

# Lion Eyes



District Governor David Hunsberger

Vice District Governor Marilyn Wagner

DS Gwen Burgis

Web Site [www.edistrict.org/sites/14P](http://www.edistrict.org/sites/14P)

DT PDG Richard Taylor

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PDG Rich Stump Editor



## From the Desk of the Governor

I hope that you are having a good summer and are ready to start again in the fall.

As we go into September and our Lions Clubs begin to meet again, I need to discuss a topic that is discussed often. That is our membership numbers.

Looking at our report as of August 28<sup>th</sup>, our District 14P currently has 1168 members. That is down four members for the month of August so far, but is down only one member since the beginning of our Lions year on July 1<sup>st</sup>. As we have been for most of the last year, we are listed as a “transitional” district by Lions Clubs International. That means that we are below 1250 members and could be encouraged to merge with another district in the future.

**When forming my goals for the year, I was told that our district’s five year average is 105 new members per year, but 190 dropped members. Obviously some of the losses are due to death, but we also simply lose a number of members in a year.**

This is not only in our district, but also statewide, and nationwide that Lions Clubs is losing membership. It is disappointing that we are losing membership in the United States where Lions Clubs was started.

Decline in membership causes a loss of effectiveness for both our clubs and district. Both are finding it hard to find enough people to serve as leaders and also to continue our service to the community. At the district level, I still need people to serve as zone chairs for 1A and 1B, Leo Club coordinator, women and family membership coordinator, and LCIF chairperson.

**We need to work hard to increase our membership by both inviting new people to join us and also to make sure our current Lions are finding their membership satisfying and remain with us.**

I will send out our “Pennsylvania Plan” which is a formal recruitment plan that has been around for a long time. Working through our zone chairs and Global Action Team, I will also distribute a few other items that could help us get new members and retain members.

**Clubs are encouraged to have an orientation session with new members, as well as long term members to acquaint them with how Lions serve. Talk with your new members to find out what led them to join Lions Clubs and to make sure that they are happy that they joined us. Get them involved.**

Younger members especially want to be involved with “hands on service” as opposed to dinner meetings or fundraisers. Get each of your Lions involved with service projects to keep their interest.

(Continued on page 4)

### Governor’s Schedule

Subject to change

#### September

4th West Chester Daybreak

5th Kempton

6th Coatesville

**8th Passing of the Banner**

10th Bally Lions Club

11th Frystown Lions Club

12th Amity Lioness Club

13th Honey Brook Lions Club

18th Eagle Glenmoore Lions

**20-23 USA / Canada Forum**

25th Coventry Lions

26th Elverson Morgantown

**27 Kutztown Lions/Lioness & Fleetwood**

#### October

2nd Bern Twp

# From the 1st Vice District Governor



It is a humbling experience to put your faith in the hands of a guide dog, knowing that you have your sight and being able to take off that blindfold at the end of it!

Leader Dog.org truly believes that

***“In every Leader Dog lies the Heart of a Lion”***

and here are a few reasons why they are working so hard to train and match a Leader Dog with a Client and depend on our continued support to enable that to happen:

- **1,300,000** people are legally blind in the U.S.
- **75,000** people become blind or visually impaired each year in the U.S.
- **Only 10%** of these people travel independently with a cane or guide dog.

Each Year with the help of Lions + Leader Dog working together they are able to:

- Provide **1,019,000** days of Independence
- Match **200+** Leader Dogs with Clients
- Provide **100** Clients with White Cane Training
- Last year provided **6 Deaf and Blind** Clients with customized guide dog training – a new departure and Leader Dog is the only organization providing this service in the U.S.
- Provide Teenagers with Leadership and Travel skills at their Summer Camps
- Enable **\$0** – yes **Zero** cost to their Clients because they are 100% donor funded.

Some of the above I knew – but most I did not. I would love to share many more facts and examples of what I learned while attending this Campus and seeing firsthand the work of this wonderful organization, founded by three Lions back in 1939. If you are looking for a program at a meeting or an event I would love to share more information with you than I can disclose in this article.

For now though, I would like to share **Jeff Hawkins’s** journey with his Leader Dog, Gracie. We met Jeff during our time on the Campus and he was gracious enough to share his journey with our group and how ‘Gracie’ helped him regain his love of hiking and other sports.



“When Jeff Hawkins lost most of his vision to Stargardt disease – a hereditary disorder that affects the retina, he lost more than his active lifestyle – he lost his self-confidence. He had been a paramedic for over 20 years when this happened and enjoyed the physical nature of the work as well as helping others. But when he became legally blind he found himself spending the days walking from window to window waiting for his wife or son to come home so he could go out with them. Receiving his first Leader Dog, Gracie (pictured left with Jeff on a hike!) was a life changer for him – he felt his self-confidence return and rediscovered his independence, leading him on the search for physical adventures again. Not only has he returned to travelling and hiking with his wife and family, but has since added things like playing hockey, downhill skiing and water skiing to his daily life”

Jeff is just one of many Leader Dog recipients who still find time to continue volunteering at Leader Dog, giving advice and helping new Clients gain their independence when paired with a new Leader Dog. His story and many more can be found in the Leader Dog for the Blind Update magazine and on the website: [leaderdog.org](http://leaderdog.org)

Though invited to participate in this year’s Lions 1<sup>st</sup> VDG’s Summer Visits you too can visit this wonderful Campus simply by calling them up when you are in the vicinity – I highly recommend it!

In Service and Friendship  
VDG Marilyn



**District 14P Passing of the Banner  
 Saturday September 8, 2018  
 Passing of the Banner Picnic  
 1PM to 4PM**



**Blandon Lions Club Maier's Grove  
 Grove Rd.  
 Blandon PA 19510  
 (For GPS house 109 is across the street from the grove)**



**Entertainment by Sixty-Thirty.**

**Return Registration Form by August 25, 2018**

**Registration Form**

**Name of Club** \_\_\_\_\_

**Club Contact** \_\_\_\_\_

**Attendees:**

**(Additional Attendees can be listed on the back of this form)**

_____	_____
_____	_____
_____	_____

**Picnic Lunch**

**\_\_\_\_\_ Members @ \$15.00 per member = \$\_\_\_\_\_**

Checks should be made payable to **Blandon Lions Club**

Please mail completed form and check to:

**Lion Timothy Mills**

**149 Tumbleweed Drive, Blandon PA 19510**

**twomillsbears@aol.com**

**Please join us as the District Governor Home Club Banner  
 Is passed from the Shillington Lions Club to the Blandon Lions Club  
 Bring your Lions Club banner for a "Parade of Banners"**

(Continued from page 1 ) From The Desk

Clubs are encouraged to interview members that are inactive or leaving the club to find out why they are leaving, and hopefully renew their passion for service through Lions Clubs.

**There are resources available on the LCI website that I will send out to our zone chairs and GAT to share with you. These include a membership chairperson guide, a “how are your ratings” survey for your club membership, and a 30 marketing idea brochure. Everyone can find these items and more on the LCI website, lionsclubs.org, and then clicking on the “member center” and “resources” tab.**

A number of our Lions get tired hearing about membership, but it is becoming critical for both our clubs and district. LCI has a goal of serving 200 million people each year by 2021. We need more members to reach that goal. We also need more Lions to be willing to step into leadership positions in our clubs and district.

I encourage you to actively learn and search for methods to increase our membership and retain our current members. Our district officers are here to help your clubs survive and thrive.

District Governor Dave



## CHILDHOOD CANCER



**I volunteered to be Chairperson for childhood Cancer in District 14-P.** My first question, and probably yours: Why are Lions proceeding with this challenge? We keep adding more committees and chair people while our membership declines. When I read the PA Lions’ summary, I noted the focus to be on raising money, like \$100,000 in PA, and supporting services to families staying on the Hershey Medical Center Campus. They are partnering with “Four Diamonds” who are affiliated with Penn State University.

I decided to write a short article on interest for the *Lion Eyes*, each issue, to provide you with information about childhood cancer in District 14-P, in addition to the state and international goals. Although childhood cancer continues to be the leading cause of non-communicable-related deaths in children throughout the world, my focus is on Berks and Chester Counties where we live. Money for research goes on for years, but let’s talk to families who have had, or are, dealing with childhood cancer. Can we provide services, grants or even comforting CD’s, or special books. I am sure that most of you have been made aware of one of these children in your lifetime. Perhaps you, or I, could share their story, pictures or needs that may not have occurred to others. There is nothing more painful for a family than dealing with a child with cancer, let’s reach out to them.

PDG Fran Griffin Comments or suggestions: [fgriff70929@gmail.com](mailto:fgriff70929@gmail.com)

### Attention Lions:

There will be a house of delegates meeting at the November Council meeting. For information go to the district web site under information and forms.

FOUR  DIAMONDS  
— Conquering Childhood Cancer —

# Pennsylvania Lions **CARE** FOR THE KIDS™



*A Four Diamonds Program Conquering Childhood Cancer*

Lions Clubs International has announced a new focus on pediatric cancer and joins Four Diamonds in recognizing that **pediatric cancer kills more children in the United States than any other disease.**

## **JOIN US IN THE FIGHT TO CONQUER CHILDHOOD CANCER!**

The Pennsylvania State Council of Lions Clubs is launching a new initiative with Four Diamonds by mobilizing their members to raise funds and awareness about the impact of childhood cancer.



**Local Research. Global Impact.**

To fundraise or donate visit:

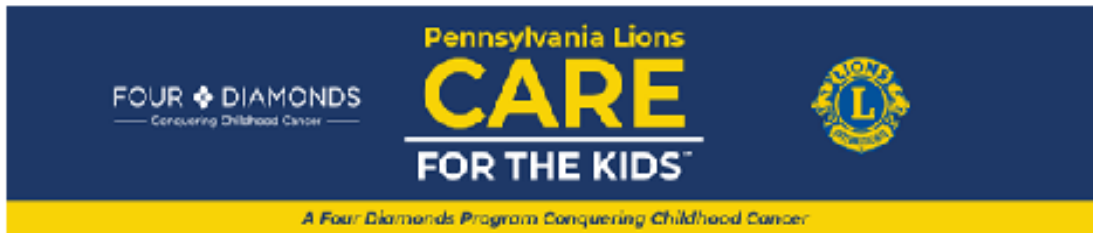
**[FourDiamonds.org/PALions](https://www.FourDiamonds.org/PALions)**

*Four Diamonds child Devin*

### **ABOUT FOUR DIAMONDS**

Since 1972, Four Diamonds has been focused on inspiring, activating and empowering over 100,000 people annually to conquer childhood cancer by assisting children and their families through superior care, comprehensive support and innovative research.

**[www.FourDiamonds.org](https://www.FourDiamonds.org)**



Dear PA Lions,

September is Childhood Cancer Awareness Month, and a great opportunity for us to really focus on our [PA Lions "Care - For The Kids™"](#) campaign, which will raise funds and awareness for children fighting cancer.

Did you know?

[In the U.S., more children die from cancer than any other disease.](#) An estimated 16,000 children will be diagnosed with cancer this year, and approximately 1 in 5 children will not survive.

So, what can YOU do to help Four Diamonds in their quest to conquer childhood cancer? Below are some easy and fun ways you or your club can get involved.

1. Visit our PA Lions "Care - For The Kids™" campaign landing page ([www.FourDiamonds.org/PALions](http://www.FourDiamonds.org/PALions)) to make a one-time or monthly recurring donation to Four Diamonds through your Club's page.
2. Review the attached "Fundraising Page How To" document to learn how to create a personal fundraising page, ask others to support your efforts, and share your page via email and on social media.
3. Utilize the attached PA Lions "Childhood Cancer Awareness Month Graphics" on your social media channel(s) and website(s) to show your support and encourage others to get involved.
4. Organize and host a special fundraising event (basket raffle, dinner, etc.) with your club or other local clubs to raise funds for Four Diamonds.
5. HAVE FUN! -

Here's what your donation can do:

- \$50 provides nutritional therapy for a child fighting cancer
- \$100 provides psychological counseling, providing kids and families the tools to communicate and heal
- \$300 covers a tube of antibodies used to help with research
- \$2,500 funds a small research experiment for one week

Should you choose to make an offline donation (cash or check made payable to *Four Diamonds*) you can mail them to:

Four Diamonds  
Attn: Katie Anderson  
1249 Cocoa Avenue, Suite 115  
P.O. Box 852  
Hershey, PA 17033-0852

Thank you for helping kids like [Izzy](#) conquer childhood cancer.

Yours in Service,  
PDG Thomas L. (Tom) Gregg  
MD 14 GST Coordinator

Follow Four Diamonds on:



## You Are the Reason for Our Centennial Success!

From July of 2014 through June of 2018, Lions and Leos from around the world celebrated a century of serving humanity. This was truly a celebration unlike any the world has ever seen. We recently wrapped up our four-year celebration in grand style at the Lions Clubs 101st International Convention in Las Vegas, Nevada, USA.

### Centennial Highlights:

#### Centennial Service Challenge

To celebrate 100 years of serving humanity, we challenged Lions from around the world to serve 100 million people during our celebration. In true Lion fashion, that number was more than doubled—with more than 246 million people served.

#### Centennial Membership Awards

We created awards to inspire Lions to increase membership in their clubs so we would be ready for our next century of service. As a result, Centennial membership exceeded expectations, bringing in hundreds of thousands of new members and thousands of new chartered clubs that are making a real difference in their communities.

#### Centennial Legacy Projects

We connected more than ever with our communities through Centennial Legacy Projects. They not only provided real value, they were also a visible reminder of the contributions that Lions make. With more than 32,000 Legacy Projects completed around the world, the members of our communities will benefit for years to come.

### Featured Centennial Resources

Share the following Centennial resources with your clubs—and celebrate your life-changing achievements with other Lions and Leos!

[Download](#) the Centennial Highlights Booklet, featuring accomplishments from around the world.

Watch the [Centennial Celebration Video](#) and relive Lions' 100-year anniversary!

See all the Centennial milestones you reached in the Centennial Celebration Presentation.

[Download](#) it today.

Our Centennial Celebration produced some impressive accomplishments. A big thank to our Centennial Club Chairpersons, District and Multiple District Coordinators, Centennial Action Committee, Executive Officers and all the Lions and Leos who participated. You showed the world, "Where there's a need, there's a Lion."

Lions and Leos, thank you for making the Lions' Centennial Celebration a resounding success!



**Lions Clubs International  
FOUNDATION**

## **CAMPAIGN 100**

There are many Lions in all of our Districts who are not able to differentiate between LCI and LCIF. We must be able to help our fellow Lions distinguish the difference.

LCI stands for Lions Clubs International representing the world's largest and most effective service organization. We Serve with our clubs and make a difference within our local communities.

LCIF is Lions Clubs International Foundation and our Foundation is the charitable fundraising and grant-making arm of our global organization. The accomplishments of our Foundation are as follows:

- More than US\$ 1 billion have been granted.
- US\$118 million granted to disaster relief.
- 16 million children and youth have been served by Lions Quest.
- Invested US\$415 million in Sight First.
- Provided measles vaccinations for more than 87 million children.
- Improved or restored sight to 30 million people

**Campaign 100: LCIF Empowering Service** is the foundation's next transformational campaign. Through Campaign 100, we will raise US\$300 million to increase our service impact, fight diabetes, and expand our global causes. Campaign 100 will allow us to serve more than two hundred million individuals per year by 2021 and ensure that Lions have the resources we need to expand our global causes and impact.

Through Campaign 100, we will expand our current programs and focus on vision, youth, disaster relief, and humanitarian needs. We will also reduce the prevalence of diabetes and improve the quality of life for those diagnosed. Lastly we will identify the areas of greatest need and opportunity within hunger, childhood cancer, and the environment and develop sustainable, long-term programs.

One hundred years ago, it began with Melvin Jones. He had a vision and Lions are still working toward this vision today. Restoring sight and preventing blindness. Mobilizing disaster relief and creating positive learning environments for kids. Serving the disabled, the elderly and the most vulnerable among us. These are not things any one Lion, club, or district can do alone, but together we can. We also look forward to the next 100 years with greater challenges ahead.

In this Campaign 100 we look for 100% Lion participation. What could your US\$100 annual gift accomplish? That is just \$2 a week. This is what your donation can do:

- \$100 funds two cataract surgeries.
- \$100 provides Lions Quest curriculum to entire classroom for one year.
- \$100 provides diabetes screenings for 18 at risk individuals.
- \$100 provides the measles vaccination to 100 kids.
- \$100 provides immediate relief to 4 people in wake of a natural disaster.
- \$100 provides 14 people with access to clean water.
- \$100 helps purchase equipment to diagnose or treat 8 childhood cancer children.
- \$100 will provide access to food to 14 disabled, elderly. Low-income or homeless individuals.

Now is the time for Campaign 100. This Campaign 100 will truly transform LCIF in 4 key ways: Increase Lion Awareness and Support of LCIF, Expand our Impact in the World, Increase Non-Lion, Corporate and Foundation Awareness and Support, Promote Monthly and Electronic Giving.



**New Members for August 2018** (From LCI Website as of 8/30/2018)

<u>Club</u>	<u>Member</u>	<u>Sponsor</u>
Bern Township	Cory Huntsinger	Ronald Mohl
Kempton	David Uslar	John Moriarty

**Welcome New Lions Members**

**In Memory** (From LCI Website)

Paul Phillips      Central Berks Lions Club

In an effort to make collecting information for the Memorial Service at the District Convention we are requesting Club Secretaries to notify PDG Walt Labs, at [waltlabs1@hotmail.com](mailto:waltlabs1@hotmail.com), when a death occurs in your Club.

If you sent me the name of the funeral home that conducted the service, I may get the information and a picture from their web site.

Info we are looking for: Name, date of birth, date of death. Other information that is helpful is how many years they were a Lion, highest office held. A picture will also be used in the video.

**Thanks**

**PDG Walt Labs 2133A Old Lancaster Pike Reinholds, PA 17569-9139**

**Directory up dates**

- Len Crowther's phone It should be 610-246-7727. Also, in the Honey Brook listing as Secretary, delete the 717-445-5215 number and replace it with cell 610-246-7727.
- Frystown Lions no longer meets at the play ground
- New Charity form is now on the web sight

**The District is still in need of a candidate for 2nd VDG for 2018-19**

If you are qualified and interested, contact Lion PDG

Carl Gundrum at [gunner@ptd.net](mailto:gunner@ptd.net) or 717 587 3072

# **KidSight**

## **News & Updates**

September 2018

The KidSight trailer has been on the go this summer at community days and local festivals in Berks and Chester County. It also traveled to Lancaster County by request of the Lions of 14 D. While the first-year use of the trailer was positive; we did have several problems to contend with. We received the same date and in two places at the had to turn down the lack of transport the trailer screening at the event. Even with a few setbacks that we encountered this year, we had a great start to a new adventure for KidSight.



several requests for we were unable to be same time. We also one request due to volunteers to and conduct the

As the demand for the trailer increases next year, we need to develop more volunteers from the clubs in Berks and Chester County to become Team Leaders, Screeners, Clerical and Trailer Hauler's. For more information on how your club can help to expand our screening program, please contact me at [peshober@ptd.net](mailto:peshober@ptd.net) . I look forward to visiting your club to present the KidSight program.

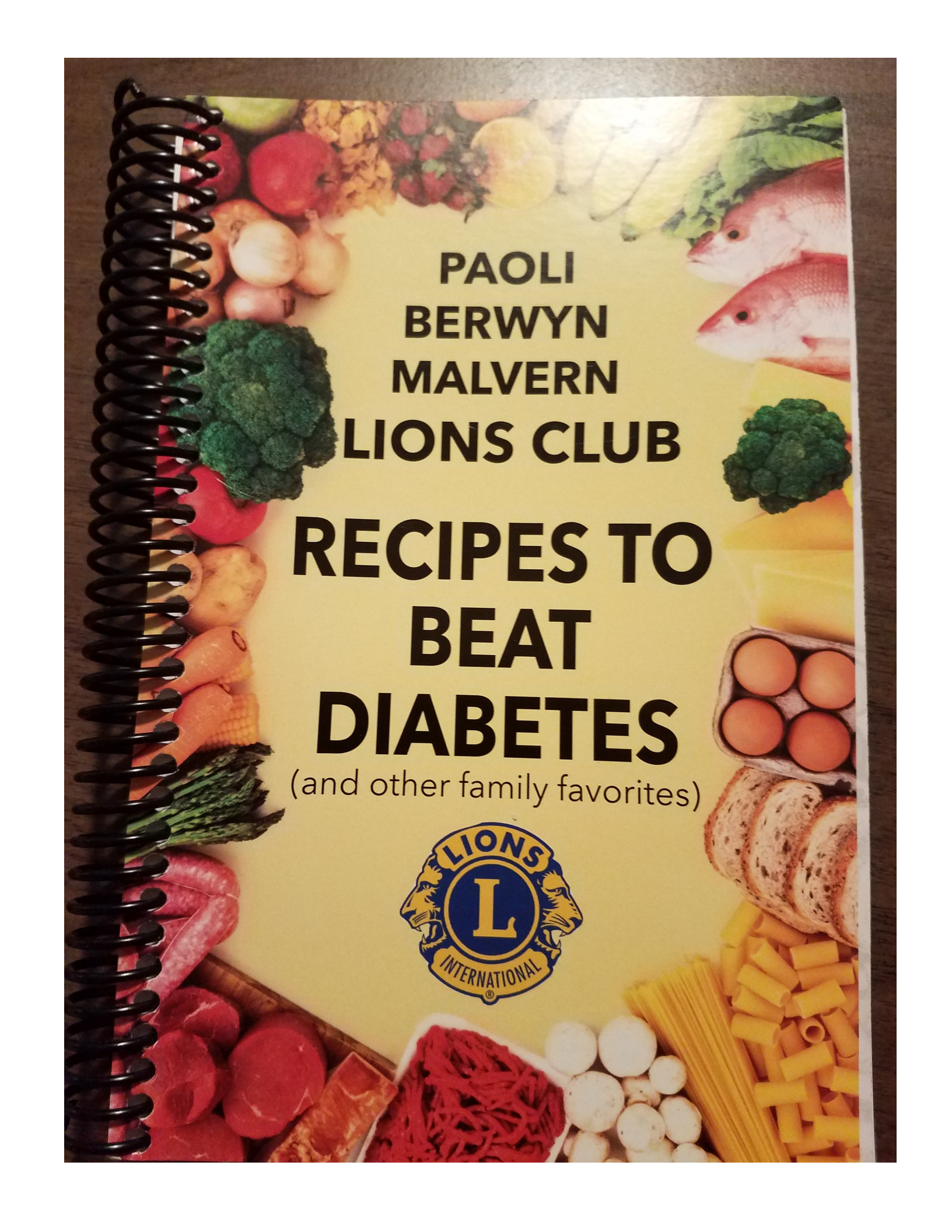
Philip E Shober, PDG  
Dist.14p KidSight  
610-781-3442

## **SAVE THE DATE**

**NOV. 11, 2018**

**"BING" MILLER FOUNDATION ANNUAL MEETING & BANQUET  
KEYSTONE FIRE HALL, BOYERTOWN, PA. - 2-5PM  
DETAILS TO FOLLOW NEXT MONTH.**

**REMINDER THAT FALL 50/50 RAFFLE TICKETS WILL BE AVAILABLE  
AFTER SEPTEMBER 10TH. ONLY \$20.00 EACH FOR A CHANCE TO WIN  
BIG MONEY. DRAWING WILL BE AT THE ANNUAL MEETING. CONTACT  
PDG DAVE SMITH ([bcsdls@verizon.net](mailto:bcsdls@verizon.net)) FOR TICKETS**



**PAOLI  
BERWYN  
MALVERN  
LIONS CLUB**

**RECIPES TO  
BEAT  
DIABETES**  
(and other family favorites)



# 5K Race at the Lake!

## at Lehigh County's Leaser Lake

Located near Wanamakers & New Tripoli, PA

Sponsored by the Kempton Lions Club

100% of Proceeds Will Fund Community Programs

Saturday, October 6, 2018 9:00am 5K Trail Run & 2K Walk (Kids Fun Run @ 8:30)

**WHO:** Runners of all ages, bring family, friends and coworkers!  
Walkers will use the separate scenic west shoreline trail.

**WHAT:** 5K trail race, 2K trail walk (separate trail), Kids Fun Run.

**WHERE:** Just north of Wanamakers, PA, at scenic Leaser Lake in western Lehigh County at the foot of Blue Mountain. The course will start in the western parking lot, cross newly installed bridge across the dam, and cover trails on the eastern side before returning to the finish at the Lions Club handicap accessible canoe and kayak launch.

**WHEN:** Saturday, October 6<sup>th</sup>, 2018

8:00 am Registration begins

8:30 am Kids Fun Run – approximately 0.3K (~300 yds) in length

9:00 am 5K Trail Race & 2K Walk

10:00 am Award presentation at finish line area

**HOW:** TO REGISTER, COMPLETE THE FORM BELOW.

**RESULTS:** Finish line and timing service by Pretzel City Sports.

Results will be posted on [www.pretzelcitysports.com](http://www.pretzelcitysports.com)

1, 2, and 3 miles will be marked on course.

**AWARDS:** 5K awards presented to top three (3) male and three (3) female finishers in each of the following age brackets: 14 & under, 15-19yrs, 20-29yrs, 30-39yrs, 40-49yrs, 50-59yrs, 60-69yrs, & 70+ yrs.

Scholastic team awards using cross country scoring will be presented if sufficient teams are registered prior to Sept. 1<sup>st</sup>.

**DIRECTIONS:** Leaser Lake is located just north of Kings Highway (Route 143), between the villages of Jacksonville and Wanamakers. PA

Parking is available at:

West side of lake parking lot (start & finish area) –

GPS address is 8500 Follweiler Court, Kempton, PA 19529

East side of lake parking lot –

GPS address is 8498 Pleasure Court, Kempton, PA 19529

**REGISTRATION:** Registration & start/finish line are located on the west side of the lake adjacent to the handicap accessible canoe & kayak launch.

**RACE DIRECTOR:** Contact Frank Lyter with questions at [KemptonPal.lions@gmail.com](mailto:KemptonPal.lions@gmail.com) or 484-263-0294

**Kempton Lions Club Leaser Lake 5K Trail Race. TO REGISTER, COPY & COMPLETE THIS FORM FOR EACH PARTICIPANT.**

SELECT:  5K RUN  2K WALK  KIDS FUN RUN  DONATION to support Kempton Lions community projects. Thank you!

Register by September 1 <sup>st</sup> – INCLUDES T-SHIRT	
INDIVIDUAL ADULT RUNNER	___ \$25 each
16 & under or scholastic team member with min. of 4 members* Scholastic Team Name: _____	___ \$20 each
Register after September 1 <sup>st</sup> thru race day – T-SHIRT AVAILABLE ONLY WHILE SUPPLIES LAST	
INDIVIDUAL ADULT RUNNER	___ \$30 each
16 & under or scholastic team member with min. of 4 members* Scholastic Team Name: _____	___ \$25 each
Kids 12 & under Fun Run. Does NOT include a T-shirt unless a paid option is selected above, and while supplies last if registered after Sept 1 <sup>st</sup> .	___ \$0 (no fee)

Online registration available at <https://www.pretzelcitysports.com/online-registration/> Closes at midnight, Wed. Oct. 3<sup>rd</sup>. Nominal service fee applies.

\* Note: Scholastic team registration is available by mail-in registration only. All team member forms & payment must be mailed in one envelope. For mail-in registration, send checks payable to Kempton Lions Club to: Kempton Lions Club Treasurer, 72 Mountain Rd, Kempton, PA 19529

Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

E-mail address: \_\_\_\_\_ Age (in Race Day) \_\_\_\_\_ Male \_\_\_\_\_ Female \_\_\_\_\_

T-shirt size (circle one)

Youth: S M L

Adult: S M L XL XXL

**WAIVER/RELEASE:** I hereby waive all claims against the race director, race officials and volunteers, any and all sponsors including, but not limited to Kempton Lions Club, Lehigh County, and all their representatives and successors from any injury or liability I might suffer in this event. I attest that I am physically fit and prepared for this event. I assume all risks associated with running in this event including, but not limited to: falls; contact with other participants; the effects of the weather, including high heat and/or humidity, and the condition of the trail, all such risks being known and appreciated by me. I grant full permission for organizers to use my name and /or pictures in legitimate accounts and promotions of this event.

Signature (Parent or guardian's signature if less than 18 years of age): \_\_\_\_\_ Date \_\_\_\_\_