



September 2023

# Lions District 11-C2 Newsletter

Editor: Lion Robert Tetzlaff PDG



## District 11-C2 Officers

Governor: Lion Ted Hamilton

1st Vice Gov.: Lion Carl Cozart

2nd Vice Gov.: Vacant

Secretary: Lion Becky Hamilton PDG

Treasurer: Lion Robert Phillips

IPDG: Lion Traci Tribley

## Zone Chairs

R1-Z1: Lion Jenny Stromlund

R1-Z2: Lion Aleta Cozart

R2-Z1: Lion Blaine Lafler

R2-Z2: Lion Kenny Kinsey

R3-Z1: Lion Michael O'Bryant

R3-Z2: Lion Eileen Delaney

R4-Z1: Lion Wendy Mater

## Places of Interest

[Lions District Web Site](#)

[District Newsletters](#)

[Lions of Michigan Foundation](#)

[Lions of Michigan](#)

[Lions Clubs International](#)

[Lions of Michigan YouTube Channel](#)

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## From the desk of the Governor



Fellow Lions of District 11-C2, August has been a busy month for many of us. We started with the first 11-C2 Cabinet meeting of 2023-24, co-hosted by the St Johns's Lions Club and the Clinton County Champions Branch Club. Had a nice turnout, with a great meal at the Main Street Café, followed by our regular meeting. Out-

standing 11-C2 Roster Books were handed out by I/T Chair PDG Ray Robins, a solid financial report given by Treasurer PDG Bob Phillips, and an easy agenda to follow by Secretary PDG Beck Hamilton. Committee Chairs gave a brief summary for their respective programs. We had a nice, fun evening, got some business taken care of, and got everyone on their way home at a decent hour.

I had my first Council of Governors meeting for 2023-24 in Mt Pleasant. Of course, there is a continued focus on increasing membership, with Campaign 1.5 by new International President Patti Hill. The goal is to increase our global membership from the current number of approx.. 1.35 million, to a target of 1.5 million, over the next three years. There is also a State wide coordinated service program that each Governor of the 11 Districts (including yours truly) is being asked to support, more on that next month!

Visited the Hartland Lions on Aug 8, and helped install new member Aimee Hougaboom. Welcome Lion Aimee!

PDG Lloyd Kilbreath organized an 11-C2 District wide Project Kid-sight service project at the Shiawassee County Fair on August 9-10. 82 kids were screened, with 12 referrals. Members of the Durand Lions, Owosso Lions, and the Holt Lions participated. Great job folks!

[Continue](#)



## Bit of Wisdom

WORDS ARE  
FREE. IT'S HOW  
YOU USE THEM,  
THAT MAY  
COST YOU.

## From DG Continued

PDG Becky and myself participated in the Laingsburg/Ovid Lions charity golf event at Pine Hills Golf on Aug 12. Laingsburg, Ovid, Bretton Woods, Webberville, Dewitt, and Durand Lions participated. PDG Becky and I also attended the Laingsburg Lions cookout on Aug 15 at the Bates Scout Park, where they and the Ovid Lions awarded a \$3000 check to the Lions of Michigan Foundation, and a \$3000 check to Lions Bear Lake Camp, from the funds they generated from the golf outing. Great job Laingsburg and Ovid Lions!

So far, I have made visits to Owosso, Hartland, Laingsburg, and Clinton County Champions clubs.

Keep up the great service!!! My best to all of you.

*Lion Ted Hamilton DG*



September 4, 2023

## Governor Teds Travels

September 11, 2023 - Webberville Lions Club visit  
September 12, 2023 - Vermontville Lions Club visit  
September 14, 2023 - Durand Lions official visit  
September 20, 2023 - DeWitt Breakfast Lions Club visit  
September 21, 2023 - Bath Township Lions Club visit  
September 25, 2023 - Wacousta Lions Club visit  
September 26, 2023 - Eaton Rapids Lions Club visit  
October 1, 2023 - IPDG Traci Tribley Appreciation dinner

## Hartland Lions



Lions Aimee Hougaboom, Ted Hamilton DG, Kurt Stromlund PDG

New Hartland Lion Aimee Hougaboom was recently inducted into the Hartland Lions Club by DG Ted Hamilton and her sponsor PDG Kurt Stromlund. Welcome Lion Aimee!

## Around The District

## Durand Lions



Lions Eileen Delaney ZC, Lloyd Kilbreath PDG

Project Kidsight Chair PDG Lloyd Kilbreath lead a team of volunteers that screened 82 kids with 12 referrals at the Shiawassee County Fair. Pictured with PDG Lloyd are Zone Chair and Holt Lion Eileen Delaney



Owosso Lions Jody Sivyer, daughter Olivia, Lion Ward and Lion Sandra Martin



## Grand Ledge Lions Ramp Crew



Duke Love, Steve Peake, Kim Spalsbury, Riley Spayde, Ren Vande Guchte, Jim Voltattorni, Lysle Finney and Grandson Zach Finney.

The lumber was available and the 48 foot long ramp was completed in the early afternoon. The home owner provided the materials and these crew members provided their time and labor.



Jim Voltattomi, Zack Finney Duke Love, Kim Spalsbury, Riley Spayde

## Around The District



## Laingsburg Lions

Laingsburg and Ovid Lions had a golf outing and raised some big \$ to donate to Bear Lake Camp and the Lions Of Michigan Foundation.



Lions Martha Owens, Terry Fraidenburg

Lion Martha Owens representing Lions Bear Lake Camp receives a \$3000 check from Lion Terry Fraidenburg representing the Laingsburg and Ovid Lions clubs. The donation was from proceeds at their August 12 Golf Outing at Pine Hills Golf club. Laingsburg, Ovid, Bretton Woods, Webberville, Dewitt, and Durand Lions participated in the event.



Lions Chad McCann, Terry Fraidenburg

Lions Of Michigan Foundation Executive Director Chad McCann receives a \$3000 check from Lion Terry Fraidenburg representing the Laingsburg and Ovid Lions clubs. The donation was from proceeds at their August 12 Golf Outing at Pine Hills Golf club.

## Owosso Lions



The Owosso Lions Club set up a rock painting station and started a "rock snake" at the Downtown Owosso Farmers Market. Although it was kids day at the market, everyone from age 2-99 had a blast painting rocks. The rock snake grew longer as the morning went on and it is still growing today!

## Mason Lions



Lion Chris Buck

Last Memorial Day, a house in Aurelius Township, west of Mason, burned to the ground. Brought to our Lions Club's attention by the Mason Firefighters Association, an effort was begun by Lions Stan Jordan and Karen Routson to assist. Mason Lions Club President Chris Buck recently presented the Matt Caltrider family a check for \$2,500 to help them recover from that recent disaster. The funds were provided by a grant from the Lions of Michigan Foundation.



## Around The District

## St. Johns Lions



### National Night Out 2023:

The St. Johns Police Department National Night Out (part of America's Night Out Against Crime) held on Tuesday, August 1, drew a large crowd and was a tremendous success. Event sponsors included numerous local businesses, individuals, and organizations, including the St. Johns Lions Club that donated funds to purchase a freezer full of popsicles. Lions Dean Hartenburg and Kenny Kinsey attended as representatives of our club, distributing hundreds of popsicles. The Mint Queen and her court stopped by for a photo op with Lions Dean and Kenny.



September 23, 2023

## DeWitt Lions



Lion Mike Clarizio, Robert Showers

President Lion Mike Clarizio introduced Mr. Robert Showers - Clinton County Commissioner who informed the den of his moving to DeWitt 49 years ago and his involvement with DeWitt and Clinton County governments. He spoke about Clinton County being Debt Free with all improvements in the Road Commission and Clinton Transit. Now looking to improve the Jail facility in the future which will need milage. The county currently has the lowest milage of all surrounding areas. He also gave an update on the proposed MEGA site in Eagle township. President Mike Clarizio thanked Commissioner Robert Showers and presented him with one of our pen and flashlight sets.

## Around The District

## Ashley Lions



Lion Roger Keck, Angie Drummond

Ashley Lions President Roger Keck presents the Ashley Little League chairperson Angie Drummond with a check for \$1250 from the Ashley Lions.



Grand Parents Day  
September 10, 2023

## Diabetes Path

**Diabetes PATH** is a 6-week interactive workshop designed for individuals with diabetes and pre-diabetes. In this workshop you will learn how to meal plan, decrease stress, improve physical activity, balance blood sugar, make goals, improve energy, and more!

**Where:** ALIVE

800 W. Lawrence Ave.

Charlotte, MI

Meet in the SEEK Room

**When:** Tuesdays, July 11 – August 15, 2023, from 9:00 – 11:30 am

**Free of charge** but donations accepted.

**To register:** Call Tri-County Office on Aging at 517-887-1465







IPDG



# Traci Tribley

## *Appreciation Dinner*

**OCTOBER 1ST, 2023**

2:00 PM SOCIAL  
2:30 PM DINNER  
3:00 PM PROGRAM

Shiawassee Township Hall  
3719 E Grand River Rd.  
Bancroft, MI 48414

**COST \$20**

**MENU INCLUDES**

CHICKEN, HAM, CHEESY  
POTATOES, BEANS, CALIFORNIA  
MEDLEY BAKE, ROLLS, VEGGIE  
TRAY, CAKE

**RSVP BY SEPTEMBER 15TH**

Denise Temple 989-277-3802  
tsjellyboo@aol.com

**\*In lieu of gifts IPDG Traci is  
asking for donations be made to  
Lions Bear Lake Camp**



LIONS,  
AND TIGERS,  
AND BEERS  
OH MY!

10% of all  
food sales  
that day  
will be  
donated to  
the hartland  
lions club



SUNDAY SEPTEMBER 17TH, 2023  
12PM TO 10PM  
HARTLAND BREWING COMPANY  
1836 OLD US 23,  
HOWELL, MI 48843



SAVE THE DATE!



## DISTRICT 11-C2 EVERSIGHT TOUR

September 9, 2023  
Time: 10 a.m.  
3985 Research Park Drive  
Ann Arbor, MI 48108

More information to come

 **Eversight**  
*making vision a reality*



DISTRICT 11-C2



# *EyeGlass Collection Challenge*

JULY 1ST, 2023-MARCH 1ST, 2024

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1ST-3RD PLACE RECOGNIZED IN THE FOLLOWING CATEGORIES:

1-10 MEMBERS, 11-20 MEMBERS, 21-30

MEMBERS, AND 31+ MEMBERS

.....

## **REPORTING**

\* Box and deliver eyeglasses to the state office by March 1st, 2024. The state office is not recording glasses turned in.

- You must fill out the online reporting form, or contact Lion Chrissy Andre so your counts are entered correctly for the challenge.



**Scan QRCode to  
report online**

**chrissyandre113@gmail.com**

**989-627-3808**

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## 2023 Lions Leadership Events

**Two training opportunities, one location**

### LEADERSHIP INSTITUTE

The Michigan Lions Leadership Institute is a highly regarded leadership skills development event for Lions who are emerging leaders at the club, zone, region, and district levels.

### FACULTY DEVELOPMENT INSTITUTE

Graduates of this program will be able to plan, develop, and present training programs. FDI is directed at people who will do training and formal presentations at the district level and beyond

### EVENT INFORMATION

Dates **November 3 – 6, 2022**  
Location R. A. MacMullan Center  
104 Conservation Drive  
Roscommon, MI 48653

Questions? Email [Lions@lionsofmi.com](mailto:Lions@lionsofmi.com)  
Phone (517)887-6640 ext. 103



## More Information!

### Lions Leadership Institute

There is a **\$250** fee. This includes registration, course materials, two nights of lodging, and six meals. Arrival Saturday, November 4, registration 10:30-11:30 with lunch following

Classes actively involve participants in the learning process and enable them to experience the concepts presented. The skills acquired can be used not only in Lions, but also at work and in everyday life.

When participants aren't in class, they make new friends, network, and exchange ideas from across the region.

Here's a sampling of classes:

Team building	Conflict resolution
Managing change	Leadership
Presentation skills	Effective listening
Action plans and goal setting	

### Faculty Development Institute

There is a **\$350** fee. This includes registration, course materials, three nights of lodging, and eight meals. Arrival Friday, November 3, after 4:30pm with dinner following.

Lions who desire to lead and train others at the local level will benefit from the FDI, where they will learn fundamental training delivery skills and practice facilitating in a classroom environment.

Qualifications:

- Not attended an FDI within the last five (5) years. (International or Local)
- In-depth knowledge of Lions' culture, Lions leadership experience and comfort using PowerPoint is preferred.

Here's a sampling of classes:

Visual Aids	Training environment
Training preparation	Session management
Adult learners	Delivery skills
Interactive learning	

## Application form Lions Leadership Institute and Faculty Development Institute



**Deadline: October 13, 2023**

Send completed form and payment to:  
Lions Leadership Institute  
5730 Executive Drive, Lansing, MI 48911

### Applicant information

First name \_\_\_\_\_

Last name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Club name \_\_\_\_\_

District \_\_\_\_\_ # years in Lions \_\_\_\_\_

Highest Lions office held \_\_\_\_\_

Have you previously attended a Michigan Lions Leadership Institute? yes \_\_\_\_ no \_\_\_\_

Which Institute do you plan to attend (check one)?

Leadership Institute \_\_\_\_\_

Faculty Development Institute \_\_\_\_\_

### Payment Information

**Pay by check, payable to Michigan Lions  
Leadership Institute**

Enclosed is my check for \$250 for  
Leadership Institute \_\_\_\_\_

Enclosed is my check for \$350 for  
Faculty Development Institute \_\_\_\_\_

**Pay by credit card online:**

<https://www.eventbrite.com/e/lions-of-michigan-leadership-and-faculty-development-institute-tickets-686486749347?aff=ebdssbdestsearch>

Signature \_\_\_\_\_

DEADLINE FOR REGISTRATION IS OCTOBER 13, 2023

**A CANCELLATION FEE OF \$150.00 WILL APPLY AFTER  
OCTOBER 3, 2023**





# NEED HELP MANAGING DIABETES?

## Attend a free 6-week workshop

Diabetes PATH (Personal Action Toward Health) is an interactive workshop designed to help individuals with diabetes or pre-diabetes improve their health and feel better. Caregivers are also welcome to attend.

## Get on the PATH to better health!

Learn how to:

- Eat healthy
- Create balanced meal plans
- Decrease stress
- Get physically active
- Balance your blood sugar
- Improve communication skills
- Problem solve and make decisions
- Deal with difficult emotions
- Prevent complications
- Action plan
- Improve your overall health, increase your energy, and more!



## UPCOMING WORKSHOP

Sam Corey Senior Center

2108 Cedar St. - Holt

Meet in the Exercise Room

Wednesdays, September 13 - October 18, 2023

1:00 - 3:30 pm

Workshop is free of charge, but donations accepted.



**To register, call Tri-County Office on Aging at 517-887-1465**

For a full workshop schedule visit: <https://www.tcoa.org/classes/evidence-based-programs/>



# LIONS OF MICHIGAN FOUNDATION—2024 GROUP CRUISE

## ROYAL CARIBBEAN - NAVIGATOR OF THE SEAS

7-Night Cruise: February 2 - February 9, 2024

ROUNDTrip FROM LOS ANGELES, CA

Cabo San Lucas, Mazatlan and Puerto Vallarta, Mexico

**PRICING: 2 PEOPLE - \$50 ONBOARD CREDIT PER ROOM**

**4V - Interior Stateroom: \$1,240.00 + \$268.68 Taxes/Fees + \$224.00 Gratuity**

Stateroom Size: 150 square feet - occupancy up to 4 guests

**4N - Ocean View Stateroom: \$1,690.00 + \$268.68 Taxes/Fees + \$224.00 Gratuity**

Stateroom Size: 160 square feet - occupancy up to 4 guests

**2D - Balcony Stateroom: \$2,418.00 + \$268.68 Taxes/Fees + \$224.00 Gratuity**

Stateroom Size: 185 square feet + 50 square feet balcony - occupancy up to 4 guests



☐ I would like an Interior Stateroom for \_\_\_\_\_ Adults and \_\_\_\_\_ Children (Age 12 or under).

☐ I would like an Oceanview Stateroom for \_\_\_\_\_ Adults and \_\_\_\_\_ Children (Age 12 or under).

☐ I would like a Balcony Stateroom for \_\_\_\_\_ Adults and \_\_\_\_\_ Children (Age 12 or Under).

Stateroom Deposit - \$250 Per Person: \_\_\_ Check \_\_\_ Credit/Debit Card \_\_\_ Pay Pal (info@lmsf.net)

Credit/Debit Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Legal Names: \_\_\_\_\_ - Birth Date: \_\_\_\_\_

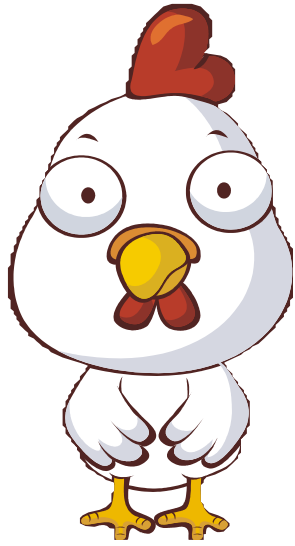
\_\_\_\_\_ - Birth Date: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_





# Ashley Lions Club 64<sup>th</sup> annual Chicken B-B-Q

Cost \$12 / meal

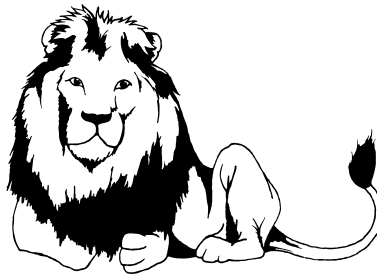
Sunday, September 24th

Ashley High School

Serving Starts at Noon

Take-out Only, with seating available  
in the cafeteria

Half Chicken, Baked Beans, Potato Salad, Roll



Held in conjunction with Ashley Tractor Pull





# Mints For MILITARY

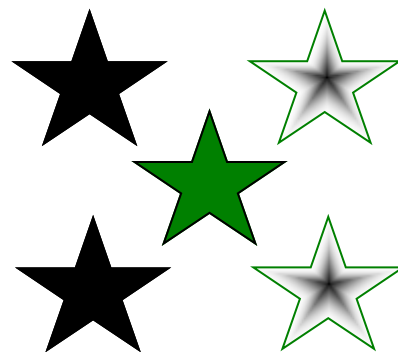
The Lions of Michigan Foundation is proud to recognize the brave men and women serving our nation in the United States military. We have Lion Mints Care Packages ready for distribution, but we need the names and addresses of more service men and women to recognize. Please help us by displaying and distributing this flyer in your community.

## LIONS OF MICHIGAN



### FOUNDATION

5730 Executive Drive  
Lansing, Michigan 48911  
517-887-6640  
info@lmsf.net  
www.lmsf.net



**PLEASE SEND A LION MINTS CARE PACKAGE TO:**

**Military Member's Name:** \_\_\_\_\_

**Rank:** \_\_\_\_\_ **Unit:** \_\_\_\_\_

**APO:** \_\_\_\_\_ **FPO:** \_\_\_\_\_ **AE:** \_\_\_\_\_ **AA:** \_\_\_\_\_ **AP:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City/State/Zip Code:** \_\_\_\_\_



# Lions Club Facebook Page or Facebook Group?

by Lion Doug Klein, APR, CTA

Just like e-mail, social media is now a part of the daily lives of most Lions. While we plan on doing a presentation next year on navigating all the many social media choices out there -- from Instagram to TikTok to X (formerly Twitter) -- there is no doubt that the biggest social media platform is Facebook. Therefore, a Lions Club secretary or marketing chair really needs to be familiar (or become familiar) with Facebook. If you're brand new to Facebook, you might find yourself uncertain about how to get started. So first, although you may think I'm being a bit forward, let me get "personal."

You need to have a personal Facebook account -- a profile that you create for yourself. You use your personal account and profile to connect with friends and family, share news and experiences, post photos and videos, join groups and fan pages, and interact with other users on the platform. It helps you get familiar with the Facebook ecosystem before creating your Lions Club's Facebook Pages or Facebook Groups. It's also great for staying connected on a personal level. I would have NO pictures of my grandchildren if I wasn't on Facebook. Also, it is just kind of nice when 76 of your friends from all over and of all types go on Facebook to wish you a happy birthday.

Creating a personal Facebook account or profile is quick and easy. Simply go to Facebook.com and click on the "Create an Account" link on the screen. From there, you'll be prompted to fill out the required information, such as your name, gender, and email address. Once you've created your profile, you can start adding friends, sharing updates, and connecting with others on the Facebook platform. You'll want to use your personal Facebook account profile page when you want to connect with friends and family, you want to share personal updates and opinions, or you want to join Facebook Groups to make comments and share in discussions.

However, a personal Facebook account, profile, or page is not an appropriate place to share information or updates about any business or organization. Using a personal account makes your Lions Club look unprofessional. To share that information, your Lions Club needs its separate Facebook Page. Setting one up is also easy if you follow the prompts.

One Facebook question that I'm almost always asked up front is: "Should my Lions Club have a Facebook Page or a Facebook Group?" Resisting my usual "wise guy" response of just answering "yes" to that question, the real answer is that it depends on what you want to achieve with your Lions Club Facebook presence.

Facebook Pages are designed to share stories and connect with people. The main purpose of a Facebook Page is to build up a following of people who are interested in what you do so that you can share your news and messages with them. A Facebook Page is a good choice if you want to promote your Lions Club to a larger audience, build brand awareness and credibility, generate leads and new memberships, or drive traffic to your website. With a Facebook Page you may also run social media ads.

Facebook Groups are designed for people to connect with each other around a common interest or topic. They're a place where people can have discussions, ask questions, and share information and ideas. Groups can be private or public, and they can be open to anyone or closed to only people who are invited. A Facebook Group is a good choice if you want to connect with people who share your interests, have meaningful conversations, and collaborate on service projects. You may also ask for help and get support for Lions Club activities and programs.

Sure, you probably have some members who still can't or won't use e-mail. You probably have an even bigger number who can't or won't use social media. That's why it is best to look at equivalent communication methods of the past to provide some guidance on how to best use the latest platforms. Also, converting the latest communication methods back into their non-electronic counterparts will allow you to use them to communicate with those members who like to do it "old school."

In an upcoming article, I'll give more information on ways to better use Facebook Pages and Facebook Groups. But I will also cover topics like using templates, proper editing, getting background material, and switching between equivalent communication methods. We'll also talk then about the importance of converting media in a variety of formats to reach ALL your members and stakeholders -- leaving no Lion behind!



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*Lion Doug Klein regularly passes along tips to help your Club sharpen its public relations and marketing efforts. He has been a member of the Mason, Michigan Lions Club since he retired in 2018 as a Lansing Community College adjunct professor of public relations, communication, business, and marketing. He is currently serving as Mason Lions Club Secretary, District 11-C2 Public Relations Chair, and MD11 State Public Relations Chair. A member of the Public Relations Society of America since 1983, he has held their prestigious APR designation (Accreditation in Public Relations) since 1996. He was inducted into the American Marketing Association's national honorary Alpha Mu Alpha in 2012. Contact him with any public relations or marketing questions at [dougklein@wowway.com](mailto:dougklein@wowway.com) or (517) 775-8601.*

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