



# LION EYES

DISTRICT 14-P

*"We Serve"*

DISTRICT GOVERNOR ART PECHT

[WWW.EDISTRICT.ORG/SITES/14P](http://WWW.EDISTRICT.ORG/SITES/14P)

DS LINDA LONG

DT PDG RICHARD TAYLOR

JULY 2020

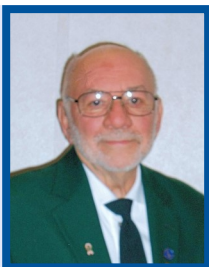
## *Calendar of Events*

**July 18th  
Training Class for  
Club Officers**

**August 23rd  
Lions day  
@ Beacon Lodge**

**August 29th  
4th Annual Golf  
Outing benefitting  
Beacon Lodge  
Camp**

## In Memory of Our Great Leaders



Past District Governor Richard S. Stump was a member of the Central Berks Lions Club for 43 years. A loyal Lion who prized service to others, he served as Club President, Secretary, Treasurer, Newsletter Editor

and Web Page Facilitator. He was greatly valued in his home club for his vast wisdom, good nature and sense of humor. On the district level, PDG Stump served in many leadership roles, most notably as 14-P DG in 2000-2001, and as a Zone Chairman, Regional Chair, District Secretary, District Treasurer, Convention Chair, Pin Chair, Webmaster and Editor of Lion Eyes. He was also very active with Beacon Lodge in past years, and served on his church council, and on the Board of Directors of Berks Deaf & Hard of Hearing Services. PDG Rich traveled to many state and international Lions conventions, and attended several USA/CANADA forums. He was a Melvin Jones and Bing Miller Fellow, and also received the Lions International Presidents Medal, Leadership Award, Three-Star Award, the Pennsylvania Lions Fellow Award, the James McCarty Fellow Award in Delaware, and the Lion of the Year Award for his club. He was a prolific Lions Club pin trader, amassing a collection of 20,000 pins from all over the world. A mentor to many club and district officers, he was well-known and respected not only by the Lions of District 14-P, but also throughout the state of PA. We have lost a truly dedicated Lion in PDG Stump and his memory will be honored in the service the Central Berks Lions Club and the District continue to provide.

- Club President Anne Ostrowski



PDG Dave and his partner in service Lion Barb, moved to Berwyn, Pa, a number of years ago and soon became members of the Paoli-Berwyn-Malvern Lions Club. If I were to describe PDG Dave I would say active, involved, caring, genuine, and

most of all friendly with a smile that never went away. He served his club well in many positions not the least of which was President several times over the years. With the nudging of the late PID James E. "Bing" Miller, he started to attend District 14-P Cabinet Meetings, and his talents were not over looked and he became very involved in District and rose to the Position of DG in 2005-2006. He and Lion Barb served the District well as DG and "First Lady" of the District and to this day 14 years later, you would see him at Cabinet meetings. He currently was serving as Diabetes Chairperson, a disease that plagued him for years. Also at the urging of PID "Bing" he became interested in the Lions Eye Bank of Delaware Valley and accepted a seat on its Board of Directors and served as Chairman of the Board (2007-2008). He also supported and was a Board member of the Lion James E. "Bing" Miller Charitable Foundation and was also on the Board of Directors at the Royer-Greaves School of the Blind. Lion Alfreda and I consider PDG Dave and Lion Barb friends and had the privilege of going on two Cruises, with them and other Board members of the "Eye Bank", not to mention the International, State and District Conventions we attended together. PDG Dave "Well Done Good and Faithful Servant" Rest in Peace! You will be missed!

-PDG Walt Labs

# A Message from District Governor Art Pecht



It is with great sadness that I must report that our District has lost two great Leaders who have served the district for many years. The passing of PDG Rich Stump and PDG Dave Smith.

Rich, after his year as District Governor, served our district as pin trader chair person, Lion Eyes publisher and web master.

Dave, after his years as District Governor, has served our district on the Long Range Committee, Bing Miller Foundation, a Lion Eye Bank Trustee, Diabetes Committee for the district.

Both will be missed.

In a few weeks we will have a training class for new club officers. This would have been held normally at the convention, but because of the restrictions put in place we had to cancel. The training will probably only take about an hour per group. The date we are looking at is July 18. More news will follow.



Kindness Matters

*Art Pecht DG*

484-680-4315

[artpecht413@gmail.com](mailto:artpecht413@gmail.com)



## *Proposed District Governor's Schedule*

August 1st  
State Council  
Meeting

August 15th  
District Cabinet  
Meeting, TBD

August 23rd  
Lions Day @ Beacon  
Lodge

## A Message From 1st VDG Gary Hilbert



July 1<sup>st</sup> is our Lions International Happy New Years Day. Starting a new year is always full of excitement and expectations. But I must admit with our current world affairs, this ongoing virus and loss of our beloved PDG's Rich Stump and David Smith makes it difficult. But in spite of all this, we must continue to move forward.

I have been told "when life gives you lemons you make lemonade" If this is true...we will be making gallons of lemonade during our 2020 -2021 Lions year. My heartfelt gratitude to all our District 14P Lions for your continued service no matter the obstacles we face.

I'm looking forward to the day when as PDG Dave said " as soon as we can all hug again"

Sincerely,

*1st VDG Gary*

glh40@comcast.net

610-468-4788



I would like to officially introduce myself, my name is Stephanie Gerlott. I have been a Lion for just over a year with the Boyertown Lions Club, so I have many things to learn, and I am ready and excited to do so. I am grateful to PDG Richard Stump for his guidance, and for welcoming me into his home to "show me the ropes" before this Pandemic began. I will greatly miss his wisdom, words of encouragement, and advice throughout this learning process. I am thankful for his patience in answering my constant string of questions these past few months.

I am excited to be the next Lion Eyes Editor, and I hope to make our District 14-P proud!

*Stephanie Gerlott*

sgerlott@comcast.net

*Lion Eyes*

## In Remembrance (cont.)



## PDG Richard Stump



## PDG David Smith





# "We Serve"



## Avon Grove

The Avon Grove Lions participated in a Graduation Parade for Seniors from the Avon Grove Charter School. The five Seniors were part of the Leo Club at the Charter School. Congratulations to all! The seniors are: Maggie Degler, Jacob Rockoff, Joey DiJoseph, Mya Rochester, and Allie McKinney



## Coatesville

The Coatesville Area Lions donated \$1000 to the Chester County Food Bank to help provide meals for the community

# "We Serve"



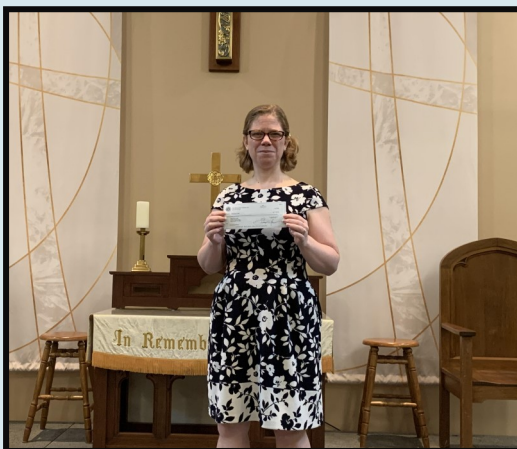
## Hamburg

The Hamburg Lions recently donated \$5,000 to the Salvation Army Hamburg. The donation will be for food, clothing, and any other needs for the Hamburg Community.

The Salvation Army Hamburg Service Center is at 700 S 4th St., Hamburg PA. As of today, 6/8/20, their hours are still by appointment only, 610-562-8440.

left to right in the photo,

Lion Secretary Scott Maberry, Lion Charles Stewart, Rep. from Salvation Army, Lion June Kline, Lion President Kervin Kline, Cathy Correll from Salvation Army, Lion Kathleen Maberry, and Lion Treasurer Amy Lovins.



## Avon Grove

The Avon Grove Lions donated \$2000 to the Food Bank at the Church of the Nazarine in West Grove Pa.

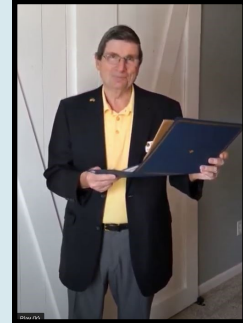
(Pictured) Rev Monica Guepet

# "We Serve"

## Avon Grove



The Avon Grove Lions awarded a \$600 Leo Scholarship to Senior Brisa Luzzi Castro from the Avon Grove High School Leo Club. The Scholarship was presented by Leo Club Adviser Lion Dave Priebe.



Without community service, we would not have a strong quality of life. It's important to the person who serves, as well as the recipient. It's the way in which we ourselves grow and develop.

**#LionsClub**  
**#LeoClub**  
**#LionsEverywhere**





# THE LAST LIONESSES

Service club disbands after 35 years of performing good works



The Amity Township Lioness Club at its last meeting on Wednesday, June 10, 2020. From left, Adele Loud, Louise Hine, Alma "Tootie" Hine, Lois Reinert, Janice Ressler, Linda McCue, Darlene Cooper, Sue Prutzman.

**By Ron Devlin**

*rdevlin@readingeagle.com*

*@rondevlinre on Twitter*

The year 1985 was a memorable one, indeed.

Ronald Reagan was sworn into his second term as president of the United States. Whitney Houston released her first album. Future world heavyweight boxing champ Mike Tyson won his first professional fight. And, far from the national limelight, a group of women quietly met to form the Amity Township Lioness Club.

For 35 years, the club performed good works in the Amity region. At Christmas and Thanksgiving, it prepared food baskets for local families in need. The club sponsored Kids Sight, a vision screening program.

The club's spring and fall ham sandwich sale to raise funds for the Lions White Cane Days became a legendary event at St.

Paul's UCC in Amityville. For more than 20 years, it held bingo at the Amity Fire Company.

And club members lent a hand at the Amity Lions Club beef suppers, where they volunteered as waitresses over the years.

All good things, as they say, must come to an end.

Last week, the remaining halfdozen

or so members held the last Amity Township Lioness Club meeting at Lois Reinert's home in the Oley Valley.

"Like many other organizations our membership is dwindling and our ages increasing," said Reinert, 79, the only remaining club charter member.

"We've decided that we will have our final meeting to disburse our funds, say our good-byes, and shed a few tears."

In celebration of Alma "Tootie" Hine's birthday, Reinert served strawberry shortcake and ice cream as club members relaxed on her patio. Before the lockdown triggered by the COVID-19 crisis, the club had planned a farewell excursion to the Dutch Apple Dinner Theatre in Lancaster. Lions Club women's Auxiliaries existed for decades before Lions Clubs International officially recognized them under the Lioness Club program in 1975.

The Lions changed its charter to allow women to join Lions Clubs in 1987. Under its Lioness Bridge Program, some 5,000 women left Lioness Clubs to become members of Lions

Clubs since 1996.

The Amity Township Lioness Club could have dissolved and joined the Amity Lions Club. Because its membership is down to a half-dozen or so, and they're not getting any younger, Reinert said the decision to dissolve the Lioness Club was made.

Members will miss getting together on the second Wednesday of the month in Keystone Villa, Douglassville.

"It's going to be strange," confided Reinert, who with her husband, Charles, founded Chuck's Auto Salvage in Yellow House.

The Lioness Club remains proud of its donations of hearing aids and wheelchairs to local children, support of local police and firefighters and contribution to the Amity Township 300th anniversary celebration. In addition to their good works, the club members will cherish the camaraderie shared with members, their families and other Lioness and Lions clubs.

"It's sad to see it go,"

Reinert said, "but we had a wonderful run."

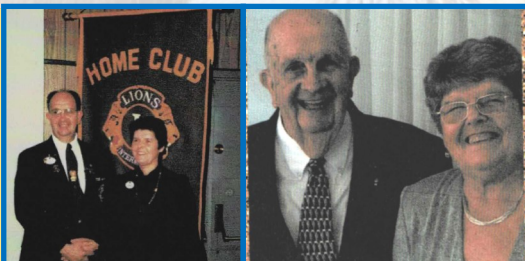


# Where Are They Now?

A Monthly Update of Past District Governors

PDG 1985-1986

Walter Labs



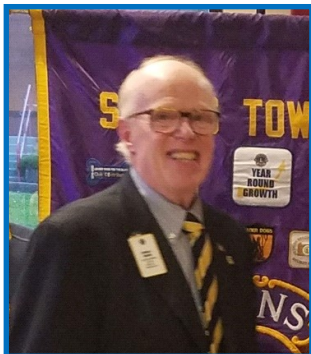
PDG Walter and Lion Alfreda moved to Honey Brook, Chester County, Pa, with their two children in October of 1969. Soon after their move, Walter was introduced to the Honey Brook Lions Club and became a member in 1970. Honey Brook was the home of two Past District Governors at the time and then a third was added a few years later. As the years went, I served on numerous committees, then as President. In the early 1980's I

was asked to serve as Zone Chairman by the incoming District Governor Lee McManara, and with the encouragement of PDG Ken Summers I accepted and served that year as Zone Chairman. I went on to serve two years as Regional Chairman (in those days). Then, with the backing of my club became District Governor in 1985-1986, and had the privilege of representing District 14-P when Joseph Wroblewski, from Northern PA, was International President.

Since 1986, Lion Alfreda and I have stayed active with our club, and tried to support our District as best we could with the demands of our business. When it came time for District 14-P to host the Pa. State Lions Convention PDG Carl Gundrum, Jr ask me to serve on the Convention Committee which I did, and since then many of you know me as the "Calendar Man". Currently, I serve on the Lion James E. "Bing" Miller Charitable Foundation, where I head the "Calendar Program". By the way, thanks to all the clubs that participate in that fund raiser. I also was an active Board member of the Lions Eye Bank of Delaware Valley from 2004 to 2018 when I was made a privileged member of that Board.

Being a Lion has become a way of Life for Lion Alfreda and I, and although we are slowing down, we try and do our part. I would encourage each of you that take the time to read this, to step out beyond your Club and serve the District when asked, you will find it to be a very rewarding experience, and you will make many new friends that will last a lifetime. If you have not been asked to serve your District and think would like to, just drop a email or call a Past District Governor or even your Club President and they can get you started on that path of leadership.

I am so proud of our Current District Governor from the Honey Brook Lions Club, District Governor Lion Art Pecht. DG Art will be the fifth Lion from Honey Brook to be District Governor, and I think I am correct in saying there is only one other club in our District (Coatesville) that has had five or more District Governors. Congratulations District Governor Art, we wish you and Lion Evelyn a great year.



Thank you, District Governor Art, for asking me to serve as the 2020 – 2021 as Global Membership Chair and NAMI Champion, Region 1.

I have been a Lion for 20+ years and much of my time has been spent receiving training in Membership Growth, Leadership Development and Club building plus many areas of Lions administration.

In recent years, our Global Association has seen sharp drops in both Membership and Clubs, especially in North American Constitutional Areas 1 and 2!

Over the past two years, our International Vice Presidents have been working on finding a solution to combat that and along with a newly formed Young Lions Task Force they are launching the North American Membership Initiative – NAMI for short, since Lions have a love of acronyms - to the Lions of America, Canada and the islands of the Caribbean effective July 1, 2020. This year's District Governor's were given the opportunity to Opt-in when they went to DGE School back in February 2020. Since then, all 17 sub Districts have opted into the program, and only last week MD14 Council Chair Elect Marilyn Wagner opted our Multiple District in too.

So, what is NAMI?

At its core, is the vision to grow membership in Constitutional Areas 1 and 2 using the following three NAMI Objectives:

- Rejuvenate Districts with New Clubs
- Revitalize Clubs with New Members
- Re-motivate Members with new fellowship and exciting service

I have added the NAMI factsheet which provides the answers to the most frequently asked questions and gives a good background to the program.

As we move into the 2020 – 2021 Lions Year, we will begin the process using the many resources found on the LCI website –

[lionsclubs.org/namiresources](https://lionsclubs.org/namiresources)

Keep an eye on what comes next as we explore the NAMI process together and strengthen our District.



Respectfully submitted - *GM7 PDG Steve*

# North America Membership Initiative



## Frequently Asked Questions

### General

**1) What is the North America Membership Initiative (NAMI)?**

NAMI is a focused program designed to address and reverse the decline in Lions membership in Constitutional Areas 1 and 2 (CA1 and CA2).

**2) Who authorized NAMI?**

The Lions Clubs International Board of Directors authorized NAMI at the October 2018 board meeting.

**3) Why is this program important?**

Evidence of similar membership declines is appearing in other parts of the world. We need to establish a solid plan for revitalization and growth before our organization's ability to serve humanity—our core mission—is fundamentally compromised.

**4) What are the NAMI objectives?**

1) Rejuvenate districts with new clubs, 2) Revitalize clubs with new members, and 3) Re-motivate members with new fellowships and exciting service.

**5) What is the NAMI plan?**

For 2019-20, nine NAMI pilot districts will test NAMI processes and resources. They will also develop and share innovations to achieve membership goals. For 2020-21, all North America districts will be invited to join the evolving program and help develop and test best practices. If successful, further expansion will be planned for 2021-22.

**6) What are the goals of NAMI?**

The goals for the pilot districts are positive membership growth and the development of scalable best practices. By June 2021, we expect 200 new clubs and 44,000 new members in CA1, and 20 new clubs and 5,000 new members in CA2. The goals for June 2023 are 315,000 total members in CA1 and 38,000 total members in CA2.

**7) Who is leading the initiative?**

The initiative is being led by International Vice Presidents Doug Alexander, Brian Sheehan and Patti Hill, alongside a Steering Committee of Lion leaders with proven skills in club and membership growth.

**8) Who is on the NAMI Steering Committee?**

PIP Jim Ervin, PID Terry Graham, PID/CA1 GAT Leader Jerome Thompson, CA2 GAT Leader Rob Hill, PCC Dennis Grotrian, PCC Joyce Hogan, PDG Buck Larson, PDG John Moon, PDG Mark Roth and Young Lions Task Force Chairperson Jordan Glass.

**9) How is NAMI funded?**

NAMI is being funded with existing operational budgets.

**10) How is progress being reported?**

Key stakeholders receive monthly status reports. Progress is also being shared at International Board of Directors meetings and at the USA / Canada Forum.





## District Participation

**11) How were the pilot districts selected?**

The Steering Committee selected the pilot districts based on membership trends, key demographics and leadership team commitment to be the vanguard of this vital initiative.

**12) What languages are NAMI materials available in?**

Because NAMI is still evolving, for 2020-21 all NAMI communications and materials will be provided in English. We are still learning what works and incorporating what we learn into our process and resources. North America districts with additional language requirements should wait until NAMI is more mature to join the program.

**13) How will districts in North America indicate they will participate in 2020-21?**

First Vice District Governors will complete a form, which will be available from the NAMI webpage, [lionsclubs.org/nami](https://lionsclubs.org/nami), after attending the FVDG/DGE seminar in February 2020.

**14) What happens after a district decides to participate?**

Leaders from each district will meet to build a team, develop their own goals and a plan for achieving them.

**15) Who leads the initiative in NAMI districts?**

Part of building the NAMI team is identifying a NAMI Champion for the district, a leader who will promote and manage the initiative, foster execution and report results. The NAMI Champion works side-by-side with the district governor team, GAT coordinators, region/zone chairpersons, and other district leaders on plan development, implementation and accountability.

**16) What are the roles and responsibilities of council chairpersons with NAMI districts?**

Council chairpersons review the NAMI goals and plans of their districts and demonstrate their support of the initiative and its leaders. They should allocate time at each of their council meetings for NAMI progress updates, next steps, idea sharing and issue resolution.

**17) What are the roles and responsibilities of district governor teams in NAMI districts?**

District governor teams are directly involved in planning, promoting and supporting NAMI activities throughout their districts. Individual roles are identified during the team building process within each district.

**18) How is the Global Action Team (GAT) involved?**

The GAT volunteer structure will serve as a primary communication channel for NAMI processes and resources. For example, GAT Area leaders will provide webinars to share NAMI processes and resources with GAT MD leaders, DG teams and district GAT coordinators. GAT MD leaders will also review NAMI district goals and plans, so they can assist districts with implementation and accountability.

**19) How are clubs of NAMI districts involved?**

Clubs are the foundation of NAMI success. Club members will participate in NAMI projects throughout the year, including leadership development, club marketing and welcoming new members into their clubs.

**20) What funding is available for NAMI districts?**

Districts will use existing LCI and LCIF grants as well as district funds to implement their NAMI plans.

***Attention Club Presidents, Secretaries & Treasurers!***

**Training Class for New Club Officers**



**Saturday, July 18th at 9:30am**

**at Good Life Financial Advisors**

**2395 Lancaster Pike**

**Reading, PA 19607**

**(opposite of Schaylor Brewing Company)**

**More news to follow**

**4th Annual PA Lions Beacon Lodge Camp Golf Outing**

**Saturday, August 29, 2020**

**American Legion Country Club**

**Mount Union, PA 17066**

**Cost: \$70.00 PER GOLFER**

**Includes Green Fees, Cart, Prizes, Snacks, Awards Dinner, and Practice Round on August 28th for \$28.00**

**Free Lodging at Beacon Lodge Camp for Friday & Saturday Evenings**

**Overnight Reservations call: 814-542-2511**

**Check Payable to: PA. Lions Beacon Lodge Camp**

**C/O PCC BRIAN MCCARL**

**3214 6th Avenue, Beaver Falls PA 15010**

**Proceeds Benefit Beacon Lodge Camp**



**PA Lions Beacon Lodge Camp  
GOLF OUTING  
August 29, 2020**

**Add-Ons**

**Overnight Accommodations**

at Beacon Lodge Camp .....Free  
Please call Beacon Lodge  
814-542-2511 to make arrangements

**Early Bird Golf – 18 holes**

Friday, August 28 (all day) .....\$24

**Dinner Only .....\$12/person**

Please call Brian McCarl  
724-312-3676 to make arrangements

**Sponsor Information\***

Name for Sign: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**\*Send before August 19, 2020**

Thanks for helping us serve!

PA Lions Beacon Lodge Camp  
c/o Brian McCarl  
3214 6<sup>th</sup> Avenue  
Beaver Falls, PA, 15010



**PA Lions Beacon Lodge Camp  
4th Annual Golf Outing**

**Saturday, August 29, 2020, 1:00 pm**

**American Legion Country Club  
Mount Union, PA, 17066**

**814-542-4343**

Limited to  
100 Players  
First-Come  
First-Served





## PA Lions Beacon Lodge Camp

Are you looking for a way to help the less fortunate AND have fun?

Then, this golf outing is what you're looking for.

When: Saturday, August 29, 2020

Check-In - Noon

Shotgun start at 1:00 pm

Where: American Legion Country Club  
Mount Union, PA, 17066

Format: 18-hole Scramble

Price: Just \$70/golfer includes—

- ✓ Green Fees
- ✓ Cart
- ✓ Prizes & Awards
- ✓ Snacks, beer, pop, and water all day
- ✓ Awards Dinner following play

Note: make checks payable to  
“PA Lions Beacon Lodge Camp” and  
return:

c/o Brian McCarl  
3214 6<sup>th</sup> Avenue  
Beaver Falls, PA, 15010

## 4th Annual Golf Outing

### Prizes

- 1<sup>st</sup> Place Team \$300
- 2<sup>nd</sup> Place Team \$200
- 3<sup>rd</sup> Place Team \$100

Plus, Skills Prizes on  
all par 3's: Longest  
Drive, Longest Putt  
\$50 Pro Shop Gift Certificates



Your support as a Sponsor is crucial to  
the success of PA Lions Beacon Lodge  
Camp.

### Sponsor Levels:

- **Diamond - \$5,000** Includes Naming Rights  
for the outing, 2'x3' diamond-shape  
Pavilion Sign, recognition on Pavilion  
Banner, Program listing, two paid  
Foursomes and a 12"x16" Hole Sponsor  
Sign (at a tee or green)
- **Gold - \$1,500** Includes a gold-colored  
Pavilion Sign, recognition on Pavilion  
Banner, Program listing, paid Foursome, and  
a Hole Sponsor Sign
- **Silver - \$1,000** Includes a silver-colored  
Pavilion Sign, Program listing, paid  
Foursome, and a Hole Sponsor Sign
- **Bronze - \$500** Includes a bronze-colored  
Pavilion sign, Program Listing and a Hole  
Sponsor Sign
- **Hole - \$100** Includes Program  
listing and a Hole Sponsor Sign
- **Cart - \$50** Includes sign on cart



## Golfer Registration Form

### PA Lions Beacon Lodge Camp

Format: 4-Person Scramble  
(One single-digit handicap per team)

Team Name \_\_\_\_\_

Golfer #1 \_\_\_\_\_

Address \_\_\_\_\_

City/St/ZIP \_\_\_\_\_

Phone (H) \_\_\_\_\_

Phone (W) \_\_\_\_\_

Email \_\_\_\_\_ Hcp \_\_\_\_\_

Golfer #2 \_\_\_\_\_

Address \_\_\_\_\_

City/St/ZIP \_\_\_\_\_

Phone (H) \_\_\_\_\_

Phone (W) \_\_\_\_\_

Email \_\_\_\_\_ Hcp \_\_\_\_\_

Golfer #3 \_\_\_\_\_

Address \_\_\_\_\_

City/St/ZIP \_\_\_\_\_

Phone (H) \_\_\_\_\_

Phone (W) \_\_\_\_\_

Email \_\_\_\_\_ Hcp \_\_\_\_\_

Golfer #4 \_\_\_\_\_

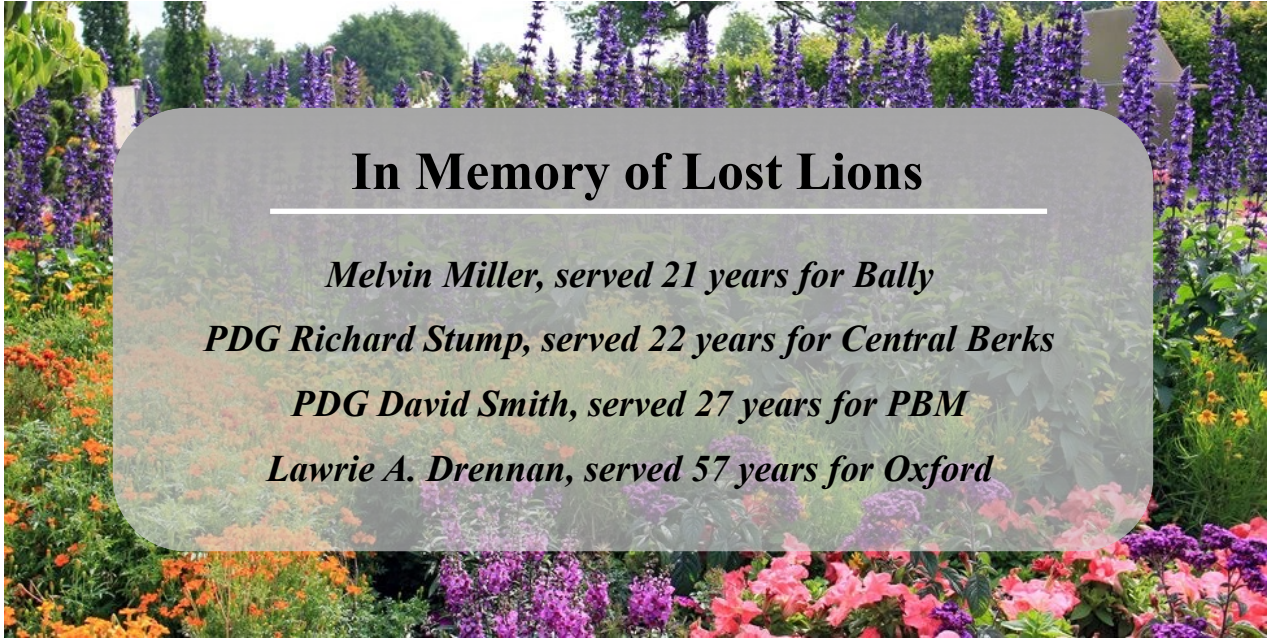
Address \_\_\_\_\_

City/St/ZIP \_\_\_\_\_

Phone (H) \_\_\_\_\_

Phone (W) \_\_\_\_\_

Email \_\_\_\_\_ Hcp \_\_\_\_\_



## **In Memory of Lost Lions**

*Melvin Miller, served 21 years for Bally*

*PDG Richard Stump, served 22 years for Central Berks*

*PDG David Smith, served 27 years for PBM*

*Lawrie A. Drennan, served 57 years for Oxford*



***Please submit your Club News, Photos, and Service Projects  
by the 26th of each month to be featured in next month's Lion Eyes!***

***Email to: [sgerlott@comcast.net](mailto:sgerlott@comcast.net)***

***Lion Eyes Editor Stephanie Gerlott***

