



March 2025

Lions District 11-C2 Newsletter

Editor: Lion Doug Klein
dougklein@usa.net



From the desk of the Governor



Together we leave Footprints

11C-2 DG Carl Cozart

2024-2025

2024-2025 District Officers

Governor: Lion Carl Cozart

1st Vice Gov.: Lion Aleta Cozart

2nd Vice Gov.: Vacant

Secretary: Lion Denise Temple

Treasurer: Lion Robert Phillips

IPDG: Lion Ted Hamilton

2024-2025 Zone Chairs

R1-Z1: Vacant

R1-Z2: Lion Jody Sivyer

R2-Z1: Lion Becky Hamilton

R2-Z2: Lion Kenny Kinsey

R3-Z1: Lion Chuck Vasalion

R3-Z2: Lion Eileen Delaney

R4-Z1: Lion Chrissy Andre



DG Carl Cozart 989-277-4847
gonehunting35@outlook.com

We've just finished up a great weekend at the Lions of Michigan Forum and Council of Governors meeting in Kalamazoo. Look for pictures later in this newsletter. It is just a few weeks until our own District 11-C2 Celebration of Service in Mt. Pleasant on March 21-22. Hope to see you all there!

Don't forget the State Convention in Bay City is coming up in May and the International is in Orlando in July. Please consider joining in all the Lions fun!

Last month, we announced a new statewide membership challenge. Between now and May 16, each club in MD 11 is asked to achieve a net-positive growth of 3 new Lion members. Clubs to reach this goal will be entered into a special drawing to receive a Melvin Jones Fellowship. The drawing will be held Friday evening, May 16, during the MD 11 Lions Convention.



On March 1, 2025, 1st Vice District Governor Aleta Cozart and District Governor Carl Cozart hosted the Lions of Michigan Forum breakout session on "Localeyes Lions Publicity" presented by Lion Doug Klein and Carrie Rathbun Hawks. See the flyer inside for info and access to the new publicity toolkit.

Contents:

- Lions Club News
- Upcoming Events
- Cabinet Meetings
- 3 for Growth Michigan Melvin Jones Challenge
- Mints for the Military
- Choose the Best Writing Style
- and much more!

Places of Interest:

[Lions District Web Site](#)

[District Newsletters](#)

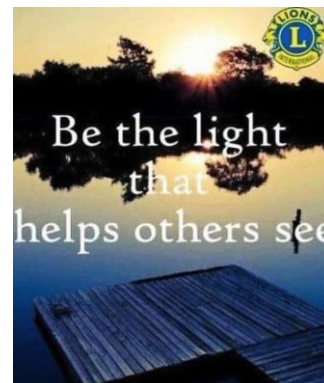
[Lions of Michigan Foundation](#)

[Lions of Michigan](#)

[Lions Clubs International](#)

[Lions of Michigan YouTube Channel](#)

Bit of Wisdom



Around the District



Laingsburg Lions Club

Laingsburg Lions donate a bench to the Greater Laingsburg Recyclers. Pictured are (left to right) Lion Dave Pursel, Terry Link & Beth Lange (GLR), and Lion Mike Foster.



St. Johns Lions Club

The St. Johns Lions Club had a productive and fun meeting on February 13 at Main Street Cafe. Due to snowy roads, a small group of ten members were there to witness the induction of two new members. Lion Carrie Hartenburg, First Vice President, had the privilege of performing the ceremony.

Kim Chapko has been an employee of Clinton County RESA for 10 years. She previously worked in the private sector legal field for 20 years. Kim is married to Mark, and they have four children and one grandchild. She is a graduate of Carson City High School and attended Davenport College of Business. Kim decided to join the Lions Club because she loves to give back to the community where she lives and works. Lion Laurie Blackmer sponsored Kim as a new member.

Pam Drury is a Human Resources Business Partner at University of Michigan Health Sparrow in St. Johns. She has two sons, two grandsons, and two granddaughters. Pam previously served on the boards for her sons' sports teams and the St. Johns Athletic Boosters for many years. She decided to join the Lions Club because she said it's "time to be involved again." Lion Dean Hartenburg sponsored Pam as a new member. Welcome Lions Kim and Pam!



L-R (right) Laurie Blackmer, Kim Chapko, Carrie Hartenburg, Pam Drury, and Dean Hartenburg



Delta Dewitt Ledges Lioness Lions Club

Delta Dewitt Ledges Lioness Lions Club presented a check to Helping Hands Food Pantry in Charlotte recently for the invaluable ways they support the community with their outreach of food and personal care items.

Pictured are President Lion Wendy Mater and Amanda Thompson, Executive Director.

Around the District



Laingsburg Lions Club

Laingsburg Lions Club held another spaghetti dinner on February 18th, 2025 at the American Legion Clare Burt Post 248. We served 170 meals that night again with the help of our Red Thunder Robotics teens.

Our Laingsburg Youth Baseball group was on hand to bus tables and take all the waste to dispensers manned by the Greater Laingsburg Recyclers. We had 50lbs of waste from the event go to a compost site instead of a landfill.

Here is a pictures of the hungry participants and those waiting in line to be served.



Ovid Lions Club

The Ovid Lions Club has enjoyed some recent fun! We had our monthly meeting at Mary's Country Kitchen on February 10th with our zone chair in attendance. On February 15th we attended the Gratiot County Lions Club Tractor Fundraiser in Ithaca.

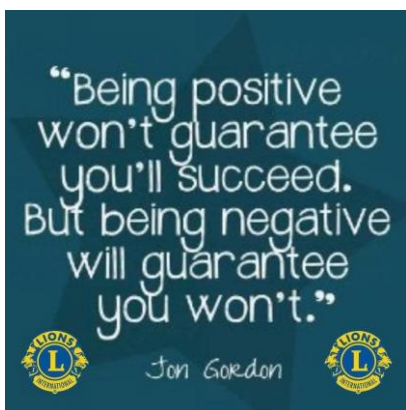
We are currently selling foundation tickets. They are available at the Ovid Service Agency. Tickets are \$10 dollars each. 1st prize is \$5,000. The drawing will be held on May 17th. Our club goal is to sell 200 tickets. The Ovid Lions Club will receive \$5 dollars for every ticket sold.

We recently donated 100 hats and mittens for the Celebration of Service R.I.S.E project. 100 totes were filled for the center which provides advocacy, counseling and support to survivors, their children, family and friends of R.I.S.E (Recovery, Independence, Safety and Empowerment).



Delta Dewitt Ledges Lioness Lions Club

Members are working the concession stand at the Delta Township *Fit and Frosty* a community event bringing people outside for fun activities. Pictured are Lioness Lions Ronda Ackerson and Vicki White, Delta Parks Special Events Coordinator Kathy Sobczyk and Lioness Lion Wendy Mater.



Around the District



Grand Ledge Lions Club

Aldi's pickup for "Blessings in a Backpack" had Lions volunteers loading the trailer before transport to Sawdon School for storage prior to distribution to needy students. (Front to back) Peg Franck, Duke Love, Dan Templin, Mike Rademacher, Dave Peake, & Gary Franck (not pictured-Kim Spalsbury)



Bath Township Lions

On Thursday, February 6th our Club was presented with a Club Excellence Award for the 2023-2024 Lions Year and Brian Shepard was presented with his 35 year Membership Chevron.





St. Johns Lions Club

Lion Kenny Kinsey who serves as District 11-C2's Zone Chair for Region 2 Zone 2, hosted a meeting on February 20 at Main Street Cafe to discuss the Recruiter's Passport that was attended by thirteen Lions from around the District. This new tool is designed to help clubs boost membership recruitment and retention

efforts. The comprehensive guide offers a wealth of resources and strategies that can empower Lions to share their stories and inspire others to join our cause.

Zone 2 includes Lions clubs in Bath Township, Bretton Woods, DeWitt Breakfast, Grand Ledge, St. Johns, and Wacousta. After a delicious dinner, Lion Kenny kicked off the meeting with an overview of the Recruiter's Passport tool and Lion Brent Beracy PDG shared his personal story about why he became a Lion. Four lucky attendees won door prizes that included two \$10 Subway gift cards, a patriotic shirt, and a unique gift from the Minty Mitten in St. Johns.



Around the District

Eaton Rapids Lions Club

The Eaton Rapids Lions Club recently collected 741 pairs of glasses, and 12 pairs of hearing aids. We have locations throughout the city where people can donate old glasses, including sunglasses, and hearing aids. Thank you Eaton Rapids!



Around the District

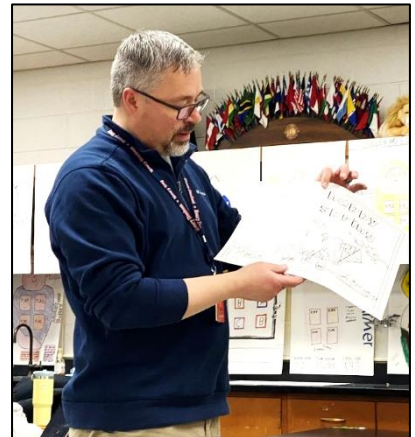
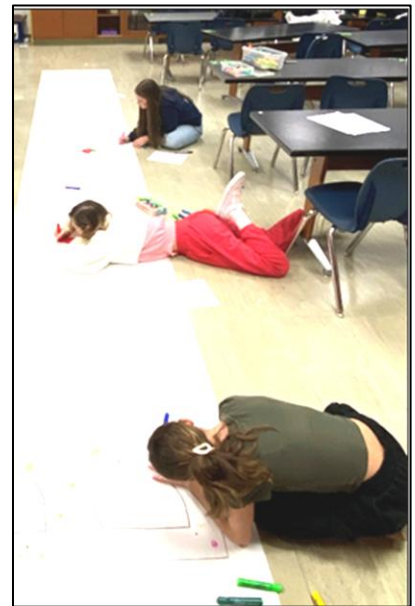


Mason Middle School Leo Club

On February 20, 2025, there were five Leos at the meeting, but two of them are new participants. Most of the members worked on a 20-foot banner advocating kindness and promoting the Leo Club.

Another worked with Mr. Piche on graphics to be used for placemats. During the meeting three other students dropped in and expressed an interest in joining.

The next meeting will be March 13 (second Thursday because the first is a half day of school). That will be the only March meeting due to spring break. At the March 13 meeting, Leos will finish the banner and color the placemats. The placemats may be laminated, and they will be given to Meals on Wheels.



Lions District 11-C2 Zone R3-Z2

Lion Eileen Delaney, Zone Chair for R3-Z2, recently hosted a meeting for all Lions in District 11-C2. On the evening of Tuesday, January 21, 2025 they met at the Delhi Café, 4625 E. Willoughby Rd. in Holt, MI.

The guest speaker was our very own Lion Cyndi Mark talking about Leos in our district. She led a very productive session where she asked everyone to discuss their ideas on starting new Leos Clubs and recruiting more Leos.

She introduced the new Lions Cub program as well. Lion Doug Klein suggested that a Cub program might be investigated connected to the Mason Library.

Besides Lion Cyndi, a solid group of District 11-C2 Lions were there. From our Mason Lions Club: Lions Doug Klein, Lynne Mark, Jenni Jordan, Karen Routson, and Jeff Routson. A lot of valuable information was shared.



Around the District



St. Johns Easter Egg Hunt: This annual event will be held at the City Park on **Saturday, April 19, at 1:00 p.m.** Lion Nancy Presocki is serving as chair. Activities will begin in the pavilion at **12:30**. Approval has been received from the city to host the event at the city park, Easter Eggs are being stuffed, two face painters are confirmed, prizes have been purchased, the local Boy Scouts are confirmed to assist with set up and teardown, and letters soliciting contributions are being mailed to area businesses.

The **Project KIDSight** mobile testing facility will be onsite during the Easter Egg Hunt for the third year in a row. Vision screening will be available from 11:30 a.m. to approximately 1:30 p.m. near the city park pavilion. The KIDSight program is designed to identify treatable and preventable causes of vision loss in preschool children (ages 1 to 5 years), but children of any age are welcome to be tested.



DONATE WHILE *You Dine!*

Share Night Fundraiser
Tuesday March 11th, 2025

5PM to 8PM

Owosso Lions Club



Give **LOCAL**
FOOD. FAMILY. FUTURE.
Culver's



All money raised will be used to support a Shiawassee County student participating in the Lions of Michigan All State Band!

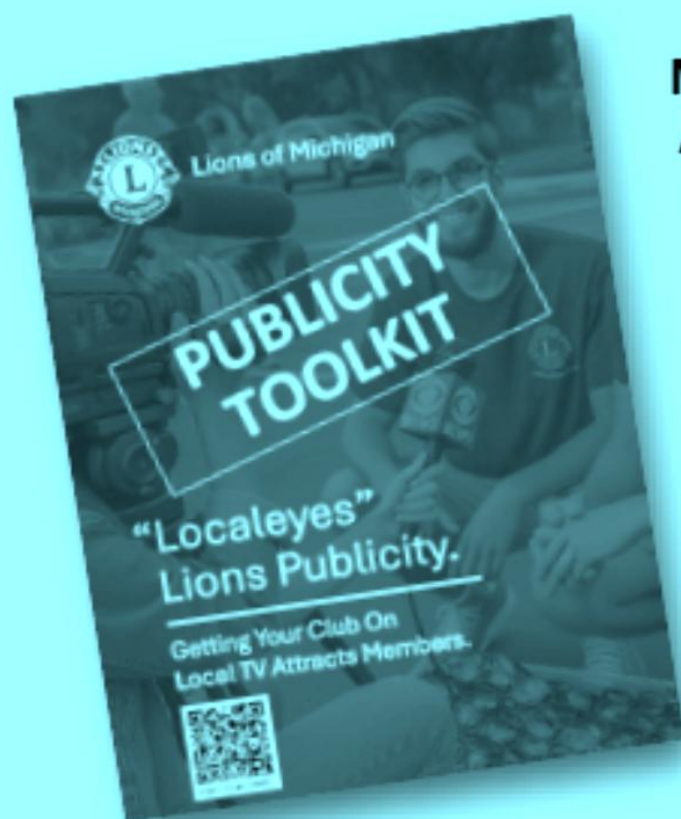
Culver's of Owosso
2355 E Main Street, Owosso, MI 48867 (989) 472-3284

CULVERS.COM

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LIONS OF MICHIGAN FORUM
February 28 – March 1, 2025





**Michigan Lions –
Assemble your own
publicity toolkit to
help put more of
your club’s service
on local TV.**



<https://rb.gy/2djy85>

We’re getting you started with “Localeyes” folders and files on Google Drive. Go to <https://rb.gy/2djy85> or scan the QR code and then get ready to download a lot of great publicity resources. Add more of your own files in the future by clipping new resources you find useful and putting them in your toolkit.

Here’s what you have on the “Localeyes” Google Drive already:

- Introduction, overview, and info on how to organize your toolkit
- Media lists for Michigan television stations, e-mails, and more
- How to use talking points and examples for many Lions services
- News release templates, service project copy, and actual examples
- Samples of actual TV news spots, social media, and other materials
- Public relations and marketing articles on a wide variety of topics
- Miscellaneous resources from Lions Clubs International and more
- Lions graphics and AI photos – keep your memes and logos here

Dine at Culver's of DeWitt
MONDAY, JUNE 16TH FROM 5-9PM

and we will donate a percentage of all sales to the:

ST. JOHNS LIONS CLUB

The St Johns Lions Club is raising funds to help support the community with local projects such as, helping people get needed glasses/hearing aids, Meals on Wheels, Clinton County Senior Center needs, and various other community initiatives.



No flyer or code needed.

*Drive-thru, dine-in, carryout
or order online at
culvers.com*

SHARE NIGHT

Enjoy a delicious meal, benefit a great cause and feel good all over.

Thank you for supporting the
St. Johns Lions Club!



Come on in to your local Culver's restaurant:

CULVER'S OF DeWITT

1030 W. Herbison Rd. DeWitt, MI 48820

(517) 668-6188 | culvers.com/restaurants/dewitt-mi-herbison



District 11-C2 Cabinet Meetings

The fourth Cabinet Meeting of the 2024-2025 Year
will be held on Saturday, March 22, 2025
at the District 11-C2 Celebration of Service in Mt. Pleasant

PLEASE RSVP TO

Cabinet Secretary Lion Denise Temple

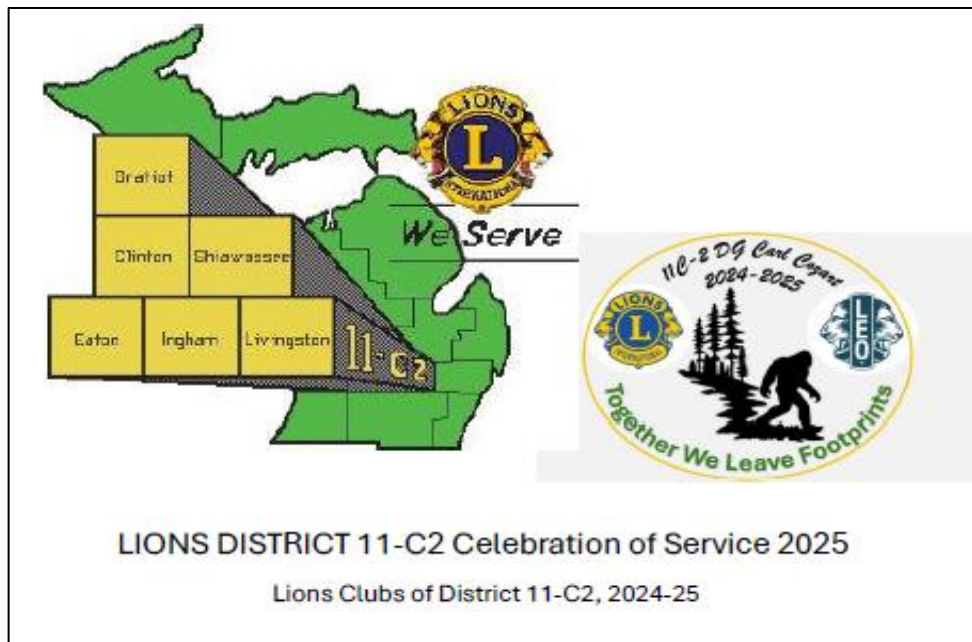
tsjellyboo@aol.com

FOR ALL CABINET MEETINGS

We need to get our numbers in advance of each meeting.

LAST 2024-2025 CABINET MEETING:

Tuesday, April 22, 2025, cabinet meeting #5 at Dutch Hollow in Durand at 6 PM



Lions District 11C2 Celebration of Service March 21-22, 2025

We are just weeks away from our annual Celebration of Service, March 21 - 22 in Mt. Pleasant.

This year we'll enjoy a social hour with members of District 11C1 on Friday night and then gather in our hospitality room to enjoy more food and fellowship.

The weekend continues Saturday morning with our memorial service honoring those Lions who have passed during the last year. We reflect and remember them in service to our clubs, our communities and our country.

Lions Districts 11C1 and 11C2 will come together in service to assemble personal needs totes benefiting the clients of R.I.S.E Advocacy serving Isabella, Gratiot and Clare counties.

We'll enjoy lunch with International Director Bert Nelson, honor our awards recipients and hold our business meeting. The afternoon will have breakout sessions with education and some fun. You're also invited to stay for dinner.

We hope you'll join us for a weekend of service, honor and reflection. All registration forms and additional information are included in this newsletter.

Respectfully,
The Celebration of Service Committee
Karen Ketola, Chair



Lions District 11-C2
DG Carl Cozart
Celebration of Service
March 21-22, 2025

Comfort Inn - Mt. Pleasant
2424 S Mission Street
Mt. Pleasant MI 48858
Direct line: 989.572.0473

Celebration of Service Registration Form

Name _____

Address _____

Club Name _____ Years of Service _____

Phone Number _____

Email Address _____

I plan to attend (mark all events)

Friday, March 21

Social \$20 _____

- Hors d'oeuvres
- Comedy Show
- Cash Bar

Hospitality Room No Charge _____

Saturday, March 22

Breakfast *All American Buffet* \$16 _____

Memorial Service No Charge _____

We honor and remember Lions who have passed during the last year
and celebrate their service efforts.

Service Project No Charge _____

(continued)

Awards Luncheon

Featured Speaker: International Director Bert Nelson

Lunch: *The Fiesta*

\$20 _____

District Business Meeting & Elections

No Charge _____

Breakout Sessions

No Charge _____

Dinner

Options (circle one) :

- 1) Pork loin, salad, vegetable, potato and dessert
- 2) Salmon, salad, vegetable, potato and dessert
- 3) Pasta primavera with dessert

\$28 _____

TOTAL: _____

Please make checks payable to *Lions District 11-C2*. Please fill out a separate form for each Lion/Leo/Guest.

Mail form & payment by March 9 to
Lioness Lion Kaye Olson
3610 Homewood Avenue
Lansing, MI 48910
517.721.1287

Room Reservations: to
Comfort Inn - Mt. Pleasant
2424 S Mission Street
Mt. Pleasant MI 48858
Direct line: 989.572.0473
Reserve room by February 25
for cost of \$110 plus tax per room

Make that "Lioness Lion Kay Olson"

Also available for District 11-C2



Laughs and Libations

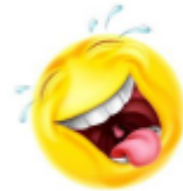


Lions of Michigan District 11C1 Convention March 21 & 22, 2025

Friday Night Social March 21, 2024



**Mt. Pleasant Comfort Inn and Suites
Hotel and Conference Center
2424 South Mission
Mt. Pleasant, MI 48858**



Doors Open at 6:30 p.m.



Light Hors d'oeuvres & Cash Bar

**MC is our very own International Director
Bert Nelson**

**Comedian
John DeBoer**



Bert Nelson of New York Mills, Minnesota, United States, was elected to serve a two-year term as an international director of Lions International at the association's 106th International Convention in Melbourne, Australia, June 21 through June 25, 2024.



His nerve-hitting show flows from the devious side of childhood to the never-ending pressures of our times. His twisted observations of life and the world around him have earned John a reputation as one of the most consistently strong acts wherever he goes.

Games, Raffles, Fun and Laughs

Hospitality Room After-Party

Cost paid through convention registration (\$15 convention registration and \$20 Friday Night Party)



R.I.S.E. provides free advocacy, counseling, and support to survivors, their children, family, and friends. We believe that safety begins at home, and we support survivors through their transition into violence-free living. R.I.S.E. serves Isabella, Gratiot and Clare counties. www.riseadvocacy.org

Districts 11C2 and 11C1 will be joining efforts to assemble 100 tote bags full of personal care items for RISE (Recovery, Independence, Safety and Empowerment). RISE serves Isabella, Gratiot and Clare counties and provides free advocacy, counseling, and support to survivors, their children, family, and friends. They believe that safety begins at home, and they support survivors through their transition into violence-free living.

We will be doing this service project at the Celebration of Service/Convention in Mt. Pleasant on Saturday March 22, 2025. We will be assembling the tote bags filled with personal hygiene and other items. We need you to let me know which item(s) your club can donate to the service project. Please either email me back or call/text me at (810) 923-4251 and I can let you know what items are still needed.

RISE needs full size items, so we realize that 100 full size items might be too much for each club to donate, so we are asking for 25 of each full-size item. We hope you will be able to attend the 11-C2 Celebration of Service event, but if no one from your club can bring the items your club is donating, please contact me so we can make arrangements with one of the committee members to pick up the items ahead of time. We look forward to seeing all of you at the Celebration of Service Event on March 21st and 22nd. Thank you so much!

Lion Jenny Stromlund
810-923-4251

2025 MD11 CONVENTION



May 15-17th, 2025
DOUBLETREE HOTEL
Bay City MI 48708

Register and pay online for all your 2025 MD11 Convention needs. Michigan Lions - We're on a Mission to Grow!


CONVENTION HIGHLIGHTS INCLUDE:

Thursday Night Picnic to be held at the famous Krzysiak House Restaurant!

Friday Night Welcome Reception Carnival Games on the Midway!

Saturday Afternoon Community Service Project

Saturday Awards Banquet – Featuring a Special Guest Speaker!


MICHIGAN LIONS! Make Your Mark!
EXHIBITOR AGREEMENT – MD 11 LIONS CONVENTION
FRIDAY – SATURDAY, MAY 16-17, 2025
DoubleTree Hotel, Bay City, MI


Please reserve a display table for me on: _____ Friday only (May 16, 2025) \$50.00
_____ Saturday only (May 17, 2025) \$50.00
_____ Friday and Saturday w/ad \$85.00
* _____ Boxed Lunch Sat. only @ \$20.00

Total _____ \$ _____

Exhibitor Hours:
Friday 9:00 am - 6:30 pm Saturday 9:00 am - 4:00 pm
Do you require an electrical hook-up? Yes _____ No _____

CONTACT NAME _____ PHONE _____
ORGANIZATION _____
ADDRESS _____
DATE _____ AMOUNT ENCLOSED: \$ _____

Space is limited! Please submit by May 1, 2025
Register online:
<https://lionsofmi.com/index.php/up-coming-events/md11-convention>
Mail your registration:
Lions of Michigan, 5730 Executive Drive, Lansing, MI 48911
Questions? Call 517-887-6640 ext. 103

 **MISSION 1.5** We're on a mission to grow.

MICHIGAN LIONS! MAKE YOUR MARK!
105TH ANNUAL MD 11 LIONS CONVENTION – MAY 15-17, 2025
DOUBLETREE HOTEL, BAY CITY, MICHIGAN
ADVERTISING OPTIONS

Listed below are several options to sponsor a personal or business ad in the MD 11 Lions Convention Proceedings Booklet.
Placing an ad shows fellow Lions and Leos your support of the Lions of Michigan!

ADVERTISING RATES AND SIZES
Overall Booklet Size: 8" x 5 1/2"

1. 1/4 page ad:	\$35.00
2. 1/2 page ad:	\$40.00
3. Full page ad:	\$45.00

Please note that all ads must be prepaid by **May 1, 2025**. Mail form to Lions of Michigan State Office, 5730 Executive Drive, Lansing, MI 48911; email to whurns@lionsofmi.com or fax: 517-887-6642

Name:	
Business Name:	
Billing Address:	
City, State, Zip	
Home Phone:	Business Phone:
Email address:	Cell Phone:
<input type="checkbox"/> Included is a print ready ad or message <input type="checkbox"/> Please design my personal or business ad to read (please attach detailed information for your ad)	
CIRCLE ONE OF THE FOLLOWING:	
Ad Size: 1/4 page 1/2 page Full page	
<input type="checkbox"/> Enclosed is my check for \$ _____	
Please bill my Credit Card: Card Number: _____	
Card Expiration Date: _____	Security Code: _____

Thank you for your continued support-See you in Bay City!
Mail form and advertisement to:
Lions of Michigan
5730 Executive Dr. Lansing, MI 48911
Questions? Call 517-887-6640 ext. 103



2025 MD 11 Lions Convention

Michigan Lions-Make Your Mark!

May 15-17, 2025 DoubleTree Hotel, Bay City, MI

Reservations: 989-891-6000 Room Rate: \$119 +tax/fees by 5.10.25

Booking Website: <https://book.passkey.com/go/2025LionsMD11>

Name _____ ☐Lion ☐Leo ☐Spouse ☐Guest

Club Name _____ District _____

Name _____ ☐Lion ☐Leo ☐Spouse ☐Guest

Address _____ City/State/Zip _____

Phone #: _____ Email: _____

Is this your first MD Convention? ☐Yes ☐No How many years a Lion member? _____

QUANTITY

AMOUNT

_____ Thursday Picnic @ \$15.00, May 17, 2025	\$ _____
_____ Thursday Bus Trip to Krzysiak's Polish Rest.	\$ _____ -0- _____
_____ Registration @ \$15.00 for each Lion/Leo	\$ _____
_____ Registration @ \$15.00 for each Spouse/Guest	\$ _____
_____ Friday Evening Welcome Party @ \$25.00/person	\$ _____
_____ Saturday Breakfast @ \$16.00 per person	\$ _____
_____ Saturday Night Banquet @ \$40.00 per person	\$ _____

Total: \$ _____

Entrée: _____ Crispy Panko Chicken

Entrée: _____ Honey Lacquered Salmon

Gluten Sensitive _____ **Honey Lacquered Salmon** **Vegetarian** _____

Please Note any special needs (i.e., deaf interpreters, dietary restrictions, food allergies, etc.) _____

Everyone **MUST** pay the registration fee. No meal tickets may be purchased unless the registration fee is paid. Deadline for pre-registration and purchase of tickets is **May 8, 2025**. No refunds after **May 1, 2025**. Tickets and registration packets will be distributed at the Lions Registration Desk at the DoubleTree Bay City. They will not be mailed to you. The registration desk will be open Thursday at 5:00 p.m.; Friday, 8:00 a.m. - 5:30 p.m. and Saturday 8:00 a.m. until 11:30 a.m. Saturday Banquet tickets may be picked up Saturday evening at the Ballroom entrance.

Mail to: Lions of Michigan, 5730 Executive Dr., Lansing, MI 48911

or

Register and pay online at: www.lionsofmi.com



Lions Clubs of Michigan

SD10 and MD11, Lions International

The Lions of Michigan MD 11 Convention Committee is please to offer the opportunity for corporate and personal sponsorships for the
2025 Multiple District 11 Lions Convention
May 15-17, 2025 DoubleTree Hotel, Bay City, Michigan

SPONSORSHIP OPPORTUNITIES:

Platinum Sponsor - \$1,000

Speaking opportunity during the Saturday Awards Banquet (up to 10 minutes);
Advertisement in the Lion Pride publication; advertisement in convention proceedings
booklet; complimentary exhibitor table; your banner on display throughout event; insert
included in welcome packet

Gold Sponsor - \$500

Speaking opportunity at Friday's Welcome Reception/Dinner *or* Saturday Awards
Breakfast (up to 5 minutes); advertisement in convention proceedings booklet;
complimentary exhibitor table; your banner on display throughout event; insert included
in welcome packet

Silver Sponsor - \$400

Full page advertisement in proceedings booklet; complimentary exhibitor table; your
banner on display; insert included in welcome packet

Bronze Sponsor - \$300

Full page advertisement in proceedings booklet; banner on display throughout the
event; insert included in welcome packet

Heart of a Lion - \$150 Club Special!

Breakout Session or Coffee Break sponsor; advertisement in proceedings booklet;
banner on display

All sponsors who commit by April 1, 2025, will be listed on promotional materials, in the
Lion Pride publication, on the Lions of Michigan website and Face Book page. Checks
should be made out to Lions of Michigan and mailed to: Lions of MI, 5730 Executive
Dr., Lansing, MI 48911. Contact wburns@lionsofmi.com or call 517-887-6640 for
further details.

5730 Executive Drive • Lansing, MI 48911
phone: 517-887-6640 • fax: 517-887-6642
email: lions@lionsofmi.com • website: www.lionsofmi.com

2025 INTERNATIONAL CONVENTION

July 13-17 2025

Orlando, Florida

Greetings Lions, Leos and friends.

Here is an important update for our international convention in 2025:

The dates for the event will be July 13-17, 2025. Updated registration information is available online now. Orlando is a magical city, renowned for its exemplary hotel accommodations, traveler-friendly airport and world-class convention center. The city is famous for its wide range of entertainment, including iconic theme parks, trendy shopping and great restaurants, making Orlando one of the top destinations globally. We are extremely grateful for the partnership and collaboration from the city of Orlando, and we're working together to create an incredible convention experience for you.



ORLANDO **2025**
107th LIONS INTERNATIONAL CONVENTION

Get ready to make your mark.

The International Convention happens once a year, and in 2025, we'll celebrate together in the theme park capital of the world. Get ready to be entertained, find inspiration and meet new friends. We'll see you in Orlando, where we will truly make unforgettable memories together!

<https://lionscon.lionsclubs.org/registration-information/individual-registration/>





Congratulations PDG Becky Hamilton, MD 11 C2, on being elected to the position of 2025-2026 Council Chair!

Make your Mark, Lions!



LIONS OF MICHIGAN
Leadership Institute

SAVE THE DATE

Leadership Institute
November 6-9, 2025

Opportunities for learning and advancement:
Lions Leadership Institute and Graduate Institute
NEW THIS YEAR: EMERGING LIONS INSTITUTE

Registration opens August 1, 2025
Additional information to follow

Check out these links!

<https://www.youtube.com/@USLionsRock>

<https://www.lionsclubs.org/en/resources-for-members/resource-center/family-membership/cub-program>

AI APPs TO HELP YOU GROW & MARKET LIONS from Lions Virtual
LionsMap2Grow & LionsMarket2Grow Apps

<https://www.lionsvirtual.org/>

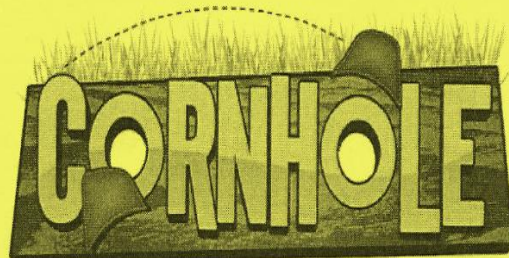
App Demo <https://youtu.be/LgBVzb8loZg?si=izsPyTOS5TXDSY8K>



**WHITE CANE PROCLAMATION
WHITE CANE WEEK
APRIL 25- MAY 4, 2025**

Sunday June 22, 2025 1:00 p.m.

Lions Networking & Membership Event!



**Lions of Michigan Cornhole Tournament
at Oakland Yard**

Calling all members and prospective members! Get ready for a fun-filled afternoon of friendly competition, great company, and an opportunity to introduce others to our amazing service organization – LIONS! Come have some fun at Oakland Yard on Sunday June 22, 2025, 1:00 p.m.

Participants will partake in this 1-day cornhole tournament for cash prizes. 50/50 raffle ticket sales, food and beverages available on site.

Oakland Yard has donated the facility and cornhole sets for our event, and we greatly appreciate their support. There will be a cash bar available so please support them in return!

Cost Per Person: \$25

Pre-Registration Required!

www.oaklandyard.com/fundraisers/lions

**Oakland Yard Athlet-
ics 5328 Highland
Road Waterford, MI
48327
248 673 0100**



Lions Clubs of Michigan

SD10 and MD11, Lions International

"MD11 Lions of Michigan Membership Challenge: 3 for Growth!"

Lions of Michigan, it's time to grow stronger together! We're excited to announce the **MD11 3 Member Challenge**—an opportunity to expand your club and honor the incredible service of your members.

Here's how it works:

- o Between now and **May 16, 2025** (the date of our State Convention), each club in MD11 is challenged to achieve a **net positive growth of 3 members**.
- o Clubs that reach this goal will be entered into a **special drawing for a Melvin Jones Fellowship**. The winning club will have the honor of presenting this prestigious recognition to a deserving member in their club.

Simple Tools to Help Your Club Recruit:

INVITE FRIENDS AND FAMILY: Start by asking those closest to you—family, friends, and coworkers—to join your club. Share stories of the impact your club has made in the community to inspire them.

HOST A "BRING A FRIEND" NIGHT: Plan a casual meeting or event where members bring a guest. Include a brief introduction to Lions and highlight the fun and service your club provides.

SHOWCASE YOUR SERVICE PROJECTS LOCALLY: Set up a table or booth at community events like farmers' markets, parades, or festivals. Bring photos, a sign-up sheet, and a friendly smile to share what Lions are all about.

RECOGNIZE LOCAL LEADERS: Identify active community members—such as teachers, business owners, or volunteers—and invite them to join. They're already making a difference and may love the opportunity to expand their impact.

HIGHLIGHT SMALL ACTS OF SERVICE: Organize small, visible service activities like park clean-ups or food drives. Invite the community to join in and share how they can become a Lion to keep making a difference.

KEEP IT PERSONAL: People join people—not just organizations. Encourage club members to reach out personally and share why they became Lions and what it means to them.

Why This Challenge Matters:

Every new Lion brings new ideas, fresh energy, and a heart for service. Growing your club strengthens your ability to serve your community, builds lifelong friendships, and ensures our legacy of service continues.

Let's rise to the challenge and show Michigan what the Lions can do! Together, we can grow stronger, serve more, and build a brighter future for MD11.

The world needs more Lions. Let's make it happen—3 members at a time!

5730 Executive Drive • Lansing, MI 48911
phone: 517-887-6640 • fax: 517-887-6642
email: lions@lionsofmi.com • website: www.lionsofmi.com



DISTRICT 11-C2 ANNUAL



LIONS BEAR LAKE CAMP FUNDRAISER

FRIDAY APRIL 4TH, 2025

Grand Ledge Masonic Temple
200 River St.
Grand Ledge, MI

BINGO, SILENT AUCTIONS, RAFFLES

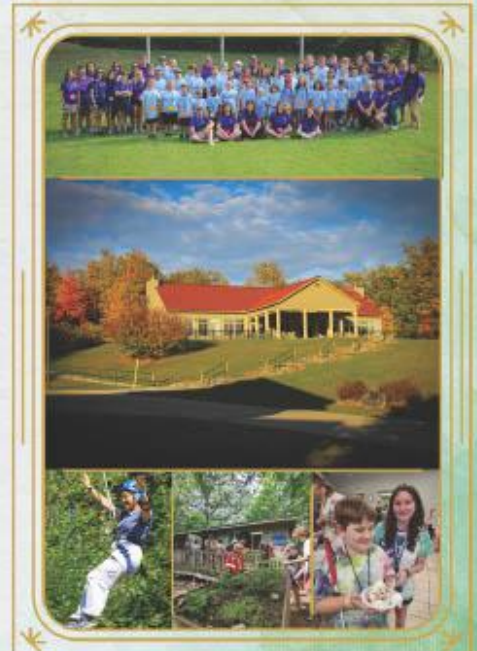
COST \$15

DOORS OPEN 5:30 PM

SOCIAL 6:00 PM

BUFFET DINNER 6:30 PM

*Each club is asked to donate
an unwrapped \$10 or more
gift for the silent auction



Lion Traci Tribble PDG
3409 N Five Lakes Rd
Lapeer, MI 48446
989-277-7437

RSVP by April 1st, 2025
with check & registration
Public Welcome

Contact Name _____ **Phone** _____

Name of those attending _____

This event is sponsored by Lions of District 11-C2



NEED HELP MANAGING DIABETES?

Attend a free 6-week workshop

Diabetes PATH (Personal Action Toward Health) is an interactive workshop designed to help individuals with diabetes or pre-diabetes improve their health and feel better. Caregivers are welcome to attend.

Get on the PATH to better health!

Learn how to:

- Eat healthy
- Create balanced meal plans
- Decrease stress
- Get physically active
- Balance your blood sugar
- Improve communication skills
- Problem solve and make decisions
- Deal with difficult emotions
- Prevent complications
- Action plan
- Improve your overall health, increase your energy, and more!



UPCOMING WORKSHOP

Dewitt District Library
13101 Schavey Rd. – Dewitt
Meet in the Annex Building
Thursdays, April 10 – May 15, 2025
1:00 – 3:30 pm

Workshop is free of charge, but donations accepted.

To register, call Tri-County Office on Aging at 517-887-1465 or email
histedc@tcoa.org



For a full schedule visit: <https://www.tcoa.org/classes/evidence-based-programs/>



Workshops made available in whole or part with funding from the Federal Older Americans Act and MDHHS/Bureau of Aging, Community Living, and Supports through the TCOA.



Inspiring and Engaging
Lionism in the United States
and its Affiliates:

Introducing LionsUSA

Lionism has always been about community, service, and leadership. It's about coming together to make the world a better place. But as times change, so must we. That's here **LionsUSA** comes in—a grassroots movement designed to inspire and engage Lionism across the United States and build a brighter, stronger future for all Lions.

WHAT IS LIONSUSA?

LionsUSA is more than just a group; it's a movement. Comprised of individuals dedicated to uplifting and strengthening Lionism, it's an inclusive network that invites every member of the Lions in the United States and its Affiliates to participate.

At its heart, LionsUSA is about action—both now and in the future. By coming together, we aim to support one another, grow membership, cultivate dynamic leaders, and inspire Lions across the nation to engage in service projects that create meaningful change.

THE MISSION OF LIONSUSA

LionsUSA's mission spans across Constitutional Area 1 with six key goals:

1. **Expand and Sustain Membership:** Grow an inclusive and thriving membership in every club, District, and Multiple District.
2. **Promote a Supportive Network:** Build connections among Lions to drive positive change for a better tomorrow.
3. **Cultivate Leadership:** Foster and empower forward-thinking Lions leaders who will shape the future.
4. **Engage in Service:** Inspire Lions to take on humanitarian service projects—whether large or small—to make a difference.
5. **Serve with Integrity:** Encourage Lions to lead with conviction, compassion, and integrity in all they do.
6. **Celebrate Fellowship:** Promote fun, camaraderie, fellowship, and family as we grow and serve together.

This is more than a movement; it's a mission to reignite the passion for Lionism in the United States. By taking part in LionsUSA, you're stepping into a community committed to service, growth, and leadership—all while fostering the connections and joy that make Lionism so special.

Together, we can transform the way we serve, lead, and grow. Let's make Lionism stronger than ever—because the future of service starts with us.

Lions USA General Interest form: <https://forms.gle/MVlbGJhZ2EoxHv7w6>

LIONS BEAR LAKE CAMP

Spring Workbee

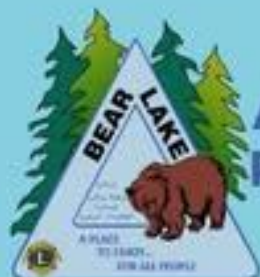
May 10th, 2025

Registration 8:00 AM

Cleanup 9:00 AM



LUNCH WILL BE PROVIDED



**Easy, Medium, and
Advanced Tasks available**
Please bring your own gloves and tools

PLEASE RSVP TO:

Lions Bear Lake Camp
3409 N Five Lakes Rd
Lapeer, MI 48446

traci@bearlakecamp.org
jwalling@bearlakecamp.org



Lions Bear Lake Camp Buffalo & Boar Wild Game Dinner

Metamora Lions Club House, 3790 N. Oak St. Metamora, Mi. 48455

Saturday, April 12, 2025

Doors open at 5pm-Dinner at 6

Tickets \$60 per person OR \$400 Table of 8

Gourmet Wild Game Dinner Catered by Metamora Country Club!

3 Drink tickets! Cash Bar for Mixed Cocktails!

Raffles! Door prizes! Silent Auctions! Hourly Drawings!

SPONSOR OPPORTUNITY AVAILABLE

Platinum \$2,500

Gold \$1,000

Silver \$500

See the second page for sponsorship and event details.

Order your tickets today online

www.bearlakecamp.org "under the event tab"

Or to purchase tickets via mail send check payable to Lions Bear Lake Camp

Mail to: 3409 N. Five Lakes Rd. Lapeer, Mi 48446

For More information Contact

Jack Patton japlapelp@gmail.com 248-535-9011

Traci Tribley traci@bearlakecamp.org 810-245-0726

Rick Fleming rick.metamoracc@yahoo.com 248-969-2120



CRAFTING WEEKEND

* at Lions Bear Lake Camp *



Only \$125 for the Entire Weekend!

Includes: 3 Nights Lodging & 6 Meals

Thursday Dinner; **Friday** Brunch, Dinner;
Saturday Brunch, Dinner; **Sunday** Brunch

🧠 Pack your favorite crafting or quilting projects and supplies!
Whether you're into quilting, knitting, or any other craft, this weekend is the perfect time to indulge in your creative passions.

👉 **Join a community of fellow crafters! Share ideas, tips, and inspiration with like-minded individuals. This weekend is not just about crafting; it's an opportunity to connect and build lasting friendships with others who share your love for creativity.**

MARCH 13-16, 2025

 3409 N. Five Lakes Rd. Lapeer, MI 48446

 bearlakecamp.org



Youth Camps & Exchange (YCE) SUMMER PROGRAM 2025



Dates to Remember:

Application deadlines:

Outgoing participants: **March 30, 2025**

Host Family: **June 30, 2025**

Incoming Youth Exchange participants:

Arrival date: **July 26, 2025**

Departure date: **August 16, 2025**

D-Bar-A Scout Ranch

Camp dates: **August 3-9, 2025**



Become a Host Family

Bring a new culture into your home!

Multiple District 11 is looking for families in the community who can open their hearts and homes for a few weeks during the summer of 2025 to host a Youth Exchange Ambassador. These young adults are part of Lions International Youth Camps & Exchange program, bringing young adults from various parts of the world to the United States during the summer program July 26 – August 16, 2025.

Host families need not be Lions members, nor must they have children at home. You would be responsible for their room and board. Visiting young adults comes with spending money, and additional activities will be at your discretion.

If you are interested in becoming a Host Family, please contact:

Your District chair or State Chair Lion Elvie Marfil at 818-800-1060, email epmarfil5@gmail.com.

Facebook page: Youth Camps & Exchange - Michigan, USA

Link: [Lions of Michigan Youth Camps & Exchange](https://lionsofmi.com/index.php/youth-exchange) (<https://lionsofmi.com/index.php/youth-exchange>)

Your help is needed!



DISTRICT 11-C2

***Help fight hunger
in our communities***

***Your loose change makes a
difference to food banks supporting our
community members.***

**During our Cabinet meetings, drop it into the
yellow canister to show your support.**

- **March 22, 2025 @ Celebration of
Service, Mt. Pleasant**
- **April 24, 2025 @ Dutch Hollow, Durand**



The Hunger Committee also encourages each club to
collect loose change at their meetings and to bring their club's
"loose change" to the Cabinet meetings.**

**** Please contact**

**Lion Karen Ketola (517.927.4834) or Lion Jenny Stromlund (810.923.4251) if
you'd like to match a Cabinet Meeting Collection**

Choosing the Best Writing Style

by Lion Doug Klein, APR, CTA

In today's fast-paced world, effective communication is key. Whether drafting an e-mail to Lions Club members, a news release, or a social media post, selecting the right writing style can determine how well your message is received. But with so many styles to choose from—business, trade, legal, feature, and more, how do you know which is best for your audience?

Each writing style serves a distinct purpose, catering to different audiences and mediums:

- **Business Style:** Used for reports, executive summaries, and formal memos, this style is structured, concise, and professional.
- **Personal Style:** Common in informal club communications, such as notes and e-mails between members, fostering a friendly tone.
- **Familiar Style:** Often used in newsletters or other internal communications, this style aims to engage and unify teams.
- **Insider Style:** Tailored for Lions-specific audiences, this style includes acronyms and jargon and assumes the reader's familiarity with those terms.
- **Straight-News Style:** The go-to format for news releases and some external communications, it follows journalistic standards of objectivity and clarity.
- **Feature Style:** Used for storytelling in newsletters and blogs, this style is engaging, often beginning with a compelling lead before delivering key information.
- **Legal Style:** Crucial in crisis communication, ensuring statements are precise and legally sound to protect the Lions Club and other parts of our larger association.

Your writing style should align not only with your audience but also with the corresponding communication channel:

- **TV and Electronic Media:** Keep it brief, clear, and descriptive to create a vivid picture for viewers or listeners.
- **Internal Newsletters and Magazines:** Follow norms, incorporating sections like "Trends" or "New Service Projects" when applicable.
- **Influencers, Podcast Commentators & Columnists:** Adapt to their unique preferences and editorial tones.
- **Other Regional and Local Media:** Acknowledge the culture, values, and terminology of people in your area for better resonance.

Before choosing a writing style, consider:

- **Who is your audience?** Are they internal or external? Familiar or unfamiliar with your Lions Club and the larger association?
- **What is their knowledge level?** Are they experts in your writing subject or do they need background information?
- **How interested are they?** Will they actively seek out your message, or do you need to capture their attention?
- **What is the purpose of the message?** Is it to inform, persuade, entertain, or clarify a position?

Public relations writing should balance credibility with loyalty to the norms of your Lions Club and Lions International. Gather accurate information that serves your Lions Club's interests while keeping the needs of the media—and ultimately, readers, listeners, or viewers—in mind.

Writing is not one-size-fits-all. Selecting the right style ensures your message is not only understood but also well-received. By assessing your audience, medium, and objectives, you can craft compelling, effective communications that leave a lasting impact.



Lion Doug Klein regularly passes along tips to help your Lions Club sharpen its public relations and marketing efforts. He has been a member of the Mason, Michigan Lions Club since he retired in 2018 as a Lansing Community College adjunct professor of public relations, communication, business, and marketing. He is currently serving as Mason Lions Club Secretary, District 11-C2 Public Relations Chair, and MD11 State PR / Information Chair and Marketing Chair. A member of the Public Relations Society of America since 1983, he has held their prestigious APR designation (Accreditation in Public Relations) since 1996. He was inducted into the American Marketing Association's national honorary Alpha Mu Alpha in 2012. Contact him with any public relations or marketing questions at (517) 775-8601 or at dougklein@usa.net by email.
