



Lions District 11-C2 Newsletter

Editor: Lion Robert Tetzlaff PDG

January 2021



From the desk of the Governor

Hello Lions, Lioness and Leos of 11-C2



I would like to begin by saying Happy New Year!!! Hoping you had a very Merry Christmas with your families. We all know 2020 has been an incredibly challenging year for all of the clubs. So, let's slam the door shut on 2020 and work on getting back to doing what Lions do best, serving our communities. Know that we have a great district team that is available to do anything your clubs need to help you out going forward into 2021. I will be reaching out to the clubs to schedule club visits either by joining your meeting via zoom or in person when it is safe to do so.

I wanted to remind all of you that the National Kidney Foundation of MI is offering us the opportunity to attend the zoom classes for PATH (Personal Action Towards Health). They will have a 1-hour zoom intro to PATH on Jan 5th, 2021 at 11:00am. The actual 6-week sessions start Feb 25th via zoom. Please promote this worthwhile class within your clubs. It is free and geared mainly towards Lions, Lioness, friends and family. Such a wonderful opportunity. If you have any questions about the PATH classes, please contact PDG Tom Doyle at tomdoyle1225@gmail.com.

A couple save the dates:

Jan 23rd: Cabinet meeting in Holt.

March 19th, 20th and 21st: District Convention Mt. Pleasant

Our family would like to wish all of your families a Happy New Year and we look forward to seeing all of you next year!

Lion Kurt Stromlund DG

District 11-C2 Officers

Governor: Lion Kurt Stromlund
1st Vice Gov.: Lion Tracy Temple
2nd Vice Gov.: Lion Traci Tribbley
Secretary: Lion Becky Hamilton
Treasurer: Lion Robert Phillips
IPDG: Lion Becky Hamilton

Zone Chairs

R1-Z1: Lion Mike St. Dennis
R1-Z2: Lion Janet Amidon
R2-Z1: Lion Michael O'Bryant
R2-Z2: Lion Mae Luche
R3-Z1: Lion
R3-Z2: Lion Ed Arthur

Places of Interest

[Lions District Web Site](#)
[District Newsletters](#)
[Lions of Michigan Foundation](#)
[Lions of Michigan](#)
[Lions Clubs International](#)

[Around the District \(3 pages\)](#)
[Lions Pride, Web Version](#)
[Lions of Michigan Foundation](#)
[Lions of Michigan](#)
[Diabetes PATH \(Contact Lion Tom Doyle\)](#)
[Lions Bear Lake Camp Fund-Raiser \(3 pages\)](#)
[Zoom Happy Hour by District Lioness](#)
[Why Report Service](#)

[2021 Lions Scholarship Application](#)
[Deceased Lions and Lioness Form](#)
[Lions Delegate Certification Form](#)
[LCIF Week 2021 Information](#)
[USA/Canada Leadership Form](#)
[District 11-C2 Convention](#)

Bit of Wisdom





Welcome New Lions Club Members:

Laingsburg Lions Club

| | |
|---------------------|------------------------|
| Rebekah Kay Allen | Sponsor: Cindy Arthur |
| Mary K. Christensen | Sponsor: Lori Leonard |
| Tony D. Clarke | Sponsor: Cindy Arthur |
| Jim Conklin | Sponsor: Edward Arthur |
| Ryan S. Whitehill | Sponsor: Larry Cook |

East Lansing/Meridian Lions

Henry Kwok made a pancake breakfast for the local rescue mission on Saginaw on Sunday, Nov. 29th. Noreen & Dave Boes and Carrie Agnew volunteered to do social distancing with masks to help to Henry. The women's shelter and the men's shelter needed about 150 breakfasts which we provided. We may be able to do another one soon; there are left over materials. Perhaps in the next two weeks it could be arranged as his restaurant is closed now. The same four people have volunteered for another breakfast.



Clinton County Champion Lions



Lions Kenny Kinsey, Nicole Brak, Nick Wilson

The Clinton County Champion's branch club learned about the Lions Eyeglass recycling program during their November meeting. It was a hands-on project sorting and packaging over 50 dozen pairs of eye-glasses to send to the Grand Rapids eye-glass recycling center. The hard-sided eye-glass cases in good condition were bagged for delivery to the East Lansing/Meridian Lions to use in their hygiene kits project.



Governors Travels

Jan 8, 2021 - Red Cross Blood Drive
Hartland
Jan 11, 2021 - Mini Cabinet Mtg Via Zoom
Jan 15, 2021 - Lioness Virtual Happy Hour
Jan 21, 2021 - Hartland Lions Club Meeting
Jan 23, 2021 - District Cabinet Meeting Holt

DeWitt Breakfast Lions



Lions Tom Doyle, Tony Spagnoula

I am pleased to report that Lion Sharon deposited \$2,392 today, the receipts from our Candy Cane Collection this year. Three Lions, Tom Doyle, Tony Spagnoula and myself worked 14 hours at Crossover Drive on Friday December 18th and Saturday December 19th and collected \$2,292. There was a donation of \$100.



LCIF has long supported Lions in their efforts to fight diabetes by expanding diabetes prevention, education, and screenings.

DIABETES QUICK FACTS:

- 463 million people in the world live with diabetes
- 50% of people who have diabetes are unaware they have it
- Diabetes is a leading cause of cardiovascular disease, blindness, kidney failure, and lower limb amputation

DID YOU KNOW?

Diabetes is the signature cause of Lions and Leos throughout the world.



Mason Lions Club



Several fun prizes were won by participants in the Mason Lions Club M-36 Step

MASON LIONS COMPLETE M-36 STEP CHALLENGE FOR DIABETES AWARENESS

During the month of November, members of the Mason Lions Club, along with others in the community, participated in a virtual

-M36 Step Challenge for Diabetes Awareness. Participants individually recorded their daily step counts for four weeks, raising money for the American Diabetes Association, and competing for fun prizes.

M-36 runs from Mason to Whitmore Lake between US-127 and US-23 and 91,450 steps is the equivalent of its 43.3 miles. Seven participants in this "Strides: Lions for Diabetes Awareness" event exceeded that number of steps by the end of the challenge.

"We raised over \$400 directly for the American Diabetes Association, but more importantly we raised community awareness about diabetes," said club secretary Doug Klein. Mason Lions Club members Lynne Mark, Cyndi Mark, Lorraine Sparks, Rich Bailey, Jennifer Jordan, Melinda Merindorf Karen Routson, Doug Klein, and Jeff Routson participated in the challenge along with several other community members. Mason resident Barb Mason was the winner of a \$25 BP gas station gift card for logging the most steps.

Lions Clubs International is the world's largest service club organization with nearly 1.3 million members in approximately 46,000 clubs in over 200 countries. Since 1917, Lions have aided the blind and visually impaired and are now also making a commitment to diabetes awareness. For more information about Lions Clubs International, visit the www.lionsclubs.org website.

The Mason Lions Club was chartered in 1944. For donation and membership information, you may check out the Mason Lions Club Facebook page or contact the Mason Lions Club at masonlionsclub@gmail.com.



Grand Ledge Lions



Looking back... at Christmas 2018

The Grand Ledge High School Madrigal Choir

Though we as members of the Grand Ledge Lions Club cannot celebrate Christmas as we would like this year, we look forward to future gatherings for celebrations, toiling side by side on fund raisers, or another of those June picnics at the park.

But for now, how better to all be in the spirit of Christmas than to look back in our Club's memoirs.

The above photo was taken on Tuesday, December 11, 2018 as Lions and guests enjoyed the musical voices of the Grand Ledge High School Madrigal Choir under the direction of Ms. Sheri Peterson. Can't ever forget their crowd pleasing finale about the 12 days of Christmas.



Thanks go to Lion Roger Hansbarger for the many times that he made arrangements for our Christmas party to be held at the Opera house.



[See Attached Letter from Lions Clubs International](#)

Ashley Lions Club

Fruit Baskets being prepared for Christmas



The Ashley Lions Club along with help from the community came together and "masked-up" to safely build fruit baskets for "Touch-less Delivery" to almost 100 residents of Ashley and it's surrounding community. This project was started by the club in 1958 and remains a yearly favorite for our members and volunteers. Our thanks to "The Lattice Company" for donating the baskets and wrap each year!



Lion Ed Evans helping with a masked smile



Marcie Thompson, owner of "The Lattice Co." even pitched in to help.



District 11-C2 Convention 2021

[Comfort Inn & Suites](#), March 19-20-21, 2021. Prices King/Queen \$87.00 Call 1-989-772-4000.

Make sure you tell them Lion's 11-C2 Conven on to get the rate of \$87.00.

Theme for the conven on "Building a Bridge to the Future".

BRIDGES==BRIDGES== BRIDGES, Start researching pictures of bridges and the City's they are in, there will be a contest Friday, the person with the most correct will win a prize.

Friday will also have Music, Dancing, Karaoke, Prize Raffles a Photo Booth and lots of Lion's, Lioness, Leo comradery & all will be done with Virus safety in mind.

We know there is some ques ons about the Registra on prices, this will be corrected come January when we talk to the Hotel. New Information will be posted ASP when we get it.

We will have a brand-new Photo Back Drop with Lion's, Lioness, & Leo Logo's for a more professional quality photo's PDG Ray will be using. There will also be a 10ft by 4ft LIONESS Banner that will CONGRATULATE our LIONESS for 37 years of quality service to the community, & space for all Lioness to sign their names on it.

We will be doing a 11-C2 District Service Project a (Food Collection for a Food Bank).

ATTENTION ALL CLUBS, there will be a Parade of Club Banners at the Lioness Breakfast. This is for Lions, Lioness & Leo's Please, Please, Please Make sure they are clean & in good shape, they will be on display all day Saturday & come down close of Saturday night.

Yours in Service

Lion Jim Kraft, Convention Chairperson

Global Membership Team

Already a half of our Lions year has slipped behind us and with 6 months to go it's more important than ever that we start and continue to "JustAsk" the folks in our communities to be a member of our great association. I'd like to suggest that during this pandemic it's vital to match our service activities and programs to our own members personal safety. Many clubs are changing the way they meet as well as the way they serve until we see that the vaccine has impacted the spread of the coronavirus. Some clubs have been sheltered so long that returning to service seems almost impossible, a feeling I assure you that is more common than you might be aware. I'd prompt any club that is feeling a little stuck right now to reach out to your Zone chair or anyone on the DG team and ask about help building a club vision. The "Club Build a Vision" is available for download from lionsclubs.org and has all of the table topics to help promote a healthy discussion of your clubs strengths and weaknesses and a road map for building a future vision as unique as your club.

Will you make a resolution this new year to do just one new service project? Then "JustAsk" the community to help and volunteer, and "JustAsk" those volunteers if they'd like to be a Lion and help build a vision for your club that has it serving your community long after our current Lions have retired. "JustAsk", our Lions future depends on it.

Lion Brent Beracy PDG



Hello to all of you! I hope this letter finds all of you healthy and happy. I am so looking forward to being done with 2020 and starting to go forward with the New Year. I am so very excited to serve as your next Governor (and a little nervous). I am Praying that we will be able to meet in person in 2021. I enjoy learning the many ways you all have a positive effect on your communities. If there is one thing good to take from 2020, it is just how much we all need each other, but let's say goodbye to 2020 and welcome 2021 with open arms and open hearts.

*Yours in Lionism Tracy
Temple 1st VDG*



**Martin Luther
King Day**

January 18, 2021

Bridge Trivia:

What is the name of the bridge under construction between the USA and Canada?

Lions of Michigan Service Foundation

Lions Mints

Mints for the Military

2021 Lions of Michigan Foundation Group Cruise

Lions of Michigan

Lions of Michigan Forum

2021 Lions of Michigan Scholarship
for the Visually Impaired

Lions Pride, Web Version



DIABETES PATH

**Helping you take charge of
your diabetes!**

Where:

Zoom Video Conference
(requires a computer or
device with internet access)
Meeting link will be sent to
registered participants

When:

Thursdays from 6:00-8:00pm

Info Session:

February 25 from 6-6:30pm

Sessions 1-6:

March 4, 11, 18, 25
April 1, 8

To register contact:

PATHPrograms@nkfm.org
or call 800-482-1455

Lions Club Contact:

Lion Tom Doyle
517-881-9684
tomdoyle1225@gmail.com

Limited spots, register soon

Diabetes PATH (Personal Action Toward Health) is designed to provide skills and tools to help people living with type 2 diabetes and their support system live a healthier life. It is a fun, interactive, six week workshop led by certified leaders.

Learn how to:

- Manage everyday activities by making an action plan
- Avoid complications
- Learn to balance your blood sugar
- Improve your communication skills with your family and your health care provider
- Understand the importance of monitoring your blood sugar
- Manage symptoms and decrease stress
- Improve your overall health and increase your energy



**Lions Clubs International
FOUNDATION**



The American Diabetes Association identifies this program as meeting the Diabetes Support Initiative criteria for support programming.



During registration, please indicate if you need special accommodations in order to participate. Since this is a full six-week workshop, new participants are unable to join after week 2.

National Kidney Foundation of Michigan | 800-482-1455 | www.nkfm.org
For other wellness programs in Michigan, visit www.mihealthyprograms.org.

This workshop was supported, in part by grant number 90CSSG0019, from the Administration for Community Living, U.S. Department of Health and Human Services, Washington, D.C. 20201. Grantees undertaking projects under government sponsorship are encouraged to express freely their findings and conclusions. Points of view or opinions do not, therefore, necessarily represent official Administration for Community Living policy.



District 11-C2



★ ZOOM Happy HOUR

Theme will be annouced the week before



***January 15th and February 19th
7-8pm***

<https://us02web.zoom.us/j/8686871119>

Hosted by District Lioness 11-C2

For Information contact:
Doug Klein, Secretary
(517) 775-8601
masonlionsclub@gmail.com



Mason Lions Club

MASON LIONS COMPLETE M-36 STEP CHALLENGE FOR DIABETES AWARENESS

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Lions Bear Lake Camp

We offer an array of recognition programs and fundraising efforts to acknowledge the outstanding efforts of Lions Clubs, Members, Friends and Family across the state.



Lions Bear Lake Camp's mission is to provide outdoor recreational and educational experiences year-round to all persons, regardless of ability.

We offer a unique outdoor focused community that allows individuals to grow no matter what your abilities.

Speaking Engagements

Lions Bear Lake Camp staff are always willing to attend events throughout the state to share our mission and programs!

Please contact Shelly O'Henley, Executive Director, to schedule a speaking engagement.

shelly@bearlakecamp.org

(810) 837 0119

Rentals and Retreats

Lions Bear Lake Camp serves over 500 youth each year with visual impairments, hearing impairments, juvenile arthritis, autism, cancer, and those that who are grieving loss, as well as their families.

While we host an array of camps to meet the needs of the population we serve from across the state, we are open 365 days a year and encourage schools, employers, non-profits, etc. to utilize our facility and enjoy all that it has to offer.

Annual Fundraisers

Lions Bear Lake Camp Wine Fundraiser
Hosted at Metamora Golf & Country Club

Lions Bear Lake Camp Buffalo & Boar Wild Game
Dinner Fundraiser
Hosted at Lions Bear Lake Camp

Lions Bear Lake Camp Golf Outing Fundraiser
Hosted at Metamora Golf & Country Club

Lions Bear Lake Camp Ultra-Marathon Fundraiser
Hosted at Lions Bear Lake Camp

Please check our website for more information on these events and to purchase tickets:

www.bearlakecamp.org

Bricks

Lions Clubs, Lions Members and individuals can commemorate their donation with a personalized tribute brick displayed throughout our campus.

\$250 (8"x8" with up to 4 lines of 12 characters)

\$500 (8"x16" with up to 5 lines of 20 characters)



Picnic Table

Lions Clubs, Lions Members and individuals can commemorate their donation with an ADA compliant picnic table displayed throughout our campus.

\$2000



Benches

Lions Clubs, Lions Members and individuals can commemorate their donation with a personalized tribute bench displayed throughout our campus.

\$2000 with up to 3 lines



Camperships

We host a variety of camps for children ages 5-17, including, but not limited to those with Visual Impairments, Hearing Impairments, Juvenile Arthritis and Autism.

A week-long campership costs \$350.00 per camper.



Banner Patch

The Lions Banner Patch Program is for Lions Clubs who have financially supported Lions Bear Lake Camp and its programming with a minimum of \$50.00 during a fiscal year.

Plain Banner Patch
designates \$50 to \$499 donation.

Silver Banner Patch
designates \$500 to \$999 donation.

Gold Banner Patch
designates \$1000 or more donation.





4 Our Kids Campaign

Is a 5-year capital campaign to enhance our programs and complete major renovations to our facility. Please consider donating by visiting our website.

Merchandise

Sweatshirts

Face Masks

Hats



Lions Bear Lake Camp
3409 N. Five Lakes Road
Lapeer, MI. 48446

(810) 245-0726

info@bearlakecamp.org
www.bearlakecamp.org





Why report service

How do clubs and districts individually benefit from reporting service?

- » Reporting service helps transfer knowledge and best practices to your club's future leaders. Club officers can review past service activity reports, learn from the successes of the club's previous activities and better plan for their future activities.
- » Reporting service is a matter of local pride. Reporting puts your club on the map as leaders in your local community, and it's an important way to share success with other clubs in your district and around the world.
- » A high percentage of clubs reporting service is a sign of a healthy district.
- » Reporting service allows you to become eligible for service awards.

How do clubs and districts collectively benefit from reporting service?

- » Reporting shines a light on how and where local clubs are making a difference. This elevates the profile of Lions Clubs International as a global service club organization.
- » Service reports provide tangible evidence of our global engagement and impact to prospective partners of Lions Clubs International. These relationships strengthen the organization and yield benefits at the local level.
- » People want to participate in real, visible change. Service reporting allows clubs to continually engage communities, tell stories more effectively and ultimately grow their member base.

How does reporting service benefit the people we serve?

- » Service data helps everyone understand the needs of communities around the world and how our Lions and Leos are serving those needs.
- » Because service activities are scalable, one small service project can become the next global initiative of the organization. But Lions Clubs International is not aware of such projects unless they are reported.
- » Service data enables Lions Clubs International to identify best practices that can be shared globally.
- » Measurement leads to insight. Setting higher goals each year mobilizes the organization toward growth.
- » Service reports show how Lions and Leos around the world are using funds from Lions Clubs International Foundation grants to serve their communities. This visibility encourages Lions and Leos to think creatively about their own projects and apply for LCIF grants themselves.

Additional benefits

- » Reporting is the final step in completing a service project. If it's not reported, it's not done!
- » Reporting service is a lot like voting. You may think your report doesn't make a big difference, but the only way we'll be successful is if everyone does their small part.
- » Reporting is considered service in itself. The time clubs and districts spend reporting their service are considered volunteer hours, and can be reported in MyLion.

For more information, please visit [here](#).



DECEASED LIONS/LIONESS

Member's Name: _____

Club: _____ Years of Service: _____

How many family and/or Lions/Lioness members will be attending? _____

This is mandatory so that we do not run out of food.

Club Positions Held: _____

District Positions Held: _____

List any Special Awards Received, include any Military Service: _____

PLEASE complete this form and furnish photo for each member of your club who has passed away since February of 201 and post marked by February 15th, 2021 to:

Lion Robert Tetzlaff
5308 Sunrose Ave
Lansing MI 48911

Note: If you are using a digital photo please enclose the file in an email to acee44@msn.com

2021 Delegate Certification Form - District 11-C2

According to the District 11-C2 Constitution and By-Laws Article VII, all Lions Clubs in good standing with Lions Clubs International, Multiple District 11 and District 11-C2 are entitled to one (1) vote for each ten (10) members or major fraction thereof, as reported on your January Member Report Form. The major fraction referred to is five (5) or more members.

The number of delegates your club is entitled to for the District 11-C2 Convention is determined as follows: To be counted, the person must have been a Lion for one year and one day as of February 1, 2021, meaning they must have been listed as a member by January 31, 2021. (Note - They do not have to be a member that long to be a delegate.)

When you complete your Member Report Form for January, you can compute the number of delegates and alternates your club is entitled to and select your representative(s). List their names below on the **left** side of this form and include whether each representative listed is either a "delegate" (D) or an "alternate" (A). Return this form no later than February 16 of the given fiscal year to:

**Lion Lloyd Kilbreath PDG
Credentials Committee
7501 Cole Road
Durand, MI 48429**

Your representative(s) must register for the convention at the Registration Desk first and then they must sign this form **AT THE CONVENTION** and pick up their delegate sticker from the Certification Desk. All delegates **MUST BE REGISTERED AND CERTIFIED** in order to vote at the business sessions.

Total number of qualifying Lions in your club as of February 1, 2021 (see criteria above).

Total Number

| This section to be completed by Club Secretary | | | This section to be completed at Convention Certification Table |
|--|---|---|---|
| D = Delegate A = Alternate | | | |
| Name | D | A | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |

I hereby certify that the delegates and alternates listed above are in good standing with Lions Clubs International, Lions of Michigan District 11-C2.

Lions Club of and Region/Zone: _____

President's Signature: _____

Secretary's Signature: _____

NOTE: This is NOT a Convention Registration Form. All Lions must register before they can be certified to vote. Please advise your delegates to arrive early. The Certification Desk will close at an appointed time which will be displayed at the Certification Desk. Any Lion who is not in line at that time will not be certified as a delegate and will not be allowed to vote at the business session.

Mt. Pleasant Comfort Inn & Suites Hotel and Conference Center



Lions, Lioness, Leos

2021 District 11-C2 Convention

2424 South Mission Street, Mount Pleasant, MI 48858
mtpcomfortinn.com
989-772-4000



Worldwide LCIF Week 2021

LCIF Week 2021 is our opportunity to celebrate and highlight our rich history while encouraging service and fundraising. We also get to recognize our founder Melvin Jones for being a pioneer in leading the way in finding ways to give back to our local and global community. We want this to be the BEST celebration ever!!

Below you will find fun and creative ways to celebrate LCIF Week this year. If you have any questions or need additional materials or ideas contact your Regional Development Specialist.

Worldwide LCIF Week:

- January 10th—16th, 2020
- Melvin Jones 142nd Birthday-January 13th

LCIF Week Focus Areas:

- Service
- Fundraising
- Social Media Presence
- Virtual Engagement Experiences

Overall Goals:

- Gather 142 unique ways Lions serve our world utilizing the hashtag #LCIFWeek2021
- Increase funds for LCIF
- Grow our social media following, membership, and service impact
- Build momentum of how clubs from around the world can celebrate Melvin Jones' birthday every year

Service Opportunities:

Implement a creative service activity based on one or more of our cause areas then log your service activity/hours in MyLCI. Some ideas include:

- **Environment:** Picking up trash in a park or beach, grow seedlings indoors that can be donated to a community garden or sold in spring, develop a Green Living Tip Sheet and share it your community.
- **Vision:** Host a vision screening, collect used eyeglasses and send to a Lions Eyeglass Recycling Center, create audio recordings of books and periodicals for people who are blind.
- **Childhood Cancer:** Prepare healthy meals for families with children undergoing treatment, write cards full of well-wishes and share them with a local cancer center.



- **Diabetes:** Host a screening, invite a role model with diabetes to your community to talk about healthy lifestyle choices, sponsor a healthy cooking demonstration for people with diabetes and pre-diabetes, bring fresh fruits or vegetables to an elementary school classroom to encourage children to try a variety of healthy foods
- **Hunger:** Host a food drive to replenish a local food pantry, deliver meals to elderly citizens, serve at a soup kitchen or homeless shelter

Fundraising Opportunities:

Encourage Lions around the world to **host a birthday party** to fundraise for LCIF in honor of our founder, Melvin Jones' 142nd birthday. Some ideas include:

- Mail a "Birthday Card" with messages and donations to Melvin Jones at LCIF Headquarters. Include a Multiple Donor Worksheet (attached).
- Send a card from your club with a \$142 donation
- Encourage individual donations with "themed" amounts: \$14.20, \$142.00, or \$1,420
- Silent Auction (virtual or socially distant option)
- Melvin Jones Fellowship Recognition in honor of LCIF Week
- After-the-Holidays "Re-gift" Social Distant Party
- Encourage, highlight, and recognize Model Club Commitments (request a certificate from LCIF to present)
- *Personalize this Birthday Party to your Club

Social Media Opportunities:

January 4th -9th – Campaign 100: Increasing Social Media Presence and Countdown to Melvin Jones' Birthday

- Post pictures and stories from past service projects. Include impact and call to action
- Create a Facebook "event" and invite members to your party/fundraiser the following week
- Share targeted messages and videos posted by LCIF's Facebook page, @LCIFLions
- Tag Lions and Non-Lions in posts to encourage participation
- Share your own quotes and anecdotes of our founder as well as messages from Lion Leaders around the world of what Melvin Jones meant to them.
- Highlight a different cause each day and show the impact with stats and a story.
- Follow LCIF's social media outlets for content to share on your page.

January 10th – 16th: Launch Facebook Fundraiser and Perform Service Project*

LCIF will encourage donations to Campaign 100 in honor of our founder, Melvin Jones' Birthday. Social Media topics can include:



- What Melvin Jones means to them
- Why they should make a gift in honor of his birthday. Suggest a \$141 donation
- Share their Fundraising or Service activity by using the hashtag #LCIFWeek
- Showcase your service project on social media
- Host a birthday party and/or fundraising event

For more details on MJF credits for Facebook fundraisers, contact your Regional Development Specialist or Donor Assurances at donorassistance@lionsclubs.org.

Virtual Engagement Opportunities:

Leveraging the power of technology has become an important element to fundraising and service. Below are a few ideas on how to promote LCIF Week virtually around the focus areas.

Service Virtual/Social distance Ideas:

- Host a “drive thru” collection – collect food for local pantry or glasses
- Partner with local organization around one of the global causes and “host” a Facebook Live Lunch & Learn Session
- Create care packages for families at local hospital
- Put on a virtual show for children or elder at hospital or nursing home
- Google search “virtual service ideas” for additional ideas

Fundraising Ideas

- Host a Melvin Jones Happy Hour Birthday Celebration with an entry fee (ex. \$14.20, \$42.00)
- Host a virtual “Healthy Eating” cooking competition. Entry fee to for “chefs” and ticket fee for guest to attend and judge competition
- Host a virtual paint or craft night with a virtual raffle attached
- “Lions Got Talent” virtual show- no entry fee for performers, ticket for guest and vote
- Virtual Scavenger Hunt
- Google Search “virtual fundraising ideas”
- Host a virtual silent auction
- Host a virtual concert using Text-to-Donate

Example websites:

(Note: LCIF is not affiliated with any of the websites or organizations listed. These sites are for example ideas only)

- Services Ideas: <https://52weeksofcharity.blog/2019/06/28/virtual-volunteering-part-three-8-amazing-virtual-volunteer-opportunities-for-groups-offices-and-teams/>
- Fundraising Ideas: <https://www.soapboxengage.com/blog/1863-virtual-fundraising-ideas>