



**November 2021**

# Lions District 11-C2 Newsletter

Editor: Lion Robert Tetzlaff PDG



## From the desk of the Governor



### District 11-C2 Officers

Governor: Lion Tracy Temple  
1st Vice Gov.: Lion Traci Tribley  
2nd Vice Gov.: Lion  
Secretary: Lion Becky Hamilton  
Treasurer: Lion Robert Phillips  
IPDG: Lion Kurt Stromlund

### Zone Chairs

R1-Z1: Lion Mike St. Dennis  
R1-Z2: Lion Kent Edwards  
R2-Z1: Lion Ted Hamilton  
R2-Z2: Lion Ren Vande Gutche  
R3-Z1: Lion Michael O'Bryant  
R3-Z2: Lion Chris Kloecker  
R4-Z1: Lion Wendy Mater

### Places of Interest

[Lions District Web Site](#)  
[District Newsletters](#)  
[Lions of Michigan Foundation](#)  
[Lions of Michigan](#)  
[Lions Clubs International](#)  
[Lions of Michigan YouTube Channel](#)



Hello my fellow lions- I hope this finds you all healthy and happy! Our District is doing a lot of great work in service, But we have a lot of work to do so Full Steam ahead! I will be attending the Lions Leadership Institute from November 5 through the 7 and I hope to see some of you there. If there is something that I or someone from the GAT team can do please let me know. We want to help keep your clubs healthy! One

of my goals this year was to have an increased amount of service reporting, so please report all of the wonderful things that you do on your report to the district. My October/November calendar is filling up fast and I hope to visit your clubs before the roads get bad so please Contact me to set up my visitation with you. I look forward to seeing all of you soon! Thank You for everything you do!

Yours in Lionism

*Lion Tracy Temple DG*

### Governors Travels

Leadership Institute	November 5-7, 2021
Eaton Rapids Lions	November 9, 2021
Mason Lions	November 10, 2021
St. Johns	November 11, 2021
Hunger Committee Distribution	November 13, 2021
DeWitt Lions	November 18, 2021

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**November 7, 2021**

## Bretton Woods Lions



This Breton Woods table on the trick or treat trail at Sharp Park. The table was manned by Lion Dave Grimes, Lion Brett Grimes, and Lion Brett's wife Amanda. 720 candy bars or packs of M&M were passed out. A great time was had by the kids and the Lions as well.



## Owosso Lions



The Owosso Lions Club stays very busy with service projects to collect food for local food banks. They specifically name the food drives "Peanut Butter and Jelly Food Drive."

Their most recent event was held at Jarrad's Pumpkin Patch in Morrice, MI in conjunction with Jarrad's charity event over the weekend of October 16th. They collected not only peanut butter and jelly, but also other food items, small toiletries, eyeglasses, and pill bottles. Several of the club members chair these events, and this one was chaired specifically by Lion Jody Sivyver.

The Owosso Lions are now working on a Laundry Love project, to provide assistance in conjunction with a local laundromat for laundry needs of less fortunate community members.



## Laingsburg & Ovid Lions



Lions Terry Fraidenburg, Chad McCann, Mary Perrin



Lions Terry Fraidenburg, Shelly O'Henley, Mary Perrin

**Funds Donated From Golf Outing Fundraiser:** In a joint effort between the Laingsburg and Ovid Lions Clubs, made donations totaling \$5,000 to Bear Lake Camp and Lions of Michigan Foundation. The golf outing was held at Pine Hills Golf Course in August and saw it's largest support of the event to date.

In the top photo accepting the \$2,500 donation for Lions of Michigan Foundation is Lion Chad McCann, Executive Director (center).

In the bottom photo accepting a donation of \$2,500 is Shelly O'Henley of Bear Lake Camp.

The Laingsburg and Ovid Lions Clubs wish to again thank all those who took part in the fundraising golf outing and look forward to the 2022 event in August.





## Durand Lions



Lions Kent Edwards, Lew Deisler

Lion Kent P Edwards received another Centennial Award from LCI for bringing another new member into the Durand Lions Club.

Lion Kent is pictured with Durand Lions Club President Lew Deisler. Durand Lions Club membership now stands at 33 members.



## Bit of Wisdom

If you need to start a new chapter in life, don't wait for the page to turn itself.

## Brighton Lions



### Red Cross blood drive update:

Lion Tony reports that the Club sponsored a Blood Drive at Ciao Amicis on 7/15 and we had an overwhelming response-so much that some donors needed to be rescheduled. We had 26 presenting donors with a total of 18 Units. Very respectable for the small number of tireless Red Cross workers there.

A big thanks to Ciao Amicis and to all the volunteers including Lions Don, Bob, and Beth.

## DeWitt Lions



Lions Tom Doyle, Sean Dush, Mike Clarizio

Lion Tom Doyle, PDG inducted new member Lion Sean Dush. His sponsor Lion Mike Clarizio will guide him in the ways WE SERVE.



November 25, 2021

November 11, 2021



## Eaton Rapids Lions



Becky Ridler, and Lion Darrell Herriff treasurer

Heart and Hands Food Pantry in Eaton Rapids, Michigan, was the recipient recently of a \$1,000 donation from the Eaton Rapids Lions Club. Heart and Hands is a non-profit agency organized to meet emergency needs of those living within the Eaton Rapids Public School District.



## Hartland Lions



Lions Bethany Charboneau, Lion Kurt Stromlund

Hartland Lions Club added a new member on 10/12/21. Pictured Lion Bethany Charboneau and Sponsor Lion Kurt Stromlund Hartland Lions Club President

## Holt Lions



Lions Ken O'Hara, Denise Davis and Marni Swanson of the Food Bank

We made our annual donation to the Holt Food Bank of \$2000.00. This money is used to purchase information to be sent to the Holt Community to raise funds to purchase food for the less fortunate.

In the past our donation has helped the Food Bank to raise almost \$40,000.00.



## Mason Lions

"Celebrate Community 2021" is a joint initiative of the four major international volunteer service organizations: Lions International, Kiwanis International, Optimist International, and Rotary International. It launches this year with a focus on local community service during the week of October 10.

In the Mason, Michigan area, a joint local joint community service project will happen on Sunday, October 10, 2021. That afternoon, four Mason area service organizations, each affiliated with their international counterparts, will all participate in the annual CROP Hunger Walk in Mason.

The CROP Walk addresses hunger and promotes wellness in local communities and beyond. The Mason Lions Club, Mason Optimist Club, Mason Rotary Club, and the Kiwanis Club of Mason, are inviting their members and other residents of the Mason area to join the walk and celebration.

Each service club's team captain provided members with materials in advance of the walk to collect donations. The local Lion, Kiwanis, Optimist, and Rotary club members have asked friends, neighbors, and family members to donate, walk, and participate. Of the local funds raised, 25% will remain in Mason to help the Mason Food Bank and Meals on Wheels.



## Ovid Lions



Lion Joe Coleman

Lion Joe Coleman was given his 45-year milestone chevron at the September 27th meeting. LCI recognizes the anniversaries of members, starting at 10 years of service and continuing in five-year increments.

Joe joined the Lions Club on July 1, 1975. He has served the Lions with a smile and usually a story or two. Thank you, Joe, for your 45+ years of serving and making a difference in our community.



## St. Johns Lions



Lorene and Jan Wilson

Mother and daughter team, Lorene and Jan Wilson of Grand Blanc, attended the September club meeting as ambassadors for Oversight. Both are corneal transplant recipients. They noted that since 1980 the St. Johns Lions Club has donated \$9,000 to Oversight.

## Lansing Capital Lioness Lions Club



LCL Hunger Initiative

It was a beautiful day to deliver food packages to the Rotunda Trailer Park families in North Lansing.



## An exclusive virtual wine and cheese tasting to benefit the gift of sight | Hosted by Eversight

As a valued Lion, you are invited to join Eversight at **7 p.m. ET / 6 p.m. CT on Thursday, December 9** for an exclusive virtual wine and cheese tasting - [Sip, Savor & Support](#) - benefiting our mission to restore sight and prevent blindness through the healing power of donation, transplantation and research. Sip, Savor & Support will be hosted via Zoom with proceeds going toward the purchase of critical eye tissue recovery supplies.

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## Fellow Lions,

You now have total access the MD 11 Lions Convention.

Simply click <http://lionsofmi.tv/> where you can see all the playlists and view any of the sessions individually or watch it all, start to finish.

Special thank you to our Tech Team, Deb Davis, Marie Leathers, Ray Robins, Michael Scott, Steve VanTol; Videographer Shane Davis and Convention Co-Chairs Dave and Brenda Hacker, along with the entire Convention Committee and session participants for making this year's convention a great success!

Save the date for next year's convention May 19-21, 2022, at the beautiful Auburn Hills Marriott, Pontiac. ***Reservations are now being accepted at 800-579-8395*** at a special rate of \$89.

### **Lions of Michigan MD 11 Convention**

**Start Date: Wednesday, May 18, 2022**

**End Date: Sunday, May 22, 2022**

**Last Day to Book: Friday, April 29, 2022**

**Hotel(s) offering your special group rate:**

- Auburn Hills Marriott Pontiac for 89 USD per night

[Book your group rate for Lions of Michigan MD 11 Convention](#)



# 36th ANNUAL Sight & Hearing Sweepstakes **A GUARANTEED Fundraiser**

## GREAT PRIZES

1st-\$5,000 - 2nd-\$2,500 - 3rd-\$2,000  
4th- \$1,500 - 5th-\$1,000 - 6th-\$500  
7th-\$400 - 8th-\$300 - 9th-\$200 - 10th-\$100

## SELLER INCENTIVES

1st-\$750 - 2nd-\$500 - 3rd-\$250 - 4th-\$100

## EASY MONEY

30-99 Tickets Sold = \$3.50 Per Ticket For Club  
100 - 249 Tickets Sold = \$5.00 Per Ticket For Club  
250+ Tickets = \$5.50 Per Ticket For Club

## DRAWINGS

### TICKET SELLERS DRAWING

May 7, 2022

Lions of Michigan State Office  
Lansing, Michigan

### FINAL DRAWING

May 21, 2022

MD 11 Convention - Auburn Hills, MI

**The PRICE is RIGHT**  
\$10.00 Per Ticket

## *Attention-Attention-Attention*

Do you have a friend or relative who has everything?

What better gift could you give than one that helps those in need? For a gift of \$10, you can buy a Sight & Hearing Sweepstakes ticket for a friend or family member, providing them with a chance to win several cash prizes, including the grand prize of \$5,000.

Upon receipt of your gift, we will mail a sweepstakes ticket stub and sweepstakes information to your honoree with a card acknowledging your gift.



**lmsf.net - lhcmi.org**

Lions of Michigan Foundation - Gift  
36th Annual Sight & Hearing Sweepstakes

Donation Amount: \$ \_\_\_\_\_

Donor's Name(s): \_\_\_\_\_

Donor's Email Address: \_\_\_\_\_

Donor's Street Address: \_\_\_\_\_


City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Honoree's Name: \_\_\_\_\_

Honoree's Email Address: \_\_\_\_\_

Honoree's Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_



# Lions District 11-C2 Hunger Service Project

**BOUNTIFUL HARVEST**  
**Food & Winter Coat Distribution**

**NOVEMBER 13<sup>th</sup>, 2021**  
**8:00AM**

**290 E Grand River Rd.**  
**Brighton, MI 48116**

The District Hunger Committee has set up a service project in coordination with Bountiful Harvest to help pass out 2 weeks - worth of food to families in need on November 13<sup>th</sup>. This is also the day that Bountiful Harvest hands out winter coats, so there is a need for many volunteers.

Please Contact to Volunteer:

Hunger Chair Lion Chrissy Andre: [chrissyandre113@gmail.com](mailto:chrissyandre113@gmail.com) 989-627-3808

Lion Jenny Stromlund: [stromlund@comcast.net](mailto:stromlund@comcast.net) 810-923-4251.



*Bountiful Harvest*  
Help for those in need



# Lions of Michigan Foundation Dr. Robert Mathog Lions Hearing Centers

## Cookbook Fundraiser



Lions Clubs are well known throughout the world for the services we provide to help people with hearing and vision loss. Nearly a century ago, Helen Keller challenged Lions Clubs to be "Knights of the Blind," and she declared that "the problems of deafness are deeper and more complex, if not more important, than those of blindness. Deafness is a much worse misfortune, for it means the loss of the most vital stimulus — the sound of the voice that brings language, sets thoughts astir and keeps us in the intellectual company of man."

Our new Lions Hearing Centers Cookbook was developed to create awareness for the treatment of hearing loss and to provide funding for our Michigan Lions Affordable Hearing Aid and Hearing Screening Programs, which offer affordable hearing care options for Michigan residents.

With your help, we can continue to change the lives of thousands of Michigan residents who need and depend on the Lions Clubs of Michigan and our partners, sponsors and friends for the treatment of the their hearing loss. As a Public Charity, all contributions to the Lions of Michigan Foundation are tax deductible to the full extent allowed by law. We appreciate your support!

### Order and Recipe Submission Form

- ☐ I would like to purchase \_\_\_\_\_ cookbook(s) for \$20 each for a total of \$\_\_\_\_\_.
- ☐ I have enclosed/attached a copy of my personal or family recipe that you may use in the cookbook.
- ☐ I would like to make a donation to the Lions Hearing Centers in the amount of \$\_\_\_\_\_.

Payment Method: \_\_\_\_ Check \_\_\_\_ Credit Card \_\_\_\_ Pay Pal (info@lmsf.net)

Card Number: \_\_\_\_ - \_\_\_\_ - \_\_\_\_ - \_\_\_\_

Expiration Date: \_\_\_\_ CVV Code: \_\_\_\_

Signature: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_



## Online Diabetes PATH Workshop *Program for Michigan Residents*

### TWO SESSIONS

#### Wednesdays

Sept. 8\*, 22, 29 and  
Oct. 6, 13, 20, 27  
10 am—noon ET

#### Mondays

1:30-3:30 pm EST  
Oct. 29\*  
Nov. 8, 15, 22, 29  
Dec. 6 & 13

*\*The first meeting will be  
a 30-minute informational  
session.*

**LOCATION:** ONLINE

**COST:** Free



This program is funded by  
a grant from the Lions Club  
International Foundation



### WHO SHOULD ATTEND:

Adults of all ages may attend, including adults with prediabetes, type 1 or type 2 diabetes, and their family members/caregivers.

### DESCRIPTION:

A six-week workshop where participants learn strategies to help:

- Deal with difficult emotions
- Develop a healthy eating and exercise plan
- Set goals
- Problem solve
- Learn a variety of other tools to manage diabetes

**\*\*You must have the ability to see audio and video features to participate in this online workshop\*\***

### HOW TO REGISTER (choose one):

Wednesdays (Sept. 8-Oct. 27): <https://bit.ly/3kBdvXM>

Mondays (Oct. 29-Dec. 13): <https://bit.ly/DPATHNov2021>

### CONTACT:

Christi Demitz at 616-632-7881 or [demitzch@msu.edu](mailto:demitzch@msu.edu)

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# LIONS DISTRICT 11-C2

## *Eyeglass and Hearing Aid Collection Challenge*

**Now until March 1st, 2022**

**Lions Clubs in our district will be competing in collecting the most eyeglasses and hearing aids for recycling.**

Clubs receiving 1st-3rd place will be recognized in the following categories:



1-10 Members  
11-20 Members  
21-30 Members  
31+ Members



Please box up and write your club name and total on the box and deliver to the Lions State Office. It is important to email or call to receive credit for your donated eyeglasses and hearing aids.

Send your totals to :  
Lion Chrissy Andre  
Chrissyandre113@gmail.com  
989-627-3808





# Global Membership Approach

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## Frequently asked questions

### 1. What is the Global Membership Approach?

The Global Membership Approach is the process designed to support districts worldwide against the global membership decline.

### 2. How was this approach developed?

During the October 2018 board meeting, the Lions Clubs International Board of Directors authorized the start of the North American Membership Initiative pilot program to address struggling membership growth in North America. As a result, a step-by-step process was developed to address membership development issues based on available resources and regional adaptations to meet the specific needs of each district.

### 3. Why is the Global Membership Approach important?

Evidence of membership declines resonates with Lions worldwide. This process can revitalize membership growth to add more active hands in support of our core mission to meet humanitarian needs and be the global leader in impactful service.

### 4. What are the Global Membership Approach objectives?

1) Rejuvenate districts with new clubs, 2) Revitalize clubs with new members, 3) Re-motivate members with new fellowship opportunities and exciting service, 4) Provide training and support to our Lion Leaders and 5) Finish each year with a positive membership net growth.

### 5. What is the Global Membership Approach plan?

During the 2020-21 fiscal year, the Global Action Team (GAT) will embark on a learning journey to better understand how their regions are approaching membership growth and retention, in alignment with district goals. Concurrently, GAT leadership will select pilot districts worldwide to participate in the Global Membership Approach for the 2021-22 fiscal year. Lessons learned and shared by the pilot districts and GAT leadership will help develop the Global Membership Approach supporting materials in preparation for global expansion in the 2022-23 fiscal year.

### 6. Who is leading this approach?

The Global Membership Approach is being led by International Vice Presidents Doug Alexander, Brian Sheehan, and Patti Hill, alongside GAT Lion leaders.



**7. Where can I find more information about the Global Membership Approach process, resources and results?**

You may request more information by contacting [membership@lionsclubs.org](mailto:membership@lionsclubs.org) or by contacting your local GAT Constitutional/Regional or Area Leader.

**8. How are the Global Membership Approach pilot districts selected?**

The GAT Constitutional/Regional Area Leaders select pilot districts based on their regional approach with factors in membership trends, demographics and buy in from districts.

**9. What happens after a district decides to participate?**

Leaders from each district meet with their respective GAT Constitutional/Regional or Area leaders to go through the Global Membership Approach process, beginning with Build a Team, where they will choose highly invested and motivated individuals to help support the district's membership growth. This is then followed by Build a Vision and Build a Plan where districts will identify the needs of their area and set realistic membership goals accordingly. Once complete, districts will complete the final step of the process: Build Success, which stresses the importance of accountability and communication in relation to achieving goals.

**10. Who leads the initiative in the districts involved in the Global Membership Approach?**

It is recommended that the district GMT Coordinator under the direction of the District Governor promotes and manages the approach, fosters execution, and reports results. The District GMT Coordinator works with the district governor team, GST and GLT coordinators, region/zone chairpersons and other district leaders on plan development, implementation, and accountability. However, the Global Membership Approach lead role can be regionally adapted and be filled by a Past District Governor or another respected leader.

**11. What are the roles and responsibilities of council chairpersons with Global Membership Approach districts?**

Council chairpersons review the goals and plans of their districts and demonstrate support of the approach and its leaders. They should allocate time at their council meetings for progress updates, next steps, idea sharing and issue resolution.

**12. What are the roles and responsibilities of the district governor teams in the districts involved in the Global Membership Approach?**

District governor teams are directly involved with planning, promoting and supporting global Membership Approach activities throughout their districts. Individual roles are identified during the team building process within each district.



### **13. How is the GAT involved?**

The GAT volunteer network serves as the primary communication and support channel for the Global Membership Approach. For example, at the district-level, the GMT would be responsible for ensuring that the Global Membership Approach is implemented. GAT Area Leaders would provide webinars to share processes and resources with GAT MD leaders, DG teams and GAT coordinators. GAT MD Leaders would review district goals and plans, so they can assist districts with implementation and accountability.

### **14. How can districts directly engage their clubs in support of the Global Membership Approach?**

Each district should engage their clubs in projects throughout the year, including leadership development, club marketing and welcoming new members into their clubs. Engagement at the club level is the foundation to successful membership growth and retention.

### **15. How is the Global Membership Approach funded?**

The Global Membership Approach is being funded with existing operational budgets.

### **16. What funding is available for participating districts?**

Districts can apply for existing LCI and LCIF grants as well as set aside district funds to implement their Global Membership Approach plans. No additional funding will be available to districts participating in the process.



Lions Clubs International  
300 W. 22<sup>nd</sup> Street  
Oak Brook, IL 60523-8842 USA  
[www.lionsclubs.org](http://www.lionsclubs.org)  
Phone: (630) 468-6890



# LIONS OF MICHIGAN FOUNDATION—2022 GROUP CRUISE

## ROYAL CARIBBEAN - JEWEL OF THE SEAS

8-Night Eastern Caribbean Cruise: March 12 - March 20, 2022

Miami, FL - Labadee, Haiti - San Juan, Puerto Rico,  
Philipsburg, St. Maarten - St. Johns, Antigua - Miami, FL

**PRICING: 2 PEOPLE, INCLUDING TAXES AND FEES**

**4V Inside (Interior) Stateroom: \$1,639.48 + \$116 Per Person Gratuity**

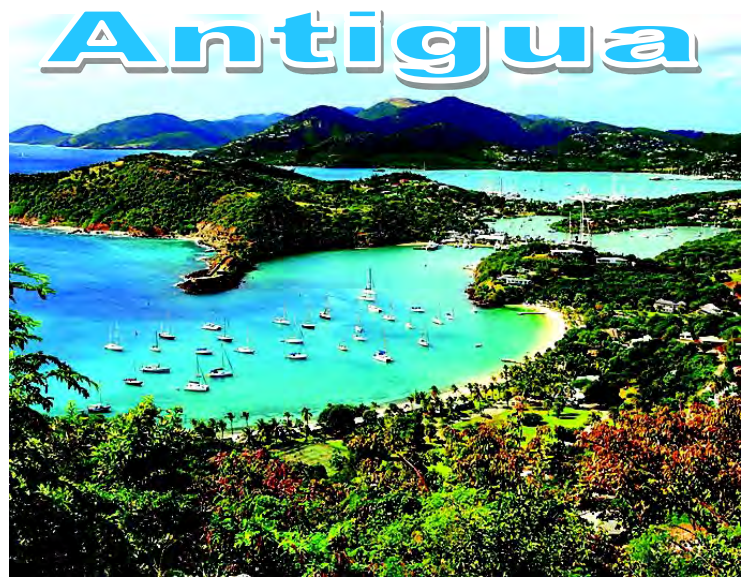
Stateroom Size: 146 square feet - occupancy up to 4 guests - two Twin Beds that convert to a Royal King and up to two Pullman Beds

**4N Oceanview Stateroom: \$1,815.48 + \$116 Per Person Gratuity**

Size Stateroom: 154 square feet - occupancy up to 4 guests - two Twin Beds that convert to a Royal King and up to two Pullman Beds

**4D Balcony Stateroom: \$2,355.48 + \$116 Per Person Gratuity**

Stateroom size: 195 square feet - occupancy up to 4 guests - two Twin Beds that convert to a Royal King, one Double Sofa Bed, and up to two Pullman Beds



☐ I would like an Interior Stateroom for \_\_\_\_\_ Adults and \_\_\_\_\_ Children (Age 12 or under).

☐ I would like an Oceanview Stateroom for \_\_\_\_\_ Adults and \_\_\_\_\_ Children (Age 12 or under).

☐ I would like a Balcony Stateroom for \_\_\_\_\_ Adults and \_\_\_\_\_ Children (Age 12 or Under).

Stateroom Deposit - \$250 Per Person: \_\_\_ Check \_\_\_ Credit/Debit Card \_\_\_ Pay Pal (info@lmsf.net)

Credit/Debit Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Names: \_\_\_\_\_ - \_\_\_\_\_  
\_\_\_\_\_ - \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_



# Why report service

## How do clubs and districts individually benefit from reporting service?

- » Reporting service helps transfer knowledge and best practices to your club's future leaders. Club officers can review past service activity reports, learn from the successes of the club's previous activities and better plan for their future activities.
- » Reporting service is a matter of local pride. Reporting puts your club on the map as leaders in your local community, and it's an important way to share success with other clubs in your district and around the world.
- » A high percentage of clubs reporting service is a sign of a healthy district.
- » Reporting service allows you to become eligible for service awards.

## How do clubs and districts collectively benefit from reporting service?

- » Reporting shines a light on how and where local clubs are making a difference. This elevates the profile of Lions Clubs International as a global service club organization.
- » Service reports provide tangible evidence of our global engagement and impact to prospective partners of Lions Clubs International. These relationships strengthen the organization and yield benefits at the local level.
- » People want to participate in real, visible change. Service reporting allows clubs to continually engage communities, tell stories more effectively and ultimately grow their member base.

## How does reporting service benefit the people we serve?

- » Service data helps everyone understand the needs of communities around the world and how our Lions and Leos are serving those needs.
- » Because service activities are scalable, one small service project can become the next global initiative of the organization. But Lions Clubs International is not aware of such projects unless they are reported.
- » Service data enables Lions Clubs International to identify best practices that can be shared globally.
- » Measurement leads to insight. Setting higher goals each year mobilizes the organization toward growth.
- » Service reports show how Lions and Leos around the world are using funds from Lions Clubs International Foundation grants to serve their communities. This visibility encourages Lions and Leos to think creatively about their own projects and apply for LCIF grants themselves.

## Additional benefits

- » Reporting is the final step in completing a service project. If it's not reported, it's not done!
- » Reporting service is a lot like voting. You may think your report doesn't make a big difference, but the only way we'll be successful is if everyone does their small part.
- » Reporting is considered service in itself. The time clubs and districts spend reporting their service are considered volunteer hours, and can be reported in MyLion.

For more information, please visit [here](#).



# LIONS OF MICHIGAN FOUNDATION

## 36th Annual Sight & Hearing Sweepstakes

Your Lions Club can earn easy money for your local projects and help the Lions of Michigan Foundation by selling tickets for the Sight and Hearing Sweepstakes. The more tickets you sell, the more money your club earns - up to more than 1/2 of your total ticket sales. The Oscoda and Alpena Lions Clubs earn more than \$2,500 annually from their participation in the Sight and Hearing Sweepstakes. **YOUR CLUB CAN DO THE SAME!**

Each year, our foundation partners with Lions Clubs throughout Michigan to help people with sight and hearing disorders, and the Sight and Hearing Sweepstakes provides the bulk of the necessary funding for that help. There are no risks for your club to participate in the Sight and Hearing Sweepstakes – only benefits. And, **REMEMBER**, you might also win one of the many cash prizes available, including the \$5,000 Grand Prize!

**30 - 99 TICKETS SOLD = \$3.50 PER TICKET FOR PARTICIPATING CLUB**  
**100 - 249 TICKETS SOLD = \$5.00 PER TICKET FOR PARTICIPATING CLUB**  
**250+ TICKETS SOLD = \$5.50 PER TICKET FOR PARTICIPATING CLUB**

Try these marketing ideas, and you will be surprised at how easy it is to sell tickets for the Sight & Hearing Sweepstakes. **YOUR CLUB CAN'T LOSE.**

1. Ask all of your members to buy and sell one ticket each. This will double ticket sales statewide, and it would provide tens of thousands of dollars for eye care and hearing aids in Michigan.
2. Obtain Board approval to buy Sight & Hearing Sweepstakes tickets in the club's name, or encourage each club member to donate \$10 to buy tickets in the club's name. Every year, some of the top prizes are won by Lions and Lioness Clubs.
3. Encourage your club members to buy tickets for their friends and family members. The tickets make great gifts for Christmas (stocking stuffers), birthdays, anniversaries or any special occasion, especially for that person who seems to have everything. Wouldn't it be great if a family member won the \$5,000 Grand Prize? Send the tickets to friends and family members with a letter that explains what Lions are doing to help people in need and why we are doing it.
4. Invite community groups (band boosters, scout troops, etcetera) that your club supports to help sell tickets. Give the group their share of the proceeds.
5. Plan to sell Sight & Hearing Sweepstakes tickets for a weekend or two at a local super market or other high volume location or event. Set up a table to display Lions information and your Sight and Hearing Sweepstakes tickets. Make up posters and signs, and pass out pamphlets that explain what Lions do and how the money collected helps people in your community.
6. Nearly all Lions and Lioness Clubs hold 50/50 raffles for our administrative fund. Try changing the format during the months of the Sight & Hearing Sweepstakes, December-April. Give the 50/50 raffle winner a \$10 Sight & Hearing Sweepstakes ticket for each \$10 of 50/50 raffle winnings.
7. Consider organizing a spaghetti dinner, auction or another special fundraiser to raise money to purchase tickets for the Sight & Hearing Sweepstakes in your club's name - that is a winning idea for your club and our foundation.