenges to face, but you have great people in your corner! Always remember you can't do it alone. It takes teamwork and perseverance. You will both be awesome.



I am so proud of our District! We saw many changes this year. Advancements

in our social media and marketing. More leaders stepping up to participate in training and helping in committees. Zone and Region Chairs doing a great job keeping track of their clubs and trying to help in the most difficult of times. We completed a successful Childhood Cancer Project and approved the Foundation changing into the District Charitable Branch so that we can start looking for larger scale donations for our causes. The Cancer Respite project was approved so we can partner with both the Southern and Northern Nevada Childhood Cancer Foundations to continue to help families in our communities and the list goes on!

Covid-19 changed the direction for our world and our District. We have had to learn to use technology quickly and be creative to continue serving. Clubs continued to feed the hungry, made masks for first responders and even more computers were programmed and given to children so they could continue their studies at home. All in all a job well done!

I and Jim want to thank you for allowing us the privilege of serving you all this year. It has been an amazing journey! We look forward to whatever our next chapter in Lions brings.

Each and everyone of you are appreciated for your "Heart of a Lion" and all you did to help make this year so memorable for me. Thank you and may life bless each of you in many ways.

With Love, DG Barbie Hertz "Heart of a Lion"







Challenges to Overcome

### DGE Vern Watts

As your newly-elected District Governor, I chose my slogan for the 2020-2021 District 46 year to be "Soaring Over Challenges". I believe all our Lions members in Nevada and California would agree that we have collectively dealt with some significant challenges over the past few months.

Each of us will need to decide what lessons we have learned from this ordeal and how we will face the future with our families, friends, and communities. I sincerely believe we will collectively emerge from this challenging period of our lives with a renewed focus that is positive and constructive.

Over the past several months, I have been active in identifying outstanding Lions who have shown an interest in becoming a member of my Cabinet for 2020-2021. Without exception, all who I have asked in our discussions have been upbeat and receptive to serving our District in the various vacant positions.

We continue to attract Lion members who have experience, dedication, and a willingness to make our District better. The actions we take will support the many Lions Clubs and communities we serve.

It is reassuring to me in this new position as District Governor to have such a strong Cabinet to work with over the next year. I am committed to serve the District, my Cabinet, our Lions Clubs, and members in the best way possible. Certainly, I will need your help and commitment to support the Cabinet and me in all that we are dedicated to accomplishing over this next year.



## What's Doin' in Nevada? Pahrump Valley

The Pahrump Valley Lions have restarted their Random Acts of Kindness program. Each member received \$75 to spend as they chose, as long as it was for doing something for someone else.

One family whose father had a cancerous tumor wrapped around his cartoid artery had their electric bill paid. A single mother and her two small children had their lunch paid for. One Mask at a Time, a group who makes and donates reusable masks, received a donation and a Certificate of Appreciation. The best, however, is paying for someone's groceries.

When first approached, the recipients are sure that it is some sort of scam. When they learn what we want to do for them, their first reaction is to say, "No", but when we explain the what and why of our project and who the Lions are, they're very appreciative. We always make sure to give them one of our Club business cards and suggest that in way of thanks they pay the kindness forward.

One of our members, Doug, got very creative. He stood behind the intended recipient and tossed a candy bar on the man's groceries. The man got a little hostile, but his attitude changed when Doug told him that the Lions

Club was paying for his groceries. As it turns out, Doug never did get his candy bar.

In these times of stay-in-place and social distancing, it's difficult to do many of the service projects that we do. This project continues our service, but pretty much stays within the constraints of the Covid-19 pandemic.

In the Beginning of Governor Barbie's year, she was asked by Lions Club International President to acknowledge each of the women in the District who speak to Leadership.

Lion Jenniffer Dubin from Pahrump Lions was her choice for Leadership and, unfortunately, she was not there to accept. She did receive the certificate at a club meeting. Congratulations, Jenniffer!







Amazing act of community support.

□ Keeping in the spirit of our club American Flag Program the Carson Valley Lions will continue to display American Flags at local Carson Valley business subscribers through the remainder of 2020 with July-December bring complimentary. We are proudly in support of our business partners and believe in supporting them as they have supported our fundraising efforts for many years. □



Reno Host Lions Club came together and donated over 100 face masks to Communities In Schools (CIS).

Auburn Harrison (Executive Director) was presented with the 104 face masks by Lion Dahleen.

Thank you to Lion Sean for helping us orchestrate the masks. Thank you to our club Lions that donated money or making masks; Lions Barbara G, Tamara, Jerry, Cliff, Brian, Babs and Dahleen.

We would like to THANK and ask you to support 1864 Tavern who donated 50 face masks 🎔 When this quarantine is over - go buy a drink and say hi 🔊 and say Thank





After hearing Mary Kay Altenburg from the Food Bank of Northern Nevada we learned that they supply 145 Food Pantries, and served over 2200 families at the Grand Sierra Resort, 1700 a week at the convention center, plus 41 Fresh harvest sites around including Emergency packages of food (shelf items and a bags of produce). With not being allowed to take food to help keep the spread of the disease down, they can only take monetary donations.

With that being told, in less then two weeks, with help from the Foundation, the Club members raised \$2,560 to donate on "Giving Tuesday", so that amount was doubled by another private organization to \$5120! Some Club members collected another \$300 (so far) and we will be donating that to the FBNN. That's over 15,000 meals Or 19,512 pounds of produce. \$1.00 = 3 meals.

# **Reno Cigar Lions**

#### By Adam Hopkins

I am deeply proud of the work and sacrifice that Lions Clubs around the world are doing and making. In this current time and place we find ourselves, the impact on our communities has been affected and I know from talking to many of you over the past 3 months or so, you are torn between wanting to feel safe from this terrible virus and wanting to serve your community who need you more now than ever. I just want to say thank you, you are truly inspirational!

Now I would like to highlight a club in Northern Nevada who, like the rest of the clubs, actively serves the community year in and year out. However, this clubs signature activity has been increased exponentially since the lock down began by virtue of the activity itself. That club, my club, is the Reno Cigar Lions and our Computers for Kids (C4K) program.

Normally, we collect used computers and equipment, load an open source Linux based, software package on each one and hand them out to local school student to assist them in reaching their educational goals. We hold a give away once each month and give each student a 2 hour tutorial on the computer and software they are receiving. At an average give away, we will hand out between 15 – 25 computer systems. Since our inception in 2006, the Reno Cigar Lions Club has given out about 7000 computers to local students.

Then Covid 19 hit!! Our entire school system shut down and all Washoe County students were instantly distance learning. We could no longer meet to give away the computers or give a tutorial. We had to make a quick decision about the near future of our C4K program. We were approached by the Washoe County Education Alliance about a partnership. They were partnering with ITS Logistic to collect donated funds in order to buy new laptops for high school juniors and seniors in Washoe County. They were also going to ask for donations from the community for used computer equipment. The partnership would allow our club to be given all of the new laptops to be loaded with the Linux software and we would distribute them at each high school. We also knew, as we always have, that there are about 16,000 Washoe County Students without access to a computer in their homes.

We met via Zoom, soon after the lock down was announced and unanimously voted to not only not suspend our give aways, but to partner with the Education Alliance and hold a giveaway every weekend. Due to a substantial media blitz, conducted by the Education Alliance, we began receiving hundreds of calls a week to be placed on a list to receive a computer. We adapted further to create a spreadsheet for those wanting computers and placing the list in Google docs. Because of the sheer volume of calls, emails and texts, we also created a Google Voice account to be used as our primary contact vehicle.

This was a huge change for such a small club, but we took the challenge head on. We now have members taking calls, maintaining lists, answering questions, loading computers, handing out computers, picking up and delivering new and used computers at a rate we can hardly believe.

In a three month period we would have given away approximately 75 computers. However, since we have gone to weekly giveaways beginning April 4, we have given away approximately 425 new and used computers. That is an increase of just over 700% and we still have close to 200 on our waiting list. Additional new computers are being bought soon and will continue to be given out to Juniors and Seniors. We have received hundreds of used computers, monitors and other equipment from the community.

We are proud of the work we are doing and appreciate all of the support the clubs of District 46 have given us over the years. Thank you and if you need us, we will be there,

## Lions, are you looking for a great project?

Reno Cigar Lions Club would like all Lions Clubs to know during this time of distance learning that now is a good time to adopt the C4K Computers for Kids project model. A great service project and especially

meaningful during this time of need. They wrote the book! Please contact with interest.

Email: <u>RenoCigarLions@gmail.com</u> Voice or text 775-453-0307





## Lions Quest is now registered with AmazonSmile Foundation. This is a program where Amazon donates 0.5% of the purchase price of eligible products to our organization (Lions Quest Project Inc).

In order for Lions Quest to receive the .05% of your qualified purchases you must put in that your purchase(s) will go through (smile.amazon.com). There is no cost to charitable organizations or to AmazonSmile customers. The shopping experience is identical to Amazon.com with the added benefit that the AmazonSmile Foundation will donate to Lions Quest Project Inc.

This is so exciting for our organization! We will soon have enough money to start training our schools again in character education and conflict resolution. Wahoo!!

So please, if you purchase through Amazon, make sure that all those purchases go through smile.amazon.com and then select Lions Quest Project Inc

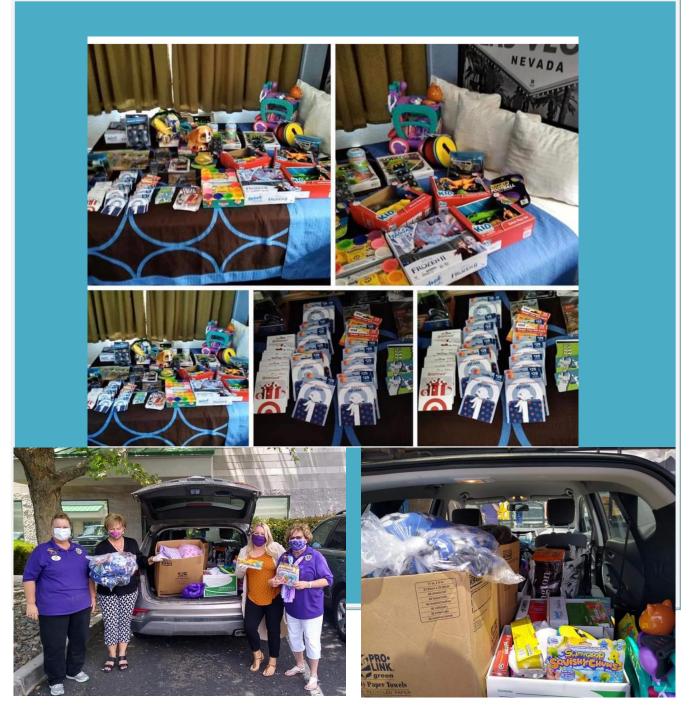
If you have any questions please do not hesitate to call me, Susan Terry, at 775-232-0997 and thank you ahead of time for your donations.







#### Donations made to the Children's Cancer Foundation





Thank you to all NU Lions? We're so grateful for your support? for your support? Aticia Rasmucen 3550 Berron Way #0A Reno, NV 89511 775.825.0888 775 825.4726 fax nychildrenscancer.org @nvkidscancer Children's Cancer OUNDATION May 27, 2020 Fallon Lions Clubs PO Box 651 Fallon, NV 89406 Dear Barbie. During this challenging time for our community and our families, your donation is greatly appreciated and more important than ever. Thank you for supporting Northern Nevada children affected by childhood cancer. Your generosity and in-kind donation of blankets, toys, and gift cards helps offer hope to families from the moment their child is diagnosed through survivorship Your donation makes a significant impact, and we greatly appreciate your generosity in our current climate. Families facing childhood cancer are no stranger to fear and isolation, but due to your support they experience kindness and hope. Your gift will help local children and their families overcome the financial and emotional burdens of a childhood cancer diagnosis. Thank you for providing hope to our northern Nevada families. Each year, we provide financial assistance to approximately 120 children for needs such as medical household, educational and travel expenses related to treatment. Since our foundation formed in 2000, \$4.9 million in financial assistance has helped local families. This year, we are celebrating 20 years of providing help, hope, and courage to local children, and thank you for making this possible. We appreciate your generosity and recognize the significant impact of your donation. Thank you for helping comfort families, celebrate with them at the end of treatment, and much more. Warm regards, Shurber 220 Roberts Shirley Folkins-Roberts **Executive Director** Northern Nevada Children's Cancer Foundation

# **LV Breakfasters**

Las Vegas Breakfaster Lion John Williams and his Wheelchair Foundation is receiving a shipment of wheelchairs soon to our Las Vegas community. He is asking for support in these two areas: he needs some strong backs to help with loading and storing of the wheelchairs. Also, some folks are needed to help with inventory of the chairs, not so strong back needed. This delivery of wheelchairs will be within the next few weeks.

If you would like to help or get more information contact Lion John at his email john@nevadawheelchairfpundation.orgor his cell number is 702-285-4053.



# CARSON CITY HOST

Carson City Host Lions Club celebrated its officer installatior Hopkins did an amazing job helping the club members cele President – Kathy McClintock 1st Vice President – Vince LoPresti 2nd Vice President – Carol Earle Secretary – Tim Kniffen Treasurer – Doug Mickelson Tail Twister – Sam Herceg Lion Tamer – Ken Lloyd Director 1 Year – Terry Rubald Director 1 Year – Travis Skaggs Director 2 Year – Tim Rubald Director 2 Year – Dan Walkenshaw Membership Chairperson – Lou Skaggs Immediate Past President – Phil Christopherson



icer Lion Adam e 20/21 crew.

# SUMMERLIN LIONS





## Food donation delivery to Cure for the Kids.



#### Dear Lions,

The District Student Speakers Contest will not be held in 2020. All region winners will receive equal shares of the district award of \$5000.00 (\$ 1,250 each), in addition to their region award of \$1250.00 that they were already judged on for this contest. Therefore, they will all receive a scholarship award of \$2,500 each.

Each region winner will be notified by mail of our decision and will receive winners' certificates and a letter of explanation .

All contact Information will be verified and sent to the Speaker Speakers Foundation treasurer

Thank you Lions. It's been a difficult time and decision.

Regards in Lionism, Lion Mark Lardner Student Speaker Chairman



Logan was on a wait list for almost three years for a service dog from Canine Companions for Independence. While patiently waiting, he walked Iowa at Dogfest 2014. He is now a student at UNR and works on campus in the Center for Student Engagement.

Logan and Lark are on It's a Dog's Life on Disney+ on episode two! You can now see episode one and at the end is the sneak peak of Lark's story. The show is only on Disney+ streaming platform and the show is called It's A Dog's Life.

Once again, this tells a story of why Lions support the Lions Project for Canine Companions for Independence. Please forward and/or post on your social media pages.

Best Regards, Lion Lin LPCCI Area



#### WASHOE COUNTY LIONS SIGHT CONSERVATION COMMITTEE

Our mission is to serve the visually disabled. We accomplish our mission by providing eyeglass and eye exams to children and adults in financial need.



#### **About Us**

Washoe County Lions Sight Conservation Committee is a 501(c)(3) charitable program sponsored by local Reno-Sparks area District 46, Lions Clubs. The program focuses on providing services to children and adults who are referred for eye examinations and eyeglasses. The services are income-based using Federal Poverty Guidelines and are provided FREE to deserving children and adults in financial need.

The Committee receives referrals and applications through schools, community service agencies, and Lions Clubs throughout Washoe County. The Committee evaluates the individual applications and coordinates all services.

The Committee provides a letter or voucher with instructions and the client then schedules the appointment. The eye examinations are personal donations of time and service by extremely dedicated optical professionals. The Committee will pay up to \$180 for basic frames and single-vision or lined bifocals, working with our doctors on discounts. The Committee considers patients on a case-bycase basis when there are extenuating circumstances.

The Committee also offers information and referrals for FREE Lions sight-related services, which may include eye operations. Since its formation in 1977, the Committee has expended more than \$500,000 in aiding over 10,000 children and adults in the Washoe County area.

P.O. Box 11935 — Reno, NV 89510 Committee Chair Susan Terry susan@skooshink.com



LV Lions Diabetes Wellness Club is selling these as a fundraiser for \$10 ea. Contact Lion Donna Cutler 775-875-6290





The Lions Eye Foundation Board of Trustees decided to postpone its  $60^{th}$  Anniversary Celebration scheduled for October 16 - 18, 2020, at the Reno Silver Legacy Hotel. Because of the uncertainty surrounding the corona virus and its possible resurgence this fall, it was decided to reschedule the event to October 2021. When the new date is rescheduled, it will be announced.

#### 2019: A BANNER YEAR FOR THE LIONS EYE FOUNDATION AND LIONS PATIENTS

The 2019 calendar year was a banner year for the Lions Eye Foundation (LEF) and its nine member districts representing 292 member clubs and 8,732 Lions. Lions patients had a total of 2,956 visits to the Eye Clinic. A review of 2019 is illuminating for it illustrates the dedication of the Foundation and its nine member districts to LEF's mission to preserve and restore the gift of sight through free ophthalmic examinations, surgeries and medications to the less fortunate members of our communities.

#### A REVIEW OF 2019

LEF total surgeries	LEF NEW LIONS PATIENTS	
241	426	



#### DISTRICT NEW PATIENT REFERRALS AND SURGERIES

DISTRICT	NEW PATIENT REFERRALS	SURGERIES
46	18	19
A1	30	22
A2	5	3
A3	0	0
C1	3	3
C2	171	114
C3	72	21
C4	56	27
C6	71	32

#### TOTAL COST OF EYE SURGERIES

The total cost of the eye surgeries was \$5,306,000.

<b>TYPE OF SURGERY</b>	TOTAL NUMBER	total COST
Cataract	132	1,584,000
Cornea	10	385,000
Cross Linking	5	19,000
Glaucoma	16	320,000
Oculo-Plastics	7	140,000
Pterygiums	14	308,000
Retina	57	1,995,000
Strabismus	4	555,000
TOTAL COST		5,306,000



#### OTHER MEDICAL PROCEDURES

Intravitreous injections 738	cost Per injection	total cost 1,000	738,000
Laser procedures 230	<b>cost per treatment</b> 1,500	TOTAL COST	315,000
DIAGNOSTIC TESTS			TOTAL COST

#### FOR EVERY DOLLAR INVESTED, LEF RECEIVED A NINE DOLLAR RETURN

The combined cost of all medical benefits provided for Lions patients during 2019 was \$7,086,869.00. LEF spent \$636,819.00 for these medical benefits. For every dollar LEF spent during 2019, nine dollars was received in medical benefits, a significant return on our charitable investment.

694,619

#### THE BUILDING OF A NEW AMBULATORY SURGICAL CENTER

In addition to the \$636,819.00 spent in 2019, LEF provided a 1.5 million dollar grant from LEF's capital fund raising campaign to the Pacific Vision Foundation to assist in the building of a state of the art Ambulatory Surgical Center (ASC) which will be dedicated to eye surgeries. The ASC is scheduled to open this Fall. It will be on the same floor and next door to the Lions Eye Clinic. Many of our Lions patients will soon have surgeries there.

#### **60<sup>TH</sup> ANNIVERSARY**

2019 marked the Foundation's 60<sup>th</sup> anniversary. The 2019 year accomplishments adds another pillar to the remarkable LEF legacy of preserving and restoring eyesight to members of our communities. The Foundation and all Lions, past and present, can be proud of the Foundation's accomplishments.

All LEF districts are encouraged to refer patients to the Eye Clinic. Visit our web site at <u>www.lionseyefoundation.com</u>. for additional information regarding LEF and patient referral. You can also contact the LEF Clinic Coordinator, Mark Paskvan, at (415) 600-3950.

Yours in Lionism, John D. Posey Executive Director Lions Eye Foundation

cont.

3,075

Simple plan, elegantly stated. Every club WILL gain twelve members and drop zero. This was the LCI plan for 1929, in one paragraph.

#### MEMBERSHIP

FROM past results it has been found that a constant, gradual growth is much more beneficial than an intensive drive. This year's membership contest is based on that premise. Eliminate the resignations and drops from your membership, and an increase will come almost automatically. Determine to hold every member you have, add just one new member a month, and watch your club grow. Make your slogan: "No drops this year.— One new member each month." Your club, your district, your International will benefit by gaining this quota.



by PDG Marcia Newyear District 46 GLT



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On July 27, 2020 the District had their Club Officer Training via Zoom. This was the first time we did a training using Zoom Rooms. Thanks to PDG Cliff and Lion Dahleen we were able to accommodate Presidents, Secretaries, Treasurers, Membership chairs and Region/Zone chairs. We had a total of 31 Lions training. I want to thank our instructors PDG Bill Newyear, President's, PDG Cliff Cooper, Secretaries, Lion John Klumbach, Treasurers, Lion Dahleen Kendler, Membership and DG Barbie Hertz, Region/Zone Chairs.

The Lions that took the Zoom sessions on the 27th should have taken the lessons for their positions on the Lions University which can still be done. Within the next month we are hoping to have more individual trainings that will help with those that missed the first session.

Please call if you have any questions. We are very proud of the Leadership in District 46!!



#### City of Hope District 46 supported project collaboration opportunity.

I am writing to ask for some help, I am the committee chair of the Lions and City of Hope Diabetes coalition.

We have just started our most ambitious campaign ever with the team at the City of Hope in Duarte,CA. committing to raising one million dollars over the next 5 years for Diabetes research and prevention.

The Lions Clubs of Nevada have a long history of supporting the City of Hope, and we are looking for Lions there to lead this charge as well,

We are looking for volunteers to be the boots on the ground in their local communities and clubs to help us reach this goal.

We have an aggressive campaign with nearly all 15 California Districts and would love to have your help as well.

If you are interested, please let me know and I will forward off to the City of Hope team and they will get you the invitation link.

We can also get you additional information regarding you the campaign as well.

Can't wait to actually be able to see you all in person again, and get back to service.

Thanks for your consideration

David A Radtke "Believe to Achieve..."

California Lions Marketing Committee Chair District 4-L4 Global Membership Chair 2016-17 Council Chair Lions Clubs International Multiple District 4-California

Cell (951)965-8354 Home (909)264-3902 md4liondave@yahoo.com



#### Dear Club Leader,

The coronavirus (COVID-19) pandemic has impacted the work of Lions around the world. In many cases, it has also created financial hardships for our Lions and the people for whom we care.

To support the incredible men and women serving with us, the International Board of Directors has passed a resolution to help our clubs.

Here is an overview of the resolution approved by the Board of Directors:

- Flexible payments No clubs will be suspended or cancelled through December 31, 2020 for late payment of dues.
- Charter and entrance fees waiver We have waived all charter and entrance fees from July 1 December 31, 2020.

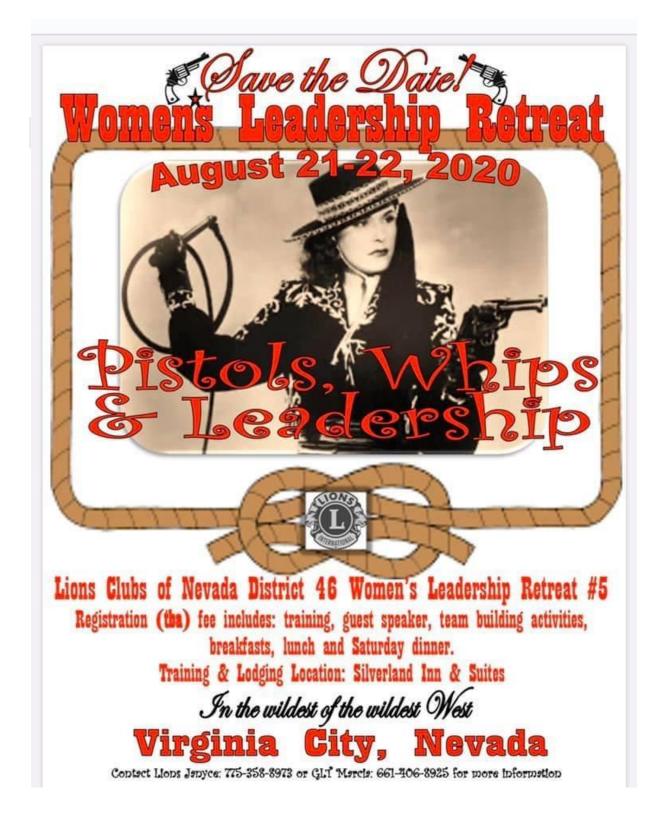
These measures will help Lions facing financial hardships, and give our clubs hope, encouragement, and an opportunity to start the new Lion year with renewed energy and optimism.

This may be a time of great need, but we will overcome this together. For more than a century, Lions have taken on the greatest challenges facing humanity. That is who we are, and what we do.

So let us stand together. And let us remember just how important we are to our communities and the world.

#### Regards,

Dr. Jung-Yul Choi, International President



Thanks to Lion Janyce Rossall for working so hard on planning for this year's Lions Women's Retreat. She has made sure that the hotel and our venue are as safe as possible for our trip to Virginia City. She has even ordered face masks for us while we are there.

What we need are 20 - 25 women who are interested in going to Virginia City in August for the "Pistols, Whips and Leadership" training. If we do not get enough interest, we will put it on hold for next year. Please respond as soon as you read this either with a yes or no so we can proceed either way.

PDG Marcia Newyear District GLT 661-406-8925 dist46glt@gmail.com