



The ROARING TWENT-E1



We Serve

The Genesee District of the Empire State April 2013

Club Leadership and Focus

Having good focus means working on what's important. In my Lions Club we have several service activities and fund raisers that we do every year. Almost every club member knows how to manage these projects if called upon to do them. These are the hoops that we routinely jump through each year. This is our status quo.... these are the easiest things to do because we know how to do them successfully. Are they important? Of Course! But there are other important things which are not easy to do. This is where a real test of leadership comes into play. Membership is the toughest problem any leader faces in this day and age. Do an honest self-assessment. How much time are you spending working on the easy stuff vs. how much time are you spending working on the difficult stuff. If you find that you are spending a disproportionate amount of time working on routine things, you should consider re-focusing your efforts where they are needed most. I would like to suggest that you leave the easy things to your club members who have competency with those activities. All you really need to do is maintain good oversight. As all of you know my singular district-wide focus this past year has been on bringing an understanding of the challenges that declining membership has brought upon us. We are now in the fourth quarter of our year. In an analogy, as most of you sports fans know, this is where most games are won or lost. Up until this point I have spent my year laying groundwork for recruitment and establishing a sense of urgency about membership. If you have found that the arguments I have made for developing a written membership recruitment plan were compelling, now is the time to finish the plan and execute it. I will be in Alfred on April 25th to induct nine new Lions. It is proof positive that action works! You have to seek out prospective members and ask them to join. They will not come to you. When was the last time you asked someone to join?

DG Forest

District Officers

District Governor
Forest Shaner
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1st Vice District Governor
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2nd Vice District Governor
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Region 1
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Zone 1 Wally Kornow
Zone 2 Randy Unterborn

Region 2
Region Chairman
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Zone 3 Chuck Switzer
Zone 4 Dorinda Foes

Region 3
Region Chairman
John Stevens
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Zone 5 Judy MacKnight
Zone 6 Dave Farwell

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Region Chairman
Richard Corrigan
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Zone 7 Niles Hickey
Zone 8 Mike Caito

Region 5
Region Chairman
Dan Fleming
daniel.fleming01@gmail.com

Zone 9 TBD
Zone 10 Jody Torrey



Andover Lions Celebrate Spring 2013

The Andover Lions Celebrated the 41st Andover Maple Festival on March 23rd and 24th, 2013. Lion Richard Lang of the Andover Lions talks to visitors at the Sugar Shack. The event was a huge success with maple products, local displays and many vendors participating. Free Diabetes and Eye Screening were available to the public with help from Jones Memorial Hospital and the Maple City and Andover Lions.

Andover Lions gather for group photo after sponsoring the Annual Andover Lions Easter Egg Hunt. Approximately 50 children participated in the event at the Andover Central School. The Andover Lion (Lion Jim Richmond) and the Easter Bunny (Andover Lions President Lau-



rie Lang) arrived at 1 pm Saturday March 30, 2013 with sirens from the Andover Fire truck starting the Event. A great time was had by all the children gathering candy and having their pictures taken with the Lion and the Easter Bunny



DG Forest inducts 4 new members at Belfast on March 23rd. It was Belfast's annual charter celebration and about 60 Lions and guests attended.

District 20-E1 Club Officer Training Schedule

Monday June 3

Place: Kendall junior Senior High School, 16887 Roosevelt Highway (Rt. 18), Kendall, NY
Time: 6:00 pizza and pop
6:30 Officer Training

RSVP by 6/1: ZC Randy Unterborn runterborn@rochester.rr.com or 585 734-8061 or
PDG Terry Bliss tbliss2715@aol.com or 585 659-1715

Monday June 24

Place: Bolivar-Richburg High School, 100 School Street, Bolivar, NY
Time: 6:00 pizza and pop
6:30 Officer Training

RSVP by 6/22: CS Rick Whitney whit1rick55@hotmail.com or
Lion Joe DeCerbo jdecerbo@yahoo.com

All incoming Presidents, Secretaries and Treasurers are encouraged to attend this training. You may think you know it all, but you'll be surprised!!

Are You Missing an Opportunity?

I recently attended a festival sponsored by a Lions Club. It had a wide variety of vendors attending. Many of the vendors had businesses that they were personally promoting. All the vendors stopped by the office to check in. This would have been a great chance to pass out ME-40 "Lions Make a Difference" and the ME-6B "Membership Application". Too often we judge others and we determine that they would not be interested in community service. Let them make that decision. Your Club Secretary can order these brochures for free from Lions Clubs International. If your festival, fair, barbeque, minstrel show, casino night etc takes all of your members to run it and you are not able to promote membership, consider inviting the District membership committee to attend.

PCC Jim Schiebel - Membership Chairman



DG Forest inducts 2 new members at Walworth on April 2nd. Left to right President Lynette Boyd-Bauer, Lion Susie Jacobs, new member Lion Dennis Landry and new member Lion Aida Leon. Lion Susie sponsored both new members.

Hilton Lions Induct Six New Members

During District Governor Forest Shaner's official visit, he had the pleasure of inducting five of the six new Lions members that joined in February. Under the direction of Lion President Steve Frisbee, the Hilton Lions Club is trying to regain some of the size it enjoyed for several years. One of our new Lions is Chris Tobin from Monroe Tech in Hilton. He can solve most computer problems, and now offers Lions members a discount. Our other new members are Lion George Smith, Lion David Tresohlavy, Lion Allen Weaver, Lion Carol Weaver and Lion Mark Weaver. Also inducted to the Hilton Club was Brendon Mcaliff. Brendon is a high school senior who just recently turned 18. He has helped the Hilton Lions for several years and now that he is old enough he has become a Lion. **Welcome** all to the Club, District and Lions Clubs International.

PCC Jim Schiebel - Membership Chairman

Diabetes Seminar

hosted by Hilton Lions

March 13th the Hilton Lions Club hosted an informational seminar about diabetes. A two million dollar insurance policy was obtained from Lions Clubs International so that the club could use the local school auditorium. Kelley Mueller from the American Diabetes Association in Rochester conducted the seminar. District Diabetes Chairman Lion Dan Hicks added to the evening. With diabetes as one of the major Lions Clubs International programs, the Hilton Lions were pleased to be able to host the seminar. Contact Chairman Dan if your Club wants to conduct diabetes activity.



Lion President Wayne presents a Fairport Lions pin to the speakers.

FAIRPORT LIONS CLUB

A Recap of Our March Meetings...

We had two very interesting and informative speakers at our March 5th meeting.

Alli O'Malley, Executive Director of Safe Journey, described her organization. Safe Journey is committed to helping victims

move from surviving to thriving after an abusive relationship. They desire to break the cycles of violence that permeate our homes and society. By educating community groups and young people, they hope to eradicate domestic violence once and for all.

Jack Brennick introduced Stand Up Guys. In 2004 he and two other men decided they were tired of guys sitting by and not standing up to what was going on around them. Out of their frustration, they started Stand Up Guys to reach out to other men to prevent all forms of violence against women and children, including sexual assault, domestic violence, mental and psycho-logical abuse, harassment, discrimination, stalking, and other forms of abuse.

Possible future member Bill Moore visits with Lions Joan Brien and Jim Rice



4th Annual Golf Tournament

Camp Abilities

May 11, 2013

1:00 p.m.

Salmon Creek Country Club

4-Man Scramble

\$80 per person

*** 18-Holes/Cart**

*** Lunch**

*** Open Bar**

*** Dinner Buffett**



Sponsorship

Signs

\$50

Chinese Auction, Buffett Dinner & Open Bar

\$25 per person – 5:30 pm

All Proceeds Benefit

Camp Abilities

***A Weeklong Sports Camp for Children who are
Visually Impaired, Blind, or Deaf-Blind***

.....
Pre-registration requested online!

For more information or to register online, visit

www.campabilitiesbrockport.org

Click on Golf Tournament/Auction

**** *A Loss of Sight, Never a Loss of Vision!* ****

News From Irondequoit Lions



Irondequoit Lions Club hosted their 55th. annual Easter Egg Hunt at Camp Eastman on Saturday March 30th. Town supervisor Mary Joyce D'Aurizio blew the siren for the start. Several hundred children attended and were greeted with a special appearance by the "Easter bunny" (played by Donna Bott, PDG Ed Bott's wife) Two areas were designated for the hunt according to age of the children. The youngest attendee of the egg hunt was Jackson Charles DeVolder, pictured with his mother Nicole and the "Easter bunny". Jackson is the 7 week old grandson of Lion president Bill Davis and Lion Judy Davis, club reporter and nephew to Lion

Scott Davis. Second picture shows the "Easter bunny" interacting with some of the younger children in attendance.

Upcoming events include the club's annual rose sale which will be held Saturday May 11th. in front of the post office on East Ridge Road in Irondequoit and a bingo night at the Shire at Culverton, an assisted living facility will be held Monday May 13th. At this function members will be picking the winner of the Dr. Robert M. Santo Irondequoit Lions Club scholarship. Profits from the rose sale will be used towards the scholarship. Members also support the Volunteers of America "I Remember Mama" luncheon which remembers elderly mothers who find themselves alone and forgotten. They are pampered with gifts, food and flowers.



Our Lions club year will end with a steak roast on Monday June 10th. where the scholarship will be awarded and officers for 2013-14 will be installed. In attendance will be residents of the group home that the club has adopted and has been involved with for over 30 years. Members of the club have been invited to the annual Community Picnic by the Irondequoit Chamber of Commerce on June 12th. The goal is to bring service clubs from the town together for a relaxing, enjoyable event. Over the summer months members will be maintaining their Monroe County in Bloom garden



Music was in the air as the Medina Lions Club Toured the Historic Brent Opera House on main street in Medina NY. This structure built in 1864 is one of the oldest surviving opera houses in the United States. Built during the height of the civil war and the Lincoln Presidency. President Don Colquhoun, Mayor Andrew Meir, and Bridgette Yaxely of the Medina Lions are pictured standing inside the historic building. Our meeting this month had over 30 in attendance with many new members signing up. Our club is getting ready for Arbor Day tree planting, Community Clean up Day, and our large annual Community Garage



New Chili Lion Kathleen Stothard embraces her sponsor Lion Joy Koziol after being inducted by DG Forest.



Wellsville President Adam Sorochin receives a check for \$4500 from Gumball Chairman Cliff Gooch. This represents the profit for the past year.

News from LCI and MD-20

Changes in LCI entrance fee

The first family member (head of household) pays the entrance fee (US\$25) or charter fee (US\$30), and full international dues (US\$41). Up to four additional qualifying family members (those who live in the same household and have membership in the same club) pay no entrance or charter fee and half international dues (US\$20.50).

To enable Lions Clubs International to continue providing valuable and enhanced services to Lions, beginning July 1, 2013, all new family members will pay the one-time entrance or charter fee. Up to four additional qualifying family members will still pay only half international dues. This change will not impact existing family-member Lions.

Dues increase

July 1st will mark the beginning of the 2nd dues increase that was approved 2 years ago. Effective July 1st our international dues will be \$43.00

Fiscal Year	Annual Membership dues	Semi-Annual Membership dues	Family/Student Membership dues
2012-13	\$41.00	\$20.50	\$10.25
2013-14	\$43.00	\$21.50	\$10.75

Life memberships

The LCI fee for a life membership will increase from \$500.00 to \$650.00 effective July 1, 2013. If your club purchases a life membership for a member, you are still liable for the state dues for that individual.

State dues proposal

A proposal to increase State dues by \$1 on 7-1-13 and another \$1 on 7-1-14 will be on the ballot at our State Convention in Buffalo. Our current state dues are \$18.00 annually.



Wellsville Welcomes in Three New Members

The picture to the left shows sponsoring Lion Don McCutcheon with his new member Tim Hardy.

The picture to the right shows sponsoring Lion Jody Torrey with his new members Robert and William Hill. (Father and son)



The Caledonia-Mumford Lions Club, held its February 7th meeting, at the Leroy Country Club. This was a joint meeting, with the Rush Lions Club. Also, it was DG Forest Shaner's visitation to the two Clubs. We had the honor of DG Forest, presenting an Uplinger Award to Lion Stan MacWilliams (left). Our November monthly lottery sales went well, netting us a profit of \$777. The April lottery tickets are on sale now. We thank all those who support our fund raiser. On March 14th, we held our annual Senior Citizen Boiled Dinner. All prepared by Lions, and served by Lions. This is not a fund raiser, we just do this every year for the Senior Citizens of our community. We also deliver to those that are unable to attend. There were 108 meals served.

Also, please note, the Caledonia Mumford Lions Club will be celebrating their 85th Charter anniversary in 2014, more info to follow later this year.



The photo to the right is DG Forest as he is getting ready to tee off at the Greece Ridge Snow Golf. The photo above are the students from the Greece Athena Middle School with the principal David Richardson. This is the first time that we have partnered with the schools and they volunteered to do whatever we needed done. They helped set-up the course and serve the chicken BBQ. They were a great help to us.



What can one thousand three hundred and ninety four Lions do in our District?

Everyone of us can invite a prospective new member to join an existing Club. If not your own Club, how about taking a guest to a neighboring club. This effort will help DG Forest Shaner reach his goal. We still have three months to grow. Congratulations to the following clubs that have shown growth according to Lions Clubs International's club health assessment through March: Hilton 18.52%, Greece Ridge 13.33%, Walworth 11.90%, Batavia 11.63%, Irondequoit 10.53%, Rochester Northside 7.69%, Dansville 6.38%, Brockport 4.26%, Attica 4.23%, Chili 3.45%, and Kendall 1.33%.

Jim Schiebel - District Membership Chairman



Presentation of an Uplinger award by Scottsville Lion Gerard Sciera to local resident Bernard Perry at the Wheatland Senior Center for many years of service to the community.



On Saturday March 31st, the Oakfield-Alabama Lions club had our annual Easter Egg Hunt. We had about 140 children from Pre-K to 5th grade participate. The Leadership class from the high school did pre-hunt activities as face painting, coloring and games. The Easter Bunny was there for hugs and pictures.



The Lions Club of Hamlin held its 7th Annual "Casino Night at the Horse Races" at the VFW Post in Hamlin on March 23rd. Lion Tim Crawford and daughter Taylor are ready to start the opening bets on Over and Under. The event was very successful.



Lions it's Convention time again and I am looking forward to the exciting time ahead. The Leadership Program for 20-E1 has been fulfilling in providing the necessary leadership that we needed. As lions we are fortunate to have great leaders and mentors to help us through our journey in Lionism. Just a reminder to all the Clubs to have your P101's in by April 15th this will help me with my Directory and my visitations for next year. I look forward to these visits and learning what good things you do in your communities and the fellowship we will have. I hope to you all in Buffalo at the Convention in May district 20-E1 will have a great hospitality room thanks to many that are helping finally to thank our district Governor Forest and all the Lions who help to keep Lionism in our hearts thank you!

1st VDG Bob



Biscuit Visits Alfred Lions...

The Alfred Lions welcomed Biscuit to their March meeting and regaled them with stories about her school and life adventures. Visiting from England, Biscuit, with the help of her puppeteer Eileen O'Connor, shared with the Lions a number of stories about bullying, getting eyeglasses and sharing. Ms. O'Connor, formerly of Buffalo, has lived in England for 27 years and recently retired from many years as a drama teacher. She asked a friend, who works for Jim Henson Muppets, to make her a puppet to use for school visits. The result was Biscuit, a five year old, redheaded, orange skinned little girl! Ms. O'Connor wanted a character she could use to teach children about bullying (red-haired kids are often the target of bullies in England) and other topics such as lying and sharing. Her skit about the joy of getting new glasses was a big hit given the Lions' work in this area. While in Alfred, Biscuit visited a number of local schools and performed for the Library Lions' monthly reading program at the Box of Books Library.





The Walworth Lions Club held its annual Easter Egg hunt on April 20th. Due to inclement weather the event was moved inside the Walworth Town Hall. Children in three age groups were able to hunt for eggs and turn them in for candy and other prizes. Donations were accepted for the Walworth Food Pantry in exchange for raffle tickets. Two baskets full of goodies were given out to the winners. Each age group also had a golden egg to find which the reward was a large chocolate bunny. This is an event that has gone on for over 35 years at Ginegaw Park.

Here are some insightful questions created by PCC Jim Schiebel of the Hilton Lions Club who is our District's GMT representative. If you take the time to go through these questions one by one with your board of directors, it is almost a certainty that you will gain some new perspectives about how your members perceive your club as well as how effectively your club serves your community.

Membership Extension Questions

1. What is your Club's signature project that you might be best known for in the community?
2. What have been your other community service projects in the past few years?
3. Explain the relationship you presently have with other community organizations.
4. What relationships with the local school district can we build on?
5. What has been your Club's support of the Lions Clubs International's programs in the areas of sight, hearing, diabetes and substance abuse?
6. What has been your Club's support of the multiple district projects of Lions Camp Badger, the New York and Bermuda Lions Foundation and the SEE program?
7. What other additional community service projects would you like to add if you had the manpower and finances?
8. What is your current Club's meeting schedule and would you consider changes?
9. Are there any times during the year when your Club does not actively meet and if so why not?
10. What are the current Club's financial expectations of the membership (dues etc)?
11. Do you encourage your membership to take part in Advisory Committee Meetings, District Conferences, State Conventions, and Leadership Institutes? Is any financial support offered?
12. Briefly describe your current fund raising projects?
13. Does your Club have a written plan to solicit new members?
14. Where have your members recently solicited new members?
15. How many members would your Club like to add in the next six months?



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TESTIMONIAL DINNER

District Governor

Forest C. Shaner

To be held at

Moonwinks Restaurant

9302 Jackson Hill Rd, Cuba, NY

Social 6:00pm Dinner 7:00pm

May 10, 2013



Menu

Roast Prime Ribs of Beef	\$36.00*
Chicken Cordon Bleu	\$30.00*
Parmesan-Crusted Haddock	\$28.00*
includes house salad, rolls & butter, potato, vegetable, dessert & coffee service	

* Tax and gratuity included

RSVP by May 3, 2013
 Forest Shaner
 Box 24
 Little Genesee, NY 14754
 585 928-1643 fcshaner@aol.com

Join DG Forest as the Lions of
 the Genesee Valley celebrate
 Awards and recognitions.
 Dress: Sports coat and tie



Live for today... Plan for tomorrow...
Party tonight!

