



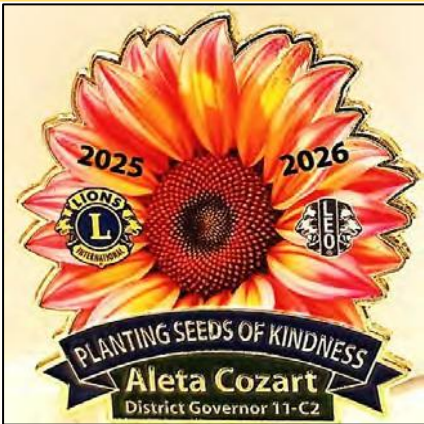
December 2025

# Lions District 11-C2 Newsletter

Editor: Lion Doug Klein  
dougklein@usa.net



## From the desk of the Governor



### 2025-2026 District Officers

Governor: Lion Aleta Cozart  
1st Vice Gov.: Lion Kenny Kinsey  
2nd Vice Gov.: Lion Chuck Vasilion  
Secretary: Lion Denise Temple  
Treasurer: Lion Robert Phillips  
IPDG: Lion Carl Cozart

### 2025-2026 Zone Chairs

R1-Z1: Lion David Grimes  
R1-Z2: Lion Carl Cozart  
R2-Z1: Lion Blaine Lafler  
R2-Z2: Lion Curtis Sonnenberg  
R3-Z1: Lion Mark Jorgensen  
R3-Z2: Lion Eileen Delaney  
R4-Z1: Lion Chrissy Andre



DG Aleta Cozart 989-277-2833  
gonehunting35@yahoo.com

### TIME FLIES BY IN THE BLINK OF AN EYE

Whoever made that statement was not joking. My time as governor seems to be flying right by. It has felt as though I have visited many clubs, but I have only visited about eight. So, I really need to kick it into high gear! Please text me and let me know when you want me to visit your club 989-277-2833. That is the easiest way to get ahold of me. I am now on day shift, working 6:30 am – 5 pm.

It does make it easier to attend more meetings. I have also made arrangements to attend at least one club that meets in the morning, and we are working to schedule the other one that meets in the morning. If you are doing a service project please let me know, maybe I can attend and help out.

Also, your zone chairs have the district pins and have lots of useful information. They can help with any problems clubs have with reporting service (or at least can point you in the right direction). Please invite your zone chairs to your meetings as well as me.

This pin reminds me that, with the change in my work shifts, I need to be especially vigilant and to keep my eyes open to see new opportunities to better serve our Lions district as your governor.



### Contents:

- Lions Club News from Around the District
- Upcoming Lions Events and Programs
- Lions Marketing/Publicity
- Celebration of Service in March 2026
- LCIF News & Information
- Bear Lake Camp Ice Plunge in February

### Places of Interest:

- [Lion PRIDE State Magazine](#)
- [District Web Site](#)
- [Past District Newsletters](#)
- [Lions of Michigan Foundation](#)
- [Lions of Michigan](#)
- [Lions Clubs International](#)
- [Lions of Michigan YouTube Channel](#)

### Bit of Wisdom



# District 11-C2 Cabinet Meetings

**NOTE:** Please be sure to RSVP to Cabinet Secretary Lion Denise Temple at [tsjellyboo@aol.com](mailto:tsjellyboo@aol.com) for all upcoming cabinet meetings:

- January 17, 2026 9:00am District Cabinet Meeting at Perry VFW
- March 13 and 14, 2026 Celebration of Service / District Business Meeting
- April 24, 2026 5:00pm District Cabinet Meeting at Dutch Hollow, Durand



## Mason Lions Club

Mason Lions Jeff Routson and Rich Bailey did their club's annual Mason Food Bank check presentation last month at the Mason Food Bank (north side of 118 W. Oak, in the alley next to Kean's back parking lot). Thanks came back from the Mason Food Bank's Debbie Zielinski: "There are so many calls every day for new people signing up and also people wanting to donate food items to the food bank. It is a good problem to have in this case, but it involves time spent sorting and storing all the items. A check is a great idea at this point and greatly appreciated."



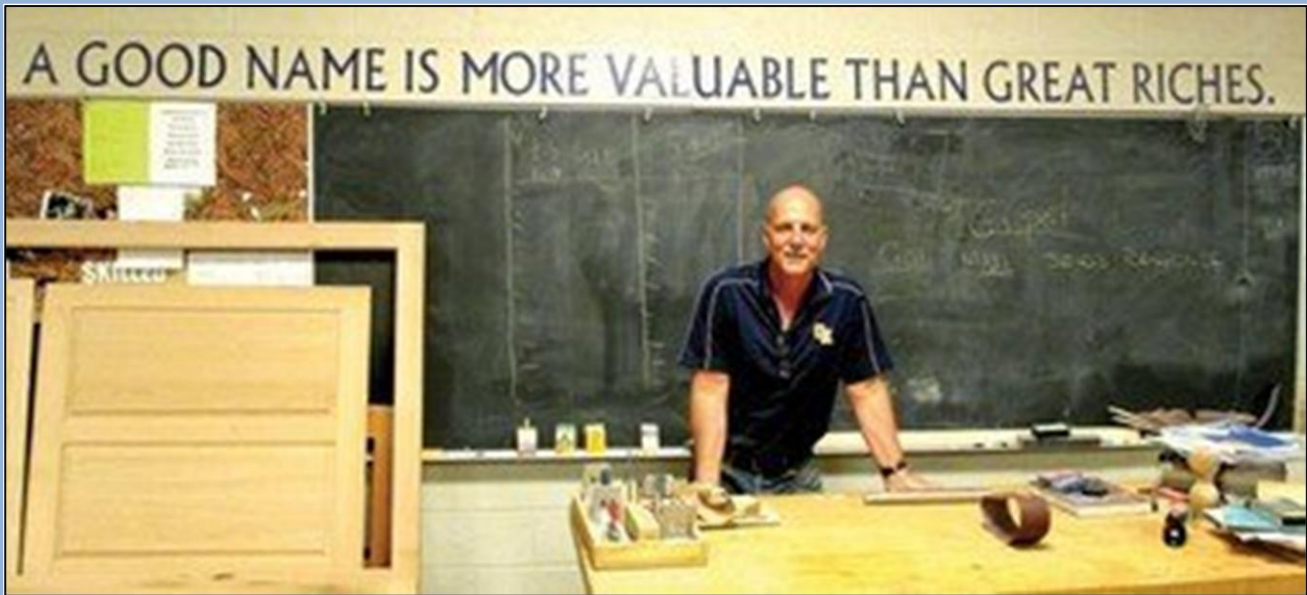
## Grand Ledge Lions Club

We're delighted to name Madison Wohlscheid as Student of the Month for the Grand Ledge Lions Club! Her exemplary achievements and dedication set a high standard for us all. Madison also had the privilege of speaking at this month's Lions Club meeting, sharing her thoughts on service, leadership, and the value of giving back to our community. She is a shining example of what one student can bring to our town. Please join the Grand Ledge Lions Club in celebrating Madison for this well-deserved honor!

**LIONS CLUBS  
INTERNATIONAL**



**Around the  
District**



### **Elsie Lions Club**

Please mark your calendars for Monday January 12, 2026, at 6pm, for the Elsie Lions Club 32nd Annual Wild Game Dinner. This will be held at the Elsie American Legion Hall starting at 6pm. Please bring a Wild Game Dish to pass (or Tame) and your place setting. Potatoes, rolls, milk and coffee will be provided.

Guest speaker this year will be Everett Smith, a retired Ovid-Elsie Industrial Arts teacher, who taught for 38 years. Everett is an avid outdoorsman; he taught students to build over 800 traditional recurve bows. Other student projects included making over 20 beautiful wooden canoes and kayaks, wooden game calls, fishing nets, snowshoes, fishing rods and reels and even dogsleds. Everett writes in his spare time for The Woods-Water News, featuring selected mature hunters with life stories. Everett has been featured in many magazines and newspapers and has appeared on TV at various times on the Michigan Out-of-Doors show. He will share many of his successful hunting stories.

We will be raffling: 1. Mossberg Patriot 350 Rifle Gun with Vortex 3-9X40 Scope, 2. Fish Finder, Vexilar FL-SE Game Pack 19. Tickets on sale at \$10/per ticket now by calling Lion Richard Easlick 517-881-0024 or Lion Rick Jones 989-666-2781 or at the door if not sold out! We will also have Raffle prizes for children and adults, tickets available at door.

**Mark your Calendars now! Announce to all Lions Clubs!**

### **Vermontville Lions Club**

At the November 11th Vermontville Lions Club Meeting longtime resident Dan Laverty was installed as a new Vermontville Lions Club Member. Dan looks forward to giving back to the Vermontville community. The Vermontville Lions Club Welcomes Dan! In the photo, Vermontville Lions Club 1st Vice President and Sponsor Jeff Fisher presents Dan Laverty's with his Official Membership Certificate.

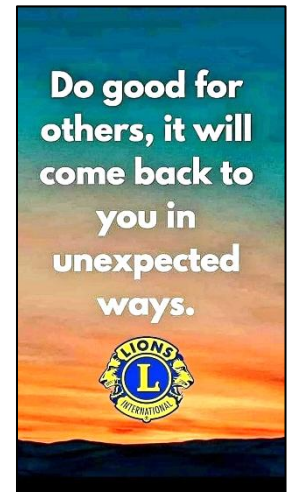


**Around the District**



### St. Johns Lions Club

Lions International has challenged Lions across the globe to unite in service for three 2025–2026 Global Service Week initiatives. The first initiative promotes the importance of mental health and well-being. Three members of the St. Johns Lions Club delivered boxes of material to the Clinton County Counseling Center for the agency’s Drop-In Center. The items include snacks for bingo prizes (pudding, chips, juice, jello) and art and craft supplies (paint, glue, paintbrushes, canvas boards). The Drop-In Center at CCCC is peer support led and delivers services to strengthen resilience, support, and advocate for the recovery and well-being of individuals. It integrates them into the community and offers a safe haven for people to go and experience life free from stigma. They are empowered as they travel the road to recovery, experiencing life, making friends, socializing, going on outings, helping each other, and by sharing stories of wellness and recovery. The skill building groups like managing emotions or dealing with relationships, also builds knowledge for a better quality of life. Pictured above are Lions Gwyn Jansen, Nancy Presocki, and Cheryl Hickey with CCCC staff member Kendra Collins, Peer Support Specialist [Community Mental Health Authority of Clinton, Eaton, and Ingham Counties](#)



**Around the District**

**Around the District**



**Elsie Lions Club**

Pictured from L-R, Elsie Lion Rick Jones receiving a \$2,500 check from Ed Authur a Modern Woodman Representative, for Matching Fund Project.

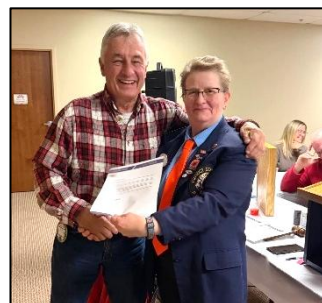


**Bretton Woods Lions Club**

Thank you to Lion Doug Klein, Public Relations Chair for Michigan for the opportunity to talk about the power of publicity with our club! He was our guest speaker in November. We also had a special visitor, Lioness Lori Shepard.

**Grand Ledge Lions Club**

Congratulations to all our Chevron Award recipients! Thank you for your passion, your service, and the countless ways you've helped strengthen the Grand Ledge community. Your devotion to the Lions motto — "We Serve" — continues to inspire us all. Please join us in applauding these wonderful Lions for their extraordinary contributions!





### Laingsburg Lions Club

Laingsburg Lions Club had special guests DG Aleta Cozart and PDG Carl Cozart on November 13th to install 3 new members. Pictured left to right: sponsor Lion Lori Leonard, new member Peggy Leonard, new member Fred J Schaad, DG Aleta Cozart, sponsor Terry Fraidenburg, new member Ed Tyler and sponsor Nick Holtman.



### St. Johns Lions Club

Several members of the St. Johns Lions Club attended a wine and cheese brown bag auction fundraiser tonight hosted by the Knights of Columbus. The club was a sponsor of this event. All proceeds will support scouting in Clinton County. KofC member and Lions Club president Dean Hartenburg served as auctioneer. It was a fun night that raised nearly \$4000. Photo above: Back row L-R: Nancy Presockki, Gwyn Jansen, Carrie Hartenburg, Duane Witter, and Dean Hartenburg. Front row L-R: Bob Jansen, Gloria Carnicom, Marilyn Witter, and Cheryl Hickey.

### Around the District

### Mason Lions Club

On Wednesday, March 27, 2024, the Mason Lions Club had Eric Calley of the VFW speak about a flag inside of the Ionia County Courthouse representing the Union's 21st regiment during the Civil War. The flag was being removed from its home at the Courthouse for preservation in West Virginia. Well, now the flag is back home! The process took over a year to properly preserve the flag. The flag was initially made by "Ladies of Ionia," a volunteer organization composed of the mothers of members of the 21st regiment. Battle flags were one of the most important parts of a unit. Eric Calley said they are sacred and were often protected in battle.

Funds were raised to preserve and re-display the flag. The Mason Lions Club donated \$500 to the Ionia VFW toward the effort.



### Bath Township Lions

We have a new eyeglass collection box!

Special thanks to A&D Repair for the new paint job!— with [A&D Repair Inc.](#)



### Grand Ledge Lions Club

Past District 11-C-2 Governor Ray Robins, current Lions of Michigan Foundation board member, spoke to the Grand Ledge Lions on the eve of Veteran's Day, Nov. 10. (Ray was wearing his Vietnam vet cap.) He discussed the process by which the Foundation awards \$2 million in grants annually to Michiganders in need.



### Grand Ledge Lions Club

Steve Gabriel from Grand Ledge schools presented plaques to Lion Jim Brandt at our Club's meeting and Lion Kim Spalsbury at a recent school board meeting regarding the naming of GLHS Track & Field facility in their honor.

Around the District

**OVID LIONS CLUB**  
*Anish*  
**CHEESE SALE**  
through December 15, 2025

*Variety Wheel*  
**COLBY JACK, PEPPER JACK, MONTEREY JACK AND COLBY**

**\$12**

*To Purchase:*  
**CONTACT LION DOC MIKE O'BRYANT  
STOP BY THE OVID SERVICE AGENCY OR  
SEND A MESSAGE TO OUR FACEBOOK PAGE**

The advertisement features a cartoon character of a smiling slice of pizza with arms and legs, wearing sunglasses and pointing. The background is red with various types of cheese wheels and slices scattered around. The text is in a mix of bold, sans-serif and cursive fonts.

# DISCOVER YOUR PASSION

**LIONS BEAR LAKE CAMP**

**ICE PLUNGE HERO**

**EXECUTIVE DIRECTOR  
TRACI TRIBLEY**

**February 7th, 2026**  
3409 N Five Lakes Rd. Lapeer, MI 48446

*SUPPORT EXECUTIVE DIRECTOR TRACI AS SHE  
PLUNGES AS WONDER WOMAN AT LIONS BEAR  
LAKE CAMP'S 4TH ANNUAL ICE PLUNGE.  
ACCEPTING DONATIONS/PLEDGES OF SUPPORT.*

SCAN QR CODE TO  
PLEDGE YOUR SUPPORT

Send Checks to:  
Lions Bear Lake Camp  
3409 N Five Lakes Rd.  
Lapeer, MI 48446  
"Traci Ice Plunge" in Memo

**Lions of Michigan District 11-C2**

Our amazing fellow Lion and Executive Director of Lions Bear Lake Camp, Traci Tribley is jumping into the freezing waters for this year's Ice Plunge. She shows up for camp every single day and now we get the chance to show up for her.

Every pledge helps campers, families, and the mission we all care about. You can pledge online here:

<https://www.bearlakecamp.org/.../events.../ice-plunge-pledge>

Prefer sending a check?  
Lions Bear Lake Camp  
3409 N. Five Lakes Rd.  
Lapeer, MI 48446

While you're at it, grab your tickets to attend the Ice Plunge. Only 200 tickets are available, and they won't last long.

<https://www.bearlakecamp.org/.../events.../ice-plunge-2025>

Let's show Lion Traci that District 11 C2 stands behind her every icy step. Let's make this plunge unforgettable!

**Around the District**

**Vermontville Lions Club**

At the Vermontville Lions Club November 11th meeting, Vermontville Lion Bill Martin and his daughter Bess Ann talked about the details of Lion Bill Martin's Veteran Honor Flight to Washington DC that took place on October 13 and 14. Veterans submit their applications to participate in the Honor Flight program and there is a very long waiting list. Lion Bill was able to tour the memorials and said they were treated with honor before, during, and after they arrived back home. Lion Bill is a Vietnam Veteran, and his service is very much appreciated!







### Eaton Rapids Lions Club

The Eaton Rapids Lions Club was proud to present to this year's Peace Poster winner to Mackensie Helton! Mackensie's poster was voted by the community Nov 2nd-5th and was awarded \$100 by ER Lions. Her poster will move on to the district contest and could potentially go all the way to Nationals! Great job Mackensie and Good Luck!!



### Elsie Lions Club

The Elsie Lions Club was handing out donations on Monday night Nov. 10th! Pictured at right are Elsie Lions President, Richard Easlick, presenting Sue Peterson from the Elsie Food Pantry a check for \$300.

In the lower left photo. Elsie Lion Douglas Sturgis, is presenting a check of \$185 to Dorothy Ornelas for Elsie's Hero Park.

In the lower middle, Elsie Lion Dennis Long right, is presenting a \$250 check to Elsie United Methodist Church treasurer Dr. Robert Peterson for the Elsie Community Christmas.

At lower right, Lion Sara Fernholz, is presenting The Elsie First Baptist Church treasurer Richard Easlick a \$250 check for the Elsie Community Christmas.





### Vermontville Lions Club

At the November 11th, Vermontville Lions Club Student of the Month Chairperson, Jeff Fisher awarded Dylan Elliston the Student of the Month Certificate and a \$25 gift certificate to R&D Pizzeria. Dylan was Nominated by Principal Tim Coggins for his outstanding citizenship and excellent academic record. Dylan likes playing basketball and baseball. Dylan's Parents are Joe and Erin Elliston.



### Grand Ledge Lions Club

President Dean Hartenburg and Duane Witter PDG of the St. Johns Lions Club were privileged to present \$500 checks to Cyndi Thelen of [Beacon of Hope Family Care Center](#) (above) and Pastor Jim Pearl of The [Basic Needs Center](#) (at right). The checks are from a Walmart Spark Grant awarded to the club earlier this year to support important community projects. Combatting hunger and food insecurity in the community is certainly an important need at this time.



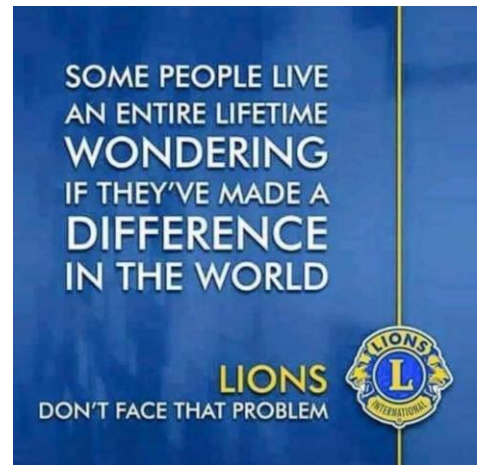
Around the District





### Owosso Lions Club

Thank you so much to everyone who stopped at VG's last month to help fill empty food bank shelves! Thanks also to our drop off partners at [Defying Gravity Bakery Café](#), [Kim's Dance Dynamics](#), [Ollie's Coffee & Café](#), [Etcetera](#), and [Great Lakes Apparel Co. LLC](#).



### St. Johns Lions Club

Another fantastic meeting of the St. Johns Lions Club at Main Street Cafe in November with 20 people in attendance. Lion Lannie Fisher was recognized for his 50 years of service. Members celebrated with gourmet cupcakes thoughtfully provided by Lion Kim Chapko. Lion Lannie has chaired the Adopt-A-Highway service project for years.



He received a "road warrior" sign hand-painted by Lion John Triantaflos to recognize his leadership. Tail twister John Triantaflos asked everyone to wear a funny hat to the meeting for a chance to win a prize. Lion Lannie was the judge and selected Lion Marilyn Witter's hat depicting Lion John T. as the winner. Her prize was a small Lion wearing a hat. It was a fun night with a lot of important business conducted. Recognizing the urgent need for food in the community, members brought bags and boxes of canned and boxed food items to donate to the Basic Needs Center. The club is working on a project to donate additional funding to the Basic Needs Center and Beacon of Hope to be announced soon.

**READ ALL  
ABOUT IT –  
ONLINE!**



Please be aware that the State Magazine **Lion Pride** (paid for by part of your State dues) is always available by online access. We are in the process of phasing out the publication being printed, mailed, or e-mailed. This direction is being taken due to the rising cost of printing and postage. For easy access to your full color .pdf version, please download the **Pride** online through the [www.lionsofmi.com](http://www.lionsofmi.com) website.

However, our Lions of Michigan District 11-C2 still plans to continue to e-mail its monthly newsletter to all Lions in the district with a valid e-mail address. For additions or corrections to e-mail addresses, e-mail our IT Chair at [rayrobins9998457@gmail.com](mailto:rayrobins9998457@gmail.com). "Ray Robins" <rayrobins9998457@gmail.com>, "Ray Robins" <RaymondLRobins@yahoo.com> The district newsletter is also available online at [District Newsletters](http://www.e-district.org/sites/11c2/page-6.php) or <http://www.e-district.org/sites/11c2/page-6.php>.

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## UPCOMING LIONS OF MICHIGAN EVENTS

December 5-6, 2025  
3rd Council of Governors Meeting  
Mount Pleasant, MI

May 14-16, 2026  
MD11 Lions Convention,  
Shanty Creek Resort, Bellaire

February 27-28, 2026  
Lions Michigan Forum  
Kalamazoo Delta Hotel

July 3-7, 2026  
LCI Convention  
Hong Kong China

September 3 - 5, 2026  
USA/Canada Forum  
Memphis, TN

Check Lions of Michigan website for updates & additional information:

[www.lionsofmi.com](http://www.lionsofmi.com)



Diabetes Awareness

**A NOTE FROM PDG TOM DOYLE, OD:**

One of the tenets of the Lions is preservation of sight. Diabetic retinopathy is a leading cause of blindness in this nation. Your club can help in the fight against this vision-robbing disease.

Through the Tri-County Office on Aging and MSU Extension we can provide intensive education for diabetic and prediabetic patients. Often, they may feel confused or lost by the sheer amount of information they have to consider.

The larger healthcare system cannot offer the clear and comprehensive training that Lions can now help to provide. The class is called PATH and it is a 6 week program to allow patients to better understand the ins and outs of their health care, especially as it relates to diabetes.

To help your own community members, all your club needs to do is find a suitable facility for 6 weeks of use – preferably at no charge. Then, contact me, so we can set up your club's partnership with Tri-County or MSU Extension. Your club's biggest job after that is publicizing the event in your area churches, doctors' offices, pharmacies, urgent care offices, etc.

Right now, our District 11-C2 account has some funds to pay for these types of events. The St. Louis/Alma Lions Club recently completed one in their community that was an enormous success. Call me, Dr. Tom Doyle, at (517) 881-9684 if you have questions. Then, email me to arrange for a PATH class in your community at [tomdoyle1225@gmail.com](mailto:tomdoyle1225@gmail.com).

# SERVICE

2025-2026



**Hunger**  
January 3-11, 2026



**Environment**  
April 18-26, 2026

***“It’s a tremendous contribution to humanity and to the legacy of our founder, Melvin Jones.”***



**The Melvin Jones Fellowship (MJF) is the backbone of the Lions Clubs International Foundation. It is presented to individuals who donate \$1,000 to LCIF or to people for whom a donation was made by others.**

**Your Lions Club can also now participate in District 11-C2’s “Melvin Jones Challenge 100.” Do it at your next meeting by contributing \$100 from your Club with a check made out to “District 11-C2,” and send it to DG Aleta Cozart, 215 N. Shiawassee Street, P.O. Box 362, Bancroft, MI 48414. (Do not send to LCIF or LMSF, please.)**

**Put your Club in the running to be selected in this special Challenge. Get your chance to be able to have the District award a Melvin Jones Fellowship to the person your Club chooses. For every ten clubs participating, the District Governor will randomly select one Club to designate a recipient for a District application.**



**Lions Clubs International  
FOUNDATION**



## Lions Clubs International **FOUNDATION**

### What LCIF can help you do for YOUR community

There are many categories of grants available from LCIF. Here's a summary list from their booklet, "Supporting Your Service" (LCIF646\_EN) available on the LCIF website). This is just a cursory description of the grants. There's lots more information on the LCIF website! Pour yourself a glass of your favorite beverage and settle back for a couple of hours of fascinating exploring! <https://www.lionsclubs.org/en> , then click on **LCIF** at the top of the page.

**Disaster Relief: Emergency, Emergency Preparedness, and Major Catastrophe grants.**

Flooding, tornadoes, and major fires are a few examples of eligible situations.

**Childhood cancer grants:** construction and expansion of things like family homes, child-friendly areas at cancer treatment centers, transportation, education, and recreation.

**Diabetes grants** – we've been benefiting from one of these grants for several years through the efforts of PDG Dr. Tom Doyle and the Defense Against Diabetes program he has championed. Other applications include screening initiatives, follow-up care, enhancing diabetes camps, expanding existing health facilities for more patient access, and training for health personnel.

**District and Club Community Impact Grants (DCG)** – clubs that donate \$5,000 and districts that donate \$10,000 in one year can get back a portion of that money for community projects. Currently a little over \$5000 is available to the district in this program.

**Lions Quest** – Program, Promotional, and Community Partnership grants to build a Quest program in your community.

**Matching grants** to fund construction and equipment costs to expand Lions projects addressing critical human and social needs.

**Vision grants** – help fight major causes of preventable and reversible blindness and provide services to those who are already blind or visually impaired.

**Leo Service Pilot** grant program – support Leos in assessing, planning, and implementing their own service projects.

Each of these grant types has its own application and implementation procedures. If you are interested in pursuing any of these, you can contact me (email below).

You may be wondering how to go about obtaining any of these grants. For starters, you can read the pamphlet "10 Tips: Applying for LCIF Grants" (LCIF639\_EN). You will note that many grants are processed at the district level, so District Governor Aleta Cozart would be part of the application process.

PDG Karen Routson  
District 11-C2 LCIF Coordinator  
KarenRoutson@yahoo.com

## Michigan Lions –



Take advantage of an opportunity to have your Lions hear in-person about how to put more of their Lions Club service on local TV and other media to attract members. Through June 2027, our Lions of Michigan PR/Marketing Chair Doug Klein is available to speak for free at your meetings, conferences and conventions.

Lions will learn how to assemble and use their own publicity toolkit - a practical easy guide to crafting compelling stories about a club's service activities and effectively engaging with local news media.



<https://lfrb.gy/2djj85>



You may schedule a short talk for a club meeting, a longer breakout session, or even a two-hour workshop - for free. Just e-mail Lion Doug at [dougklein@usa.net](mailto:dougklein@usa.net) or call him at (517) 775-8601 to check current availability and to reserve.

*Last presentation was to Bretton Woods Lions on November 20!*

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# LBLC

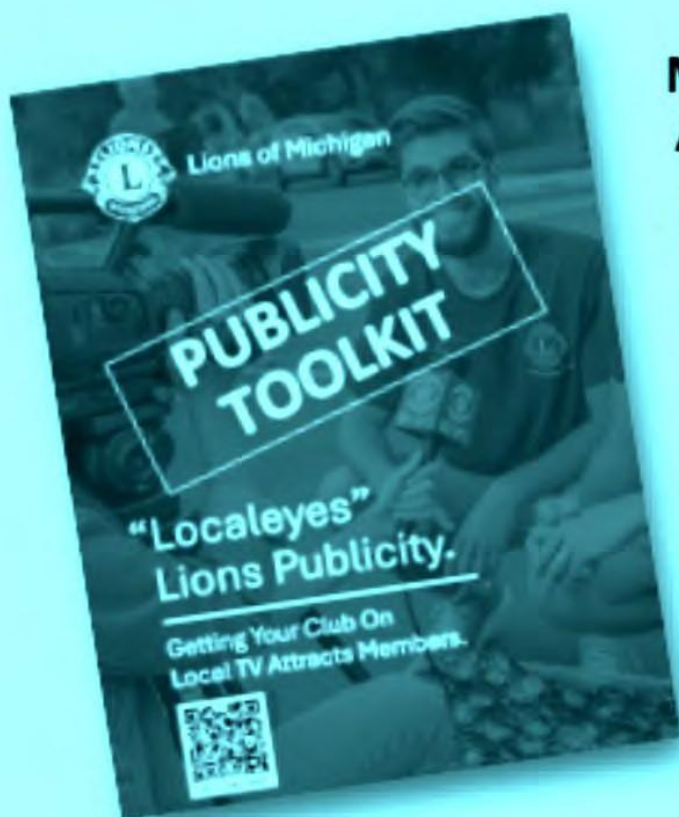
CAMP CONNECTIONS



### Chrissy Andre Food Service Director

Bear Lake depends on people who keep camp running with steady work that often happens out of view. Our Food Service Director, Chrissy Andre, is one of those individuals. She first helped in the kitchen during a weekend in 2021. By the next summer she had joined the staff year round and her role has continued to expand with the needs of our programs. This year the kitchen prepared more than twenty five thousand five hundred meals for more than three thousand five hundred visitors. Organizing that amount of activity requires structure, planning, and support for a team that works long days through summer youth sessions, rentals, and leadership programs. The dining hall remains a welcoming place for campers because of the consistency built into that work. During the offseason, Chrissy oversees meals for quilting retreats, crafting weekends, and school groups. These events bring a different rhythm, and the goal is always the same. Create a space where guests feel comfortable and cared for. Chrissy also assists with several communication and outreach efforts. She prepares the monthly newsletter, helps maintain social media and website information, and coordinates the Annual Ice Plunge, which continues to grow as a key fundraiser for camp. Her work touches many areas and supports the mission in ways that help each season run smoothly. We appreciate the dedication she brings to every part of her role.





**Michigan Lions –  
Assemble your own  
publicity toolkit to  
help put more of  
your club’s service  
on local TV.**



<https://rb.gy/2dgy85>

**We’re getting you started with “Localeyes” folders and files on Google Drive. Go to <https://rb.gy/2dgy85> or scan the QR code and then get ready to download a lot of great publicity resources. Add more of your own files in the future by clipping new resources you find useful and putting them in your toolkit.**

**Here’s what you have on the “Localeyes” Google Drive already:**

- Introduction, overview, and info on how to organize your toolkit
- Media lists for Michigan television stations, e-mails, and more
- How to use talking points and examples for many Lions services
- News release templates, service project copy, and actual examples
- Samples of actual TV news spots, social media, and other materials
- Public relations and marketing articles on a wide variety of topics
- Miscellaneous resources from Lions Clubs International and more
- Lions graphics and AI photos – keep your memes and logos here

**Now with two new sections on Lions Spokesperson Coaching and B-Roll Support!**

**International President LCIF Supporter in 2025-2026**  
**Receive limited-edition International President A.P. Singh**  
**Supporter recognition for your qualifying donations to LCIF.**

[Learn More](#) ▶



**Hey Lions & Leos!** Lions of the U.S. & Affiliates has some awesome, high-impact events coming your way—built to help you & your club do even more good.

Take a peek & see what fits!

*All registrants will receive a follow up email with session recordings & materials.*



## **LET'S GROW**

Growth Workshop Series

**Starts January 6th**

Every other Week Until February 17

4 sessions total

8 pm EDT / 7 pm CDT / 6 pm MDT / 5 pm PDT

**Register @ <https://bit.ly/GrowthWkshp26>**

### **Target Audience:**

GAT Coordinators & Team Members

Lions & Leos hungry for growth

Let's spark some serious momentum! This Workshop Series is your go-to spot to learn how to start new clubs or rebuild existing clubs. Hear what's working from others & build the confidence to make it happen. Whether you're brand new or already a pro—if you're ready to grow, this is your space. Let's make it happen, together!

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# WhatsApp

## Keep The Conversation Going!

Join our WhatsApp Service Chat to share ideas, ask questions, celebrate success. It's free, it's secure & a great way to collaborate with other Lions & Leos from across the United States & Its Affiliates.

<https://chat.whatsapp.com/Dv09WYxFX216vGNGr3ZZIC>

## GET INSPIRED - US LIONS ROCK! YOUTUBE CHANNEL



Search



+ Create



## US Lions Rock

@USLionsRock · 353 subscribers · 21 videos

The Lions of the United States are more than just volunteers—we are a global force of ...more

Subscribed

Home Videos Playlists

### For You



How To Start Join Together Lions Clubs  
139 views · 2 weeks ago



Jumpstart Growth: Lions USA Leadership Session | Club Extension & 2 Club Challenge  
108 views · 1 month ago



Growth Workshop Ses Club, Supporting/Prote  
25 views · 6 months ago





# Learn how to grow Lions & our impact

Join Lions & Leos across the U.S. & its Affiliates for **Let's Grow**, a 4-part interactive workshop designed to help you start new clubs, rebuild existing ones & ignite unstoppable momentum in your community.

You'll learn proven strategies, share ideas & leave each session ready to grow your pride.

**BONUS:** All new success stories, inspiration & interaction!

## Our Focus:

- January 6: Process & Club Types
- January 20: Recruiting
- February 3: Marketing & PR
- February 17: New Club Application & Keep Growing

## Perfect for:

- GAT Coordinators & Team Members
- Lions & Leos hungry for growth & impact



**January 6 - February 17**

*(Every Other Week)*

8 pm EST / 7 pm CST

/ 6 pm MST / 5 pm PST

Register Now: <https://bit.ly/GrowthWkshp26>

?s [membership@lionsusa.org](mailto:membership@lionsusa.org)



## Lions Clubs of Michigan

SD10 and MD11, Lions International

Re: Michigan Lions Forum

To: Prospective Exhibitor

You are invited to join us as an exhibitor during our upcoming Michigan Lions Forum, to be held at the Delta Marriott Kalamazoo, Kalamazoo, Michigan on February 27-28, 2026. Lions and Leo Club members will gather to enjoy statewide fellowship at this event. As an exhibitor, you will have contact with up to 200 Lions and guests from around the state.

Exhibition hours are Friday, 6:30 p.m. to 9:00 p.m. and Saturday, 7:30 a.m. to 3:00 p.m. You will be provided with a six-foot table and recommend you bring your own extension cord just in case it is needed. A limited number of outlets are available.

The exhibit fee is \$55. You also have the opportunity to purchase a full-page ad in the Michigan Lions Forum Proceedings Book and rent an exhibit table for the special price of \$85.00.

To confirm your participation at the Michigan Lions Forum, please complete the enclosed Exhibitor's Agreement/Advertising Agreement and return by February 9, 2026 to:

Lions of Michigan State Office  
5730 Executive Drive  
Lansing MI 48911

We hope you can join us for this popular Lions event and look forward to seeing you there!

Sincerely,

*Lions Julie Mayuiers and Wendy Burns*

PDG Julie Mayuiers, Chairperson  
Wendy Burns, Executive Director, Lions Clubs of Michigan  
Michigan Forum Committee

5730 Executive Drive • Lansing, MI 48911  
phone: 517-887-6640 • fax: 517-887-6642  
email: lions@lionsofmi.com • website: www.lionsofmi.com



February 27-28, 2026

Delta Marriott, Kalamazoo, Michigan

# 2026 LIONS OF MICHIGAN FORUM ADVERTISEMENT OPTIONS

Listed below are several options to sponsor a personal or business ad in the 2026 Lions of Michigan Forum Proceedings Book. Placing an ad shows fellow Lions you support the Michigan Forum!

## ADVERTISING RATES AND SIZES

- 1. 1/4 page ad 3.6 x 4.8" (vertical) or 7.5 x 2.3" (horizontal) ..... \$25.00
- 2. 1/2 page ad 3.6 x 10" (vertical) or 7.5 x 4.8" (horizontal) ..... \$30.00
- 3. 3/4 page ad 7.5 x 7.4" ..... \$50.00
- 4. Full page ad 7.5 x 10" ..... \$60.00

### EXHIBITOR'S SPECIAL!

Rent an exhibitor's table and run a full-page ad  
in the Michigan Forum book for just \$85.00!

## LIONS OF MICHIGAN FORUM ADVERTISING FORM

Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

(City, State, Zip) \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

### CHECK ONE OF THE FOLLOWING:

- Included is a print ready ad or message
- Please design my personal or business ad to read: (use separate paper if needed)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Ad Size: 1/4 page 1/2 page 3/4 page Full page      TOTAL COST: \$ \_\_\_\_\_

Signature: \_\_\_\_\_      DATE: \_\_\_\_\_

***Thank you for supporting Lions of Michigan! Deadline to submit: 2-9-2026***  
***Please send completed form and checks to: Lions of Michigan***  
***5730 Executive Drive • Lansing, MI 48911***







**EARLY BIRD EXHIBITOR REGISTRATION SPECIAL!**  
**EXHIBITOR AGREEMENT – MD 11 LIONS CONVENTION**  
**FRIDAY – SATURDAY, MAY 15-16, 2026**  
**Shanty Creek Resort, Bellaire, MI**

Please reserve a display table for me on: \_\_\_\_\_ Friday only (May 15, 2026) \$50.00  
\_\_\_\_\_ Saturday only (May 16, 2026) \$50.00  
**SAVE \$25!** \_\_\_\_\_ Friday and Saturday w/ad \$65.00  
# \_\_\_\_\_ Boxed Lunch Sat. only @ \$25.00

**Total** \_\_\_\_\_ \$ \_\_\_\_\_

**Exhibitor Hours:**

Friday 9:00 am-6:30 pm Saturday 9:00 am-4:00 pm

Do you require an electrical hook-up? Yes \_\_\_\_\_ No \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ PHONE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

DATE \_\_\_\_\_ AMOUNT ENCLOSED: \$ \_\_\_\_\_

***Space is limited!***

Exhibitor Registration Early Bird Discount ends February 28, 2026.  
Regular pricing will apply on March 1, 2026.

**Mail your registration:**

**Lions of Michigan, 5730 Executive Drive, Lansing, MI 48911**

**Questions? Call 517-887-6640 ext. 103**





## **DISTRICT 11-C2**

### **HELP FIGHT HUNGER IN OUR COMMUNITIES**

**Your loose change makes a difference to food banks supporting our community members. During Our District Cabinet meetings, we will be collecting loose change again this year. The Hunger Committee also encourages each club to collect loose change at their monthly meetings.**

**Please contact Lion Jenny Stromlund (810-923-4251) or Lion Karen Ketola (517-927-4834) with any questions you have or if you'd like to match a Cabinet Meeting Collection.**

**Thank you to all the clubs that participated last year, we raised \$800 and were able to provide those funds to two Local Food Banks in our District. Let's double that this year!!**

*District 11-C2*

*Celebration  
of Service*

**March  
13<sup>th</sup>- 14<sup>th</sup> 2026**

Comstock Inn  
300 E Main St.  
Owosso, MI 48867  
**989-725-0999**

**"District 11-C2" Discounted Room Rates: \$109**

*Deadline to Reserve Room at the discounted price is 02/13/2026 If  
requesting a handicap room please reserve early.*





# LIONS DISTRICT 11-C2 Celebration of Service Committee



Lions Clubs of District 11-C2,

Greetings from the Celebration of Service Committee! We hope everyone is having a great year so far serving your communities.

We know March seems like it's a long way off, but it's time to start thinking about our Celebration of Service event, AKA Convention, and we need your help. Last year's basket raffles were a huge hit, and we would like to be able to assemble some amazing baskets again this year.

We are asking each club in the district to support the Celebration of Service event by contributing financially so we can purchase raffle items. We would like to see most funds come in as soon as possible so we can purchase items needed during the holiday sales to get the most for our money. Please consider supporting this fun event to keep the camaraderie alive in our district.

If any Lions members would be interested in assisting the committee in planning the Celebration of Service event, or if you have any questions, please reach out to Celebration of Service Committee Chair Lion Traci Tribley PDG [tracitribley@gmail.com](mailto:tracitribley@gmail.com) or 989-277-7437.

Please send checks to District Treasurer Lion Bob Phillips, 429 W Harris Ave., Charlotte, MI 48813, made out to District 11-C2, and in the memo line please add COS Raffle.

Yours in Service,

Celebration of Service Committee

PS - Stay tuned for more information to come about Celebration of Service planned for March 13<sup>th</sup>-14<sup>th</sup>, 2026 at the Comstock Inn in Owosso.

*District 11-C2 Celebration of Service*

*March 14<sup>th</sup>, 2026*

*Comstock Inn, 300 E Main St. Owosso, MI*



**Exhibitor Agreement**

*Exhibitor/Club* \_\_\_\_\_ *Contact Person* \_\_\_\_\_

*Address* \_\_\_\_\_ *City* \_\_\_\_\_ *Zip* \_\_\_\_\_

*Phone Number* \_\_\_\_\_ *Email* \_\_\_\_\_

**REGISTER EARLY! LIMITED SPACES AVAILABLE.**

**Rental Fee - \$10 (make checks payable to Lions District 11-C2)**

**Table rental will include a 6-foot table. Electricity will not be provided. Exhibitors will be allowed to set-up at 8:00am on Saturday morning. Exhibitor hours will be from 9:00am-2:00pm with a break during the Memorial Service.**

**Exhibitors/clubs will be allowed to sell merchandise and hold raffles to raise money for their organization/club. To avoid confusion with the district 50/50 and raffle tickets, we ask that you bring your own printed tickets. Raffle winners may be drawn following awards/recognition of service. Event committee is not responsible for any lost or stolen items.**

*Signature* \_\_\_\_\_ *Date* \_\_\_\_\_

*Mail completed application and check to:*

*Lion Jody Sivyver GMT  
528 E Comstock St.  
Owosso, MI 48867  
517-204-8259  
jodysivyver@gmail.com*

# District 11-C2 Deceased Lions Memorial Form



Memorial Service: March 14th, 2026, 10:00am

Comstock Inn 300 E Main St, Owosso, MI

Member's Name \_\_\_\_\_

Club \_\_\_\_\_ Years of Service \_\_\_\_\_

Club Positions Held \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

District Positions Held \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Special Awards/Military Service \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Special Memories/Stories \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Number of Family Members Attending \_\_\_\_\_

**A Registration Form must be filled out for each person attending and received by March 1<sup>st</sup> 2026. Any meals family members will be attending must be paid by the club or those attending.**

**To make this more of a celebration of service, we would like to include meaningful photos of each deceased lion performing service or showcasing their interests. Please complete this form and include photos for each member who has passed away since February 2025 by March 1<sup>st</sup> 2026.**

Lion Traci Tribley PDG  
Celebration of Service Committee Chair  
3409 N Five Lakes Rd. Lapeer, MI 48446  
989-277-7437  
tracitribley@gmail.com



Lions Bear Lake Camp



# 4TH ANNUAL ICE PLUNGE & DINNER Fundraiser

*FAMILY FRIENDLY EVENT*

**ACTIVITIES FOR KIDS**

*Dinner Includes Jumper Contests*

**Soup Bar  
Bread Bowls  
Salad Bar  
Hot Chocolate Bar  
Dessert  
Cash Bar**

**Prizes for  
Best Costume  
Best Jump (no diving)  
and Most Money Raised**

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## FEBRUARY 7TH 2026

2:00 PM Check-In 3:00 PM Ice Plunge  
followed by Dinner

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\$50 - Jump/Dinner

\$25 Dinner for Spectators Only  
(Ages 0-5 Free, 6-12 \$10)



**Seating limited to 200  
so get your tickets early.** 

**For More Information Contact**

**[traci@bearlakecamp.org](mailto:traci@bearlakecamp.org)**

**[chrissy@bearlakecamp.org](mailto:chrissy@bearlakecamp.org)**

**810-245-0726**

Sign up online at  
[bearlakecamp.org](http://bearlakecamp.org)  
under the "Events" Tab

**\*\*Costumes are encouraged, birthday suits highly discouraged.\*\***

# LIONS BEAR LAKE CAMP ICE PLUNGE & DINNER FUNDRAISER

**FEBRUARY 7TH, 2026 2:00PM**

**3409 N. FIVE LAKES RD  
LAPEER, MI 48446**

## **ICE PLUNGE REGISTRATION FEE & PLEDGES**

There is a \$50 registration fee to jump. Jumpers may collect pledges to support Lions Bear Lake Camp. The Jumper that raises the most money will receive a commemorative plaque. Based on pledge amounts, Jumpers Receive:

**\$50 Registration Fee:** Plunge, Dinner, T-shirt, Medal

**\$100 or More:** Plunge, Dinner, T-shirt, Tote Bag, Medal

**\$250 or More:** Priority Jump, Dinner, T-shirt, Tote Bag, Medal, Event Beanie

**\$500 or More:** Priority Jump, Dinner, T-shirt, Tote Bag, Medal, Event Beanie, Hoodie

## **SPONSORSHIP OPPORTUNITY**

**Sponsorships support the event. Pledges are collected by participants to reach prize levels—two separate ways to make a difference.**

### **Event Sponsorship Opportunities**

#### **Polar Legend Sponsor - \$2,500**

Exclusive top placement of Sponsor's Logo on T-shirt, Recognition as Presenting Sponsor during event announcements & speaking opportunity, Recognition on Social Media, Table of 8 Complimentary Dinner Tickets, 2 Complimentary Jumpers, 2 Ice Plunge T-shirts, Premium Sponsor Plaque

#### **Sub Zero Hero Sponsor \$1,000**

Sponsor's Logo will be featured on back of T-shirt and sponsor banner, Recognition on Social Media, 2 Complimentary Jumpers, 4 Complimentary Dinner Tickets, 1 Ice Plunge T-shirt, Sponsor Plaque.

#### **Arctic Champion Sponsor \$500**

Sponsor's name or Logo will be featured on back of T-shirt, Recognition on Social Media, 2 Complimentary Dinner Tickets, 1 Complimentary Jumper, 1 Ice Plunge T-Shirt.

#### **Frosty Friends Sponsor \$250**

Sponsor's name will be featured on back of T-shirt, Recognition on Social Media, 2 Dinner Tickets, 1 Ice Plunge T-Shirt.

#### **Ice Breaker Sponsor \$100**

Sponsor's name will be featured on back of T-shirt. Recognition on Social Media.

*Donations Welcome!!!*

*Donated raffle and prize items are appreciated.*

*Donors will be acknowledged throughout the event via announcements*

**Please visit the "Events" page on [bearlakecamp.org](http://bearlakecamp.org) or send check to:**

**Lions Bear Lake Camp  
3409 N. Five Lakes Rd  
Lapeer, MI 48446**





# 2025 Lions Clubs of Michigan Scholarship for the Visually Impaired

## Three \$3,000 scholarships to be awarded

Please mail completed scholarship application to:

**The Lions of Michigan State Office**  
 Attn: Scholarship Committee  
 5730 Executive Drive, Lansing, MI 48911  
 www.lionsofmi.com

Phone: (517) 887-6640  
 Fax: (517) 887-6642  
 email: lions@lionsofmi.com



### Scholarship Criteria:

1. Must be legally blind and provide verification (letter from optometrist or ophthalmologist or letter from vocational counselor). *(A person is considered legally blind when their vision acuity is 20/200 or less in the better eye with best correction, or when their field of vision is 20 degrees or less in the better eye.)*
2. Applicants must be a United States Citizen or have an F1 Visa. (Official proof required)
3. Scholarships will be awarded with PRIORITY given: 1st to Michigan residents, 2nd other state residents (state ID required), and 3rd international residents with an F1 visa.
4. Applicants must be either attending or accepted by an accredited trade or business school, college or university. (Documentation on school letterhead required.)
5. Applicants' GPA must be a minimum of 2.5 (transcript required).
6. Applicants must complete the official scholarship application and submit an essay outlining need for funds. One (1) letter of recommendation is also required.
7. Winners are strongly urged to attend the Lions of Michigan Forum luncheon on 2/28/26 in Kalamazoo, MI. Acutal checks will be issued to trade or business college/university upon acceptance.
8. Completed scholarship applications must be postmarked NO LATER THAN DECEMBER 30th , 2025

### Scholarship Selection Process:

1. Lions of Michigan Scholarship Committee will review all applications during January.
2. This scholarship will be awarded in February annually at the Michigan Forum.

Name		Phone	( )	
Address				
City		State		Zip
Email Address				
Date of Birth		* Degree of visual acuity		
* Legally blind is defined as best corrected vision in both eyes of 20/200 or less and/or visual fields of less than 20 degrees.				
How did you hear about the scholarship?				

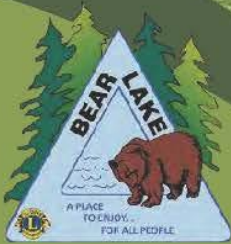
### Education Information

High School you attended	
What college or other institution are you attending/planning to attend?	
Have you been accepted?	
What do you plan to study?	
What are your personal and educational goals?	
How will the scholarship funds be used? <i>(Check all that apply)</i>	
<input type="checkbox"/> Tuition	<input type="checkbox"/> Books
<input type="checkbox"/> Specialized Equipment (please specify) _____	<input type="checkbox"/> Housing
<input type="checkbox"/> Other (please specify) _____	

### Organizations, Activities and Awards

Describe briefly your most significant public service, community, or campus activities associated with your education and/or future career goals.	
Special honors and awards	
Special talents and training	





A place to enjoy... for all people



Lions Bear Lake Camp

# Buffalo & Boar Wild Game Dinner

Saturday, April 11<sup>th</sup> 2026

Doors open @ 5p. Dinner is served @ 6:30p.

**NEW VENUE:** Boulder Pointe Golf Club, 1 Champion Dr. Oxford, MI 48371

Join us for a night of auctions, raffles, drinks, and a gourmet Wild Game Dinner! Ticket prices include dinner buffet and an open beer, wine, and mixed drink bar. All proceeds will benefit the Lions Bear Lake Camp for children with disabilities!

**\$70 per person OR \$480 for reserved table of 8**

Order your tickets online TODAY at [www.bearlakecamp.org](http://www.bearlakecamp.org)

under the event tab, or purchase tickets via mail.

Mail to 3409 N. Five Lakes Rd. Lapeer, MI 48448.

Make checks payable to Lions Bear Lake Camp.

**Sponsorship Opportunities Available!**



Platinum  
\$2,500

Gold  
\$1,000

Silver  
\$500

For More Information Contact:

Jack Paton [japlapelp@gmail.com](mailto:japlapelp@gmail.com) 248-535-9011  
Traci Tribley [traci@bearlakecamp.org](mailto:traci@bearlakecamp.org) 810-245-0726

# Radio PSAs for Your Lions Club

by Lion Doug Klein, APR, CTA

While much of our publicity emphasis is on getting stories of our service projects on local television news, there is another medium we may tend to overlook. Radio public service announcements (PSAs) are a powerful, cost-effective way to reach a broad audience with your Lions Club's message.

Whether you're promoting a fundraising event, recruiting new members, or highlighting your community service, radio PSAs help amplify your impact and connect with people who might not otherwise hear about your club's work. Let's explore the basics of radio PSAs.

A radio PSA is a short message, typically 15 to 60 seconds, broadcast for free by radio stations to inform the public about nonprofit activities or events. Because stations are required to serve their communities, they're often eager to air content from service organizations like Lions Clubs.

To craft effective radio public service announcements:

- **Keep It Short and Simple:** Focus on one clear message. Mention your club's name, the purpose (e.g., "Join us for our KidSight vision screening"), and any important details.
- **Include a Call to Action:** Tell listeners exactly what you want them to do—attend an event, visit a website, or contact your club for more information.
- **Use Conversational Language:** Write like you speak, making it friendly and easy for listeners to understand and remember.
- **Practice and Time It:** Make sure your script fits within the station's time limits. Practice reading your PSA aloud for pace and clarity.

Here are some tips for getting your PSA on the air:

- **Identify Local Stations:** Research radio stations in your area, including both commercial and community outlets.
- **Contact the Right Person:** Reach out to the station's public affairs director or PSA coordinator. A friendly phone call or email can go a long way.
- **Follow Submission Guidelines:** Each station may have specific requirements for PSA length, format, and delivery (e.g., written script, audio file). Ask for details and tailor your submission accordingly.
- **Be Timely:** Submit your PSA at least two to four weeks before your event or campaign to allow time for scheduling.
- **Express Appreciation:** Thank station staff for their support. Building a good relationship increases your chances of future airplay.

After your PSA airs, maximize its impact beyond the airwaves. Leverage its momentum by sharing the audio or script on your Lions Club's website and social media. Encourage members to listen and spread the word. Consider collaborating with local partners to further amplify your message.

Here is a short PSA script as an example:

"This is the Charlotte Lions Club inviting you to our Lions Strides for Diabetes Awareness walk starting at 9 AM on Saturday, March 21, at Bennet Park. If you or someone you know have been affected by diabetes, support local programs and enjoy a great day with family and friends. Learn more at [CharlotteLionsClub.org](http://CharlotteLionsClub.org) or call (517) 555-1234. We hope to see you there!"

Check out Section 10 of the *Localeyes Publicity Toolkit* for more examples – provided by Lion Roger Yoder. Effective use of radio PSAs can enhance your Lions Club's reputation, boost event attendance, and attract new members. With thoughtful planning and outreach, your message can reach far beyond the club—and make an even greater difference in your community.



*Lion Doug Klein regularly passes along tips to help your Lions Club sharpen its public relations and marketing efforts. He has been a member of the Mason, Michigan Lions Club since he retired in 2018 as a Lansing Community College adjunct professor of public relations, communication, business, and marketing. He is currently serving as Mason Lions Club Secretary, District 11-C2 Public Relations/Marketing and Newsletter Chair, and MD11 State PR / Information and Marketing Chair. A member of the Public Relations Society of America since 1983, he has held their prestigious APR designation (Accreditation in Public Relations) since 1996. He was inducted into the American Marketing Association's national honorary Alpha Mu Alpha in 2012. Contact him with any public relations or marketing questions at (517) 775-8601 or at [dougklein@usa.net](mailto:dougklein@usa.net) by email.*