## 5M3 Lions

May 2024
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www.lionsclubs.org

www.e-district.org/sites/5m3/

### **District 5M3**

### District Governor:

Lion Patty Peterson 2353 205th Ave Tracy MN 56175 LionPatty8791@gmail.com

### Vice District Governor:

Lion Deb Rasset 309 W. Van Dusen St. Springfield MN 56087 debbirasset@gmail.com

### 1st VDG Elect:

Lion Tom Haag
Pipestone MN 56164
haaq5337@hotmail.com

### 2nd VDG Elect:

Lion Greg Janachovsky Lucan MN 56255 greg.janachovsky@gmail.com

#### Secretary:

Lion Deloy King Windom MN 56101 507-831-5706 deloyellen@yahoo.com

### Treasurer/Dist Admin.:

Lion Denise Nelson 405 S Street Morgan MN 56266 507-227-1712 dlnelson0714@hotmail.com

### **Newsletter Submissions:**

Lion Lisa Saner Slayton MN 56172 507-227-7685 5m3lionsmn@gmail.com

### Page Inside this issue:

- 2. DG Patty/VDG Deb articles
- 2. Officer Training
- 3. GST article
- 3. Lions marketing ideas
- 4. New Lions Portal
- 5-6. Upcoming Events
- 7-11. 5M3 Happenings
- 12. Sponsor Page

2023-2024

District Governors



President's Message Changing the World with International President Dr. Patti Hill

### Dear Lion,

When you became a Lion, you also became a leader. Lions and Leos lead their communities in service and bring people together to achieve greater outcomes than we can alone.

Every time you invite a new member, or we charter a new club, more people are helped, and more communities are served. We are making a tremendous impact all over the world thanks to your leadership.

So, let's continue to grow our impact and share your amazing projects on social media to encourage others to join you. Take an online course to enhance your skills and encourage others to do so, as well. Let's continue to be the leaders that our communities and world need us to be.

Yours in service.

### Dr. Patti Hill International President



## DG~Patty Peterson

DG PATTY PETERSON 2023 - 2024

Hello Lions,

On April 13, DGE Deb, Lion Gary & I attended the "Paint the Town Green" Gala in Parkers Prairie. It was a fundraiser for LCIF. What a fun day!! IPIP Brian Sheehan was the keynote speaker. Lori Sheehan loves to do a Lions in Motion activity. Everyone who wanted to could participate in a walk around the area. All who donated were eligible for the drawing, which was a Melvin Jones Fellow award. Congratulations to the lucky winner—LION GARY!!! Lion Brian handed out over 100 Melvin Jones awards to Lions in MD5M, including one to DGE Deb. CONGRATULATIONS TO DGE DEB AND LION GARY!!!

We raised over \$57,000 for LCIF that day. They had records since the late 1980's on how much each district has donated to LCIF, how much in grants has been given to each district, and what the grants were used for. Every district has received grants for flood and/or tornado relief. It was disheartening to hear that 5M3 was at the bottom of the list for donations to LCIF, and also for grants received. Let's work on improving those numbers. There are numerous grants available for club and district projects.

We are making a difference!

DG Patty

### MEMBERSHIP UPDATE

Feb 28, 2023......1,026 Mar 31, 2024......1,008



YTD Members Added: 48

YTD Members Dropped: -64 YTD

Net Loss/Gain: -16

35 clubs

## DGE~Deb Rasset



It has been another busy month. Club visits

and an anniversary celebration. A few Zone meetings and a wonderful LCIF Gala. Fin-

ished off with the Multiple Convention in Winnipeg. What an amazing experience! Our Lions International President Dr. Patti Hill was a wonderful inspiration. She shared her stories and experiences with us. She offered us many words of encouragement. She spent her time with us well.

Hello again fellow Lions,

Our Lions year is quickly coming to an end. After conducting the SWOT analysis at the Zone Meetings, our district GAT team will be setting our goals for next year. I still have openings on the cabinet. If you are interested in being a part of our wonderful district cabinet, please let me know.

We still have time to reach our district goals for this Lions year. Please remember to report your clubs service. Strive to share your Lions stories with everyone. Ask your friends to join our Lions family. We appreciate everyone's efforts to help reach these goals.

Officer training is fast approaching. We will have training for Club President, Club Secretary/ Treasurer and Zone Chair. But all club members are invited. We will be sharing information for everyone. We would like all of our new officers trained. Whether it is at the training sessions we have planned or online. It is important to the operation of all Lions Clubs. Training dates are Sunday May 19th at the Marshall High School. And Sunday June 2nd in Wisdom at the BARC. The time of both are from 1:00 PM- 3:00 PM. I would like to see you all there.

Thank you for all you do! Make it a great day! DGE Deb

## 5M3 OFFICER TRAINING

May 19, 2024—1:00-3:00 PM

BARC Center 1012 5th Ave, Windom MN

June 2, 2024—1:00-3:00 PM

Marshall High School 400 Tiger Dr, Marshall MN



### Greetings from the Global Service Desk



Spring looks like it is back for good. Corn and beans are being planted and motorcycles are out of storage and on the road. Pancake breakfasts are very popular, and many benefits dinners are also taking place. Keep up the great work the Lion's Club do for the whole area.

The tree service project is ready to start. 5M3 has ordered 500 silver maple trees. They will be shipped to DG Patty the week of April 22. Zone chairs should make arrangements with DG Patty to pick up the trees. Zone chairs are also responsible to deliver them to the clubs in their zones. Each club is responsible for paying for 14 trees, at a cost of \$1 per tree (\$14), which is due to DG Patty. Tax and shipping are included in this price. Each club should work with their community to decide where to plant the trees. If a club wants more or less trees, they can talk to DG Patty about how many are left. Remember, the trees will need to be watered regularly. Take pictures of your clubs planting and watering them, get your community involved in this service project. Thanks for your help on this service project. ZONE CHAIRS NEEDED TO HELP ON THIS PROJECT. GOOD CHANCE TO MEET WITH YOUR CLUBS IN YOUR ZONE.

Tracy Lions project "TUCK THEM IN is going very well and they have delivered about 60 beds to people and kids that need a bed. Sherburn Lions are also making and delivering to families that need of real beds instead of sleeping on the floor. Sherburn Lions have delivered six beds to families and four more are wanted as this article is being written. Lions members are surprised by the demand and hope to help families that need the beds. GREAT JOB LIONS OF 5M3.

Service reporting will not be in this article this month. LCI came just came out with their new LION PORTAL which they say will be easier to work with. I guess time will tell when everyone starts to use it.

KEEP UP THE GOOD WORK THE LION'S OF 5M3 DO.

Thanks
GST David J.

#### Lions Clubs International – Marketing Awards matters!

Has your Lions club been heavily promoting your club projects and activities to recruit new club members? Were your promotional campaigns a success in increasing membership and bringing more people to your events? Did you know there is an award available for your club to win from Lions International based upon your marketing efforts?



The Lions International Marketing Award is a way to showcase your club's creativity through its marketing — and be recognized for your innovation. To be eligible for this award, clubs must plan and execute a marketing campaign to promote a membership drive, club service project with a recruitment focus, fundraising event with a recruitment focus, or an invitation for prospective members to reach out about your club via a social media campaign.

If your Lions' club marketing campaign award submission is a winner, your club will receive the following:



US\$2,000 cash award (or its equivalent) for winning clubs



Trophy presented to the club



One downloadable certificate per club to print per member



Four Complimentary LionsCon registrations

With an increased focus on membership recruitment, Lions International wants to see the marketing steps you took to promote your membership drive, service project or fundraiser along with the steps you took to recruit prospective members at your event. For example, while you might create flyers and share them on social media to attract more event attendees, you might also hand out brochures about your club, have attendees fill out membership interest forms or hand out cards with your club information and invite community members to your next club meeting.

Your link to the Lions International Marketing Award webpage is below

 $\underline{https://www.lionsclubs.org/en/resources-for-members/resource-center/club-marketing-communications-chairperson/marketing-award$ 

All the information your club will need to help plan your marketing campaign and to apply for the marketing award can be found on this webpage. Make sure to review everything thoroughly so your marketing plan qualifies under the award guidelines. Now is the time to start work on your club's 2024-2025 marketing plans.

All marketing campaigns being applied to this contest must be completed between July 1, 2024 and February 1, 2025. All applications for the Lions International Marketing Award must be submitted between July 1, 2024 and February 1, 2025.

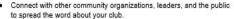
Please contact me with your questions and please also speak with your district marketing team about how they can help your club will your marketing award campaign and application.

Yours in Lionism,

Lion Lyle Goff MD5M Marketing & Lions Information Chair goffft@msn.com

### Lions Clubs International – Social Media matters!

Lions can use social media to make a bigger impact



- Show your local and global community how you serve.
- Engage current and potential members.
- Create a fundraiser to support LCIF.

Lions need to reach out to others by utilizing the social media channels that are used by their potential audience. Facebook, X (formerly Twitter), and Instagram are three of the most used social media sites. Don't overlook other sites such as YouTube. Threads, Tik Tok, and Linked In for reaching out to your community and beyond. If your Lions club isn't currently on one of these sites, you should become a subscriber. Your Lion's club is missing out on opportunities to promote your club.









The link below takes you to the LCI website page that features information on social media sites, plus videos and tools for utilizing these sites.

https://www.lionsclubs.org/en/resources-for-members/social-media

On this webpage you can find items you need to successfully market your club via social media. Put the Lions brand to work with ready-to-use graphics and customizable templates for your social media channels! — from photos and videos for digital communications to Lions emblems, service icons, Leo logos and more.

Some tips regarding your social media channel:

- Make sure that you keep your social media channels current. Nothing will turn off potential viewers of
  your sites more than an outdated website or social media channel.
- Make sure to keep your social media channels full of photos and videos. A website or social media channel filled with just text will deter people from exploring your site to learn more about your club and its activities.
- If you have multiple social media channels, make sure the content for upcoming activities or events is consistent on all sites.









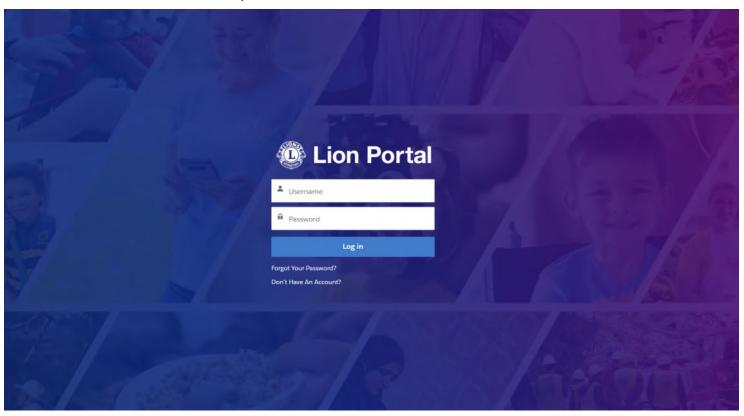
Social media should be a vital part of your Lions club and its marketing strategy. Get a digital presence today!

Yours in Lionism,

Lion Lyle Goff MD5M Marketing & Lions Information Chair goffft@msn.com

## THE NEW LION PORTAL IS HERE!

Officers, look for an e-mail. Check "Junk" also.







### Service Areas

Get your club involved in one of these environment service areas and see how your service will help achieve the UN Sustainable. Development Goals.

### TREE PLANTING AND TREE CARE

Improve your community through the planting of locally appropriate tree seedlings or saplings, contributing to cleaner air and a healthier environment.

### **ENVIRONMENTAL CLEANUP AND RESTORATION**

Protect nature and habitats by cleaning debris and shielding pollutants from harming ecosystems, marine life, and the community.

### RECYCLING AND WASTE MANAGEMENT

Conserve resources and reduce waste to minimize adverse impacts on sustainability.

### ENVIRONMENTAL AWARENESS, EDUCATION, AND ADVOCACY

Raise awareness of the importance of protecting the environment, educate your community members, and create positive change.

#### CLEAN WATER & SANITATION

Ensure safe water and adequate sanitation for all, promoting better health outcomes around the world.

### **LCIF Grants**

#### GRANT RESOURCE

LOIF offers a wide variety of grant programs to empower Lions projects. We encourage you to explore the different grant types and resources within our online grants toolkit to find out if there's a grant program that's right for your club, district or multiple district now, or in the future.

### **Recent environment grants**

From July 2023 to January 2024, LOIF has awarded 15 environment-related grants totaling US\$124,900. Download current report.

## **UPCOMING EVENTS**

## Special Olympics Special Olympics Special Olympics



May 4 2024

10:00 AM Start Time

**Contact Lion Don Plahn** (Jasper) for details and opportunities to help.

donplahn@yahoo.com

507-348-8605



## FRIDAY

\$45.00 per golfer

Golf fee includes green fees & dinner. Golf Cart not included. Call 507-764-8381 to reserve cart.

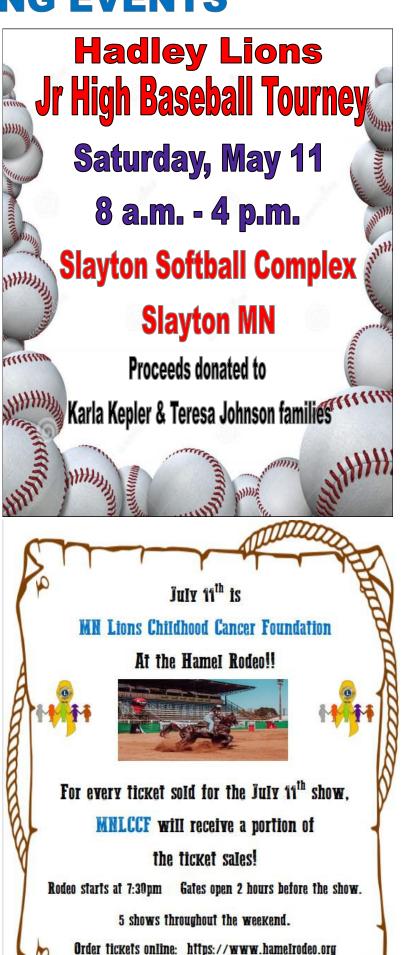
11 a.m. Check In Noon Shotgun Start 4 p.m. Social followed by Dinner

## **REGISTER / RSVP BY MAY 30**

Call or Email Mark Wohlhuter 507-236-2444 MWohlhuter32@gmail.com NOT A GOLFER?

JOIN US AT 4 P.M. FOR SOCIAL & DINNER

SPONSORED BY JACKSON & SHERBURN LIONS CLUBS



## **UPCOMING EVENTS**



### D-FEET HEARING WALK

#### Support the Minnesota Lions Hearing Foundation

The Minnesota Lions Hearing Foundation holds an annual fundraising walk to generate funds for our mission of research, education and the promotion of hearing health.

The Walks are being held in 2 locations:

Bemidji and Chaska (see below)





Scan QR code to Register On-Line

With your \$35.00 registration/donation you receive: \*Free entrance to the Landscape Arboretum for the day if attending walk in Chaska

\*Free event t-shirt

\*Free Lunch (including root-beer floats) \*Dance to the Teddy Bear Band (Chaska) or the Empty Cooler Band (Bemidji)

\*Lots of children's activities, games & prizes

\*Fun for families of all ages

\*A chance to change a person's life with your registration/donation.

Kids 12 and under - FREE!

Register the kids to make sure they get a t-shirt if they desire

To learn more, click the button below or check us out at faceb



# SAVE

## NORTHERN PRIDE LIONS **FORUM**

ST. CLOUD KELLY INN

SEPTEMBER 20-21 2024



SEMINAR INFORMATION WILL BE COMING SOON SPREAD THE WORD - WE'RE BACK!

### **VOLUNTEERS NEEDED AT** SPECIAL OLYMPICS OPENING EYES

Special Olympics Minnesota Summer Games is at the Stillwater Area High School from June 23-25.

Stillwater Area High School will host the annual Special Olympics Minnesota Summer Games! Roughly 2,500 athletes will be competing in basketball and track and field throughout the weekend. Outside of competition, there will be entertainment in Victory Village, health screenings for athletes, Celebration Ceremonies, and many other activities for everyone! Summer Games is open to the public and

The Lions have played a major part in this competition for many years, and will once again host the Opening Eyes screening. As part of the Healthy Athletes program offerings, Opening Eyes provides a complete eye exam, conducted by eye doctors and eye care professionals. During the Opening Eyes screening, Athletes have the opportunity to receive new eye glasses, sunglasses or sports googgles, free of charge! Opening Eyes is presented by Lions Club International

Opening Eyes in Minnesota was first undertaken by Lions Clubs of SMS, but we need you to make this screening happen! Opening Eyes volunteers directly impact the health of SOMN Athletes! Volunteers will also have the opportunity to meet and interact with Special Olympics Minnesota Athletes, and also meet Lions from other clubs and other districts. Volunteers will receive a Summer Games Volunteer t-shirt and Volunteers working over six hours will also receive a complimentary lunch.



#### Summer Games volunteer shifts available:

- Friday, June 21, 9:00 pm 1:00 pm (set up only)
   Saturday, June 22, 8:15 am 12:30 pm
- Saturday, June 22, 11:45 am 4:30 pm

#### Lions Club volunteers are needed for a number of roles, including:

- Assisting doctors
- · Conducting initial eye chart exam
- Directing and escorting athletes · Athlete registration

TO REGISTER VISIT:

### SOMN.ORG/LIONS

These volunteer shifts are reserved for Lions & Friends of the Lions registration. Lions Club members, family and friends are all welcome and encouraged to volunteer!

Questions? Please contact. Lion Ray Moonen, 952.201.7031; moonen@myinfmail.com Lion Jim Cain, 763.232.0790; jhcain2@gmail.com. Lion Laura Maki, 507.964.5796; relamaki@frontiernet.net

oecial Olympics ons Clubs Intern Opening Eyes®





### REMEMBER THESE 2 KIDS?



### IT'S TIME TO WELCOME THEM HOME!

WHEN: Friday, July 19, 2024

WHERE: Best Western Plus Kelly Inn

100 - 4th Avenue S.; St. Cloud, MN; (320) 253-0606; Rooms: \$115/night

https://www.bestwestern.com/en\_US/book/hotel-rooms.24113.html?groupId=1H4EB8R3

TIME: Warm up: 6:00 pm

Dinner: 6:45 pm Program: 7:30 pm

DRESS: Black and White attire (Notice we didn't say "black tie")

COST \$15.00 PER PERSON (Not a typo!); CAPACITY: Only 280

#### NO GIFTS PLEASE: THEY ALREADY NEED TO BUILD AN ADDITION ONTO THEIR HOME!

ONLY IF YOU INSIST:

Consider bringing a check payable to "LCIF" or "TEAM Sheehan Charitable Foundation"

Name(s)		District #
	Email Address:	

Vegetarian Dinner Choices: Top Sirloin Chicken Breast

Please mail the completed form and your check for \$15/person payable to "Lion Brian Campaigr Fund" to:

Mike Molenda 1462 Featherstone Court Hastings, MN 55033-9181



5M3 Leadership team at Milroy Lions' 50th Anniversary. L-R: DGE Deb, DG Patty, 1VDGE Tom, 2VDGE Greg.



Milroy Lions 50th Anniversary. L-R: DG Patty, 50-yr. member Lion Donnie Schmidt, 50-yr. charter member Lion David Zwach, 50-yr. member Lion Ron Schmidt, Milroy Lions President Jim Thalacker. Congratulations on a half century of service!

## Club Sponsor Page

**NEW FEE!** 

To have your Club listed on the sponsor page, send **\$25.00** to District Treasurer, Denise Nelson at 405 S St, Morgan MN 56266 Memo line: Newsletter Sponsor.

NOTE: Clubs can be sponsored in more than one box.

## Help Wanted!

Lions are needed to fill VDGE Deb's Cabinet for 2024-2025. Contact her if you or someone you know would d be able to serve on the District level.

debbirasset@gmail.com



Lion Russell Sorensen was presented with the "Melvin Jones Fellowship Award" plaque from the Sleepy Eye, Minnesota Lions Club, for decades of humanitarian service, by Minnesota 5M3 Lion District Governor Patty Peterson. Sorensen a Lion member since 1980, chaired the waffle and its predecessor, the pancake breakfast for over 40 years. He also chaired the Brat stand and collected old glasses for people in developing countries, among many other Lions duties including treasurer for three decades. Profits go to School training programs, student awards, and the Lions EyeSight, Hearing, and Diabetes Foundation. Congratulations Lion Russell!



**New Ulm Lion Donate Trex Bench** 

The Lions Club of New Ulm donated a Trex bench to Sid's Signs on Broadway in New Ulm. This was possible because New Ulm Lions Club Trex Bench Chairman, Lion Jedd Edel collected 1,000 pounds of plastic bags for the Trex recycling program. A new bench can be earned once each year for every 1,000 pounds of plastic collected. The is will be an ongoing project for the New Ulm Lions. Pictured is husband and wife team, Lions Emily and Jedd Edel. Emily helped with the assembly of the new bench.





Above and Left: **Jasper Lions** spread Agri-lime on two softball fields, put pea rock in dugouts and around the concession stands.



DGE Deb receives Melvin Jones Fellowship from IPIP Brian Sheehan. Congratulations DGE Deb!



DG Patty and DGE Deb with IPIP Brian and Lion Lori Sheehan at Parker's Prairie LCIF Gala.



International President Dr. Patti Hill spoke at the multiple convention, Comedian/Artist Impersonator Corny Rempel entertained at the convention.



Enjoying the LCIF Gala Paint the Town Green.

Lions International Convention | Melbourne, Australia | June 21-25, 2024



## **5M3 HAPPENINGS - ZONE MEETINGS**



Above: **Zone 7** meeting took place April 4 at Jackson Pizza Ranch. Below: **Zones 3 & 4** gathered at Slayton Pizza Ranch April 11.













Luverne Lions served pancakes to a hungry community.



Left: **Springfield Area Lions** were happy to donate \$500 to The Martha Anderson Park Project. Pictured: The Martha Anderson Park committee and Springfield Area Lions members Lori Schumann, Amy Vogel, Tianna Salonek, Tamara Kinzler Hocum, Amy Baier, Sharon Pieschel and Deb Hayes Miesen.



DGE Deb, DG Patty and Lion Gary visited Mountain Lake Lions.



5M3 Leaders and their partners: Front L-R: Lion Gary Peterson, DG Patty Peterson, DGE Deb Rasset; Back L-R: IPDG Don Kuehl, Lion Diana Kuehl, Louise Janssen, PDG David Janssen.



## Newsletters are available 13 months back at:

## e-district.org/sites/5m3/

## Jesta Lione

1st Mon; 6:30 p.m. Vesta Café Lion Jim Penske, Pres.

## 9 pringfield Are

2nd Thurs; 6:30 pm American Legion Lion Gilbert Anderson, Pres.

## 6\eepy Ey

1st Tues; 6:05 p.m. Sleepy Eye Golf Club Lion Blair Folkens, Pres.

### Jackson Llone

2nd Mon; 6:15 pm Jackson Golf Course Lion Mark Walter, Pres.

### Kracy Lions

2nd Mon; 6:30 p.m. The Caboose Lion Dennis Fultz, Pres.

## Mestbrook Llong

1st Wed; 8 p.m. Senior Center Lion John Madson, Pres.

## Redwood Falls Lions

1 & 3 Mon; 6:00 p.m. VFW-Redwood Falls Lion Chad Johnson, Pres.

## Werne Liona

2nd Mon; 6 p.m. Pizza Ranch Lion Lois Mulder, Pres.

### Mabasso Lions

3rd Wed; 6:00 pm Community Center Lion Mike Eichten, Pres.



## Kyler Lions

4th Wed; 7:30 p.m. Kronborg Inn 101 Hwy 14 Tyler Lion Ted Kern, Pres.



2nd Mon; 6:00 p.m. Comfrey Comm Ctr Lion Linda Wallin, Pres.



## Morgan Lion

4th Mon; 6:30 p.m. Lions Community Ctr Lion Cheryl Gewerth, Pres.

## Windom Lions

2 & 4 Wed; 6:30 p.m. Jack Slades Lion Eric Haken, Pres. Bringing the District news to you with NEW FEE!

If your Club is not listed, be sure to send in \$25.00 to

District Treasurer, Denise Nelson

405 S St, Morgan MN 56266.

Memo line: **Newsletter Sponsor**.



## **5M3 Lions Clubs Sponsor Page**

## Lions of

### New Ulm 1 & 2 Thurs; 6 p.m.

Turner Hall
Lion Bob Schirlinger, Pres.

## Granite Falls

1 & 3 Mon; 6:30 p.m. Trolley's Bar & Grill Lion Amy Richter, Pres.

## Sasper Lions

3rd Mon; 6 p.m. Stonewall Bar & Grill Lion Tim Houg, Pres.



## Harshall Lions

2 & 4 Tues; 6 pm Wooden Nickel (2nd Tues only) Lion Jackie Meyer, Pres.



## Kruman Llone

6:00 pm

1st Mon; Jan-May and
Oct-Nov 2nd Mon
Church of Christ
Lion Lynn Brownlee, Pres.

### calrmont Llong

3rd Mon; 6 p.m. Pizza Ranch Lion Jim Davison, Pres.

### ucan Lions

2nd Thur; 7 p.m. Knotts Corner Lion Jeffrey Turbes, Pres.



## cherburn Lions

2 & 4 Mon; 7 p.m. Sherburn Legion Lion Doug Rosenberg, Pres.

## offers Communia

1st Thurs; 6:30 p.m.

Jeffers City Hall
Lion Susan Goeman, Pres.

## Special Olympics Minnesota

Opening Eyes®

## skefield Lions

1st Mon; 6:30 p.m. Multi-Purpose Bldg Lion Joel Poppe,Pres.

## James Lions

1st Mon; 6:00 pm Eagles Club #320 701 1st Ave S St. James Lion Stephen Ferazzano II Pres.

### Aadley Lions

Lions (

4th Wed; 6:30 p.m. Hadley Community Ctr Lion Robyn Moger, Pres.

## Clarkfield Llong

3rd Tues; 7:30 a.m. Clarkfield Cafe Lion Paul Wilson, Pres.

## Canby Lion

2nd Mon; 6:30 p.m. PK Egan's Lion Gene Bies, Pres.

### ulda Lions

3rd Mon; 6:30 p.m. Fulda Sr Citizens Ctr Lion Michael Schaffer, Pres.