



December 2023

Lions District 11-C2 Newsletter

Editor: Lion Robert Tetzlaff PDG



From the desk of the Governor



Fellow Lions of District 11-C2, we all translated from Halloween to Thanksgiving, sort of a "Fangs-giving", if you will...

WATCH OUT FOR SPAM/PHISHING EMAILS THAT SAY THEY ARE COMING FROM ME, REQUESTING YOU TO DO SOMETHING. THIS HAPPENED DURING THE LAST COUPLE OF DG YEARS, AND IT IS HAPPENING AGAIN NOW.

THE ONLY EMAIL ADDRESS YOU WILL SEE FROM ME IS trham1960@aol.com.

Things around the 11-C2 District are very active. We had several folks attend the Leadership Institute at Higgins Lake, including VDG Carl and ZC Aleta Cozart, PDG Karen Routson, PCC Brian Shepard, PDG Becky Hamilton, Tail Twister Nicole Brzak, PR Chair Doug Klein, IPDG Traci Tribley, and PDG Brent Beracy. I understand it was a well organized event lead by PID Jenny Ware, and Lions from Wisconsin, Illinois Ohio, and Ontario Canada were also in attendance.

Nov 7, ZC Blaine Laffler and myself visited with the fine folks of the Maple Valley Lions at Middleton, where I had the pleasure to induct new member Sue McGinnis. Welcome Lion Sue!

Nov 8 PDG Becky and I attended the Mason Lions dinner meeting, where I enjoyed inducting 2 new members into their club, Sid Hawkins and Jeff VanEenenenaa. Welcome aboard Lion Sid and Lion Jeff!

Nov 9, the Saint Johns Lions celebrated 75 years, and IPDG Traci Tribley and myself were invited to say some kind words about the Saint Johns Lions and what they have meant to their community. It was a super nice affair held at the Pierson 319 Bldg in Saint Johns. 1st Vice Carl Cozart, PDG Tracy Temple, GST Chrissy Andre, PDG Karen and Lion Jeff were among the Lion faithful in attendance.

[Continue](#)



District 11-C2 Officers

Governor: Lion Ted Hamilton

1st Vice Gov.: Lion Carl Cozart

2nd Vice Gov.: Vacant

Secretary: Lion Becky Hamilton PDG

Treasurer: Lion Robert Phillips

IPDG: Lion Traci Tribley

Zone Chairs

R1-Z1: Lion Jenny Stromlund

R1-Z2: Lion Aleta Cozart

R2-Z1: Lion Blaine Laffler

R2-Z2: Lion Kenny Kinsey

R3-Z1: Lion Michael O'Bryant

R3-Z2: Lion Eileen Delaney

R4-Z1: Lion Wendy Mater

Places of Interest

[Lions District Web Site](#)

[District Newsletters](#)

[Lions of Michigan Foundation](#)

[Lions of Michigan](#)

[Lions Clubs International](#)

[Lions of Michigan YouTube Channel](#)

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Bit of Wisdom

Failure is not the opposite of success - it's PART OF success.

[LOMF Hall of Fame Nomination Form](#)

Continued from the Governor

Nov 17, PDG Brent Beracy and ZC Kenny Kinsey, TailTwister Nicole Brzak, and Lion Nick Wilson helped organize a game/fun nite with members of the Clinton County Champions Club and the Special Olympians Area 28 athletes. The 11-C2 district was well represented (Bretton Woods/Durand/Bancroft/Ashley/St Johns), with myself, PDG Becky, PDG Traci Tribley, Lion Chrissy Andre, Lion Dave Grimes, Lion Suprina Kinsey, Lion Amy Hall, Lion Mitch/Lion Tamie/Lion Jayden Terpening, PDG Tracy and Lion Denise Temple in attendance.

Nov 18, the District was again well represented (Hartland/Durand/Bancroft/Ashley/St Johns) at Bountiful Harvest Food Pantry in Brighton. PDG Brent Beracy, Lion Larry Ciofu, PDG Kurt and ZC Jenny Stromlund, ZC Kenny Kinsey, TailTwister Nicole Brzak, IPDG Traci Tribley, Lion Chrissy Andre, PDG Tracy and Lion Denise Temple, Lion Martha Owens, Lion Billie Smith, PDG Becky and myself joined new Hartland Lion Angela Yarber for over 5 hours to serve folks needing assistance in the Brighton Community. Welcome new Lion Angela!

Nov 21, PDG Becky and I attended the Stockbridge Lions board meeting, where we had the opportunity to recognize some of their members for bringing in new members to their club. Stockbridge is currently the 2nd largest club in the 11-C2 district, next to Grand Ledge.

Nov 25, PDG Becky, PDG Brent Beracy and myself were volunteering at the North Pole in Ashley, MI for the North Pole Express Pere Marquette 1225 Steam Engine excursion from Owosso to Ashley, and back. PDG Brent did a fantastic job as the Mayor, directing visitors and keeping tab on all the events. PDG Becky and myself were Hobo's on the train, and got to interact with the passengers and their kids. If you haven't been to Ashley to visit this event, you are really missing out on something!

Invite me to visit your club!

Lion Ted Hamilton DG

Celebration of Service ~ March 8 - 9, 2024

The Celebration of Service, formerly known as District Convention, will be held at the Comstock Inn on March 8-9, 2024. [Information and the registration form are in this newsletter's attachments.](#) Please email, snail mail, or pony express your registration form to DG Ted Hamilton, trham1960@aol.com or 9995 S Byron Rd, Durand MI 48429 by March 1.

There will be a service project and hospitality room on Friday evening, and Saturday will be a business meeting, a Memorial Service, lunch, and awards for many deserving Lions.

We hope to see you all there!

Your Celebration of Service Committee

News From the Cabinet Secretary

The next District 11-C2 Cabinet Meeting is Saturday January 13, 2024. Social/gathering time is at 8:30am, and the meeting and breakfast will start at 9:00AM. The location is at the VFW Hall, 601 N Main St, Perry MI 48872. Cost shouldn't be more than \$13, but that has not been confirmed yet. Please RSVP for a breakfast no later than January 6, 2024, and please email reports no later than January 11, 2024.

As a reminder, we will be voting at the Cabinet Meeting for a nominee to put through for the Lions of Michigan Hall of Fame. Please send the form for your nominee to Cabinet Secretary Becky Hamilton no later than January 11, 2024. The email for this and for Cabinet Meeting RSVP's is bbthebb2004@yahoo.com. You can also text RSVP's to 517-614-4432.

Merry Christmas to All - Be Happy and Well
CS Becky

Charlotte Lions



Lions Bob and Jan Phillips, Dianne Barmes, Nora Hempel, Joann Taylor, Kathryn Conrad

The Club purchased a table at the "Siren Holiday Tea" on November 5, 2023 and decorated the table to demonstrate our Lion Pride.

Around The District

Charlotte Lions



Almost Midnight Madness

On October 20th, the Charlotte Chamber of Commerce sponsored the "Almost Midnight Madness" for youth who dressed up in their costumes and paraded up and down the city's business district and ended up at the Court-house Square for more goodies. Lion distributed spider rings and stickers. Many of the children wanted to get their picture with Lion Kathryn Conrad in the Lions costume. She was a big hit.

Lansing Capital Lioness Lion Club

Helping Ronald McDonald House Families Cope



Lioness Lions Sheri March & Lori Shepard, House Manager Ruth Lumbert, Lioness Lions Kay Olson, Cyn Manning & Sandy Henkey

In support of the Lions' larger initiative to **End Childhood Cancer**, Lansing Capital Lioness Lions deliver snacks to the Ronald McDonald House for the Hospitality Carts that offer not only snacks, but many other items families may need while spending their days with a hospitalized child.

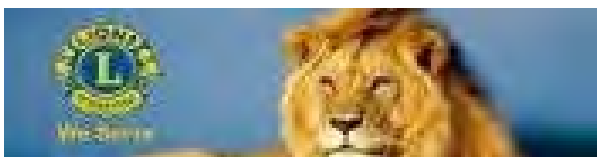


Elsie Lions



Ovid-Elsie Lioness Lion President Raelene Easlick, Logan Douglas and Elsie Lions President Rick Jones

At our Elsie Lions Club Meeting we recently gave Eagle Scout Logan Douglas \$350 to complete a sign for the Elsie Food Pantry, total cost \$2,000, and the Ovid-Elsie Lioness Lions gave him \$75 toward sign checks to Logan.



Olivet Lions



Lion Sharon Powell Marie Steele

Olivet Lions secretary, Sharon Powell is presenting a check for almost \$1500 to Marie Steele of the Olivet Good Neighbor program food pantry. The proceeds were from the annual Harvest Dinner sponsored by the Olivet Lions with help from area churches and students from the University of Olivet

Around The District



Olivet Lions



Lion Chuck Vasilion, welcoming new member, Wendy Meyer, shown with her sponsor, Lion Becky Britton

Ovid Lions

The Lions hosted the after trick or treat party at the Lions Hall. Lions and volunteers served hot dogs, chips, popcorn, cider and doughnuts to hundreds of kids and parents.

Prizes were awarded for the top five costumes and for winners of the games played with our Police Chief. The event was organized by Lion Holly Hibbard.

DeWitt Lions



Lion Tom Doyle and Mrs. Kelly Preston

Lion Doug Vaughn introduced Mrs. Kelly Preston, president of Capital Steel Corporation. She informed the den of her background and her "GIVING BACK TO THE COMMUNITY" philosophy with involvement to the DeWitt schools and Chamber of Commerce.

She spoke of the Santa Run's 20 year anniversary this December 2 during the Christmas Market.

Lion Tom Doyle thanked Mrs Kelly Preston for her informative presentation and gave her one of the Lions Cook Books.



Delta DeWitt Ledges Lioness Lions Club

The Delta DeWitt Ledges Lioness Lions Club collected non perishable food items in November. The need is great during this time of year and over 75 most needed items were donated to the Grand Ledge Food Bank.



December 25, 2023



St. Johns Lions



Lions Dean Hartenburg, Larie Blackmer, Ted Hamilton DG, Carrie Hartenburg, Pauline Baert

Lion Laurie Blackmer, a former Lioness Club member, has worked for LyondellBasell, a multinational chemical company, for 32 years. Laurie has a passion for helping others and serving the community. She loves meeting new people through her volunteer efforts. Lion Dean Hartenburg sponsored Laurie as a new member.

Lion Pauline Baert, a human services coordinator with Capital Area Community Services, is well known in the area for her work with the agency. She has always enjoyed helping those in need, especially the elderly, and finds working through a complex case very fulfilling. Lion Carrie Hartenburg sponsored Pauline as a new member

Around The District



Durand Lions



Lions Tracy Temple, Dean Hartenburg, Carl Cozart

Durand Lions PDG Tracy Temple and 11C2 1st Vice District Governor Carl Cozart present St Johns Lions President Dean Hartenburg with a check, in honor of St Johns 75th Anniversary at their celebration gala on Nov 9.

Mason Lions



On Wednesday, October 25, 2023, the Mason Lions Club hosted Doctor Chad Linsley. Dr. Linsley, a local optometrist from Mason Family Eye Care in downtown Mason, returned to speak with us, as he did a few years ago, about his mission trips to various counties to provide eye exam services. Dr. Linsley and his father, also an optometrist, have an acute interest in third-world eye care and have participated in short term humanitarian trips to Haiti, Guatemala, Peru, Kenya and Costa Rica. "We rely on donated glasses from Lions Clubs and are grateful for that important work," he said. Afterward, he answered several questions posed by the Mason Lions Club members and was thanked by President Chris Buck.

Eye Glass Collection Update

Here are the current totals for the eyeglass challenge as of November 27th. Clubs should be using the online reporting form that can be accessed via the eyeglass challenge flyer, or emailing me with their counts. If your club is not listed, or your counts are incorrect, please let me know.
Lion Chrissy Andre

Grand Ledge 1695 glasses 22 hearing aids
Charlotte 2205 glasses 50 hearing aids
Bretton Woods 1606 glasses
Dewitt 2200 glasses 1 hearing aid
Holt 444 glasses
Lansing Capital 926 glasses
Laingsburg 310 glasses 4 hearing aids
St Johns 1800 glasses

Stockbridge Lions



Officer Smith, Chief Matt and Stockbridge Lions Club President, Eric Holmes.

"Nearing year end, the Stockbridge Lions have geared up once again for a productive year ahead. The second largest club in 11 C2 Region enjoyed their November 7th dinner meeting hosting the Stockbridge Village Police Chief Matthew Bartus and Officer Ronald "Will" Smith, who shared a detailed presentation on just how they serve and protect, and participate in many activities of the community to build relationships. They are working toward a canine unit, hopefully in the near future."

Around The District

Elsie Lions

Please mark your calendars for Monday January 8, 2024, for the Elsie Lions Club 30th Annual Wild Game Dinner.

This will be held at the Elsie American Legion Hall starting at 6pm. Please bring a Wild Game Dish to pass or Tame and your place setting. Potatoes, rolls, milk and coffee will be provided.

Guest speaker will be Terry Kemp. Terry will be talking on the History and Creation of Commemorative Bucks. Come listen to Owosso resident and local author/publisher. Terry has been involved with CMB almost since the inception of the organization in 1981. CMB was created to measure record Bucks in Michigan. It eventually became Michigan's official record keeping organization for not only Deer, but also Bear, Elk and Turkey.

We will be Raffling a Savage Axis 350 Rifle Gun, tickets on sale at \$10/per ticket now by calling Lion Richard Easlick 517-881-0024 or Lion Rick Jones 989-666-2781 or at the door if not sold out!

We will also have Raffle prizes for children and adults, tickets available at door.

Mark your Calendars now!

Lion Richard Easlick
Elsie Lions Club Secretary
517-881-0024

Ashley Lions



Blue shirt Recipient, Lions Ed Evans, Roger Keck, Denny Cook

Ashley Lions installed our mobile ramp for a community member (pictured in blue).

District 11-C2



ZC Kenny Kinsey and wife Suprina.

Nov 17, PDG Brent Beracy and ZC Kenny Kinsey, Tail Twister Nicole Brzak, and Lion Nick Wilson helped organize a game/fun nite with members of the Clinton County Champions Club and the Special Olympians Area 28 athletes. The 11-C2 district was well represented (Bretton Woods/Durand/Bancroft/Ashley/St Johns), with DG Ted and PDG Becky Hamilton, PDG Traci Tribley, Lion Chrissy Andre, Lion Dave Grimes, Lion Amy Hall, Lion Mitch/Lion Tamie/Lion Jayden Terpening, PDG Tracy and Lion



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Around The District

Hospitality Carts

We had some discussion as to the Hospitality Carts at the Sparrow Children's Center at the recent cabinet meeting and some of our District's Clubs had expressed interest in donating to the carts. Ruth of the Ronald McDonald House in Lansing oversees and stocks the carts.

The items requested are as follows - individual packets of Cheez It crackers, Frito Lay chips etc., Goldfish, Chewy Quacker Bars, Welch's Fruit Snacks, Peanut Butter mini Ritz crackers, and Del Monte Fruit Cups.

You can drop the items at the Ronald McDonald House. The house is located across from Sparrow Hospital at 121 South Holmes. Street, Lansing or you can contact one of our club members.

Lioness Lion Kay Olson



December 31, 2023 / January 1, 2024

Attention Club officers! Past, Present and Future... We need YOU!

The Lions Club officer is one of our associations most vital roles and yet our district training enrollment numbers continue to decline. The 11-C2 Global Leadership Team invites you to take part in the New Year's 2024 Virtual Roundtable and Fireside Chat this January 5th, 12th, and 19th on Zoom.

PREREQUISITE: Complete the Club Officer Learning Path in the Lions Learning Center. Lions who complete the learning path before Christmas will automatically receive the Zoom link upon completion. Club officers will also receive an email invite to participate.



Learn

The Future is in our hands, be a part of the solution! LOGON to the membership portal at www.lionsclubs.org and select the "LEARN" button for access. Contact Lion Brent if you need help getting logged in.

December Update: The following Clubs have at least ONE current officer with with this years officer training(in person and/or Lions Learning Center)

| | | | | |
|--------------------|--------|------------------------|---------------|-------------|
| St. Louis/Alma | Durand | Holt | Bretton Woods | Grand Ledge |
| Hartland | Owosso | Elsie | CC Champs | Bancroft LL |
| Lansing Capital LL | Mason | Delta DeWitt Ledges LL | | |

Club Presidents, Secretaries, and Treasurers: PLEASE logon to the membership portal, click the "Learn" button and complete the appropriate Lions Learning Center Club Officer Learning Path. Club officers who complete the task before Christmas will be recognized next month! I'll also recognize the clubs with all 3 club officers participating(*currently zero*).

Lion Brent 11-C2 GLT
pdgberacy@gmail.com
989-847-6122



DISTRICT 11-C2



EyeGlass Collection Challenge

JULY 1ST, 2023-MARCH 1ST, 2024

.....

1ST-3RD PLACE RECOGNIZED IN THE FOLLOWING CATEGORIES:

1-10 MEMBERS, 11-20 MEMBERS, 21-30

MEMBERS, AND 31+ MEMBERS

.....

REPORTING

* Box and deliver eyeglasses to the state office by March 1st, 2024. The state office is not recording glasses turned in.

- You must fill out the online reporting form, or contact Lion Chrissy Andre so your counts are entered correctly for the challenge.



**Scan QRCode to
report online**

chrissyandre113@gmail.com

989-627-3808

.....

Lions Bear Lake Camp

2nd Annual "Sub-Zero Hero" Polar Plunge and Dinner

February 10th, 2024

2:00 PM Jumper Check-In

3:00 PM Polar Plunge

5:00 PM Dinner

COME CHILL WITH US AND MAKE A SPLASH BY JUMPING IN THE LAKE TO RAISE MONEY FOR LIONS BEAR LAKE CAMP. DRESS UP AS YOUR FAVORITE SUPERHERO AND ENJOY A FUN FILLED AFTERNOON. JOIN OUR EXECUTIVE DIRECTOR FOR A POLAR PLUNGE, FOLLOWED BY A DELICIOUS DINNER.

Costume Contest

Prizes for
Best Costume
Best Jump (no diving)
and Crowd Pleaser

50/50 Raffles
Basket Raffles

Dinner Includes

Soup Bar
Bread Bowls
Salad Bar
Hot Chocolate Bar
Dessert
Cash Bar

Warming tent available
with hot coffee, tea, cocoa, cider.

Alcohol available for purchase.

FAMILY FRIENDLY EVENT

ACTIVITIES FOR KIDS

\$25 Dinner for Spectators Only

JUMPERS WHO RAISE

\$50 WILL RECEIVE Jump, Dinner, T-shirt

\$100 or More- Jump, Dinner, T-shirt, Tumbler

\$250 or More- Jump, Dinner x2, Tumbler x2, T-shirt x2

\$500 or More- Priority Jump, Dinner x2, Tumbler x2, T-shirt x2,
Event Hoodie



Sign up online at
bearlakecamp.org
under the "Events" Tab



For More Information Contact
Chrissy Andre 989-627-3808 chrissyandre113@gmail.com
Traci Tribble 989-277-7437 traci@bearlakecamp.org

****Costumes are encouraged, birthday suits highly discouraged.****



LIONS BEAR LAKE CAMP **"SUBZERO HERO"** **POLAR PLUNGE FUNDRAISER**

FEBRUARY 10TH, 2024 2:00PM

3409 N. FIVE LAKES RD
LAPEER, MI 48446

SPONSORSHIP OPPORTUNITY

Event Sponsorship Opportunities
Due by January 25th, 2024

SOUPER Hero Dinner Sponsor \$1,000

Sponsor's Logo will be featured on back of
T-shirt and sponsor banner, 4 Dinner tickets

Arctic Warming Tent Sponsor \$500

Sponsor's name or Logo will be featured on
back of T-shirt, 2 Dinner Tickets

Frosty Drink Sponsor \$100

Sponsor's name will be featured on
back of T-shirt

Donations Welcome!!!

Donated raffle and prize items are appreciated.

*Donors will be acknowledged throughout the
event via announcements*

*Please contact Traci Tribley, Executive Director
tracitribley@gmail.com
or visit our website to become a sponsor.*

Please visit the "Events"
page on
bearlakecamp.org or
send check to:

Lions Bear Lake Camp
3409 N. Five Lakes Rd
Lapeer, MI 48446



LIONS BEAR LAKE CAMP

SUBZERO HERO



**EXECUTIVE DIRECTOR
TRACI TRIBBLE**

February 10th, 2024

3409 N Five Lakes Rd. Lapeer, MI 48446

**SUPPORT EXECUTIVE DIRECTOR TRACI AS SHE
PLUNGES AS WONDER WOMAN AT LIONS BEAR
LAKE CAMP'S 2ND ANNUAL POLAR PLUNGE.
ACCEPTING DONATIONS/PLEDGES OF SUPPORT.**



**Send Checks to:
Lions Bear Lake Camp
3409 N Five Lakes Rd.
Lapeer, MI 48446
"Traci Polar Plunge" in Memo**



Youth Camp and Exchange Program



Contributed By: Lion Elvie Marfil, State Chairperson

Is the YCE Program Right for Me?

Are you ready to embark on a life-changing adventure that will open your mind and heart? Are you curious about other cultures and ways of life? Do you want to develop your skills in a second language? Would you like to cultivate new friendships with individuals that have different backgrounds, beliefs, and customs than you? The Youth Camps and Exchange (YCE) Program may be the opportunity you are seeking.

Benefits of Participation

As a YCE you will:

- Live with a family in another country
- Meet people your age from around the world
- Learn about what it means to be a Lion or Leo in another country
- Deepen your understanding of yourself and the world around you
- Learn how to foster peace and understanding among peoples of the world

What to Expect

As a Youth Camp and Exchange you can expect to be immersed in a unique cultural experience with Lions and Leo club members supporting your YCE journey. Your host family will treat you as a member of the family, awaiting your engagement in typical daily routines and family meals. You will participate in social activities, possibly service projects and visit cultural places of interest. You are expected to familiarize yourself with the customs, expectations and basic language of the host country prior to your visit and have a desire to learn more.

You can learn more about the roles and expectations of a Youth Exchange by checking out the [Youth Camp and Exchange Handbook!](#)

Participant Eligibility

The suggested age range for Youth Camp and Exchange is 15-22. Please note age range can vary by specific Youth Camp and Exchange program.

Youth Camp and Exchange must:

- Be sponsored by a Lions club
- Be ready to represent your community, country and the sponsoring Lions club
- Welcome the opportunity to explore the customs of another culture
- Provide proof of insurance (health, medical, travel) and a liability release agreement
- Take initiative to learn the language of the host country (i.e. basic greetings and phrases)

What are the Costs?

Local program costs vary from country to country. Financial arrangements for transportation may be paid by the Sponsor Lions Club, by the Exchange Youth, the Exchange Youth's family or a combination of these sources. Host Lions clubs cover the costs of room and board with a host family. Exchange Youth are typically responsible for:

- Round-trip airfare
- Camp Fees
- Health, medical and travel insurance
- Travel documents (such as passports and visas)
- Spending money

For more information, please email the following MD 11 District Chairs:

A1 – PDG Roshni Patel, email: roshni77777@gmail.com

A2 - vacant

B1 – PDG Roberta “Bert” Sexton, email: robertasexton@comcast.net

B2 – Lion Elvie Marfil, State Chairperson, email: epmarfil5@gmail.com

C1 – vacant

C2 – Lion Eileen Delaney, email: lioneileen53@gmail.com

D1- Debra VanTol, Outgoing/sponsor Chairperson, email: liondebravantol@gmail.com

D2 – Lion Pat Bowerman, email: tandpbowerman@yahoo.com

E1- Lion Lori Shelby-Hall, email: Lorishelby@yahoo.com

E2 - vacant

MD 10 – Lion Judy Goltz dj5644@alphacomm.net

**Lions 11C-2
Celebration Of Service**



Our Guest Speaker

International Director Lee Vrieze
from Jim Falls Wisconsin MD27-C2

Friday/Saturday March 08-09 2024,
Comstock Inn and Conference Center
300 E Main St Owosso MI 48867



LIONS DISTRICT 11-C2 Celebration of Service Committee



Lions Clubs of District 11-C2,

2023-24

Greetings from the Celebration of Service Committee! We hope everyone is having a great year so far serving your communities.

We know March seems like it's a long way off, but it's time to start thinking about our Celebration of Service event, AKA Convention, and we need your help. Last year's basket raffles were a huge hit, and we would like to be able to assemble some amazing baskets again this year. We are asking each club in the district to support the Celebration of Service event by contributing financially so we can purchase raffle items. We would like to see most funds come in as soon as possible so we can purchase items needed during the holiday sales to get the most for our money. Please consider supporting this fun event to keep the camaraderie alive in our district.

If any Lions members would be interested in assisting the committee in planning the Celebration of Service event, or if you have any questions, please reach out to DG Ted Hamilton (trham1960@aol.com) or 810-444-0781.

Please send checks to District Treasurer Lion Bob Phillips, 429 W Harris Ave., Charlotte, MI 48813, made out to District 11-C2, and **in the memo line please add COS Raffle.**

Yours in Service,

Celebration of Service Committee

PS- Stay tuned for more information to come about Celebration of Service planned for March 8th-9th, 2024 at the Comstock Inn in Owosso.



District 11-C2 Celebration of Service Registration Form

Comstock Inn 300 E Main St. Owosso, MI

March 8-9th, 2024



****Please fill out a separate form for each Lion/Leo/Guest****
Registration Deadline is February 25th, 2024

Name _____

Club Name _____ Years of Service _____

Address _____ City _____ Zip _____

Phone Number _____ Email Address _____

Check Each Event You Plan on Attending

| | | <u>Cost per person</u> |
|-------|--|------------------------|
| _____ | Friday Night Service Project 7:00pm | \$ FREE |
| _____ | Saturday Continental Breakfast 9:00am | \$ FREE |
| _____ | Saturday Memorial Service 10:00 am | \$ FREE |
| _____ | Saturday District Business Meeting/Elections 11:00am | \$ FREE |
| _____ | Saturday Awards Luncheon Taco Bar 12:00pm | \$ 25 |
| | | TOTAL DUE _____ |

Special Needs: Gluten Free _____ Diabetic _____ Vegetarian _____ Vegan _____ Other _____

Please make checks payable to **Lions District 11-C2, payments can be made in advance or at the door. Credit cards will be accepted at the door for registration and 50/50 raffles. Mail/Email registration and any pre-payment to*

DG Ted Hamilton 9995 S Byron Rd Durand MI 48429 trham1960@aol.com

Hotel Information:

Comstock Inn 300 E Main St. Owosso, MI 48867 [\(989\) 725-0999](tel:(989)725-0999)

Book your room by February 10th, 2024 to receive the discounted rate of \$95

LIONS OF MICHIGAN FOUNDATION—2024 GROUP CRUISE

ROYAL CARIBBEAN - NAVIGATOR OF THE SEAS

7-Night Cruise: February 2 - February 9, 2024

ROUNDRIP FROM LOS ANGELES, CA

Cabo San Lucas, Mazatlan and Puerto Vallarta, Mexico

PRICING: 2 PEOPLE - \$50 ONBOARD CREDIT PER ROOM

4V - Interior Stateroom: \$1,240.00 + \$268.68 Taxes/Fees + \$224.00 Gratuity

Stateroom Size: 150 square feet - occupancy up to 4 guests

4N - Ocean View Stateroom: \$1,690.00 + \$268.68 Taxes/Fees + \$224.00 Gratuity

Stateroom Size: 160 square feet - occupancy up to 4 guests

2D - Balcony Stateroom: \$2,418.00 + \$268.68 Taxes/Fees + \$224.00 Gratuity

Stateroom Size: 185 square feet + 50 square feet balcony - occupancy up to 4 guests



☐ I would like an Interior Stateroom for _____ Adults and _____ Children (Age 12 or under).

☐ I would like an Oceanview Stateroom for _____ Adults and _____ Children (Age 12 or under).

☐ I would like a Balcony Stateroom for _____ Adults and _____ Children (Age 12 or Under).

Stateroom Deposit - \$250 Per Person: ___ Check ___ Credit/Debit Card ___ Pay Pal (info@lmsf.net)

Credit/Debit Card Number: _____ - _____ - _____ - _____

Expiration Date: _____ CVV Code: _____ Zip Code: _____

Signature: _____

Legal Names: _____ - Birth Date: _____

_____ - Birth Date: _____

Mailing Address: _____

City/State: _____ Zip Code: _____

Telephone: _____ Email: _____



Mints For MILITARY

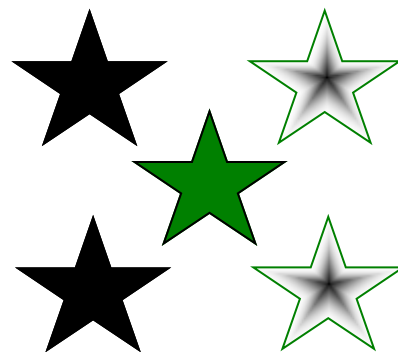
The Lions of Michigan Foundation is proud to recognize the brave men and women serving our nation in the United States military. We have Lion Mints Care Packages ready for distribution, but we need the names and addresses of more service men and women to recognize. Please help us by displaying and distributing this flyer in your community.

LIONS OF MICHIGAN



FOUNDATION

5730 Executive Drive
Lansing, Michigan 48911
517-887-6640
info@lmsf.net
www.lmsf.net



PLEASE SEND A LION MINTS CARE PACKAGE TO:

Military Member's Name: _____

Rank: _____ **Unit:** _____

APO: _____ **FPO:** _____ **AE:** _____ **AA:** _____ **AP:** _____

Street Address: _____

City/State/Zip Code: _____



2024 Lions Clubs of Michigan Scholarship for the Visually Impaired

There will be four \$3,000 scholarships awarded.

Please mail completed scholarship application to:

The Lions of Michigan State Office

Attn: Scholarship Committee Phone: (517) 887-6640

5730 Executive Drive, Lansing, MI 48911 Fax: (517) 887-6642

Web: www.lionsofmi.com

email: lions@lionsofmi.com

1.Scholarship Criteria

Must be legally blind and provide verification (letter from optometrist or ophthalmologist or letter from vocational counselor).

2. Applicants must be a resident of the State of Michigan and a United States Citizen (International students must provide proof of citizenship) and either attending or accepted by an accredited trade or business school, college or university.
3. Applicants must complete the official scholarship application (both sides).
4. Must submit two letters of recommendation.
5. Must submit an essay outlining why you need the scholarship.
6. Must have a minimum GPA of 2.5 (transcript required).
7. Completed scholarship applications must be postmarked NO LATER THAN DECEMBER 15th annually.
8. Must attend the Lions of Michigan Forum to accept scholarship during a ceremonial presentation. (Actual check(s) will be issued to the school/university/equipment manufacturer upon submission of documentation.) Two weeks notice required.

Scholarship Selection Process

1. Lions of Michigan Scholarship Committee will review all applications during January.
2. This scholarship will be awarded in February annually at the Michigan Forum.

Name _____

Phone _____

Address _____

Zip _____

City _____

State _____

Email Address _____

Date of Birth _____

Degree of visual acuity (Legally blind is defined as best corrected vision in both eyes of 20/200 or less and/or visual fields of less than 20 degrees).

How did you hear about the scholarship? _____

Education Information

High School you attended _____

What college or other institution are you attending/planning to attend? _____

Have you been accepted? _____

What do you plan to study? _____

What are your personal and educational goals? _____

How will the scholarship funds be used? (Check all that apply)

☐ Tuition

☐ Books

☐ Housing

☐ Specialized Equipment (please specify) _____

☐ Other (please specify) _____

Organizations, Activities and Awards

Describe briefly your most significant public service, community, or campus activities associated with your education and/or future career goals. _____

Special honors and awards _____

Special talents and training _____

Date _____

Applicant's Signature _____

Kick Up the Volume

by Lion Doug Klein, APR, CTA

Publicity is a brilliant way of telling your Lion Club's stories, sharing its successes, what you stand for, and standing within the community in which you are located. Sharing that coverage is another opportunity to drive engagement with your network of followers.

You should be happy if you've created a great story and outreached it to a top local media outlet and they tell you they love it and they upload it straight to their website and they link back to your website or Facebook page. Gladly you then upload that juicy piece of media coverage yourself straight to your other pages or groups, feeling content with a job well done. But what if I told you your job may not be completely over?

The truth is that landing that piece of quality coverage is just the first part of the job. Once you have it, part two kicks in: amplification. That piece of coverage deserves to be amplified and made to work as hard as possible to make sure as many people see and engage with it. Media amplification is the process of extending the reach and impact of media coverage. What follows are some amplification tactics you can use to get your media coverage in front of as many eyeballs as possible.

Share your coverage on all your social media. Think outside the box and, if appropriate, use channels like X (Twitter), LinkedIn, or Instagram. You can also promote your coverage better on all social media by using relevant hashtags and engaging with your followers. You also may wish to tag the journalist and publication. Utilizing links is a crucial part of digital marketing and by including them, you're actively trying to guide a reader to the story that they may have previously missed. This SEO tactic has grown over time, with journalists and media outlets also appreciating "follow links."

Repurpose your coverage into different formats. This could include creating infographics, blog posts, videos, or even little audio podcasts. By repurposing your coverage, you can reach a wider audience and make your story more engaging. After all, TV and radio outlets often transmit written versions of their stories through various media. You can do the same. Or you can work the other way, by making audio or video versions of print content.

Amplifying via social media is great alone, but implementing a member advocacy strategy will make your results even greater. In its simplest form, member advocacy is promotion done by the people involved in it by telling their own authentic, personal stories and experiences.

A Lions Club's biggest cheerleaders are its invested members and by getting them to share your media coverage, you're expanding the number of people that are seeing the story – possibly to an audience that was previously unfamiliar with your Lions Club and what you do. Embrace that good news story and let your other members bask in the glory, too, when you share it by e-mail or through an internal newsletter. And when they happen to take it one step further and talk about it on their own social media? Well, that's your bonus.

Engage with those who are talking about you. We've talked about member advocacy above but the thing about good news stories is that they are likely to get other people talking about you, too – including those outside your circle. If you see someone new has shared your story through social media, take the time to thank them or share their post with new comment. While there is the benefit of keeping the story alive a little while longer (engaging with their comment or share keeps it alive in other followers' feeds), this simple step projects your Lions Club as one that likes to engage with its audience and helps as part of any strategy to inject personalization into your communication.

Reach out to influencers in your community. Influencers can help you to reach a wider audience and build credibility for your Lions Club. Monitor online conversations about your Lions Club and about relevant happenings in your community. This can help you to identify opportunities to comment or "piggyback" on another posting to amplify your coverage.

By using a combination of these tactics, you can effectively amplify your media coverage and reach a wider audience. Remember that getting that coverage is just the first step. The results and the rewards can be far greater if you have an integrated amplification strategy in place.



Lion Doug Klein regularly passes along tips to help your Club sharpen its public relations and marketing efforts. He has been a member of the Mason, Michigan Lions Club since he retired in 2018 as a Lansing Community College adjunct professor of public relations, communication, business, and marketing. He is currently serving as Mason Lions Club Secretary, District 11-C2 Public Relations Chair, and MD11 State Public Relations Chair. A member of the Public Relations Society of America since 1983, he has held their prestigious APR designation (Accreditation in Public Relations) since 1996. He was inducted into the American Marketing Association's national honorary Alpha Mu Alpha in 2012. Contact him with any public relations or marketing questions at douglein@wowway.com or (517) 775-8601.
