



September 2022

Lions District 11-C2 Newsletter

Editor: Lion Robert Tetzlaff PDG



From the desk of the Governor



District 11-C2 Officers

Governor: Lion Traci Tribley
1st Vice Gov.: Lion Ted Hamilton
2nd Vice Gov.: Lion
Secretary: Lion Becky Hamilton
Treasurer: Lion Robert Phillips
IPDG: Lion Tracy Temple

Zone Chairs

R1-Z1: Lion Jenny Stromlund
R1-Z2: Lion Carl Cozart
R2-Z1: Lion Blaine Lafler
R2-Z2: Lion Ren Vande Gutche
R3-Z1: Lion Michael O'Bryant
R3-Z2: Lion Chris Kloecker
R4-Z1: Lion Wendy Mater

Places of Interest

[Lions District Web Site](#)
[District Newsletters](#)
[Lions of Michigan Foundation](#)
[Lions of Michigan](#)
[Lions Clubs International](#)
[Lions of Michigan YouTube Channel](#)

[Around the District \(2 Pages\)](#)

[Lions Pride, Web Version](#)

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Autumn is near and I have always loved this quote by Karen Kingsbury "When leaves have to let go of the tree, they wear their best colors and they dance all the way to the ground."

I think it reminds us that no matter what changes occur in our life we need to be prepared to show up and do are best but to also, celebrate our accomplishments.

I attended the Laingsburg/Ovid Lions Club annual golf outing on August 13th, even though it felt like a fall day we still enjoyed a beautiful day of golf and fundraising. Thank you to both clubs for your efforts and for donating funds raised to both the Lions of Michigan Foundation and Lions Bear Lake Camp.

This is the second year in a row I have helped the St. Johns Lions Club hand out free popcorn at their last concert in the park on August 31st. You guys' rock with your concession stand, and who doesn't love a good Elvis impersonation.

Lion Traci Tribley DG

P.S

The fun continues, I hope everyone gets to enjoy the pictures of my gavel being returned at IPDG Tracy's appreciation dinner. Lion Kenny got me good. I lost my gavel after only 10 minutes in my possession at my first cabinet meeting.

[Lost Gavel](#)

[Report Service \(2 pages\)](#)

[Candy Days Brochure \(2 pages\)](#)

[VSP Global Eyes of Hope](#)

[VSP Gift Certificate](#)

[Lions Resources](#)

[Midwest Breakfast \(2 pages\)](#)



Olivet Lions Club



The Olivet Lions club held their 22 Annual Classic Car and Truck Show on July 30th. The weather was sunny and warm and we had a great turnout. We raised over \$3800 for our service projects

Wisdom



St. Johns Lions Club

Roger Dershem Day



The event honoring Lion Roger Dershem held on Saturday, July 9, that also raised awareness and funds for the Lions Club's recycling center was a success. A few vendors were there, along with the Lions food trailer with members serving food and collecting donations for the recycling center. Some of the proceeds from vendor and food trailer sales that day also were donated to the recycling center. In addition to several club members, we also had some help at the food trailer from Lions Lori Shepard and Kay Olson of the Lansing Capital Lioness Lions Club. Mike Pawlowski, recycling center manager, was on hand to answer questions, and the "spin the wheel" game where people could win free food and beverages by correctly answering recycling center questions was a big success. Thank you to Megen and Brent Hurst of Oh Mi Organics for spearheading this event.

DeWitt Lions Club

Melvin Jones Awarded



Lions George Walter and Mike Clarizio

President George Walter thanked Lion Mike Clarizio for all of his past efforts as Tail Twister and Vice President and welcomed him as the dens newest Melvin Jones Fellow



September 5, 2022



Holt Lions Club



Lion Mike Golden PDG

At the last cabinet meeting Lion Mike Golden was presented the A Charles Weir Sight Conservation Fellowship certificate, pin and glass award.

Lion Mike was unable to attend and Lion Ray Robins accepted the award for Lion Mike.

Lion Ray delivered the certificate and glass to Lion Mikes home and presented to him on behalf of the Cabinet.

Cabinet Meeting



Pictured PDG Kurt Stromlund, PDG Bob Stergis presenting PDG Lloyd Kilbreath the Charles Weir Fellowship Award on behalf of District 11c2



Don't be bashful - ask a friend or family to join

Lost Gavel



Oh no what happen to my gavel?



Whew, there it is, **Thank You, Thank You!**

IPDG Tracy's Appreciation Dinner



Lions of Michigan Foundation Dr. Robert Mathog Lions Hearing Centers

Cookbook Fundraiser



Lions Clubs are well known throughout the world for the services we provide to help people with hearing and vision loss. Nearly a century ago, Helen Keller challenged Lions Clubs to be "Knights of the Blind," and she declared that "the problems of deafness are deeper and more complex, if not more important, than those of blindness. Deafness is a much worse misfortune, for it means the loss of the most vital stimulus — the sound of the voice that brings language, sets thoughts astir and keeps us in the intellectual company of man."

Our new Lions Hearing Centers Cookbook was developed to create awareness for the treatment of hearing loss and to provide funding for our Michigan Lions Affordable Hearing Aid and Hearing Screening Programs, which offer affordable hearing care options for Michigan residents.

With your help, we can continue to change the lives of thousands of Michigan residents who need and depend on the Lions Clubs of Michigan and our partners, sponsors and friends for the treatment of the their hearing loss. As a Public Charity, all contributions to the Lions of Michigan Foundation are tax deductible to the full extent allowed by law. We appreciate your support!

Cookbook Order and Donation Form

☐ I would like to purchase _____ cookbook(s) for \$15 each for a total of \$_____.

☐ I would like to make a donation to the Lions Hearing Centers in the amount of \$_____.

Payment Method: ____ Check ____ Credit Card ____ Pay Pal (info@lmsf.net)

Card Number: ____ - ____ - ____ - ____

Expiration Date: ____ CVV Code: ____

Signature: _____

First Name: _____ Last Name: _____

Lions Club or Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____



NEED HELP MANAGING DIABETES?

Attend a free 6-week workshop

Diabetes PATH (Personal Action Toward Health) is an interactive workshop designed to help individuals with diabetes or pre-diabetes improve their health and feel better. Caregivers are also welcome to attend.

Get on the PATH to better health!

Learn how to:

- Eat healthy
- Create balanced meal plans
- Decrease stress
- Get physically active
- Balance your blood sugar
- Improve communication skills
- Problem solve and make decisions
- Deal with difficult emotions
- Prevent complications
- Action plan
- Improve your overall health, increase your energy, and more!



UPCOMING WORKSHOPS

Alfreda Schmidt Community Center
5825 Wise Rd.—Lansing
Meet in the Senior Center
Mondays, Sept. 26 – Oct. 31, 2022
1:00 – 3:30 pm

Virtual via Zoom
Tuesdays, Oct. 4 – Nov. 8, 2022
1:00 – 3:30 pm

COVID Considerations for in person workshop: Limited to 12 participants. Masks recommended. Additional spacing between participants. Do not attend if you aren't feeling well, have COVID, or have been exposed to COVID.



Workshop is free of charge, but donations accepted.
Partial funding provided by Lions Club International.

To register, call Tri-County Office on Aging at 517-887-1465



For a full workshop schedule visit: <https://www.tcoa.org/classesevidence-based-programs/>



DISTRICT 11-C2

Eye-glass Collection Challenge

JULY 1ST, 2022-MARCH 1ST, 2023

1ST-3RD PLACE RECOGNIZED IN THE FOLLOWING CATEGORIES:

1-10 MEMBERS, 11-20 MEMBERS, 21-30
MEMBERS, AND 31+ MEMBERS

REPORTING

* Box and deliver eyeglasses to the state office by March 1st, 2023. The state office is not recording glasses turned in.

- You must fill out the online reporting form, or contact Lion Chrissy Andre so your counts are entered correctly for the challenge.

REPORT ONLINE

forms.gle/FrPgzp1KcsscfxJh6

chrissyandre113@gmail.com

989-627-3808

NEW THIS YEAR!!

CREATIVE COLLECTION BIN CONTEST!!

Get creative! Bring your fun and interesting collection bin with you to convention or send a picture of it to Lion Chrissy by March 1st, we will be awarding 1st-3rd place based on popular vote at the convention!

Global Service Team
Lion Chrissy Andre

Greeting Fellow Lions!

Did you know that last year Lions served over 495 million people worldwide? That was an increase of over 100 million from the previous year! Reporting service helps to accurately measure our global impact, strengthens partnerships, brings attention to the work Lions do, and grow membership. It is important that all clubs are reporting service no matter how big or small. Last month I included information in the newsletter on MyLion and how to enter service. I also emailed information to all the club secretaries and presidents. If your club is in need of assistance, please don't hesitate to contact me for one-on-one training.

EYEGLOSS COLLECTION CHALLENGE

This year we have a couple of fun challenges for the Lions in our district. The first one is the eyeglass collection challenge that runs until March 1st, 2023. I will have a current list of updated in each month's newsletter. If your club is not listed and you have turned in glasses, please contact me. Please see the flyer for additional information.

Current Eyeglass Counts:

Grand Ledge 796 glasses 6 hearing aids
Dewitt Breakfast 2200 glasses 1 hearing aid
Bretton Woods 1627 glasses

SERVICE PROJECT PHOTO CONTEST

Don't forget we also have a Service Project Photo Contest this year! The submission deadline for Round 1 is September 30th. Photos will be uploaded to the District 11-C2 Facebook page on October 1st for a two week period. The photo with the most likes will be announced at the October 27th Cabinet Meeting. Please see the attached flyer for more information.

Stay tuned for some District Service Project Opportunities in the near future! Also, if you have any ideas or would like to put together a service project for lions throughout the district to assist with, please let me know.

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District 11-C2

SERVICE PROJECT PHOTO CONTEST

RULES

- Upload photos of your club's service projects using the online form or email to chrissyandre113@gmail.com during the submission period. Service Projects should take place around the same timeframe as each round.
- Photos will be uploaded to the Lions of Michigan District 11-C2 Facebook Page the day voting begins. Make sure you are following us. www.facebook.com/11C2Lions
- Top three photos with the most likes during the voting period will be recognized at the next cabinet meeting.

1st Round

July 1- September 30 - Submit Photos

October 1-October 15- Vote Online

October Cabinet Meeting- Winners Announced

2nd Round

October 1 -December 31- Submit Photos

January 1-January 15- Vote Online

January Cabinet Meeting- Winners Announced

chrissyandre113@gmail.com

[Submit Online
forms.gle/1mzeVeygZCA7Ldqk8](https://forms.gle/1mzeVeygZCA7Ldqk8)

Why report service



By sharing our impact, Lions and Leos inform, inspire and grow our global legacy of service.

Strengthen storytelling

Details give stories power. Saying you fed 87 families is more powerful than saying you organized a food drive. Saying your club contributed 1,265 volunteer hours last year is more powerful than saying your club serves the community. When your club reports service, you collect the details needed to share powerful stories of your club's impact.



*Photo by: Lion Othmar Fetz,
The LEO Book*

Inform decisions

Documented club achievements reveal what's working and what's not. For example, what if your diabetes education program is growing in attendance, but your annual club fundraiser is shrinking? Reviewing past service reports helps your club make better decisions, including choosing service activities and setting realistic goals.

Inspire service

Your reported service projects can be viewed within your district and around the world. That means your club's creativity and impact can inspire Lions and Leos to embrace new causes and serve in new ways. Reports also help Lions International staff identify best practices to share globally.



Why report service



Grow partnerships

Collaborating with other organizations in your community is a great way to increase the visibility, reach and quality of your service projects. When approaching potential partners, your club's service reports provide tangible evidence of your club's effectiveness to help persuade other organizations to join with you.

Enlighten leaders

High levels of service reporting are a sign of healthy clubs, zones and districts. Knowledge of your club's service history provides invaluable insight to current and future club officers. In addition, district, zone and Global Action Team leaders can best support your club when they understand how clubs in their area serve their communities.



*Photo by: Lion Othmar Fetz,
The LEO Book*

Be proud

Service data gives us the ability to communicate how **We Serve** around the world. For example, in 2021, Lions and Leos served more than 350 million people! We can take pride in that achievement thanks to the leaders who reported over 1 million service activities. Through service reporting, your club joins in that pride and is eligible for service awards.

Would you like to learn more?

Visit lionsclubs.org/service-reporting

Lions Bear Lake Camp

Wine, Craft Beer, & Strolling Food Stations

October 14th, 2022

Metamora Golf & Country Club

1600 Club Drive

Metamora, MI 48455



Please join us for the 10th Annual Lions Bear Lake Camp Wine Tasting Fundraiser.
Proceeds from the fundraiser will help support Lions Bear Lake Camp.

Event Highlights

Wine Tasting
Multiple Food Stations
Raffles
Music by Young's
Entertainment

Event Schedule

Doors 5:30 pm
Wine & Food Tasting 6:00 pm
Raffles 6:30-9:00 pm
Music & Entertainment 7:30 pm

Event Fees

\$65 Single Ticket
\$120 Couple Ticket
\$460 Table (8)

Event Sponsorship Opportunities are available at \$1000 and \$500, please contact
Co-Chairs Jack Becher or Brian Betzold for more information.

Register Online:
bearlakecamp.org
(under the Events tab)

To pay by check send to:
Lions Bear Lake Camp
3409 N. Five Lakes Rd.
Lapeer, MI 48446



For more information please contact:

Jack Becher Event Co-Chair 586.264.3543 becherj@ameritech.net

Brian Betzold Event Co-Chair 248.330.1101 lionbrian2021@gmail.com

Rick Fleming Metamora Golf & Country Club 248.342.1702

Plan for Success!

Prior Planning will increase a club's potential for a successful Candy Days fundraiser.

1. Determine sales locations and assign work schedules for your members. It is suggested that members work in teams of two for two hours.
2. Have county/city leaders pass a Candy Days Resolution.
3. Check local solicitation laws and obtain permits as necessary.
4. Do local advertising at least one week prior to your sale and indicate what your proceeds will be used for — use the radio, newspaper, and public broadcasting network to advertise your sale.
5. Make collection containers. A container that you can see through with a starter dollar works effectively.
6. On the day of the event, proudly wear your Lions apparel and some type of apron to hold the candy and any information to be distributed. Nail aprons work well.
 - * Proper wrap-up procedures will insure future success.

1. Count and deposit all money collected and make a complete report to the club at the next scheduled meeting.
2. Thank each member who helped and the local merchants that provided space for the solicitation.
3. Thank the community for their support in a follow-up article in the local paper.

CONTACT:

LIONS OF MICHIGAN FOUNDATION
5730 Executive Dr., Lansing, MI 48911
517 887-6640 (Voice)
517-887-6642 (Fax)
info@lmsf.net

Lion Mint ROLLS



- * **FIZZY FRUIT CANDY**
- * **WINTERGREEN**
- * **PEPPERMINT**

Try Lion Mint “DROPS” for Candy Days

Lion Mint DROPS

Size: 1" X 1 1/2"
Individually Wrapped
4,500 Pieces/Case
6 Boxes/Case
750 Pieces/Box



Wintergreen

Peppermint



Candy Days Commitment Form

Club Name: _____ District: _____
 Candy Day Committee Chairman: _____
 Complete Mailing Address: _____
 Telephone: _____ Email: _____

OPTION 1: Lions Clubs purchase candy for Candy Days outright and retain all profit. Clubs that order Candy Days candy in September will receive a \$5 per case discount. The maximum order is 3 cases of mints.

#	Item	Price	Total
	Fizzy Fruit Candy - 576 Rolls	\$110.00	
	Wintergreen Mints - 576 Rolls	\$110.00	
	Peppermint Mints - 576 Rolls	\$110.00	
	Peppermint Drops (4,500 Candies)	\$110.00	
	Wintergreen Drops (4,500 Candies)	\$110.00	
	Shipping - Each Case	Actual	
	Discount - Each Case	- \$5.00	
	Total Order	****	
	Advance Payment	****	

OPTION 2: Lions Clubs obtain candy for Candy Days at no cost and split profits with the Lions of Michigan Foundation. Clubs agree to split profits 50% Club and 50% Lions of Michigan Foundation. Participants agree to return all unopened cases of mints to the foundation office. The maximum order is 3 cases of Lion Mints

TERMS: Option 1 participants will be billed when their order is shipped. They will have 30 days from the shipment date to make payment. Option 2 participants must submit the Club Report Form and profit sharing check to the Lions of Michigan Foundation by November 1.

_____ Please ship our order.
 _____ Please hold our order for pick-up.

Signature—Club President _____ Date _____

Signature—Club Secretary _____ Date _____

Candy Days Club Report Form

Club Name: _____ District: _____
 Candy Day Committee Chairman: _____
 Complete Mailing Address: _____
 Telephone: _____ Email: _____

Candy Days Results

Number of participating members: _____
 Total hours worked: _____
 Number of cases of candy received: _____
 Number of cases of candy distributed: _____
 Number of cases of candy returned: _____

Candy Days Proceeds

Collections from candy sale: \$ _____
 Collections from underwriters: \$ _____
 Collections from other sources: \$ _____
 Total Collections: \$ _____

Candy Days Expenses

Cost of candy distributed: \$ _____
 Other direct expenses: \$ _____
 Total Expenses: \$ _____

Net Profit

Candy Days proceeds less expenses: \$ _____

Profit Sharing - Option 2 Participants Only

Net profit from Candy Days: \$ _____
 Percentage of profit to be retained by the Club: _____
 Percentage of profit to be allocated to the LMF: _____
 Amount of profit to be retained by the Club: \$ _____
 Amount of profit to be forwarded to the LMF: \$ _____



**18th Annual
 Lions of Michigan Candy Days
 September 30 - October 1, 2022**

WHAT IS "CANDY DAYS" ?

A Candy Day is an all-out 1-day street promotion held in the Fall of the year. The concept is simple and easy to execute. Lion Club members stand in areas of high traffic, much like during White Cane Week, and give away rolls of Lion Mints in exchange for donations. Most clubs that participate in Candy Days earn an average profit of \$1 per roll on the mints they distribute during Candy Days. Clubs that have countertop sales usually notice increased sales after a Candy Day.

LIONS OF MICHIGAN FOUNDATION

5730 Executive Drive, Lansing, MI 48911
(Voice) 517 887-6640 (Fax) 517 887-6642
www.lmsf.net - info@lmsf.net

Date Received	
Determination	
Certificate #	

VSP Vision - Global Eyes of Hope Eye Care Assistance Application

1. APPLICANT

Name:	
Mailing Address:	
City/State/Zip Code:	
Telephone/Email:	
Birth Date:	
Social Security Number:	

2. APPLICANT'S PARENT/LEGAL GUARDIAN *(For Applicants Under Age 18)*

Name:	
Telephone/Email:	

3. APPLICANT'S VISION INSURANCE *(Please Check One)*

☐ NONE ☐ MEDICAID ☐ MEDICARE ☐ PRIVATE INSURANCE

Vision Coverage Limitations:

FINANCIAL INFORMATION

Household Members Excluding Applicant

Name-Relationship-Age:	
Name-Relationship-Age:	
Name-Relationship-Age:	
Name-Relationship-Age:	

Annual Household Income:	Amount
Total Taxable Income (Form 1040, Line 22)	
Non-taxable Social Security Benefits (Form 1040, Line 20a – Line 20b)	
Other Income (Attach Schedule)	

A federal income tax return, FORM 1040, must be attached to the application unless the applicant is not required to file a tax return. Applicants who are not required to file a federal return must submit alternative documents that define all sources of income, including Social Security and public assistance.

I, _____, hereby authorize all medical care providers treating my medical condition to release protected health information to the Lions of Michigan Foundation, and I hereby attest that, to my knowledge, all information submitted with my application is accurate. I further understand that if my application is approved, the Lions of Michigan Foundation may use my information for reporting purposes and in marketing and promotional materials.

In signing this application, I authorize the use of this information, and I release the staff, officers, and representatives of the health care provider(s), the Lions of Michigan Foundation and its partners from all legal liabilities relative to the release of the information requested on this application.

Signature of Applicant/Guardian

Date

VSP® Eyes of Hope® Sight for Students® GIFT CERTIFICATE



Patient Name:		GC1223509	
Address:			
Phone:		Date of Birth:	
Patient ID:	122003509	Gift Certificate Expiration Date:	2023-01-04
Client Name: Lions Clubs International Foundation			
Client Number:	30090575	Div:	2375
Partner Contact: Nicole Kural (630) 468-7054			
Covered Services:	Elements-C	Exam:	Yes
		Lens:	Yes
		Frame:	Yes

Partner Instructions

- Please distribute a unique certificate for each individual, even if members of the same family.
- Before distributing, fill in the recipient's name, address, phone, and date of birth above, and review the Patient Instructions that follow with them.

Patient Instructions

1. Find a participating VSP® network doctor by calling **800.877.7195** or by visiting **vsp.com**.
 - Select **Find A Doctor**, and enter your ZIP code.
 - For **Select Location Type**, choose **Premier Private Practice**.
 - Select **Advanced Search +** on the top right.
 - Under **Doctor Network**, ensure **Choice is selected**.
 - Under **Frame Brands**, select **Otis & Piper™** and **Kilter®**, and apply filters.
2. Call the VSP network doctor and make an appointment. Let them know you have a VSP gift certificate for an exam, lenses, and Otis & Piper or Kilter frame.
3. Bring the gift certificate with you to the appointment.

Important Information

- You may use one gift certificate every 12 months.
- This gift certificate must be redeemed before the expiration date above.
- You must obtain your eye exam and eyewear from the same location.
- Lost, stolen, or broken glasses received through a gift certificate will not be covered or replaced.

Patient Questions?

Call **800.877.7195** or send us an email at **giftcertificates@vsp.com**.

COVERED IN FULL

Comprehensive eye exam

Otis & Piper brand frame
within \$115 allowance

Single-vision or lined
multifocal lenses

Polycarbonate lenses

Note: Lens enhancements
may be available
at an additional cost.



Patient Eligibility

To use this gift certificate, the patient must:

- be 19 years old or younger;
- have a family income at or under 200% of the Federal Poverty Level guidelines;
- not have used a VSP program in the last 12 months;

Eye care services and prescription eyewear are not available through this certificate if already covered through a private insurer and/or a government program.

Doctor Instructions

Thank you for participating in VSP Eyes of Hope to provide no-cost eye care for adults and children in need in your community! Prior to administering services, please review the following instructions to ensure you're reimbursed for the care you provide.

- Check the expiration date on the front of this certificate; expired gift certificates will not be accepted.
- If patient has a Social Security number (SSN), check whether the patient has active coverage by using the "Member Search" button through eClaim on Eyefinity® or by calling VSP customer service. Only the last four digits of the SSN are required. If no patient record appears, or if the patient does not have an SSN, proceed to the next step to validate the gift certificate.
- From the eInsurance tab, select the "Gift Certificate" button, enter the letters "GC" followed by the gift certificate number printed on the front (example: GC0000001), and click "GO."
- Create the patient record using the pre-printed "Patient ID" number on the front.
- Once the patient record has been created, check benefits covered via the VSP Provider Reference Manual for Choice or the "Patient Record" tab in eInsurance. Note: It may take 10-15 minutes after the authorization is created for the data to display.
- Process the material order through a VSPOne® Technology Center available in the eClaim dropdown menu.
- Keep this gift certificate in the patient's file.

Not a VSP Choice Network doctor?

Refer the patient back to VSP at **800.877.7195** to find a participating doctor.

Don't carry Otis & Piper frames? Visit **altaireyewear.com** to view the collection, then add them to your dispensary at no cost by calling **800.505.5557**.

Important Information

- The patient may use one gift certificate every 12 months.
- The patient must receive their eye exam and eyewear from the same location.
- Patient pays for any additional lens enhancements requested.
- Elective contact lenses are not covered.
- After redeeming the gift certificate within a 12-month period, lost, stolen, or broken glasses will not be covered or replaced.

Doctor Questions?

Call **800.615.1883** or send us an email at **giftcertificates@vsp.com**.

This gift certificate is not for resale and has no monetary value.

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YOU ARE INVITED

MIDWEST BREAKFAST

Special Guest Speaker: Lion Lori Sheehan

Hosted by Michigan Lions MD-11 & SD-10



2022 USA/Canada Forum - Calgary, Canada

When: Friday September 16, 2022

Time: 6:30 AM - 8:15 AM

Where: Westin Calgary Downtown

320 4th Ave. SW

Calgary, Alberta T2P 2S6, Canada

Healthy Oh Canada Buffet:

Free range scrambled eggs, monterey jack cheese, applewood smoked bacon, freshly sliced seasonal fruit with grapes, fresh field berries, house made granola, yogurt parfaits, seasonal fruit compote steel cut oatmeal, brown sugar, maple syrup, breakfast muffins, house baked breakfast pastries, house made seasonal fruit preserves, butter, 2%, skim, almond milk, chilled orange, grapefruit, and cranberry juice. Starbucks coffee and Teavana tea.

Cost: \$39 US per person-includes breakfast, tax and gratuity. Please fill out separate REGISTRATION FORM

Due Date for reservations with payments: Must be received no later than Thursday, September 8, 2022.

Registration Form

YES! I plan to attend the 2022 USA/Canada Forum Midwest Breakfast

Midwest Breakfast hosted by Michigan Lions MD-11 & SD-10

Friday September 16, 2022 Registrations opens at 6:30 AM

Buffet open 6:45 am Program at 7:20am Close at 8:15am Seminars begin at 8:30

Westin Calgary Downtown – Britannia/Belaire/Mayfair rooms

Please provide the name, email, cell phone and Multiple District for each attendee.

1. Name: _____ Cell #: _____

Email: _____ MD _____

2. Name _____ Cell #: _____

Email: _____ MD _____

3. Name: _____ Cell #: _____

Email: _____ MD _____

4. Name: _____ Cell #: _____

Email: _____ MD _____

5. Name: _____ Cell #: _____

Email: _____ MD _____

6. Name: _____ Cell #: _____

Email: _____ MD _____

Checks (\$39 US per person) should be payable to *PID Gary Anderson*

No tickets available at the door. All registrations must be paid in advance

Due Date for Reservations with payments: *Thursday, September 8, 2022*

Please keep a copy of this form for your records, we will not send receipts, but will confirm your reservation via email upon receipt of payment and completed form.

Please make copies and fill out multiple forms if you have more than 6 attendees.

MD's can send one check for all or individual checks along with registration forms.

Forms and checks should be sent to:

PID Gary Anderson, 1045 Lumina Drive, Jenison MI 49428

Questions? **PID Gary Anderson** Email; ga@andersoneye.com Cell: 616-460-2012



District 11-C2 Lions Clubs Resources



LIONS CLUB INTERNATIONAL WEBSITE

- Lions Club International Website lionsclubs.org
- Login into MYLCI/MyLion mylci.lionsclubs.org
- Lions Store mylci.lionsclubs.org sign in and click on “store”
- Lions Clubs International Foundation lionsclubs.org Click on “LCIF” next to Member Login at top-right

DISTRICT 11-C2

- District 11C2 Website district11c2.org
- District Roster Book district11c2.org click on “roster books”
- District Facebook facebook.com/11C2Lions/
- District Newsletter district11c2.org click on “newsletters” You should be receiving this by email, if not, speak to your secretary to make sure your email is correct in mylci.

ONLINE LEARNING

- LCI Learning Center mylci.lionsclubs.org/. Sign in and click on “Learn” click “go” under Lions Learning Center, click “content library”
- Lions University lionsuniversity.org. You will need to create an account.

FORUMS/ CONVENTIONS

- District 11C2 Celebration of Service district11c2.org (Mar) Most info is provided via newsletter & Facebook
- Lions of Michigan Forum lionsofmi.com (Feb)
- Multiple District Convention lionsofmi.com (May)
- Lions of Michigan Leadership Institute lionsofmi.com (Nov)
- USA/Canada Forum lionsforum.org (Sept.)
- International Convention lciicon.lionsclubs.org/ (June/July)

STATE & DISTRICT PROJECTS

- Lions Bear Lake Camp bearlakecamp.org
- Lions All State Band lionsofmi.com “click on LMASB”
- Lions of Michigan Foundation lmsf.net
- Project Kidsight lmsf.net/index.php/programs/project-kidsight
- Eversight eversightvision.org
- Leaderdogs for the Blind [Leaderdog.org](https://leaderdog.org)
- Michigan Braille Transcribing Fund mi-braille.org/
- WKAR Radio Reading Service wkar.org/radio-reading-service

FACEBOOK GROUPS

- Lions Who Live in Michigan facebook.com/groups/303214679738501
- Lions Virtual facebook.com/LionsVirtual
- Global Lions Forum facebook.com/lciCyberClubs
- Lions Clubs International facebook.com/lionsclubs
- Lions Club Help & Support facebook.com/groups/LionsClubsSupport
- Lions Club Members Public Image, Graphics, & Ideas facebook.com/groups/505820860031646
- There are many other groups and pages on Facebook you can search for including club facebook pages.

YOUTUBE

- Lions Clubs International youtube.com/lionsclubs
- Lions Virtual youtube.com/c/LionsVirtualLive
- Lions of Michigan youtube.com/channel/UC9B8s5qVabfNDdQvSj95aMQ
- Lions of Michigan Foundation youtube.com/channel/UC-gqMXAjVJYOMRNVjN79PZg

NEW MEMBER & OFFICER RESOURCES

New Member Orientation lionsclubs.org/en/resources-for-members/resource-center/member-orientation

New Member Resource Page lionsclubs.org/en/resources-for-members/new-members

President/Vice lionsclubs.org/en/resources-for-members/resource-center/club-president-vice-president

Secretary lionsclubs.org/en/resources-for-members/resource-center/club-secretary

Treasurer lionsclubs.org/en/resources-for-members/resource-center/club-treasurer

Membership Chair lionsclubs.org/en/resources-for-members/resource-center/club-membership-chairperson

Service Chair lionsclubs.org/en/resources-for-members/resource-center/club-service-chairperson

Marketing Chair lionsclubs.org/en/resources-for-members/resource-center/club-marketing-communications-chairperson

Zone Chair lionsclubs.org/en/resources-for-members/resource-center/zone-region-chairpersons

Public Relations Means Partnerships

by Lion Doug Klein

Public relations is more than the communications tactic of publicity. Public Relations is a strategic function that helps your club survive by building healthy, mutually supportive relationships with all your key publics or stakeholder groups, both internal and external. A great opportunity for your Lions Club to partner with other groups and an organization with a local cause is coming up again very soon.

Last year, Lions Clubs International announced participation in the first year of a big partnership project called “Celebrate Community.” During the week of October 10-17, 2021, many Kiwanis, Lions, Optimist and Rotary clubs joined forces in local areas to address a community issue as part of a global service week initiative to strengthen communities and improve lives.

In my community, our local service clubs came together last year to address hunger issues by participating in our local CROP Walk for Hunger on October 10, 2021. Our local service organizations raised over \$1,200 in a variety of ways to support the walk, with 25% of the walk’s funds going to our local food bank and Meals on Wheels, which our Lions Club already supported.

Leadership from the international service organizations have again encouraged their clubs and youth programs around the world to work together on projects during this one week during the year as part of the second year of this joint initiative “Celebrate Community.” This year, the week has been moved up to September 11-18, however.

Together, local clubs will again address one issue of their choice. It may be related to health, wellness, food insecurity, hunger, education, literacy, or environment issues. Promoting donations at local community events will aid the specific cause chosen by local clubs.

In my community this year, we are looking at addressing childhood cancer because September is Childhood Cancer Awareness Month. Specifically, our service clubs are thinking of supporting the 8th annual Hair-a-Thon fundraiser put on by our region’s Sparrow Children’s Center to benefit those families and organizations dealing with cancer, including Maggie’s Wigs 4 Kids of Michigan.

Meaningful relationships require time to develop. If your club didn’t have a chance to “Celebrate Community” in 2021, how about getting together with other local service clubs this year? Maybe partner with an existing community service project – one not directly sponsored by any specific service club?

Share ideas, plans and results at the “Celebrate Community” on Facebook at <https://fb.me/e/2HRsmglhP> . Don’t forget to expand your club’s public relations perspective by reviewing and using the Lions Clubs International Service Toolkit called “Developing Local Partnerships” found at the <https://www.lionsclubs.org/en/resources/76025097> website.



Lion Doug Klein regularly passes along tips to help your club sharpen its public relations and marketing efforts. He has been a member of the Mason, Michigan Lions Club since he retired in 2018 as a Lansing Community College adjunct professor of public relations, communication, business, and marketing. He is currently serving as Mason Lions Club Secretary and District 11 – C2 Public Relations Chair. A member of the Public Relations Society of America since 1983, he has held their prestigious APR designation (Accreditation in Public Relations) since 1996. He was inducted into the American Marketing Association’s national honorary Alpha Mu Alpha in 2012. Contact him with any public relations or marketing questions at dougklein@wowway.com or (517) 775-8601.