



# THE BUZZ

("B" in the KNOW!)

April 4, 2016



Another one in the books for sure. The 21-B District Convention was a nice, fast-paced fun-filled time. We had 146 Lions and another 20+ Leos in the First Annual Reading Action Program (RAP) and Leo Service Event. We've elected our new district officers for 2016-2017 and voted to support PCC Alan Lundgren for International Director!



If you left early Friday night, you missed the Mariachi's out by the poolside. If you were late on Saturday, you missed the 3<sup>rd</sup> in the nation cheerleaders who helped us with our Lions cheers! The roll call of clubs was fun with many yelling out their own cheer – lots of fun for all in attendance.

Friday night was a great time with many in period clothing of when their club was chartered and the telling of stories from clubs to win a prize. Saturday luncheon speaker, ID Linda Tincher told us about LCIF and Lions worldwide emphasizing service. She awarded two International Presidential Certificates (4<sup>th</sup> highest award in Lions), one to ZC Lennie Spicer and one to Lion Mark Rabinowitz.



Don't forget the MD convention is coming up May 20-22. Please plan to attend the Sunday morning awards banquet – there will be lots of surprises and you won't want to miss it. Remember, if you are a club president and you attended the convention, please email CT Adrienne Ponce and cc me and get reimbursed for the registration fee.

~ DG Barbara ~

## Tucson Leo Clubs and the 21-B Reading Action Program hold Reading Fair

The Tucson Leo's partnered with the 21-B Reading Action Program (RAP) Committee and held a reading fair during the 21-B Convention. Elementary Schools located close to the Radisson Inn and Suites were worked with closely. Pre-K through 3<sup>rd</sup> graders were invited to attend the Saturday Festivities from 9 a.m. – 11:00 a.m. The parents were invited to remain also and RAP committee members visited with them about the value of reading in the home. Many books were available for the children to browse through during transition times. Each little one picked a book and chose a Leo to read it to them.



Denise Gary, a Lion with the Mesa Host Lions Club in 21-C, is the founder and Executive Director of a non-profit in Mesa, Kids Need to Read. She is also an author and she was on hand to read her book, *The Little Flame*. The book uses a flame to help children understand special traits so important to getting along with others like peace, tolerance, compassion, integrity and perseverance. Vocabulary was developed as well as enjoyment from all ages. The author held the whole ballroom spellbound.

Costumed superheroes were a big hit with everyone in attendance. The superhero groups who participated in the event were: Arizona Ghostbusters, Arizona Avengers, and Justice League of Arizona. The S.H.I.E.L.D. vehicle belonged to Arizona Avengers. The Superheroes talked to the children about the books they were reading. Several even sat down and listened to the stories the Leos

were reading.

The Rincon Leos had written their own books and each chose a young person and read their book to them. The little ones were thrilled to have real authors reading to them. The Leo's did face painting during a refreshment break, furnished by the Leos, for the little ones. Many very creative little works of art were seen around the room.

A photo opportunity was given at the end of the session including going outside to view the Kids Need to Read "Page Coach" and the Shield's Van. The parents were just as excited to snap pictures of their children with the Superheroes as the children were.

Denise gave everyone in attendance several free books including her "*The Little Flame*". The books were compliments of Kids Need to Read, a foundation whose purpose is providing inspiring book collections and engaging literacy programs to underfunded schools, libraries, and organizations across the nation. They are based in Mesa, AZ so we were so fortunate to get to work with them.



Our reading fair, a dream of our District Governor, Barbara Daily, was such a successful day! It certainly met all our expectations to see children of all ages so focused on the love of reading.

Muriel Stevens and Marie Bracki  
District 21-B RAP Co-chairpersons

# THIRD ZONE MEETING AT 21-B CONVENTION

If you weren't there, you missed a valuable event and valuable information. With the Centennial year just around the corner – your zone chairpersons presented great information on how your club can promote and publicize your projects and service. I'm putting the example that was used at the meeting – if your club had no one in attendance and would like help on how to do this four-panel presentation – please contact your zone chairperson. There is also information on our district website to help you. Your zone chairperson would be glad to come to your club and help you through this process.

Remember, this year all zone meetings were held in conjunction with our cabinet meetings. Except for the fourth zone meeting will NOT be held at the last cabinet meeting as that is our awards breakfast and there will not be time to do so. Each of your zone chairpersons are coordinating an end-of-year party to celebrate 2015-2016. If you have not heard when or where your celebration will be, contact your zone chairperson.

Let's remember that your club is required to submit your activities online at MyLci – you are a LIONS club not a community club – you pay dues to LCI to use the Lions name and Logo so you do need to report your activities.

**Engaging our YOUTH**  
Serving 25 Million People

- Supporting Camp Tatiyee for challenged children
- Providing funds and volunteers to support Sunshine Acres Children's Home
- Conducting Flag Program for local elementary schools to teach children the meaning of the Pledge of Allegiance
- Providing backpacks for hundreds of foster children each school year
- Participating in Trunk or Treat events benefiting two Title 1 local elementary schools
- Funding and staging an annual book fair to give a book to every child in Jefferson Elementary School
- Pen Pal program with Jefferson Elementary School children to help them improve their writing skills

**Sharing the VISION**  
Serving 25 Million People

- Providing vision screening for local Mesa school children
- Providing vision screening for Project Connect, part of the Valley of the Sun United Way's effort to end homelessness
- Collecting used eyeglasses for re-use worldwide
- Purchasing eyeglasses for local children who can't afford glasses
- Funding support of Leader Dogs for the Blind and Guide Dogs of the Desert
- Collecting funds in the annual White Cane drive to aid the visually impaired, support eye health programs, and eliminate avoidable blindness worldwide through programs like SightFirst and Sight for Kids

**Relieving the HUNGER**  
Serving 25 Million People

- Fundraising events to support the United Food Bank
- Special collections of non-perishable food items in December/January and April which go to non-profit local food banks in Mesa and United Food Bank
- Perishable food donations to help feed the 80 fostered kids in Sunshine Acres Children's Home

**Protecting our ENVIRONMENT**  
Serving 25 Million People

- Collecting recyclable materials, such as paper, plastic, aluminum and tin cans, in Leisure World
- Collecting used cell phones for re-use in womens' shelters
- Organizing and staging estate sales in Leisure World (with unsold goods donated to Salvation Army)
- Planting trees in the community to replace those in the common areas of Leisure World that suffered storm damage

**WHERE THERE'S A NEED THERE'S A LION**

SINCE 1917

LIONS INTERNATIONAL

This example is from the Mesa Leisure World Lions Club and if you have any questions, please contact ZC Lennie Spicer.



Lions pretend to be hurt by the bites of their young to encourage them.

Does this look or **feel** familiar? Well, as the picture says, Lions pretend to be hurt by the bites of their young to encourage them as hunters. But that is in the wild. Let's get to our reality. Lions, and I mean all of us who are members of clubs that belong to LCI – need to stop taking bites out of each other. The little nick-picking of what's right or what's wrong behind each other's backs is just so wrong on many levels. We Lions say WE SERVE..... but serve

what? Our own egos, our own narcissistic behaviors? It is time to sit back and stop taking bites out of each other and step up and be a part of a solution. Bottom line – are you a Lion that is lifting up or are you a Lion that is tearing down. I remember years back our own IPIP Joe Preston talking about this. Now is the time to put all of that negative energy of biting each other and make some positive movement towards creating solutions. To quote Gandhi – BE THE CHANGE YOU NEED TO SEE IN THE WORLD!

Don't like what I say? Like the old saying that we heard from our mother when we were little – if you don't have anything nice to say – don't say anything at all. Just keep it to yourself like an adult. Stop taking bites out of each other and do what our motto says WE SERVE and concentrate on treating each other with respect.

Leadership is about educating, informing, motivating, and inspiring. I hope I have done that during my year as governor. I've named myself as "head cheerleader" – it was my goal to bring some energy and fun to my governor meetings. Remember energy attracts energy and that is what we all need to do – show some energy at our meetings. Positive support is what we need – not criticism. So let's put the biting behind us and ROAR together as we should.

**DG BARBARA**

## CHANGE!!!!!!

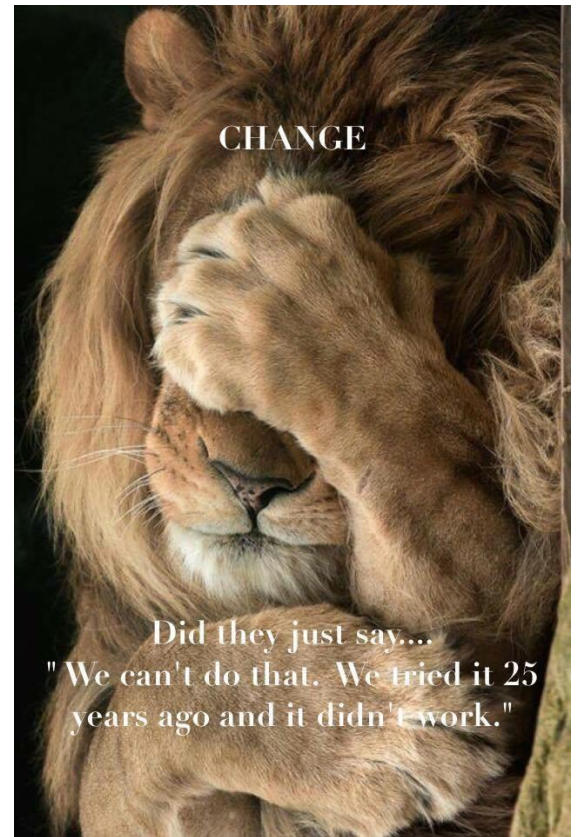
Does this happen in your club? A member suggests a project and one of the “elder” members makes it known it won’t work? I mean how could it – we tried it 30 years ago and it didn’t work! Really – we are STILL saying this to members – especially NEW members who are excited about making a difference?!!!

Change is hard – change is difficult but what’s worse than changing is NOT changing and wondering why we are not growing as Lions and as clubs. When was the last time your club did a retreat to get EVERYONE involved in the decision making?

I’ve been saying during my year that your legacy matters – are you making a difference in your club by helping the club to move forward into our next millennium of service? Is your club meeting the needs of your community? How do you know? How about doing a brainstorming session with your club and find out if ALL OF YOUR MEMBERS needs are being met in how and what they want to do – not what you’ve ALWAYS done but what they want to do – remember each of us joined for very different reasons and things change over time – let’s do some frank conversations – not a survey that gives lip-service to things but real conversations with each other to find out if we really are happy in what we’re doing in our clubs.

It’s been said that Lions leave because of long, boring meetings or that they are not doing what they want to do – how do we know? We ASK the questions – we have many Lions who have many talents to share – but do we utilize those talents? Do we know they exist? Probably not so we need to ASK!

If you need help with a club retreat – please call your zone chairperson who will help you get started – do it today!



CHANGE

Did they just say...  
"We can't do that. We tried it 25  
years ago and it didn't work."



"A lion paces in every  
human heart.  
What quickens yours?  
What makes your lion roar?"

Do you have something that you would like to share in the BUZZ? Please send to DG Barbara at [bebopp2002@yahoo.com](mailto:bebopp2002@yahoo.com)

Have you been to our district website yet? Lots of information. Let me know if you would like to see anything else on our site – it's for you. e-  
[district.org/sites/21b](http://district.org/sites/21b)

Do you know what your blood sugar level is? Do you know what your A1C is? What in the world is he talking about? My name is Lion Mark Rabinowitz and I am your District 21-B Diabetes Chairperson. Some of you may not know me, but I have already been to over 20 clubs in the District talking about Diabetes Awareness. This disease is a killer and can affect every organ in your body including CIRCULATION, VISION, AND HEARING. I live in Tucson and I am a member of the Tucson Breakfast Lions Club. Please contact me so that I can talk to your club also.

Lion Mark Rabinowitz  
Diabetes Chairperson  
[MarkRabi4277@aol.com](mailto:MarkRabi4277@aol.com)  
(520)481-0902

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## **DISTRICT 21-B ENERGIZER BUNNY** **Lion Gary Gjerstad**

Greetings from the Energizer Bunny:

Greetings to the good Lions of 21 B. After a month that saw no meetings for the Britt Lions Club, we got back in the swing of things in March. We held our regularly scheduled meetings on March 1 & March 15 respectively.

For the March 15 meeting, the Energizer Bunny was acting secretary. For this to work, I took a cassette recorder to the meeting & recorded all that took place. While at the apartment, I could listen to the meeting, & thus was able to write the minutes. I put those in Microsoft Word; & sent them as an email attachment to both our President & Secretary. Those minutes have since been distributed to members via email. Appropriate words of

appreciation & thanks were sent me by both, the President & Secretary. As a writer, I tend to be detailed in my descriptions. I didn't want to make the minutes, simply a dull report. I tried to make it fun; which should be the goal & objective of every Lions club.

An example of this was my explanation of the odd starting time for the March 15 meeting. That meeting started at 6:39 PM. The reason for such an odd starting time, was that when the President was ready to begin at 6:30, the place that caters our food to us, brought in the food at that particular time. Once everyone was taken care of, then we could proceed. I went on to point out, that if this had happened in Apache Junction for example, & the President started late like that, the Tail Twister would be quick to hit him up for a fine. Such are the blessings of being in the Britt Lions Club.

We have a couple of things to look forward to that are coming up. Election for our new slate of officers for 2016/2017. I was approached, about being Second Vice-president for the club. I agreed to do so. Nominations will be discussed at our April 5 meeting. We'll take a vote on it on April 19. This is the same night, we'll have a joint meeting with the Garner Lions Club; a small community 10 miles east of Britt. We have a joint meeting with their club once a year; & they have done this as long as I can remember. This year, the meeting will be in Garner. Next year, Britt will host this annual event. It's always great fun with our two communities.

One other piece of news. March saw our boys basketball game play in the boys basketball tournament held at Wells Fargo Arena in Des Moines. The tournament went from March 7 through March 11. The West Hancock Eagles went further than any team that had gone before them. & for the first time in school history, we finished in third place. There's no shame in that. On Monday morning, March 7, I was honored in ceremonies prior to the quarter final game West Hancock was involved with. I was selected as "Fan of the Game" for West Hancock. The honor was bestowed by the Iowa Athletic Association. I received a basketball as part of this humbling experience. For this particular game, I got to sit behind the team.

Your Energizer Bunny, Lion Gary



**WELCOME NEW 21-B LIONS!!**

**Look who joined us in service...**

- |                |                    |
|----------------|--------------------|
| Diane Anthony  | Cochise Stronghold |
| Denise Attaway | Cochise Stronghold |
| Terrie Nipp    | Globe              |
| Timothy Davis  | Mesa Leisure World |
| Karl Yousef    | Tucson Rincon      |



**When planning your club calendar for 2016-2017, please be aware of the district and multiple events so there are no conflicts**

**2016 – 2017 MD21 Arizona Calendar**

May 20	4 <sup>th</sup> Council meeting	Mesa Hilton	Mesa
<b>May 20-22</b>	<b>MD21 Convention</b>	<b>Mesa Hilton</b>	<b>Mesa</b>
Jun 24-28	International Convention		Fukuoka, Japan
July 16	21C Kickoff	Phoenix Airport Hilton	Phoenix
July 23	21A Kickoff	All Saints of the Desert Episcopal Church	Sun City
<b>August 6</b>	<b>21B Kickoff</b>	<b>Sun Bird Community</b>	<b>Chandler</b>
<b>August 6</b>	<b>MD21 1<sup>st</sup> Council Meeting</b>	<b>Sun Bird Community</b>	<b>Chandler</b>
September 14-17	USA/Canada Forum		Omaha, NE
October 28-30	Mid-Year Leadership Conference	Sheraton Four Points	Ahwatukee
<b>October 28</b>	<b>MD21 2<sup>nd</sup> Council Meeting</b>	<b>Sheraton Four Points</b>	<b>Ahwatukee</b>
<b>2017</b>			
January 14	MJLIM	Ft. Thomas	AZ
February 24-25	21A Convention	Community Center	Wickenburg
<b>February 24</b>	<b>MD21 3<sup>rd</sup> Council Meeting</b>	<b>Community Center</b>	<b>Wickenburg</b>
<b>March 17-18</b>	<b>21B Convention</b>	<b>Windemere</b>	<b>Sierra Vista</b>
March 31 – April 2	21C Convention	Camp Tatiyee (tent)	Pinetop/Lakeside
May 19-21	MD21 Convention	Sheraton Four Points	Ahwatukee
<b>May 19</b>	<b>MD21 4<sup>th</sup> Council Meeting</b>	<b>Sheraton Four Points</b>	<b>Ahwatukee</b>
<b>June 30 – July 4</b>	<b>International Convention</b>		<b>Chicago, IL</b>



# LCIF

## *Did you know?*

- ✓ LCIF is a 501(c)3 organization
- ✓ LCIF does not receive any money from Lions member dues
- ✓ All donations to LCIF are tax deductible
- ✓ Undesignated donations to LCIF earn Melvin Jones Fellowship (MJF) credits
- ✓ Individual Lions earn MJF credits for their donations
- ✓ Individual Lions' donations are included in their club's donation report
- ✓ You don't need to donate \$1000 at one time to earn enough MJF credits for a Fellowship. Small donations accumulate MJF credits
- ✓ After you have accumulated \$1000 MJF credits, LCIF will NOT automatically send you a MJF. You must request it and designate the recipient

How many "I knew that's" did you have? How many, "Wow, I learned something new" did you have? Want to know more? Contact your LCIF District Coordinator or your MD Coordinator.

**SOUTH TUCSON LIONS CLUB  
8<sup>TH</sup> ANNUAL GOLF TOURNAMENT**

**El Rio Golf Course  
1400 W. Speedway Blvd.  
Tucson, AZ**



**SATURDAY, MAY 14, 2016  
REGISTRATION: 6:30 AM  
SHOTGUN START: 7:30 AM  
Format: Four-man Scramble**



**ENTRY FEE: \$75.00 PER PLAYER**  
(Includes: green fees, cart, lunch and prizes)  
**HOLE SPONSORSHIPS: \$100.00**  
**CORPORATE SPONSOR: \$400.00**  
(Includes foursome, and tee box sign)

**Corporate/Business Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**Phone Number:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**ENTRIES**

**1<sup>st</sup> Golfer** \_\_\_\_\_ **2<sup>nd</sup> Golfer** \_\_\_\_\_  
**3<sup>rd</sup> Golfer** \_\_\_\_\_ **4<sup>th</sup> Golfer** \_\_\_\_\_

**Contacts: Lion Fernando Acevedo: 520-419-1400**  
**Lion Tibo Munoz: 520-850-1008**  
**Lion Edward Miranda: 520-971-2175**

*Please make checks payable to:*  
**SOUTH TUCSON LIONS CLUB**  
**P.O. Box 27735 Tucson AZ 85726**

*(The South Tucson Lions Club is a 501 (c) 3 Organization and 100% of the proceeds will be used for South Tucson Lions Club community charities)*



# Multiple District 21 Convention

Multiple District 21 Convention  
MESA HILTON EAST, Mesa, AZ  
May 20th, 21st, & 22nd, 2016  
Registration Form



## MUST BE REGISTERED TO ATTEND ALL EVENTS

NAME \_\_\_\_\_  
(Use one form for each Lion attending)

SPOUSE \_\_\_\_\_  
or other guests (non Lion if attending - no registration fee)

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

GUEST \_\_\_\_\_  
PHONE \_\_\_\_\_

DISTRICT Circle ONE 21A 21B 21C

CLUB \_\_\_\_\_

OFFICE \_\_\_\_\_

### REGISTER BEFORE MAY 1ST AND SAVE . . . Plus you are helping us prepare the best event possible!

REGISTRATION FEE for Lions (free for non-Lions)	_____ @	\$25.00	\$ _____
Friday evening poolside entertainment		NO CHARGE	
Saturday International Luncheon (International Director)	_____ @	\$30.00	\$ _____
Saturday Evening (Dining in the Dark) and dancing	_____ @	\$45.00	\$ _____
Sunday Awards Breakfast	_____ @	\$25.00	\$ _____

### REGISTER MAY 2nd OR LATER

Registration Fee for Lions (free for non-Lions)	_____ @	\$30.00	\$ _____
Friday evening Poolside entertainment		NO CHARGE	
Saturday International Luncheon (Chicken)	_____ @	\$35.00	\$ _____
Saturday Evening (Dining in the Dark) and dancing (Steak)	_____ @	\$50.00	\$ _____
Sunday Awards Breakfast (American Breakfast)	_____ @	\$30.00	\$ _____

DIETARY NEEDS \_\_\_\_\_ (We will do our best to accommodate)

MAKE CHECKS PAYABLE TO MD21 Lions Conference

REMIT TO: Lion Charmel Dela Cruz, 502 S. Dobson Road, Suite 8, Mesa, AZ 85202

Question or to reserve a hospitality room, contact Lion Ron 623-349-9463 PrescottLions@gmail.com

TO RESERVE A HOSPITALITY ROOM (\$108.00 + Tax PER NIGHT)

FOR ROOM RESERVATIONS (\$98.00 Standard Room + tax - Deluxe Room + tax \$108.00  
Rates guaranteed through April 30, 2016 CALL Mesa Hilton @ 480-833-5555 or 1-800-544-5866  
BE SURE TO INDICATE THAT YOU ARE WITH "THE LIONS"

# SIERRA VISTA LIONS CLUB FUNDRAISER



# PANCAKE

# BREAKFAST



**Saturday**

**April 9<sup>th</sup>**

**8am – 11am**



**Adults - \$6 • Children \$3 (10 and under)**

**ALL-YOU-CAN-EAT/DRINK**

*Pancakes & Coffee*

**ONE-TIME**

- Scrambled Eggs • Bacon or Sausage •
- Southern Grits or Southwest Cheese Grits •
- Orange Juice • Milk •

**Join us for a delicious breakfast and help support our community.**

**HELD AT:** 125 S. Huachuca Blvd, Huachuca City (HC Lions Club Building)

*Donations are tax deductible.*

Sixth Annual Lion  
**HARRY MOORE**  
**MEMORIAL GOLF TOURNAMENT**



To benefit

**LIONS CAMP TATIYEE**

The only special needs camp  
in Arizona, free-of-charge!

**FRIDAY, APRIL 29, 2016**

ARIZONA BILTMORE GOLF CLUB

2400 EAST MISSOURI AVENUE • PHOENIX, AZ



**Foursome... Best Ball Scramble**

Registration: 7 a.m.      Golf Foursome: \$450  
Shot Gun Start: 8 a.m.    Individual Golfer: \$120  
Lunch: to follow

YOUR PARTICIPATION IN THIS TOURNAMENT WILL HELP TO  
SEND AN INDIVIDUAL WITH SPECIAL NEEDS TO CAMP  
TATIYEE! FIND OUT MORE ABOUT ARIZONA'S ONLY FREE  
SPECIAL NEEDS SUMMER CAMP FOR CHILDREN AND ADULTS  
WWW.ARIZONALIONSCLAMP.ORG

**Stay & Play Package**

@ The Embassy Suites Phoenix Biltmore  
Call 1-800-EMBASSY and mention  
"Harry Moore Golf Tournament"  
CODE HMG (block is held until April 1st)

Please make checks payable to Lions Camp Tatiyee  
Mail Registration to:  
Lion Harry Moore Memorial Golf Tournament  
Dawn Frank  
6446-12 East Trailridge Circle • Mesa, AZ 85215  
or register online at

[www.HarryMooreGolf.com](http://www.HarryMooreGolf.com)

Sign up deadline is **April 22**

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

NAME \_\_\_\_\_

NAME \_\_\_\_\_

NAME \_\_\_\_\_

NAME \_\_\_\_\_

NUMBER OF PLAYERS \_\_\_\_\_ @ \$120 = \$ \_\_\_\_\_

FOURSOME \_\_\_\_\_ @ \$450 \_\_\_\_\_

HOLE SPONSOR & FOURSOME @ \$900 \_\_\_\_\_

ADDITIONAL CONTRIBUTION \_\_\_\_\_  
\*CAMP TATIYEE

TOTAL AMOUNT INCLOSED \_\_\_\_\_

DO YOU PLAN ON BOOKING A ROOM AT  
THE EMBASSY SUITES PHOENIX BILTMORE      **Y   N**

# The Lions Club of ASU Presents



## Dining in the Dark

The **Lions Club of the ASU Campus** is excited to announce our first ever “**Dining in the Dark**” event. As a part of The Lions Club International, we want everyone to see a better tomorrow. All proceeds of this event will go towards the Lions Vision Center and Leader Dogs for the Blind. To better understand what it is like to live day to day without sight, the dining portion of this event will be enjoyed blindfolded.

Your ticket will cover your three-course meal.  
Also at the event will be a cash bar, guest speaker and other fun activities.

**April 23<sup>rd</sup>, 2016 – 6:00 o’clock P.M.**  
**Downtown Tempe Residence Inn**  
**5075 S. Priest Drive**  
**Tempe, AZ**

**Price: \$45 (non-students) \$ 25 (students)**

We hope to see you all there for a night of fun as we come together to benefit a great cause.

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**RSVP for Dining in the Dark with The Lions Club of the ASU Campus**

**Name(s):** \_\_\_\_\_ **Club:** \_\_\_\_\_

**Amount enclosed:** \_\_\_\_\_ @ \$45 / person = \$ \_\_\_\_\_  
\_\_\_\_\_ @ \$25 / student = \$ \_\_\_\_\_

**Vegetarian:** \_\_\_ yes \_\_\_ no

**Please make checks payable to: ASU Campus Lions Club**

**Mail RSVP to: 2041 N 87th Way Villa 107, Scottsdale, AZ 85257**