



# Roaring Lines



September 2016

## **District 26 M3 2016-2017**

District Governor  
Lion Steve Wiechens  
[dgstevewiechens@yahoo.com](mailto:dgstevewiechens@yahoo.com)

1<sup>st</sup> Vice District Governor  
Lion Bob Noellsch  
[lionbobnoellsch@hotmail.com](mailto:lionbobnoellsch@hotmail.com)

2<sup>nd</sup> Vice District Governor  
Lion Arthur Latson  
[elatson2002@gmail.com](mailto:elatson2002@gmail.com)

## *Bits' Pieces*

### **District Directories:**

The directories are being mailed to the Club Presidents. Please Note: if you have any changes please have your club secretary update the information with LCI and then pass it on to the Cabinet Secretary PDG Lion Lisa Alexander. Updates must be in by October 1, 2016 and this information will go to [lionsm3@jymiller.net](mailto:lionsm3@jymiller.net) or you can mail it to Lion Lisa at 15 Bear Creek, Wentzville, MO 63385.

**Lions M3 freelist**- this is just like MoLions but just for our district. Therefore to keep up with what is going on in the district, training information, monthly newsletters, fundraising, etc. you will need to subscribe to be on the list. Please send your email to [lionsm3@jymiller.net](mailto:lionsm3@jymiller.net) – let him know your email address you'd like for them to use and what club you are with.

Events and articles for the Roaring Lines, District Newsletter, should be sent Lion Mary Brunkhorst, [mbrunhorst@mfa-inc.com](mailto:mbrunhorst@mfa-inc.com) **by the 4<sup>th</sup> of the month** for the newsletter. Please have your document(s) ready to download directly to the newsletter. We anticipate the newsletter to be sent out around the 20<sup>th</sup> of month.

## **Calendar of Events**

### **October 2016**

October 1 – Deadline to purchase Peace Poster Contest kits

October 29, 2016  
Council of Governor's Mtg  
Camden on the Lake, Lake Ozarks

### **November 2016**

November 12, 2016 @ 10:00 am  
**District 26 M3 Cabinet Meeting**  
First Capitol Lions,  
219 N Benton, St. Charles

November 15, 2016 - postmark  
Peace Posters due to District Governor.

November 24, 2016  
Happy Thanksgiving

### **December 2016**

December 1, 2016 – postmark  
Peace Poster winner to MD Council  
Chair

December 25, 2016  
Merry Christmas

### **January 2017**

Council of Governor's Mtg  
Tan-Tar-A Resort, Osage Beach

### **May 2017**

May 15, 2017 – Deadline for filing  
Officer Report Form (PU 101)

May 4-7, 2017  
Missouri Lions State Convention  
Tan-Tar-A, Osage Beach

### **June 2017**

June 30-July 4, 2017 – 100<sup>th</sup> Lions  
International Convention  
Chicago, Illinois

# Missouri Lions Special License Plate

## Emblem Use Authorization and Handling Fee Statement

*Please complete the top section of this application and return to the address shown below. Complete a separate application for each vehicle.*

### APPLICANT INFORMATION:

Applicant's Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone Number: (\_\_\_\_) \_\_\_\_\_

Lions Club: \_\_\_\_\_ District: \_\_\_\_\_

Vehicle Year \_\_\_\_\_ Make \_\_\_\_\_ Model \_\_\_\_\_

License Plate No./Configuration \_\_\_\_\_ Month License Due \_\_\_\_\_

\*Contribution Paid: Check one ☐ \$25.00 for 1-year or ☐ \$50.00 for 2-year

\* \$25.00 Minimum of which \$12.50 will be sent to the Applicant's Lions District and \$12.50 will be used by the Missouri State Lions. If applying for a biennial (two-year) registration, the minimum contribution is \$50.00, but be sure you are eligible with the Department of Revenue for a two-year plate in that year.

### ORGANIZATION INFORMATION: (For office use only)

Organization Name: Missouri Lions

Contact Person: Lion Brenda Weider, Office Administrator

Address: 2415 B Hyde Park Road, Jefferson City, MO 65109

Telephone Number: (573) 635-1773

Statement Number: \_\_\_\_\_ Payment Date: \_\_\_\_\_

Mo. Lions Office Authorized Signature: \_\_\_\_\_

*Note: After this statement with the Missouri Lions seal affixed is returned to you, please submit it and a \$15.00 (1-year) or \$30.00 (2-year) personalized plate fee with your Application for Missouri Personalized and Special License Plates (DOR-1716) to the Missouri Department of Revenue, PO Box 569, Jefferson City, MO 65105-0569 or at your local authorized License Bureau Office. Remember to check the Lions Club box on Form 1716. Special License Plates must be renewed on an annual or biennial (two-year) basis with **both** the Missouri Lions and the Department of Revenue. The Emblem Use Authorization is numbered and dated by the Missouri Lions State Office and may be used only once.*

# Missouri Lions Special License Plate

## General Information:

The Missouri Lions Special License Plate is now available to all Lions in Missouri. A donation of \$25.00 for the use of the Lions emblem is required annually by the State of Missouri. **The good news---this money will stay with the Missouri Lions.** One half (\$12.50) will go to the Missouri State Lions and the other half (\$12.50) will be returned to the Lions District of the applicant. **(The application is available through either the Missouri Lions State Office or your District Governor.)**

The license plate shall not exceed six characters in length. If it is a handicap plate, one character will be lost due to the handicap emblem being used by the Lions emblem.

The plate may be made any month of the year, but if done at any time other than the renewal date the cost will not be pro-rated.

If you are obtaining a biennial plate, the emblem use fee will be doubled (\$50.00), but you must be sure that you are eligible with the Department of Revenue for a two-year plate in that year.

Any current Lions member may apply for the new Lions plate. As a Lion, you may select a personal or business name for the plate. Vehicles titled in a Company or Corporation may be authorized if the owner is a Lion.

## Steps to Follow:

1. Complete the top section of The Emblem Use Authorization and Handling Fee Statement (a separate form for each vehicle). Send it, along with a check payable to Missouri Lions in the amount of either \$25.00 or \$50.00, to:

Missouri Lions  
2415 B Hyde Park Road  
Jefferson City, MO 65109

2. After the Emblem Use Authorization and Handling Fee Statement is returned to you with the Missouri Lions seal affixed, submit the statement and a \$15.00 (1-year) or \$30.00 (2-year) reservation plate fee with your Application for Missouri Personalized and Special License Plates (Form 1716) to:

Missouri Department of Revenue  
PO Box 569  
Jefferson City, MO 65105-0569

OR Your local authorized  
License Bureau Office

(When you apply for the special license plate at the Department of Revenue or your local authorized License Bureau Office, please check the Lions Club box on their Form 1716.)

After the Application for the special plate has been sent to the Missouri Department of Revenue, allow approximately 4 - 6 weeks to get your license.

If you have questions, please contact the Missouri Lions State Office at (573) 635-1773.

## LIONS INTERNATIONAL PEACE POSTER CONTEST RULES

A kit must be purchased for each contest sponsored. Each kit includes a sticker to be placed on the back of the winning poster prior to forwarding it to the next level of judging. Entries not featuring an official sticker on the back or meeting the rules listed below will be disqualified.

Only a Lions club can sponsor the contest in a local school(s) or organized, sponsored youth group(s), such as YMCA programs, Boys & Girls Clubs, Scouts, etc. *A Lioness club can sponsor the contest through its sponsoring Lions club.* Note: The contest cannot be held in youth groups that a Lions club sponsors, such as a Leo club or Scout unit. However, individual members of those groups (such as Leos or Scouts) may participate if the contest is held at their school or other organized youth group.

Contest is open to students who will be 11, 12 or 13 years of age on November 15. Eligible birthdates can be found under the Contest Rules & Conditions found in the Peace Poster kit.

Artwork must be no smaller than 13 inches by 20 inches (33 centimeters by 50 centimeters) and no larger than 20 inches by 24 inches (50 centimeters by 60 centimeters). Do not mat or frame artwork.

Only one entry per student per year, and each entry must be the work of only one student.

All artwork must be the individual student's original creation. Duplications are not accepted.

All media are accepted. Note: Chalk, charcoal and pastel entries should be sealed with a fixative spray to prevent smearing. Do not laminate entries.

Three-dimensional entries will not be accepted. Nothing may be glued, stapled or attached to the artwork in any way.

The use of lettering or numbering on the front of the poster, in any language, is not allowed. All artist signatures or initials should be written on the back of the poster.

Artwork should be done on a flexible material, so it can be rolled for shipping in a mailing tube. Do not fold poster.

Participants accept all responsibility for late, lost, misdirected or illegible entries. Entries sent with insufficient postage will be disqualified. Lions Clubs International is not responsible for entries damaged, destroyed or lost during the judging process. Entries cannot be acknowledged or returned; they become property of Lions Clubs International upon receipt. Peace Poster Contest images cannot be used without written permission from Lions Clubs International.

In consideration for the opportunity to enter the Peace Poster Contest, participants agree to allow Lions Clubs International to use their names and photographs for promotional and publicity purposes. In addition, the international grand prize winner, two family members (one being a parent or legal guardian) and the sponsoring club president or a club member (as designated by the sponsoring club president) are required to attend the award ceremony at Lions Day with the United Nations. An international grand-prize winner is not eligible to receive subsequent prizes in future Peace Poster contests sponsored by Lions Clubs International. By entering, participants agree to be bound by these rules and the decisions of the judges and Lions Clubs International.

Lions Clubs International may cancel the contest without notice at any time. The contest is void where prohibited, taxed or restricted by law.

## Sponsor a Peace Poster Contest

Lions clubs can sponsor this art contest in local schools or organized, sponsored youth groups. "A Celebration of Peace" is the theme of the 2016-17 Peace Poster Contest.

- Order a Peace Poster Contest Kit
- Promote the Contest
- Peace Poster Contest Deadlines
- Peace Poster Contest Video

### Order a Peace Poster Contest Kit

Lions clubs interested in sponsoring the Lions International Peace Poster Contest can order a Peace Poster Contest kit (PPK-1) from the Club Supplies Sales Department at International Headquarters. The cost of the kit is US\$11.95 plus shipping, handling and applicable taxes. The kit is available in all 11 of our official languages. Lions clubs must purchase a kit for each contest sponsored. Each kit contains:

- **Official Club Contest Guide and Rules**
- **Official School or Youth Group Contest Guide and Rules**
- **Participant Flyer** to duplicate and give to participating students to take home
- **Sticker** to place on back of winning poster
- **Certificates** for contest winner and school or youth group

You can order kits from the Club Supplies Sales Department at International Headquarters from January 15 to October 1. To order a kit, call Club Supplies Sales at (630) 571-5466 or 1-800-710-7822 (U.S., Puerto Rico, U.S. Virgin Islands and Canada only). To order online, go to Club Supplies (Item Search: Peace Poster Kit).

**Order a Kit**

Please review contest rules and order kits as soon as possible to guarantee sufficient time for a well-planned contest. For orders within the United States, please allow 3-4 weeks for delivery. Additional delivery time is needed for orders outside the United States.

### Promote the Contest

In addition to the kit, you can also use the following PR Tools to promote your club's Peace Poster Contest:

- Peace Poster press release
- Peace Poster Brochure
- District Peace Poster Chairperson's Guide

- Honorable Mention certificate
- Peace Poster DVD

### Peace Poster Tabletop Exhibit

The Peace Poster Tabletop Exhibit is available for loan free of charge to clubs, districts and multiple districts in the **United States** to promote the Peace Poster Contest. Please note that due to customs regulations, we are **unable** to ship the exhibit outside of the United States.



The tabletop exhibit is:

- A great way to draw additional attention to the contest, and encourage others to get involved. Past successful locations include libraries, community events and district, multiple district and state Lions conventions.
- Approximately four by six feet in size and requires no assembly.
- A very popular exhibit. Please plan ahead and make your requests early.

### For More Information

To learn about, or check availability of the exhibit, contact us.

### Peace Poster Contest Deadlines

Entries not meeting deadlines will be disqualified.

- **January 15:** Kits go on sale from the Club Supplies Sales Department at International Headquarters.
- **October 1:** Deadline to purchase kits from the Club Supplies Sales Department at International Headquarters.
- **November 15:** Postmark deadline for a club to send one winning poster (per contest sponsored) to the district governor.
- **December 1:** Postmark deadline for a Governor to send one winning district poster to multiple district council chairperson.
- **December 1:** Postmark deadline for a Governor not belonging to a multiple district to send one winning poster to the Public Relations Department at International Headquarters.
- **December 1:** Postmark deadline for a Club not belonging to a district to send one winning entry to the Public Relations Department at International Headquarters.
- **December 15:** Postmark deadline for the multiple district council chairperson to send one winning poster to the Public Relations Department at International Headquarters.

## ACCOMMODATIONS



Attendees are responsible for securing their own lodging.

Blocks of rooms are being held at Tan-Tar-A until April 1, 2017.

### Tan-Tar-A Resort

494 Tan Tar-A Drive  
Osage Beach, MO 65065

Hotel Direct (573) 348-3131  
OR

Toll-Free Room Reservations: 1-800-826-8272

Mention you are with the Missouri Lions State Convention.

Group Code: LION

1 King OR 2 Queen Bed Room = \$92.00  
(plus applicable taxes and \$5.00 resort fee)

Visit Tan-Tar-A Resort's website for more information at [www.tan-tar-a.com](http://www.tan-tar-a.com).



## COMING SOON

The 2017 Missouri Lions Club State Convention website is in the process of being built & fully operational by the end of August 2016.

The website will have tons of information about the 95th Annual Missouri Lions State Convention including the list below at [www.molionsstateconvention.org](http://www.molionsstateconvention.org)

Registration Hospitality  
Schedule Directions  
Accommodations Guest Speakers  
Voting Info Pin Traders  
LCI Centennial Service Challenges Link  
LCI Centennial Information Link  
Osage Beach Tourist Links



## For More Information, Contact:

Chairperson: PCC Jeff Hilke  
[lionjeffhilke@gmail.com](mailto:lionjeffhilke@gmail.com) or (573) 690-8272

State Convention Email Address:  
[2017missourilionsconvention@gmail.com](mailto:2017missourilionsconvention@gmail.com)

OR message us on our Facebook Page at:  
"Missouri Lions State Convention"

95th Annual  
Missouri Lions State Convention



at Osage Beach, MO

## SAVE THE DATE

May 4 - 7, 2017



## CELEBRATE AT

Tan-Tar-A Resort  
at Osage Beach, MO



## WEBSITE

[www.molionsstateconvention.org](http://www.molionsstateconvention.org)



## FOLLOW US

on our Facebook group page:  
"Missouri Lions State Convention"



District 26 M7 Lions invite you to the  
**95th Annual**

**Missouri Lions State Convention**  
at Tan-Tar-A Resort in Osage Beach, MO  
on May 4 - 7, 2017.

We look forward to celebrating  
100 years of Lions Clubs  
with you at Tan-Tar-A. Just mail in  
your registration to the right or  
registrar on-line at  
[www.molionsstateconvention.org](http://www.molionsstateconvention.org).

Don't forget to make your reservation  
with the hotel at [www.tan-tar-a.com](http://www.tan-tar-a.com)  
or call 1-800-826-8272.

We will do the rest to make your  
weekend trip a celebration to remember.



## 2017 Missouri State Lions Club Convention Registration

☐ Lion ☐ Leo ☐ Guest Name (As wanted on badge) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email \_\_\_\_\_

District \_\_\_\_\_ Club \_\_\_\_\_ Title (PDG, PCC, President, etc.) \_\_\_\_\_

Special Dietary Needs? \_\_\_\_ Yes \_\_\_\_ No Details: \_\_\_\_\_

☐ Lion ☐ Leo ☐ Guest Name (As wanted on badge) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email \_\_\_\_\_

District \_\_\_\_\_ Club \_\_\_\_\_ Title (PDG, PCC, President, etc.) \_\_\_\_\_

Special Dietary Needs? \_\_\_\_ Yes \_\_\_\_ No Details: \_\_\_\_\_

### Mail registration form & payment to:

Lion Janice Bonnot 4873 Woodhaven Drive  
Jefferson City MO 65109

### Checks payable:

Missouri Lions 2017 State Convention  
(No refunds will be issued after April 1, 2017)

### Questions contact:

PCC Jeff Hilke at (573) 690-8272 OR  
[2017missourilionsconvention@gmail.com](mailto:2017missourilionsconvention@gmail.com)

### Hotel Information:

Everyone is responsible for securing their own  
lodging. See the back cover for more information.

### Convention Fees Per Person:

Registration: \$30 x \_\_\_\_\_ = \$ \_\_\_\_\_  
(After 4/1/17: \$35 x \_\_\_\_\_ = \$ \_\_\_\_\_)

Luncheon: \$15 x \_\_\_\_\_ = \$ \_\_\_\_\_  
(After 4/1/17: \$20 x \_\_\_\_\_ = \$ \_\_\_\_\_)

Banquet: \$30 x \_\_\_\_\_ = \$ \_\_\_\_\_  
(After 4/1/17: \$35 x \_\_\_\_\_ = \$ \_\_\_\_\_)

Total: \$ \_\_\_\_\_  
(After 4/1/17: \$ \_\_\_\_\_)

# Membership Opportunities

A quick-reference guide to membership options for new Lions.



Every club needs members in order to achieve its service goals. To help clubs recruit new members, LCI offers several membership options to community members who want to volunteer and serve their communities as Lions.

## MEMBERSHIP TYPES

In addition to regular membership, LCI offers special membership programs for families, college students, former Leos and young adults.

### Regular Member

This is our "standard" membership. Regular membership is for community members interested in volunteering, serving the community and making our world a better place. Regular members pay an entrance fee (US\$25) or charter fee (US\$30) and full international dues (US\$43). Additional district, multiple-district and club dues apply.

### Family Member

The Family Membership Program provides families with the opportunity to receive a special dues discount when they join a Lions club together. The first family member (head of household) pays full international dues (US\$43), and up to four additional family members pay only half the international dues (US\$21.50). All family members pay the one-time entrance fee (US\$25) or charter fee (US\$30).

The Family Membership Program is open to family members who are (1) eligible for Lions membership, (2) currently in or joining the same club, and (3) living in the same household and related by birth, marriage or other legal relationship. To receive the family membership dues rate, complete the Family Unit Certification Form and submit it with the MMR, or complete the certification on MyLCI. When chartering a club, complete the certification on the Report of Charter Members.

### Student Member

Student membership allows students to make new friends and help others in their community at the same time. Students enrolled in an educational institution who are between the age of legal majority and through age 30 pay no entrance or charter fee and half international dues (US\$21.50). Students over age 30 who are joining a Campus Lions club pay a US\$10 entrance fee and full international dues. To receive the student-member dues rate, complete the Student Member Certification Form and submit with the MMR, or complete the certification on MyLCI. When chartering a club, complete the certification on the Report of Charter Members.

### Leo Lion Member

Leo Lion membership allows current or former Leos between the age of legal majority and through age 30, who have been a Leo for at least a year and a day, to continue doing volunteer work with LCI as a Lion. Leo Lions pay no entrance fee or charter fee and pay half international dues (US\$21.50). To receive the Leo Lion dues rate, complete the Leo to Lion Certification and Years of Service Form and submit with the MMR or club charter application, or complete the certification on MyLCI. To encourage Leo Lions to invite their friends, young adults between the age of legal majority and through age 30 who join a Leo Lions club receive the same fee waivers and dues discounts as Leo to Lion members.

### Former Leo Member

Former Leos over the age of 30 who have been a Leo for at least a year and a day pay no entrance fee or charter fee when joining a Lions club. To receive the fee waiver, complete the Leo to Lion Certification and Years of Service Form and submit with the MMR or club charter application, or complete the certification on MyLCI.



## Application for Life Membership

Office use only	
Batch	_____
Staff initials	_____
Club	<input type="checkbox"/>
District Office	<input type="checkbox"/>
India Office	<input type="checkbox"/>

*(Please fill out every field below.)*

Lions Club Name		
Club Number/ District Number		
Member Name (as it should appear on certificate)	(first)	
	(middle)	
	(last/ surname)	
Member Number		
Member date of birth		
Year member became a Lion		
Number of years of active service		
Previous membership in another club? Name of club or clubs		
Member is critically ill	<input type="checkbox"/> Yes	

Other Comments:		
Payment Information (select one)	<input type="checkbox"/> \$650 Check attached	<input type="checkbox"/> \$650 Pre-payment via MyLCI
	<input type="checkbox"/> Other payment (Describe):	

The above information is being submitted with the full understanding of the following requirements for Life Membership.

- Any member of a club who has maintained Active membership as a Lion for twenty (20) or more years;
- Or any member of a club who has maintained such Active membership for fifteen (15) or more years and is at least seventy (70) years of age;
- Or any member of a club who is critically ill
- And has rendered outstanding service to his/her club, his/her community, or this Association; may be granted Life Membership in the local club upon
  - (1) Recommendation of his/her club,
  - (2) Payment to the Association of US\$650.00, or its equivalent in the respective national currency, by his/her club in lieu of all future dues to the Association.

**NOTE: ALLOW 8 WEEKS FOR DELIVERY OF PERSONALIZED LIFE MEMBERSHIP CERTIFICATE AND LIFE MEMBERSHIP CARD.**

Club Officer Name		
Club Officer Email		
Club Officer Signature		Date:
Signor's Title	<input type="checkbox"/> Club President <input type="checkbox"/> Club Secretary	

Pre-payment for Life Membership may be made using MyLCI from the Statements/Dues page or payment may be made using a check or your normal payment method. Payment must be made prior to approval of the Life Member application. Send the completed application to Lions Clubs International, Member Service Center, 300 W. 22nd Street, Oak Brook, IL 60523-8842  
[MemberServiceCenter@lionsclubs.org](mailto:MemberServiceCenter@lionsclubs.org) · Phone - 630-203-3830 · Fax 630-571-1687

# Club Excellence Awards

The Club Excellence Award has provided clubs with guidance and goals that expand their service and strengthen the effectiveness of club management. It is more than an award...it helps our association build stronger clubs and stronger communities!

Qualifying clubs will receive a Club Excellence Award pin for the club president and a handsome banner patch.



## Elements of Excellence

### 1. Service – Complete three service projects

Humanitarian service, whether in your local community or globally, is what Lions are all about. Your club may have existing projects that have become a tradition, or perhaps you are ready to try something new, either way, when your club has completed three service projects, your club has fulfilled the service requirement for the Club Excellence Award!

*Ideas to consider!*

- Centennial Service Challenge Campaigns - Four global campaigns focus on youth, vision, hunger and the environment. This link provides project ideas, planning guides, press releases and call to action materials.
- While participating in the campaigns, you may wish to consider providing assistance to children in need by donating basic necessities such as food and clothing, conducting vision screenings, doing repairs at a children's shelter or implementing a Reading Action Program project such as reading to children or providing children with new books.
- Planning Projects – There are many needs that are unique to your community. Discover them by utilizing the Community Needs Assessment or Making It Happen publications to rediscover the service your club can provide!

### 2. Donation to LCIF – Expand your club's humanitarian reach!

Lions Clubs International Foundation (LCIF) provides Lions clubs with an opportunity to make a global impact. Grants support both local and global humanitarian initiatives that are too large for individual clubs or districts to undertake themselves. A donation, large or small, fulfills the donation requirement for the Excellence Award. Making a donation is easy. Visit the LCIF website to choose an area that your club would like to support and make a donation on-line.

### 3. Membership Development – Have a net increase of one member!

Of course members are needed to support projects and events. To qualify for the Excellence Award, your club needs a net increase of only one member or sponsor a new Lions club. Establish a Club Membership Development Plan to help your club reach new membership goals and utilize the tools below to help your club recruit members and keep them involved and engaged.

- **Just Ask** – Encourage your members to “just ask” by applying these simple but successful techniques for recruiting enthusiastic new members!
- **The Club Quality Initiative** – Helps your club reach its potential through exercises designed to refresh and refocus your club to increase participation and activity.
- **Membership Satisfaction Guide** – Are your club members satisfied? This guide has helpful tips for reaching your member's expectations.
- **Start a New Club** – Resources to help charter and support new club development.
- **All new members must be offered timely and meaningful new member induction ceremonies and attend a new member orientation.** A proven step to better member retention.
- **District Assistance** – Contact your District Governor Team or Global Membership Team Coordinator for more information about local membership initiatives.

#### **4. Communication – Complete any of the following!**

Keeping your members and the public aware of your activities increases participation and visibility. There are several tools available to assist your club, including a free web-site! Take advantage of any of these ideas, or develop your own strategies, to fulfill the requirement for the Excellence Award.

- **Club websites: e-clubhouse** – Launch or maintain this free website (or one you designed on your own) to keep your members connected.
- **Public Relations Guide** – Apply the ideas provided in the guide to help your club get the recognition it deserves. The guide includes sample press releases, public service announcements and more.
- **Brochures and materials** – Promote membership and involvement by distributing professionally designed brochures and materials. Great for special occasions and community events.

#### **5. Leadership Development – Proper elections, attend officer training and attend zone meetings!**

To qualify for the award, all officer positions must be filled by qualified Lions in accordance with the constitution and by-laws. The club must also be represented during zone meetings and a majority of the club officers must have participated in a leadership training program. The training could include training offered at a zone, district, multiple district or International event, courses offered online from the Lions Learning Center, participation in a Club Quality Initiative Workshop or completion of the Certified Guiding Lion course. Additional offerings are

mentioned below. Establish a **Club Leadership Development Plan** to make sure your members take advantage of the training that is available.

- **Lions Learning Center** – The online resource offers vital information for developing personal leadership skills. Topics include managing others, achieving results, and excellence in communication. These courses can be applied to the Leadership Development requirement for the Club Excellence Award!
- **Officer training** – Online officer training counts toward the award too! Officer specific training helps make serving as a club officer easier by demonstrating how club leaders can accomplish their tasks effectively.
- **Zone Meetings** – Quarterly zone meetings feature personal support and provide a forum for exchanging practical and locally adapted service and management ideas.
- **Conventions** – District, multiple district, and International events bring a new perspective from a broader range of Lions that add to the fun and fellowship that are natural to Lions.
- **District Training** – Be sure to contact your District Governor Team and your Global Leadership Team Coordinator to find out more about local events.

**6. Club Activity** – The club must meet regularly and submit the membership report, service activity report, and club officer report for the incoming year.

Submitting these reports are easy thanks to the advancement of MyLCI. Utilize this advanced membership system to complete officer reports, membership reports and club activity reports.

## **7. Club Maintains Good Standing**

To fully participate in Lions activity, your club must be in good standing at the end of the fiscal year. To be in good standing the club cannot be in status quo and all International dues billings and new member entrance fees need to be paid in full. No more than US\$50 in any other expense due to LCI can be outstanding beyond ninety (90) days. To check your club's outstanding balance, go to online statements located on the LCI website. Instructions for making payments can also be found on-line.

### **Next Step!**

Finish the above steps to excellence and you have reached the goals of the Excellence Award!

[Link to 2015-16 application](#)

[Link to 2016-17 application](#)



# District Governor Team Excellence Awards

The Excellence Award is an achievement not only for the district, but also for the clubs that the district supports. It advances our community service, membership growth and leadership development. It is a holistic approach that strengthens our tradition of service and our effectiveness as leaders.

There are two types of requirements. The required achievements are mandatory and reflect the same ideals that are promoted in the Club Excellence Award. The second section lists 25 options. Your district can choose ten achievements that address the unique needs of the clubs within your district.

Upon achieving the requirements, you will have the opportunity to recognize members of your DG Team! Zone and region chairpersons receive a handsome lapel pin while you and your vice district governors, GMT Coordinator and GLT coordinator receive a prestigious medal.

**REQUIRED ACHIEVEMENTS:** All five requirements must be met to qualify!

**Five Elements of Excellence** – The requirements below are the same requirements outlined in the Club Excellence Award, but adjusted for the role of the district governor team.

## **1. SERVICE – To qualify, 90% of the clubs in the district must conduct a service project**

Service is the cornerstone of our association. Whether it is a project specific to the community, a part of the Global Service Action Campaigns, a Youth Project or another service initiative, it must be meaningful. If your clubs are struggling, show them how completing the Community Needs Assessment or Making It Happen publication can help them rediscover the service their club can provide!

## **2. MEMBERSHIP – The district must achieve a net increase in membership or charter a new club.**

Members are needed to support projects and events

- **Just Ask** – Encourage your clubs to “just ask” by applying these simple but successful techniques for recruiting enthusiastic new members!
- **The Club Quality Initiative (CEP)** – Help clubs reach their potential through exercises designed to refresh and refocus their club to increase participation and activity.
- **Membership Satisfaction Guide** – Are your clubs’ members satisfied? This guide has helpful tips for reaching your member’s expectations.
- **New Club Development Guide** – This guide provides the steps and the strategies to charter a new club in your district.



**3. COMMUNICATION** – A district governor team member must visit the officers of each club during a single or multiple club event.

One of the most important roles as a district governor team is to communicate regularly with the clubs and the leaders in your district. Use your time effectively by sharing visits with your team members or bringing clubs together for a multiple club visit. This will free your time, and your budget, to charter new clubs or work more extensively with weak clubs.

Team Approach to Club Visits – This helpful guide outlines the benefits of sharing club visits with your team and tips that make sharing visits successful!

**4. LEADERSHIP DEVELOPMENT** – The district must provide training and mentoring for club officers and other current and potential leaders.

Ongoing leadership development is critical for the long-term success of the district. LCI offers plenty of material for both position specific training or leadership development to help each leader reach his or her potential.

- Lions Learning Center – This online resource offers vital information for developing personal leadership skills. Topics include managing others, achieving results and excellence in communication.
- Officer training – Online officer training counts toward the award too! Officer specific training helps make serving as a club officer easier by demonstrating how club leaders can accomplish their tasks effectively.
- Mentoring – Share your leadership skills on a more personal level with new and potential Lion leaders through the Lions Mentoring Program.

Many of the courses can be conducted online. Consider featuring the program during zone meetings, visits or conventions.

**5. CLUB DEVELOPMENT** – Ninety percent (90%) or more of the clubs are active and in good standing.

Review the Club Health Assessment to check the status of the clubs in your district. This report verifies reporting status, membership growth and LCIF donations. MyLCI is also available for reporting.

**ADDITIONAL ACHIEVEMENTS:** In addition to the required achievements noted above, the district must also complete ten of the following achievements. Choose the goal that best serves the needs of your clubs.

- Host a new member orientation to strengthen commitment and retention
- Host a Certified Guiding Lion training to build future leaders and serve new and existing clubs
- Host an Extension Workshop or plan an extension initiative
- Host a Club Quality Initiative (CEP) Workshop to keep clubs healthy

- Three clubs in the district complete the Club Excellence Process
- Initiate a successful district-wide membership campaign to give recruitment a broader focus
- Initiate a successful district-wide PR campaign so your club and district activities are recognized
- Achieve a net increase in membership and charter a new club to expand your district's service
- Charter a second new club to give new people the opportunity to be a Lion
- Organize two new club branches to serve new markets and recruit new members
- Achieve a net increase in women members to increase participation by this important group
- Charter a new Leo club to reach the next generation
- Conduct Club Officer Training
- Conduct District Officer Training
- A team member achieves a special presidential award as defined by the International President
- Check the Club Health Assessment to ensure that 90% of the clubs submit a Membership Report by the end of the year
- Check the Club Health Assessment to ensure that 75% of the clubs in the district submit a service activity report
- Have 75% of the clubs in the district participate in the Peace Poster Contest/Visually Impaired Essay Contest
- Check the Club Health Assessment to ensure that 100% of the clubs submit the Club Officer Report (PU-101) before the close of the year
- Have a number equal to 10% of the clubs in the district award MJFs or progressive MJFs
- Check the Club Health Assessment to ensure that 50% of the clubs supported LCIF
- Reach youth by implementing a Lions Quest program
- Continue service by having 50% of the clubs in the district have a signature service project
- Provide an opportunity for young people to grow by having a number of young people equal to 10% of the clubs in the district participate in Lions Youth Exchange
- 75% of the club treasurers have registered with MyLCI

Once you have completed the items, complete the District Governor Team Excellence Award Application.

[Link to 2015-16 Application](#)

[Link to 2016-17 Application](#)



**We Serve**

## MD-26 Past District Governors Weekend October 7-8, 2016 Festus, MO

**Make Your Own Room Reservation Now**

**Holiday Inn Express  
1802 Gamel Cemetery Road  
Festus, MO 63028  
636-937-7100**

**Room Rate: \$104.99 plus tax (standard king/two queen)  
\$114.99 plus tax (king executive/two queen)  
\$125.99 plus tax (king suite/two queen)  
\$149.99 plus tax (king Jacuzzi suite)**

**Reserve at special rate by September 23, 2016  
ASK For: PDG weekend (Lions)**

### **Some of the things to see and do in Festus and surrounding areas**

- **Grants Farm** – A popular St. Louis destination since 1954, Grant's Farm is the 281-acre ancestral home of the Busch family, named for Ulysses S. Grant who originally worked a portion of the land. 29 miles away. Open Saturday 9:30 am – 3:30 pm
- **St. Louis Zoo** – No visit to St. Louis is complete without a trip to the world-famous Saint Louis Zoo. Small wonder, with more than 600 species represented on 90 beautifully landscaped acres in historic Forest Park. 40 miles away. Open 8 am – 7 pm
- **Missouri Botanical Gardens** – The 79 acres of splendid horticultural display at the Missouri Botanical Garden offers something for everyone. Outstanding displays include the Chinese Garden, English Woodland Garden, Ottoman Garden and Victorian District. 37 miles away. Open 9 am to 5 pm
- **Budweiser Brewery Tours** – The St. Louis Brewery boasts an array of signature tours and attractions. With celebrated venues link The Biergarten and signature experiences like the Day Fresh and Beermaster Tours, there's always something new to discover when you visit. 34 miles away. Open 10:00 am – 5:00 pm

#### **Wineries**

- **Villa Antonia** – You can enjoy a casual afternoon tasting delicious wines paired with authentic Italian cuisine while listening to live music with friends. 10 miles away. Open 11:00 am – 5:00 pm
- **Wild Sun** – Wild Sun Winery offers an outstanding portfolio of wines, a limited food menu and other beverages including beer, soda and water. 10 miles away. Open Noon -5:00 pm
- **Persimmon Ridge** – Offers a four season tasting area you can taste wines, fine a table under the trees, or in their four season area to enjoy a bottle of your favorite wine. 19 miles away. Open 11:00 am – 5:00 pm

#### **-----WEEKEND CO-CHAIRPERSONS-----**

PCC Gina Boettcher  
Cell 573-368-1333  
[lionbtkr@gmail.com](mailto:lionbtkr@gmail.com)

PDG Debbie Blumenberg  
Cell 314-807-1425  
[deb.blumenberg@gmail.com](mailto:deb.blumenberg@gmail.com)

PCC Kimberly Taylor  
Cell 314-560-8383  
[lionkimberly@sbcglobal.net](mailto:lionkimberly@sbcglobal.net)