



We Serve



We Serve

**YOUR DISTRICT 11-B1
CABINET MEMBERS**

DG Peggy Allen
734-428-7034

PeggyA7747@aol.com

1st VDG Dave Hill
517-787-3950

coldhill@gmail.com

2nd VDG LuAnne Bullington
734-769-0949

luanneb@comcast.net

CS Lorraine Lindsey
517-767-3222 Cell 269-251-0537

La13222@yahoo.com

CT Walter Treichel
517-524-6429

wtreiche@frontiernet.net

GLT Barry Allen
734-428-7034 Cell 734-904-4695

BarryRAllen@aol.com

GMT Dick Dettling
734-426-4343 Cell 734-320-1330

radettling@comcast.net

IPDG Vicki Lautzenheiser
517-569-2677 Cell 517-945-1548

lautzevl@gmail.com

R1Z1 ZC LuAnne Bullington
734-769-0949

luanneb@comcast.net

R1Z2 ZC Dick Saxton
517-486-3429

jsaxton8602@gmail.com

R2Z1 ZC Vicki Ruiz
517-529-9689

misvicki46@sbcglobal.net

R2Z2 ZC Dave Hill
517-787-3950

coldhill@gmail.com

R3Z1 ZC Roger Spriggs
269-282-0292

GBRoger@aol.com

R3Z2 ZC Clauda Templeton
269-967-1710

ctempleton0464@yahoo.com

News Editor: Steve Britten
517-395-4217 Cell 248-252-4527

steve@protechcomputers.biz

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ARE YOU READY? THE MICHIGAN FORUM!

THE CAUSEWAY BAY HOTEL, LANSING
FEBRUARY 26-27

DISTRICT CONVENTION!

MICHINDOH CONFERENCE CENTER, HILLSDALE
APRIL 15-7

SPRING LEADERSHIP FORUM!

VANDERCOOK LAKE HIGH SCHOOL
APRIL 21

WHITE CANE WEEK!

LIONS OF MICHIGAN
APRIL 29-MAY 7

MD-11 CONVENTION!

WYNDHAM GARDEN, STERLING HEIGHTS, MI
MAY 12-15

INTERNATIONAL CONVENTION!

FUKUOKA, JAPAN
JUNE 24-28

From the Governor

DG Peggy Allen, Manchester Lions

This month the Governor's comments are being ghost written by the HOG (Husband of the Governor) as she has flown the coop, spending a few days with her daughter, visiting her son and her newest grandchild, Charlotte Jean, out in Oregon.

She asked me before she left to give a big THANK YOU to all who participated in the Winter Camp for the Blind the first weekend in February. Once again we owe thanks to Lion John Anderson (Battle Creek Host) for fine tuning the administrative procedures which ensured a successful camp with minimal camper problems. Together we oversaw the Operations of the event to ensure everything went smoothly.

A team of Lions led by John Koerner greeted the campers coming by train, loaded their baggage and got them on the school bus to take them to the camp. Barry coordinated with the cooks, Marge and Ashley, to make sure the meals were staffed and flawlessly executed. The cooks greatly appreciated the coordination and support.

The weather was sort of in-between. Not enough snow for snow mobiles and cross country skiing, but yet too cold for the bonfire. They did run the hayride, huddled in blankets, and some did some birding. Not to worry, word from the campers was they were very happy with the camp and expect to come back next year.

They still did some arts and crafts thanks to Krista and Darcy from Michigan Center Lioness. Bedford Lions/Lioness hosted the Bingo with a thousand and one prizes to be awarded, added to by the Jackson Eyeopeners. The Pennfield Lions as usual ran the Saturday and Sunday breakfast with their usual strong support.

As always a huge thank you goes to the Michigan Youth Challenge Academy Cadets who showed up early and stayed late. We keep

asking, what did we do before we had the Cadets?! But again, thank you for all the Lions from MANY clubs who helped out and made the camp a success.

Coming up on February 27th is the Michigan Forum. We look forward to seeing all of you who have registered. There will be some great presentations and most of our state projects will have a table of information available. The guest speaker for lunch is State Supreme Court Judge Richard Bernstein who is blind and I'm sure will have an excellent program for us.

Despite the cold weather, many clubs are continuing their many service projects and supporting their communities. Let's look forward to spring and more outdoors activities so we can offer your friends and neighbors a chance to give back to their communities through volunteer service with the LIONS.

PDG Barry Allen



DG Peggy's Club Visitation Schedule

Feb	5-7	Winter Camp for the Blind
	26-28	Council of Governors

District and Club Dates to Remember

FEBRUARY – AMERICAN HEART MONTH

- 14 Valentine’s Day
- 15 Presidents’ Day
- 15 **Deadline for Lion, Lioness, Leo of the Year Nominations * * Don’t Forget! Start Now!**
- 18 Bedford Area Lions Soup and Salad Supper, 5-7PM at their Clubhouse
- 21 VCL Pancake Breakfast 8-11:30A, VCL Clubhouse
- 24 Deadline for DG, VDG, LMF Trustee Nominations
- 26-27 **Michigan Forum**, Lansing, Causeway Bay Hotel, 6820 S. Cedar (fka Holiday Inn Convention Ctr)
- 27 Michigan Center Lioness Club Annual Garage Sale at the MC Lions Clubhouse, 9A-2P

MARCH – NATIONAL EYE DONOR MONTH

- 6 Michigan Center Lions “Draw Down”, Doors Open 3PM, Dinner 4PM, Eagles Club
- 12 Lions Day with the United Nations
- 12 Eversight Michigan’s “Bowling for Brighter Tomorrows”, 1:30P-4P, Bel-Mark Lanes (See Flier)
- 13 Daylight Savings Time Begins (Spring Forward)
- 20 VCL Pancake Breakfast 8-11:30A, VCL Clubhouse
- 24 Region III Joint Zone Meeting, 6PM at Bellevina’s, 5775 Hwy 27 S (in Marshall).
- 27 Easter Sunday
- 31 Deadline for IntCon Regular Registration, goes up \$20/adult after today.

APRIL – FAMILY & FRIENDS MONTH & LEO CLUB AWARENESS MONTH

- 15-17 District Convention, Michindoh Conference Center, Hillsdale
- 17 VCL Pancake Breakfast 8-11:30A, VCL Clubhouse
- 21 Spring Leadership Forum, VCL High School
- 29 White Cane Week thru May 7th (Michigan)

MAY – HEALTHY VISION MONTH & LIONS RECYCLE FOR SIGHT MONTH

- 8 Mother’s Day
- 12-15 MD-11 Convention, Wyndham Garden, Sterling Heights, MI
- 21 Bear Lake Camp Spring Clean-up (Work Bee)
- 27-28 VCL Lions Annual Garage Sale FRI 9A-5P, SAT 9A-3P

JUNE – CATARACT AWARENESS MONTH

- 1 Helen Keller Day (LCI)
- 16-19 Michigan Center Carp Carnival, www.carp carnival.com (Parade is on the 18th at 11AM)
- 19 Father’s Day
- 24-28 Lions International Convention, Fukuoka, Japan
- 27 Helen Keller’s Birthday

Club Anniversaries

February			April		
8	Clarklake Lions	51 yrs	1	Clinton Lions	6 yrs
9	Jackson Eyeopeners Lions	39 yrs	3	Jonesville Lions	81 yrs
10	Grass Lake Lions	63 yrs	3	North Adams Lions	42 yrs
20	Hanover-Horton Leos	2 yrs	3	North Jackson Lions	60 yrs
			6	Bedford Area Lions	49 yrs
			11	Ann Arbor Evening Lions	55 yrs
March			11	Dexter Leos	6 yrs
19	Michigan Center Lions	59 yrs	19	Grass Lake Leos	7 yrs
28	Adrian Evening Lions	66 yrs	20	Albion Lions	9 yrs
29	Chelsea Lions	39 yrs	24	Pittsford Area Lions	42 yrs
29	Dexter Lions	37 yrs			

Lion News Bytes

Cereal City Lions Donate Fundraiser Proceeds to “Raising A Reader” Program

Battle Creek Cereal City Lions made a contribution to the Calhoun County Intermediate School District Childhood Services for the “Raising a Reader” program. The profits from a Lions fall spaghetti dinner fundraiser were presented in the form of a \$758.00 check to help support this important early childhood reading development program.

The "Raising a Reader" program is available for area families with infants and children through 5 years of age. The book sharing program is free with participants receiving book bags to borrow, filled with age appropriate high quality books that they can share with their children.

Special thanks to the committee who worked to make this valuable project a success.

For additional information, visit the "Raising a Reader" website or email Kathleen Moore, CISD Special Projects Director: moorek@CalhounISD.org



Cereal City Lion Bob Ward, Project Chair, left, and Lion President Dave Buresh, right, present a check for the “Raising the Reader” program to Kathleen Moore, CISD Special Projects Coordinator of Early Childhood Services, and Amanda Moon, Raising a Reader Assistant.

Contributed by Cereal City Lion Jerry Mackey

The BIG Business of Nuts ‘n Fruits. Lion Steve Britten, Editor



Several clubs take time each year to sell fruits and nuts to raise money. You might think this is a small-scale fundraiser that won't net much...but you'd be wrong. In the case of the Jackson Host Lions Club, their annual sales for 2015-16 were almost \$44,000 with profits in excess of \$14,000. That's not peanuts! Amazing job by the Jackson Host Club!



Clubs Hold Zone Meeting, Get Interesting History Lesson ZC Roger Spriggs

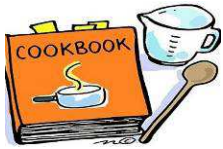
Region 3 zones 1 & 2 held a combined zone meeting at Clara's on the River in Battle Creek on January 21st. The program was presented by Mr. John Cervia, a historian who has researched the lives of the Kellogg brothers and C.W. Post. John gave us a very interesting presentation about the lives and scandals of these two Battle Creek stalwarts including many spicy details not generally known.

Clubs present gave reports on their current and planned projects, hand-outs were distributed including nomination forms for district 'Lion of the Year' and the D.G. Personal Award of Merit which clubs were encouraged to submit. Information was provided on the Michigan Forum and the District Convention and the evening concluded with drawings for door prizes.



John Cervia makes his presentation. Photo courtesy Lion Lorraine Lindsey

VCL Lions & H-H Leos Still Looking for Recipes for Cookbooks.



If you have any recipes for your crowd-pleasin' specialties that you wouldn't mind sharing, please feel free to pass them on...they could become world-famous! E-mail them to: VCL: Lion Dave Hill, ZC coldhill@gmail.com & H-H Leos: Lion Walt Treichel, CS wtreiche@frontiernet.net

Clark Lake Lions Cancel Meeting Lion Walt Reed

Due to a paucity of club officers on that day, the regular dinner meeting for the Clarklake Lions, scheduled for Tuesday, February 23rd, has been cancelled.

Hanover Horton Leos Induct 10th New Member This Year! Lion Walt Treichel

District Governor Peggy Allen visited the Hanover Horton Leos Club at their January meeting. During her visit she did the honors of inducting the tenth new member of the Hanover Horton Leos Club by presenting Chole Torres with a Leo shirt, Leo name badge and Leo Pin, which were supplied by the sponsoring club: the Hanover Horton Area Lions Club. Chole also was presented a Membership Certificate from Lions Clubs International. The membership present at the meeting each congratulated Chole on joining their club.



(L-R) DG Peggy Allen, Chole Torres, President Sydnee Gifford

Support, Prayers Needed for Clarklake Lion George Steers DG Peggy Allen

Lion George Steers of the Clarklake Lions Club has been diagnosed with stage 4 pancreatic cancer. At last report, he was in Allegiance Hospital in Jackson. Lion Gerry is at the hospital every day with her husband. They could use our support at this time. Cards, phone calls, visits and tons of Prayers would be great.
Hospital Phone: 517-788-4800
Floor Phone: 517-788-4846
Room: 539- bed 2 (This floor and room may change, best to check with the lobby number.)

Build Your Lion Legacy from LCI February NEWSWIRE



Lions clubs worldwide are encouraged to make a lasting impact by completing a Centennial Community Legacy Project during our Centennial Celebration. As a visible gift, your Centennial Community Legacy Project will be a lasting reminder of how vital your club is to serving and connecting your community. From a new city entrance sign to an eye clinic, there's an opportunity for every club to be involved. Go to <http://lions100.lionsclubs.org/EN/programs/centennial-legacy-projects.php> for the Club Centennial Planning Guide, brochures, FAQs and other resources to help your club choose a project and start building your Lion legacy today.

Hanover Horton Lions Honor Peace Poster Contest Winners PDG Barb Treichel

The Hanover Horton Area Lions Club presented the Lions Clubs International Peace Poster Contest Award to the 1st place winner, **Beau Bialczyk**, at the Hanover Horton Elementary School assembly on January 5th. There were 14 other students that were given awards for their efforts in the youth poster contest. They were too young to participate in the Peace Poster Contest.

A Certificate of Appreciation was also presented to the Art Teacher, **Kate Lee**, for having the entire 5th grade class participate in this project, and for her involvement and her enthusiasm in this year's Peace Poster Contest.



Above Left: Peace Poster Chairman, Walt Treichel, Hanover Horton Elementary Art Teacher, Kate Lee and H-H Area Lions Club Vice-President Brian McClain

Above Right: First Place Winner Beau Bialczyk of the Hanover Horton Elementary School

North Jackson Lions Club Announces Raffle Winners Lion Peg Griggs

The winners of our raffle, which netted the club over \$4500, are as follows:

1 st	\$200 Jackson Crossing	Matt Maynard
2 nd	\$150 Jackson Crossing	Mike Blair
3 rd	\$125 Rives Quality Meat	LeAnn Hedges
4 th	\$100 Meijer	Eddy Thomas
5 th	\$75 Jackson Crossing	Susie Jakubas
6 th	\$75 Klavon's	Tracey Connors
7 th	\$75 Polly's	Linda Boyle
8 th	\$50 Meijer	Tom Mijal
9 th	\$50 Rives Quality Meat	Vicki Ruiz
10 th	\$50 Jackson Crossing	Mary Ann Walz
11 th	\$50 Becks Flower-Gardens	Pat Shuffield

Editor's Note: Great job, North Jackson Lions Club! You should become raffle consultants now and show others how it's done! Other clubs should take note that the NJ Lions only has 26 members, total, making this even more impressive.



Dear Lion,

As members of the world's largest service club organization, we constantly strive to welcome new Lions into the pride. New members energize your club, bring fresh ideas and position your club for ongoing success. And new members also have a tremendous impact on your ability to serve.

On average, each new Lion serves 50 people a year. That's 50 more helping hands and 50 more smiles. That's 50 more lives that you can change by inviting a new member. And it all starts by asking one family member, friend or neighbor to serve with you. That's all it takes to increase your impact, so Ask One today!

I am encouraging every club to set a goal of adding at least 3 new members during each year of the Centennial Celebration. With your help, we can make the world better and the future brighter for all.

Sincerely,

Dr. Jitsuhiro Yamada

Earn Your Centennial Membership Award



You can increase your service impact and earn special recognition in the Centennial Membership Awards Program by inviting new members to serve with you. All Lions and Lions clubs have the opportunity to earn limited-edition Centennial awards for new members and clubs you sponsor through June 30, 2018. The longer your new member or club stays active, the more recognition you receive.

Visit <http://members.lionsclubs.org/EN/lions/awards/centennial-membership-awards/index.php> for details about the program and start inviting for impact today!

Apply for the Club Excellence Award



Get recognized for achieving excellence in your club by applying for the Club Excellence Award. Just complete the 7 Elements of Excellence and submit your award application anytime during the 2015-16 fiscal year and you'll be on your way to building a stronger club and a stronger community. Qualifying clubs will receive a Club Excellence Award pin for the club president and a banner patch for your club.

For more information on the award and requirements, and to fill out your 2015-16 application, visit <http://members.lionsclubs.org/EN/lions/awards/excellence-awards/club-excellence.php>

Homer Lions Club Honors 45 Year Member & Assist Boy Scouts with Pinewood Derby

Submitted by Lion Jason Manke

Homer Lions Club President Tom Nelson recently recognized Lion Rod Evans for his 45 years of service to the Homer Lions Club. Lion Rod was presented with a letter and 45-year chevron by President Tom, as shown in the photo at right.

The Homer Lions were on hand to help out at the Homer Cub Scouts Pinewood Derby. The Homer Lions sponsor the Cub Scouts. Photos from the derby are shown below.



The Council of Governors needs each club's support!

By District Governor Peggy Allen

At the August 1st Council of Governor's meeting in Lansing, MI, it was voted on that we would take on a State Project. This project has to do with our International President Dr. Jitsuhiro Yamada's Challenge of **Dignity-Harmony-Humanity**.

We are looking at a humanitarian service project in a less fortunate country to positively impact children. LCIF offers a Matching Grant up to \$30,000 known as the International Assistance Grant Program.

The grant criteria is:

- Address an important humanitarian need;
- Involve at least two Clubs or District from different countries;
- Provide long term benefit;
- Serves a large or particularly needy population;
- Project is identified as a Lions Project;

The grant application raises at least 50% of the funding through Lions or other sources.

This is where the clubs come into play. We need every club in the State of Michigan to donate \$100.00 in order to acquire the \$30,000.00 in order to apply for the matching grant from LCIF.

Please send your donation to: CT Walt Treichel
9100 Dew Road, Horton, MI 49246
With Council of Governor's on the memo line.

Upcoming Events and Info

LIONS OF MICHIGAN FORUM

SAVE THE DATE
for the
2016 LIONS OF MICHIGAN FORUM
Causeway Bay Hotel, Lansing, MI

TO RESERVE YOUR ROOM CALL
517-694-8123 (Code:LIONS216)

FRIDAY FEBRUARY 26, 2016 - 8:00 p.m. *Lions Leadership Fun Night!*
SATURDAY FEBRUARY 27, 2016 – *Educational Sessions*

REGISTRATION BEGINS:
FRIDAY AT 7:00 P.M. - SATURDAY AT 7:00 A.M.

- ◆ *MULTIPLE SESSION TOPICS TO CHOOSE FROM*
- ◆ *WHITE CANE SUPPLY PICK-UP*
- ◆ *FORUM LUNCHEON WITH KEYNOTE SPEAKER*
- ◆ *RECOGNITION OF SCHOLARSHIP WINNERS*

Check our website for regular updates at: www.lionsofmi.com

KEYNOTE SPEAKER



Justice Richard Bernstein became the first blind justice, elected by voters statewide, to the Michigan Supreme Court in November 2014. With a commitment to justice and fairness, Bernstein began his 8-year term in January 2015.

Prior to being elected to Michigan's highest court, Justice Bernstein was known as a tireless advocate for disabled rights as an attorney heading the public service division for The Sam Bernstein Law Firm in Farmington Hills, Michigan. Blind since birth, Justice Bernstein is a Phi Beta Kappa graduate of the University of Michigan and earned his juris doctorate from Northwestern University School of Law.

Committed to taking action to help clients who needed him, Justice Bernstein's cases often set national standards protecting the rights and safety of people with and without disabilities.



 Sponsor a lane for \$50!

Bowling for *Brighter Tomorrows*

March 12, 2016 1:30 p.m. - 4 p.m.

Eversight Michigan invites you to bowl with us to help support our Gift of Sight program that provides sight restoration to the uninsured.

**Bel-Mark Lanes
3530 Jackson Rd.,
Ann Arbor MI 48108**

A donation of \$25.00 per bowler
(provides 2 games of bowling, shoes,
2 slices of pizza & unlimited soft drinks)

For more information, please contact Victoria Launiere
at (734) 780-2673 or email vlauniere@eversightvision.org

To sign up or sponsor Bowling for Brighter Tomorrows,
mail completed form with payment by February 26, 2016, to:

Victoria Launiere, Eversight Michigan, 4889 Venture Dr., Ann Arbor, MI 48108

Name: _____

Lions/Lioness Club: _____

Address: _____

Email: _____

Phone: _____

Team Members (A team consists of 2-5 bowlers): _____

Register a team/individual - \$25 each

Sponsor a Lane - \$50

District Convention: April 15-17, 2016 Michindoh Conference Center Hillsdale, Michigan



District 11-B1 Convention Schedule of Events

Friday, April 15th

- This is fun night. Camp casual dress theme.
- Dinner/Awards 5-7PM
- 50/50 drawings
- Hay rides, campfire, sing-a-long, card games
- Prize drawings for Lions and Leos
- Special presentation, RE-MEMBER, by Lion Roger Spriggs
- Make your own Ice Cream Sundaes Bar.

Saturday, April 16th

- Melvin Jones Breakfast/Awards 7:45-9AM
- Leo's begin their activities 9AM
- Memorial Service for deceased members 9:15-10AM
- Opening Ceremony 10:15AM
- Introduction of Veterans
- Presentation POW/MIA
- Awards Luncheon/Awards 11:55AM – 2PM
- Dessert raffle during luncheon
- Breakout Sessions 2:15 - 3:15PM
- Business meeting 3:20 - 4:15PM
- Elections 4:15 – 4:30PM
- Banquet/Business Meeting/Awards 5:00PM – Finished
- NO alcohol and NO smoking on premises

Due to mealtime restraints, not asking for club banners this year.

Sunday, April 17th

- Breakfast 8AM
- Cabinet Meeting 9:15AM

District Convention Guest Speaker Announced! **International Director Melvin K. Bray**

Melvyn K. Bray, from Whiting, New Jersey, USA, was elected to serve a two-year term as a director of Lions Clubs International at the association's 98th International Convention held in Honolulu, Hawaii, June 26 through 30, 2015.

Director Bray is a retired bank vice president and regional manager.

A member of the Toms River Lions club since 1974, he has held many offices within the association, including club president, club treasurer, club secretary, club membership chair, council secretary, cabinet treasurer, council chair, district peace poster contest chair, district LCIF chair, multiple district GMT coordinator and region chairperson. He is also the executive director for The Lions Eye Research Foundation of New Jersey.

In recognition of his service to the association, Director Bray has received numerous awards, including the Club President Excellence Award, a Leadership Award, Senior Builder key Award, Lif Membership Award and three International President's Awards. He is also a Progressive Melvin Jones Fellow.

In addition to his Lions activities, Director Bray is active in numerous professional and community organizations, including the Sight & Handicapped Foundation of Ocean County, Funds for the New Jersey Blind and the New Jersey Camp for Blind Children.

Director Bray and his wife, Ginny, also a Lion and a Progressive Melvin Jones Fellow, have one son, one daughter, and three grandsons.

Submitted by DG Peggy Allen

2016 USA-Canada Lions Leadership Forum **Omaha, Nebraska** **Sept. 15-17, 2016**

Leadership ? Service ? It's what Lions do !

"Leadership for Service", the theme for the 2016 Forum, reflects our goal of equipping our Lions to meet the Centennial Service challenge in performing 100 million acts of service.

Saturday afternoon will have three large service projects that every attendee will be able to participate in. Corresponding seminars have been added, teaching the skills and organization needed to better prepare service projects at the Club and District level.

Opening night, Thursday brings master illusionist and motivational entertainer, Billy Riggs. On Friday, Lion Jay Blake brings his drag race car "Follow a Dream" to the Forum, along with his amazing story of overcoming a blinding accident to follow his racing dream.

Saturday we look forward to the inspiring words of our then International President, Cahnccellor Bob Corlew. We finish the evening with Retired General Dick Abel, who after a long career of military, private sector and public leadership will be talking about the leader within each of us.

Register now via our website: www.lionsforum.org

Contests and Awards



Peace Poster Kits for 2016-17 Available Now! “A Celebration of Peace”

Get your kit or find out more about the contest at this link:

<http://members.lionsclubs.org/EN/serve/contests/peace-poster-contest/index.php>

Jackson Host Lions Present Melvin Jones Fellowship

Lion Laurie Cunningham

The Jackson Host Lions Club awarded Lion Bob DuBois with a Melvin Jones Fellowship for his many years of dedicated service.

In the photo: Award presented by President Bob McCreery (left) to Lion Bob DuBois (right).

If your club would like to know more about a Melvin Jones Fellowship for a distinguished member, you can do so at the LCI website by clicking on this link!

<http://www.lcif.org/EN/support-our-work/melvin-jones-fellowship.php>



PR NEWS

PR Report from Our District PR Chair Lorraine Lindsey

(Adapted from information at www.lionsclubs.org)

There's never been a better time to serve than now! For nearly 100 years, Lions have served their communities and impacted millions of people around the world. To celebrate our 100th anniversary, we are asking Lions to help reach our Centennial Service Challenge goal of serving 100 million people by June 2018. Every club can play a part in reaching our goal, and your club can earn special Centennial recognition when you serve!

Earn Up to Four Centennial Banner Patches: The four campaigns for the Centennial Challenge are: Engaging our Youth; Sharing the Vision; Relieving the Hunger; and Protecting our Environment.

<http://lions100.lionsclubs.org/EN/programs/centennial-service-challenge/index.php>

Your club can earn up to four Centennial Banner Patches by participating in each year of the Centennial Service Challenge (last year was the first year). Qualifying donations to Lions Clubs International Foundation will also count toward your Centennial Banner Patch. All Centennial service activities must be reported through MyLCI's Service Activity Report to receive credit (Club Secretary or President may report). Districts can also earn Centennial Banner Patches based on the participation of their clubs.

Recognize Leo Clubs for Their Support

As an integral part of the Lions family, Leos are sharing in the Centennial excitement. Invite Leos to serve alongside your club and participate in Centennial Service Challenge campaigns. Lions can recognize outstanding Leo clubs for their support of the Centennial Service Challenge with a downloadable certificate.

<http://www.lionsclubs.org/resources/EN/pdfs/lions100/leo-csc-cert.pdf>

Start Planning Your Centennial Service Project Today!

To learn more about the Centennial Service Challenge, review the Centennial Service Challenge FAQs or email us with questions at CSC@lionsclubs.org. Check out the Global Service Action home page for more information on our service campaigns. For help with reporting your activities, visit MyLCI and review frequently asked questions about service activity reporting.

Share your Success

You can help spread the word! Encourage your Lions club officers to report service activities through MyLCI, the online membership and activity reporting system. For more information, visit MyLCI and review our frequently asked questions about service activity reporting. Lions clubs that participate and report activities through My LCI's online service activity report will be awarded a special banner patch in recognition of their contribution to service.

Centennial Service Challenge Resources

Brochure: <http://www.lionsclubs.org/resources/EN/pdfs/lions100/iad465.pdf>

FAQ's: <http://www.lionsclubs.org/resources/EN/pdfs/faq-centennial-service-challenge.pdf>

Project Idea sheets:

Engaging our Youth - <http://www.lionsclubs.org/resources/EN/pdfs/iad453.pdf>

Sharing the Vision - <http://www.lionsclubs.org/resources/EN/pdfs/iad457.pdf>

Relieving the Hunger - <http://www.lionsclubs.org/resources/EN/pdfs/iad459.pdf>

Protecting Our Environment - <http://www.lionsclubs.org/resources/EN/pdfs/iad464.pdf>

I hope each of our clubs are involved in these four campaigns which all speak to our motto, "We Serve." By participating you are helping your community while spreading the word about what Lions do and spreading valuable Public Relations in your community. If you need ideas be sure to download the Project Idea sheets. You will also find press releases you may adapt for your local news outlet, and a planning guide to keep you on track.

By accessing the resources on www.lionsclubs.org, you will find numerous helps for any project. I find that using the search option (click on the magnifying glass near the top of the home page) easily helps me find information on any Lions topic. On every page you open will find even more links on the topic. Click away to your hearts' content until you have gathered the information your club needs to have a successful project.

I hope you collect your Centennial Service Challenge banner patch for all four campaigns this year. I am sure you are already conducting projects that meet the criteria, so by reporting those projects, you will earn the patch. Contact me if you have any questions.

Lion Lorraine Lindsey, PR Chair

MD-11 Billboard Project Update Lion Laura Hunt, MD-11 PR Chair

Excitement is running high as we move toward our state-wide Centennial Billboard Project. Many clubs have sent contributions to the State Office and several of those will qualify for the special banner patch for donating \$200 or more! District 11-E2 has the highest amount of contributions so far, followed by 11-D2.

Please continue to encourage your clubs to join us in this project! Per State Treasurer Paul Hemeryck, funds may be drawn from either the Club administrative account or the activities account. The more money we raise to go with the LCI grant (approval anticipated in March), the more extensive the campaign can be.

Checks can be made payable to "Lions of Michigan" but please put "Billboard Campaign" on the memo line and mail them to the Lions of MI State Office at 5730 Executive Drive, Lansing, MI 48911

If you have any questions, feel free to contact MD 11 PR Chair Lion Laura Hunt at laurahunt1027@gmail.com or 248-766-7268





Lions Clubs International

Dear Lion Leader,

On behalf of LCI, I wanted to let you know that we are preparing to launch our Centennial online advertising campaign in the United States. The ad campaign is designed to raise awareness of Lions and drive potential new members to a special Web page, WeServe.org, which offers information to prospective members.



The online advertising campaign will begin on **February 1, 2016 and end July 31, 2016.**

Here is some information about the campaign:

- Online ads – Ads will be displayed for people who fit into our behavioral targeting groups (ex. people interested in charity and volunteer work), regardless of the website they are on. Ads will also be displayed for individuals who are on websites with content related to charities, humanitarian relief and other topics related to our mission.
- Artwork – The campaign will feature images of real Lions' service. A sample ad has been included in the email.
- WeServe.org – Ads will feature a link to WeServe.org. The Web page includes links to our LCI Club Locator and Prospective Member Form, as well as a new service video to show the impact of Lions.

Please share this information with your Lions as needed. We look forward to a successful advertising campaign, and we thank you for your continued support and leadership!

Sincerely,
Chris Bunch
LCI Communications Team Leader
communications@lionsclubs.org

THIS MONTH'S "CLUB DOINGS"

Clubs Doing What They Do!

The Albion Lions worked on a project to provide aid to the elderly, disabled and children in need. Members provided health education and assistance to school. The club put time into recycling and environmental concerns. They attended a zone meeting and participated in a local holiday parade. Albion Lions participated in community cultural events, recycled eyeglasses and communicated with twin clubs in France.

The Ann Arbor Host Lions sent a 6-pack to the Zone Meeting and donated funds to support a water bottle fundraiser for Flint. They supported Meals on Wheels, Veterans Affairs, the Delonis Center Soup Kitchen. They collected about 625 pairs of eyeglasses and 24 hearing aids for recycling, and supported the Backdoor Food Pantry. They donated warm winter socks to a homeless shelter and helped out a "bus travel and accessible curb cut project".



Michigan Lions District 11-B1 Newsletter

February 2016



The Bedford Area Lions held their Soup & Salad Dinner and weekly Cherry Juice Sales.

The Blissfield & Area Lions held their annual Reverse Raffle on February 6th. Looking forward to having more news on that event in next month's newsletter.

The Chelsea Lions worked on sending military mints to Chelsea servicemen, collected eyeglasses, attended a zone meeting and supported the YEP student trip to Italy. In January they hosted a joint community service meeting with all the major service clubs in Chelsea!

The Clinton Lions collected 17 pairs of eyeglasses and a hearing aid, provided fruit baskets to homebound elderly in the community, provided funds for 192 Ministries helping kids eat better, donated to a food pantry and sent two boxes of goods and products to Michigan troops in Afghanistan.

The Dexter Lions continued helping with the Dexter HS Basketball Games, attended a zone meeting, and donated \$2000 to help fire victims from a local condominium fire. The fire destroyed a multi-unit building and affected 10 families.

The Grass Lake Lions raised \$2256 at a 'Fund Day' at the Copper Nail Resale Shop.

The Hanover Horton Leos added their 10th new member of the year to bring their membership total to 30! They continue to work on their cookbook project and are looking forward to attending the Michigan Forum in February.

The Hillsdale Lions wrapped up their pecan sales with total proceeds of \$426 to date. They attended a joint Christmas Party in December with the **Jonesville Lions**.

The Homer Lions assisted the Homer Cub Scouts with their Pinewood Derby.

The Inter-Lake Lions had to cancel their Board Meeting but were able to provide financial support to the Addison Food Pantry.

The Jackson Cascades Lions attended their zone meeting and made donations to help feed the hungry and support ministries.

The Jackson Eyeopeners Lions held a Charity Poker fundraiser, netting close to \$3k! They served lunch at the Interfaith Shelter, attended their Zone Meeting, and paid for eye exams/glasses for two residents. They sponsored a lane for Eversight Michigan's fundraiser, made several donations to various organizations and purchased an ad in the Michigan Forum program.

The Jackson Host Lions sold LOMF sweepstakes tickets, participated in 'Youngers Community Days' selling coupon books to raise funds, provided Blind Club transportation, collected eyeglasses and attended their zone meeting. They donated funds to the Penrickton Center and helped 4 local residents in need of eyeglasses and exams. They collected approx. 300 pairs of eyeglasses for recycling, reporting a 6-month total (Jul-Dec) of 1,951 pairs.

The Manchester Lions report raising \$952 on their December Luminaria Sales! They helped with ticket admissions for the local basketball games and supported the Manchester HS with scholarship, sports and after-Prom program donations. They supported the Eversight Michigan Bowling with a lane sponsorship and supported the Washtenaw Water Drive for Flint.

The Michigan Center Lions sent out a big crew to take their Christmas lights down.

The Munith Lions collected eyeglasses and hearing aids and collected books.

The Napoleon Lions helped the YEP with a donation and also donated to Leaderdogs. They enjoyed visits from DG Peggy Allen at their first meeting of the month, and PDG Barry Allen for the GLT at their second meeting!

The North Adams Lions Club held their annual \$9000 Grand Prize Cash Party on February 6th. Hope to have more news on that next month!



We Serve

Michigan Lions District 11-B1 Newsletter February 2016



We Serve

The North Jackson Lions worked hard to sell lots of raffle tickets for their February drawing. Members collected eyeglasses (112 pairs), collected food and paper goods for the AWARE Shelter. The club brought in over \$200 in mint sales this month and is working on getting a Leo Club started at Northwestern Schools.

The Pennfield Lions have a new meeting address: Eagles Lodge, 19757 Capital Ave. NE, Battle Creek, MI 49017.

The Tekonsha Lions held a Holiday Dinner at Bellevina's and donated funds to the Imagination Library for Tekonsha children. They also supported the Leaderdog school. On February 15th they will celebrate their 72nd Anniversary with a potluck and bingo fun night. Other Lions are welcome to attend, but will need to bring a dish to pass and 4 wrapped items for bingo prizes (think household items like a can or box of something, etc).

The Vandercook Lake Lions held their monthly pancake breakfast and took down their holiday lights. They participated in the K105.3/Tripp Auto Chili Cook-Off at the American 1 Event Center, taking 3rd place in the Salsa competition. They attended a zone meeting (held at their clubhouse) and members participated in a Forum Planning Meeting. They made donations to several Jackson Area organizations including the Friendly Home and the John George Home. They also sponsored a lane for the Eversight Michigan Bowling event and are selling LOMF sweepstakes tickets with a goal of 125 tickets.

WELCOME ABOARD!

Welcome to Our New Members in the District!

NEW MEMBER

Corinne Atchison
Christina Downton
Diana Kern
Stephen Baldwin

CLUB

Albion Lions
Ann Arbor Host Lions
Ann Arbor Host Lions
Vandercook Lake Lion

SPONSOR

Lion Mary Slater
Lion Carolyn Downton
Lion Alison Wright
Lion Jim Sexton

Gone, but Always in Our Hearts...God Bless Them!

Lion Phyllis Ann Morgan

<http://obits.mlive.com/obituaries/jackson/obituary.aspx?n=phyllis-morgan&pid=177331633>

Jackson Eyeopeners Lions

January 10, 2016

Joined in 2006

* LION LINKS *

COOL LIONS STUFF ONLINE

New Stuff This Month:

History of Lions: Growth & Expansion: <https://www.youtube.com/watch?v=cUeRP3QiW4A>

The Million Penny Project: <https://www.youtube.com/watch?v=Hfjwrf2vm4s>

You saw it in the Lions Magazine – Get the Inside Story on the Million Penny Project!

Oldies but Goodies:

LCI's Float at the Parade of Roses: <https://www.facebook.com/LionsFloat>

Video Featuring WISD Leo Austin Shephard: https://www.youtube.com/watch?v=lm87oa_PAnM

Good info about the LCI 100th Anniversary: <http://lions100.lionsclubs.org/EN/index.php>

The District 11-B1 eClubhouse Website: <http://e-district.org/sites/11b1/>

Get up-to-date contact info and previous District Newsletters!

The District 11-B1 Facebook Page: <https://www.facebook.com/groups/118930264790057/>

EDITOR'S CORNER

New Ideas on How to Sell LOMF Sweepstakes Tickets?

I'm looking for input on new ways to market and sell LOMF sweepstakes tickets. While simply employing the "Just Ask" concept always helps, can you think of some ideas outside the box that might possibly yield tremendous ticket sales? Networking? Piggy-backing on other fundraisers and booths at large-scale events? How did those North Jackson Lions sell over 1300 raffle tickets? I think I'll ask them!

One way that worked for me in the past was to employ energetic people with time on their hands to sell them for me. No rules against that...except they must be 18 years of age to close the deal...but they don't have to be 18 to get the word out and send buyers to you, right? So one year I was selling raffle tickets and just happened to also have a small booth at the Gibraltar Trade Center, where hundreds of sellers were gathered, and thousands of customers visited. By employing two bored kids to go out and tell folks about my raffle (I paid them for their services), I sold over 150 tickets in 8 hours.

If you have great ideas on how to move sweepstakes/raffle tickets, please share them with the District! Send me your thoughts and I'll put them into an upcoming article – and give you credit for the, of course!

Be Sure to Get Your Club's Info into the Newsletter!

Be sure to send your M&A Reports and articles w/photos to steve@protechcomputers.biz! Please try to expand on those one-liners in the M&A using the text section at the end! Tell us more about your events there.

NOTE ON PHOTOS: If you send photos, please provide names of those in the photo using the L-R (by row if nec) convention. A little back-story on the photo is great, too. Thank you!

REMEMBER: What you are going to do (upcoming events) are just as important as what you did! The Newsletter is a great way to get your events publicized! Be sure to put them on page 2 of your M&A! (toss in the who, what, when and where – ok?)

Yours in Lionism,
Lion Steve Britten, VCL Lions Club
District 11B1 Newsletter Editor



Forms & Publications Section:

1. White Cane Supplies Order Form (2 Pages)
2. New Member Survey
3. District Roster Book Corrections to Date
4. Lions of Michigan Foundation Scholarship Application Form (2 Pages)

White Cane Supplies

Popular Picks: For photos of items visit our website at www.lionsofmi.com

White Cane Appliques

High quality self-adhesive cloth sticker is the perfect way to raise awareness for White Cane Week.

\$65.00/500



Certificate of Appreciation

Recognize businesses and individuals who support your White Cane Drive.

60¢/each

String Tags

Blue tag with cane on front. White Cane Law printed on back.

\$57.00/1000



Eyeglass & Hearing Aid Collection Boxes

White fiberboard collection boxes include stickers on three sides. Small box measures 9x9x13, large box measures 14x14x30.

\$5.50/each (small)

\$7.50/each (large)

Extra Eyeglass Collection Box Stickers

Each set consists of two large stickers promoting used eyeglass and hearing aid collection and one small sticker with club contact information.

\$3.00/each (set of 3)

Wood Cane

Wood support cane - 42" long with rubber tip.

\$15.00/each

Bib Apron

Over-the-shoulder apron made of heavy duck. Durable and good for all your Lions projects. Available in large and regular.

\$12.00/each (regular)

\$14.00/each (large)

Waist Apron

Cloth apron with two large pockets for collecting money and holding white cane supplies.

\$8.00/each

White Cane Placemats

Very colorful and great for public relations! (measures 10" x 13")

\$21.00/500 White Cane Placemats



Individually Wrapped Mints

750 per box **\$15.00**



Miniature Plastic

White Canes

The original miniature plastic white cane lapel pin with a clutch back. (Use with punched card to deliver the white cane message.)

\$70.00/500

Punched Cards

1 1/2" x 3/4" tags to be used with plastic canes. They feature the White Cane traffic symbol and the Lions Emblem.

\$15.00/500



White Cane Leader Patch

Recognize club members who are leaders in your White Cane Drive.

\$3.00/each

White Cane Law Pamphlet

Tri-fold brochure which features the White Cane law and Public Accommodations act. It also explains what an individual should do when encountering a blind person.

\$20.00/250

White Cane Bookmarks

Bookmark with White Cane Law printed on back. Great giveaway for libraries.

\$10.00/100

White Cane Stickers

Two-color stickers on a roll. Design features the Lions logo and White Cane traffic symbol. 2 1/2" in diameter.

\$25.00/1000



WHITE CANE ORDER FORM



Lions/Lioness Club Name _____

District _____ Date _____

SHIPPING ADDRESS:		BILLING ADDRESS:	
Name: _____	_____	Name: _____	_____
Address: _____	_____	Address: _____	_____
City: _____	Zip _____	City: _____	Zip _____

UNITS	ITEM	UNIT	PRICE	TOTAL
	Miniature Plastic White Canes	500/bag	\$70.00	
	Punched Cards	500/bundle	\$15.00	
	String Tags	1000/box	\$57.00	
	White Cane Stickers (roll)	1000/roll	\$25.00	
	White Cane Appliques	500/bundle	\$65.00	
	Bib Apron (small)	Each	\$12.00	
	Bib Apron (large)	Each	\$14.00	
	Waist Apron	Each	\$8.00	
	42" Wood Cane	Each	\$15.00	
	White Cane Placemats	500/bundle	\$21.00	
	Eyeglass Collection Box (large)	Each	\$7.50	
	Eyeglass Collection Box (small)	Each	\$5.50	
	Extra Eyeglass Box Stickers (set of 3)	Each	\$3.00	
	White Cane Law Pamphlets	250/bundle	\$20.00	
	Certificate of Appreciation	Each	.60¢	
	White Cane Bookmarks	100/bundle	\$10.00	
	Leader Patch	each	\$3.00	
	Individually Wrapped Lions Mints	750 per box	\$15.00	
	(specify Peppermint or Wintergreen)			
		** Shipping and Handling		
		TOTAL:		

**You will be billed for shipping and handling fees.

ORDER ONLINE: www.lionsofmi.com

OR contact us at: Lions of Michigan • 5730 Executive Drive, Lansing, MI 48911 • (517) 887-6640 ext. 10 • fax: (517) 887-6642

This is a simple “New” Member survey that should be given to ALL new members asking why they joined, what interests they have, what type of projects would they like to see the club work towards, basically how would they like to help and serve their community.

By using such a survey we hope it gives the clubs insight into the expectations of their new members, maybe give the club a few new ideas and show the new member the club cares about what they think and just maybe give us enough of an edge to keep that member so they don’t get disillusioned in 6 months because their interests are not being met.

Remember bringing in a new member is only half the battle, keeping them and the ones we already have is our only sure way to grow!

Welcome New Lion!

Please take a moment to answer the following 5 questions below and by doing so allowing us the chance to get to know you better.

1. Why did you join Lions?

2. What are your interests?

3. What are your expectations as a member of this club?

4. How would you like to see this Lions Club help our community?

5. Do you have any ideas or suggestions that might help us expand our Service, our Membership or do you have any fun or interesting Fundraiser ideas?

LIONS are the largest community based service organization in the world and together we can make a difference and help fill a need within our community “We Serve” is the Lions motto and how we give back to those in need. Welcome!



Roster Corrections/Updates

Cabinet Dates in Roster book, Pg 11:

August 22, 9 a.m. VCL

December 12, 2015, 9 a.m. VCL

January 4th special meeting for PDG's, PID's, and present cabinet at Napoleon Clubhouse, 5 pm
(for appointment of 1st and 2nd VDG's to the position from "acting," for the purpose of recognition by LCI)

March 19, 9 a.m. at VCL

April 17th (Sunday, 9 a.m. at Convention center Michindoh, Hillsdale, E Bacon and Pleasant Lake Road,
After the District Convention)

Club meeting days/times change:

Jackson Cascades, 2nd & 4th Monday, 6:30PM (change in meeting time)

Update of information for

Chelsea: President, David Jachalke, 734-478-2782; djachalke@gmail.com

Dexter: Rich Cook, Secretary (correction of first name)

Blissfield: update president Stan Master's phone number to: 517-320-0802

PDG Craig Bishop's e-mail address: bishopartist@outlook.com

Two Leo Clubs are missing from the roster:

Hanover Horton Leos and WISD.

Hanover Horton Leos

(R2, Z2) 1st & 3rd Tuesday, 2:30 pm

Hanover Horton Middle School

10000 Moscow Rd.

Horton, Michigan 49246

Advisor Gabrielle Scheese

gabrielle.scheese@hanoverhorton.org

Advisor Walter Treichel

9100 Dew Rd.

Horton, Michigan 49246

517-524-6429

wtreiche@frontiernet.net

The Omega with Rita Lee ceased to exist in December 2014.

Eversight Michigan - Lisa Langley is no longer the Director

Marshall Lion Susan Maxson reports an e-mail address change: new address is lrsmaxson@gmail.com

Blissfield Area Lions: Correction to Club President Stan Masters phone: 517-320-0802

North Adams Lions Club Correction: President Gerrit Brunelle email is hiddenlake49266@yahoo.com & meeting is January –
October, 2nd Wednesday 6:30 pm. November & December is 2nd Monday 6:30 PM

The Vandercook Lake Lions Club has changed their meeting start time from 7:00PM to 6:00PM effective immediately.

Correct phone number for Concord Lions President Robert Jones is 517-812-1046 (pg 34)

PDG Vicki Ruiz is now the zone chair for R2Z1 (replacing Lion Jerry Horsch). Her contact information is:
email - misvicki46@sbcglobal.net, phone - 517-529-9689.

Claudea Templeton reported that her address should include Apt #6 or she won't get her mail. This information is on pages 7 and 74 of the Roster.

Change of Address for Dexter Club President Lion John Gochis:

127 Commons Circle, Saline, MI 48176

Cell phone only: 734-276-9042

Correct e-mail address for Lion Vern Robinson, Jackson Cascades Lions Club, is vern3377@att.net page 39



2016 Lions Clubs of Michigan Scholarship for the Visually Impaired

Three \$3,000 scholarships to be awarded

Please mail completed scholarship application to:

The Lions of Michigan State Office
 Attn: Scholarship Committee
 5730 Executive Drive, Lansing, MI 48911
www.lionsofmi.com

Phone: (517) 887-6640
 Fax: (517) 887-6642
 email: lions@lionsofmi.com



Scholarship Criteria:

1. Must be legally blind and provide verification (letter from optometrist or ophthalmologist or letter from vocational counselor).
2. Applicants must be a resident of the State of Michigan and a United States Citizen and either attending or accepted by an accredited trade or business school, college or university.
3. Applicants must complete the official scholarship application (both sides).
4. Must submit two letters of recommendation.
5. Must submit an essay outlining why you need the scholarship.
6. Must have a minimum GPA of 2.5 (transcript required).
7. Completed scholarship applications must be postmarked NO LATER THAN DECEMBER 31st annually.
8. Must attend the Lions of Michigan Forum to accept scholarship during a ceremonial presentation.
(Actual check(s) will be issued to the school/university/equipment manufacturer upon submission of documentation. Two weeks notice required).

Scholarship Selection Process:

1. Lions of Michigan Scholarship Committee will review all applications during January.
2. This scholarship will be awarded in February annually at the Michigan Forum.

Name		Phone	()	
Address				
City		State		Zip
Date of Birth		* Degree of visual acuity		
* Legally blind is defined as best corrected vision in both eyes of 20/200 or less and/or visual fields of less than 20 degrees.				
How did you hear about the scholarship?				

Education Information

High School you attended	
What college or other institution are you attending/planning to attend?	
Have you been accepted?	
What do you plan to study?	
What are your personal and educational goals?	
How will the scholarship funds be used? <i>(Check all that apply)</i>	
<input type="checkbox"/> Tuition <input type="checkbox"/> Books <input type="checkbox"/> Housing <input type="checkbox"/> Specialized Equipment (please specify) _____ <input type="checkbox"/> Other (please specify) _____	

Organizations, Activities and Awards

Describe briefly your most significant public service, community, or campus activities associated with your education and/or future career goals.			
Special honors and awards			
Special talents and training			
Applicant's Signature		Date	