



2014 Lions Clubs International Convention

Sponsorship Package



A nighttime photograph of the Royal Ontario Museum (ROM) building in Toronto. The building's iconic brick facade is illuminated with warm yellow lights. To the right, a modern glass and steel extension is lit with vibrant blue and purple lights. A large crowd of people is gathered in the foreground, and light trails from passing vehicles are visible on the street. The word "TORONTO" is overlaid in large white letters across the center of the image.

TORONTO

July 4 – 8, 2014

About the 2014 Lions Clubs International Convention

Lions Clubs International (LCI) is making plans for an exciting 97th Lions Clubs Annual International Convention (LCICon) from July 4 – 8, 2014 in the city of Toronto, Ontario, Canada, and we enthusiastically invite you to join the celebration.

- Toronto, Canada's most cosmopolitan city, is situated on beautiful Lake Ontario and is one of the most dynamic, culturally diverse and vibrant places on earth. Lions will find an abundance of vibrant nightlife, stunning architecture, great museums, wonderful vintage stores, luxury shops and everything in between. Discover and experience a world of arts, culture, and energy around every corner in a friendly atmosphere that welcomes everyone.
- Each year, more than tens of thousands of Lions from across the globe gather together to celebrate at our international convention.



About the 2014 Lions Clubs International Convention cont.

The convention offers an ideal setting to reunite acquaintances and make new friends

- Attendees learn about other club and district projects.
- Those who attend make personal connections with international leaders and representatives from headquarters.
- Convention-goers can look forward to an inspiring week of business and pleasure, as we unite to shape the future of our great association. Festivities include our own culturally diverse International Parade of Nations, along with interesting seminars, lively plenary sessions, the gala International Show, and the election of LCI's 2014-2015 International President.
- Stay current by following LCIcon on [Twitter](#) and liking our [Facebook Page](#).





You are invited!

On behalf of all the members of the Lions family in Canada, we invite and welcome you to support the 97th annual Lions Clubs International Convention.



- Hosted in the beautiful and diverse city of Toronto, Ontario, Canada, you'll experience a pulsing centre of all things creative and cultural. A true city of the world, Toronto offers many experiences you won't find anywhere else around the globe. From first-class museums, theatres, and top notch attractions to amazing shopping, international dining and an incredible nightlife, Canada's largest city has it all.
- Join us from July 4-8, 2014 as we participate in an inspiring week of business and pleasure and shape the future of our great association.



Our Global Lions Community

- By bringing **25,000+** Lions from 46,000 Clubs around the world together to learn, share, create partnerships and develop skills – our global membership becomes stronger.
- Lions will return to their **208 home countries** and use their new skills to create positive impact in their communities – improving the lives of more people around the world.
- Their contribution – becomes part of a global community project.

As a sponsor, your involvement with the 2014 Lions Clubs International Convention becomes part of this global community. Just think of the possibilities.....



Why get involved?

- Provides an opportunity for you to demonstrate leadership in the Lions Club community.
- Your company will be seen as a good, corporate citizen.
- Reaches an **audience of thousands of Lions** delegates from all around the world – get involved locally and **your impact will be felt globally**.
- Provides positive association with a successful, international Lions event.
- You'll receive visibility through prominent signage and recognition on all print materials, media, communications, website and social media platforms.





How to become involved

IN KIND

- Sponsors are needed for the following:
 - Cash sponsorship
 - Coffee
 - Vests (500 needed)
 - Car rentals
 - Pen offers
 - Food and beverage
 - Fragrance samples
 - Souvenirs
 - Sponsored entry to various venues
 - Golf products
 - Print services





How to become involved

PLATINUM SPONSORSHIP - \$25,000 +

- Premier event sponsor
- Prominent logo in Host Committee Convention print, web, social/traditional media communications with link to your website (when applicable)
- Prominent logo included in on-site signage
- Advertising opportunity in Lions Magazine
- Tables at pre-arranged events during the convention
- Preferred seating at parade
- Four (4) tickets to International gala event
- Free registration for four attendees (\$680 value)
- Complimentary (10 x 10) booth space at the Metro Toronto Convention Centre (\$750.00 value)





How to become involved

GOLD SPONSORSHIP - \$10,000 +

- Logo in Host Committee Convention print, web, social/traditional media communications with link to your website (when applicable)
- Logo included in on-site signage, event presentations (when applicable)
- Logo added to convention ad in Lions Magazine
- On-stage recognition at pre-arranged convention events
- Table at pre-arranged events during the convention
- Two (2) tickets to International gala event
- Free registration for two attendees (\$340.00 value)
- Complimentary (10 x 10) booth space at the Metro Toronto Convention Centre (\$750.00 value)





How to become involved

PARTNER SPONSORSHIP - \$5,000+

- Logo in convention print, web, social/traditional media communications with link to your website (when applicable)
- Logo included in on-site signage, event presentations (when applicable)
- Two (2) tickets to International gala event
- Free registration for two attendees (\$340 value)
- Complimentary (10 x 10) booth space in the Metro Toronto Convention Centre (\$750.00 value)





For more information about sponsorship opportunities contact:

Lion Dr. Jack Bishop

Director of Finance, Host Committee

2013 Lions Clubs International Convention

519-742-0405

drjdbishop@hotmail.com

