



July 2024

Lions District 11-C2 Newsletter

Editor: Lion Doug Klein



From the desk of the Governor



2024-2025 District Officers

- Governor: Lion Carl Cozart
- 1st Vice Gov.: Lion Aleta Cozart
- 2nd Vice Gov.: Vacant
- Secretary: Lion Denise Temple
- Treasurer: Lion Robert Phillips
- IPDG: Lion Ted Hamilton

2023-2024 Zone Chairs

- R1-Z1: Lion Jenny Stromlund
- R1-Z2: Lion Aleta Cozart
- R2-Z1: Lion Blaine Lafler
- R2-Z2: Lion Kenny Kinsey
- R3-Z1: Lion Michael O'Bryant
- R3-Z2: Lion Eileen Delaney
- R4-Z1: Lion Wendy Mater



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Places of Interest:

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[District Newsletters](#)

[Lions of Michigan Foundation](#)

[Lions of Michigan](#)

[Lions Clubs International](#)

[Lions of Michigan YouTube Channel](#)

Bit of Wisdom



Robert (Bob) Edward Tetzlaff Obituary

Age 80, passed away at home with his daughter by his side on Wednesday, July 10, 2024. Robert was born February 11, 1944 in Lansing, Michigan, the son of Harold and Mary (Dennis) Tetzlaff.

Bob was a loving and devoted husband to his wife, Barbara, for 55 years until her passing in 2022. He loved woodworking, gifting his creations to those who would enjoy them or needed them. Bob enjoyed gardening and caring for his plants and flowers. He had a strong faith, serving in his church as well as a member of the Knights of Columbus. Bob was a devoted member of the Lion's Club for over 45 years, serving in many roles during that time. He was always a giving person of his time and energy, there to support family, friends and even those he did not know. Bob loved to talk to people and could strike up a conversation with a complete stranger. His smile touched his eyes and was always genuine. He loved to joke around and would say "If you can't laugh, then what's the sense in living."

Bob started his own business in construction, which he worked for many years before obtaining a degree in IT. He then secured a position at Coca Cola Enterprises where he worked for 18 years, retiring in 2014. This allowed him the time needed to focus on Barbara and his family, as well as his community service endeavors.

Bob is survived by his loving daughter, Kathy Tetzlaff; sister, Lorraine (Gordon) Sparks; grandchildren, Brandon and Justin Tetzlaff; great grandson, Codi VanEck; brother in-law and sister in-law, LaVon and Camilla Holt. Also surviving are several nieces and nephews; great-nieces and great-nephews; and many friends.

Celebration of the Funeral Mass will take place Thursday, July 18, 2024, at 10:30 AM at Immaculate Heart of Mary Catholic Church with Rev. Fr. John Byers as celebrant. Interment will follow at Bethany Cemetery in Morrice, Michigan at 2:30 PM. The family will receive relatives and friends on Wednesday, July 17, 2024, from 5-8 PM at the Palmer, Bush & Jensen Family Funeral Home, Lansing Chapel. Visitation will continue at the church one hour prior to the service on Thursday. In lieu of flowers, memorial contributions can be made to the Lions of Michigan Foundation in memory of Bob.





Eaton Rapids Lions Club

ER Lions inducted 2 new members on Wednesday July 3rd! Welcome Lion Wayne and Lion Pam! Thank you Lion Bill Botti for being their sponsors and thank you District Governor Lion Carl Cozart for

Around The District



Hartland Lions Club

Taken at Michigan Challenge Balloonfest this is the Hartland Lions Club sponsored balloon. Pictured are the pilot and one of his crew. Along with a couple of Hartland Lions



Holt Lions Club

On June 6, 2024, the Holt Lions had the Seniors from each of the Holt High School Varsity sports teams attend "Sports Night". The award is a recognition of the students' value to the coach, not for the most points scored or winning record. But for the job they did to help and contribute to the team. One outstanding student athlete is chosen by his/her coach and invited to attend Sports Night. The coaches get a chance to introduce the student and explain why this student was chosen.

The coaches, the AD and the School Superintendent have said this is the highest recognition a coach can give to a student. This year there were 25 student athletes recognized. The night started with Lions Club President Barb Sherbino presenting a check to School Superintendent for \$1,000 to the HOPE Scholarship fund. Then some thoughts by Superintendent David Horack and then Athletic Director Chris Bishop. As always it's great to hear about the many great kids we have at Holt High School. Looking forward to next year again, already.

Around The District



Grand Ledge Lions Club

We had a great time volunteering in the A&W concessions stand at Music in the Park. Thank you to Chris for volunteering with us!



St. Johns Lions Club

Another great concert at the city park. The Detroit Metro Society had everyone dancing in their seats and singing along to high energy rock and pop music. St. Johns Lions Club members were busy serving hotdogs, pulled pork sandwiches, popcorn, ice cream bars, and more to a large crowd. Thanks to everyone who continues to support us. L-R: Lions Nancy Presockki, Carrie Hartenburg, Gloria Carnicom, Cheryl Hickey, Pauline Baert, Dean Hartenburg, and Kenny Kinsey; also below seated next to Lion Carrie is St. Johns High School senior Aubrey Beltran who volunteered to help us out this year. We kept her busy all evening filling popcorn bags and handing out beverages. Great job, Aubrey!



Mason Lions Club

PDG Ted Hamilton was the guest of the Mason Lions Club at their annual picnic. New officers were installed, family scholarships were awarded, and Lion Cyndi Mark was named Lion of the Year.



We Serve

District 11-C2 Cabinet Meeting

The first Cabinet Meeting of the 2024-2025 Fiscal Year
will be held on Monday July 31, 2024, at 6 PM
at the Main Street Cafe in Saint Johns, MI
Please RSVP by Tuesday July 15 if you would like meal to:
Cabinet Secretary Lion Denise Temple
tsiellyboo@aol.com

We will have the installation of District Officers, and we should have the roster books ready for clubs to pick up. Reports from committee chairpersons are welcome, but not expected, as we will not be giving individual committee reports.

PLEASE RSVP TO Lion Denise Temple FOR ALL CABINET MEETINGS.
We need to get our numbers to the restaurants in advance of each meeting.
July 31, 2024, cabinet meeting #1 at Main Street Cafe in Saint Johns at 6pm
October 24, 2024, cabinet meeting #2 at the Delhi Cafe in Holt at 6pm
January 18, 2025, cabinet meeting #3 at the Perry VFW at 9am
March 22, 2025, cabinet meeting #4 at convention in Mt. Pleasant
April 24, 2025, cabinet meeting #5 at Dutch Hollow in Durand at 6pm



SAVE THE DATE

What: PDG Lion Ted Hamilton's
Appreciation Dinner

When: Friday, September 20, 2024
Social: 5:30 PM Dinner: 6:00 PM

Where: Dutch Hollow Golf Club,
8500 Lansing Rd., Durand, MI 48429

Cost: \$18.00, which includes dinner with main course, salad and
dessert, coffee and water, tax and tip. Alcoholic beverages
are available for purchase.

Please RSVP to Lion Kathy Kilbreath
at (989) 413-3269 by Friday, 9/13/24

Payment can be made at the door, cash or check only.





DIMONDALE & EATON RAPIDS LIONS CLUBS

21ST ANNUAL GOLF OUTING

**CHANCE TO
WIN A NEW
CAR!**

*First Hole in One on White
#6

.....
\$75 - Per Player
\$300 - 4 Players

.....
Contact:

Tony Piper 517-614-2663

John Lord 517-974-2518

Norm Wood 517-646-6823

Lou Klinger 517-282-9904

SATURDAY

JULY 20, 2024

AT ELDORADO GOLF COURSE
3750 W HOWELL RD. MASON, MI

Check-in: 7:30am
Shotgun starts 9:00am

Includes 1 half-cart, light breakfast,
hot dog at the turn, awards dinner



"We Serve"



St. Johns Lions Club

GARAGE SALE

July 25 & 26

9 AM to 4 PM

803 Randy Lane

St. Johns

All proceeds benefit the community!



Mints For MILITARY

The Lions of Michigan Foundation is proud to recognize the brave men and women serving our nation in the United States military. We have Lion Mints Care Packages ready for distribution, but we need the names and addresses of more service men and women to recognize. Please help us by displaying and distributing this flyer in your community.



LIONS OF MICHIGAN FOUNDATION

5730 Executive Drive
Lansing, Michigan 48911
517-887-6640
info@lmsf.net
www.lmsf.net



PLEASE SEND A LION MINTS CARE PACKAGE TO:

Military Member's Name: _____

Rank: _____ Unit: _____

APO: _____ FPO: _____ AE: _____ AA: _____ AP: _____

Street Address: _____

City/State/Zip Code: _____

Look Like a Lion in Your Community!

by Lion Doug Klein, APR, CTA

Lions Clubs International encourages us to put on our Lions gear -- pins, shirts, hats, vests, etc. -- whenever we go out to serve as a Lion. It is a good way to show our communities that wherever a Lions Club member goes, good things happen.

In a time when many people are looking to be a part of something meaningful, wearing Lions gear immediately identifies you as part of a Lions Club. It makes a powerful visual statement that we don't just deliver kindness; we are a destination for it. Seeing that iconic Lions logo makes it easy for someone looking to serve to know they can start their service journey with us.

Use of Lions trademarks on clothing such as t-shirts, hats, sweatshirts, etc. that is unique to your own Lions Club is allowed. Lions are automatically granted permission to use, purchase, or distribute apparel items (excluding vests) with LCI trademarks when each individual item does not exceed 30 in one fiscal year. Lions clubs exceeding 30 members have been automatically granted permission to use the LCI trademarks when the apparel items, excluding vests, do not exceed the total number of club members.

Some Lions Clubs and some Lions Club members choose to wear the uniquely visible Lions vests. Vests are in a special category by themselves. Some Lions Clubs issue a vest to new members for their use while in the club, and others encourage individual members to purchase their own vest if they wish to wear one.

What do the vest and the pins it carries mean? As part of the world's largest service club organization, we Lions may choose to wear our vests as an expression of pride in being a Lion. It is always appropriate to wear the vest at meetings, conventions and when giving Lions service, unless it could be exposed to damage, such as when working in a food trailer or on a carpentry project.

The vest often displays Lions member pins, present and past officer pins, and pins for special or exceptional service. These are usually worn on the wearer's left side, above the embroidered Lions logo. A name badge should go on the right side. In addition, many Lions add pins they have collected from other clubs, from candidates for district governance, conventions they have attended and so on.

According to "Touchstone Story #92-The Lions Vest by Madeleine Miller" on the LCI Blog, the iconic Lions vest first showed up as a new apparel item in the 1951 Lion Club supplies catalogue. The "No. A-28 Vest," was made of wool gabardine in Lions gold with purple trim, was advertised as "the newest Lions apparel for convention, bowling and meeting wear." It sold for \$1.75. Pictured in early ads with the "No. A-25 Change Apron" in gold and purple canvas, the vest-apron ensemble soon became standard Lions gear at community fundraising events.

Members were quick to see the vest as a unique way to show their Lions pride in public. Sales soared in the early years. And it remains a perennial bestseller, with about 10,000 vests shipped annually to clubs and individual members worldwide.

Lions vests have undergone many changes in design and materials since 1951. The original vest was a short-waisted, bolero-style garment designed to be worn with a dress shirt and necktie. In 1960, satin replaced wool as the fabric. The standard vest was redesigned in 1973 to extend below the beltline. Two handy coin pockets were also added.

As more women joined the clubs in the late 1980s and 1990s, a specially tailored women's vest debuted in 1997. And for disaster relief efforts and potentially hazardous community service projects—such as cleaning up roadside litter—a line of emergency vests in bright yellow or orange, some with reflective stripes, was added in 2011.

Emergency vests are fastened with Velcro. But no standard vest has ever had a button or a zipper. No problem. An elegant gold-plated vest guard with alligator clips and a pendant Lions emblem is also available. It makes the perfect accessory to the pins, badges and other regalia Lions are proud to display on their trademark vests.

If you haven't seen this 2011 humorous hip hop video yet (or have forgotten it), check it out. The lyrics focus on what wearing the yellow Lions Club vest means to the community -- <https://www.youtube.com/watch?v=0YGsi8EeC3M>

Throughout the world, Lions are also recognized by the emblem they wear on their lapels. It consists of a gold letter "L" on a circular purple field. Bordering this is a circular gold area with two lion profiles at either side facing away from the center. The Lions Club emblem represents a lion facing the past with pride and the future with confidence, looking in all directions to render service. The words "Lions" appears at the top, and "International" at the bottom. Lions wear their emblem with pride.

According to "Lions Australia," members and volunteers should represent the Lions in a way that respects the organization's purposes and ethics and promotes confidence in the organization. The Lions Club's mission is to improve health and well-being, strengthen communities, and support those in need.

(continued)

This includes representing Lions by publicly displaying a connection to Lions in other ways than wearing the Lions vest. Most Lions choose to wear t-shirts and pins, put bumper stickers on their cars, etc. that are visible in situations where they are recognized as a spokesperson or representative of Lions.

Lions Club members can wear a Lions lapel pin in business-type settings to display their affiliation with their Lions Club. Lions Club membership pins are used as a badge of honor. Some other pins are a symbol of appreciation -- given to those who have done something for the Lions Club or for participation in an event.

When wearing a jacket, you should place the lapel pin on your left lapel. Some formal suit jackets have a small buttonhole on the left lapel to indicate where the lapel pin should sit. Wearing a lapel pin is a straightforward endeavor. Most of the lapel pins are attached to a post that slides through the buttonhole of your jacket and stays there with a clutch back attachment.

Originally, they were derived from the use of a boutonniere -- a real flower -- pinned to a suit's lapel. Now, boutonnieres are most likely to be seen only at formal weddings and proms. In a guide provided by C. Sanders Emblems, they tell you everything you would like to know about this small accessory and how to wear it.

Here, we're mostly talking about the rules of wearing a lapel pin in a formal way, as it is the only place where rules apply. Formally, lapel pins are an accessory that should be used with care for the statement and context of the occasion they are being worn for.

Always carefully pierce the coat fabric for your pin. For repeated uses, try to use the previous hole so that there are not too many punctures on the lapel. Try and match the design and metal of the lapel pin with other accessories. Make sure that the pin is not oversized or undersized to look out of place with the remaining part of the outfit. Unless you are at a Lions-only event, never wear more than one pin at a time. In fact, those certain events make wearing multiple pins acceptable and expected, but it is not so in non-Lion event other situations.

They say that you can also wear a lapel pin without a jacket. If you're wearing a tie or neck scarf, you can place the lapel pin in the middle. This looks best with solid color neckwear, but not so much with patterned ones. However, if you are wearing a tie with a jacket it is best to place it on the left lapel rather than on the tie.

If you're not wearing a tie or jacket, you can place the lapel pin on the left collar or on the side of your shirt nearest the heart where a coat lapel would usually be. You can also try angling the lapel pin on the pocket or above a button. Lapel pins can be showcased on a more regular basis if you place them on your windbreaker, parka, or coat. They can be used as an everyday accessory, but remember that when you wear a Lions pin, you will be representing Lions Clubs. If you think that might be inappropriate in a public situation, please leave your Lions gear at home.

Also, please remove all your Lions identification if your Lions Club is taking tickets, parking cars, etc. to raise money to be used for your Club's administrative fund. However, if you are raising money for your donation fund or for a community charity or cause, REPRESENT!

Today, Lions show off their pins and awards on backpacks, and collectors display their pins and pin collections on hats or vests. You should just know when to use which pin or pins to add a bit of bling and flair to your personality.

How you look is still less important than what you do. Lion Kenny Kinsey of the Saint Johns Lions Club in District 11-C2 talks about how after an August storm in mid-Michigan, he was stopped some days later by a woman who thanked him and his Lions Club for cleaning up some branches in the middle of her street.

"When the storm came in, I had just left a luncheon for the Chamber of Commerce, and I had to do something downtown, so I drove my power chair on Lambert Lane, and I saw all these branches in the street. My first thought was to go around them. Then I changed my mind and turned around and got out of my chair and started to move the branches to the curbside. I did that all the way down to Swegles Street. Then I went up Swegles and did the same thing going north. That day I was wearing my Lions hat and shirt..."

Lion Kenny Kinsey knows that whenever Lions get together, problems get smaller. And even one Lion can help a community recover. That's because we help where help is needed -- in our own communities and around the world -- with unmatched integrity and energy.



Lion Doug Klein regularly passes along tips to help your Lions Club sharpen its public relations and marketing efforts. He has been a member of the Mason, Michigan Lions Club since he retired in 2018 as a Lansing Community College adjunct professor of public relations, communication, business, and marketing. He is currently serving as Mason Lions Club Secretary, District 11-C2 Public Relations Chair, and MD11 State PR / Information Chair. A member of the Public Relations Society of America since 1983, he has held their prestigious APR designation (Accreditation in Public Relations) since 1996. He was inducted into the American Marketing Association's national honorary Alpha Mu Alpha in 2012. Contact him with any public relations or marketing questions at (517) 775-8601 or at dougklein@usa.net by email.
