GLOBAL ACTION TEAM SUCCESS GUIDE



Global Action Team

Overview and Welcome Message

The Global Action Team was built with a vision that one day every need in the world will be served by a Lion or Leo. It brings together the three key areas of Lions: leadership development, membership, and service. By unifying the Global Leadership Team (GLT), Global Membership Team (GMT) and the new Global Service Team (GST) as the Global Action Team, Lions will create synergy and new opportunities for clubs to grow and serve so we can achieve our goal of impacting 200 million lives per year.

Clubs are at the center of the action. The new Global Action Team puts the entire Lions Network to work for the club. This success guide will explain the Global Action Team structure specific to each team position. It will also assist in locating service resources and dynamic project support, identify leadership development opportunities to empower all Lions, recruit compassionate new members and keep current Lions engaged. The Global Action Team can help energize members and take clubs to the next level.

Lions are the global leaders in humanitarian service. As we start our new century of service, now more than ever, Lions around the world are needed to take **ACTION**! We need to take action and serve our local communities and the world. We need to ensure all of our clubs and members have the skills, knowledge and resources to help them provide impactful service. And if we do this, we can position ourselves as the organization that the world turns to when solving global challenges. That's Lions in Action!

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Global Action Team Structure

Global Action Team Structure



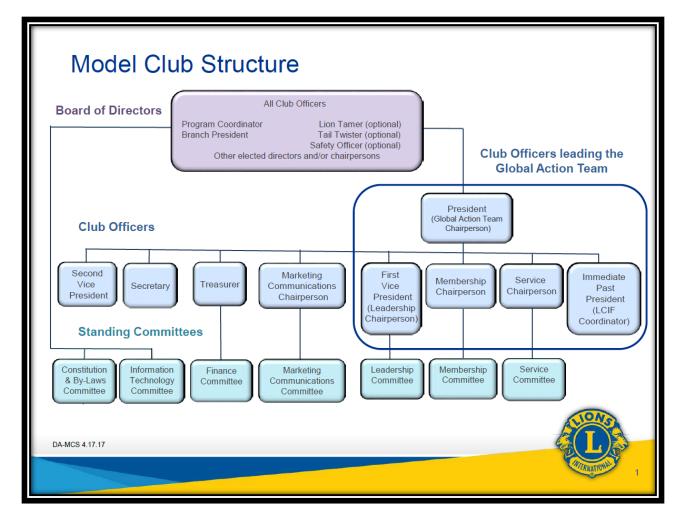
Each member of the Global Action Team is an integral part of this volunteer structure. As a member of the Global Action Team, it is important to familiarize yourself with your specific responsibilities and those of each member in order to understand how every position plays an essential role - independently and collaboratively - in the success of the entire team.

GLOBAL ACTION TEAM LEADER – CLUB

Global Action Team Club Chairperson (Club President)

The club president will serve as the club chairperson of the Global Action Team. The club chairperson will ensure that the GLT, GMT and GST chairpersons are collaborating and implementing plans to develop skilled leaders, strengthen membership, and expand the club's humanitarian service. The Global Action Team club chairperson will:

- Ensure the election of qualified Lion leaders for the club's Global Action Team positions (club service chairperson, club membership chairperson and club vice president, who will serve as the leadership development chairperson).
- Support member retention by creating a harmonious club atmosphere. Ensure members feel part of the Lion family while serving the local community.
- Ensure club leadership development, membership and service plans are presented and approved by the club's board of directors.
- Facilitate regular meetings to discuss and advance initiatives established by the Global Action Team.
- Collaborate with the district Global Action Team members and other club presidents to further improve club quality and strengthen leadership development, membership growth and expand humanitarian service.
- Be an active member of the district governor's advisory committee of the zone in which this club is located to learn and share best practices.
- Share successes, opportunities and needs with the club officers, the District Global Action Team members and LCI staff.



- Improving Club Quality
- <u>Club Quality Initiative</u>
- <u>Club President/First Vice President Webpage</u>
- Model Club Structure
- Your Club, Your Way!
- <u>New Member Orientation</u>
- Guiding Lion Program
- <u>Webinars</u>
- Lions Learning Center
- District & Club Administration
- <u>Club President/First Vice President e-Book</u>
- <u>Club Constitution and By-Laws</u>
- <u>Club Excellence Award</u>
- Board Policy
 - o Chapter XXIV Global Action Team

Global Action Team Club Chairperson Team Responsibilities

- Collaborate with fellow Global Action Team chairpersons to further improve club quality and strengthen leadership development, membership growth and expand humanitarian service.
- Support member retention by creating a <u>harmonious club atmosphere</u>. Ensure members feel part of the Lion family while serving the local community.
- Participate in region, <u>zone and district meetings</u> and events.
- Collaborate with the Global Action Team to promote leadership development and membership opportunities during service projects.
- Increase <u>member satisfaction</u> in club events and fundraising efforts while effectively meeting needs in the community.

Club Leadership Chairperson (Club Vice President)

- Ensure new members are provided an effective <u>member orientation</u> in collaboration with the club membership chairperson.
- Encourage members to participate in <u>leadership development training</u> offered by the district, multiple district and LCI.
- Identify potential leaders and encourage their development as future leaders.
- Share successes, opportunities and needs with the club officers, GLT district coordinator and other Global Action Team members.

- <u>Club President/First Vice President e-Book</u>
- <u>Club Quality Initiative</u>
- <u>Club President/First Vice President Webpage</u>
- <u>Club Constitution and By-Laws</u>
- Improving Club Quality
- Your Club, Your Way!

- <u>New Member Orientation</u>
- Guiding Lion Program
- <u>Webinars</u>
- Lions Learning Center

Club Membership Chairperson

- Develop and lead a <u>membership committee</u> to create and implement membership goals and action plans.
- Motivate club members to invite new members and inspire positive club membership experiences.
- Ensure new members are provided with an effective <u>new member orientation</u> in collaboration with the club leadership development chairperson (vice president).
- Contact prospective member leads promptly.

- <u>Club Membership Chairperson Webpage</u>
- Invite Members
- Start a New Club
- Community Needs Assessment
- Global Membership Team Toolbox
- GMT Coordinator Training
- <u>Club Membership Chairperson e-Book</u>
- Club Constitution and By-Laws
- Lions Learning Center

Club Service Chairperson

- Develop and lead a <u>service committee</u> to create and implement service goals and action plans.
- Implement projects aligned with Centennial Service Challenge (CSC) campaigns (FY 2017/18) and LCI Forward <u>Service Framework</u>. Explore and execute <u>Centennial Community Legacy Projects</u> (FY 2017/18) to raise visibility of Lions' service impact in local communities.
- Ensure all <u>service projects</u> are submitted through <u>MyLCI</u>. Utilize consistent, quantitative outcome reporting so results can be promoted cumulatively and according to LCI standard practices.
- Collaborate with club marketing and communications chairperson and <u>PR</u> leads to raise community awareness of club service projects and service impact.
- Increase Lion and <u>Leo</u> engagement in service projects and service project development through utilization of MyLion App.
- Collaborate with the <u>LCIF</u> coordinator in the club in order to maximize <u>LCIF resource</u> utilization and fundraising engagement.
- Collaborate with GMT and club membership chair to drive current and prospective members to participate in service projects.

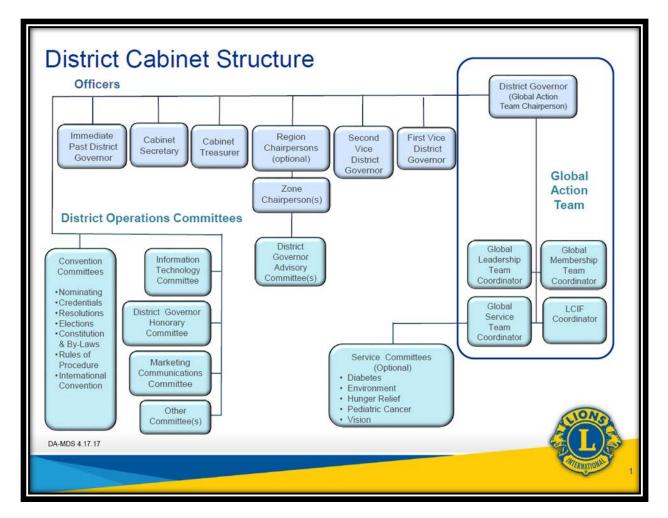
- <u>Club Service Chairperson Webpage</u>
- We Serve
- Global Service Team Toolbox
- <u>Service Activity Report FAQ</u>
- <u>Service Activity Webinars</u>
- <u>Centennial Service Challenge Resources</u>
- <u>Club Constitution and By-Laws</u>
- LCIF Grants
- Leo Leadership Opportunities
- Lions Learning Center
- <u>Club Service Chairperson e-Book</u>
- <u>MyLCI</u>
- <u>Service Project Ideas (Diabetes)</u>, <u>Service Project Ideas (Hunger)</u>, <u>Service Project Ideas (Vision)</u>, <u>Service Project Ideas (Pediatric Cancer)</u>, <u>Service Project Ideas (Environment)</u>

GLOBAL ACTION TEAM LEADER – DISTRICT

Global Action Team District Chairperson (District Governor)

District governor will serve as the district chairperson of the Global Action Team. They will ensure that the district's GLT, GMT and GST coordinators are collaborating and implementing plans to develop skilled leaders, strengthen membership and expand the district's humanitarian service. The Global Action Team district chairperson will:

- Ensure the selection of qualified Lion leaders for the district's Global Action Team positions (GLT, GMT and GST coordinators).
- Ensure the GLT, GMT and GST coordinators support the district goals and implement the action plans.
- Facilitate regular meetings to discuss and advance initiatives established by the Global Action Team.
- Support local community service projects that create a sense of belonging and pride in the Lions and Leos in the district.
- Collaborate with the multiple district's Global Action Team and other district governors to further strengthen the initiatives of leadership development, membership growth and expanding humanitarian service.
- Share successes, opportunities and needs with the club officers, District Global Action Team members and LCI.



- District Governor Webpage
- <u>District e-Book</u>
- Model District Structure
- <u>Club Health Assessment</u>
- District Team Excellence Awards
- Lions Learning Center
- Leadership Resource Center
- Leadership Development Funding District
- <u>Membership Reports</u>
- Membership Forms and Publications
- <u>New Clubs Forms and Publications</u>
- Guide to Club Project Development
- Making it Happen
- LCIF Grants
- Lions Service Areas
- <u>Centennial Service Challenge</u>

Global Action Team District Coordinator Team Responsibilities

- Collaborate with fellow Global Action Team coordinators as well as the Global Action Team district chairperson (district governor) to further strengthen leadership development, membership growth and expand humanitarian service.
- Recognize the importance of diversity in Lions and encourage coordinators to include this in their Global Action Team initiatives.
- Communicate regularly with respective club chairpersons the available <u>LCI</u> and <u>LCIF programs</u>, partnerships, <u>materials</u>, Global Action Team resources (GAT home page link) and grants or special funding.
- Facilitate open and consistent communication of sharing challenges, opportunities and ideas that can generate new insight or perspectives.
- Meet regularly with Global Action Team club chairpersons offering assistance and guidance in completing their goals.

Global Leadership Team (GLT) District Coordinator

- Develop and execute an annual district leadership development plan.
- Communicate regularly with region/zone chairpersons and club vice presidents through an agreed upon platform. Ensure they are aware of <u>leadership development programs</u> and resources available.
- Identify potential and new leaders to participate in service, membership and leadership development opportunities.
- Organize and facilitate instructor-led and web-based training in coordination with LCI.
- Confirm new members are provided an effective <u>member orientation</u> in the club, in collaboration with the GMT district coordinator.
- Complete requirements and submit application to receive district funding (links) from LCI for leadership development activities.

Key Resources:

- District e-Book
- Global Leadership Team Toolbox
- Leadership Resource Center
- Lions Learning Center
- Leadership Development Funding District
- District Operating Budget
- District Constitution and By-Laws
- Board Policy
 - o Chapter XIV Leadership Development
 - o Chapter XXIV Global Action Team

<u>Global Membership Team (GMT) District Coordinator</u>

- Develop and execute an annual district membership development plan.
- Contact prospective member leads distributed by LCI, in a timely manner and provide updates on membership status.
- Motivate clubs to <u>invite new members</u>, inspire positive club membership experiences, and ensure clubs are aware of available membership programs and <u>resources</u>.
- Work with clubs in danger of cancellation by ensuring payment is submitted on time.
- Confirm new members are provided an effective <u>member orientation</u> in the club, in collaboration with the GLT district coordinator.
- Provide <u>retention strategies</u> to clubs in collaboration with GLT and GST district coordinators.
- Complete requirements and submit application to receive <u>district funding</u> from LCI for membership development activities.

Key Resources:

- District e-Book
- Membership Reports
- Membership Forms and Publications
- <u>New Clubs Forms and Publications</u>
- Global Membership Team Toolbox
- District Operating Budget
- Lions Learning Center
- Board Policy
 - <u>Chapter V Clubs</u>
 - <u>Chapter X Extension</u>
 - <u>Chapter XVII Membership</u>
 - <u>Chapter XXIV Global Action Team</u>

Global Service Team (GST) District Coordinator

- Develop and execute an annual district service development plan. Drive clubs to implement impactful service projects that are aligned with <u>Centennial Service Challenge (CSC) campaigns</u> (FY 2017/18) and <u>Service Framework</u>. Promote <u>Centennial Community Legacy Projects</u> (FY 2017/18) to raise visibility of Lions' service impact in local communities.
- Work with region, zone, and club service chairpersons to hold clubs accountable for their service goals, ensure regular reporting in MyLCI and encourage utilization of MyLion App to increase engagement in service projects.
- Support local community service projects that create a sense of belonging and pride in the Lions and Leos in the district.
- Promote service projects that attract multi-generational participants, including the integration and leadership development of Leos.
- Assist with LCIF Grants given to district.
- Gather club and district feedback related to service challenges, opportunities and successes; share with multiple
 district coordinators to troubleshoot and remove barriers impeding the successful implementation of service
 programs.
- Complete requirements and submit application to receive district funding from LCI for service activities.

• Collaborate with District LCIF coordinator to ensure grant funding opportunities are included in all messages promoting service project development.

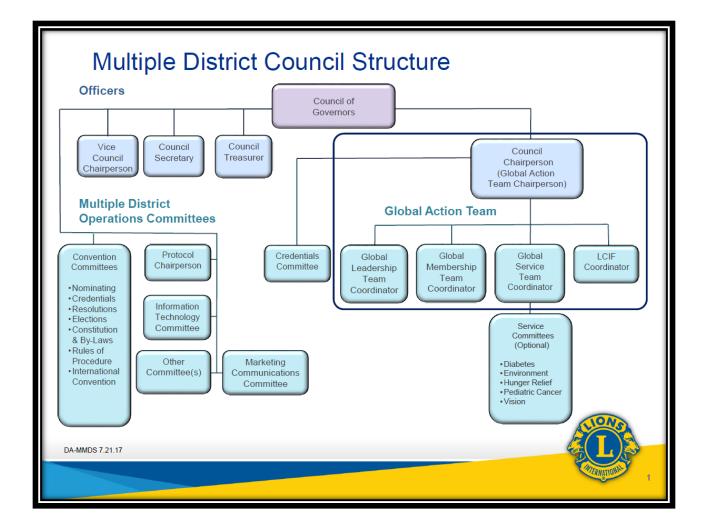
- District e-Book
- Guide to Club Project Development
- Global Service Team Toolbox
- LCIF Grants
- Lions Learning Center
- Lions Service Areas
- <u>Centennial Service Challenge</u>
- District Operating Budget
- Making it Happen
- <u>Service Project Ideas (Diabetes)</u>, <u>Service Project Ideas (Hunger)</u>, <u>Service Project Ideas (Vision)</u>, <u>Service Project Ideas (Pediatric Cancer)</u>, <u>Service Project Ideas (Environment)</u>
- Board Policy
 - o <u>Chapter I Service</u>
 - o Chapter XXII Leo Club Program
 - o <u>Chapter XXIV Global Action Team</u>

GLOBAL ACTION TEAM LEADER – *MULTIPLE DISTRICT*

Global Action Team Multiple District Chairperson (Council Chairperson)

The council chairperson will serve as the multiple district chairperson of the Global Action Team. The multiple district chairperson will ensure that your multiple district's GLT, GMT, and GST coordinators are collaborating and implementing plans to develop skilled leaders, strengthen membership and expand the district's humanitarian service. The Global Action Team multiple district chairperson will:

- Ensure the selection of qualified Lion leaders for the multiple district's Global Action Team positions (GLT, GMT, and GST coordinators).
- Ensure the GLT, GMT and GST support the multiple district goals and implement the action plans.
- Facilitate regular meetings to discuss and advance initiatives established by the Global Action Team.
- Support local community service projects that create a sense of belonging and pride in the Lions and Leos in the multiple district.
- Collaborate with the area's Global Action Team and other council chairpersons to further strengthen the initiatives focused on leadership development, membership growth and expanding humanitarian service.
- Share successes, opportunities and needs with the area and district Global Action Team members and LCI.



- Model Multiple District Structure
- <u>Multiple District Webpage</u>
- Lions Learning Center
- Global Leadership Team Toolbox
- Leadership Resource Center
- Multiple District Funding Support Program
- Membership Reports
- Membership Forms and Publications
- <u>New Clubs Forms and Publications</u>
- Global Membership Team Toolbox
- Guide to Club Project Development
- Global Service Team Toolbox
- LCIF Grants
- Lions Service Areas

- <u>Centennial Service Challenge</u>
- Board Policy
 - o Chapter XIV Leadership Development
 - o Chapter XXIV Global Action Team

Global Action Team Multiple District Coordinator Team Responsibilities:

- Collaborate with fellow Global Action Team coordinators to <u>further strengthen initiatives</u> focused on leadership development, membership growth and expanding humanitarian service.
- Work with Global Action Team multiple district and district coordinators to develop retention tactics, plans or approaches for districts using resources such as the <u>mentoring program</u>, <u>member orientation</u>, and the Membership Experience module on the <u>Lions Learning Center (LLC)</u>.
- Communicate regularly with respective district coordinators using an agreed upon platform. Ensure they are aware of available LCI and <u>LCIF programs</u>, partnerships, <u>materials</u>, Global Action Team resources and grants or special funding.
- Monitor progress of district leadership and membership development goals and action plans, track the centennial service reporting on <u>MyLCI</u> and offer motivation and support to the district to foster success.
- Recognize the importance of diversity in Lions and encourage coordinators to include this in their Global Action Team initiatives.

<u>Global Leadership Team (GLT) Multiple District Coordinator</u>

- Develop and execute an annual multiple district leadership development plan.
- Promote <u>leadership development opportunities</u> that encourage participation throughout the association.
- Identify potential and new leaders to participate in service, membership and leadership development opportunities using the <u>leadership profile</u>.
- Organize and facilitate instructor-led and web-based <u>training</u> in coordination with LCI.

• Complete requirements and submit application to receive multiple district <u>funding</u> from LCI for leadership development activities.

- District Governor Webpage
- District e-Book
- Model District Structure
- Club Health Assessment
- District Team Excellence Awards
- Membership Reports
- Membership Forms and Publications
- New Clubs Forms and Publications
- Guide to Club Project Development
- Making it Happen
- Global Leadership Team Toolbox
- Leadership Development Funding District
- Leadership Development Funding Multiple District Program
- <u>Multiple District Operating Budget</u>
- Leadership Resource Center
- Lions Learning Center
- LCIF Grants
- Lions Service Areas
- <u>Centennial Service Challenge</u>
- Board Policy
 - o Chapter V Clubs
 - o Chapter X Extension
 - o Chapter XVII Membership
 - o Chapter XXIV Global Action Team

Global Membership Team (GMT) Multiple District Coordinator

- Develop and execute an annual multiple district membership development plan.
- Motivate districts to charter <u>new clubs</u>, including <u>special interest clubs</u>.
- Complete requirements and submit application to receive multiple district funding from LCI for membership development activities.
- Contact the prospective member leads distributed by LCI within 24 hours. At the conclusion of your conversation ask the prospective member how to contact them for a follow-up. This increases the likelihood of the lead becoming a member of the organization.
- Establish a timeline for your initial follow-up with the prospective member. This can happen as soon as a week after your first contact. Don't wait too long to get back in touch. Send a brief email with a personalized subject line when following up with the prospective member.
- Maintain a list of non-members and prospects and regularly include these individuals in future meetings and event communications as it may take several interactions with one or more members to encourage the prospect to join. They may not be a member today but they can be tomorrow.
- Provide a monthly update on the progress of these leads to your regional staff specialist.

- District e-Book
- <u>Club Health Assessment</u>
- District Team Excellence Awards
- Lions Learning Center
- Leadership Resource Center
- Leadership Development Funding District
- <u>Multiple District Operating Budget</u>
- Membership Reports
- Membership Forms and Publications
- New Clubs Forms and Publications
- Guide to Club Project Development
- Making it Happen
- LCIF Grants
- Lions Service Areas
- <u>Centennial Service Challenge</u>

- <u>New Clubs Forms and Publications</u>
- Global Membership Team Toolbox
- Board Policy
 - <u>Chapter V Clubs</u>
 - <u>Chapter X Extension</u>
 - <u>Chapter XVII Membership</u>
 - <u>Chapter XXIV Global Action Team</u>

Global Service Team (GST) Multiple District Coordinator

- Develop and execute an annual multiple district service development plan (link).
- Support local community service projects that create a sense of belonging and pride in the Lions and Leos in the multiple district. For example, consider holding a multiple district service project contest to inspire clubs to carry out innovative and impactful projects that could be replicated in other communities or scaled to the district.
- Serve as a resource and content expert for regional best practices in service project implementation, prioritizing those aligned with <u>Centennial Service Challenge (CSC) campaigns (FY 2017/18)</u> and <u>Service Framework</u> <u>initiatives.</u> Promote the continued execution of <u>Centennial Community Legacy Projects (FY 2017/18)</u>.
- Encourage GST district coordinators to promote service projects that attract multi-generational participants, including the integration and <u>leadership development of Leos</u>.
- Assist with LCIF coordinator collaboration in multiple district/districts in order to maximize <u>LCIF resource</u> utilization and fundraising engagement.
 - Maintain current knowledge of LCIF grants given to the multiple district by encouraging seamless communication between GST district coordinators and district governors as <u>LCIF grant funding</u> is being sought for service projects in districts. Ensure all progress and final reports are returned to LCIF in a timely fashion upon approval by the Council of Governors (as applicable).

- District e-Book
- Guide to Club Project Development
- Global Service Team Toolbox
- LCIF Grants
- Lions Learning Center
- Lions Service Areas
- <u>Centennial Service Challenge</u>

- District Operating Budget
- <u>Multiple District Operating Budget</u>
- Making it Happen
- Lions Service Areas
- <u>Service Project Ideas (Diabetes)</u>, <u>Service Project Ideas (Hunger)</u>, <u>Service Project Ideas (Vision)</u>, <u>Service Project Ideas (Pediatric Cancer)</u>, <u>Service Project Ideas (Environment)</u>
- Board Policy
 - o <u>Chapter I Service</u>
 - o Chapter XXII Leo Club Program
 - Chapter XXIV Global Action Team

GLOBAL ACTION TEAM LEADER – AREA LEADER

Global Action Team Area Leader Team Responsibilities

- Lead, inspire and motivate others by telephoning leaders, leading <u>webinars</u> and meeting in person.
- Communicate vertically and horizontally with Global Action Team members to foster relationships across each team. Create newsletters, invite teams to webinars and attend multiple district conventions.
- Identify leaders within the area and offer training opportunities.
- Review and maintain a complete understanding of available Global Action Team resources.
- Use MyLCI consistently as a resource. Navigate the site and use the <u>frequently asked questions training</u> <u>resource</u> as a guide to become familiar with what is provided. See what data you have access to <u>here</u>.
- Review board policy and any changes related the Global Action Team.
- Maintain a complete understanding of <u>LCI Forward</u> and new <u>Service Framework</u>
- Formulate realistic area goals that can be achieved by every member of the Global Action Team evaluating past training reports for successes and challenges.
- Ensure continuation of <u>district goals</u> and programs between district governors, 1VDG and 2VDG by facilitating on-going conversations with each member of the district team. Confirm commitment to goals and follow-through of plan implementation and completion.
- Recognize the importance of diversity in Lions and encourage coordinators to include this in their Global Action Team initiatives.
- Share area service success stories in emails, area Facebook page and other social media outlets that have a global relevance.

Key Resources:

- Lions Learning Center
- Global Leadership Team Toolbox
- Leadership Resource Center
- Membership Reports
- <u>Membership Forms and Publications</u>
- <u>New Clubs Forms and Publications</u>
- Global Membership Team Toolbox
- Guide to Club Project Development
- Global Service Team Toolbox
- LCIF Grants
- Lions Service Areas
- <u>Centennial Service Challenge</u>
- Board Policy
 - Chapter XIV Leadership Development
 - o Chapter XXIV Global Action Team

Global Leadership Team (GLT) Area Leader

- Collaborate with fellow area leaders to identify leadership development opportunities for team members in the area. Encourage potential and new leaders to participate in leadership development, membership and service opportunities.
- Facilitate instructor-led and web-based training in coordination with LCI.
- Develop and execute an annual area leadership development plan.

- Leadership Development Programs
- Leadership Webinars
- Lions Learning Center
- Leadership Resource Center
- Global Leadership Team Toolbox
- Leadership Development Funding District
- Leadership Development Funding Multiple District Program

- District Operating Budget
- <u>Multiple District Operating Budget</u>
- <u>Submit your Leadership Success Story</u>
- District Constitution and By-Laws
- Board Policy
 - o <u>Chapter XIV Leadership Development</u>
 - o Chapter XXIV Global Action Team

Global Membership Team (GMT) Area Leader

- Continually assess area of responsibility to identify membership opportunities through analysis of demographic trends and changes using available reports and resources.
- Develop <u>strategies</u> to increase women membership and partner with the Global Service Team to support service projects <u>addressing women's needs</u>. Develop and execute an annual area membership development plan.

- Global Membership Team Toolbox
- Membership Webinars
- Funding Opportunities
- Membership Reports
- <u>Submit Membership Success Stories</u>
- Lions Learning Center
- Board Policy
 - o Chapter V Clubs
 - o Chapter X Extension
 - o Chapter XVII Membership
 - Chapter XXIV Global Action Team

Global Service Team (GST) Area Leader

- Act as the Global Action Team convener for the area to ensure effective communication and collaboration occurs among GLT, GMT and GST area leaders using direct communication and various technology mediums.
- Communicate with multiple district and single district GST coordinators continually to <u>assess community</u> service needs and identify community partners for service opportunities and special interest groups.
- Encourage GST coordinators and Lions to create service projects that attract multi-generational participants, prioritizing those aligned with <u>Centennial Service Challenge</u> campaigns and the <u>Service Framework</u>. Promote <u>Centennial Community Legacy Projects</u> to raise visibility of Lions' service impact in local communities.
- Serve as GST liaison to LCIF and have a thorough knowledge of LCIF programs and annual grants.
- Encourage LCIF coordinator collaboration throughout the Global Action Team structure, and maximize <u>LCIF</u> resource utilization, partnerships and fundraising engagement through direct communication and various technology mediums.
- Develop and execute an annual area service development plan.

- Service Activity Webinars
- Global Service Team Toolbox
- Lions Service Areas
- <u>Centennial Service Challenge</u>
- LCIF Grants
- Lions Learning Center
- <u>25 Project Ideas</u>
- Board Policy
 - o Chapter I Service
 - o Chapter XXII Leo Club Program
 - o Chapter XXIV Global Action Team

GLOBAL ACTION TEAM LEADER - CONSTITUTIONAL AREA LEADER

Global Action Team Constitutional Area Leader Team Responsibilities

- Align area goals and initiatives with <u>LCI Forward strategies</u> and focus.
- Collaborate with other constitutional area leaders to further strengthen initiatives focused on <u>leadership</u> <u>development</u>, <u>membership growth</u> and expanding <u>humanitarian service</u>.
- Communicate with and seek feedback from area leaders and fellow constitutional area leaders on a consistent basis utilizing progress reporting tools as well as direct communication through various technology mediums.
- Provide ongoing motivation to leaders throughout the Global Action Team structure to achieve leadership development, membership development and service activity goals through the sharing of inspirational success stories and best practices.
- Participate in area leadership <u>forums</u> and collaborate with the constitutional area's Global Action Team leaders to conduct relevant seminars, events and projects.
- Encourage others to <u>include diverse populations</u> in Global Action Team initiatives.
- Share successes, opportunities and needs with the Global Action Team's vice-chairperson overseeing GLT/GMT/GST and LCI through online reporting tools and direct communication.

- Guiding Lion Program
- Webinars
- Lions Learning Center
- Board Policy
 - o Chapter XXIV Global Action Team

Global Leadership Team (GLT) Constitutional Area Leader

• Identify potential leaders and encourage new leaders to participate in leadership development opportunities.

Key Resources:

- <u>Global Leadership Team Toolbox</u>
- Lions Learning Center
- Board Policy
 - Chapter XIV Leadership Development
 - <u>Chapter XXIV Global Action Team</u>

Global Membership Team (GMT) Constitutional Area Leader

• Provide <u>support to membership leaders</u> throughout the association, positively impacting membership growth.

- Global Membership Team Toolbox
- Funding Opportunities
- Lions Learning Center
- Board Policy
 - <u>Chapter V Clubs</u>
 - <u>Chapter X Extension</u>
 - Chapter XVII Membership
 - <u>Chapter XXIV Global Action Team</u>

Global Service Team (GST) Constitutional Area Leader

- Act as the Global Action Team convener for the constitutional area to ensure communication and collaboration occurs among all three constitutional area leaders GLT, GMT and GST using direct communication and various technology mediums.
- Provide ongoing motivation and recognition to all leaders to achieve service goals. Prioritize initiatives aligned with <u>Centennial Service Challenge</u> campaigns and the <u>Service Framework</u>. Promote <u>Centennial Community</u> <u>Legacy Projects</u> to raise visibility of Lions service impact in local communities.
- Serve as GST liaison to LCIF and have a thorough knowledge of LCIF programs and annual grants.
- Encourage LCIF coordinator collaboration throughout the Global Action Team structure, and maximize <u>LCIF</u> resource utilization, partnerships and fundraising engagement through direct communication and various technology mediums.
- Collaborate with the constitutional area's Global Action Team to conduct service relevant seminars, events and projects including professional development opportunities for <u>Leos</u>.

- Lions Service Areas
- Global Service Team Toolbox
- <u>Centennial Service Challenge</u>
- LCIF Grants
- Lions Learning Center
- <u>Service Project Ideas (Diabetes)</u>, <u>Service Project Ideas (Hunger)</u>, <u>Service Project Ideas (Vision)</u>, <u>Service Project Ideas (Pediatric Cancer)</u>, <u>Service Project Ideas (Environment)</u>
- Board Policy
 - o <u>Chapter I Service</u>
 - o Chapter XXII Leo Club Program
 - o Chapter XXIV Global Action Team

Many of the resources available to members of the Global Action Team are funded programs and grants that support specific projects for assigned areas. Each resource has tailored program criteria, budgets and guidelines to support your goals for success.

Funding Opportunities

<u>Global Action Team Multiple District Operating Budget</u> - An operating budget is available to each GLT/GMT/GST multiple district (MD) coordinator (1 per multiple district) on record with LCI.

<u>Global Action Team District Operating Budget</u> - An operating budget is available to each GLT/GMT/GST district coordinator (1 per district) on record with LCI.

<u>Leadership Development Funding – Multiple District Program</u> - This program offers funding to support the training of confirmed first and second vice district governors within the multiple district.

<u>Leadership Development Funding – District</u> - This program offers funding to support the training of zone chairpersons within the district.

<u>Regional Lions Leadership Institute</u> - The Regional Lions Leadership Institute program was designed to encourage and support leadership development programs in the multiple district.

Grant Programs

<u>Membership Development Grant</u> – Provides funding for initiatives that focus on new areas of opportunity for membership development and/or utilize new marketing techniques to start new clubs and grow membership.

<u>Family and Women Symposium Grant</u> - Provides funds to support symposiums which identify new community projects that are of interest to women and families, identify potential members, promote Lions clubs within the community and charter a new club/club branch to develop the new community project that has been identified.

<u>Regional Women's Workshop Grant</u> – Provides funds to support workshops which assist women Lions in their area to gain regional ideas for increasing women and family membership in Lions.

<u>Centennial Grant Program</u> – Provides funds to assist multiple or single districts in raising public awareness of Lions and Lions programs during our Centennial period, beginning July 1, 2015, and ending June 30, 2018.

<u>Children's Symposium Program</u> - Provides funds to support the identification of the types of services that are needed and various ways to get involved, implement new Lions projects and provide assistance to local programs currently in place. This symposium is an effective way for Lions to develop collaborative relationships with community partners who are serving underprivileged children. <u>Leo Leadership Grant Program</u> - Provides financial assistance to a Lions multiple district, sub-district or single district interested in organizing a Leo leadership conference. The goal of the program is to further develop Leos' leadership skills, specifically in the areas of project management, communication, creativity and innovation, teamwork and planning community service projects.

<u>LCIF Grants</u> - The Foundation provides support in four areas of service: Preserving Sight, Serving Youth, Disaster Relief and Humanitarian Efforts. Grant funding for these services assist Lions districts in developing and implementing large-scale humanitarian projects.

Resources

Lions Clubs International offers many resources to assist the Global Action Team with the successful execution of development plans. Here are a few that can be utilized:

- Lions Clubs International offers a variety of ways to start <u>new clubs</u>.
- Lions Clubs International has many <u>leadership development opportunities</u> available to further the knowledge of current and future leaders.
- <u>Webinars</u> can be a great resource for in-person and online meetings. Leadership development, membership and service webinars are offered periodically throughout the year. LCI maintains a list of past webinars to use as a resource for development.
- The <u>Lions Learning Center (LLC)</u> offers a myriad of online modules for learning and practicing key leadership skills to be successful in all Lions projects and initiatives.
- Lions forms and publications, including brochures, flyers, manuals, guides and more, can be downloaded directly from the website through the <u>publications and forms</u> webpages.

Additional Resources for All

- o Board Policy
- o <u>Centennial Service Challenge Resources</u>
- o Chapter I Service
- o Chapter V Clubs
- <u>Chapter X Extension</u>
- o Chapter XIV Leadership Development
- o Chapter XVII Membership
- o Chapter XXII Leo Club Program
- o Chapter XXIV Global Action Team
- o <u>Club Constitution and By-Laws</u>
- o Club Excellence Award
- o <u>Club Excellence Award Board Policy</u>
- o <u>Club Health Assessment</u>
- o <u>Club Membership Chairperson e-Book</u>
- o <u>Club Membership Chairperson Webpage</u>
- o <u>Club President/First Vice President e-Book</u>
- o <u>Club President/First Vice President Webpage</u>
- o <u>Club Quality Initiative</u>
- o <u>Club Service Chairperson e-Book</u>
- o <u>Club Service Chairperson Webpage</u>
- o <u>Community Needs Assessment</u>
- o District & Club Administration
- o District Constitution and By-Laws
- o District e-Book
- o <u>District Governor Webpage</u>
- <u>District Operating Budget</u>
- o District Team Excellence Awards
- o <u>Funding Opportunities</u>
- o <u>Global Leadership Team Toolbox</u>
- o <u>Global Membership Team Toolbox</u>
- o Global Service Team Toolbox
- o GMT Coordinator Training
- o <u>Guide to Club Project Development</u>
- o <u>Guiding Lion Program</u>
- o Improving Club Quality
- o Invite Members
- o LCIF Grants
- o <u>Leadership Development Programs</u>
- o <u>Leadership Resource Center</u>
- o Leadership Webinars
- <u>Leadership Development Funding District</u>

- o <u>Leadership Development Funding Multiple District Program</u>
- o <u>Leo Leadership Opportunities</u>
- o Lions Learning Center
- o <u>Lions Service Areas</u>
- o <u>Making it Happen</u>
- o <u>Membership Forms and Publications</u>
- o <u>Membership Reports</u>
- o <u>Membership Webinars</u>
- o Model Club Structure
- o <u>Model District Structure</u>
- o <u>Model Multiple District Structure</u>
- o <u>Multiple District Operating Budget</u>
- o <u>Multiple District Webpage</u>
- o <u>MyLCI</u>
- o <u>New Clubs Forms and Publications</u>
- o <u>New Member Orientation</u>
- o <u>Service Activity Report FAQ</u>
- o <u>Service Activity Webinars</u>
- <u>Service Project Ideas (Diabetes)</u>, <u>Service Project Ideas (Hunger</u>), <u>Service Project Ideas (Vision</u>),
 <u>Service Project Ideas (Pediatric Cancer</u>), <u>Service Project Ideas (Environment</u>)
- o <u>Start a New Club</u>
- o <u>Submit Membership Success Stories</u>
- o <u>Submit your Leadership Success Story</u>
- o <u>We Serve</u>
- o <u>Webinars</u>
- o Your Club, Your Way!

Reporting

The collecting and sharing of assessable information will allow the members of the Global Action Team to better understand the full scope and impact that the team has on our LCI Forward goal of impacting 200 million lives per year by 2021.

All members of the Global Action Team will participate in a defined reporting process which will provide an account of activities, accomplishments and challenges. The reported information is communicated from clubs to zones, to districts, to multiple districts, to area leaders, to constitutional area leaders, to international chairpersons. Constitutional area leaders and international chairpersons will share reported information with the LCI international board of directors. Achievements and concerns will be assessed by the appropriate committees and addressed as needed.

http://members.lionsclubs.org/EN/lions/global-action-team/dev-plans-progress-reports.php

LCI Directory

| Inquiry | Department | Contact Information |
|--|--|---|
| Global Action Team | | GlobalActionTeam@lionsclubs.org |
| Global Leadership Team | | glt@lionsclubs.org |
| Global Membership Team | | gmt@lionsclubs.org |
| Global Service Team | | gst@lionsclubs.org |
| Member Billing and Payments | Accounts Receivable and Club Account Services | AccountsReceivable@lionsclubs.org |
| New Club Applications | New Clubs | NewClubs@lionsclubs.org |
| Club Branch | New Clubs | <u>NewClubs@lionsclubs.org</u> |
| Adding New Members (within 90 days of charter) | New Clubs | NewClubs@lionsclubs.org |
| Adding New Members (existing clubs) | Member Service Center | MemberServiceCenter@lionsclubs.org |
| Club Support (languages) English/Hindi Portuguese/Spanish Simplified Chinese, Chinese, Japanese, Korean Finnish, French, German, Italian, Swedish | District/Club Administration | <u>Clubstatus@lionsclubs.org</u> <u>Iberoamerican@lionsclubs.org</u> <u>Pacificasian@lionsclubs.org</u> <u>Eurafrican@lionsclubs.org</u> |
| Club Officer Support English/Hindi Portuguese/Spanish Simplified Chinese, Chinese, Japanese, | District and Club Administration | <u>clubofficers@lionsclubs.org</u> <u>lberoamerican@lionsclubs.org</u> <u>Pacificasian@lionsclubs.org</u> |

| Korean • Finnish, French, German, Italian, Swedish | | • Eurafrican@lionsclubs.org |
|--|----------------------------------|---|
| District Officer Support English/Hindi Portuguese/Spanish Simplified Chinese, Chinese, Japanese, Korean Finnish, French, German, Italian, Swedish | District and Club Administration | <u>districtofficers@lionsclubs.org</u> <u>lberoamerican@lionsclubs.org</u> <u>Pacificasian@lionsclubs.org</u> <u>Eurafrican@lionsclubs.org</u> |