



November 2022

Lions District 11-C2 Newsletter

Editor: Lion Robert Tetzlaff PDG



District 11-C2 Officers

Governor: Lion Traci Tribley
1st Vice Gov.: Lion Ted Hamilton
2nd Vice Gov.: Lion
Secretary: Lion Becky Hamilton
Treasurer: Lion Robert Phillips
IPDG: Lion Tracy Temple

Zone Chairs

R1-Z1: Lion Jenny Stromlund
R1-Z2: Lion Carl Cozart
R2-Z1: Lion Blaine Lafler
R2-Z2: Lion Ren Vande Gutche
R3-Z1: Lion Michael O'Bryant
R3-Z2: Lion Chris Kloecker
R4-Z1: Lion Wendy Mater

Places of Interest

[Lions District Web Site](#)
[District Newsletters](#)
[Lions of Michigan Foundation](#)
[Lions of Michigan](#)
[Lions Clubs International](#)
[Lions of Michigan YouTube Channel](#)

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From the desk of the Governor



"A single act of kindness throws out roots in all directions, and the roots spring up and make new trees." -Amelia Earhart.

As we change seasons, some find this is a good time for reflection. Many have asked me the significance of my theme "Rooted In Service". For the longest time, I didn't understand why I felt a drive and that inner magnetic pull to volunteer and serve as much as I do. It wasn't until about 6 years ago when I began chasing my family ancestry that I discovered all the answers I searched for among the branches were always there, deep within my roots. My grandparents lived on Mackinac Island before my grandfather died when I was 11. I remember visiting them on a few occasions as a child. Six years ago, I felt this overwhelming urge to visit the island again and try to reconnect with my roots. While there, I visited my grandparent's gravesite, and I experienced an overwhelming sense of validation when I saw the lions club emblem on his headstone. I remembered the very last time I saw my grandfather, I was saying goodbye to him, and he was walking away, running late to help with a chicken dinner.

[Continue](#)



November 11, 2022

Bit of Wisdom



From the Governor Continued

It was the Mackinac Island Lions Club Annual Chicken Dinner Fundraiser. I learned through reconnections and research that my grandfather was a charter member of the club, and he worked tirelessly to better the community. He even started the youth baseball team and though he passed away in 1982, many people on the island still remember him and the difference he made in their lives. I also learned my grandmother was a charter member of the Mackinac Island Lioness Club. Where do your roots lie? Your roots can be serving your community, the ancestors who built the foundation you walk on, as well as the legacy you are leaving for the future. We cannot move forward and carve the path to our future without looking back and remembering our roots and where we came from. Sometimes we need those reminders in life. We also need to remember to enjoy life, laugh, and have fun. Keeping a positive attitude and having fun are contagious. Remember that with every interaction, you have the potential to make a positive impact. The more love and joy you have in giving, the larger impact you create. If we aren't having fun, why bother. I would like to take the time to also thank and recognize our veterans, on November 11th, Veterans Day. Their calling was to serve our country, and many have planted their roots in service by continuing to serve in Lions and other community-based organizations. Remember to Thank a Veteran!

Lion Traci Tritley D.G.

True Gift of Sight



Gift of Sight, Specialty Eye Institute (SEI) has done an annual day of free cataract surgery for those who are not insured. On Oct. 14 they performed 10 procedures. All the fees are waived and world class care is provided. Jon's cataracts were so bad that he could see past 2-3 feet, could not work and properly maneuver in public. He had been threatened with eviction and having his power turned off. The DeWitt Breakfast Lions Club is providing transportation to and from the pre-op, surgery and post-op appointments. As Jon heals, the Lions will provide him with glasses. Jon has said that he is anxious to get back to work so he can get back to financial independence.

Dr M. El-Yassir (SEI), Lion Dr Tom Doyle PDG 11-C2, Dr K. Lavery (SEI) and patient Jon Ingersoll

Brighton Lions

Oct 1st The Brighton Lions Club raised funds for and awareness of the Lions and our activities helping the community. Drew the winner of our 50/50 Summer Raffle who took home \$1,380!

Club members also helped sort eye-glasses by prescription for Dr. Nelson Edwards Mission group to Egypt at the Rotary Club of Pinckney meeting.



Charlotte Lions



Lion Kathryn Conrad and Friends

The Charlotte Lions Club made popcorn and passed out candy to trick or treaters at the Courthouse Square. For two hours an estimated 300-400 children and other family members went through the downtown and their final destination was the Courthouse Square. Lion in disguise is Kathryn Conrad who was a big hit with the children. Other lions helping with making popcorn and passing out candy were Dean Steward, Dianne Barmes, Connie O'Neill and Jan Phillips the popcorn goddess.



November 6, 2022

Elsie Lions



Lion President Rick, Toni and Terry Ornelas

We supported the Elsie Fall Festival with our Lions Food Trailer selling great Burgers, Hot Dogs and other items, with all the profits going to the Elsie Food Pantry along with extra food we didn't sell. Picture attached with Lion President Rick Jones presenting a check for \$628.13 to Toni and Terry Ornelas Director of the Elsie Food Pantry.



We held our Lions Beef Raffle the same day, raising \$1,979 profits. We had 4 winners, 1st place 1/2 beef, 2nd 1/4 beef. 3rd 1/4 beef and 4th cash prize. Lion members drawing the winners.

DeWitt Lions



Lions Judge Cori Barkman, George Walter

President George Walter introduced Honorable Lion Cori Barkman Clinton County Circuit Court Judge who shared with the members her background of how she became a Judge and of the coming new court for Felony Drug abusers in Gratiot county. Before taking the bench Lion Cori worked as a trial attorney at the Michigan Department of Attorney General for 18 years. She is a graduate of University of Michigan and Wayne State Law school.



Grand Ledge Lions



Governor Traci Tribley received this special multi-variety hardwood bowl as a gift from the Grand Ledge Club.

District 11-C2 Governor Traci Tribley brought a promise of an exciting, fun year of Lionism as she started visitation to the District Clubs with the Grand Ledge Lions on September 27, 2022.

Along with the many tasks of continuing recovery from the many hurdles of Covid thrown into the path of Lions worldwide, Governor Traci has accepted the challenge of leading the District's Bear Lake Camp project as its new Director. Lion Traci explained that the opportunity to accept that position is something she could not pass up.

Without going into detail, Governor Traci suggested that the necessary Cabinet meetings during her term as Governor will be pleasantly surprising and fun.

Lansing Capital Lioness Lions



Lions Sandy, Cyn, Lori, Kay, District Director Lion Sheri March

September was Childhood Cancer Awareness Month and in celebration, a small group pulled together at the final hour and assisted with the composition of an art project that is currently displayed at Abrams Planetarium, MSU. We'll be visiting the display and sharing a yummy lunch. More information available at the meeting. Lion Sandy, Cyn, Lion Lori, Lion Kay W District Director Lion Sheri March gathered a few Lions to assist Boyang Twin Brothers Art in assembling "Cranes For a Cure." The project collaboration with Joey's Wings Foundation is constructed using 2000 origami cranes representing approximately 2000 children who pass away from cancer each year in the United States. The Childhood Cancer Awareness Month display is open to the public.



Don't be bashful - ask a friend or family to join



St. Johns Lions



Lions Duane and Marilyn Witter

Duane and Marilyn Witter have transferred membership from the Carson City Lions Club to St. Johns. They were officially welcomed at the September meeting. Duane has been a Lion for nearly 49 years and Marilyn has been a Lion for nearly 32 years. Duane served as District Governor of District 11-E1 in 1991-1992. During that time, he and Marilyn logged over 100,000 miles visiting 52 Lions Clubs and 17 Lioness Clubs in that District. They also have attended International Conventions in Hong Kong and Australia as well as many other Lion conferences and events. Both have held various officer positions at the club and district levels.

Before joining our club, they were already supporting us by working in the food trailer during the music in the park concerts. In addition to their home in St. Johns, the Witters have a home in Florida, where the "snowbirds" spend their winters. Welcome Lions Duane and Marilyn.

Mason Lions



Lion Karen Routson PDG, Melissa Oesterle

Melissa Oesterle, the board co-chair of the Mason Promise Scholarship, spoke to the Mason Lions Club on Wednesday, October 12, 2022, about the program. Mason Lions Club president Karen Routson then presented her with the club's annual contribution of \$500 to the scholarship fund that aids select Mason students who attend Lansing Community College.



November 24, 2022

2023-2024 COUNCIL CHAIR APPLICATIONS NOW ACCEPTED!

Please Note the Deadline of November 23, 2022

Attention all eligible Multiple District 11 Past District Governors and Immediate PDG's: The search is on!

In accordance with the MD 11 Constitution and By-Laws, the Council Chairperson shall be a Past District Governor or Immediate Past District Governor. He/she shall serve a one-year term and may not serve in that capacity again.

Notice to all eligible candidates is required and published in the Lion Pride at least 40 days prior to the application deadline. To be considered for the position, please submit a cover letter, the application form included in this publication and your resume to the Lions of Michigan State Office no later than **November 23, 2022**. Late applications will not be accepted.

Interviews will be conducted by the 2022-2023 MD 11- 1st Vice District Governors on Friday afternoon, **December 2, at the Holiday Inn Downtown, Grand Rapids, MI**. Selection of the 2023-2024 Council Chair will be made at the conclusion of the interviews and introduced that evening at the Council of Governors meeting.

Thank you for taking the time to consider serving the Lions of Michigan, MD 11 in this very important capacity.

Application Form

District 11-C2

Celebration of Service

March 10th-11th, 2023

Comstock Inn

300 E Main St. Owosso, MI

Friday Night

Service Project & Hospitality Room

Saturday

**Vendors, Continental Breakfast,
Memorial Service & Awards Lunch**



**To get the discounted hotel rate of \$85 call the hotel
directly (989) 725-0999 and use code "Lions Club"**

***Due to limited accessible rooms, please book early ***

District 11-C2 Deceased Lions Memorial Form



March 11th, 2023, 10:00am

Comstock Inn, 300 E Main St. Owosso, MI



Member's Name _____

Club _____ Years of Service _____

Club Positions Held _____

District Positions Held _____

Special Awards/Military Service _____

Special Memories/Stories _____

Number of Family Members Attending _____

**Continental Breakfast will be free of charge between 9-10am. If Family Members wish to stay for lunch, clubs will be responsible for the meal charge. Please fill out a registration form for each family member attending.*

To make this more of a celebration of service, we would like to include meaningful photos of each deceased lion performing service or showcasing their interests. Please complete this form and include photos for each member who has passed away since February 2022 by February 25th, 2023.

Lion Karen Ketola
6738 Scofield Dr Grand Ledge, MI 48837
517-927-4834
Karket1116@gmail.com



LIONS DISTRICT 11-C2

Celebration of Service Committee



Lions Clubs of District 11-C2,

Greetings from the Celebration of Service Committee! We hope everyone is having a great year so far serving your communities.

We know March seems like it's a long way off, but it's time to start thinking about our Celebration of Service event, AKA Convention, and we need your help. Last year's basket raffles were a huge hit, and we would like to be able to assemble some amazing baskets again this year. We are asking each club in the district to support the Celebration of Service event by contributing financially so we can purchase raffle items. We would like to see most funds come in as soon as possible so we can purchase items needed during the holiday sales to get the most for our money. Please consider supporting this fun event to keep the camaraderie alive in our district.

If any Lions members would be interested in assisting the committee in planning the Celebration of Service event, or if you have any questions, please reach out to Lion Chrissy Andre (chrissyandre113@gmail.com) or 989-627-3808.

Please send checks to District Treasurer Lion Bob Phillips, 429 W Harris Ave., Charlotte, MI 48813, made out to District 11-C2, and in the memo line please add COS Raffle.

Yours in Service,

Celebration of Service Committee

PS- Stay tuned for more information to come about Celebration of Service planned for March 10th-11th, 2023 at the Comstock Inn in Owosso.

Lions of Michigan Foundation Dr. Robert Mathog Lions Hearing Centers

Cookbook Fundraiser



Lions Clubs are well known throughout the world for the services we provide to help people with hearing and vision loss. Nearly a century ago, Helen Keller challenged Lions Clubs to be "Knights of the Blind," and she declared that "the problems of deafness are deeper and more complex, if not more important, than those of blindness. Deafness is a much worse misfortune, for it means the loss of the most vital stimulus — the sound of the voice that brings language, sets thoughts astir and keeps us in the intellectual company of man."

Our new Lions Hearing Centers Cookbook was developed to create awareness for the treatment of hearing loss and to provide funding for our Michigan Lions Affordable Hearing Aid and Hearing Screening Programs, which offer affordable hearing care options for Michigan residents.

With your help, we can continue to change the lives of thousands of Michigan residents who need and depend on the Lions Clubs of Michigan and our partners, sponsors and friends for the treatment of the their hearing loss. As a Public Charity, all contributions to the Lions of Michigan Foundation are tax deductible to the full extent allowed by law. We appreciate your support!

Cookbook Order and Donation Form

☐ I would like to purchase _____ cookbook(s) for \$15 each for a total of \$_____.

☐ I would like to make a donation to the Lions Hearing Centers in the amount of \$_____.

Payment Method: ____ Check ____ Credit Card ____ Pay Pal (info@lmsf.net)

Card Number: ____ - ____ - ____ - ____

Expiration Date: _____ CVV Code: _____

Signature: _____

First Name: _____ Last Name: _____

Lions Club or Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____

**MD 11 Council Chairperson – 2023-2024
Application Form**

Please type or print:

Last Name	First Name	Middle Initial
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Spouse's Name (if applicable)

Address	City and State	Zip/Postal Code
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Residence Phone (Include Area Code)	Business Phone (Include Area Code)
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Fax (Include Area Code)	Cell Phone (Include Area Code)
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E-Mail Address

Your Lions Club	District #	Year Served as a DG
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Include on separate letter-head the following:

Offices held at the club level:

Offices held at the zone, region, and district level (including committee assignments):

Offices held at the multiple district level (including committee assignments):

Special awards, honors, and recognitions you have received:

Skills or talents you bring to the position:

Mail to: Lions of Michigan
Attn: Wendy Burns, Executive Director
5730 Executive Dr.
Lansing, Michigan 48911



NEED HELP MANAGING DIABETES?

**Attend a free 6-week workshop via phone calls!
No internet or computer required**

Diabetes PATH (Personal Action Toward Health) is an interactive workshop designed to help individuals with diabetes or pre-diabetes improve their health and feel better. Caregivers are also welcome.

Get on the PATH to better health!

Learn how to:

- Eat healthy
- Create balanced meal plans
- Decrease stress
- Get physically active
- Balance your blood sugar
- Problem solve and make decisions
- Deal with difficult emotions
- Prevent complications
- Action plan
- Improve your overall health, increase your energy, and more!



DIABETES PATH WORKSHOP VIA WEEKLY PHONE CALLS

**Tuesdays, November 22 – December 27, 2022
10:00 – 11:00 am via small group phone calls**

To register, call Tri-County Office on Aging at 517-887-1465
Register by Tuesday, November 8. Space is limited.

Funding provided by Lions Club International
Workshop is free of charge, but donations are accepted



Defense Against Diabetes Class Schedule

Day: Tuesdays

Time: 6:30-7:30 PM

Date	Session #	Topics Covered
11/1/2022	1	Welcome to the Defense Against Diabetes Program
11/8/2022	2	Tools for Success: Healthy Eating
11/15/2022	3	Tools for Success: Physical Activity
11/22/2022	4	What's Eating You?
11/29/2022	5	Take Charge of What's Around You
12/6/2022	6	T2D, Heart Health, and Problem Solving
12/13/2022	7	Putting it All Together & Ongoing Progress
12/20/2022	8	Moving Forward, Participant Potluck

Class Location: Zoom

Site Phone #: See Coach Contact Information

	Name	Phone	&	Email Address
Lifestyle Coach	Lion Carolyn Jennings	248-890-6908		cjennings@nkfm.org
Alternate Contact	Ed Bohach	248-863-7136		ebohach@nkfm.org

Please Note: If Schools are closed in this area due to bad weather, class will be canceled for that day.

EVERSIGHT BAKES!



Join Eversight and Zingerman's for a Virtual Baking Class

Eversight invites you to a tasty two-hour virtual baking class led by a master baker from the world-renowned Zingerman's Bakehouse.

November 10, 2022
7:00-9:00pm EST

Register by November 4 at Baking.givesmart.com

We would be delighted and most grateful for your support. If you have any questions, please don't hesitate to reach out to Monica Singleton, (216) 706-4223 or msingleton@eversightvision.org

Engage with the mission at eversightvision.org or @Eversightvision on Facebook, LinkedIn, Twitter and YouTube.

P.S. Eversight is open for tours! Reach out to Amanda at afrederick@eversightvision.org or (734) 780-2616 to schedule your club's tour today.



eversightvision.org | philanthropy@eversightvision.org



DISTRICT 11-C2

EyeGlass Collection Challenge

JULY 1ST, 2022-MARCH 1ST, 2023

1ST-3RD PLACE RECOGNIZED IN THE FOLLOWING CATEGORIES:

1-10 MEMBERS, 11-20 MEMBERS, 21-30
MEMBERS, AND 31+ MEMBERS

REPORTING

* Box and deliver eyeglasses to the state office by March 1st, 2023. The state office is not recording glasses turned in.

- You must fill out the online reporting form, or contact Lion Chrissy Andre so your counts are entered correctly for the challenge.

REPORT ONLINE

forms.gle/FrPgzp1KcsscfxJh6

chrissyandre113@gmail.com

989-627-3808

NEW THIS YEAR!!

CREATIVE COLLECTION BIN CONTEST!!

Get creative! Bring your fun and interesting collection bin with you to convention or send a picture of it to Lion Chrissy by March 1st, we will be awarding 1st-3rd place based on popular vote at the convention!



PROJECT IDEAS ENVIRONMENT

LEARN

- Tour a recycling and waste management facility with your club.

ACT // BEGINNER

- **Plant trees. Consult your local environment authorities to determine the type and number of trees needed, as well as the location for planting.**
- Meet on a monthly basis and clean up a beach, community space, or roadside area as a club.
- Hold an environment themed photo contest at a local school. Reward the winner with a tree planted in their honor or another green form of recognition.
- Challenge all Lions in your club or district to add at least one green habit to their daily lives. Inspire others by sharing your actions on social media. Habits might include:
 - Using a reusable water bottle or coffee mug rather than disposable products.
 - Changing to energy-saving lightbulbs.
 - Setting a time limit for your shower to reduce water consumption.
- Develop a Green Living Tip Sheet and share it electronically with members of your community or network.
- Recognize a local organization or community leader for their efforts in environmental conservation.
- Calculate your carbon footprint with an online calculator. If your footprint is bigger than you would like, purchase carbon credits that are Gold Standard Certified and brainstorm ways you can lower your carbon input.
- Volunteer with your local park service to maintain trails. You will help more people access and enjoy nature!
- Commit to “Meatless Mondays”, or not eating meat one day each week.
- Collect used cellphones and donate them to individuals in need.

ACT // INTERMEDIATE

- Lead an after school nature walk for young students. Encourage them to make observations and ask questions, then have them draw a picture of their experience afterwards.
- Host a community viewing of an environmental film or documentary.
- Save water by surveying your homes and community for leaks in sinks, communal spigots or water fountains. Contact relevant officials if repairs are needed.
- Work with city officials to paint “no dumping” signs near road drainage areas.
- Identify where to recycle toxic items and share/advertise its schedule of collection campaigns.
- **Organize an environmental mural competition. Paint the winner’s artwork in an appropriate area to beautify your community and promote environmental awareness.**
- Implement a community recycling drive where people donate gently used items to charity organizations.
- Share a meal with students at your school. Afterwards, teach them how to sort their recyclables and trash.

ACT // ADVANCED

- Develop a demonstration garden or landscaping plot using native plant species to encourage restoration of the local natural habitat and water conservation.
- Sponsor a training program for small farmers on how to make and use organic fertilizers and pesticides.
- Produce a monthly nature program on the local public radio station. Feature environmental topics of local interest, interview environmental activists in your community and promote Lions environmental projects.
- Host a public debate on controversial environmental issues in your community. Share the results with government officials.
- Partner with a local carpenter (or use a DIY tutorial) to build a rain barrel. Then, hold a training with community members to promote using barrels for watering and irrigation.
- Organize an alternative transportation incentive program in your community to encourage walking, biking, public transportation and carpooling.
- Work with local schools to establish organic school gardens and a composting program to improve the quality of school meals and reduce waste.





Mints For MILITARY

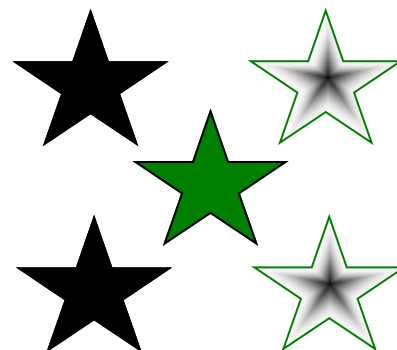
The Lions of Michigan Foundation is proud to recognize the brave men and women serving our nation in the United States military. We have Lion Mints Care Packages ready for distribution,

but we need the names and addresses of more service men and women to recognize. Please help us by displaying and distributing this flyer in your community.



LIONS OF MICHIGAN FOUNDATION

5730 Executive Drive
Lansing, Michigan 48911
517-887-6640
info@lmsf.net
www.lmsf.net



PLEASE SEND A LION MINTS CARE PACKAGE TO:

Military Member's Name: _____

Rank: _____ **Unit:** _____

APO: _____ **FPO:** _____ **AE:** _____ **AA:** _____ **AP:** _____ **Zip Code:** _____

Mints for the Military

550 Peppermint Drops

550 Wintergreen Drops

72 Fizzy Rolls

72 No Sugar Added Rolls

4 Decks of Playing Cards



You're Invited!!

Clinton County Champions Fall Social



Why: Have some FUN before the snow flies

When: Friday, November 18th, 2022, 6-9pm

Where: St. John's K of C hall, 1108 Old US 27, St Johns, MI 48879

What: Pot-luck dinner, music and games & get together! Dish to Pass & BYO N.A. Beverage

Details: CC Champs Lions are excited to host this social event! Our goal is to provide a safe, fun, and memorable evening for our athletes, families and friends. The Area28 SOMI is endorsing, but NOT sponsoring this event.

- Come on out and have some fun! 50/50 raffle and Toys for Tots collection on scene!
- Ham and cheesy potatoes and rolls are already on the menu!
- No transportation or caregivers available
- Many games will be provided. Bring your favorite to share!

**Please Rsvp Lion Brent by November 14th @ 989-847-6122 (voice or text)
or bberacy@hotmail.com**



GST

I have reached out to each club and sent information on reporting service and offered my assistance to any club that would like training on MYLCI and MyLion. I have also let clubs know that I am also able to enter service for them if needed. Please don't hesitate to contact me if you have any questions or would like one on one training.

- The Council of Governors have a Sock challenge for December. District Governors have been challenged to collect the most socks by December 4th and can donate them to a local agency in their area. The winning District Governor will receive a prize.
- Each district is also asked to donate 25 pair of women's, 25 pair of men's and 25 pair of kids socks that will be brought to the MD11 convention in Muskegon and donated to agencies there. If your club would like to donate, please contact me to make arrangements to pick them up.

Eyeglass Collection Contest

The current clubs who have submitted their counts for the eyeglass collection are as follows:

Grand Ledge 796 glasses 6 hearing aids

Dewitt Breakfast 2200 glasses 1 hearing aid

Bretton Woods 1667 glasses

St Johns 1200 glasses plus hearing aids

Charlotte 520 glasses 14 hearing aids

Remember you have until March 1st to turn in glasses to the state office and send your counts to Lion Chrissy Andre.

Photo Contest Round 1 Results

The winning photos from the photo contest were announced at the October District Cabinet Meeting.

In 1st Place was the Bancroft Lioness Lions Club/Shiawassee Leos decorating for Halloween.

In 2nd Place was the St. Johns Lions Club celebrating Lion Stan Murray's 90th Birthday, Lion Stan is very active with the club concession stand.

In 3rd place was Lion Kurt Stromlund who submitted a photo on behalf of District 11-C2 Lions who attended and volunteered at the Special Olympics World Cup.

Thank you to everyone who submitted photos. Round 2 is currently active, and you can submit your photos to Lion Chrissy Andre until December 31st. Photos will be uploaded on the District Facebook Page on January 1st for a two-week period of voting.



Celebration of Service

The Celebration of Service Committee is planning for the upcoming Celebration of Service/Convention. This year's event will be held March 10th-11th 2023 at the Comstock Inn in Owosso. The theme will be our District Governor's theme "Rooted in Service." We will have a Service Project Friday Night along with the ever-popular hospitality room. On Saturday, we are bringing back exhibitor tables open to clubs and projects. There will also be basket raffles again this year which were a huge hit at last year's event. A letter will be going out to all the clubs asking for donations to help with the cost of items for the baskets. Saturday will also be our beautiful Memorial Service recognizing the Lions who are no longer with us. A special business meeting will follow for Elections. Our day will end with an Awards Luncheon where the District Governor will recognize some very deserving Lions, and we will hear from our visiting PID Bob Block from Illinois. The committee has secured a discounted room rate of \$85 if booked in advance by February 10th, 2023. The hotel has a limited number of fully accessible rooms, so it is advised to book early. The number for the Comstock Inn is 989-725-0999., use code "Lions Club". Stay tuned for more information in the coming months!

From the GMT Team:

District 11-C2 and the GMT Team would like to welcome 2022's newest members and their sponsors! As new Lions, you'll have the opportunity to make a difference in your community, and the world. Congratulations on making the decision to be a part of the world's largest humanitarian service organization. Welcome to the 11-C2 Pride!

Lion Mary L McCann	Sponsor Lion Justin Faber	Webberville Lions
Lion Molly B Howlett	Sponsor Lion Roderick Howlett	Stockbridge Lions
Lion Mary Beth Myer	Sponsor Lion Carolyn Holmes	Stockbridge Lions
Lion Andrea Ryan	Sponsor Lion Dean Hartenburg	St. Johns Lions
Lion Carol VanRemortel	Sponsor Lion Jody Sivyer	Owosso Lions
Lion Cynthia Manning	Sponsor Lion Sheri March	Lansing Capital Lioness-Lion
Lion Maddy Battishill		MSU Campus Lions
Lion Lion Soren Gerlach		MSU Campus Lions
Lion Jessica Knust	Sponsor Lion Valerie Medvich	MSU Campus Lions
Lion Alexandra Marineau	Sponsor Lion Valerie Medvich	MSU Campus Lions
Lion Nicole Peters	Sponsor Lion Valerie Medvich	MSU Campus Lions
Lion Trevor Petroelje	Sponsor Lion Valerie Medvich	MSU Campus Lions
Lion Brooke Seelenbinder	Sponsor Lion Valerie Medvich	MSU Campus Lions
Lion Logan Wooder	Sponsor Lion Valerie Medvich	MSU Campus Lions
Lion Gail Geasler	Sponsor Lion Cindy Arthur	Laingsburg Lions
Lion Jeff Geasler	Sponsor Lion Edward Arthur	Laingsburg Lions
Lion Jamie Nixon	Sponsor Lion Dane Nickols	Laingsburg Lions
Lion Thomas Turek	Sponsor Lion Dane Nickols	Laingsburg Lions
Lion Jacqueline Bader	Sponsor Lion Lori Leonard	Laingsburg Lions
Lion Justin Bader	Sponsor Lion Lori Leonard	Laingsburg Lions
Lion Karon Walter	Sponsor Lion John Hayhoe	Holt Lions
Lion Robert Bacik	Sponsor Lion Bernard Schneider	Bretton Woods Lions
Lion Sheri Cowles	Sponsor Lion Traci Tribble	Bancroft Lioness-Lions
Lion Holly Sammons	Sponsor Lion Martha Owes	Bancroft Lioness-Lions
Lion Connie Anderson	Sponsor Lion Brent Beracy	Ashley Lions

The 2022-23 Lions year is shaping up to be a real winner for service in our district! Having all of these new Lions hands will lead to even more ideas for new ways to serve in our communities. Lions of district 11-C2, way to ROAR!!

Lion Brent

Lions Bear Lake Camp

"Sub-Zero Hero" Polar Plunge and Dinner

February 18th, 2023

2:00 PM Jumper Check-In

3:00 PM Polar Plunge

5:00 PM Dinner

COME CHILL WITH US AND MAKE A SPLASH BY JUMPING IN THE LAKE TO RAISE MONEY FOR LIONS BEAR LAKE CAMP. DRESS UP AS YOUR FAVORITE SUPERHERO AND ENJOY A FUN FILLED AFTERNOON. JOIN OUR EXECUTIVE DIRECTOR FOR A POLAR PLUNGE, FOLLOWED BY A DELICIOUS DINNER.

Costume Contest

Prizes for
Best Costume
Best Jump (no diving)
and Crowd Pleaser

Warming tent available
with hot coffee, tea, cocoa, cider.

Alcohol available for purchase.

50/50 Raffles Basket Raffles

- \$20 Dinner for Spectators Only
- \$40 Pledge- Jump, Dinner, T-shirt
- \$100 or More- Jump, Dinner, T-shirt, Tumbler & 2 drink tickets
- \$250 or More- Jump, Dinner x2, Tumbler & Drink Tickets x2, T-shirts x2
- \$500 or More- Priority Jump, Dinner x2, Tumbler & Drink Tickets x2, T-shirt x2, Event Hoodie

Dinner Includes

Soup Bar
Bread Bowls
Salad Bar
Hot Chocolate Bar
Dessert
Cash Bar

*Buy an event tumbler
and receive 2 drinks
tickets \$15



Sign up online at
bearlakecamp.org
under the "Events" Tab



For More Information Contact
Emily Chamberlain 517-897-2627

Chrissy Andre 989-627-3808 chrissyandre113@gmail.com

Traci Tribble 989-277-7437 traci@bearlakecamp.org

****Costumes are encouraged, birthday suits highly discouraged.****

Why report service



By sharing our impact, Lions and Leos inform, inspire and grow our global legacy of service.

Strengthen storytelling

Details give stories power. Saying you fed 87 families is more powerful than saying you organized a food drive. Saying your club contributed 1,265 volunteer hours last year is more powerful than saying your club serves the community. When your club reports service, you collect the details needed to share powerful stories of your club's impact.



*Photo by: Lion Othmar Fetz,
The LEO Book*

Inform decisions

Documented club achievements reveal what's working and what's not. For example, what if your diabetes education program is growing in attendance, but your annual club fundraiser is shrinking? Reviewing past service reports helps your club make better decisions, including choosing service activities and setting realistic goals.

Inspire service

Your reported service projects can be viewed within your district and around the world. That means your club's creativity and impact can inspire Lions and Leos to embrace new causes and serve in new ways. Reports also help Lions International staff identify best practices to share globally.



Why report service



Grow partnerships

Collaborating with other organizations in your community is a great way to increase the visibility, reach and quality of your service projects. When approaching potential partners, your club's service reports provide tangible evidence of your club's effectiveness to help persuade other organizations to join with you.

Enlighten leaders

High levels of service reporting are a sign of healthy clubs, zones and districts. Knowledge of your club's service history provides invaluable insight to current and future club officers. In addition, district, zone and Global Action Team leaders can best support your club when they understand how clubs in their area serve their communities.



*Photo by: Lion Othmar Fetz,
The LEO Book*

Be proud

Service data gives us the ability to communicate how **We Serve** around the world. For example, in 2021, Lions and Leos served more than 350 million people! We can take pride in that achievement thanks to the leaders who reported over 1 million service activities. Through service reporting, your club joins in that pride and is eligible for service awards.

Would you like to learn more?

Visit lionsclubs.org/service-reporting



District 11-C2

SERVICE PROJECT PHOTO CONTEST

RULES

- Upload photos of your club's service projects using the online form or email to chrissyandre113@gmail.com during the submission period. Service Projects should take place around the same timeframe as each round.
- Photos will be uploaded to the Lions of Michigan District 11-C2 Facebook Page the day voting begins. Make sure you are following us. www.facebook.com/11C2Lions
- Top three photos with the most likes during the voting period will be recognized at the next cabinet meeting.

1st Round

July 1- September 30 - Submit Photos

October 1-October 15- Vote Online

October Cabinet Meeting- Winners Announced

2nd Round

October 1 -December 31- Submit Photos

January 1-January 15- Vote Online

January Cabinet Meeting- Winners Announced

chrissyandre113@gmail.com

[Submit Online
forms.gle/1mzeVeygZCA7Ldqk8](https://forms.gle/1mzeVeygZCA7Ldqk8)

News Release Topics and Formats

by Lion Doug Klein

The purpose and definition of a news release is often unclear because a news release may be used for several things. Generally, a news release is used by your club to attract external media coverage, to draw attention to an important event, or provide an update to your Lion Club's activities.

The key to an effective news release is to present information in the most objective way possible to appeal to the media's readers, listeners, or viewers. You get an implicit "third-party endorsement" whenever the story is told in the third person, because it sounds like it is coming from the news outlet and not from you. However, there may be some circumstances where you may find it better to use the first or second person.

First, write a "master release." Include the "who, what, when, where, why, and how in the first few paragraphs. Then, write details and provide quotes that flesh out information in subsequent paragraphs. If your release is longer than about eight paragraphs, consider writing a shorter release and writing a longer "backgrounder" to accompany your release and provide the "big picture" or the "whole story."

Then, you have the option to write targeted releases for each type of media based on material selected from your master. Provide a photograph or two and try to identify the people in the photos whenever possible. Sophisticated releases for some media may also include audio or video.

News releases, generally, should be kept short and to the point. See the LCI "press release templates" at the <https://www.lionsclubs.org/en/resource/results?topic=6101> webpage. Learning AP style is helpful because having the correct abbreviations and formatting is important.

Distribute your news release by e-mail, since text and messaging are usually not sufficient lengthwise, and it is easier to attach photos. "Snail mail" is rarely used anymore. Copy the text of your release and put it in the body of the e-mail. Then you may consider attaching the release in both docx and .pdf formats. Doing it these three ways helps editors and reporters adapt your release for their own unique media formats.

However, utilizing a standard news release format increases the likelihood that journalists will take notice and use the information you've conveyed. There are a few elements that need to be included in a news release:

- Your club's news contact including their name, phone number, and physical address that the news can contact to get more information
- A headline that is clear, direct, and attention-grabbing -- although the media usually writes their own later
- Your location and, if your news release is about an event, where it will be located
- Body content that is concise and to the point without sacrificing vital information
- Your club's boilerplate, which discloses important information about your Lions Club
- End your news release with either "###" or "-30-" placed centered at the bottom of the page a below the end of your last paragraph.

Create a list of the local media contacts and journalists that are most likely to publish your releases. You should be careful not to over-send or bombard media sources. Calls to see if they will cover your event or use your release should be made rarely. You want to build relationships, not resentments.



Lion Doug Klein regularly passes along tips to help your club sharpen its public relations and marketing efforts. He has been a member of the Mason, Michigan Lions Club since he retired in 2018 as a Lansing Community College adjunct professor of public relations, communication, business, and marketing. He is currently serving as Mason Lions Club Secretary and District 11 – C2 Public Relations Chair. A member of the Public Relations Society of America since 1983, he has held their prestigious APR designation (Accreditation in Public Relations) since 1996. He was inducted into the American Marketing Association's national honorary Alpha Mu Alpha in 2012. Contact him with any public relations or marketing questions at douglein@wowway.com or (517) 775-8601.
