

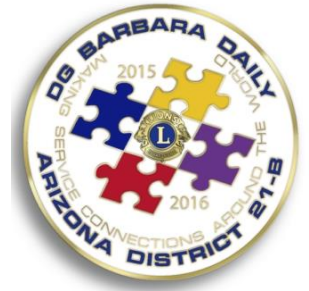
Dignity.
Harmony.
Humanity.



THE BUZZ

("B" in the KNOW!)

July 6, 2015



Welcome to Lions year 2015-2016!



First Dude Don and I are back from the 98th Lions International Convention in Honolulu, Hawaii. It was a very exciting time with our very own Joe and Joni Preston leaving office after a phenomenal year strengthening our pride to 1.4 million to serve those in need!

It was such an honor to be in attendance when our new international president was installed. We will have a special presentation of IP Yamada's theme at the 21-B Kickoff on Saturday, August 8th. I hope all district Lions will attend the kickoff. The team is planning a different kickoff so be sure to keep the date open and come to Chandler Sun Bird and see what's going to be happening this year. You won't want to miss brainstorming new ideas for service in your club.

Please attend and meet your team for 2015-2016 and let's get this party started! Other committees will be announced at the Kickoff. Those who know me – know I do not go with the flow – we are going to shake some things up this year so please come and help me do some shaking. Those who don't know me – well come on and get to know me and your team for this year – so set aside August 8th and let's do this together!

COMMUNICATIONS – will be streamlined this year – please refrain from using the zone chairperson to distribute club information. If you have any projects or information you want to be distributed – please send to the cabinet secretary and we will get it into THE BUZZ. The Buzz will be published bi-monthly so plan accordingly to have information included in a timely manner. Most clubs are using social media to promote the club and club events and if you are not – you are missing out on getting some pretty good PR and marketing for your club – if you need help let me know and we will help you get started.

Let me introduce the team – what a team we have this year! I've attached the district officer contact list so you have numbers and emails to get in touch with us.

21-B District Team



District Governor - Barbara Daily
First Vice District Governor - Jim Whelan
Second Vice District Governor - Bob Hutton
Immediate Past District Governor - Larry Palmer
Cabinet Secretary - Samantha Bossert
Cabinet Treasurer - Adrienne Ponce
District Appointee - PDG Sally Hanson

Region North - Al Hunter

Zone 1 North - Bonnie Weaver

Gold Canyon, Globe, Miami, Apache Junction, Morenci, Safford

Zone 2 North – Lennie Spicer

Mesa Leisure World, Mesa Fountain of the Sun, Mesa Sunland Springs Village, Gilbert, Chandler, Guadalupe, San Tan

Zone 3 North – Jim Brotherton

Sun Lakes, Sun Lakes Breakfast, Chandler Sun Bird, Coolidge, Eloy, Florence, Casa Grande, Maricopa

Region South – Sandy Shiff

Zone 4 South – Mimi Wittenborn

Tucson Rincon, Tucson Breakfast, Tucson Wilmot, Tanque Verde Valley, Tucson Leones de la Noche, Catalina-Oro Valley, San Pedro Valley, UA Campus Lions Club

Zone 5 South - Laurie Genz

Cochise Stronghold, Benson, Douglas, Sierra Vista, Huachuca City, Tombstone, Sierra Vista la Salida del Sol

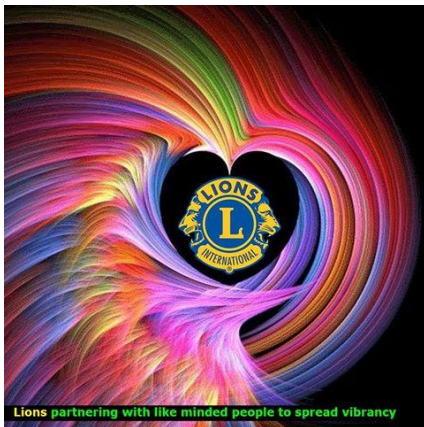
Zone 6 South - David Kennon

Nogales, Green Valley, Green Valley La Canoa, South Tucson, Marana Host, Tucson Downtown, Tucson North

Leadership Coordinator - Bob Stagger

Membership Coordinator- Bobbie Ravenkamp

Region chairpersons are back this year – one for the northern area and one for the southern area. They will be utilized and known as “knowledge experts” to assist the zone chairpersons in motivating and inspiring the Lions and clubs.



This newsletter is an informational tool for all Lions and the clubs. Please let me know what you would like to see in this bi-monthly newsletter. I want to make sure you are all informed about YOUR organization – none of us would exist without Lions Clubs International

and it is my job to keep you informed.

My focus will be on service and leadership and the health of the individual Lion. If we have happy, healthy Lions we will in turn have happy, healthy clubs. If we provide more service for our members – we will have happier Lions. I’ve always said our motto is WE SERVE – not we eat, we meet, or we fund raise – it is WE SERVE.

Therefore, I believe we have a SERVICE problem – not a membership problem. We also need to focus on leadership in our clubs and stop burning out our members. More hands, more hearts, more service!

Your district exists to serve YOU!



**LIONS INTERNATIONAL
PRESIDENT DR. JITSUHIRO
YAMADA**

2015-16 International President
No Translation Required: WE SERVE

皆さんの国際会長を務めることを、大変光栄に思います。 These Japanese words mean “I am honored to serve as international president.”

素晴らしい奉仕の1年となることを楽しみにしています。 That means “I look forward to a year of great service.”

So how do Lions in Japan say “We Serve”? Well, it’s “We Serve.” Our motto is not translated. Lions throughout the world proudly proclaim “We Serve.” The universality of our motto underscores that despite language and cultural differences we Lions share a common purpose. And although I am the 99th international president, each of my predecessors having had their own priorities and approaches, international presidents have shared a common commitment to service.

So I hope my year as president is like any other as Lions continue to serve with tremendous enthusiasm and impact. Yet I also hope to make a difference in how we serve. My theme is Bringing Dignity to Others Through Humanitarian Service. That’s something that has been inherent in Lions’ service since Melvin Jones first gathered Lions together. But by intentionally focusing on my theme and keeping it in the forefront we can be sure to maintain and even improve our commitment to service.

As a doctor, I have always been dedicated to healing and to do so while treating patients in a dignified manner. A good doctor not only treats illness but pays attention to the entire person—their worries, their concerns, their struggles. If you had asked me after many years as a doctor if I treated the whole person, I would have said, “Of course.” But it took a serious illness for me to re-evaluate my approach as a doctor. Likewise, as Lions we are dedicated to service, but reassessing our approach and focusing on the dignity of others in all we do will take our service to a new level.

I ask each of you this year especially to bring dignity to children. Through a project or program I ask you to make their lives better. Working together, 1.4 million Lions can help the next generation prosper and secure good health, find opportunity and achieve happiness.

Dr. Jitsuhiro Yamada
Lions Clubs International President