



# Roaring Lines

August 2021

## ***District 26 M3***

***2020-2021***

District Governor, Lion Mike Sliger

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### *Governor's Pen.....*

With Covid almost behind us. I am looking forward to starting the New Year with a bang!! As more and more lions' clubs resume meetings and begin their regular summer fund raisers. I encourage everyone to contact your members and encourage them to come back. I know we all have missed them during the troubling times. It has been a busy time for that last couple of months preparing for the transition to District Governor. The State and District Conventions were a blast!! It has been fun filling the Cabinet positions. District Governor Elect Virtual Training this year was a real hoot! This will be the first Virtual LCI Convention. I am looking forward to participating. It will be very exciting to see how it is pulled off this year. The 2023 LCI Convention will be held in Montreal Canada next year. This was changed due to Covid issues in New Delhi, India. Part of being District Governor is developing District Goals. We had two Zoom calls with the current cabinet, Club Presidents and Secretaries. We had a great time and generated a lot of great ideas. I used this information to develop my Goals for 2022. I listed them below:

1. Increase District Reporting of Service to 35%.
2. Membership Development Start 2 new Clubs (1 Leo and 1 Regular).
3. Leadership Development Train all new Zone Chairs, Club President and Club Secretaries.
4. LCIF Campaign 100. Encourage all Clubs to participate by making donation to LCIF.
5. District Governor's Contest.

**Membership:** We will be starting the year with a record low number of members in District 26-M3 history. To date we have dropped 122 added 64 for a net loss of 58 members. That is -5% growth in our district. I would like to see the district reduce this number or even reverse it. I would be nice to have positive growth next year.

### Upcoming Lions Events

**Great Plains Lions Leadership Institute** will be July 22-25 in Maryville, MO. This is an excellent workshop for any Lions that want to improve themselves. There is a fee that covers the dorm room, meals, and materials. There are funds still available to pay the fee – Contact CC Bob Noellsch (lionbobnoellsch@hotmail.com) or myself.

**USA-Canada Lions Leadership Forum** will be September 9<sup>th</sup> – 11<sup>th</sup> in Des Moines, Iowa. This is a great chance to learn more about Lions. There are more than 70 sessions that participants may choose from. Many of us think this is the best event that LCI has – even better than the International Conventions. Registration costs \$285.00 per person.

**Council of Governors Meeting** the next meeting will be October 30<sup>th</sup>, at Camden on the Lake, Lake Ozark, MO.

**District 26-M3 Cabinet Meeting** the next meeting will be July 31<sup>st</sup> at Court House Basement Mexico MO. Meeting will start at 9:30 AM.

*Michael Stiger,  
District Governor*

# The Four-Step Elevator Pitch

**indeed**  
career guide

## 1 Start by introducing yourself

“Hi, my name is Sara.  
It’s so nice to meet you!”

## 2 Provide a summary of what you do

“I’m a PR manager, specializing in  
overseeing successful initiative  
launches from beginning to end.”

## 3 Explain what you want

“I find the work your PR team does to  
be innovating and refreshing — I’d love  
the opportunity to put my expertise to  
work for your company.”

## 4 Finish with a call to action

“Would you mind if I set up a quick  
call next week for us to talk about any  
upcoming opportunities on your team?”

**Talk WITH  
People,**



**Not AT Them**

It's time we updated our elevator speeches.

We've all heard it before, it's important to have a good elevator speech if you want to recruit new members. However, as someone who has successfully recruited quite a few members, I've discovered that a conversation where there is an exchange of ideas between two people is much more effective way of recruitment.

I was speaking with a fellow Lion earlier this morning who is about to become in charge of membership for her district. She had reached out to ask if I knew a good example of what an elevator speech should look like.

Upon reflection, I realized that I don't actually use a speech. I have a conversational method to recruitment.

I always suggest that the "elevator speech" begin with a question to find out what the person you are talking to is passionate about.

Do you like to volunteer? What kind of things inspire you to want to work on to make the world a better place?

The problem with elevator speeches is that you are talking AT someone, not WITH them.

Find out what people are inspired by or care about before speaking with them and then your chances of success increase significantly.

Say the person mentions feeding the homeless. That means your conversation starter should go something like this:

Lions are an organization that serves in over 210 countries in the world to meet a wide variety of humanitarian needs, like hunger! Most importantly our club serves this community by (insert a project that you have done that relates to hunger). It's such a rewarding experience to serve in fellowship and share in fun while doing such important work. Would you like to come help out some time?

If you don't have a project that relates to the thing they want to do, then suggest that they could work with the club to start a project.

If you note, at no point have I specifically asked them to join Lions.

Instead, I try to get them to a service event, and then ask them once they've experienced the joy of service.

That will accomplish two things.

- 1- It will make clear that what you are interested in is service above all, not collecting dues from a new member.
- 2- It will allow them to experience what being a Lion feels like, and that's the greatest recruitment tool in the world. The act of serving in fellowship with a club is a more effective way of recruiting than any elevator speech you could ever give.

Let's leave the speeches and pitches behind and start to have conversations about Lions with our community.

Thank you,  
Lion Sandy McCann, 1<sup>st</sup> Vice District Governor

## FUN QUICK SERVICE IDEA FOR LIONS GETTING BACK TO WORK

Put on your Lions gear, drive down to the town hall, fire house, police station, hospital, etc., and just walk in and thank all of the people who have been serving us during this pandemic. Remind them that you are there to serve, and invite them to come and speak at your next meeting. (They are all good Lions candidates) Then go have lunch and catch up with your fellow Lions. It does not need to be the whole club, just two or more could do it. Be sure to include those Lions you have not seen in a while. Have some fun, and be sure to take a photo.





# What's happening in your Club.....

## Columbia 20/20 Lions.....

The club held a "Sumer Fun Raffle" in June and raised \$1,615.00 to benefit the The Healing Chair chapter in Columbia. They presented the check to Yvonne Kutz, one of the founding members of this chapter, at their meeting in July. To learn more about The Healing Chair view their Facebook site: [The Healing Chair - Columbia](#)



President Mendy Doak, Yvonne Kutz & Past President Angie Begemann



Columbia 20/20 Club members & Yvonne



The Club also hosted a dinner meal for our local Ronald McDonal House on Saturday, June 26; on behalf of the Club Lions Jacki Davidson & Mary Brunkhorst delivered a tasty fried chicken and all the fixen's meal.....



## District 26 M3 Lions Clubs – Meeting Date/Time/Place



Ashland Centennial – 2<sup>nd</sup> Tuesdays at 7 pm 508 Liberty Ln.

Blackwater – 4<sup>th</sup> Wednesday at 5:30 pm Schuster Insurance, 202 Main St.

Boonville – 1<sup>st</sup> Tuesday of each month at 12 pm Isle of Capri, 100 Isle of Capri

Bowling Green – 1<sup>st</sup> & 3<sup>rd</sup> Thursday at 6:30 pm Bowling Green Convention & Visitors Center,  
18047 Business Hwy. 161

Bunceton – 2<sup>nd</sup> Monday at 7:00 pm Bunceton Lions Den, Main Street

Cairo-Jacksonville – 1<sup>st</sup> Monday at 6:30 pm Lion's Den, 302 W. Martin St., Cairo, MO

Columbia 20/20 – 2<sup>nd</sup> & 4<sup>th</sup> Wednesday at 6 pm location TBD

Columbia Community Host – 4<sup>th</sup> Monday at 6 pm Bandanas BBQ 340 S. Clark Ln.

Columbia Rockbridge – 2<sup>nd</sup> & 4<sup>th</sup> Tuesday at 6:30 am Hy-Vee, Rockbridge Shopping Center

Farber Evening – 1<sup>st</sup> Monday at 7 pm Farber Fire Dept, Hwy 54

Fayette – 1<sup>st</sup> & 3<sup>rd</sup> Monday at 6:30 pm Schnell Hall, 302 Villers Dr

Glasgow - 1<sup>st</sup> & 3<sup>rd</sup> Tuesday at 7 pm Fish Beak Saloon, First St

Hannibal – every Wednesday's at 12 pm Golden Corral, 3913 McMasters Ave

Harrisburg – 1<sup>st</sup> Monday at 7 pm Harrisburg Lions Club Bldg., 120 Sexton St.

Hartsburg – 1<sup>st</sup> & 3<sup>rd</sup> Tuesday at 7 pm American Legion Hall, S. 2<sup>nd</sup> St.

Harvester – 1<sup>st</sup> & 3<sup>rd</sup> Monday at 7:30 pm Harvester Lions Park, 4835 Central School Rd., St, Charles

Hawk Point – 1<sup>st</sup> & 3<sup>rd</sup> Tuesday at 7 pm Lions Club Bldg., 180 W Lincoln

Higbee – 1<sup>st</sup> & 3<sup>rd</sup> Tuesday at 7 pm Higbee Lions Bldg., Grand St.

High Hill – 1<sup>st</sup> Tuesday at 6 pm High Hill Community Bldg., 103 W. Spruce

Huntsville – 2<sup>nd</sup> & 4<sup>th</sup> Tuesday at 6:45 pm Shelter House, 6268 Hwy C (3 miles N of Huntsville)

Jonesburg – 2<sup>nd</sup> & 4<sup>th</sup> Monday at 7 pm Frumpy Joe's Restaurant, 105 E Booneslick Rd

Jonesburg Lioness – 3<sup>rd</sup> Tuesday at 7 pm Frumpy Joes Restaurant, 105 E Booneslick Rd

Kahoka – 2<sup>nd</sup> & 4<sup>th</sup> Thursday at 6 pm Steve's Family Dining, 117 N Morgan St.

Kirksville – 3<sup>rd</sup> Monday at Noon Kirksville Regional Office, 1702 E LaHarpe St

LaGrange – 2<sup>nd</sup> & 4<sup>th</sup> Thursday at 7:00 pm Lions Hall, 216 S Main St.



LaPlata – 4th Tuesday at 7 pm Baptist Church-Fellowship Hall, 220 N Owensby  
Lake St. Louis – 1<sup>st</sup> & 3<sup>rd</sup> Tuesday at 7 pm Lake St. Louis Comm Assoc, 100 Cognac Ct  
Louisiana – 1<sup>st</sup> & 3<sup>rd</sup> Thursday at 6:30 pm KC’s Place, 3408 Georgia St.  
Macon – Every Wednesday at 7 am Apple Basket, 215 N. Rollins  
Madison – Every Monday at 7 pm Madison Lion’s Den, 55 Main St.  
Madison Lioness – 1<sup>st</sup> Tuesday Call for location  
Mexico Noon – 1<sup>st</sup> & 3<sup>rd</sup> Thursday at Noon location TBD  
Middletown – 2<sup>nd</sup> Tuesday at 6:30 pm (summer) 7:30pm (winter) Middletown Community Center  
Moberly – Every Thursday at 6:30 pm VFW Family Gathering Rest, 1347 S. Morley  
Monroe City – 2<sup>nd</sup> & 4<sup>th</sup> Thursday at 6:30 pm Lions Barn  
Montgomery City – 2<sup>nd</sup> Tuesday at 6:30 pm Lions Hall, 1120 Farnen St.  
Moscow Mills – 2<sup>nd</sup> & 4<sup>th</sup> Thursday at 7 pm Moscow Mills Community Bldg., 30 Freise Industrial Dr.  
MU Campus – Date & Time TBD Student Activities Bldg.  
New Florence – Date & Time TBD New Florence Community Bldg., 303 E Mortimer  
New Franklin – 2<sup>nd</sup> & 4<sup>th</sup> Wednesday at 7:30 pm New Franklin Community Bldg.  
New London – 4<sup>th</sup> Monday at 7 pm Lions Club, West 5<sup>th</sup> St.  
O’Fallon – 2<sup>nd</sup> Tuesday at 7 pm (Business) Grace UCC, 8326 Mexico Rd;  
4<sup>th</sup> Tuesday at 6:30 pm (Program) JJ’s Restaurant, 200 Ft. Zumwalt Square  
Old Monroe – 1<sup>st</sup> & 3<sup>rd</sup> Tuesday at 8 pm Old Monroe Lions Club, 2<sup>nd</sup> & Elm  
Paris – 1<sup>st</sup> & 3<sup>rd</sup> Wednesday at 7 pm Paris Senior Center, 112 E Marion St.  
Perry – 4<sup>th</sup> Wednesday at 6 pm Perry City Hall, 100 E. Main St.  
Pilot Grove – 3<sup>rd</sup> Thursday at 7 pm Pilot Grove Community Bldg. City Park, Prospect St.  
Prairie Home – 1<sup>st</sup> & 3<sup>rd</sup> Wednesday at 7 pm Lions Club, 517 Main St.  
Shelbina – 2<sup>nd</sup> Wednesday at 7 pm Ball Park, 606 N 4<sup>th</sup>  
St. Charles – 2<sup>nd</sup> & 4<sup>th</sup> Thursday at 7 pm Lady D’s Dinner, 630 Kings Hwy  
St. Charles County – Date & Place TBD  
St. Charles First Capitol – 1<sup>st</sup> & 3<sup>rd</sup> Thursday at 6:30 pm 1<sup>st</sup> Capitol Lions Club Bldg., 520 N Benton Ave.  
St. Peters – 1<sup>st</sup> & 3<sup>rd</sup> Tuesday at 7 pm St. Peter’s Lion’s Den, 9 Park Street  
Troy – 3<sup>rd</sup> Tuesday at 6:30 pm Christian Community Center, 510 South Lincoln Dr.  
Vandalia – 2<sup>nd</sup> & 4<sup>th</sup> Thursday at 6:30 pm Vandalia Hotel, 513 W. Hwy 54  
Warrenton – 1<sup>st</sup> & 3<sup>rd</sup> Thursday at 7 pm Warrenton Lions Club, 601 Fairgrounds Rd  
Wentzville – 1<sup>st</sup> & 3<sup>rd</sup> Tuesday at 7 pm Fairfield Inn, 130 Crossroads Dr. South  
Wentzville Outreach – 1<sup>st</sup> Wednesday at 6 pm Schnook Market, 1860 Wentzville Pkwy

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## Calendar of Events

(Your District Governor and Vice-Governors may not be able to visit your club on the above dates)

### *IMPORTANT DATES*

#### **CLUB ACCOUNT BILLINGS**

July 1, 2021	International Dues	(Based on June 30 membership)
September 10, 2021	MD26 & District Dues	(Based on June 30 membership)
January 1, 2022	International Dues	(Based on December 31 membership)
March 10, 2022	MD26 & District Dues	(Based on December 31 membership)

Events and articles for the Roaring Lines, District Newsletter, should be sent to Lion Mary Brunkhorst, [mbrunhorst@mfa-inc.com](mailto:mbrunhorst@mfa-inc.com) **by the 15<sup>th</sup> of the month** for the newsletter. Please have your document(s) ready to download directly to the newsletter. We anticipate the newsletter to be sent out around the end of month; they will be sent out bi-monthly: August, October, December, February, April, and June