



November 2025

Lions District 11-C2 Newsletter

Editor: Lion Doug Klein
dougklein@usa.net



From the desk of the Governor



2025-2026 District Officers

Governor: Lion Aleta Cozart
1st Vice Gov.: Lion Kenny Kinsey
2nd Vice Gov.: Lion Chuck Vasilion
Secretary: Lion Denise Temple
Treasurer: Lion Robert Phillips
IPDG: Lion Carl Cozart

2025-2026 Zone Chairs

R1-Z1: Lion David Grimes
R1-Z2: Lion Carl Cozart
R2-Z1: Lion Blaine Lafler
R2-Z2: Lion Curtis Sonnenberg
R3-Z1: Lion Mark Jorgensen
R3-Z2: Lion Eileen Delaney
R4-Z1: Lion Chrissy Andre



DG Aleta Cozart 989-277-2833
gonehunting35@yahoo.com

GRATITUDE!

Usually, you hear people talk about things they are grateful for in the month of November, so I will start things out with something pertinent. I first want to start with family, because family always comes first. I am very grateful that the surgeon and his team were able to replace my sister Denise's aortic heart valve that was worn out.

I am absolutely ecstatic that they were able to repair her aortic aneurysm (something he stated he would not be able to repair) while he was doing the surgery. She is on the road to recovery! It will take some time and hard work, both of those challenges she is up for.

Second, I am very grateful for my Lions' family. I think our teams are making progress, adding members, keeping members and brainstorming ideas to help strengthen our focus of doing good work for our communities. Recently 2nd Vice District Governor Chuck Vasilion spoke (on FB) at the Grand Ledge Lions about the progress of District 11-C2, if you have not watched it, you need to, it was very good!

Lastly, I am grateful for my job! Some may think that's odd, but not everyone can do something they like for work. I get to help people and I also get to talk to people which I have found I like doing. The bonus is they pay me for it! I am officially on day shift now, which makes it easier to make club visits, except for those clubs that meet in the morning. Please reach out to me for club visits, to install new members, or anything at all! Texting me is the easiest possible way to get a hold of me.

SHOUT OUT TO MY HUBBY CARL, WHO DRIVES ME EVERYWHERE AND TRIES TO MAKE SURE I AM ON TIME (WHICH IS ALWAYS A CHALLENGE)!

Contents:

- Lions Club News from Around the District
- Upcoming Lions Events and Programs
- Lions Marketing/Publicity
- Celebration of Service in March 2026
- LCIF News & Information
- Bear Lake Camp Ice Plunge in February

Places of Interest:

[Lion PRIDE State Magazine](#)
[District Web Site](#)
[Past District Newsletters](#)
[Lions of Michigan Foundation](#)
[Lions of Michigan](#)
[Lions Clubs International](#)
[Lions of Michigan YouTube Channel](#)

Bit of Wisdom



District 11-C2 Cabinet Meetings

NOTE: Please be sure to RSVP to Cabinet Secretary Lion Denise Temple at tsjellyboo@aol.com for all upcoming cabinet meetings:

- January 17, 2026 9:00am District Cabinet Meeting at Perry VFW
- March 13 and 14, 2026 Celebration of Service / District Business Meeting
- April 24, 2026 5:00pm District Cabinet Meeting at Dutch Hollow, Durand



Grand Ledge Lions Club

Thank you, 2nd Vice District Governor Chuck Vasilion! We were honored to have 2nd VDG Chuck Vasilion join our recent Grand Ledge Lions Club meeting. He inspired us to reflect on why we became Lions and reminded us of the many meaningful ways our membership enriches both our lives and our communities. Thank you, Lion Chuck, for your words of encouragement and for helping us rekindle the spirit of service that defines Lionism! Click the link below:

<https://www.facebook.com/reel/25214395161556933>



DeWitt Lions Club

We had the honor of hosting DeWitt School Communication Coordinator Noah Hansen. The new position is to improve communication between students and teachers. Lion Jim Rundborg presented Noah Hansen with a Lions cookbook.

**LIONS CLUBS
INTERNATIONAL**



**Around the
District**



St. Johns Lions Club

A couple of happy customers with three Lions!



Around the District

Grand Ledge Lions Club

A huge shoutout to our very own master baker, who brings his remarkable cakes to the Grand Ledge Lions Club each year! Every bite disappears faster than you can say "Lions Pride!" — it's truly the best cake you'll ever have. Want to find out for yourself? Come to our Grand Ledge Lions Club next year and share a slice (or two) with us!





Around the District

Holt Lions Club

"Halloween at the Park" was held at Valhalla Park, on October 26, 2025 and it turned out to be a great day. Cool but not cold. All the sunshine you could get for this time of year. The Delhi Township Parks and Recreation managed the affair with help from the Fire Department and lot of volunteers at all the booths.



DeWitt Lions Club

Lion Greg Houghtaling is pleased to report that eight Lions collected \$2,157 on Friday, September 26 and Saturday, September 27.

They distributed 44 boxes of Lions Mints costing \$110 which leaves a total of \$2,047 deposited in their account. Lions Sharon DeBar, Greg Houghtaling, Jon Jorgenson, Jim Kraft, Deborah Stewart, Jim Rundborg, George Walter and Doug Vaughn worked a total of 23.5 hours and averaged \$86.32 / hour collecting.



Owosso Lions Club

DG Aleta Cozart had the pleasure of presenting this blue MISSION 1.5 PATCH to The Owosso Lions Club. (It is on top of some Michigan Lions artwork, which is not part of the patch.) This is for clubs in Lions of Michigan District 11-C2 who retained their membership for 2024-25 year of service. This was during IPDG Carl Cozart's year, but he was unable to attend. It was a nice surprise for President Jody Sivyer and her Club members.



Laingsburg Lions Club

President Nick Holtman recently presented a donation check for \$2,500 to Dan Brown, treasurer of the Laingsburg Food Bank.



Around the District

Ovid Lions Club

What a fantastic night Halloween was! We're deeply grateful to our incredible volunteers who made our community pre-party a resounding success! Special thanks to Lions Paul, Al, Mary and Deb for lending a hand with set-up on Thursday night. Our party MVPs truly went above and beyond! Servers - Jen, Jody, Patti and Renae (aka Helen), Cooking crew - Mary and Paul, Game Hosts - Karen and Angel, Costume contest organizers and runners - Amanda and Maddie, Halloween MC extraordinaire – Marie, and Costume Contest Judges - Connie, Denise and Erica (a VERY tough job). We're also thankful for the support of our Ovid Police Department Officers Watson and Vohwinkle, who always show up to support our community events. HUGE shoutout to Mary, Jody, Amanda, Jen, Marie and Renae who stayed behind to help tear down and clean-up!

And finally THANK YOU to everyone who joined us and made this year's event so unforgettable. We're already looking forward to next year's celebration and the opportunity to make it even better! This free community event was made possible due to the support of our Ovid Carriage Days Pancake breakfast fundraiser.



Eaton Rapids Teen Space and Eaton Rapids Lions Club

We're excited to take part in the Lions International Peace Poster Contest! A big thank-you to the Eaton Rapids Lions Club for inviting our teens to showcase their artwork at the Eaton Rapids Area District Library, November 2–7. This year's theme, "Together as One," inspired our teens to create posters that express what unity and connection mean to them. We can't wait to share their creativity with the community!



Around the District



Mason Lions Club

At their meeting on Wednesday, October 22, 2025, the Mason Lions heard from Captain Andrew Draeger of the Ingham County Sheriff's Office and from Jeff Prisner of the Salvation Army about how to make the upcoming holidays brighter for families in need.



Grand Ledge Lions Club

The Melvin Jones Fellowship (MJF) is one of the highest honors given by Lions Clubs International, named after its founder, Melvin Jones. It's awarded to Lions and community members who demonstrate exceptional humanitarian service and commitment to the ideals of the organization. Recently, the Grand Ledge Lions Club recognized Elaine & Donn Yuvan with this prestigious award — a testament to their dedication to service, compassion, and leadership in the community.





St. Johns Lions Club

The Downtown St. Johns Halloween Candy Crawl is over for another year. Although it was a cold afternoon, the event was well attended. Members of the St. Johns Lions Club handed out 514 bags of goodies to children who were creatively dressed as dinosaurs, princesses, police officers, cute dogs, and more. The lines were long at times and the club ran out of goodie bags by 5pm.

Thank you to Lion Nancy Presocki for spearheading the project and to the many club members who showed up last week to stuff over 500 bags with candy and pretzels. Thanks also to Lions Gloria Carnicom, Kenny Kinsey, Gwyn Jansen, and Dean Hartenburg for handing out the goodie bags.



MISSION 1.5

Around the District



Vermontville Lions Club

Pictures from the 2025 Lions Club Trunk or Treat - What a BLAST!!!!





Eaton Rapids Lions Club

Britton Farms and Earth to Table Urban Garden expressed a huge debt of gratitude to the Eaton Rapids Lions Club, the Olivet Eagle's Girls Varsity Softball team, and the E2TUG board for showing up to finalize our winter preparation! The Olivet Eagles Softball Team spent over 30 hours collectively at the Earth To Table Garden! We hope you all had a great time, and look forward to seeing you all back come spring! If these Olivet High School girls athletic teams can Support Eaton Rapids' home grown nonprofits, we greatly hope to anticipate our hyper-local High Schools support in the coming season!



St. Johns Lions Club

The St. Johns Lions Club had a very busy but productive meeting at Main Street Café last month. There were 28 people in attendance, including four guests and four prospective members. Lions Dean Hartenburg, club president, and Duane Witter, PDG, presented two checks to Bill Tennant of the Clinton County Arts Council. One check represented a percentage of Lions food trailer sales during the concert in the park series and a second check was from a Walmart Spark Grant awarded to the club earlier this year to support important community projects. The funds will be used for the Tennant Performance Shell expansion project.

Lion Aleta Cozart, District Governor, had the privilege of inducting four new members, bringing the club membership to 33. They include Nancy Baker, Sheena Ballbach, and Tammy Wainright who were sponsored by Lion Dean Hartenburg, and Kerri Bendele who was sponsored by Lion Carrie Hartenburg. These new members are residents of St. Johns and said they joined the club to give back to a community they love. Welcome all! Lion Tom Doyle, PDG, of the DeWitt Lions Club was guest speaker. He chairs District 11-C2's Diabetes Education Committee and talked about the importance of diabetes education in diabetes care and management. The club is considering hosting diabetes education classes in St. Johns next spring.





Grand Ledge Lions Club

Jordan Losch was honored on October 14 as the GL Lions Club Student of the Month (SOM). She is a member of the National Honor Society, Comets Landing, Links program (students assisting other students with autism), and DECA (career and technical student org.). She also serves as the Student Store manager. Jordan has been very active as a dancer and has served as an assistant instructor at her dance studio. She has been a part of several GLHS musicals, including Oz, Peter Pan, and Footloose. Jordan's future plans include attending college with an intent to study psychology and tie that to a career in criminal justice.

Grand Ledge Lions Club

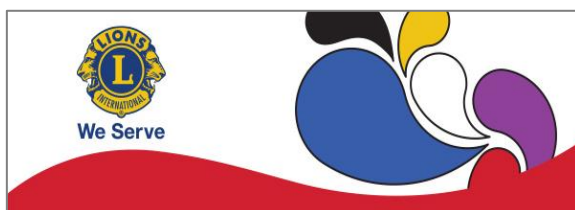
On Sunday, October 26, 2025, the Cole-Briggs Post 48 American Legion in Grand Ledge hosted a reception for the Grand Ledge HS seniors who attended the Legion supported Boys and Girls State programs this past summer. The GL Lions Club sponsored two students to each program. A total of three boys and five GLHS girls participated. Five of these talented young people attended the event that Sunday. Those sponsored by the GL club, included Alexia Sells and Adelaide Fitton, who attended the girls' event at MSU. The boys program was conducted at Grand Valley State. Alex McKennon and Ian Deters were sponsored by GL Lions.



Boys State delegate, Alex McKennon, Lions Chuck Wriska & Kim Spalsbury and Alex's fellow delegate, Ian Deters

Attendees at the event included American Legion leaders, the parents of students, and GL Lions representatives, Chuck Wriska and Kim Spalsbury. The Lions Club has proudly been sponsoring young people to attend this great civics-oriented program for over 20 years.

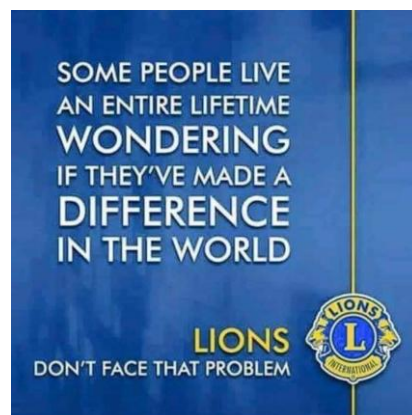
**Around
the District**





Ovid Lions Club

What a truly uplifting day we had at Ovid Carriage Days! Thank you to all that supported us and for your patience as we couldn't keep up with demand -- we will strive to be even more prepared next year... and buy more eggs. We had so much FUN being a participant in the parade! Thanks Emily, Addi, Evra, Delilah and Dylan for spreading joy by passing out candy and toys! Thank you to the Ovid Carriage Days committee, those that put on the additional events and the City of Ovid staff for creating a fun annual event that brings our community TOGETHER! We appreciate the thought and work you put in. It's wonderful to see the streets full and the enjoyment on the kids' faces!



Around
the District

St. Johns Lions Club

Several members of the St. Johns Lions Club and two guests gathered in the community room at Briggs District Library to work on a Halloween project. The group stuffed over 500 bags with candy and pretzels in record time. Club members were at The Depot in downtown St. Johns on October 31 from 3:30 to 5:30 handing out the goodie bags during the Halloween Candy Crawl. Many thanks to our very efficient helpers in the photo. L-R standing: Jeff Cannell, Nancy Presocki, Carrie Hartenburg, Nancy Baker, guest Jen Metzmaker, Kerri Bendele, LuAnn Cannell, Bonnie Smith, Kim Chapko, Sheena Ballbach, and Tammy Wainright. L-R kneeling/seated: Aleisha Wenzlick, Gloria Carnicom, guest Jamie Stanley, Gwyn Jansen, Dean Hartenburg, Bob Jansen, and Kenny Kinsey.





District 11-C2 Cabinet Meeting on Saturday, October 18, 2025 at the Delhi Cafe in Holt.



Cabinet Secretary Denise Temple texted that PDG Charles Blackburn is now in Medilodge at 12464 Madonna Drive, Lansing, MI 48917. Medilodge's number is (833) 423-1084. Contact Phyllis for more details.

READ ALL ABOUT IT – ONLINE!



Please be aware that the State Magazine ***Lion Pride*** (paid for by part of your State dues) is always available by online access. We are in the process of phasing out the publication being printed, mailed, or e-mailed. This direction is being taken due to the rising cost of printing and postage. For easy access to your full color .pdf version, please download the ***Pride*** online through the www.lionsofmi.com website.

However, our Lions of Michigan District 11-C2 still plans to continue to e-mail its monthly newsletter to all Lions in the district with a valid e-mail address. For additions or corrections to e-mail addresses, e-mail our IT Chair at rayrobins9998457@gmail.com. "Ray Robins" <rayrobins9998457@gmail.com>, "Ray Robins" <RaymondLRobins@yahoo.com> The district newsletter is also available online at [District Newsletters](http://www.e-district.org/sites/11c2/page-6.php) or <http://www.e-district.org/sites/11c2/page-6.php>.

UPCOMING LIONS OF MICHIGAN EVENTS

November 6-9, 2025
Lions Leadership Institute
Emerging Lions Institute – NEW!
MacMullen Center, Roscommon

December 5-6, 2025
3rd Council of Governors Meeting
Mount Pleasant, MI

February 27-28, 2026
Lions Michigan Forum
Kalamazoo Delta Hotel

May 14-16, 2026
MD11 Lions Convention,
Shanty Creek Resort, Bellaire

July 3-7, 2026
LCI Convention Hong Kong
China

September 3 - 5, 2026
USA/Canada Forum
Memphis, TN

Check Lions of Michigan website for updates & additional information:

www.lionsofmi.com



A NOTE FROM PDG TOM DOYLE, OD:

One of the tenets of the Lions is preservation of sight. Diabetic retinopathy is a leading cause of blindness in this nation. Your club can help in the fight against this vision-robbing disease.

Through the Tri-County Office on Aging and MSU Extension we can provide intensive education for diabetic and prediabetic patients. Often, they may feel confused or lost by the sheer amount of information they have to consider.

The larger healthcare system cannot offer the clear and comprehensive training that Lions can now help to provide. The class is called PATH and it is a 6 week program to allow patients to better understand the ins and outs of their health care, especially as it relates to diabetes.

To help your own community members, all your club needs to do is find a suitable facility for 6 weeks of use – preferably at no charge. Then, contact me, so we can set up your club's partnership with Tri-County or MSU Extension. Your club's biggest job after that is publicizing the event in your area churches, doctors' offices, pharmacies, urgent care offices, etc.

Right now, our District 11-C2 account has some funds to pay for these types of events. The St. Louis/Alma Lions Club recently completed one in their community that was an enormous success. Call me, Dr. Tom Doyle, at (517) 881-9684 if you have questions. Then, email me to arrange for a PATH class in your community at tomdoyle1225@gmail.com.

SERVICE

2025-2026



Hunger
January 3-11, 2026



Environment
April 18-26, 2026

“It’s a tremendous contribution to humanity and to the legacy of our founder, Melvin Jones.”



The Melvin Jones Fellowship (MJF) is the backbone of the Lions Clubs International Foundation. It is presented to individuals who donate \$1,000 to LCIF or to people for whom a donation was made by others.

Your Lions Club can also now participate in District 11-C2’s “Melvin Jones Challenge 100.” Do it at your next meeting by contributing \$100 from your Club with a check made out to “District 11-C2,” and send it to DG Aleta Cozart, 215 N. Shiawassee Street, P.O. Box 362, Bancroft, MI 48414. (Do not send to LCIF or LMSF, please.)

Put your Club in the running to be selected in this special Challenge. Get your chance to be able to have the District award a Melvin Jones Fellowship to the person your Club chooses. For every ten clubs participating, the District Governor will randomly select one Club to designate a recipient for a District application.



**Lions Clubs International
FOUNDATION**



Lions Clubs International FOUNDATION

We have some generous members in our district! As of September 30, we have collectively donated \$5,395 to the Lions Clubs International Foundation. THANK YOU for helping to fund our pillars of service! (Image is from post by International 1st VP Mark Lyon.)



Every amount you are able to donate helps these causes. Most of us don't give for recognition, but here are some incentives:

- You can donate \$10 or more and receive a Michigan-shaped pin saying "I love LCIF". Contact me directly if you'd like one. I'd be happy to visit any and all clubs to deliver these cute pins! NOTE: you will get individual credit at LCIF for your donation.
- You can receive a Presidential recognition pin: bronze pin for donating \$50 – 99.99, silver pin for \$100 – \$199.99, and gold pin for \$200+.
- You can be named a Melvin Jones Fellow for donating \$1000 or more.



There are club recognitions, too, but those will be covered another time.

If your club would like a presentation about the ways the Foundation works its magic throughout the world, I'd be happy to visit you. I promise not to strong-arm anyone into donating!

Next month: What LCIF can do for **your** community through your club!

WE SERVE!

PDG Karen Routson
District 11-C2 LCIF Coordinator
KarenRoutson@yahoo.com

Michigan Lions –



Take advantage of an opportunity to have your Lions hear in-person about how to put more of their Lions Club service on local TV and other media to attract members. Through June 2027, our Lions of Michigan PR/Marketing Chair Doug Klein is available to speak for free at your meetings, conferences and conventions.

Lions will learn how to assemble and use their own publicity toolkit - a practical easy guide to crafting compelling stories about a club's service activities and effectively engaging with local news media.



<https://lfrb.gy/2djy85>



You may schedule a short talk for a club meeting, a longer breakout session, or even a two-hour workshop - for free. Just e-mail Lion Doug at douglein@usa.net or call him at (517) 775-8601 to check current availability and to reserve.

Next presentation is to Bretton Woods Lions on November 20!

Hi Lion Doug,

I got this inquiry from Jody Sivyier.

If you include it in the next District newsletter it will help get the word out.

Good evening Lion Jeff,

Deana at the Owosso senior center received 126 **2026 Medicare** booklets in Braille.

She did not order them, and she was not charged for them.

Do you have an outlet where these could be used?

Thank you.

Yours in Service,

Lion Jody Sivyier

MD 11 C-2 Global Membership Team

Owosso Lions Club President

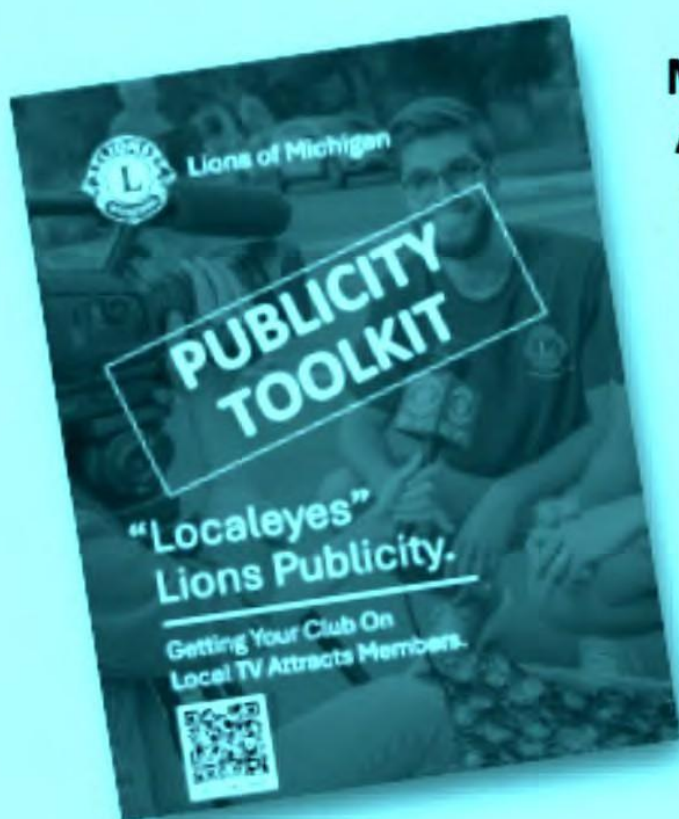
Thanks,

Jeff

Jeff Routson

Mason Lions Club

11-C2 MBTF Committee Chair



**Michigan Lions –
Assemble your own
publicity toolkit to
help put more of
your club’s service
on local TV.**



<https://rb.gy/2djy85>

We’re getting you started with “Localeyes” folders and files on Google Drive. Go to <https://rb.gy/2djy85> or scan the QR code and then get ready to download a lot of great publicity resources. Add more of your own files in the future by clipping new resources you find useful and putting them in your toolkit.

Here’s what you have on the “Localeyes” Google Drive already:

- Introduction, overview, and info on how to organize your toolkit
- Media lists for Michigan television stations, e-mails, and more
- How to use talking points and examples for many Lions services
- News release templates, service project copy, and actual examples
- Samples of actual TV news spots, social media, and other materials
- Public relations and marketing articles on a wide variety of topics
- Miscellaneous resources from Lions Clubs International and more
- Lions graphics and AI photos – keep your memes and logos here

Now with two new sections on Lions Spokesperson Coaching and B-Roll Support!

International President LCIF Supporter in 2025-2026
Receive limited-edition International President A.P. Singh
Supporter recognition for your qualifying donations to LCIF.

[Learn More ▶](#)



Hey Lions & Leos! Lions of the U.S. & Affiliates has some awesome, high-impact events coming your way—built to help you & your club do even more good.

Take a peek & see what fits!

All registrants will receive a follow up email with session recordings & materials.



MEMBERSHIP MONDAY GROWTH RESOURCES

4th Monday of the Month

Join Past International President Brian Sheehan as we look at resources you can use to grow your club.

Next Live Session: Monday, November 24

8 pm EDT / 7 pm CDT / 6 pm MDT / 5 pm PDT

Register once for monthly inspiration

<https://bit.ly/MbrshpMondays>

WISDOM WEDNESDAY ALL ABOUT AI

1st Wednesday of the Month

Wisdom Wednesday launches with a hot topic... Artificial Intelligence (AI). Choose from 3 different topics:

- **AI for Beginners** - Faculty: Mark Mansell & Kathy Dorman
- **AI for Club Marketing** - Faculty: Jodi Burmester & Stephanie O'Dell
- **AI for Membership Growth** - Faculty: Brian Sheehan & Daniel Elkins

Live Session: Wednesday, November 5

8 pm EDT / 7 pm CDT / 6 pm MDT / 5 pm PDT

Register once for monthly inspiration

<https://bit.ly/LUSAWisdom>





ROAR & POUR

FACE THE ROAR: WHAT ARE YOU AFRAID OF?

2nd Thursday of the Month

Drop the mask & face what's holding you back. This is going to be a fun, virtual hospitality room where you build connections & leave inspired.

Live Session: Thursday, November 13

8 pm EDT / 7 pm CDT / 6 pm MDT / 5 pm PDT

Register once. Party every month.

You're welcome.

<https://bit.ly/RoarPourParty>



LET'S GROW

Growth Workshop Series

Starts January 6th

Every other Week Until February 17

4 sessions total

8 pm EDT / 7 pm CDT / 6 pm MDT / 5 pm PDT

Register @ <https://bit.ly/GrowthWkshp26>

Target Audience:

GAT Coordinators & Team Members

Lions & Leos hungry for growth

Let's spark some serious momentum! This Workshop Series is your go-to spot to learn how to start new clubs or rebuild existing clubs. Hear what's working from others & build the confidence to make it happen. Whether you're brand new or already a pro—if you're ready to grow, this is your space. Let's make it happen, together!



WhatsApp

Keep The Conversation Going!

Join our WhatsApp Service Chat to share ideas, ask questions, celebrate success.
It's free, it's secure & a great way to collaborate with other Lions & Leos from across the United States & Its Affiliates.

<https://chat.whatsapp.com/Dv09WYxFX216vGNGr3ZZIC>

GET INSPIRED - US LIONS ROCK! YOUTUBE CHANNEL



+ Create



US LIONS ROCK!



US Lions Rock

@USLionsRock · 353 subscribers · 21 videos

The Lions of the United States are more than just volunteers—we are a global force of ...more

Subscribed

Home Videos Playlists

For You



How To Start Join Together Lions Clubs
139 views · 2 weeks ago



Jumpstart Growth: Lions USA Leadership Session | Club Extension & 2 Club Challenge
108 views · 1 month ago



Growth Workshop Session: Club, Supporting/Protecting
25 views · 6 months ago





DISTRICT 11-C2

HELP FIGHT HUNGER IN OUR COMMUNITIES

Your loose change makes a difference to food banks supporting our community members. During Our District Cabinet meetings, we will be collecting loose change again this year. The Hunger Committee also encourages each club to collect loose change at their monthly meetings.

Please contact Lion Jenny Stromlund (810-923-4251) or Lion Karen Ketola (517-927-4834) with any questions you have or if you'd like to match a Cabinet Meeting Collection.

Thank you to all the clubs that participated last year, we raised \$800 and were able to provide those funds to two Local Food Banks in our District. Let's double that this year!!

District 11-C2

Celebration of Service

**March
13th-14th 2026**

Comstock Inn
300 E Main St.
Owosso, MI 48867
989-725-0999

"District 11-C2" Discounted Room Rates: \$109

*Deadline to Reserve Room at the discounted price is 02/13/2026 If
requesting a handicap room please reserve early.*





LIONS DISTRICT 11-C2 Celebration of Service Committee



Lions Clubs of District 11-C2,

Greetings from the Celebration of Service Committee! We hope everyone is having a great year so far serving your communities.

We know March seems like it's a long way off, but it's time to start thinking about our Celebration of Service event, AKA Convention, and we need your help. Last year's basket raffles were a huge hit, and we would like to be able to assemble some amazing baskets again this year.

We are asking each club in the district to support the Celebration of Service event by contributing financially so we can purchase raffle items. We would like to see most funds come in as soon as possible so we can purchase items needed during the holiday sales to get the most for our money. Please consider supporting this fun event to keep the camaraderie alive in our district.

If any Lions members would be interested in assisting the committee in planning the Celebration of Service event, or if you have any questions, please reach out to Celebration of Service Committee Chair Lion Traci Tribley PDG tracitribley@gmail.com or 989-277-7437.

Please send checks to District Treasurer Lion Bob Phillips, 429 W Harris Ave., Charlotte, MI 48813, made out to District 11-C2, and in the memo line please add COS Raffle.

Yours in Service,

Celebration of Service Committee

PS - Stay tuned for more information to come about Celebration of Service planned for March 13th-14th, 2026 at the Comstock Inn in Owosso.



District 11-C2 Celebration of Service
March 14th, 2026
Comstock Inn, 300 E Main St. Owosso, MI



Exhibitor Agreement

Exhibitor/Club _____ *Contact Person* _____

Address _____ *City* _____ *Zip* _____

Phone Number _____ *Email* _____

REGISTER EARLY! LIMITED SPACES AVAILABLE.

Rental Fee - \$10 (make checks payable to Lions District 11-C2)

Table rental will include a 6-foot table. Electricity will not be provided. Exhibitors will be allowed to set-up at 8:00am on Saturday morning. Exhibitor hours will be from 9:00am-2:00pm with a break during the Memorial Service.

Exhibitors/clubs will be allowed to sell merchandise and hold raffles to raise money for their organization/club. To avoid confusion with the district 50/50 and raffle tickets, we ask that you bring your own printed tickets. Raffle winners may be drawn following awards/recognition of service. Event committee is not responsible for any lost or stolen items.

Signature _____ *Date* _____

Mail completed application and check to:

Lion Jody Sivyver GMT
528 E Comstock St.
Owosso, MI 48867
517-204-8259
jodysivyver@gmail.com



District 11-C2 Deceased Lions Memorial Form

Memorial Service: March 14th, 2026, 10:00am

Comstock Inn 300 E Main St, Owosso, MI



Member's Name _____

Club _____ Years of Service _____

Club Positions Held _____

District Positions Held _____

Special Awards/Military Service _____

Special Memories/Stories _____

Number of Family Members Attending _____

A Registration Form must be filled out for each person attending and received by March 1st 2026. Any meals family members will be attending must be paid by the club or those attending.

To make this more of a celebration of service, we would like to include meaningful photos of each deceased lion performing service or showcasing their interests. Please complete this form and include photos for each member who has passed away since February 2025 by March 1st 2026.

Lion Traci Tribley PDG
Celebration of Service Committee Chair
3409 N Five Lakes Rd. Lapeer, MI 48446
989-277-7437
tracitribley@gmail.com



Lions Bear Lake Camp

4TH ANNUAL ICE PLUNGE & DINNER Fundraiser

FAMILY FRIENDLY EVENT
ACTIVITIES FOR KIDS

Dinner Includes Jumper Contests

Soup Bar
Bread Bowls
Salad Bar
Hot Chocolate Bar
Dessert
Cash Bar

Prizes for
Best Costume
Best Jump (no diving)
and Most Money Raised

FEBRUARY 7TH 2026

2:00 PM Check-In 3:00 PM Ice Plunge
followed by Dinner

\$50 - Jump/Dinner
\$25 Dinner for Spectators Only
(Ages 0-5 Free, 6-12 \$10)



**Seating limited to 200
so get your tickets early.**



For More Information Contact
traci@bearlakecamp.org
chrissy@bearlakecamp.org
810-245-0726

****Costumes are encouraged, birthday suits highly discouraged.****

Sign up online at
bearlakecamp.org
under the "Events" Tab



LIONS BEAR LAKE CAMP ICE PLUNGE & DINNER FUNDRAISER

FEBRUARY 7TH, 2026 2:00PM

**3409 N. FIVE LAKES RD
LAPEER, MI 48446**

ICE PLUNGE REGISTRATION FEE & PLEDGES

There is a \$50 registration fee to jump. Jumpers may collect pledges to support Lions Bear Lake Camp. The Jumper that raises the most money will receive a commemorative plaque. Based on pledge amounts, Jumpers Receive:

\$50 Registration Fee: Plunge, Dinner, T-shirt, Medal

\$100 or More: Plunge, Dinner, T-shirt, Tote Bag, Medal

\$250 or More: Priority Jump, Dinner, T-shirt, Tote Bag, Medal, Event Beanie

\$500 or More: Priority Jump, Dinner, T-shirt, Tote Bag, Medal, Event Beanie, Hoodie

SPONSORSHIP OPPORTUNITY

Sponsorships support the event. Pledges are collected by participants to reach prize levels—two separate ways to make a difference.

Event Sponsorship Opportunities

Polar Legend Sponsor – \$2,500

Exclusive top placement of Sponsor's Logo on T-shirt, Recognition as Presenting Sponsor during event announcements & speaking opportunity, Recognition on Social Media, Table of 8 Complimentary Dinner Tickets, 2 Complimentary Jumpers, 2 Ice Plunge T-shirts, Premium Sponsor Plaque

Sub Zero Hero Sponsor \$1,000

Sponsor's Logo will be featured on back of T-shirt and sponsor banner, Recognition on Social Media, 2 Complimentary Jumpers, 4 Complimentary Dinner Tickets, 1 Ice Plunge T-shirt, Sponsor Plaque.

Arctic Champion Sponsor \$500

Sponsor's name or Logo will be featured on back of T-shirt, Recognition on Social Media, 2 Complimentary Dinner Tickets, 1 Complimentary Jumper, 1 Ice Plunge T-Shirt.

Frosty Friends Sponsor \$250

Sponsor's name will be featured on back of T-shirt, Recognition on Social Media, 2 Dinner Tickets, 1 Ice Plunge T-Shirt.

Ice Breaker Sponsor \$100

Sponsor's name will be featured on back of T-shirt. Recognition on Social Media.

Donations Welcome!!!

Donated raffle and prize items are appreciated.

Donors will be acknowledged throughout the event via announcements

Please visit the "Events" page on bearlakecamp.org or send check to:

**Lions Bear Lake Camp
3409 N. Five Lakes Rd
Lapeer, MI 48446**





2025 Lions Clubs of Michigan Scholarship for the Visually Impaired

Three \$3,000 scholarships to be awarded

Please mail completed scholarship application to:

The Lions of Michigan State Office
Attn: Scholarship Committee
5730 Executive Drive, Lansing, MI 48911
www.lionsofmi.com

Phone: (517) 887-6640
Fax: (517) 887-6642
email: lions@lionsofmi.com



Scholarship Criteria:

1. Must be legally blind and provide verification (letter from optometrist or ophthalmologist or letter from vocational counselor). *(A person is considered legally blind when their vision acuity is 20/200 or less in the better eye with best correction, or when their field of vision is 20 degrees or less in the better eye.)*
2. Applicants must be a United States Citizen or have an F1 Visa. (Official proof required)
3. Scholarships will be awarded with PRIORITY given: 1st to Michigan residents, 2nd other state residents (state ID required), and 3rd international residents with an F1 visa.
4. Applicants must be either attending or accepted by an accredited trade or business school, college or university. (Documentation on school letterhead required.)
5. Applicants' GPA must be a minimum of 2.5 (transcript required).
6. Applicants must complete the official scholarship application and submit an essay outlining need for funds. One (1) letter of recommendation is also required.
7. Winners are strongly urged to attend the Lions of Michigan Forum luncheon on 2/28/26 in Kalamazoo, MI. Actual checks will be issued to trade or business college/university upon acceptance.
8. Completed scholarship applications must be postmarked NO LATER THAN DECEMBER 30th, 2025

Scholarship Selection Process:

1. Lions of Michigan Scholarship Committee will review all applications during January.
2. This scholarship will be awarded in February annually at the Michigan Forum.

Name					Phone	()
Address						
City		State		Zip		
Email Address						
Date of Birth			* Degree of visual acuity			
* Legally blind is defined as best corrected vision in both eyes of 20/200 or less and/or visual fields of less than 20 degrees.						
How did you hear about the scholarship?						

Education Information

High School you attended			
What college or other institution are you attending/planning to attend?			
Have you been accepted?			
What do you plan to study?			
What are your personal and educational goals?			
How will the scholarship funds be used? (Check all that apply)			
☐ Tuition	☐ Books	☐ Housing	
☐ Specialized Equipment (please specify) _____			
☐ Other (please specify) _____			

Organizations, Activities and Awards

Describe briefly your most significant public service, community, or campus activities associated with your education and/or future career goals.	
Special honors and awards	
Special talents and training	

Searching for Your Lions Club Online

by Lion Doug Klein, APR, CTA

The way people search for information online is changing rapidly. Traditional search engines like Google have long relied on keyword matching, backlinks, and site authority to decide what results to show. But now, artificial intelligence, especially a tool like ChatGPT, is reshaping how people discover content online. For service organization, this shift represents both a challenge and a major opportunity.

From Keywords to Conversations

Lions Clubs International is planning to roll out opportunities to redo our websites soon. When that happens, we'll need to know more about AI-driven search that doesn't just look for matching words; it understands meaning. Instead of typing "best local service club Mason MI," users might ask, "What service club has a project to feed the hungry near me today?" ChatGPT and similar models analyze intent, context, and even tone to provide more accurate, conversational answers. This change means that optimizing AI search requires more natural, human-centered writing. Lions Clubs that answer real community members' questions in plain language will stand out

Building AI-Friendly Content

To stay visible in this new landscape, websites need to provide clear, structured information that AI can easily interpret. Adding schema markup (code that you add to your website to help search engines better understand your content) creates an enhanced description. Instead of a search engine just seeing "5 stars," a schema tells it that this is a "Rating" for a "Service." It helps AI understand what your organization does and where you serve. Easier for our Lions Clubs is simply making sure we have well-written FAQs and conversational blog posts to give AI models the context they need to reference our sites in results.

AI search systems also value authority and trust. Consistent branding, genuine reviews, and high-quality backlinks still matter, but now they work alongside clarity and transparency. If your content is confusing, outdated, or too promotional, AI systems are less likely to surface it.

What This Means for Our Clubs

For local groups online, AI search and tools like ChatGPT are leveling the playing field. Someone asking about "trusted service clubs near Grand Ledge" or "best community groups offering free eye screening near Lansing" could now find recommendations directly through conversational search, without even clicking to a traditional results page. Lions Clubs that maintain complete Google Business Profiles, accurate directory listings, and content that reads naturally have a distinct advantage.

The Bottom Line

AI search isn't replacing SEO — it's evolving it. Lions Clubs that move away from keywords and adapt early will be easier to find, easier to trust, and better positioned for the next phase of digital discovery. Create content that speaks both to people and to AI, ensuring you stay visible wherever your community is searching.



Lion Doug Klein regularly passes along tips to help your Lions Club sharpen its public relations and marketing efforts. He has been a member of the Mason, Michigan Lions Club since he retired in 2018 as a Lansing Community College adjunct professor of public relations, communication, business, and marketing. He is currently serving as Mason Lions Club Secretary, District 11-C2 Public Relations/Marketing and Newsletter Chair, and MD11 State PR / Information and Marketing Chair. A member of the Public Relations Society of America since 1983, he has held their prestigious APR designation (Accreditation in Public Relations) since 1996. He was inducted into the American Marketing Association's national honorary Alpha Mu Alpha in 2012. Contact him with any public relations or marketing questions at (517) 775-8601 or at dougklein@usa.net by email.