



February 2026

Lions District 11-C2 Newsletter

Editor: Lion Doug Klein
dougklein@usa.net



From the desk of the Governor



2025-2026 District Officers

Governor: Lion Aleta Cozart
1st Vice Gov.: Lion Kenny Kinsey
2nd Vice Gov.: Lion Chuck Vasilion
Secretary: Lion Denise Temple
Treasurer: Lion Robert Phillips
IPDG: Lion Carl Cozart

2025-2026 Zone Chairs

R1-Z1: Lion David Grimes
R1-Z2: Lion Carl Cozart
R2-Z1: Lion Blaine Lafler
R2-Z2: Lion Curtis Sonnenberg
R3-Z1: Lion Mark Jorgensen
R3-Z2: Lion Eileen Delaney
R4-Z1: Lion Chrissy Andre



DG Aleta Cozart 989-277-2833
gonehunting35@yahoo.com

WRITING THIS ON GROUNDHOG DAY -- HOW FITTING!

I swear I just wrote an article last week!
So here we go again...

For anyone interested, there is still time to get your reservation for the Michigan Forum, which is going to be held in Kalamazoo. Always many good breakout sessions with lots of good learning opportunities.



The Forum also does not disappoint when it comes to fellowship time with other Lions from all around the State of Michigan and beyond.

The Celebration of Service will be here faster than I will be ready for, I am sure of it! March 13-14, we will be at the Comstock Inn, Owosso, MI. I have such a good team working on this event. They assure me we are going to have so many laughs; we are going to have to mop up the floors. *If you know, you know!*



I want to thank everyone for the last District meeting at Perry VFW. We had over 50 Lions in attendance. That is the most I have seen at Perry. That was fabulous!

Also, I can't say it enough-- we have the best District team. Everyone helps each other. Personally, I get a lot of help. I see many different Lions helping other Lions and it just warms my heart. Thank you everyone!

Happy Valentines Day!

Contents:

- Lions Club News from Around the District
- Upcoming Lions Events and Programs
- Do-It-Yourself Podcast
- March Celebration of Service in Owosso
- Kalamazoo Forum Info
- Bear Lake Camp Ice Plunge on February 7

Places of Interest:

[Lion PRIDE State Magazine](#)
[District Web Site](#)
[Past District Newsletters](#)
[Lions of Michigan Foundation](#)
[Lions of Michigan](#)
[Lions Clubs International](#)
[Lions of Michigan YouTube Channel](#)

Bit of Wisdom



January 17, 2026
District 11-C2
Cabinet Meeting
at Perry VFW



District 11-C2 Business & Cabinet Meetings

- March 13 and 14, 2026 Celebration of Service / District Business Meeting
- April 24, 2026 5:00 PM District Cabinet Meeting at Dutch Hollow, Durand

NOTE: Please be sure to RSVP to Cabinet Secretary Lion Denise Temple at tsjellyboo@aol.com for cabinet meetings.



Grand Ledge Lions Club

Despite the cold temperatures, there was a terrific turnout at the second monthly Grand Ledge Lions Club meeting! Look at all these fabulous volunteers who make our meetings so much fun. Community, laughter, and service—couldn't ask for better!



DeWitt Lions Club

At their December meeting, the DeWitt Lions Club hosted some special guests. Above are PDG Ted Hamilton, PDG Tom Doyle, CC Becky Hamilton, PDG Jim Kraft, DG Aleta Cozart, IPDG Carl Cozart.

Besides the good food and spirited companionship, the club members and guests played a quiz with 10 prizes being given.



Around the
District



Owosso Lions Club

What a great turn out for the Owosso Lions Club's Culver's Share Night! It was great to see so many smiling faces enjoying great food and delicious custard! [#owossolionsclub](#) [#culvers](#) [#supportlocal](#)

Around the District

Mason Lions Club

The Mason Lions Club met on Wednesday, January 28 at [Bestsellers Books and Coffee Mason](#). Jewell Snipes, manager of [Capital Area Community Services, Rural Ingham Service Center](#) on Maple Street in Mason, spoke about the Center's many assistance programs in the community.



Bancroft Lioness Lions Club

DG Aleta Cozart said she forgot to take a lot of pics at the regular meeting of the Bancroft Lioness Lions. They had crock pot heaven going strong. It was wonderful. PDG [Brent Beracy](#) was in attendance, along with some members of the branch club of the Table to Garden Eaton Rapids Lions Club.



Around the District



Hartland Johns Lions Club

At the monthly meeting for the Hartland Lions Club, they had a special guest. The guest was District Governor Aleta Cozart who they put to work with some very special business. First, she made Tracy Schulke an official member. Standing in for her sponsor was Jake Andrews. They were not done yet. PDG Kurt Stromland assisted in presenting a Charles Weir Fellowship award to Aimee Hougaboom. And to finish up the night, Yvonne Cavalli was presented a Melvin Jones Fellowship.



St. Johns Lions Club

Lion Marilyn Witter sold the club's first Lions of Michigan Service Foundation Sight & Hearing Sweepstakes ticket to 2VDG Chuck Vasilion. Tickets for this fundraiser are \$10 each for a chance to win a \$5000 first prize, \$2500 second prize, or eight other \$1000 cash prizes. Raffle tickets are available from any St. Johns Lions Club member.



DISCOVER YOUR PASSION



OWOSSO LIONS CLUB PRESENTS
CUB CLUB
FOR KIDS 12 & UNDER

LEARN ABOUT WORKING TOGETHER, APPRECIATING OUR COMMUNITY & GIVING BACK. GAMES, CRAFTS & GROUP BUILDING ACTIVITIES TOO!

MEETINGS
1ST THURSDAY EACH MONTH
6:00-7:00 PM
OLLIE'S CAFE
317 S. ELM ST, OWOSSO (WOODARD STATION)

JOIN US!
NEXT MEETING
FEB 5, 2026

AN ADULT MUST BE PRESENT WITH CHILD(REN) DURING MEETINGS FOR MORE INFORMATION CALL OR TEXT (517) 204-8259

Around the District



St. Johns Lions Club

Lion Aleisha Wenzlick (right), Executive Assistant to the Superintendent of St. Johns Public Schools, accepts a \$100 check from Club President Dean Hartenburg to support the food backpack programs at Gateway North Elementary and Oakview South Elementary schools.



St. Johns Lions Club

Lion John Triantaflos, a member of St. John's Lutheran Church, accepts a \$200 check from Club President Dean Hartenburg to support the Good News Kitchen free lunch program.

Do good for others, it will come back to you in unexpected ways.



LIONS CLUBS INTERNATIONAL



If you're not making someone else's life better, then you're wasting your time. Your life will become better by making other lives better.



Grand Ledge Lions Club

District 11-C-2 zone rep., Curt Sonnenberg and 1st vice-district governor Kenny Kinsey pose with Maxine Burkhardt, GL Lions president, Chuck Wriska, and Bill Ferrigan. Maxine (40 yrs.) and Bill (30yrs.) had just been presented with their years of service chevrons.



Bath Township Lions Club

The Bath Township Lions Club made another donation to the Yellow Pantry box in January!

Around the District



Mason Lions Club

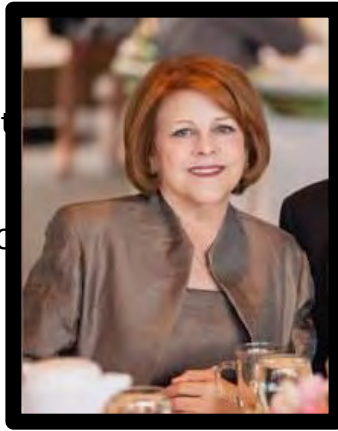
The [Mason Lions Club Mason, Mi.](#) held its annual in-meeting eyeglasses and hearing aid sorting and counting service activity on January 14th. This time, donation box locations allowed residents of the Mason area to contribute 1780 pairs of glasses and 19 hearing aids. Thanks, Mason!



The items will be recycled into kits that go on mission trips with vision professionals to help people see better immediately after their examinations. Led by Lion Lynne Mark, Lions [Lorraine Sparks](#), Jeff Routson, Jeff VanEenenaam, Tony Igl, Sid Hawkins, and [Karen Routson](#) are also pictured.

Owosso Lions Club

With heavy hearts we share the passing of Lion Marilyn Ann Grantham, Owosso Club. We ask you to join Lion Bill and her sister, Lion C



Durand Lions Club

Lion Bill Isaacson received a chevron from the International President of Lions, commemorating 20 years of service. He also received the Ken Lautzenheiser Fellowship from the Lions of Michigan Foundation, recognizing his unselfish and dedicated service to humankind. Much deserved!



Lions Of Michigan Foundation - Project KidSight

PDG Kurt Stromland was among the many Lions throughout the state who did vision screenings at the Detroit Auto Show this year.


Around the District



Four clubs representing 11-C2 working the food bank Bountiful Harvest in Brighton! Ashley Lions, Bancroft Lioness Lions, Champs Club, and Hartland!




LIONS BEAR LAKE CAMP



February 7th, 2026
3409 N Five Lakes Rd. Lapeer, MI 48446

**SUPPORT EXECUTIVE DIRECTOR TRACI AS SHE
PLUNGES AS WONDER WOMAN AT LIONS BEAR
LAKE CAMP'S 4TH ANNUAL ICE PLUNGE.
ACCEPTING DONATIONS/PLEDGES OF SUPPORT.**

SCAN QR CODE TO
PLEDGE YOUR SUPPORT



Send Checks to:
Lions Bear Lake Camp
3409 N Five Lakes Rd.
Lapeer, MI 48446
"Traci Ice Plunge" in Memo

Lions of Michigan District 11-C2

Our amazing fellow Lion and Executive Director of Lions Bear Lake Camp, Traci Tribley is jumping into the freezing waters for this year's Ice Plunge. She shows up for camp every single day and now we get the chance to show up for her.

Every pledge helps campers, families, and the mission we all care about. You can pledge online here:

<https://www.bearlakecamp.org/.../events.../ice-plunge-pledge>

Prefer sending a check?

Lions Bear Lake Camp
3409 N. Five Lakes Rd.
Lapeer, MI 48446

While you're at it, grab your tickets to attend the Ice Plunge. Only 200 tickets are available, and they won't last long.

<https://www.bearlakecamp.org/.../events.../ice-plunge-2025>

Let's show Lion Traci that District 11 C2 stands behind her every icy step. Let's make this plunge unforgettable!

Around the District

Grand Ledge Lions Club

GL Lions president Chuck Wriska presents December Student of the Month, Rima Hafez with her plaque and stipend for her service. To the right of Rima are her parents, Ramia & Mohamed and her most inspirational teacher, Courtney McDonnell.



MISSION 1.5



Durand Lions Club

Immediate Past District Governor [Carl Cozart](#) became an A. Charles Weir Sight Conservation Fellow, and was presented the award at his club's January 22nd meeting. Congratulations, Carl, and thank you for your dedicated service.



Durand Lions Club

John Cooney is celebrating 15 years as a member of the LionsClub!

Around the District



Grand Ledge Lions Club

Big congratulations to Kamsi Iweajunwa, our Student of the Month! She plans to attend Oakland University and play volleyball at the next level. Hard work paying off—well done!

EATON RAPIDS LIONS CLUB
EYEGLASS RECYCLING LOCATION

DONATE USED EYEGLASSES HERE!

👁️ **HELP RESTORE VISION**

❤️ **SUPPORT YOUR COMMUNITY**

🌍 **CHANGE LIVES**

LEARN MORE:
www.e-clubhouse.org/sites/eaton_rapids

Eaton Rapids Lions Club

ER Lions collects used eyeglasses, including sunglasses and hearing aids! Scan the QR for collection locations. NOTE: They will have a collection day at the Eaton Rapids Area District Library on Wednesday, February 4th, so feel free to drop off then! Thank You!

READ ALL ABOUT IT – ONLINE!



Please be aware that the State Magazine **Lion Pride** (paid for by part of your State dues) is always available by online access. We have phased out the publication being printed, mailed, or e-mailed. This direction is being taken due to the rising cost of printing and postage. For easy access to your full color .pdf version, please download the **Pride** online through the www.lionsofmi.com website.

However, our Lions of Michigan District 11-C2 still plans to continue to e-mail its monthly newsletter to all Lions in the district with a valid e-mail address.

For additions or corrections to e-mail addresses, e-mail our IT Chair at rayrobins9998457@gmail.com. "Ray Robins" <rayrobins9998457@gmail.com>, "Ray Robins" <RaymondLRobins@yahoo.com> The district newsletter is also available online at [District Newsletters](#) or <http://www.e-district.org/sites/11c2/page-6.php>.

UPCOMING LIONS OF MICHIGAN EVENTS

February 27-28, 2026

Lions Michigan Forum
Kalamazoo Delta Hotel

July 3-7, 2026

LCI Convention
Hong Kong China

May 14-16, 2026

MD11 Lions Convention
Shanty Creek Resort, Bellaire

September 3 - 5, 2026

USA/Canada Forum
Memphis, TN

Check Lions of Michigan website for updates & additional information:

www.lionsofmi.com

Youth Camps & Exchange - Michigan, USA

The Youth Camp and Exchange (YCE) program is gearing up for this spring, and we wanted to send an update to all clubs as soon as possible. We have several countries who have reached out already looking to send exchange youths to Michigan – we desperately need host families! This is a fun experience for your family, and for the exchange youth – it's a great opportunity to share our values and show what being a Lion is all about. Additional information about the program in general is provided on the Lions of Michigan website under Youth Exchange <https://lionsofmi.com/index.php/youth-exchange>

If you have any questions or would like a visit to your club to discuss the program in more detail, please contact Lion Elvie or your YCE District Chair.

Thank you for your time!

Key details regarding the YCE Program for 2026 are as follows:

- Hosting dates will be from July 16-August 6, 2026.
- Designated airports are Detroit, Grand Rapids, and/or Chicago O'Hare.
- We will accept 15-20 international youths, with only one participant per country.
- The accepted age range is 15-18 years old at the time of camp.
- Invitations will be extended to Michigan Leos and youths of the same age to join us at camp.
- We propose July 27-31, 2026, as camp week. Camp cost \$350.00
- WE NEED HOST FAMILIES!
- For more information, please check out our Lions of Michigan website and click Youth Exchange.
- For further information, please call me at 818-800-1060 or email epmarfil5@gmail.com



YCE District Chair 11-C2 **PDG Brent Beracy** bberacy@hotmail.com

Lion Elvie Marfil
YCE State Chairperson
Email: epmarvil5@gmail.com
Phone: 818-800-1060



NEED HELP MANAGING DIABETES?

Attend a free 6-week workshop

Diabetes PATH (Personal Action Toward Health) is an interactive workshop designed to help individuals with diabetes or pre-diabetes improve their health and feel better. Caregivers are welcome to attend.

Get on the PATH to better health!

Learn how to:

- Eat healthy
- Create balanced meal plans
- Decrease stress
- Get physically active
- Balance your blood sugar
- Improve communication skills
- Problem solve and make decisions
- Deal with difficult emotions
- Prevent complications
- Action plan
- Improve your overall health, increase your energy, and more!



UPCOMING WORKSHOP

St. Johns Lutheran Church
511 E. Sturgis St. – St. Johns
Mondays, March 23 – April 27, 2026
6:00 – 8:30 pm

Workshop is free of charge. Funding provided by Lions Club International.

St. John's Lions Club

To register, call Tri-County Office on Aging at 517-887-1465 or
email histedc@tcoa.org



For a full schedule visit: <https://www.tcoa.org/classes/evidence-based-programs/>



Workshops made available in whole or part with funding from the Federal Older Americans Act and MDHHS/Bureau of Aging, Community Living, and Supports through the TCOA.



Lions Clubs International FOUNDATION

Many thanks to those who've been able donate to the Lions Clubs International Foundation this Lions year!

Between July 1 and December 31, members and clubs in our district donated \$6,773.00. Our new district total shows that many Lions care and that every amount helps! (The Foundation has set a goal for our district of \$22,029.)

As promised, those who donated for the Michigan-shaped "I Love LCIF" pins have been recognized in the latest reports from headquarters unless they asked to remain anonymous. Contact me directly if you'd like one.



How do we stack up compared to other Michigan districts? Currently we are in the lowest third of districts in our per-member donation amount, at 31% of our goal. (That works out to an average of \$10.42 per member. The goal that LCIF set for us works out to about \$34 per member.) Other districts range from 16% to 67%. Many clubs make their annual donations in spring, so no doubt our per-member donations will rise, and so will our ranking.

There are many worthy causes tugging at our heartstrings. If your circumstances allow, please consider including a donation to the Lions Clubs International Foundation in your giving.

Thank you! 😊

PDG Karen Routson
District 11-C2 LCIF Coordinator
KarenRoutson@yahoo.com

<https://www.lionsclubs.org/en/donate>

Michigan Lions –



Take advantage of an opportunity to have your Lions hear in-person about how to put more of their Lions Club service on local TV and other media to attract members. Through June 2027, our Lions of Michigan PR/Marketing Chair Doug Klein is available to speak for free at your meetings, conferences and conventions.

Lions will learn how to assemble and use their own publicity toolkit - a practical easy guide to crafting compelling stories about a club's service activities and effectively engaging with local news media.



<https://rb.gy/2djy85>



You may schedule a short talk for a club meeting, a longer breakout session, or even a two-hour workshop - for free. Just e-mail Lion Doug at dougklein@usa.net or call him at (517) 775-8601 to check current availability and to reserve.

SERVICE

2025-2026

Environment

April 18-26, 2026





GET INSPIRED - US LIONS ROCK! YOUTUBE CHANNEL

YouTube

Search

US LIONS ROCK!

 LIONS OF THE UNITED STATES
LionsUSA
AND ITS AFFILIATES

US Lions Rock

@USLionsRock · 353 subscribers · 21 videos

The Lions of the United States are more than just volunteers—we are a global force of good. ...more

Subscribed

Home Videos Playlists

For You

 Find the Right 501c3

How To Start Join Together Lions Clubs

139 views · 2 weeks ago

 Let's Grow!

Jumpstart Growth: Lions USA Leadership Session | Club Extension & 2 Club Challenge

108 views · 1 month ago

 'When you stop growing, you start dying.'

Growth Workshop Session | Club, Supporting/Protecting

25 views · 6 months ago





Lions Clubs of Michigan

SD10 and MD11, Lions International

Re: Michigan Lions Forum

To: Prospective Exhibitor

You are invited to join us as an exhibitor during our upcoming Michigan Lions Forum, to be held at the Delta Marriott Kalamazoo, Kalamazoo, Michigan on February 27-28, 2026. Lions and Leo Club members will gather to enjoy statewide fellowship at this event. As an exhibitor, you will have contact with up to 200 Lions and guests from around the state.

Exhibition hours are Friday, 6:30 p.m. to 9:00 p.m. and Saturday, 7:30 a.m. to 3:00 p.m. You will be provided with a six-foot table and recommend you bring your own extension cord just in case it is needed. A limited number of outlets are available.

The exhibit fee is \$55. You also have the opportunity to purchase a full-page ad in the Michigan Lions Forum Proceedings Book and rent an exhibit table for the special price of \$85.00.

To confirm your participation at the Michigan Lions Forum, please complete the enclosed Exhibitor's Agreement/Advertising Agreement and return by February 9, 2026 to:

Lions of Michigan State Office
5730 Executive Drive
Lansing MI 48911

We hope you can join us for this popular Lions event and look forward to seeing you there!

Sincerely,

Lions Julie Mayuiers and Wendy Burns

PDG Julie Mayuiers, Chairperson
Wendy Burns, Executive Director, Lions Clubs of Michigan
Michigan Forum Committee

5730 Executive Drive • Lansing, MI 48911
phone: 517-887-6640 • fax: 517-887-6642
email: lions@lionsofmi.com • website: www.lionsofmi.com

MICHIGAN LIONS FORUM



LEAD TO SERVE, SERVE TO LEAD!

February 27-28, 2026

Featuring Keynote Speaker Kathleen Marcath

Delta Marriott Kalamazoo

2747 S 11th Street, Kalamazoo, MI 49009

Room Reservations call 269-375-6000

CODE: LIONS MI FORUM

Cost: \$119.00 Cutoff date: 2/1/26

Alternate Hotel:

BEST WESTERN SUITES KALAMAZOO

269-350-5522 Room Rate: \$112.00

Registration Cost: \$60.00/person

Please complete the registration form and send it along with a check to:

Lions of Michigan

5730 Executive Dr., Lansing, MI 48911

Telephone 517-887-6640 or Fax 517-887-6642

-OR-

Register online at www.lionsofmi.com

Name _____

Address _____

Club Name _____

District _____

Contact Phone _____

Email _____

Names of Registrants

1. _____

2. _____

Early Registration Deadline: February 14, 2026

_____ Registrants at \$60.00/person* = \$ _____

*Registration includes lunch, Forum, and proceedings booklet.

List food allergies or dietary requirements:

REGISTER EARLY

To help us plan, prepare materials and guarantee lunch!

FRIDAY EVENTS: Registration open 6:30 pm

- ☐ 7:00 p.m. Service Project Forget Me Not Little Heroes
- ☐ Hospitality – Mingle at Lift inside the Hotel

SATURDAY SESSIONS:

7:00 a.m. Registration Delta Marriott Conference Center

8:30 a.m. – 12:30 p.m. Breakout Sessions - Lunch to follow

Session 1 Breakout Session - 8:30 a.m. (Check One)

- ☐ Leadership Challenge
- ☐ Managing Your Club on the Web
- ☐ Officer Training; President
- ☐ LCIF / LMF

Session 2 Breakout Session - 9:30 a.m. (Check One)

- ☐ Building Membership through Specialty Clubs
- ☐ Cybersecurity
- ☐ Club Secretary / Service Reporting
- ☐ Leader Dog / Puppy Raisers

Session 3 Breakout Session - 10:30 a.m. (Check One)

- ☐ Serving Together: Partners in Service
- ☐ Flipping for Fundraisers / LCI Legal Rules
- ☐ Officer Training; Treasurer
- ☐ Elder Law & Estate Planning

Session 4 Breakout Session - 11:30 a.m. (Check One)

- ☐ Attracting Younger Members
- ☐ Service Carnival
- ☐ Tail Twister / Ice Breakers
- ☐ Eversight

12:45 p.m. Luncheon, Scholarships, Keynote
Address by Author Kathleen Marcath, Raffle
Drawings

LIONS MICHIGAN FORUM SERVICE PROJECT HIGHLIGHT

Forget Me Not Little Heroes is an organization dedicated to supplying backpacks full of essential items to fostered, sheltered, and underprivileged children ages 3-12 years old. They have been selected as our Forum Service Project this year.

Why Backpacks?

Most children arrive at foster homes and shelters with nothing but a garbage bag. When the organizers heard of this, they stepped up to make a change. Items are designed to fit in a backpack. It makes them feel special, keeps them organized and teaches them to care about their belongings.

What Can You Do to Help?

We hope to fill 300 backpacks with color coordinated items inside so each child has their very own special backpack. **The cost for one backpack is \$40.00.** Our goal is to raise \$12,000.00 through district and club donations as well as grants. Each district has been asked to make a minimum \$200.00 donation toward backpacks and their contents. Each club is being asked to donate as much as they can afford as part of a club service project, enabling us to provide many more of these special items for special kids. Please consider donating to this worthy cause!

Checks can be written and mailed to Three Rivers Lions Club:

Three Rivers Lions Club
PO Box 134
Three Rivers, MI 49093
Attn: Forum Service Project

Contact PDG Julie Mayuiers, Michigan Lions Forum Chair, with any questions you may have. 269-254-1938

EXHIBITOR'S AGREEMENT

MICHIGAN LIONS FORUM 2026: February 27-28

Please reserve a display table for the undersigned at the 2026 Michigan Lions Forum, held at the **Delta Marriott Kalamazoo, 2747 S 11th St., Kalamazoo, Michigan.** (*Set up available on 2/27/26*) Enclosed is a check covering the exhibition fee of \$55.00 OR \$85, which includes an ad in the Forum proceedings booklet. The charge is fully refundable only if, for any reason, the Forum is canceled or moved to another city or in case of fire or other catastrophic occurrence to the property. All conditions stated in the letter of invitation shall be accepted and followed by all exhibitors and their representatives.

Exhibitor Hours: Friday, 6:30 p.m. – 9:00 p.m.; Saturday, 7:30 a.m. – 3:00 p.m.

The undersigned releases the Lions of Michigan Multiple District 11 and its agents from any and all liabilities that may arise or be asserted as a result of participation in this exhibition. The Lions of Michigan Multiple District 11, Inc. will determine the eligibility of any company or product for exhibit. Acceptance of an exhibitor for the MD 11 Michigan Forum does not imply endorsement of the product or services, nor does rejection imply lack of approval of the product or manufacturer.

Exhibitors shall take precautions to provide security to safeguard their property during show hours. It is understood that neither the Lions of Michigan Multiple District 11, Inc. nor the Delta Marriott Kalamazoo (nor legal entities which own, lease and/or operate it), nor their members, officers, directors or employees shall be responsible for injury to any person or persons for loss or damage to property belonging to the exhibitor or any person or persons while in transit to or from the hotel or while in the hotel property or otherwise. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with exhibitor's display caused by the exhibitor, his agents, representatives or employees. The exhibitor indemnifies and agrees to hold harmless the Lions of Michigan Multiple District 11, Inc. and the Delta Marriott Kalamazoo (and legal entities which own, lease and/or operate it), their members, officers, directors and employees against any and all liability whatsoever arising from any or all damage to property or personal injury caused by exhibitor or his agents, representatives, employees or any other persons.

EXHIBITOR'S SPECIAL

**Exhibit Table and Full-page Ad
in the Michigan Forum Proceedings Booklet for just \$85.00!**

EXHIBITOR TABLE ONLY: \$55.00

Registration Deadline to guarantee booklet: February 9, 2026

MAIL FORM AND CHECK TO:

LIONS MICHIGAN FORUM 5730 EXECUTIVE DR., LANSING, MI 48911

PHONE: 517.887.6640 FAX: 517.887.6642 EMAIL: wburns@lionsofmi.com

Name:	
Business:	Club:
Billing Address:	
(City, state, zip)	
Home Phone:	Business Phone:
Email address:	Cell Phone:
DO YOU REQUIRE AN ELECTRICAL HOOK-UP? <input type="checkbox"/> yes <input type="checkbox"/> no	
<input type="checkbox"/> Enclosed is my check for \$	



February 27-28, 2026

Delta Marriott, Kalamazoo, Michigan

2026 LIONS OF MICHIGAN FORUM ADVERTISEMENT OPTIONS

Listed below are several options to sponsor a personal or business ad in the 2026 Lions of Michigan Forum Proceedings Book. Placing an ad shows fellow Lions you support the Michigan Forum!

ADVERTISING RATES AND SIZES

1.1/4 page ad 3.6 x 4.8" (vertical) or 7.5 x 2.3" (horizontal)	\$25.00
2.1/2 page ad 3.6 x 10" (vertical) or 7.5 x 4.8" (horizontal)	\$30.00
3.3/4 page ad 7.5 x 7.4"	\$50.00
4.Full page ad 7.5 x 10"	\$60.00

EXHIBITOR'S SPECIAL!

Rent an exhibitor's table and run a full-page ad
in the Michigan Forum book for just \$85.00!

LIONS OF MICHIGAN FORUM ADVERTISING FORM

Name: _____

Billing Address: _____

(City, State, Zip) _____

Phone: _____

Email address: _____

CHECK ONE OF THE FOLLOWING:

☐ Included is a print ready ad or message

☐ Please design my personal or business ad to read: (use separate paper if needed)

Ad Size: 1/4 page 1/2 page 3/4 page Full page

TOTAL COST: \$ _____

Signature: _____ DATE: _____

Thank you for supporting Lions of Michigan! Deadline to submit: 2-9-2026

Please send completed form and checks to: Lions of Michigan

5730 Executive Drive • Lansing, MI 48911





EARLY BIRD EXHIBITOR REGISTRATION SPECIAL!

EXHIBITOR AGREEMENT – MD 11 LIONS CONVENTION

FRIDAY – SATURDAY, MAY 15-16, 2026

Shanty Creek Resort, Bellaire, MI

Please reserve a display table for me on: _____ Friday only (May 15, 2026) \$50.00
_____ Saturday only (May 16, 2026) \$50.00
SAVE \$25! _____ Friday and Saturday w/ad \$65.00
_____ Boxed Lunch Sat. only @ \$25.00

Total _____ \$ _____

Exhibitor Hours:

Friday 9:00 am-6:30 pm Saturday 9:00 am-4:00 pm

Do you require an electrical hook-up? Yes _____ No _____

CONTACT NAME _____ PHONE _____

ORGANIZATION _____

ADDRESS _____

DATE _____ AMOUNT ENCLOSED: \$ _____

Space is limited!

Exhibitor Registration Early Bird Discount ends February 28, 2026.
Regular pricing will apply on March 1, 2026.

Mail your registration:

Lions of Michigan, 5730 Executive Drive, Lansing, MI 48911

Questions? Call 517-887-6640 ext. 103



DISTRICT 11-C2

HELP FIGHT HUNGER IN OUR COMMUNITIES

Your loose change makes a difference to food banks supporting our community members. During Our District Cabinet meetings, we will be collecting loose change again this year. The Hunger Committee also encourages each club to collect loose change at their monthly meetings.

Please contact Lion Jenny Stromlund (810-923-4251) or Lion Karen Ketola (517-927-4834) with any questions you have or if you'd like to match a Cabinet Meeting Collection.

Thank you to all the clubs that participated last year, we raised \$800 and were able to provide those funds to two Local Food Banks in our District. Let's double that this year!!

District 11-C2

Celebration of Service

**March
13th-14th 2026**

Comstock Inn
300 E Main St.
Owosso, MI 48867
989-725-0999

"District 11-C2" Discounted Room Rates: \$109

*Deadline to Reserve Room at the discounted price is 02/13/2026 If
requesting a handicap room please reserve early.*





District 11-C2 Celebration of Service Registration Form

Comstock Inn 300 E Main St. Owosso, MI

March 13th – 14th, 2026



****Please fill out a separate form for each Lion/Leo/Guest****
Registration Deadline is March 1st, 2026

Name _____

Club Name _____ Years of Service _____

Address _____ City _____ Zip _____

Phone Number _____ Email Address _____

Check Each Event You Plan on Attending

☐

Friday Night Service Project/Entertainment 7:00pm

Cost per person

\$ FREE

☐

Friday Night Hospitality Room

\$FREE

☐

Saturday Continental Breakfast 9:00am

\$ FREE

☐

Saturday Memorial Service 10:00 am

\$ FREE

☐

Saturday Awards Luncheon 11:30am

\$ 25

☐

Saturday Elections/Business Meeting 1:00pm

\$ FREE

TOTAL DUE _____

Special Needs: Gluten Free ☐ Diabetic ☐ Vegetarian ☐ Vegan ☐ Other _____

*Please make checks payable to **Lions District 11-C2**, payments can be made in advance or at the door.

Mail/Email registration and any pre-payment to

Lion Jody Sivyver GMT, 528 E Comstock St., Owosso, MI 48867

517-204-8259 jodysivyver@gmail.com

Hotel Information:

Comstock Inn
300 E Main St.
Owosso, MI 48867
[\(989\) 725-0999](tel:(989)725-0999)

Book your room by February 13th, 2026 and use code "LIONS CLUB" to receive the discounted rate of \$109

Fillable Form:

<http://e-district.org/userfiles/342/file/Registration%20Form%202026.pdf>

2026 Delegate Certification Form - District 11-C2

According to the District 11-C2 Constitution and By-Laws Article VII, all Lions Clubs in good standing with Lions Clubs International, Multiple District 11 and District 11-C2 are entitled to one (1) vote for each ten (10) members or major fraction thereof, as reported on your January Member Report Form. The major fraction referred to is five (5) or more members.

The number of delegates your club is entitled to for the District 11-C2 Convention is determined as follows: To be counted, the person has to have been a Lion for one year and one day as of February 1, 2025, meaning they have to have been listed as a member by January 31, 2024. (Note - They do not have to be a member that long to be a delegate.)

When you complete your Member Report Form for January, you can compute the number of delegates and alternates your club is entitled to and select your representative(s). List their names below on the left side of this form and include whether each representative listed is either a "delegate" (D) or an "alternate" (A). Return this form no later than January 14, 2026 of the fiscal year to:

Lion Tracy Temple, PDG
Credentials Committee
5389 E. Lansing Rd
P. O. Box 2
Durand, MI 48414

Your representative(s) must register for the convention at the Registration Desk first and then they must sign this form AT THE CONVENTION and pick up their delegate sticker from the Certification Desk. All delegates MUST BE REGISTERED AND CERTIFIED in order to vote at the business sessions.

Total number of qualifying Lions in your club as of February 1, 2025 (see criteria above).

This section to be completed by Club Secretary D = Delegate A = Alternate	This section to be completed at Convention Certification Table
Name (followed by the type) D A	

I hereby certify that the delegates and alternates listed above are in good standing with Lions Clubs International, Lions of Michigan District 11-C2.

Lions Club of _____
Region /Zone _____

President's Signature _____ Secretary's Signature _____

NOTE: This is NOT a Convention Registration Form. All Lions must register before they can be certified to vote. Please advise your delegates to arrive early. The Certification Desk will close at an appointed time which will be displayed at the Certification Desk. Any Lion who is not in line at that time will not be certified as a delegate and will not be allowed to vote at the business session.



District 11-C2 Celebration of Service
March 14th, 2026
Comstock Inn, 300 E Main St. Owosso, MI



Exhibitor Agreement

Exhibitor/Club _____ *Contact Person* _____
Address _____ *City* _____ *Zip* _____
Phone Number _____ *Email* _____

REGISTER EARLY! LIMITED SPACES AVAILABLE.

Rental Fee - \$10 (make checks payable to Lions District 11-C2)

Table rental will include a 6-foot table. Electricity will not be provided. Exhibitors will be allowed to set-up at 8:00am on Saturday morning. Exhibitor hours will be from 9:00am-2:00pm with a break during the Memorial Service.

Exhibitors/clubs will be allowed to sell merchandise and hold raffles to raise money for their organization/club. To avoid confusion with the district 50/50 and raffle tickets, we ask that you bring your own printed tickets. Raffle winners may be drawn following awards/recognition of service. Event committee is not responsible for any lost or stolen items.

Signature _____ *Date* _____

Mail completed application and check to:-

Lion Jody Sivyer GMT
528 E Comstock St.
Owosso, MI 48867
517-204-8259
jodysivyer@gmail.com

Fillable Form:

<http://e-district.org/userfiles/342/file/Exhibitor%20Form%202026.pdf>

District 11-C2 Deceased Lions Memorial Form



Memorial Service: March 14th, 2026, 10:00am

Comstock Inn 300 E Main St, Owosso, MI



Member's Name _____

Club _____ Years of Service _____

Club Positions Held _____

District Positions Held _____

Special Awards/Military Service _____

Special Memories/Stories _____

Number of Family Members Attending _____

A Registration Form must be filled out for each person attending and received by March 1st 2026. Any meals family members will be attending must be paid by the club or those attending.

To make this more of a celebration of service, we would like to include meaningful photos of each deceased lion performing service or showcasing their interests. Please complete this form and include photos for each member who has passed away since February 2025 by March 1st 2026.

Lion Traci Tribley PDG
Celebration of Service Committee Chair
3409 N Five Lakes Rd. Lapeer, MI 48446
989-277-7437
tracitribley@gmail.com

Fillable Form:

[http://e-district.org/userfiles/342/file/Deceased%20Lion%20Memorial%20Form%202026\(1\).pdf](http://e-district.org/userfiles/342/file/Deceased%20Lion%20Memorial%20Form%202026(1).pdf)

Hello All,

For the 2026 Celebration of Service on March 13th and 14th, we are going to do a service project for Jennifer's Place in Owosso. Jennifer's Place is a nonprofit, peer driven community center dedicated to creating a safe and welcoming space where everyone can find connection, support, and belonging. They are open to anyone, including individuals and families impacted by substance use, mental health challenges, and homelessness. They offer peer support, resource connections, and activities that promote healing and hope. Guests also have access to free showers, food, hygiene items, and clothing. Their work is entirely volunteer-driven and made possible through the generosity of our community. Every donation—whether it's supplies, time, or financial support—helps them continue providing care and compassion to those who need it most. I have attached the spreadsheet of items they need. Please reach out to me by text or phone to sign up or if you have any questions. This organization sounds like an amazing place, and I would like to support them as much as we can. Thank you for all you and your clubs do!

Lion Jenny Stromlund
810-923-4251

<u>Full size items needed for tote bags:</u>
Mens underwear Size L \$50 worth
Mens underwear Size L \$50 worth
Mens underwear Size XL \$50 worth
Mens underwear Size XL \$50 worth
Mens underwear Size 2XL \$50 worth
Mens underwear Size 2XL \$50 worth
Womans underwear Size L \$50 worth
Womans underwear Size L \$50 worth
Womans underwear Size XL \$50 worth
Womans underwear Size XL \$50 worth
Womans underwear Size 2XL \$50 worth
Womans underwear Size 2XL \$50 worth
Mens socks (25-50 pair)
Mens socks (25-50 pair)
Womans socks (25-50 pair)
Womans socks (25-50 pair)
Hair Brushes (50)
Hair Brushes (50)
Body wipes (Large shower wipes for adult) (case)
Body wipes (Large shower wipes for adult) (case)
Body wipes (Large shower wipes for adult) (case)
Body wipes (Large shower wipes for adult) (case)
Rain Ponchos (heavy duty) \$50 worth
Rain Ponchos (heavy duty) \$50 worth
Rain Ponchos (heavy duty) \$50 worth
Rain Ponchos (heavy duty) \$50 worth
Tarps (Large sturdy, bigger the better) \$50 worth
Tarps (Large sturdy, bigger the better) \$50 worth
Tarps (Large sturdy, bigger the better) \$50 worth
Tarps (Large sturdy, bigger the better) \$50 worth
Tarps (Large sturdy, bigger the better) \$50 worth
Tarps (Large sturdy, bigger the better) \$50 worth

Portable USB charging blocks for phones (\$25 worth)
Portable USB charging blocks for phones (\$25 worth)
Portable USB charging blocks for phones (\$25 worth)
Portable USB charging blocks for phones (\$25 worth)
Battery or solar powered Tiny Lanterns like camping size (\$25 worth)
Battery or solar powered Tiny Lanterns like camping size (\$25 worth)
Battery or solar powered Tiny Lanterns like camping size (\$25 worth)
Battery or solar powered Tiny Lanterns like camping size (\$25 worth)
Candles in jars (\$25 worth)
Candles in jars (\$25 worth)
Candles in jars (\$25 worth)
Candles in jars (\$25 worth)
Bottled water Cases (\$50 worth)
Bottled water Cases (\$50 worth)
Beef Jerky (\$25 worth)
Beef Jerky (\$25 worth)
Beef Jerky (\$25 worth)
Beef Jerky (\$25 worth)
Fairlife Protein drinks (case)
Fairlife Protein drinks (case)
Fairlife Protein drinks (case)
Fairlife Protein drinks (case)
Cliff Protein Bars (\$25 worth)
Cliff Protein Bars (\$25 worth)
Small packs or Individual Toilet paper (\$25 worth)
Small packs or Individual Toilet paper (\$25 worth)
Small packs or Individual Toilet paper (\$25 worth)
Camping Propane tanks (\$25 worth)
Camping Propane tanks (\$25 worth)
Camping Propane tanks (\$25 worth)
Camping Propane tanks (\$25 worth)
Mens Deodorant (25)
Mens Deodorant (25)
Mens Deodorant (25)
Mens Deodorant (25)
Womans Deodorant (25)
Womans Deodorant (25)
Womans Deodorant (25)
Womans Deodorant (25)
Small packs or Individual Toilet paper (\$25 worth)
Small packs or Individual Toilet paper (\$25 worth)
Small packs or Individual Toilet paper (\$25 worth)
Small packs or Individual Toilet paper (\$25 worth)



Lions Bear Lake Camp

4TH ANNUAL ICE PLUNGE & DINNER Fundraiser

FAMILY FRIENDLY EVENT
ACTIVITIES FOR KIDS

Dinner Includes Jumper Contests

**Soup Bar
Bread Bowls
Salad Bar
Hot Chocolate Bar
Dessert
Cash Bar**

**Prizes for
Best Costume
Best Jump (no diving)
and Most Money Raised**

FEBRUARY 7TH 2026

2:00 PM Check-In 3:00 PM Ice Plunge
followed by Dinner

\$50 - Jump/Dinner

**\$25 Dinner for Spectators Only
(Ages 0-5 Free, 6-12 \$10)**



Sign up online at
bearlakecamp.org
under the "Events" Tab



**Seating limited to 200
so get your tickets early.**



For More Information Contact
traci@bearlakecamp.org
chrissy@bearlakecamp.org
810-245-0726

****Costumes are encouraged, birthday suits highly discouraged.****

LIONS BEAR LAKE CAMP ICE PLUNGE & DINNER FUNDRAISER

FEBRUARY 7TH, 2026 2:00PM

**3409 N. FIVE LAKES RD
LAPEER, MI 48446**

ICE PLUNGE REGISTRATION FEE & PLEDGES

There is a \$50 registration fee to jump. Jumpers may collect pledges to support Lions Bear Lake Camp. The Jumper that raises the most money will receive a commemorative plaque. Based on pledge amounts, Jumpers Receive:

\$50 Registration Fee: Plunge, Dinner, T-shirt, Medal

\$100 or More: Plunge, Dinner, T-shirt, Tote Bag, Medal

\$250 or More: Priority Jump, Dinner, T-shirt, Tote Bag, Medal, Event Beanie

\$500 or More: Priority Jump, Dinner, T-shirt, Tote Bag, Medal, Event Beanie, Hoodie

SPONSORSHIP OPPORTUNITY

Sponsorships support the event. Pledges are collected by participants to reach prize levels—two separate ways to make a difference.

Event Sponsorship Opportunities

Polar Legend Sponsor - \$2,500

Exclusive top placement of Sponsor's Logo on T-shirt, Recognition as Presenting Sponsor during event announcements & speaking opportunity, Recognition on Social Media, Table of 8 Complimentary Dinner Tickets, 2 Complimentary Jumpers, 2 Ice Plunge T-shirts, Premium Sponsor Plaque

Sub Zero Hero Sponsor \$1,000

Sponsor's Logo will be featured on back of T-shirt and sponsor banner, Recognition on Social Media, 2 Complimentary Jumpers, 4 Complimentary Dinner Tickets, 1 Ice Plunge T-shirt, Sponsor Plaque.

Arctic Champion Sponsor \$500

Sponsor's name or Logo will be featured on back of T-shirt, Recognition on Social Media, 2 Complimentary Dinner Tickets, 1 Complimentary Jumper, 1 Ice Plunge T-Shirt.

Frosty Friends Sponsor \$250

Sponsor's name will be featured on back of T-shirt, Recognition on Social Media, 2 Dinner Tickets, 1 Ice Plunge T-Shirt.

Ice Breaker Sponsor \$100

Sponsor's name will be featured on back of T-shirt. Recognition on Social Media.

Donations Welcome!!!

Donated raffle and prize items are appreciated.

Donors will be acknowledged throughout the event via announcements

Please visit the "Events" page on bearlakecamp.org or send check to:

**Lions Bear Lake Camp
3409 N. Five Lakes Rd
Lapeer, MI 48446**





Lions Bear Lake Camp

Our Mission is to develop leadership skills, build confidence, and to provide a premier outdoor educational and recreational experiences year-round to all persons, regardless of ability.

Lions of Michigan – Lions Bear Lake Camper Sponsorship Challenge

Challenge Dates: January 1, 2026 – May 1, 2026

Dear Lions Club Members, District Governors, and Chairs,

We are excited to launch the **Lions of Michigan – Lions Bear Lake Camp- Camper Sponsorship Challenge!** This is your club's opportunity to go above and beyond your annual giving and help make camp dreams come true for children across Michigan.

As a proud project of Lions of Michigan MD11, Lions Bear Lake Camp provides life-changing experiences to youth who are blind, visually impaired, deaf, or hard of hearing, and we need YOUR help to send campers to camp in 2026. It costs \$995 for a weeklong residential camp for one child; families only pay \$100 per camper, thanks to Camper Sponsorships and donations from Lions Clubs across Michigan. For our 3-day Visually Impaired/Blind and Deaf/Hard of Hearing family camps, the cost is \$500, with families charged only \$100.



Here's the Challenge:

We're asking every club and district in Michigan to:

- Sponsor one or more campers at \$995 each or sponsor one family at \$500 each
- **Reach out to local vision and hearing centers, eye doctors, and audiologists to help find additional sponsors**
- Engage local businesses, civic groups, and individuals who would be willing to sponsor a child

Club & District Recognition:

To keep it fun and rewarding, we'll be recognizing:

-  The club that brings in the **most camper and family sponsorships**
-  The district with the **highest percentage of club participation**

Winners will be honored at the MD11 State Convention and featured in Lions Bear Lake Camp's communications and social media.



Let's show the power of Lions in action! Together, we can make sure no child is left behind from experiencing the leadership, independence, and joy that only camp can bring.

Thank you for your continued support of Lions Bear Lake Camp and our mission to serve all youth, regardless of ability.

In service,

Chrissy Andre

MD11 Lions Bear Lake Camp State Chair

 chrissy@bearlakecamp.org  www.bearlakecamp.org

3409 N. Five Lakes Road • Lapeer, MI 48446 • PH: (810) 245-0726 • FAX: (810) 245-0750





LIONS BEAR LAKE CAMP

LIONS OF MICHIGAN CAMPER SPONSORSHIP CHALLENGE

CHALLENGE DATES

JAN 1ST -

MAY 1ST, 2026



**HELP SEND A CHILD TO WEEKLONG RESIDENTIAL CAMP FOR \$995
OR A FAMILY WEEKEND CAMP FOR \$500**

Lions Bear Lake Camp provides life-changing outdoor experiences for youth who are blind, visually impaired, Deaf, or hard of hearing.

This year, we are challenging every Lions Club and District in Michigan to go above and beyond their annual giving to sponsor campers and engage their communities.

HOW TO PARTICIPATE

- Sponsor one or more campers at \$995 each, or a family camp weekend at \$500 each for our Visually Impaired/Blind or Deaf & Hard of Hearing sessions.
- **Reach out to local vision & hearing centers to promote the camp and encourage sponsorship, each sponsorship will count towards your clubs total.**
- Engage local businesses and civic groups to sponsor.

RECOGNITION & AWARDS

Top Club – Most camper sponsorships
Top District – Highest percentage of club participation

Winners will be honored at the MDII State Convention and featured in Lions Bear Lake Camp's statewide communications.

**EVERY SPONSORSHIP MAKES A DIFFERENCE!
TOGETHER, WE CAN ENSURE NO CHILD IS LEFT BEHIND FROM
EXPERIENCING CONFIDENCE, INDEPENDENCE, AND JOY AT CAMP.**

810-245-0726

www.bearlakecamp.org

info@bearlakecamp.org

LIONS BEAR LAKE CAMP

Sponsor a Camper for \$995

Sponsor a Family Weekend for \$500



The Mission of Bear Lake Camp is to develop leadership skills, build confidence, and to provide premier outdoor educational and recreational experiences year-round to all persons, regardless of ability.

Sponsor a Child for a Weeklong Residential Camp or Sponsor a Family for a Weekend Camp

Visually Impaired & Blind Family Camp \$500
July 3-5th, 2026

Visually Impaired Youth Camp \$995
July 5th-11th, 2026

Deaf and Hard of Hearing Youth Camp \$995
July 12th-18th, 2026

Deaf & Hard of Hearing Family Camp \$500
July 24th-26th, 2026



Did a Lions Club refer you to this sponsorship?

☐ Yes – Club Name: _____ District: _____

☐ No

Organization Name: _____

Contact Person: _____

Phone Number: _____

Address: _____

Sponsorship Session(s): _____

Number of Sponsorships: _____

Total \$: _____



Lions Bear Lake Camp, 3409 N. Five Lakes Road, Lapeer, MI. 48446
(810) 245-0726 *** info@bearlakecamp.org *** www.bearlakecamp.org





A place to enjoy... for all people



Lions Bear Lake Camp Buffalo & Boar Wild Game Dinner

Saturday, April 11th 2026

Doors open @ 5p. Dinner is served @ 6:30p.

NEW VENUE: Boulder Pointe Golf Club, 1 Champion Dr. Oxford, MI 48371

Join us for a night of auctions, raffles, drinks, and a gourmet Wild Game Dinner! Ticket prices include dinner buffet and an open beer, wine, and mixed drink bar. All proceeds will benefit the Lions Bear Lake Camp for children with disabilities!

\$70 per person OR \$480 for reserved table of 8

Order your tickets online TODAY at www.bearlakecamp.org
under the event tab, or purchase tickets via mail.

Mail to 3409 N. Five Lakes Rd. Lapeer, MI 48448.

Make checks payable to Lions Bear Lake Camp.

Sponsorship Opportunities Available!



Platinum
\$2,500

Gold
\$1,000

Silver
\$500

For More Information Contact:

Jack Paton japlapelp@gmail.com 248-535-9011
Traci Tribley traci@bearlakecamp.org 810-245-0726



What Do You Want From Your Time & Talents?

This is about you.

You want your time to matter. You want to grow as a person & a professional. You want real friendships & meaningful purpose. The Lions help you achieve all of that—and more.

- Personal Fulfillment through service
- Leadership Opportunities in real-life settings
- On demand, virtual & in-person skills training that apply to all aspects of your life
- Professional Networking with purpose
- Global Impact with local heart
- Friendship & Belonging in a connected world

You want more than a place to show up—you want a place to belong, lead, grow, and truly make an impact.



Real Impact Starts with You — & Your Dues

Your Lions dues don't go to service projects — & that's a good thing. They cover the behind-the-scenes stuff that keeps our global organization running smoothly — so that when people donate to our Lions Clubs International Foundation (LCIF), 100% of that money goes straight to helping people.

Where Your Global Dues Go

- Admin & Ops | Keeps Lions HQ running — staff, tech, governance, branding, & more.
- Member Tools | LionPortal, training platforms, club resources — all powered by dues.
- Leadership & Training | Supports training for club officers, district leaders, & international boards.
- Brand Reputation | Funds global marketing & communications so Lions stay credible & visible.
- 100% Donation Guarantee | Because dues cover the overhead, LCIF can promise every dollar donated goes directly to service (like disaster relief, youth programs, vision care, etc.).

What Your Local & District Dues Support

- Club Operations – Meetings, supplies, newsletters, printing
- Member Engagement – Events, orientation, recognition, awards
- Leadership Training – Zone meetings, officer visits, planning
- Event Insurance – Covers club activities & protects members



STOP THE DROPS

When members feel valued, connected & proud of what their club does, they don't leave. **Retention isn't about keeping numbers — it's about keeping hearts engaged in service.**

December & June drops are often the result of clubs purging their rosters before the semi-annual billing deadlines. But that behavior is symptomatic, not the root cause. Let's stop the drops by addressing both prevention & perception.

DECEMBER & JUNE DROPS HAPPEN BECAUSE:

- Clubs don't want to pay for inactive members.
- Members feel disconnected or unengaged or unheard or unappreciated.
- There's a "clean-up culture" rather than a renewal mindset.

service + fun = happy Lions

Engage Now - Before the Drop

IDENTIFY AT-RISK MEMBERS

- Who hasn't attended meetings?
- Who hasn't participated in service?
- Who might drop?
- Check in personally with every member now.
- Ask why they have become distant or might be considering leaving — & listen without judgment.
- Offer flexible dues payment options (installments, sponsorships, or club-level assistance funds).
- Use this as a chance to re-sell the value of being a Lion: friendship, purpose, impact & connection.

REACTIVATE THROUGH SERVICE

Promote a December service project where EVERY member has a role, even if it's small.

MEASURABLE GOAL - At least one contact/engagement for every Lion by November 30.

Let's make every Lion proud to stay a Lion.

Lions Club Podcasting Basics

by Lion Doug Klein, APR, CTA

In our last article, we discussed the reasons your Lions Club might consider putting together a podcast or a series of podcasts. As we discussed, a podcast is simply a series of recorded personal conversations that people can listen to on their phones, computers, or smart speakers.

We also discussed reasons to do podcasts and some common goals. Remember that consistency matters more than length! A ten-minute monthly podcast is better than an ambitious weekly one that fades away. Now, let's assume that your Lions Club has decided to take the plunge. What does it take to make that podcast magic happen – from a practical standpoint?

First, you do not need a professional studio with those fancy headphones, sound mixers, and microphones that look like fuzzy coffee cans. Many successful podcasts start with less than \$200 in equipment. (Although you can get fancier if you have the budget).

Basically, you need:

- Microphone(s): A good basic USB microphone can plug directly into a computer. Microphones like the Samson Q2U often are found bundled with stands, wiring, and more.
- Headphones: Consider wired headphones to help prevent audio feedback.
- Computer: A laptop (Windows or Mac) is just fine.
- Quiet room: This matters more than fancy gear. Turn off fans, silence phones, and avoid echoey spaces.

Optional but helpful:

- Tabletop mic stand(s) or boom arm(s) (almost a requirement)
- Foam windscreen(s) or filter(s)
- Portable digital recorder (but only if recording interviews at events)
- Video camera setup for doing dual purpose episodes to expand interest

Once you have the equipment set up, and have the interviewer and interviewee all set, you may start recording the podcast. Some recording software that some recommend that are free (at least initially) and easy to use are Audacity, GarageBand (Mac only), and Zoom or Riverside (for remote interviews). Some simple recording tips include doing a short test recording first, speaking clearly and a little slower than normal conversation, keeping microphones about 6–8 inches from the speaker's mouth, and recording in one take when possible. Don't aim for perfection. Listeners care more about authenticity than professional sound.

After recording, keep your editing on the light side. Basic editing usually includes trimming long pauses or mistakes, adjusting volume so voices are balanced, and adding a short intro or outro (optional). If you use software like Audacity, those are easy tasks. Many Lions Clubs find that after a few episodes, editing takes less than 15 minutes.

Professional podcasters usually don't upload podcasts directly to Apple or Spotify. Instead, they use a podcast hosting service, which distributes episodes. Some pro services are Buzzsprout, Podbean, and Spotify for Podcasters.

Alternatively, and more cheaply, you can put your podcasts up on your YouTube channel (get one if you don't have one) with a static graphic or even a video of the recording session.

With that, you may be doing your own uploading to YouTube or Zoom for each episode. Professional podcasts appear on Apple Podcasts, Spotify, Google Podcasts, and Amazon Music. Once professionals get set up there, new episodes are automatically distributed.

Finally, promote and distribute. This is where Lions Clubs already shine by using existing channels like sharing episodes on your Facebook page, posting links on your E-Clubhouse website, mentioning episodes in newsletters and meetings, and encouraging members to share episodes personally. A short quote or 30-second audio clip posted on Facebook often gets more attention than just a link.



Lion Doug Klein regularly passes along tips to help your Lions Club sharpen its public relations and marketing efforts. He has been a member of the Mason, Michigan Lions Club since he retired in 2018 as a Lansing Community College adjunct professor of public relations, communication, business, and marketing. He is currently serving as Mason Lions Club Secretary, District 11-C2 Public Relations/Marketing and Newsletter Chair, and MD11 State PR / Information and Marketing Chair. A member of the Public Relations Society of America since 1983, he has held their prestigious APR designation (Accreditation in Public Relations) since 1996. He was inducted into the American Marketing Association's national honorary Alpha Mu Alpha in 2012. Contact him with any public relations or marketing questions at (517) 775-8601 or at dougklein@usa.net by email.