



THE ROARING District 20-E1

NEWSLETTER | FEBRUARY 2021 ISSUE

Challenge
yourself
2021

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DISTRICT OFFICERS

District Governor Mike Donner
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1st Vice District Governor Curtis Burdick

2nd Vice District Governor Open

Cabinet Secretary PDG Barry Haywood

Cabinet Treasurer Janice Infantino

Region 1

Zone 1 Chair Peter Kaiser

Zone 2 Chair Melanie Adams

Region 2

Zone 3 Chair Kathy Soper

Zone 4 Chair Joy Koziol

Region 3

Zone 5 Chair Charles Stancampiano

Zone 6 Chair David Markham

Region 4

Zone 7 Chair Gary Necaster

Zone 8 Chair Gary Necaster

Region 5

Zone 9 Chair Albert Merrill

Zone 10 Chair Tracie Edwards

Greetings Lions and Leos of 20 E1,

February has come very quickly this year and I hope you are all staying warm. My theme has been "Challenge Yourself." I picked it long before COVID hit and I was imaging it was about self-improvement and becoming a better Lion/person. However, it now seems that the biggest challenge we all face is to find a place that is giving out COVID vaccines.



The Montreal International Convention will still take place, but it will be a virtual event only. There are many things still being worked out. This decision was made in the interest of everyone's safety. I am very disappointed, because I have never been to an International Convention and it seemed so close. However, when you get lemons, you make lemonade. It might be cool for 20E1 Lions to go through an International Convention experience without having to shell out for a hotel and meals. You might be able to experience it in your backyard in a lawn chair by then.

The state convention is still being planned on as a real event, but there seems to be some uncertainty floating in the air. I am involved on planning events and seminars in Syracuse, Mr. Optimist. right? We will do the best we can for all our Lions.

An event that I am excited about is the free 2-hour District Conference to be held on April 10, virtually. We are still planning this. We will have interesting speakers, prizes, but no service dog kissing booth, sorry!

Keep helping others because Lions are great volunteers. Volunteers don't get paid, not because we are worthless, but because we are priceless!!!

District Governor Mike Donner | 20-E1 The Genesee River Region

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To Find about the Virtual International Convention:

<https://lcon.lionsclubs.org/>

103rd Annual Convention

Virtual LCIcon 2021



2021 Lions Clubs International Convention moving to virtual event

Due to the continuing concerns about the coronavirus (COVID-19) pandemic, the board of directors voted to transition the 2021 Montreal Lions Clubs International Convention to a virtual event that will be delivered totally online. This decision was made with the health and safety of our Lions, staff and vendors in mind as limiting international travel and large gatherings is key to global containment strategies.

Here are some important details about the 2021 convention we would like to share with you now:

- Our 2021 convention will be a virtual event that's open to all Lions and Leos around the world.
- Registration is now open. The registration fee will be US\$50 until March 31, then US\$75 beginning April 1. The registration fee for Leos will be US\$30 regardless of date. Convention is currently scheduled for June 25-29.
- Executive officer and international director elections will be conducted electronically, and voting procedures will be forthcoming.
- Convention updates and details will be posted here at lcon.lionsclubs.org as they become available.

This global health pandemic has forced us all to make decisions and changes that place health and safety first. However, we are optimistic that with each new day there is hope, and as Lions, we continue to find new ways to stay connected, safely serve our communities and continue our global mission of service.

[Register now](#)



You're invited

To attend the MD20

Spring Fling Conference

The Fall Conference was cancelled due to COVID.
Please save the date for a Zoom Conference/Party.
There will be good info, and prizes. More details
coming!

WHERE :	On Line
WHEN :	April 10, 2021
TIME :	10am - Noon





Calendar of Events - Page 16

If you would like your fundraiser / event to appear on the Calendar Page, please list separately at the end your article submission.

When listing these, include only:

Day, Date, Name of Fundraiser / Event

January 21, 2021

2021 Lions Clubs International Convention Moving to Virtual Event

Due to the continuing concerns about the coronavirus (COVID-19) pandemic, the board of directors voted to transition the 2021 Montreal Lions Clubs International Convention to a virtual event that will be delivered totally online. This decision was made with the health and safety of our Lions, staff and vendors in mind as limiting international travel and large gatherings is key to global containment strategies.

Although we are disappointed that we won't be able to host this event in person, we are excited about hosting our first virtual international convention that can safely connect Lions from around the world. We are still finalizing the details of your new convention experience, and will share those with you as soon as they are ready.

Here are some important details about the 2021 virtual convention we'd like to share with you:

- Everyone's invited – Our 2021 convention will be a virtual event that's open to all Lions and Leos around the world.
- Registration fees – The registration fee will be US\$50 until March 31, then US\$75 beginning April 1. The registration fee for Leos will be US\$30 regardless of date. Convention is currently scheduled for June 25-29. Additional event and registration details will be provided soon.
- Current registrants – Lions who are currently registered for convention will receive an email soon with more information about their registration options.
- Elections – Executive officer and international director elections will be conducted electronically, and voting procedures will be forthcoming.
- Convention updates – Check our convention website [LCIcon](https://www.lcicon.com) for convention updates and details as they become available.

This global health pandemic has forced us all to make decisions and changes that place health and safety first. However, we are optimistic that with each new day there is hope, and as Lions, we continue to find new ways to stay connected, safely serve our communities and continue our global mission of service.

We appreciate your understanding during this challenging time for our organization and the world, and thank you for your incredible service as a Lion.

Board of Directors take steps to help our clubs

The coronavirus (COVID-19) pandemic is continuing to impact the work of Lions around the world. As you know, it has also created financial hardships for our Lions and the people for whom we care.

To support the incredible men and women serving with us, the International Board of Directors unanimously passed another resolution to help our clubs.

Here is an overview of the new resolution approved by the Board of Directors:

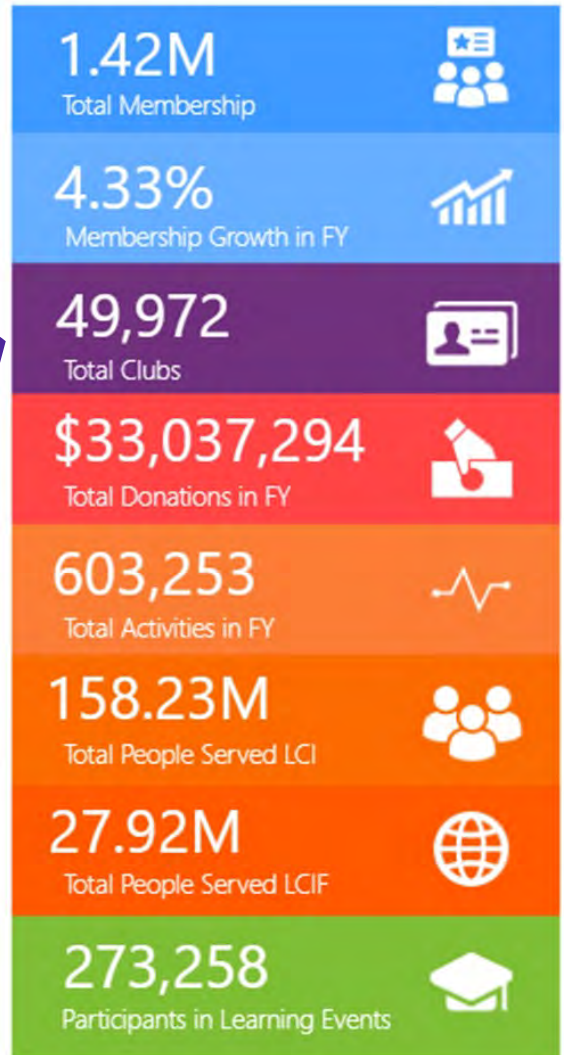
- Charter and entrance fees waiver – We have waived all charter and entrance fees from January 1 through June 30, 2021.
- Flexible payments – No clubs in good standing on December 31, 2020 will be suspended or canceled through June 30, 2021 for late payment of dues. Full payment is required to be received before June 30, 2021 to avoid suspension or cancellation.
- Please note that clubs placed on financial suspension on December 31, 2020 will remain on suspension until the full balance is paid. Those clubs will still need to address their outstanding dues or make arrangements for repayment with the Accounts Receivable Department at Lions Clubs International to avoid cancellation scheduled for March 1, 2021.

These additional measures will help Lions facing financial hardships and give our clubs the support and encouragement they need during these challenging times. For more than a century, Lions have taken on the greatest challenges facing humanity, and together, we will overcome this.

The world needs Lions now more than ever, so thank you for your outstanding service and commitment to our communities and the world.

Lion

FACTS
FACTS
FACTS
FACTS
FACTS



Brockport Lions Club

Pictured are some of the Brockport Lions with staff members of both facilities.



The Brockport Lions Club assembled cookies and candy packets for the staff of Evergreen Place (85) and Elderwood (115) and delivered them on Saturday, Feb 13, for Valentines Day.

Canaseraga Lions Club



The Canaseraga Lions held their annual boot drive to raise funds for the ambulance fund.

A cold and blustery winter day but the members were met with the generosity of the community once again.



Fairport Lions Club

The Fairport Lions met February 2 with Lion 1st VP Dave Zimmer. The guest speaker was a representative from the Perinton Ambulance Corp. The Fairport Lions started the Ambulance Corp over fifty years ago and still support the Corp when possible



Irondequoit Lions Club

Members of the Irondequoit Lions Club want to wish all Lions and their families a very happy safe and healthy 2021.

This month Lions Karl and Bev Bloss are being highlighted as very active members. 2021 will see them as members for 31 years in our club. They joined to give back because different Lions clubs helped them so much with their 2 daughters who are visually impaired with glasses, Camp Smile, a Visual Tech and other equipment. As members of the Irondequoit Lions Club, Lion Bev has served as secretary for over 25 years and president for 2 years and has been in charge of the Dr. Robert Santo Memorial scholarship committee. Lion Karl has been president and is currently tail twister. He is also in charge of collecting used glasses from businesses in the town. Lions Karl and Bev are currently raising a future guide dog puppy,



Alvin for Freedom Guide Dogs. This is their fourth puppy they have raised and the past 3 have graduated and have been placed with individuals who are blind. Their daughter Jennifer is a recipient of a dog from Freedom. Recently Lion Bev distributed the applications for the Dr. Robert Santo Memorial Scholarship to the towns 3 high schools. The scholarship program has been in existence since 1997 and to date over \$35,000 has been awarded. Requirements include the student

be a resident of the town and meet all the qualifications including performing community service.

The club's Little Free Library has been decorated for Valentine's Day and new books have been added including Valentine books for children. Even with the pandemic the Little Library has gotten a good amount of use.



Annual Winter Chicken BBQ

February 6th proved to be another successful showing of the Kendall Lions Club's commitment to our community and Service to others.

The Chicken BBQ, led by Lion Phil D'Agostino along with the active support of the Lions, LEOs and community members who sell advance tickets and prepare the meal was again a group to support a worthy community member battling cancer and the financial challenges that brings.

Lions met at the fire hall to prep the cabbage for the salad the day before and early Saturday morning were out in full force at the BBQ pit cooking over 1200 chicken halves.

Inside the church hall Lions, Leos and community members worked to package the dinners and distribute almost 1250 dinners in 3 hours. Community members were able to drive through and receive the meals, often adding an extra donation to the cause. Any remaining dinners were donated to several families in the community.

Some changes were put in place reflecting the Covid-19 pandemic and the need to keep all safe. Masks were worn by all workers and at the pickup window in addition to other recommendations by the Orleans County Health department. Along with their dinners, community members received a packet of disposable face masks for their use.

The Kendall Lions Club is truly appreciative of the community for their outstanding support and the service provided by our Lion and Leo members. Many Leos came out in support of our recipient as she works at the high school they attend. We are proud to have had the most successful BBQ to date and to offer a significant amount of support to our community member in need.



Zoom Meeting and Voting, February 9

On January 14, 2021, Lion Charlene Walsh, Secretary, emailed members with a “2021-2022 Officers Medina Lions” attachment. During the Zoom general meeting on Tuesday, February 9, members will vote on the list. Contact Lions Bill or Julie Roman for any questions (January 14, 2021, Email from Lion Charlene Walsh, para. 3 & 4).

Clarification of LCIF Position and Pin

Lion Don Colquhoun’s new Lions Club (LC) position is not as an officer of Lions Club International; It is as a liaison between Medina’s LC and the Lions Club International Foundation (LCIF). Each LC has this type of liaison person. The Diamond Pin given to Lion Colquhoun was an award from the LCIF (February 07, 2021, Text message from Lion Don Colquhoun).

Medical Supply Closet

Lion Jim Punch reported some medical equipment categories are low, and supplies have to keep moving. “It is becoming apparent that we have the most extensive loan closet in the area, and we want to keep that status” (January 31, 2021, Email from Lion Jim Punch, para. 1 & 3).

On February 1, Lion Punch reported Medina Lions Club Medical Supply Loan Closet started receiving medical supplies (02-01-2021, Email from Lion Jim Punch, para. 1). Volunteers began receiving health care equipment donations in good working order. The lack of storage space prevents the club from accepting

bed parts and items that cannot be loaned-out (Punch, para. 1).

The Medical Supply Closet is in high use, as noted from data obtained from early October 2020 to February 28, 2021, by Lion Jim Hancock. The total number of supplies loaned for this period is 76 items. See table on the right showing highest to lowest items in demand (February 28, 2021, Email from Lion Jim Hancock).

Medical Items Loaned 10/2020 to 2/28/2021	#
Walkers	17
Commodes	15
Hospital Beds	13
Wheel Chairs	10
Shower seats	7
Canes	6
Lift Chairs	3
Tray Table	2
Bed rail -	1
Knee Scooter	1
Crutches	1
TOTAL # of Items	76
(February 28, 2021, Email from Lion Jim Hancock)	

Vision Screening

On January 27, 2021, Lion Joe Gorman shared an email titled, "Update for 20E1 SEE Vision Screening Committee." The committee members' shared information and suggested guidelines for performing vision screening. "All vision screening in MD 20 is basically on hold due to COVID school restrictions until the fall since public schools are closed to visitors until then" (January 27, 2021, forwarded email from Joe Gorman, para.1).

The committee suggests all vision screeners wear standard facemasks and gloves in a vented room, preferably with a window open. The child, attended by a teacher, should also wear a facemask. Screeners need to ensure that the screeners will not touch each child. A screener must sanitize the Spot Vision Screener with a cloth disinfectant when starting, finishing, and as needed during a screening event. The committee members expect using the guidelines when screening will compare to pre-COVID timing (Gorman, para.3).

SEE (Screening Eyes Early) and Kidsight USA suggested all future vision screeners will "get a COVID flu shot because it will be a **requirement by school systems that all visitors have proof of receiving a COVID flu shot.** There should only have at the most 3 Lions on" site "for the Screening" (Gorman, para.3). Screeners and any future screeners, please inform Lions Ann McElwee or Christine Thompson of your COVID vaccine status, so eligible members can do screening in public schools as soon as visitors are allowed.

Community Kitchen

On Friday, February 5, three Lion members assisted the Community Kitchen at Christ Episcopal Church in Albion. Ann McElwee helped the first shift prepare the meal then, Lions Kelly Squire and Pete Kaiser served and cleaned up.

Plan to volunteer on the 1st Friday of every month. There are only ten more dinners for 2021.

These dates are March 5, April 2, May 7, June 4, July 2, August 6, September 3, October 1, November 5, and December 3. Help Lion Ann McElwee plan and keep our club's promise to serve from 1 pm – 4 pm and 4 pm – 7 pm.



District 20 E1

Hunger Challenge



Has your club met the challenge?

Many families and individuals in our area are struggling with food insecurity.

We can make the difference!

St. Peter's Kitchen is a 503c nonprofit organization working to meet the needs of those people in the city of Rochester experiencing hunger. For over 30 years they have been providing nutritious, balanced lunches to the needy in Rochester. With the advent of Covid-19 they have had to switch from serving inside to take out only. This has created an additional financial burden to the kitchen. They currently provide an average of 150 to 170 lunches daily as well as take home bags for the weekend. **If each club in our district would pledge to donate at least \$100 we could fund the purchase of take out containers needed to provide lunches for a year!**

Please consider joining in this local fight against hunger. If you have questions, feel free to contact: Kendall Lion Helen Unterborn at hunterborn@rochester.rr.com or 585-734-8727.

Checks can be made payable to: **MD20-E1** Please write on your check **MD20-E1 Hunger project**

Please send all donations to:

**CT Jan Infantino
9730 Highland Avenue
Dansville NY 14437**

Thank You

to the clubs who have already generously donated, and we encourage those who have not, to donate as soon as possible.

WEBSTER LIONS CLUB THANKS HEALTH CARE WORKERS



Lions Dave Lazzar and Raphael Monti delivering snacks to Unity Hospital

In December the Webster Lions Club donated snacks to frontline workers at Rochester General Hospital to thank and recognize their work during the pandemic. That recognition was so well received that the Club decided to donate another round of snacks to Unity and to University of Rochester Medical Center hospitals. The Club purchased \$600 worth of granola bars, nutrigrain bars, cheese and cracker packs, chips, cookies and candy bars. Those fifty two boxes of snacks totaling 3100 wrapped pieces were delivered to the 2 hospitals for their ICU staff.

Our health care workers continue to be very busy caring for the many sick patients in their Intensive Care Units. They are working long hours and extra shifts while wearing full PPE. Every day they treat very sick individuals that face difficult situations. These donated snacks help to recognize and thank them for their work.

The Club has also made a significant contribution to Foodlink to help supply items to food pantries. The Club continues to look for ways to help other needy organizations that are stressed.



LIONS CAMP BADGER

Operated by the Empire State Special Needs Experience, Inc.

CAMP CORNER

Greetings from snowy Lions Camp Badger.

About a week before Christmas, we had 2 feet of snow in less than 24 hours. While it is beautiful, it makes for a lot of shoveling just to gain access to the Office and the Dormady Lakehouse (pictured.) This “old” gal considers herself able to do it most of the time, but when my adult sons, who both worked here as teens, were home for the holidays, I took advantage of the extra manpower and asked them to help me shovel a path to the Lakehouse. Thankfully, they obliged. Thank you, Kenneth and John Reuter. I couldn't have done it without you!



#GivingTuesday:

Giving Tuesday was a success. Thank you to everyone who donated and/or created their own Facebook Fundraiser for Lions Camp Badger. We raised \$1,695!

AmazonSmile:

I would dare say that all or most of us have shopped on Amazon at one time or another. I, personally, do a lot of my regular shopping on Amazon, especially with the pandemic seemingly on the rise again.

For every \$100 you spend, ESSNE receives 50 cents. It doesn't seem like much, but the more people we get to use it, the more will add up. It costs nothing and it's free money for Lions Camp Badger!

In order for this program to work, you'll need to change your Amazon shopping link to:

smile.amazon.com/ch/16-0926574 .

Then be sure to bookmark it in your browser/toolbar and use it every time you shop on Amazon. It will automatically generate a donation to Empire State Special Needs Experience, Inc.

The trick is to remember to use that link every time you shop. It really is a win/win!

2021 Super Raffle:

Be on the lookout for our annual super raffle tickets. Tickets cost \$50. There will be 10 winners of \$1,000 each. The drawing has been extended to September. Please be as generous as you can!

5 WAYS TO INCREASE YOUR CLUB'S

SOCIAL MEDIA ENGAGEMENT

Lions clubs can use social media to increase awareness about their events, stay up-to-date about club activities, and to recruit new members. Try these 5 tips to help your club's social media presence.



1 CONTENT AND PHOTOS

Build a positive image through interesting content and captivating photos. Make sure your posts are informative, but short. Try to use hashtags and always make sure to use the correct Lions logo!



2 SHARE YOUR CONTENT

When your members share your club's posts to their social media account you are able to reach a bigger audience and get more views!



3 INTEGRATE SOCIAL MEDIA ON YOUR WEBSITE

Connect your social media with E Club House. Make sure to use buttons and links below any content. Have links on your E Club House and blog that take readers to your social media accounts.

4 USE TRADITIONAL MEDIA



Newspaper ads or write ups, radio ads and fliers can help get the word out about your club. Make sure to mention your social media accounts to help gain viewers.

5 UTILIZE PAGE STATISTICS

Statistics show what posts are most popular among your viewers. This will help you choose future content.



GIVE THESE TIPS A TRY!

See how social media can work for your club!



#LionsWebinar

CALENDAR OF EVENTS & MORE

For details (location/times, etc.) refer to page referenced article that appears in this newsletter ,
visit Club website / Facebook or contact direct.

March 7	District Cabinet Meeting 10 AM Scio, NY
April 10	Spring Conference via Zoom (More details forthcoming)
May 8	District Leadership Meeting 10 Am Avon, NY
May 14-16	MD 20 Stata Convention Syracuse, NY
May 22	DG Mike Donner's Testimonial
June 13	District Cabinet Meeting 10 AM Location TBA
June 25-29	International Convention Montreal, Quebec

MD-20 Convention

Syracuse, NY
May 14-16, 2021

2021 Lions International Convention will be virtual (see page 3)

June 25-29, 2021

USA/Canada Forum

Des Moines, Iowa
September 9-11, 2021

Deadline for newsletter articles by the 8th of each month.

Send to Lion Karen Guarino | district20e1newsletter@gmail.com