



January 2025

Lions District 11-C2

Newsletter

Editor: Lion Doug Klein
dougklein@usa.net



From the desk of the Governor



2024-2025 District Officers

- Governor: Lion Carl Cozart
- 1st Vice Gov.: Lion Aleta Cozart
- 2nd Vice Gov.: Vacant
- Secretary: Lion Denise Temple
- Treasurer: Lion Robert Phillips
- IPDG: Lion Ted Hamilton

2024-2025 Zone Chairs

- R1-Z1: Vacant
- R1-Z2: Lion Jody Sivyer
- R2-Z1: Lion Becky Hamilton
- R2-Z2: Lion Kenny Kinsey
- R3-Z1: Lion Chuck Vasalion
- R3-Z2: Lion Eileen Delaney
- R4-Z1: Lion Chrissy Andre



DG Carl Cozart 989-277-4847
gonehunting35@outlook.com

I hope everyone one had a great Christmas and New Year’s Day! There are two initiatives that I wanted to bring to everyone’s attention as we start the new year.

LionsUSA is our country’s new support “umbrella” to promote Lionism. They have a nationwide service effort slated for January 11-19 called Lions United for Vision (or LUV) Week. They are asking every Lions Club to do a Kidsight or

Eyeglasses Collection project that week and publicize it locally. See their LionsUSA info later in the newsletter.



Your Zone Chairs will soon be introducing you all to a new tool for us to use: the MI Recruiter's Passport can help rekindle our passion for Lionism with its call to action. It will ask us to reflect on what it means for each of

us to be a Lion and how to share that with others.

I am also looking forward to seeing many of you at the cabinet meeting on Saturday, January 18, 2025 at 9 AM at the Perry VFW.

Let’s all have a safe 2025!



Contents:

- Around the District Pages
- Upcoming Events
- Cabinet Meetings
- Melvin Jones Challenge
- Bi-Zone Denim Project
- Save the Dates
- Talking Points for LUV
- Mints for the Military
- and much more!

Places of Interest:

[Lions District Web Site](#)

[District Newsletters](#)

[Lions of Michigan Foundation](#)

[Lions of Michigan](#)

[Lions Clubs International](#)

[Lions of Michigan YouTube Channel](#)

Bit of Wisdom

When you help other people, you help yourself. It's impossible to not feel great when you do good for other people.



Around the District

Laingsburg Lions Club

The Laingsburg Lions club served 208 meals from 1 to 3 pm on Thanksgiving day. This meal was a ZERO waste effort with all plates, utensils, cups and food waste all going to Hammond Farms to be turned into compost!



Above photo has all the volunteers -- and also the cooks in the background.



Photo below has Beth Lange and Linda Applebee from our Greater Laingsburg Recyclers; Tammy Pirochta - Bath Meijer/Store Director; Lions Terry Fraidenburg and Nick Holtman; and Alex Hagerty - American Legion Clare Burt Post 248 commander.



Holt Lions Club

The Holt Lions had their annual Christmas Party early in December. They all enjoyed the evening. The Delhi Cafe dressed up the place and they enjoyed the food, friendship and a great UGLY Christmas Sweater contest. Boy some of them were ugly! The vote was secret and there was a wide range of tastes involved. The first three winners even got medals.



St. Johns Lions Club

On December 12, fifteen St. Johns Lions Club members and two guests celebrated Christmas at the home of Lions Jeff and LuAnn Cannell. Attendees included Lions Pauline Baert, Laurie Blackmer, LuAnn and Jeff Cannell, Dick and Gloria Carnicom, Lannie Fisher, Dean and Carrie Hartenburg, Cheryl Hickey, Gwyn Jansen, Kenny Kinsey, Nancy Presocki, and Duane and Marilyn Witter, with guests Lion Suprina Kinsey of the Clinton County Champions Branch Club and the Cannell's father, George.

Around the District



Laingsburg Lions Club

The Laingsburg Lions Club was appreciative to have PDG Tom Doyle in attendance for their October meeting. PDG Doyle inducted their newest member Nathan Pesch (center) with Nathan's sponsor Lion Mike Foster on his right.



St. Johns Lions Club

Santa and his helper (aka Lions Dean Hartenburg and Gwyn Jansen) made an early delivery on December 16 to a family of four that the St. Johns Lions Club adopted for Christmas through Caring and Sharing Family Life Services. In addition to all the gifts on the family's wish list, they received Kroger and McDonalds gift cards. Thanks went to Lion Nancy Presocki who coordinated this project and to the many members who contributed gifts and money.



Around the District



Lions of Michigan Council of Governors

DG Carl Cozart and VDG Aleta Cozart (pictured above right) represented our District 11-C2 at the Lions of Michigan Council of Governors meeting on December 6 & 7 at Hilton Garden Inn in Lansing.



Bretton Woods Lions Club

New member inductions, sponsor awards & key long-standing Bretton Woods Lions Club Members (55, 40, 30 & 15 years) awards kept honored guest District Governor Carl Cozart very busy at the Club's last official meeting of the calendar year at the Delta Township Administration building.



St. Johns Lions Club

The St. Johns Lions Club, in coordination with the Knights of Columbus, hosted a chili and baked potato fundraiser during the Santa Parade and Christmas tree lighting festivities in downtown St. Johns. It was a very cold evening and many people stopped by the UAW Hall to enjoy some hot food in a warm room. Thanks went to Lions Club members and other volunteers who helped make this fundraiser a success: Lions John and Sue Triantaflos, Marilyn Witter, LuAnn Cannell, and Nancy Presocki -- not pictured was Lion Duane Witter.



Bretton Woods Lions Club

The Breton Woods Lions Club recently conducted a KidSight vision screening event at the Delta Township District Library. 11 children were screened, including 1 follow-up referral to the eye doctor. Their crew consisted of Lions David A Grimes, Sue Chinault, Mark Holcomb (& son Clay), and Curtis Sonnenberg (pictured).



DeWitt Lions Club

On December 18, DeWitt Breakfast Lions Club held its Christmas party. Tom Doyle, Jim Kraft, Mae Luchetti and Pat Donlon, Tonya Madar and Kyle, Grew and Barb Houghatling, Chris Pienta, Sharon DeBar, George Walter, Ted and Becky Hamilton, Jim and Sue Rundborg, Jon and Claire Jorgenson, DG Carl Cozart and 1st VDG Aleta Cozart, and Jim Dunn all played Christmas Trivia, talked about the last Texas Hold 'em event and signup for next event on Feb. 3-6, 2025, and talked about LCI's Club growth web presentation in January.



Around the District



Mason Middle School Leo Club

Mason Middle School Leo Club submitted a Peace Poster designed by Leo Ellie O'Brien. Pictured holding the poster are Mason Lions Club advisors for the MMS Leo Club Karen Routson and Jenni Jordan. The artwork was entered into the District 11-C2 competition and was selected to advance to the MD11 level. Congratulations!



Bath Township Lions Club

The Bath Lions are a small group and have served their community for over 50 years in a variety of ways. At their Christmas party and instead of exchanging gifts they decided to support the yellow pantry by donating food and personal hygiene items.

“Being positive won't guarantee you'll succeed. But being negative will guarantee you won't.”



Jon Gordon





Around the District

Lions Club of Wacousta

Our Christmas party 2024 was also our Volunteer Appreciation Night. We are a small club, so it takes a lot of volunteers to help us with our activities throughout the year. All are greatly appreciated, thank you!



Olivet Lions Club

Saint Nicholas showed up for Candy Cane sales. Olivet Lions Club member, Reverend Garry Fisher, appeared in costume as the original Santa Claus during the recent white cane event.

Around the District



Vermontville Lions Club

Vermontville Lions Club Veteran of the Month for December was Richard Jimines. Richard served in the Airforce and attained the Rank of Sergeant before being honorably discharged. Richard received the Air Force Award, Good Conduct medal, Vietnam Service ribbon and others. He also volunteered at Ground Zero. Lion Brenda Hoard presented Richard with his Certificate along with a U.S. flag.



Vermontville Lions Club

Student of the Month for December was Cooper Joseph. Cooper attends Maple Valley Jr. Sr. High School and is in the 8th Grade. Cooper's favorite subject is algebra and likes to play basketball, football and baseball. Cooper's parents are Robert and Stephanie Joseph. Lion Jeff Fisher presented Cooper with his certificate along with a Gift Card.



Owosso Lions Club

Baby it's cold outside! Owosso Lions dropped off 12 pair of socks, two pair of gloves, and 20 hats to Angel's Hands Community Outreach. There are many in their community in need of cold wear gear. Whether brand new or previously loved, it is a much needed gift as winter is bearing down.



Hartland Lions Club

This holiday season, the Hartland Lions Club did bell ringing for the Salvation Army. Left to right are Lion Melanie Cherdrone, PDG Kurt Stromlund, Lion Larry Ciofu, Lion Angela Yarber, and Lion Jake Andrews.



Lions of Michigan Council of Governors

At the last Lions of Michigan Council of Governors meeting in December, our very own PDG Becky Hamilton was elected to the Council Chair-Elect position. The next day, she took first place in her age division at the Merry Christmas Mile in Byron and second place overall. What a weekend! Congrats Lion Becky!



Owosso Lions Club

The Owosso Lions Club served a hearty hot breakfast on a frigid morning for their guests at St John's Church in Owosso.

Around the District



Durand Lions Club

Not in this picture -- and no winning bids, either -- DG Carl Cozart and VDG Aleta Cozart still had a good time at the Durand Lions Christmas Party!



Mason Lions Club

The Mason Lions Club collected dozens of toys for children served by Mason Community Services, Inc. at the Lions' Christmas party on December 11, 2025. Lion Doug Klein made a merry delivery to MCS Executive Director Linda Hughson.

Please mark your calendars for **Monday January 13, 2025, at 6 pm,** for the Elsie Lions Club 31th Annual Wild Game Dinner.

This will be held at the Elsie American Legion Hall starting at 6 pm. Please bring a Wild Game Dish to pass or Tame dish and your place setting. Potatoes, rolls, milk and coffee will be provided.

Guest speaker this year will be Chad Fedewa, Wildlife Biologist Deer, Elk, and

Moose Management, Acting Michigan Department of Natural Resources Wildlife Division. Chad has been with the DNR Wildlife Division since 2008. Since 2013, he's been the Wildlife Biologist stationed at the Rose Lake Field Office covering Ingham, Clinton, Shiawassee and Gratiot Counties. He helps oversee habitat management plans for wildlife on over 30,000 acres of public land, develop local harvest recommendations for game species and conduct a variety of wildlife population surveys and disease surveillance efforts. Since June 2024, Chad's been filling in as the statewide Deer, Elk and Moose Management Specialist working on deer regulation changes, surveillance of EHD and a variety of other items related to Deer, Elk and Moose.

We will be Raffleing a Mossberg Patriot 350 Rifle Gun, tickets on sale at \$10/per ticket now by calling Lion Richard Easlick 517-881-0024 or Lion Rick Jones 989-666-2781 or at the door if not sold out!

We will also have Raffle prizes for children and adults, tickets available at door.

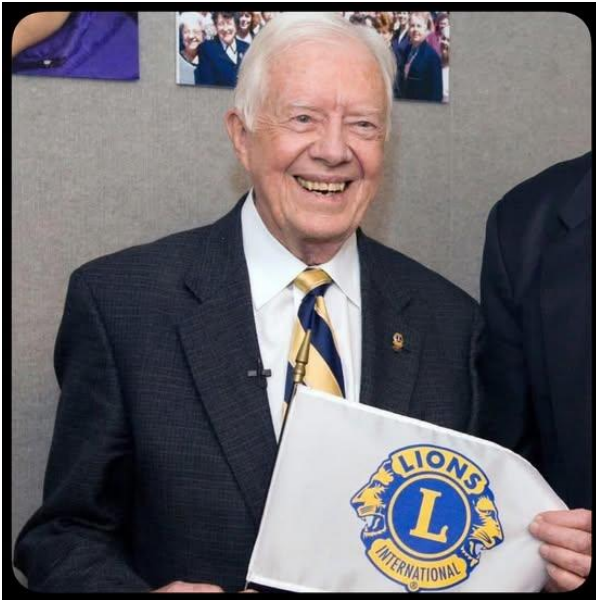
Mark your Calendars now!

Lion Richard Easlick
Elsie Lions Club Secretary
517-881-0024



On behalf of Lions International and Lions around the world, it is with great sadness that we mark the passing of a great leader, a great Lion, and a great man. Lions International extends its condolences to the family of former U.S. President Jimmy Carter. President Carter believed in building alliances, in the virtue and just pursuit of human dignity, and in the power that we must transform not only our world, but ourselves.

Lions Clubs International Foundation has been proud to partner with The Carter Center for nearly 30 years. Our partnership is among the most important and long-lasting relationships enjoyed by the SightFirst program and LCIF. Together, we've worked to combat avoidable blindness around the world through our joint efforts in onchocerciasis and trachoma control programs. The Lions family is grateful to President Carter for his lifelong humanitarian spirit and dedicated service to the people of the world.



Lionism Changed Jimmy Carter's Life

By Lion Bob Reddick

“Lions changed my life,” said former president Jimmy Carter. “I would have never been ambitious enough to run for Governor of Georgia. I would have never dreamed of being President of the United States if it were not for the Lions.”

Jimmy Carter followed in his father's footsteps and joined the Plains Lion Club in 1953 a week after he resigned from the navy. During his term as club president in 1957-58, the Plains Club built and began operating a community swimming pool. Also, their club was involved in blindness prevention projects in Georgia and Honduras.

Lion Jimmy Carter found that Lionism is a great way to engage in public service. It helped him to expand his horizons and he credits

the many lessons he learned while serving his community as helping him in his career as a politician and peacemaker. He says the Lions' commitment to service showed him the importance of caring for others.

Being zone chairperson, district governor and chairperson of the Council of Governors in Georgia gave him a visible involvement with the Lions. This high profile with the 208 clubs throughout the state of Georgia helped him immensely with his campaign for governor in 1970. During his presidential campaign in 1976, he tributes his “civic involvement as a Lion contributed to my identity as a community leader.”

After leaving the White House, Mr. Carter and his wife, Rosalynn, founded The Carter Center in 1982. Its mandate was to advance human rights and diminish human suffering around the world.

In 1994, the Carter Center partnered with Lions International Foundation (LCIF) SightFirst program and focused on two blinding diseases, trachoma and river blindness. River blindness is a vector-borne parasitic disease that leads to blindness, and trachoma is the leading infectious cause of blindness worldwide.

From 1994 to 2018, the partnership resulted in more than 236 million treatments to eliminate river blindness and over 177 million treatments to halt the blinding effects of trachoma. Over 799,000 sight-saving surgeries to reverse the advanced stage of trachoma have been performed, and more than 3.2 million latrines have been built to reduce transmission of infection. Since 1994, LCIF has approved more than 60 river blindness and trachoma grants totaling over US\$67 million.

LCIF and The Carter Center believe in the power of partnerships. No single organization or country can hope to eliminate tropical diseases like river blindness and trachoma on its own. As we see today, to conquer these dreaded diseases and viruses takes the efforts and cooperation of many diverse teams.

LOM Hall of Fame Nomination forms are due to DG Carl Cozart no later than January 16, 2025. Please email the nomination form to DG Carl Cozart and copy Cabinet Secretary Denise Temple into your email. Nominees will be voted on by the officers of District 11-C2 at the January 18, 2025 District 11-C2 Cabinet Meeting.

District 11-C2 Cabinet Meetings

The third Cabinet Meeting of the 2024-2025 Year
will be held on Saturday, January 18, 2025, at the Perry VFW at 9 AM

PLEASE RSVP TO
Cabinet Secretary Lion Denise Temple
tsjellyboo@aol.com

FOR ALL CABINET MEETINGS.

We need to get our numbers in advance of each meeting.

UPCOMING CABINET MEETINGS:

Saturday, March 22, 2025, cabinet meeting #4 at convention in Mt. Pleasant
Tuesday, April 22, 2025, cabinet meeting #5 at Dutch Hollow in Durand at 6 PM



Zone R3-Z2 is hosting a meeting for all Lions in District 11-C2. Our guest speaker will be Lion Cyndi Mark talking about Leos in our district. She has asked for everyone to come and bring ideas on recruiting more Leos. Please invite Lions from your clubs to attend! We will be meeting Tuesday, January 21, 2025 at the Delhi Café, 4625 E. Willoughby Rd. in Holt, MI at 6 PM.

Please RSVP to Lion Eileen Delaney at lioneileen53@gmail.com or 517-281-1856 by January 13, 2025.

SAVE THE DATE

2025 MD11 CONVENTION



May 15-17th, 2025
DOUBLETREE HOTEL
Bay City MI 48708

You will be able to register and pay online for all your 2025 MD11 Convention needs. More information will be available nearer the date.

Michigan Lions - We're on a Mission to Grow!



Lions District 11-C2
DG Carl Cozart
Celebration of Service
March 21-22, 2025

Comfort Inn - Mt. Pleasant
2424 S Mission Street
Mt. Pleasant MI 48858
Direct line: 989.572.0473

Celebration of Service Registration Form

Name _____

Address _____

Club Name _____ Years of Service _____

Phone Number _____

Email Address _____

I plan to attend (mark all events)

Friday, March 21

Social \$20 _____

- Hors d'oeuvres
- Comedy Show
- Cash Bar

Hospitality Room No Charge _____

Saturday, March 22

Breakfast *All American Buffet* \$16 _____

Memorial Service No Charge _____

We honor and remember Lions who have passed during the last year and celebrate their service efforts.

Service Project No Charge _____

(continued)

Awards Luncheon

Featured Speaker: International Director Bert Nelson

Lunch: *The Fiesta* \$20 _____

District Business Meeting & Elections No Charge _____

Breakout Sessions No Charge _____

Dinner

Options (circle one) :

- 1) Pork loin, salad, vegetable, potato and dessert
- 2) Salmon, salad, vegetable, potato and dessert
- 3) Pasta primavera with dessert

\$28 _____

TOTAL: _____

Please make checks payable to *Lions District 11-C2*. Please fill out a separate form for each Lion/Leo/Guest.

Mail form & payment by March 9 to
Lioness Lion Kaye Olson
3610 Homewood Avenue
Lansing, MI 48910
517.721.1287

Room Reservations: to
Comfort Inn - Mt. Pleasant
2424 S Mission Street
Mt. Pleasant Mi 48858
Direct line: 989.572.0473
Reserve room by February 25
for cost of \$110 plus tax per room

Also available for District 11-C2



Laughs and Libations

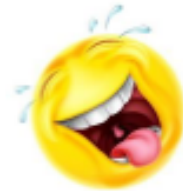


Lions of Michigan District 11C1 Convention March 21 & 22, 2025

Friday Night Social March 21, 2024



**Mt. Pleasant Comfort Inn and Suites
Hotel and Conference Center
2424 South Mission
Mt. Pleasant, MI 48858**



Doors Open at 6:30 p.m.



Light Hors d'oeuvres & Cash Bar



**MC is our very own International Director
Bert Nelson**

**Comedian
John DeBoer**



Bert Nelson of New York Mills, Minnesota, United States, was elected to serve a two-year term as an international director of Lions International at the association's 106th International Convention in Melbourne, Australia, June 21 through June 25, 2024.



His nerve-hitting show flows from the devious side of childhood to the never-ending pressures of our times. His twisted observations of life and the world around him have earned John a reputation as one of the most consistently strong acts wherever he goes.

Games, Raffles, Fun and Laughs

Hospitality Room After-Party

Cost paid through convention registration (\$15 convention registration and \$20 Friday Night Party)



LIONS DISTRICT 11-C2 Celebration of Service 2025

Lions Clubs of District 11-C2, 2024-25

Greetings from the Celebration of Service Committee! We hope everyone is having a great year so far serving your communities.

As of December 1, our Celebration of Service event, AKA District Convention, is only 111 days away! We need your help. Last year's basket raffles were a huge hit, and we would like to be able to assemble some amazing baskets again this year. We are asking each club in the district to support the Celebration of Service event by contributing financially so we can purchase raffle items. The suggested donation is \$50 - \$100. This year, District 11-C1 will be joining in the fun!

Please send checks to District Treasurer Lion Bob Phillips, 429 W Harris Ave., Charlotte, MI 48813, made payable to District 11-C2, and in the memo line please add COS Raffle.

Yours in Service,

Celebration of Service Committee

PS- Stay tuned for more information to come about the Celebration of Service planned for March 21st-22nd, 2025 at the Comfort Inn in Mount Pleasant.

As part of our upcoming **Celebration of Service Event**, we will be honoring and remembering our deceased Lions during a special **Memorial Service**. The event will take place on **March 22nd at the Comfort Inn in Mt. Pleasant**.

If your club has lost a member this year, we kindly ask you to complete a **Deceased Lions Memorial Form** available from your Lions Club president or secretary. Please include any photos you would like us to use during the service and return the completed form to us by **March 1st**.

Additionally, if family members of the deceased Lion wish to attend the event, we ask that a **registration form** be completed for each family member. This will ensure we can properly honor their loved one and accommodate them at the event. The memorial service will begin at 10:00 am on March 22nd and is free of charge.

If family members or club members wish to attend a breakfast buffet that will occur before the memorial service, the cost of this buffet will be \$16 and must be paid by either the club or those attending.

Should you have any questions or need assistance, please do not hesitate to reach out.

Thank you for helping us pay tribute to our fellow Lions who have served with such dedication.

Yours in Service,
Chrissy Andre

Districts 11C2 and 11C1 will be joining efforts to assemble 100 Tote bags full of personal care items for RISE (Recovery, Independence, Safety and Empowerment). RISE serves Isabella, Gratiot and Clare counties and provides free advocacy, counseling, and support to survivors, their children, family, and friends. They believe that safety begins at home, and they support survivors through their transition into violence-free living. We will be doing this service project at the Celebration of Service/Convention in Mt. Pleasant on Saturday March 22, 2025. We will be assembling the tote bags filled with personal hygiene and other items. We need you to let me know which item(s) your club can donate to the service project. Please either email me back or call/text me at (810) 923-4251 and I can let you know if the item you want to donate is still needed. If another club is already bringing the item you wanted to donate, I can let you know which items are still available to donate. RISE needs full size items, so we realize that 100 full size items might be too much for each club to donate, so we are asking for 25 of each full-size item. We hope you will be able to attend the 11c2 Celebration of Service event, but if no one from your club can bring the items your club is donating, please contact me so we can make arrangements with one of the committee members to pick up the items ahead of time. We look forward to seeing all of you at the Celebration of Service Event on March 21st and 22nd. I have attached the list of items that is needed. Thank you so much!

Lion Jenny Stromlund
810-923-4251



R.I.S.E. provides free advocacy, counseling, and support to survivors, their children, family, and friends. We believe that safety begins at home, and we support survivors through their transition into violence-free living. R.I.S.E. serves Isabella, Gratiot and Clare counties. www.riseadvocacy.org

With the combined efforts of Districts 11C1 and 11C2 tote bags full of personal care items** will be assembled to benefit R.I.S.E. clients. Clubs are encouraged to donate the following items supporting our service project. **Make arrangements to bring all donations to the convention in Mt. Pleasant.**

****Items should be full size not travel size.**

- | | | | |
|---|--|---|--|
| <input type="checkbox"/> 50 Tote Bags | <input type="checkbox"/> 25 Toothbrushes | <input type="checkbox"/> 25 Body Wash | <input type="checkbox"/> 25 Kids Socks |
| <input type="checkbox"/> 50 Tote Bags | <input type="checkbox"/> 25 Toothbrushes | <input type="checkbox"/> 25 Body Wash | <input type="checkbox"/> 25 Kids Socks |
| <input type="checkbox"/> 25 Multicultural Shampoo | <input type="checkbox"/> 25 Toothbrushes | <input type="checkbox"/> 25 Body Wash | <input type="checkbox"/> 25 Kids Socks |
| <input type="checkbox"/> 25 Multicultural Shampoo | <input type="checkbox"/> 25 Toothbrushes | <input type="checkbox"/> 25 Body Wash | <input type="checkbox"/> 25 Kids Socks |
| <input type="checkbox"/> 25 Multicultural Shampoo | <input type="checkbox"/> 25 Dental Floss | <input type="checkbox"/> 25 Lysol Spray | <input type="checkbox"/> 25 Kids Slippers |
| <input type="checkbox"/> 25 Multicultural Shampoo | <input type="checkbox"/> 25 Dental Floss | <input type="checkbox"/> 25 Lysol Spray | <input type="checkbox"/> 25 Kids Slippers |
| <input type="checkbox"/> 25 Multicultural Shampoo | <input type="checkbox"/> 25 Dental Floss | <input type="checkbox"/> 25 Lysol Spray | <input type="checkbox"/> 25 Kids Slippers |
| <input type="checkbox"/> 25 Multicultural Shampoo | <input type="checkbox"/> 25 Dental Floss | <input type="checkbox"/> 25 Lysol Spray | <input type="checkbox"/> 25 Kids Slippers |
| <input type="checkbox"/> 25 Multicultural Conditioner | <input type="checkbox"/> 25 Mouthwash | <input type="checkbox"/> 25 Dish Soap (like Dawn) | <input type="checkbox"/> \$50 worth of Size 4 diapers |
| <input type="checkbox"/> 25 Multicultural Conditioner | <input type="checkbox"/> 25 Mouthwash | <input type="checkbox"/> 25 Dish Soap (like Dawn) | <input type="checkbox"/> \$50 worth of Size 5 diapers |
| <input type="checkbox"/> 25 Multicultural Conditioner | <input type="checkbox"/> 25 Mouthwash | <input type="checkbox"/> 25 Dish Soap (like Dawn) | <input type="checkbox"/> \$50 worth of Size 6 diapers (5 packages of size 6 diapers) |
| <input type="checkbox"/> 25 Multicultural Conditioner | <input type="checkbox"/> 25 Body Lotion | <input type="checkbox"/> 25 Dish Soap (like Dawn) | <input type="checkbox"/> \$50 worth of Overnight Pull-ups |
| <input type="checkbox"/> 25 Multicultural Conditioner | <input type="checkbox"/> 25 Body Lotion | <input type="checkbox"/> 25 Antiseptic Wipes | <input type="checkbox"/> \$50 worth of Overnight Pull-ups |
| <input type="checkbox"/> 25 Hairbrushes | <input type="checkbox"/> 25 Razors | <input type="checkbox"/> 25 Antiseptic Wipes | <input type="checkbox"/> 1 Set of Twin Sheets |
| <input type="checkbox"/> 25 Hairbrushes | <input type="checkbox"/> 25 Razors | <input type="checkbox"/> 25 Antiseptic Wipes | <input type="checkbox"/> 1 Set of Twin Sheets |
| <input type="checkbox"/> 25 Hairbrushes | <input type="checkbox"/> 25 Razors | <input type="checkbox"/> 25 Antiseptic Wipes | <input type="checkbox"/> 1 Set of Twin Sheets |
| <input type="checkbox"/> 25 Hairbrushes | <input type="checkbox"/> 25 Deodorant | <input type="checkbox"/> 25 Kids Winter Hats | <input type="checkbox"/> 1 Set of Twin Sheets |
| <input type="checkbox"/> 25 Toothpaste | <input type="checkbox"/> 25 Deodorant | <input type="checkbox"/> 25 Kids Winter Hats | |
| <input type="checkbox"/> 25 Toothpaste | <input type="checkbox"/> 25 Deodorant | <input type="checkbox"/> 25 Kids Winter Hats | |
| <input type="checkbox"/> 25 Toothpaste | <input type="checkbox"/> 25 Deodorant | <input type="checkbox"/> 25 Kids Winter Hats | |
| <input type="checkbox"/> 25 Toothpaste | | | |

Contact Lion Jenny Stromlund of Hartland Lions Club at jstrom@med.umich.edu or text/call her at 810.923.4251 to let her know the items your club is donating.

District 11-C2 Deceased Lions Memorial Form



Memorial Service: March 22nd, 2025, 10:00am

Comfort Inn 2424 S Mission St. Mt Pleasant, MI



Member's Name _____

Club _____ Years of Service _____

Club Positions Held _____

District Positions Held _____

Special Awards/Military Service _____

Special Memories/Stories _____

Number of Family Members Attending _____

**Buffet Breakfast is \$16 per person and must be prepaid by either the club or those attending. A Registration Form must be filled out for each person attending and received by March 7th, 2025.*

To make this more of a celebration of service, we would like to include meaningful photos of each deceased lion performing service or showcasing their interests. Please complete this form and include photos for each member who has passed away since February 2024 by March 1st 2025.

Lion Traci Tribley IPDG
3409 N Five Lakes Rd. Lapeer, MI 48446
989-277-7437
tracitribley@gmail.com



LIONS OF MICHIGAN FORUM 2025

February 28 - March 1, 2025

Delta Marriott, Kalamazoo

KEY SPEAKER WILL BE PIP BRIAN SHEEHAN!

See registration form below.



2025 MICHIGAN LIONS FORUM

MICHIGAN LIONS-MAKE YOUR MARK! Feb. 28-Mar. 1, 2025

Featuring LCI Guests, PIP Brian & Lori Sheehan

Join us February 28-March 1, 2025 at the Delta Marriott Kalamazoo

2747 S 11th Street, Kalamazoo, MI 49009

Reservations available at the Marriott Delta Kalamazoo

(269) 375-6000 Rate: \$114.00 Use Code: Lions Michigan Forum 2025

Alternate Hotel:

Best Western Suites 269-350-5522 Room Rate: \$114.00

Please complete the registration form and send it along with a check to:

Lions of Michigan 5730 Executive Drive • Lansing, MI 48911 Telephone 517-887-6640

or Fax 517-887-6642. **ONLINE REGISTRATION COMING SOON!**

Name _____

Address _____

Club Name/District _____

Contact Phone _____

Email _____

Names of Registrants:

Food Allergies: _____

1. _____ 2. _____

3. _____ 4. _____

_____ Registrants at \$50.00/person* = \$ _____

***Registration includes lunch, Forum, and proceedings booklet.**

Register by February 14 to guarantee lunch and booklet.

Large Group Service Project Friday Night – Lions MI Forum Saturday!



Sacred Beginnings is an organization with headquarters in MD 11 C1 Grand Rapids, and in District 10. They are in need of items for their clients and their winter closet. Items for their "blessed bag" program include hair care products, deodorant, hand sanitizer, toothpaste, toothbrush, mouthwash, lip balm, umbrellas and winter gear.

A list of items needed from your district will be provided, and your club is asked to bring your donation to the Lions Michigan Forum Service Project on Friday, February 28. This event will take place at the Delta Marriott Kalamazoo.

Contact your District GST or State Chair, PDG Steve Murch for a complete list of supplies: stevemurch49707@gmail.com

SAVE THE DATE
2025 INTERNATIONAL CONVENTION
July 13-17 2025
Orlando, Florida

Greetings Lions, Leos and friends. Here is an important update for our international convention in 2025:

We know that many of you were looking forward to attending our 107th international convention in Mexico City. Unfortunately, due to unforeseen challenges, and after lengthy and ongoing efforts to secure contracts with acceptable terms that provided the confidence we needed to host a successful convention in Mexico City, we are announcing a change of venue for our international convention. While we are disappointed to share this update, we are excited to announce that we have been able to secure a wonderful new site in Orlando, Florida, U.S.A. for the 2025 international convention. The dates for the event will be July 13-17, 2025. Updated registration information is available online now.. Orlando is a magical city, renowned for its exemplary hotel accommodations, traveler-friendly airport and world-class convention center. The city is famous for its wide range of entertainment, including iconic theme parks, trendy shopping and great restaurants, making Orlando one of the top destinations globally. We are extremely grateful for the partnership and collaboration from the city of Orlando, and we're already working together to create an incredible convention experience for you.

**PR MARKETING GRANT FROM
INTERNATIONAL APPROVED**

As state PR/Marketing Chair, MD11, Lion Doug Klein, submitted proposal for an enhanced Lions of Michigan public relations effort for 2024-2025 was approved by the Marketing Committee of Lions International. They have already disbursed \$10,000 of the \$15,000 grant to Lions of Michigan.

We are now putting together a public relations campaign we are calling "Localeyes." The grant will cover the costs of having a professional Michigan-based public relations agency assist us in developing and disseminating publicity materials that will help in boosting our visibility in more local TV media news markets in Michigan.

Since our primary global cause is vision, most of the general public strongly associate Lions Clubs with collecting eyeglasses, KidsSight, support for Leader Dogs and Eversight, etc. Therefore, it makes sense to "play to our strengths" in first promoting our many service projects related to such activities. The best way to do this is by having our local Lions Clubs publicize their projects through localized media.

Local TV stations not only broadcast stories on air, but they also send them along on websites, e-mail, and social media. In the absence of local newspapers, these localized media are the best ways to get our local stories out to our local communities. News releases, backgrounders, and other materials are being developed to aid our local Lions Clubs in this effort. With the materials and templates, and subsequent training, this year's campaign may also be used as a guide for enhanced public relations efforts by local Lions Clubs to better promote our other causes in future years.

Plan to attend Lion Doug Klein's breakout session at the Lions Michigan Forum and prepare to Make Your Mark in the world of media!

BI-ZONE MEETING/SERVICE PROJECT

Saturday January 25, 2025 1:00pm – 3:00pm

Bancroft Community Hall

120 Warren St, Bancroft MI 48414

Denim Recycling/Repurposing instructions/DIY ideas

Please bring worn out denim that can't be donated and a pair of scissors. We will be cutting the metal out of the denim items. Please join us for recycling/repurposing/DIY ideas, even if you have no denim to bring!!

We will have a potluck, so please bring a dish to pass.

Suggestions: fruit dish, veggie dish, meat/cheese charcuterie.

Plates and cutlery will be provided.

All Lions are welcome to this R2Z1 and R4Z1 Bi-Zone event.

Please bring a friend who is not a Lion yet!!

Inclement weather cancels the event.

Please direct inquiries to Lion Becky Hamilton

517-614-4432 or bbthebb2004@yahoo.com



NEED HELP MANAGING DIABETES?

Attend a free 6-week workshop

Diabetes PATH (Personal Action Toward Health) is an interactive workshop designed to help individuals with diabetes or pre-diabetes improve their health and feel better. Caregivers are welcome to attend.

Get on the PATH to better health!

Learn how to:

- Eat healthy
- Create balanced meal plans
- Decrease stress
- Get physically active
- Balance your blood sugar
- Improve communication skills
- Problem solve and make decisions
- Deal with difficult emotions
- Prevent complications
- Action plan
- Improve your overall health, increase your energy, and more!



UPCOMING WORKSHOP

Dewitt District Library
13101 Schavey Rd. – Dewitt
Meet in the Annex Building
Thursdays, April 10 – May 15, 2025
1:00 – 3:30 pm

Workshop is free of charge, but donations accepted.

To register, call Tri-County Office on Aging at 517-887-1465 or email histedc@tcoa.org



For a full schedule visit: <https://www.tcoa.org/classes/evidence-based-programs/>

Workshops made available in whole or part with funding from the Federal Older Americans Act and MDHHS/Bureau of Aging, Community Living, and Supports through the TCOA.

LIONS BEAR LAKE CAMP

Spring Workbee

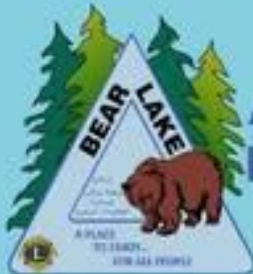
May 10th, 2025

Registration 8:00 AM

Cleanup 9:00 AM



LUNCH WILL BE PROVIDED



Easy, Medium, and
Advanced Tasks available
Please bring your own gloves and tools

PLEASE RSVP TO:

Lions Bear Lake Camp
3409 N Five Lakes Rd
Lapeer, MI 48446

traci@bearlakecamp.org
jwalling@bearlakecamp.org

DON'T MISS YOUR CLUB'S LAST CHANCE TO BE A PART OF THIS CHALLENGE!

"It's a tremendous contribution to humanity and to the legacy of our founder, Melvin Jones."



The Melvin Jones Fellowship (MJF) is the backbone of the Lions Clubs International Foundation. It is presented to individuals who donate \$1,000 to LCIF or to people for whom a donation was made by others.

Your Lions Club can also now participate in District 11-C2's "Melvin Jones Challenge 100." Do it at your next meeting by contributing \$100 from your Club with a check made out

to "District 11-C2," and send it to DG Carl Cozart, 215 N. Shiawassee Street, P.O. Box 362, Bancroft, MI 48414. (Do not send to LCIF or LMSF, please.)

Put your Club in the running to be selected in this special Challenge. Get your chance to be able to have the District award a Melvin Jones Fellowship to the person your Club chooses. For every ten clubs participating, the District Governor will randomly select one Club to designate a recipient for a District application.



**Lions Clubs International
FOUNDATION**



**Inspiring and Engaging
Lionism in the United States
and its Affiliates:**

Introducing LionsUSA

Lionism has always been about community, service, and leadership. It's about coming together to make the world a better place. But as times change, so must we. That's here **LionsUSA** comes in—a grassroots movement designed to inspire and engage Lionism across the United States and build a brighter, stronger future for all Lions.

WHAT IS LIONSUSA?

LionsUSA is more than just a group; it's a movement. Comprised of individuals dedicated to uplifting and strengthening Lionism, it's an inclusive network that invites every member of the Lions in the United States and its Affiliates to participate.

At its heart, LionsUSA is about action—both now and in the future. By coming together, we aim to support one another, grow membership, cultivate dynamic leaders, and inspire Lions across the nation to engage in service projects that create meaningful change.

THE MISSION OF LIONSUSA

LionsUSA's mission spans across Constitutional Area 1 with six key goals:

1. **Expand and Sustain Membership:** Grow an inclusive and thriving membership in every club, District, and Multiple District.
2. **Promote a Supportive Network:** Build connections among Lions to drive positive change for a better tomorrow.
3. **Cultivate Leadership:** Foster and empower forward-thinking Lions leaders who will shape the future.
4. **Engage in Service:** Inspire Lions to take on humanitarian service projects—whether large or small—to make a difference.
5. **Serve with Integrity:** Encourage Lions to lead with conviction, compassion, and integrity in all they do.
6. **Celebrate Fellowship:** Promote fun, camaraderie, fellowship, and family as we grow and serve together.

This is more than a movement; it's a mission to reignite the passion for Lionism in the United States. By taking part in LionsUSA, you're stepping into a community committed to service, growth, and leadership—all while fostering the connections and joy that make Lionism so special.

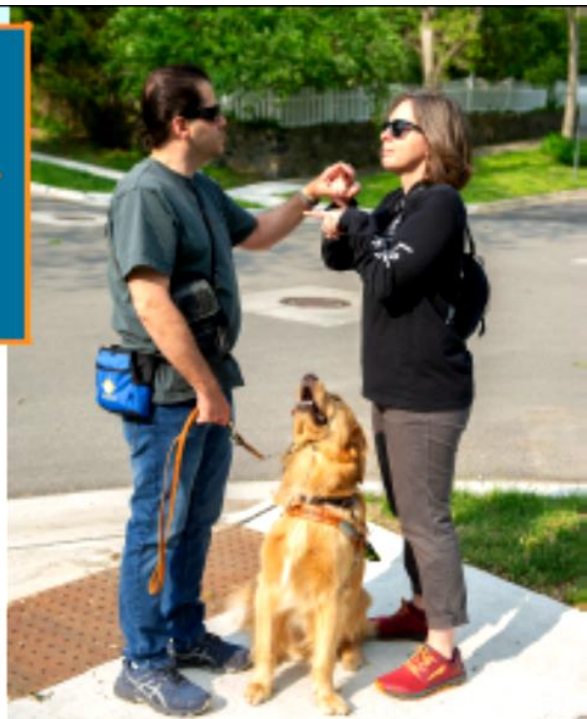
Together, we can transform the way we serve, lead, and grow. Let's make Lionism stronger than ever—because the future of service starts with us.

Lions USA General Interest form: <https://forms.gle/MV1bG1hZ2EoxHv7w6>

JANUARY | 2025

LEADING THE WAY

Leader Dogs for the Blind - Lions Newsletter



Sarah D., GDMI, COMS explains to Client Steven how to navigate an intersection using tactile ASL.

Training to Every Client's Needs

Learn about our DeafBlind Program and Adaptive Services

At Leader Dogs for the Blind, our top priority is ensuring each client receives customized training that allows them to develop exceptional skills to travel independently with a white cane or a guide dog. Though all our guide dog mobility instructors (GDMIs) and certified orientation and mobility specialists (COMS) are skilled at adapting the training process to accommodate a wide range of personalities and individual needs, the GDMIs on our adaptive services team also individualize client and dog training for additional client needs or disabilities that may be physical or intellectual. Some examples of ways we are able to adapt training are:

- Train a dog to work on the right side for someone who has experienced a stroke, has a prosthetic hand or has lost a limb.
- Identify and train a sturdy dog for someone with an uneven gait due to cerebral palsy that can offer a little counterbalance and be easier to control.
- Provide one-on-one instruction at a gradual pace for someone who has experienced a traumatic brain injury.

People who are both deaf and blind can find navigating the world to be challenging. After working closely with DeafBlind clients, we began offering guide dog training in 1992 using American Sign Language (ASL) as the main method of communication. A guide dog working with a person who is DeafBlind must be extremely mature. Their training stresses partner awareness because they receive all commands from their handler via hand signals. Much attention is placed on traffic awareness and proper street crossings since these can be extreme safety issues for people who are DeafBlind.



DID YOU KNOW IN 1992, LEADER DOGS FOR THE BLIND BECAME THE FIRST ORGANIZATION TO PROVIDE GUIDE DOGS SPECIFICALLY TRAINED FOR CLIENTS WHO ARE BOTH DEAF AND BLIND.

LEARN MORE ABOUT OUR DEAFBLIND PROGRAM & ADAPTIVE SERVICES TODAY!



LIONS BEAR LAKE CAMP

DISTRICT 11-C2 DYNAMIC DUO



TRACI TRIBLEY & BRENT BERACY

February 1st, 2025

3409 N Five Lakes Rd. Lapeer, MI 48446

**SUPPORT TRACI AND BRENT AS THEY TAKE THE
PLUNGE FOR LIONS BEAR LAKE CAMP'S 3RD
ANNUAL ICE PLUNGE. ACCEPTING
DONATIONS/PLEDGES OF SUPPORT.**



**Send Checks to:
Lions Bear Lake Camp
3409 N Five Lakes Rd.
Lapeer, MI 48446
"Traci/Brent Ice Plunge" in Memo**



Lions Bear Lake Camp



3RD ANNUAL ICE PLUNGE & DINNER *Fundraiser*

DRESS UP AS YOUR FAVORITE SUPERHERO AND ENJOY A FUN FILLED AFTERNOON. JOIN OUR EXECUTIVE DIRECTOR FOR AN ICE PLUNGE, FOLLOWED BY A DELICIOUS DINNER.

FAMILY FRIENDLY EVENT
ACTIVITIES FOR KIDS

Dinner Includes Costume Contest

**Soup Bar
Bread Bowls
Salad Bar
Hot Chocolate Bar
Dessert
Cash Bar**

**Prizes for
Best Costume
Best Jump (no diving)
and Crowd Pleaser**

FEBRUARY 1ST 2025

2:00 PM Check-In 3:00 PM Ice Plunge
followed by Dinner

**\$50 - Jump/Dinner
\$25 Dinner for Spectators Only
(Ages 0-5 Free, 6-12 \$10)**



**Seating limited to 200
so get your tickets early.**



For More Information Contact

Chrissy Andre 989-627-3808 chrissy@bearlakecamp.org

Traci Tribley 989-277-7437 traci@bearlakecamp.org

Sign up online at
bearlakecamp.org
under the "Events" Tab

****Costumes are encouraged, birthday suits highly discouraged.****

LIONS BEAR LAKE CAMP

ICE PLUNGE & DINNER FUNDRAISER

FEBRUARY 1ST, 2025 2:00PM

3409 N. FIVE LAKES RD
LAPEER, MI 48446

ICE PLUNGE REGISTRATION FEE & PLEDGES

There is a \$50 registration fee to jump. Jumpers may collect pledges to support Lions Bear Lake Camp. Jumpers Receive:

\$50 Registration Fee: Plunge, Dinner, T-shirt, Medal

\$100 or More: Plunge, Dinner, T-shirt, Tote Bag, Medal

\$250 or More: Jump, Dinner x2, T-shirt, Tote Bag, Medal

\$500 or More: Jump, Dinner x4, T-shirt, Tote Bag, Medal, Event Hoodie

SPONSORSHIP OPPORTUNITY

Event Sponsorship Opportunities

Sub Zero Hero Sponsor \$1,000

Sponsor's Logo will be featured on back of T-shirt and sponsor banner, Table of 8 Dinner Tickets, Exhibitor Table, 5 Minute speaking opportunity to promote services during dinner.

Arctic Champion Sponsor \$500

Sponsor's name or Logo will be featured on back of T-shirt, 4 Dinner Tickets

Frosty Friends Sponsor \$250

Sponsor's name will be featured on back of T-shirt, 2 Dinner Tickets

Ice Breaker Sponsor \$100

Sponsor's name will be featured on back of T-shirt

*Donations Welcome!!
Donated raffle and prize items are appreciated.*

Donors will be acknowledged throughout the event via announcements

Please visit the "Events" page on bearlakecamp.org or send check to:

Lions Bear Lake Camp
3409 N. Five Lakes Rd
Lapeer, MI 48446



Growing Lions Workshop

Join Lion leaders from across **Global Action Team Area 1E** to learn tips & tools you can use to **start new clubs & grow membership in existing clubs.**

This Workshop is designed for your **District Growth Team** to work through the process of starting new clubs together & use these same tools to rejuvenate membership in current clubs — and, if all goes well, have a new club chartered, or well on its way to being chartered, by the end of the 6 week session or soon thereafter.

All sessions are virtual & begin @ 7 PM CST (Central)



Thursday, January 16
Thursday, January 30
Thursday, February 13

Advance Registration Required

After registering, you will receive a confirmation email containing information about joining the meeting.

<https://bit.ly/AreaEGrow>

Workshop Overview

- Session 1 - Mission To Grow, Resources, Clubs Types & Formats, Develop Your Team, Identify Areas of Opportunity & Site Research
- Session 2 - Promoting the New Club, Inviting A New Generation, Recruitment Models, Recruiting Tips
- Session 3 - Formation Meetings, Club Process & Approval & Launching the Club
- Each session involves a 120 minute virtual learning component, success stories, and an assignment to complete before the next session
- District Teams will work together during each session to plan & strategize
- Live participation in all sessions is strongly encouraged
- Session recordings will be available

OASIS OF THE SEAS
ALL ABOARD



THE PARTY BOAT

The Stromlunds, Traci, and Chrissy are taking their antics to the high seas! Departing from Ft. Lauderdale with stops in Aruba, Curaçao, and CoCo Cay—come laugh, relax, and create chaos with us!

Why Should You Come?

- 🎉 Because we're awesome, and let's face it—you need some of this energy in your life.
- 🎤 We'll be cheering you on (or laughing with you) as you belt out karaoke hits.
- 🌴 Sun, sand, and quality time with the coolest crew you know (us!).
- 🛳️ Because hanging with us is way more fun than whatever you're doing at home.

PORTS OF CALL:

- Oranjestad
Aruba
- Williamstad
Curacao
- CoCo Cay
Bahamas



**JANUARY 24TH-
FEBRUARY 1ST 2026**



How to Join the Cool Crew:

- 📞 More info call Traci or Jenny
- 🌐 Book Online at cruises.com, royalcaribbean.com, or with your favorite travel agent

(We're not kidding—book it before we make you walk the plank of guilt.)

**INTERIOR ROOMS
STARTING AT**

\$995

For 9 days & 8 nights

⚠️ Disclaimer: Side effects may include excessive fun, embarrassing dance moves, and becoming a cruise addict. No refunds for FOMO if you don't come.



LIONS BEAR LAKE CAMP VISUALLY IMPAIRED & BLIND YOUTH CAMP



Join us for a week long overnight camp for blind and visually impaired youth ages 6-16. Kids enjoy a jam packed week of fun while making friendships, developing independence, and learning life skills.



**July
13-19, 2025**

**Ages
6-16**

Activities Include:

- Archery
- Swimming, Boating
- Fishing
- Camping and bonfires
- Challenge Course
- Climbing Tower/Zipline
- Team Building
- Nature Exploration
- Evening Programs
- Arts & Crafts
- Much More!



Register Online beginning
January 1st, 2025



3409 N Five Lakes Rd. Lapeer, MI 48446
bearlakecamp.org

Info : 810-245-0726
hmorris@bearlakecamp.org



**JULY
20-26th,
2025**

LIONS BEAR LAKE CAMP
**DEAF & HARD
OF HEARING
YOUTH CAMP**
Ages 6-16

***This program is for children who use listening and spoken language as their primary mode of communication. Our camp focus is building speech, language, and audition skills while participating in traditional camp activities and making positive social connections!**



**Register Online
Starting January 1st, 2025**



ACTIVITIES:

- Archery
- Swimming, Boating
- Fishing
- Camping and bonfires
- Challenge Course
- Climbing Tower/Zipline
- Team Building
- Nature Exploration
- Evening Programs
- Arts & Crafts
- Much More!



Lions of Michigan
Youth Camps & Exchange Program
State and District Chairperson 2023-2024
Lion Elvie Marfil
818-800-1060, epmarfil5@gmail.com

Youth Camps and Exchange Sponsor Lions Clubs

The Sponsor Lions Clubs are the resource for exchange youth to have a close working relationship with their district or multiple district YCE Chairperson. If a Sponsor Club does not have a district or multiple district YCE Chairperson, a Club President will be required to sign for the Exchange Youth along with the district governor, and to work directly with the YCE Chairpersons in the host countries of interest to make all arrangements. The following are general responsibilities for the Sponsor:

- ☐ Ensuring that the [YCE policy](#) is followed;
- ☐ Ensuring compliance with local laws governing youth protection;
- ☐ Verifying the exchange youth have sufficient accident, life, personal property, health and liability insurance to cover all contingencies during travel to and from their host country;
- ☐ Recruiting, screening and selecting qualified exchange youth;
- ☐ Help Exchange Youth use the [YCE Directory](#) to find their desired programs;
- ☐ Conduct an orientation session for outgoing exchange youth;
- ☐ Assist exchange youth with travel arrangements;
- ☐ Potentially provide assistance with or full financing for exchange youth travel costs including air fares, insurance, airport service fees, customs duties and any layover or overnight costs in route;
- ☐ Maintaining communications between the exchange youth, host Lions club, host family and YCE Chairperson.

You can learn more about the roles and expectations of a YCE Sponsor Club by checking out the [YCE Sponsor Club Handbook!](#)

How to Become a Sponsor Club!

- ☐ Write a press release about the YCE program requesting youth who are interested in the YCE program to contact your club; and
- ☐ Contact local schools and universities, especially the foreign language or international studies departments, with information about the YCE program to recruit young people.

Have questions, comments or concerns? Please contact us at youthexchange@lionsclubs.org.

It's a summer program for 3-4 weeks depending on the country they select to go.

Deadline to submit an application to go abroad will be March 30, 2025.

Departure date, any time from June-July depending on the country they choose.



Youth Camps and Exchange Host Lions Clubs

Host Lions Clubs work closely with the selected youth participants, host families and the district or multiple district YCE Chairperson. If a Host Club does not have a district or multiple district YCE Chairperson, a Club President will be required to sign for the exchange youth along with the district governor, and to work directly with the YCE Chairpersons in the sponsoring country to make all arrangements.

The following are general responsibilities for the host Lions club:

- Ensuring that the [YCE policy](#) is followed;
- Ensuring compliance with local laws governing youth protection;
- Verifying the exchange youth have sufficient accident, life, personal property, health and liability insurance to cover all contingencies during travel to and from their host country;
- If your club is hosting an International Camp, your club should do research in case you need to secure separate insurance coverage for the camp itself depending on the activities of the camp;
- Making arrangements for the youth exchange's arrival/departure;
- Recruiting, screening and providing orientation to host families;
- Maintaining communications between the youth participants, Sponsor Lions Club, Host Family and YCE Chairperson; and
- Providing transportation to events organized by your club, including meetings and service projects.

You can learn more about the roles and expectations of a YCE Host Club by checking out the [YCE Host Club Handbook!](#)

How to Become a Host Club!

Use the [International Directory](#) to contact the nearest YCE Chairperson to find out how your club can participate in the YCE Program as a Host Club. If there is no YCE Chairperson in your area, speak with your District Governor to start a new YCE Program!

Have questions, comments or concerns? Please contact us at youthexchange@lionsclubs.org.

**Incoming participants, from July 26 thru August 16, 2025.
One week stay at the Camp, from August 3 thru August 9, 2025**



DISTRICT 11-C2

*Help fight hunger
in our communities*

***Your loose change makes a
difference to food banks supporting our
community members.***

**During our Cabinet meetings, drop it into the
yellow canister to show your support.**

- January 18, 2025 @ Perry VFW, Perry
- March 22, 2025 @ Celebration of
Service, Mt. Pleasant
- April 24, 2025 @ Dutch Hollow, Durand



The Hunger Committee also encourages each club to
collect loose change at their meetings and to bring their club's
"loose change" to the Cabinet meetings.**

**** Please contact**

**Lion Karen Ketola (517.927.4834) or Lion Jenny Stromlund (810.923.4251) if
you'd like to match a Cabinet Meeting Collection**

Talking Points for “Lions United for Vision” Week

by Lion Doug Klein, APR, CTA

In a previous article “What to Say to a Reporter,” we discussed the importance of using talking points. Using talking points effectively in a TV news interview is essential to deliver clear, impactful, and memorable messages. Recently, I was asked to provide talking points for two of our “Vision” cause projects: Project KidSight and Eyeglasses Collection. Both projects are being promoted during LionsUSA’s “Lions United for Vision” or LUV campaign during the week of January 11-17, 2025.

General Lions talking points can be found at the <http://resources.mdalions.org/web%20page%20articles/Key%20Lions%20Messages%20and%20Questions.pdf> site. That file contains points to help in your preparations prior to any activities where the media might be present. It contains suggested answers to commonly asked questions. However, here are the specific talking points for our two projects:

Lions Club Brightens Lives Through Eyeglasses Collection and Recycling – These points highlight the program’s global impact, community involvement, and the opportunity for viewers to contribute to a meaningful cause:

- Our local Lions Club, along with hundreds of Lions Clubs throughout Michigan, have a commitment to vision health. We believe that simple actions—like donating used eyeglasses—can make a profound difference to ensure that everyone has access to the gift of clear vision.
- Vision impairment affects over 2.2 billion people worldwide, with many unable to afford corrective lenses. Through the support of community members, Lions Clubs have recycled millions of eyeglasses, delivering them to individuals in need via vision health missions and partner organizations in over 100 countries.
- Something as simple as a pair of eyeglasses can change a life. Clear vision opens doors to education, work opportunities, and a better quality of life, and the Lions are proud to play a role in making that happen. Eyeglasses are distributed in over 100 countries through Lions missions and partner organizations.
- By providing recycled eyeglasses, Lions Clubs empower individuals to read, work, and lead independent lives. Eye health professionals who participate in mission trips around the world share many stories of people who received glasses and experienced a life-changing improvement in their vision.
- In Kenya, a farmer received eyeglasses that allowed him to read market prices, improving his business and family income. In Guatemala, a young girl in elementary school gained her first pair of glasses, allowing her to read and write for the first time. In India, a grandmother regained her independence after receiving glasses during a Lions mission in her village.
- The donation process is simple yet impactful. Community members donate their used eyeglasses and hearing aids at collection boxes located in locations such as schools, libraries, or optometry offices. Contact your local Lions Club to find out where to donate in your area. Go to www.lionsclubs.org and click on “Find a Club.”
- Lions Club volunteers collect and count the glasses. From there, the glasses are sent to one of many Lions Eyeglass Recycling Centers, where they are cleaned, sorted, and categorized before being distributed to those in need.
- Eye exams are provided to individuals in underserved communities and the proper corrective lenses are dispensed by ophthalmologists, optometrists, and opticians to individuals during vision health missions, often paired with child vision screenings and educational efforts.
- Reading glasses and sunglasses are also welcome in the collection. Hearing aids may also be recycled in the same boxes. By collecting glasses and hearing aids of all types, refurbishing them, and redistributing them globally, the Lions are helping people see and hear clearly and lead better lives.
- This program not only helps individuals but also supports environmental sustainability by reducing waste. By repurposing eyeglasses, Lions Clubs contribute to global efforts to protect our planet. Glasses and hearing aids that are unable to be refurbished are sent to specialized recycling centers.
- Community members can get involved by dropping off used eyeglasses at a Lions collection box. They may also assist by becoming Lions Club volunteers and help in the collection and counting process. Some may also wish to explore participation in mission trips. Go to www.lionsclubs.org and click on “Find a Club.”

Lions Club “Project KidSight” Vision Screenings Change Children’s Lives -- These points highlight the program’s impact on schools, families, and the community, and educate viewers to enable them to spread the word about this meaningful cause:

(continued)

- Project KidSight is a Lions Clubs initiative aimed at detecting and preventing vision issues in children. It is focused on children aged 6 months to 6 years, a critical age for early vision development. Thousands of children are screened annually through the program to ensure children receive basic eye screenings and follow-up care when needed.
- Poor vision affects learning, social development, and overall quality of life. Many childhood vision problems, like amblyopia (lazy eye), are treatable if caught early. Vision problems often go unnoticed because young children may not realize they can't see clearly.
- According to educational experts, 80% of learning is visual. If children can't see well, they will have more difficulty learning. 1-in-3 young children have poor but correctable vision – often just needing eyeglasses. Some vision problems undetected by the age of 7 can become permanent.
- Approximately 25 million children – now in school went nearly two years without a basic vision screening due to the pandemic interruption. Many kids have worsening eyesight from prolonged “screen” time.
- KidSight screening is done by trained Lions Club volunteers. Teams of three to six people – certified as a children's vision screener or assistant – spend one half day or more to conduct the vision screenings. They use advanced vision screening technology. The screenings are quick, non-invasive, painless, and do not require verbal responses from the child.
- Volunteers will provide any assistance needed in securing written parent or guardian permission. A responsible volunteer also ensures that all KidSight screening data for an event is collected and forwarded to a Lions District KidSight Coordinator or the Lions of Michigan Foundation office.
- Screenings are offered at no cost to families, ensuring accessibility for all. Screenings are conducted in public and private schools, daycares, community centers, and public events. These partners provide permission to host a vision screening and KidSight works closely with educators, healthcare providers, and parents.
- About ten percent of children screened are referred to an eye care professional for further evaluation and timely treatment. Children whose vision problems are caught and treated early, do better in school which improves an entire family's quality of life.
- Parents and relatives are very grateful for the early detection of their child's vision issues. The program helps educate parents on signs of vision problems, like squinting or difficulty focusing. The volunteers emphasize the importance of routine eye checks for children, even if they don't report symptoms.
- Referral information is provided to each family with a child requiring follow-up eye care with an optometrist or ophthalmologist. Families without insurance or who need help with obtaining follow-up eye care for their child or children are referred to their local Lions or the Lions of Michigan Foundation office - www.lmsf.net - info@lmsf.net - 517-887-6640.
- Lions Clubs throughout Michigan encourage schools and community organizations to partner with them to host vision screenings. Viewers should consider joining their local Lions Club to support Project KidSight and other community service initiatives. They may also donate to Lions of Michigan Foundation and contribute to funding the program and expanding its reach.
- For more information, go to www.LionsKidSightUSA.org or Lions of Michigan Foundation, 5730 Executive Dr, Lansing, MI 48911, www.lmsf.net, info@lmsf.net, 517-887-6640.

You can ensure your talking points resonate with the audience and leave a lasting impression by remembering a few more tips:

- Know your talking points inside out so you can discuss them naturally without sounding rehearsed.
- Tailor your points to the audience, the interviewer's style, and the length of the interview.
- Be ready to pivot from your talking points to address specific questions while staying on message.
- Avoid sounding like you're reading or reciting. Use conversational language.
- Show enthusiasm and use relatable examples to make your points resonate.
- Share personal anecdotes or success stories to humanize the topic.
- If you don't know the answer to a question, acknowledge it and pivot to your key points.

At the end of many interviews, reporters will often ask whether there's anything else you'd like to add. Most interviewees are so relieved their interview has ended that they decline that golden opportunity. End by encouraging viewers to donate, volunteer, or visit your website. Never miss out on the chance to give a “boilerplate” message about joining your Lions Club. Share how people can learn more or get involved.



Lion Doug Klein regularly passes along tips to help your Lions Club sharpen its public relations and marketing efforts. He has been a member of the Mason, Michigan Lions Club since he retired in 2018 as a Lansing Community College adjunct professor of public relations, communication, business, and marketing. He is currently serving as Mason Lions Club Secretary, District 11-C2 Public Relations Chair, and MD11 State PR / Information Chair and Marketing Chair. A member of the Public Relations Society of America since 1983, he has held their prestigious APR designation (Accreditation in Public Relations) since 1996. He was inducted into the American Marketing Association's national honorary Alpha Mu Alpha in 2012. Contact him with any public relations or marketing questions at (517) 775-8601 or at dougklein@usa.net by email.

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LIONS OF MICHIGAN FOUNDATION

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