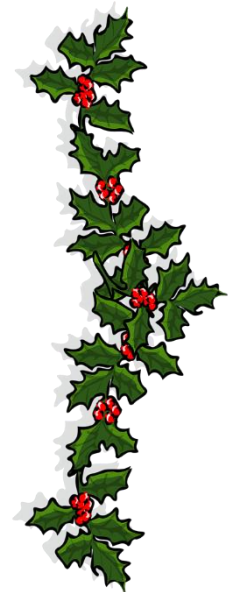




December 2020
District 33S
Newsletter



SANDRA FIFE,
DISTRICT GOVERNOR
2020-2021



“Pride in Service”



Prepared and formatted by Newsletter Chair, PCST Lorraine Thompson, Rochester Lions

Save the Dates

ALWAYS CALL TO CONFIRM DATES AND TIMES ~ SUBJECT TO CHANGE



Save the Dates



November 30, 2020 ~ 7 PM ~ Secretary Training on MyLCI and MyLion. Zoom Invite.

On going Until December 14 Rochester Lions Gift Card Fundraiser

December 12, 2020 ~ Activities for Special Children –Cancelled ~ Contact Debbie Masciulli for details

December 12, 2020 ~ 7 PM ~ District 33S Virtual Christmas Party!! See Flyer. All welcomed. Let's toast Lions and the New Year!! Link to follow.

December 15th ~ Cabinet ~ Committees ~ Mid-Winter Reports Due to PCST Lorraine Thompson. E-Mail to lionlorraine33S@ymail.com

January 13, 2021 ~ Melvin Jones' Birthday

January 15, 2021 ~ Environmental Photo Contest **Digital** Pictures due to kenbenoint@comcast.net. Mid Winter Judging. Voting on Election Runner to follow.

January 15, 2021 ~ Mid Winter Donations due to CST Nadene by Mail

January 23, 2021 ~ Mid-Winter Convention ~ VIRTUAL 9-2 ~ **Speech Contest**, Business Meeting, Key Note Speaker ID Jose Marrero from Puerto Rico, Candidate Speeches and Awards. Costumes Welcomed!! Surf's Up 60's Party

February ~ Childhood Cancer Month

March 8, 2021 ~ More info to follow!! 3rd Cabinet Advisory Weary Traveler, Monument Beach 6:00 PM (6:45 Start)

March 20, 2021 ~Lions Day at the UN ~ NYC ~ Watch the Website

April 9, 2021 ~ A Night With Helen Keller. To benefit MLERF ~ More info to follow. April 22, 2021 ~Earth Day

April 23-25, 2021 State Convention – Sea Crest Falmouth ~ More details to follow. May ~ Strengthen Membership Month

May 15, 2021 ~Officer Reporting Form PU 101 is Due June 1, 2021 ~ Helen Keller Day

June 10, 2021 ~ 4th Cabinet Advisory Redman Hall, Wareham 6:00 PM (6:45 Start) June 25-29, 2021 ~ 103rd International Convention ~ Montreal

Reoccurring events ~ Lakeville Lions CPR Classes- Every Tuesday Night - Lakeville Lions Club House Easton Lions
~ Thrift Shore Wednesday/Saturday eastonlions.org/thriftstore

Table of Contents

Save the Dates	2
Committee Reports	18-24
COVID-19 Weight loss Challenge	9
District Governor Sandy’s message	4-5
ELLI-Emerging Lions Leadership	26
Environmental Photo Contest	29
GMT report	30-31
GST report	25
LEHP	17
2021 MWC Donation Worksheet	14-15
NAMI-North America Membership Initiative	7
RLLI – Regional Lions Leadership	27
Southeastern MA Paws of Comfort Highlights	13
Sunshine & Sorrows	33
Youth Speech	10



Message from District Governor Sandy Fife December Newsletter

Dear Lions and Leos of District 33S,

Happy Holidays to all of you! As we share much need time with family and friends let's make sure we are protecting our family and friends by following the CDC Guidelines in our Celebrations. Please wear a mask, wash your hands and maintain the social distancing and group guidelines. Many Lions and friends still don't feel comfortable going out and may stay away from social gatherings. Please connect with your Lions and friends who spend the holidays alone by sending a holiday card, a phone call, or reach out on social media.

LCIF RAFFLE TOTALS AND WINNER!!! ~ Congratulations to all the Clubs. We did it thanks to all of you. 100% participation in our LCIF Raffle. YEAH!! We raised over \$4000 to LCIF. The winning ticket was awarded to Lion Bob Saunders from Mattapoissett!!!

TAX YEAR END DONATIONS ~ Do you often give to charity at year end when you file your taxes? Have you ever considered making LCIF your charity of choice? Please read the update from our LCIF Coordinator ~ IPDG John Babb on how this can help your own Club while giving you a personal tax deduction.

AMAZON SMILE ~ Holiday Shopping Online!!! Do you know you can earn money for MLERF just by shopping on Amazon BUT you must first log into **smile.amazon.com** and register your charity of choice. Smile Amazon is the same Amazon you know. Tell your family and friends! Register once and each time you order 0.5 percent is donated to MLERF or your charity of choice. With Christmas around the corner we can make an impact. Need help see PMLERF/PDG Roland or myself.

VIRTUAL HOLIDAY PARTY!!! ~ Christmas and holidays have taken a different look this year. Due to the pandemic and phase 3 group restrictions we have decided to cancel the Cabinet Christmas party and donate the funding, \$500, to MLERF. But there is no reason to cancel festivities or stay connected with other Lions!! We will be hosting a Holiday **Virtual Christmas Cheer on December 12th at 7 PM**. Please join us to do a virtual toast! Ugly sweaters, holiday hats or the family Christmas pajamas recommended!!! A Christmas group trivia and a group sing along a must!! More information will be sent to Club Presidents!!

DUES RELIEF ~ these past 8 months have been very difficult for our members. Many have been furloughed or lost their jobs. IPDG set aside some money to allow District 33S to help members impacted by COVID-19 financially to assist with their LCI dues. If you have a member who has reached out to you with a hardship please let CST Nadene or myself know. July-December Semi Annual LCI dues per member are \$21.50 (regular member) or \$10.75 (per family member). Unfortunately, we cannot assist with Multiple District Dues (\$1.50 semi-annual) or District Dues (\$3.75 semi-annual). All requests will be kept confidential.

ENVIRONMENTAL PHOTO CONTEST ~ Following Facebook of the Clubs I know many of you are amateur photographers! Each year our District hosts an Environmental Photo Contest with 4 categories ~ Animal Life ~ Plant Life ~ Landscape Life ~ Weather Phenomenon. These photos are judged at Mid-Winter and the winner goes to State Convention where they can win \$250!! Please see flyer in the newsletter for details. DEADLINE January 15th!!!

PEACE POSTER CONTEST WINNER! ~ Thank you to IPDG John Babb and PCT Florian Rozzelle for assisting with the Peace Poster Contest and to all the Clubs that participated!! Congratulations to the Bridgewater Academy Lions for their winning entry. Their poster will go on to the State Competition.

LCIF District and Club Community Impact Grant~ HUNGER HUMANITARIAN PROJECT ~ Thank you all who came or gave a donation to help feed the hungry at our food packaging event in November. Your spirit or generosity is so appreciated.

COOKBOOK DISTRICT 33S ~ The Cookbook is available by contacting Lion Gladie Hall, PDG Kathy Salem, CST Nadene Martin or myself. \$15 or \$20 to mail. Makes a great Christmas present!!! Checks can now be made directly to MLERF but forwarded to CST Nadene to track sales.

COVID 15 LBS WEIGHT LOSS CHALLENGE ~ to benefit MLERF!!! ~ After the holidays!!!! \$25 to join. Checks to MLERF. Contact CST Nadene and just \$5 per month if you don't take off at least 1 lb per month (self-tracking). On June 1st we will weigh in and pay up! Once we have a group we will do a monthly zoom support call ☺

PHOTOS WANTED ~ MID WINTER 2021 ~ Due to COVID 19 and the health of all our Lions the Surf's Up Mid-Winter will be virtual! It will be held January 23rd, 2021 from 9 am – 1 pm. Speech Contest ~ Business Meeting ~ Keynote Speaker

~ Awards ~ Candidate Introductions and Speeches!!! LCI has approved our guest speaker ~ PID Dr. Jose Marrero from Puerto Rico!!! To showcase our Clubs and Members during the break we would like to include a slide presentation of our Clubs service projects. I am asking each club to send me 2- 3 photos of their Club doing a service project. Please note the project in the email. Slide show will be shared after the event. Please also see flyer in this Newsletter for registration and details on the Mid-Winter. Registration will be needed for judging Environmental Photo Contest.

AWARDS ~ it is time to start thinking of awards to be presented at the Mid-Winter. If you would like to present a Melvin Jones, Sight Award, Hoyle Award or Heller Keller Award please see more information or applications in the Newsletter. The Lions of the year, Sime Award, will also be awarded to the Club with the largest donation, per capita to MLERF for 2019-2020.

MID WINTER ~ MID WINTER WILL TAKE PLACE January 23rd, 2021 by Zoom. Times approximately 9-2. The meeting will start with the Business Meeting, including Candidate Speeches, the Speech Contest, Our Keynote Speaker ID Jose Marrero, MD, and Awards. The Virtual link will be sent out in January. We ask you all tune in to make this year a success. Clubs are asked to send photos of members doing service projects asap to Governor Sandy. More information in the Newsletter!!!

GOALS UPDATE ~

MLERF and LCIF Financing Goals ~ We are on our way thanks to all of you! Penny's for Sight Jars and new stickers for old jars are available. Please contact me if your club needs either. Mid Winter Donations due to CST Nadene by mail January 15th!!

Membership & More Service Goal ~ Plus One Membership ~ Please think about bringing in one new member this year to help us reach more people in our communities and around the world. One new Lion can provide 70 hours of service a year

Reporting Goal ~ Increase Reporting to 50% ~ Thank you to Club Secretaries who tuned in to learn how to use MYLCI and MyLion. Now if you are having trouble reporting please contact myself, PCST Jane Puccio or Lion Sabrina Boulay for assistance. Training on MyLci and MyLion by Zoom ~ November 30th at 7 PM. Contact your Secretary or myself for link. Leo's are welcomed!!! Thank you for all you've done in the first half of my Governor year. I appreciate all your help and support. You remain positive even through difficult times. Your passion for Lions continues to shine in your daily actions.

Enjoy your holidays but most of all be safe. Let us know if you need help in your club. If you need to contact me please feel free to call me at 508-320-1654 or email me at sbfife@comcast.net.

Respectfully Submitted,

Sandy Fife ~ District Governor 33S

"Pride in Service"

VIRTUAL HOLIDAY PARTY!!

**December 12, 2020
7 PM to 8 PM**

ZOOM!!!

VIRTUAL HOLIDAY PARTY!!! ~ Christmas and holidays have taken a different look this year. Due to the pandemic and phase 3 group restrictions we have decided to cancel the Cabinet Christmas party and donate the funding, \$500, to MLERF. But there is no reason to cancel festivities or stay connected with other Lions!! We will be hosting a Holiday **Virtual Christmas Cheer on December 12th at 7 PM.** Please join us to do a virtual toast! Ugly sweaters, holiday hats or the family Christmas pajamas recommended!!! A Christmas group trivia and a group sing along a must!!
More information will be sent to Club Presidents!!

DISTRICT 33S





North America Membership Initiative (NAMI)



Can you believe it is December already? The blessings of the holiday season to all of you! Your NAMI team has been working to try and improve our district by adding new clubs, adding new members, increasing our existing members' satisfaction with Lions and their clubs, and helping to support and train leaders. We will soon be changing our name to "Global Membership Initiative (GMI)" since other areas of the world will be joining the North American group!

Many of our goals have not been fully put into place as a result of COVID, but there is a lot we can still do. ***This initiative is a "club up" initiative, not an "LCI or District down" one, so we need all hands on deck to see what we can do to stem the tide of declining members.*** (Yes, I know! Nautical analogies!)

Progress to date on our goals:

- One new club; one being worked upon
 - One club being reinvigorated with new members
 - "Push Pieces" developed to help with recruiting (One that is district-based, one for Zone 1) Other Zones can model one for their area!
 - Outreach to clubs with low numbers has happened. We need more of them to say they want to step up and reinvigorate!
 - Revitalized the ROAR and Pride program for district-level member recognition. What ideas do you have to recognize members at the club level?
 - Virtual Orientation held with 52 people in attendance and the Power Point is published on the website.
 - District-wide service project for hunger scheduled for the end of November.
 - Diabetes Awareness bookmarks distributed to clubs.
 - Updates each month provided in the Newsletter.
 - Members attended the USA/Canada Forum virtually in September.
 - Individuals are pursuing additional training through the Multiple District and LCI. If you would like to attend and Emerging Lions Leadership Institute or Advanced Lions Leadership Institute, please contact DG Sandy or our GLT, IPDG John Babb.
 - DG Sandy conducted a virtual meeting with club presidents and District leaders.
 - We applied for, received, and distributed monies for COVID relief in our area. We are examining other grant opportunities
 - The Past District Governors Association has met and its members are willing to offer help to struggling clubs and to help recruit more members for existing and new clubs.
- I know we are struggling to figure out how to meet and keep everyone in touch with one another. Not all can ZOOM, so we need to go back to the old school ways of phone calls or mailed cards and not rely on all of the electronics. Is your club doing both?
- What are you and your club doing to hold onto members? Do you have ideas you can share?
- December is historically a tough month for membership. If you think you are losing some members, please be sure someone reaches out to them. Why are they leaving? What can we do to reinstall the wonder and fun of being a Lion? There are many in the district willing to help! We can reach out to them if you let us know! If the financial burden of dues is an issue, let us know. We have some funds set up to help people if your club is unable to do so. The help will be confidential.

What ideas do you have to keep us ROARING right through COVID?

WE can do this, but it will take ALL of us!

I will look forward to hearing from you!

Kathy Salem

kathrynsalem@gmail.com



SHOW YOUR SUPPORT FOR YOUR FELLOW LIONS
AND HELP SUPPORT CUTTING-EDGE VISION RESEARCH

February 2021

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
		 Carnival Day				
7	8	9	10	11	12	
 14	 15	16	17	18	19	
21	22	23	24	25	26	27
28						

Jane Hardin - Mills Lions Club



ALL PROCEEDS FROM CALENDAR SALES WILL BENEFIT
MASSACHUSETTS LIONS EYE RESEARCH

CALENDARS WILL GO ON SALE ON NOVEMBER 1

Questions? Contact PDG Pat Kalicki: 508-498-2770 or pak331@aol.com, or PDG Deb Hayes: 508-816-6732 or debbieh1212@hushmail.com

Thank you for supporting MLERF. With your support, academic and medical institutions in Boston are making great strides in preventing and curing vision-related diseases and blindness.

MASS LIONS EYE RESEARCH IS A 501C3 CHARITY.

If you would like to have your photo(s) considered for the 2022 calendar, please contact PDG Pat Kalicki.

CALENDARS MAKE GREAT GIFTS FOR CLUB MEMBERS, FAMILY AND FRIENDS!

\$10.00^{EA}

To reserve your copy, cut out this section and enclose with your check made out "District 33K Lions" and mail them to PDG Pat Kalicki, 4 Thayer Rd., Medway, MA 02053.

Name: _____

Address: _____

City, State, Zip: _____

of calendars _____ Total due. \$ _____



COVID Weight Challenge

Let's get the COVID 15

15? Just about everyone has gained a few extra COVID pounds.

Lets' have some fun and raise money for our district

Here is the [Weight Loss Challenge](#)

Everyone that wishes to participate pays a \$25.00 entrance fee.

You follow whatever diet works best for you.

Everyone weighs in weekly on their honor.

If you lose weight, great if not or you gain, you \$5.00 to the district.

Not \$5 per pound, \$5.00 per week.

Lets' see how much we can donate during this time.



EYEMOBILE SCHEDULE 2020-2021

Due to the current situation with COVID 19, there are no bookings at this time.

Hope this finds everyone well. We continue to do our best to serve. Please contact me at
Katielilyp@gmail.com or 774-254-0006.

Lori Porteleki

YOUTH SPEECH UPDATE

The State committee has been having Zoom meetings and doing practice Youth Speech Competitions. Students will do their speeches live on Zoom. All the score sheets will have a pop-up capability on the Zoom meetings. Judges will be able to submit their score sheet directly to the Tellers. We will have break out rooms as needed to evaluate the winners.

We are still working out the bugs and hope to have this format completed soon. Please be patient as everything will be late this year.

Please let me know if you have any students participating. I know the Norton Club, Hanover Club and Mattapoisett Club will have a student. I am checking with Leos club to see if they have anybody interested.

All the information to run a competition is on the web site. www.lionsyouthspeech.org.

Topic (IS WINNING EVERYTHING?)

Thank you

2ND VDG Youth Speech District 33S Chairman

Bob Coluci

rcoluci@aol.com



I appreciate all your help in this matter. Thank You and stay safe



Recycle your household bags & wrap into Trex's Earth-friendly composite decking and railing!



Join us in collecting bags. Bags can be dropped off at Cyd's Creative Kitchen, 2331 Acushnet Ave, New Bedford or Cyd's Grab 'n go, 3A Tremont St, Wareham. When we collect 500 pounds, Trex will donate a trex park bench.



Thank you for your support
Plastic must be clean & dry!

The Rochester



SOMERSET LIONS CLUB



JOIN US FOR A 4 WEEK VIRTUAL TRIVIA LEAGUE PLAY WITH FRIENDS AND FAMILY OVER ZOOM!




7:30pm

JANUARY 21, 2021 (WEEK 1)

JANUARY 28, 2021 (WEEK 2)

FEBRUARY 4, 2021 (WEEK 3)

FEBRUARY 11, 2021 (WEEK 4)

- 
- General Knowledge Trivia ranging from history to movies
 - Open to anyone and everyone interested (not just Lions)
 - Teams play together using Zoom breakout rooms (so you do not have to be physically in the same room as your team)
 - Each week includes 4 regular, 3 bonus, and 1 final round
 - Points accrue over 4 weeks of play
 - First place prize to be split by the winning team is \$100.00!
 - Cost is \$50.00/team, which includes all four weeks of play
 - Teams can be up to 5 people (which would be \$10/person)

Contact Sam Reidy for questions or to join (samuel.reidy@gmail.com)

Event:

The newly formed Southeastern MA Paws of Comfort Lions Club- SEMPOCLC first of its kind in the world, celebrated their charter Sunday, October 25th at the Bethany Village Fellowship church hall, Newport Ave. South Attleboro. Keynote Speakers included Joyce Middleton, Immediate Past International Director, and via Zoom, former assistant principal of Sandy Hook elementary school, Newtown CT. Dr. Anthony Salvatore.

Students and faculty of Sandy Hook Elementary School experienced first hand the gentle healing power of our furry friends when South Attleboro Village Lions: Monique Tedino, Debby Horner and Cheryl Olson attended the 6 month memorial service of the senseless deadly shooting of 20 students and 6 adults that took place December 14, 2012. The Children, as well as adults were able to shed tears, express their grief, or to just be still while they either hugged or played with these gentle "Paws of Comfort" dogs. As stated by Dr Salvatore, "When words are ineffective, Comfort Dogs are Magical". The day of that visit confirmed the need to form this first of its kind, Lions Club to provide comfort, healing and hope.

Please remember The Southeastern Paws of Comfort Lions Club will pick up redeemable cans and bottles, can tabs, hearing aids and eyeglasses. For pick-up, please call either Joyce @ 508-761-4855 or Monique @ 508-431-0282. Thank You

Caption for photograph: Immediate Past International director Joyce Middleton, District Governor Sandy Fife, Cofounder of SEMPOCLC Monique Tedino, Co-founder of SEMPOCLC Debby Horner, SEMPOCLC President Shannon Silvestri, Past District Governor Kathy Salem, MA Lions Eye Research Foundation President Past District Governor Roland Grenier, Past District Governor Deb Grassi, 2nd row Past District Governor John Babb.

Activity/Service:

The Southeastern MA Paws of Comfort Lions in collaboration with The South Attleboro Village Lions are collecting clean, gently worn coats and jackets, as well as hats, scarves, and gloves for both adults and children. Our New England frigid winter will soon be upon us and we need your help to provide warmth, safety, and comfort to those in need.

Please drop off donations at Bethany Fellowship Church (back door) 516 Newport Ave. Attleboro, MA on the following 2 Mondays, Nov 30th and December 7th from 6-7 pm ONLY . For more information call Joyce @ 508-761-4855.

Please remember the Lions collect bottles and cans, can tabs, eyeglasses and hearing aids. For pick-up or to drop-off please call Joyce @ 508-761-4855 or Monique @ 508-431-0282. Many Thanks





2020-2021 Lions District 33S Mid-Winter Conference Club Donation Worksheet

January 23, 2021

CLUB NAME _____

Instructions: To have your Club's Mid-Winter donations properly credited and reported at the Mid-Winter Conference, please submit all Mid-Winter donations in the following manner:

By Mail (postmarked by Friday January 15th, 2021))

Send checks with this completed Donation Form to:

CST NadeneMartin
15th Second Ave
Taunton, MA 02780

VIRTUAL CONFERENCE~ Please mail

Section 1: For donations to the causes listed in this section, please make out a separate check for each donation with the check payable to the cause.

CAUSE	DONATION AMOUNT	CHECK #
Massachusetts Lions Eye Research Fund, Inc. (MLERF)	\$ _____	_____
MLERF – Journey for Sight	\$ _____	_____
MLERF – Journey for Sight “Walk-A-Long”	\$ _____	_____
MLERF – Pennies for Sight	\$ _____	_____
Diabetes Awareness	\$ _____	_____
Diabetes Campership	\$ _____	_____
District 33S Eyemobile – Maintenance/Spot	\$ _____	_____
District 33S Eyemobile – Replacement	\$ _____	_____
District 33S Hearing Foundation	\$ _____	_____
Lions Club International Foundation / Melvin Jones Fellowship	\$ _____	_____
Lions Club International Foundation Humanitarian Efforts	\$ _____	_____
Sub-total	\$ _____	_____

Section 2: For donations to the causes listed in this section, please make out a separate check for each donation with the check payable to “District 33S” and list the respective cause in the Memo field.

CAUSE	DONATION AMOUNT	CHECK #
Area of Greatest Need	\$	
Activities for Special Children	\$	
Eyeglass Recycling	\$	
Lions Quest	\$	
Operation Shoebox	\$	
Youth Speech Competition	\$	
Sub-total	\$	

Section 3: For “Youth Camp and Exchange” and “Massachusetts Lions All State Band Scholarship”, Please make the check payable to “MD 33” and list the respective cause in the Memo field.

CAUSE	DONATION AMOUNT	CHECK #
Youth Camp and Exchange	\$	
Massachusetts Lions All State Band Scholarship	\$	
Sub-total	\$	

Section 4: TOTAL DONATIONS (add Sections 1, 2, and 3): \$_____

PROVINCETOWN LIONS CLUB

MEMORY PARK

at LOPES SQUARE



Loretta Alves
P. O. Box 748
North Truro MA 02652

The Provincetown Lions Club is pleased to announce the 26th annual Memory Park to be located at Lopes Square during the Holiday Season. Trees located in the square will be decorated with 1000 lights memorializing a relative or friend. We hope to make this a successful event for charity with your help. Due to the pandemic we have not been able to have any of our regular fundraisers. This is the only one allowed, so please be as generous as possible so we can help locals in need.

To light the trees, each individual light is being offered at \$10.00. Multiple family names (for example: Mr. & Mrs.) are considered two names and two lights are to be purchased. As is our policy, we are also going to post the names in the square as well as publish them on our Facebook page
<https://www.facebook.com/ptownlionsclub>

DEADLINE: Forms must be received by December 15, 2020

Names will be posted in Memory Park as they are received

Yes, I would like to remember:

- | | |
|----------|-----------|
| 1. _____ | 2. _____ |
| 3. _____ | 4. _____ |
| 5. _____ | 6. _____ |
| 7. _____ | 8. _____ |
| 9. _____ | 10. _____ |

*Any additional names may be added to the back of this form.

Donor's Name _____

Address _____

Phone Number _____

Amount of Donation Enclosed _____

Make checks payable to:
Provincetown Lions Club
Send To: Provincetown Lion's Club
P.O.Box 876
Provincetown, MA 02657

ALL PROCEEDS TO BENEFIT THE PROVINCETOWN LIONS CLUB CHARITY FUND

Coded Message Game

Directions: Use the Braille code below to find out a popular saying about your eyes!

⠠	⠠	⠠	⠠	⠠	
a	b	c	d	e	
⠠	⠠	⠠	⠠	⠠	
f	g	h	i	j	
⠠	⠠	⠠	⠠	⠠	
k	l	m	n	o	
⠠	⠠	⠠	⠠	⠠	
p	q	r	s	t	
⠠	⠠	⠠	⠠	⠠	
u	v	w	x	y	z

⠠	⠠	⠠	⠠	⠠	⠠	⠠	⠠
⠠	⠠	⠠	⠠	⠠	⠠	⠠	⠠
⠠	⠠	⠠	⠠	⠠	⠠	⠠	⠠
⠠	⠠	⠠	⠠	⠠	⠠	⠠	⠠
⠠	⠠	⠠	⠠	⠠	⠠	⠠	⠠
⠠	⠠	⠠	⠠	⠠	⠠	⠠	⠠



Hey, I've seen raised dots like these next to the buttons for floor numbers in the elevator, and under restroom signs. So that's Braille? Cool!



Check out the activity above. See if you can decode the message.

HEALTH AND CHILDREN'S SERVICES DEPARTMENT
300 W 22ND ST | OAK BROOK IL 60423-0842 | PHONE 830-571-5400
programs@lionsclubs.org | www.lionsclubs.org

IAD-449C EN 8/13



Lions Eye Health Program



National Eye Institute



COMMITTEE NEWS !!

Diabetes Awareness- Cheryl Germaine Chairperson

Diabetes Awareness Month ~ November

Diabetes Bookmarks have been distributed to all Club to be given to local schools, libraries and members.

Lions from around the world fight for better diabetes relief. They run initiatives and programs to improve the lives of those living with diabetes and helping others from developing type two diabetes. Together with the World Diabetes Foundation they have created global and local partnerships that assist people with diabetes and those at risk for the disease. Learn more by visiting lionsclubs.org.

Global Statistics

Diabetes is a signature cause of Lions around the world. Massachusetts District 33S Lions are dedicated to improving the quality of life for people with diabetes through research and diabetes awareness by educating the world on the need for diabetes research, programs and initiatives. Our goal is to reduce the statistics below in the coming years through service, investment, and kindness.

422 million+ people are living with diabetes

5 million deaths each year are a result of Diabetes

8th leading cause of death in the world

1 in 3 low income regions say they have the technology to diagnose and manage diabetes

We are looking for help with Diabetes Awareness. If you are interested please let us know.

HEARING FOUNDATION AND HEARING ADVOCATE

Due to the COVID-19 the Hearing Foundation continues to meet primarily thru e-mails and has approved 3 applications this year with 3 more potential applicants to date. In recognition of the support District 33S Lions have given to the Hearing Foundation and the financial struggles the COVID-19 has placed on the Lions Clubs, The Hearing Foundation Board voted to waive the \$200.00 Sponsor/Application Fee for the Lion's year 2020-2021. Donated hearing aids can be mailed to our somerset address or to my home- 24 Buckley St., Fall River, MA 02723. As the Advocate and Secretary contact with Spaulding and Morton is maintained. Assistance/ clarification is provided to applicants and Lion Clubs as requested. Forward any questions or concerns to the President, Rena Jacobson, hearing.president@33s.org or myself tefsb@aol.com .
Respectively submitted,
Lion Terry Berard,
Secretary
Hearing Advocate

Eye Washing Committee ~ Chair Lion Nate Helgerson

We are still in need of mission or medical groups going to foreign countries that would take eye glasses! PLEASE FORWARD ANY CHURCH OR MISSION INFO

The Eye Glass Recycling Committee is holding eyeglass washing and bagging events plus separating of glasses for missions at the

**Cancelled due
to COVID**

This event is open to all clubs. Masks are required and social distancing is required. This is an ongoing project to come and help with this program and great opportunity to meet and catch up with other Lions from the District.

For more information or a project please call me at 508-336-3637 or via email at nate@natehelge.com . Looking forward to your help on the 3rd and the 17th.

Hand sanitizer is supplied and we all need to be safe!

Nate Helgerson

Webmaster ~ Chair Michael Middleton

The MD33 State IT Committee is offering to help clubs update their website from HTTP to HTTPS. This is an important update that will make your website safe to use whenever people visit your site. Every popular website that you use is most likely using HTTPS. As Lions trying to spread our message of service and information about our clubs, we should be dedicated to ensuring people's data privacy by updating our websites to HTTPS.

If you have questions, please email your District IT Committee Chairperson (lionmichaelmiddleton@gmail.com) or the State IT Committee

(INSERT_EMAIL_ADDRESS_HERE).

If you are unfamiliar with HTTPS/SSL or would like a basic overview of how it works, please watch this video: <https://www.youtube.com/watch?v=SJJmoDZ3il8> ~Michael Committee News and Pictures! Michael Middleton

Newsletter ~ Chair Lorraine Thompson

All Newsletter articles and pictures are due by the 20th of the month to appear in the following month's newsletter. Events should be entered no more than 2 months in advance of the event. All entries may be sent to newsletter@district33S.org. The District encourages sharing stories and pictures in our newsletter.

START TRACKING NOW FOR

PRIDE & ROAR

Pride ~ the objective of the PRIDE program is to give those Lions who always go above and beyond what is necessary to be considered an active member the recognition that they deserve. At the same time the program is designed to lead long time members on a path that will continue and strengthen their commitment to both the District and their individual clubs. This program cannot be completed without being actively involved in your own club's functions as well as helping out at the District level. The PRIDE program for Lions is a tool that can be used to help focus members to become and remain involved with the club, district, and their community. A handsome lapel pin awaits the Lion who takes advantage of the PRIDE program.

Roar ~ The Roar Program is designed to help new members become familiar and take new roles in Club Activities. The objective of the ROAR program is to build quality into our membership upfront by ensuring that potential members understand what is expected of them and for clubs to understand what new members expect from Lions. Club membership chairs and sponsors have an obligation to sit and discuss benefits and responsibilities of membership in a Lions club. They also have a responsibility to get the new members actively involved in club activities and to help them understand the great work Lions do at all levels. The ROAR program for New Members and their sponsors is one tool that clubs can use to help new members get and stay involved with the club and their community. A handsome lapel pin awaits the New Lion and Sponsor who take advantage. Roar forms are due August 1st to lionlorraine33S@ymail.com.

LCIF

District 33S Lions and Leaders,

The year 2020 has been a stressful one for many in our communities, many of our Lions, and millions around the world due to the pandemic. I hope that this note finds you well, managing, and mobile.

As we near the end of 2020, I ask you to consider what our organization (Lions Club International Foundation) means to you, and to think of the great work that LCIF supports throughout the world, but also within our own District and communities. District 33S has benefited during 2020 with several LCIF grants, supporting Diabetes education for kids, protective equipment for medical facilities, and hunger relief. The best way to support

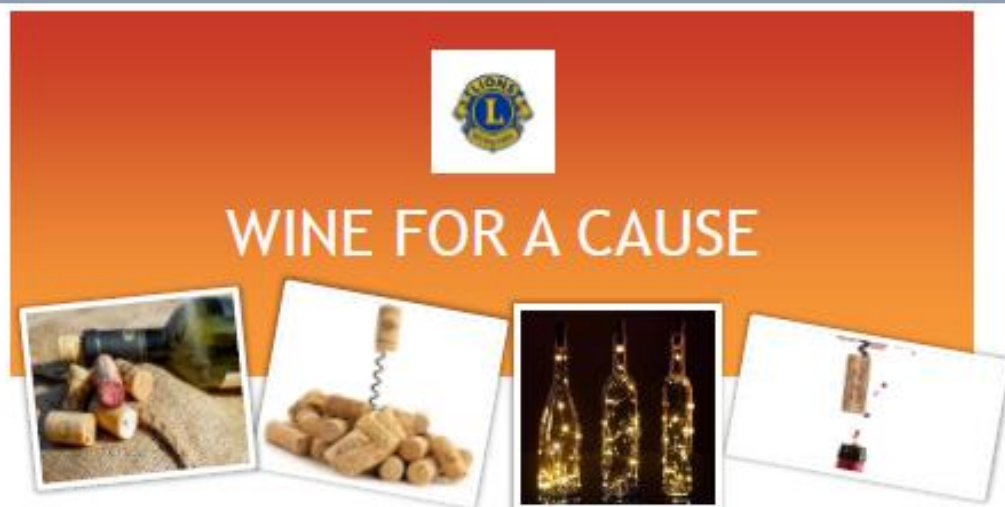
LCIF is to donate to LCIF. Any donation amount is graciously accepted, and 100% of the funds are applied to relief work. Donations of \$ 1000 qualify for a Melvin Jones Fellowship. As we close 2020, please consider donating, as a Lion or as a Club. Please contact PDG John Babb babbjd@comcast.net if I can answer questions or be of assistance.

<https://www.lionsclubs.org/en/donate>

Lions Clubs International Foundation

300 W. 22nd St.

Oak Brook. IL 60523-8842



Fundraiser to Benefit Local Lions Charities

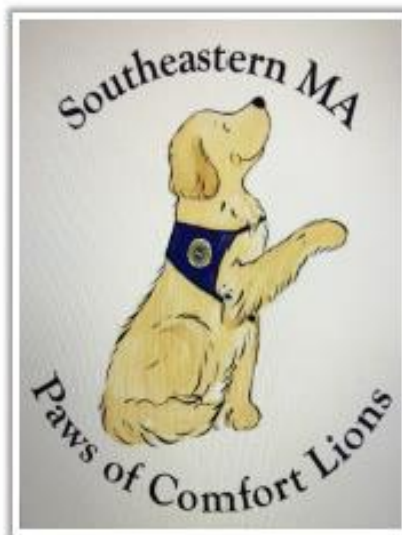
The Southeastern MA Paws of Comfort Lions whose Mission is simple... **provide comfort and love 4 paws at a time**, would like your help by supporting our latest fundraiser.

Our members consist of men and women of all ages who share a common bond. We are a not-for-profit organization dedicated to bringing canine comfort to communities where there is a need.

If interested in making a purchase to support your local Lions charities, visit City Spirits in No. Attleboro or City Spirits on Pleasant St. in Attleboro.

The bottles featured include:
Fog & Light Chardonnay \$11.99
Fog & Light Pinot Noir \$14.99

This fundraiser will go from December 1 through December 31.



OPERATION SHOE BOX

Due to the pandemic Operation Shoe Box (OPSB) donations were understandably not as plentiful as in previous years. Because of your **generous club donations** made to the OPSB account, DG Sandy allowed us to utilize funds to meet the needs of our Veterans and we were able to distribute to the following places:

Women's Vet Clinic @ Providence VA they support homeless women vets and veterans in Transition homes.

The Providence VA Hospital for all the patients. At Providence we were informed that the homeless trailer was CLOSED due to COVID.

When one door closes another door opens so we were on our way to the Hyannis Vet Clinic which has had an influx of homeless Veterans and they had absolutely NO SUPPLIES. DG Sandy met us there on short notice as we never had helped the cape before, and this is her home.

Brockton VA Hospital for patients and homeless Vets and they also have a Military Canteen Shop where Veterans can come in and pick up items for FREE.

Then we went to Plymouth (The Nathan Hale Center) in which they provide services to the Veterans in the following towns, Middleboro, Marshfield, Pembroke, Plympton, Carver, Kingston, and Duxbury out of everything we gave them they were most excited about the many jars of peanut butter and Jelly.

DG Sandy received a last minute request to forward packages overseas for 10 soldiers serving, from a Massachusetts Commanding officer who had informed us that his soldiers would receive their packages.

All this would not be possible without a few Thank You'sTo the Lions who dropped items off for their clubs and the sorters, also to the Raynham Lions for our delicious breakfast. I also would like to say Thank You to the SEM Paws of Comfort for helping me shop, sort, and deliver to the above mentioned places. Also, to our newest Lions Ginny and Peter who had collected 9 large bags of items donated in the memory of her father who had served in the Marines.

Also a huge Thank you to Diane Sears and her neighbor who had collected along with other neighbors (mostly veterans) 900 pairs of white socks

In Summary We reached Veterans in their Homes,

away from Home,

who are Homeless

and in hospitals that have become their Home !!!!!

Thank You ALLL for your GENEROUS SUPPORT.... Chairperson Deb Horner/Veteran



Southeastern MA Paws of Comfort Lions & The South Attleboro Village Lions

Will be collecting clean, gently worn coats and jackets, as well as hats, scarves, and gloves for both adults and children. Our New England frigid winter will soon be upon us and we need your help to provide warmth, safety, and comfort to those in need.

Please drop off donations at Bethany Fellowship Church (back door) 516 Newport Ave. Attleboro, MA on the following 4 Mondays, Nov. 16th, Nov 23rd, Nov 30th and December 7th from 6-7 pm ONLY. For more information call Joyce @ 508-761-4855.

Please remember the Lions collect bottles and cans, can tabs, eyeglasses and hearing aids. For pick-up or to drop-off please call Joyce @ 508-761-4855 or Monique @ 508-431-0282. Many Thanks



Peace Poster ~ Lion Floran Rozzelle Chairperson

Thank you to the following Clubs who participated in the Peace Poster Contest this year: South Attleboro Village Lions, South Attleboro Lions, Dennis Harwich Lions, Norton Community Lions, Norton Lions and Bridgewater Academy Lions. Congratulations to the Bridgewater Academy Lions who took 1st place!! Their poster will move on to the Multiple District Competition! A special thank you to IPDG John Babb for running the election runner voting at the Cabinet Advisory Meeting.

LODA ~ Lions Organ Donation

The District has accepted the resignation of Paula Doherty as our LODA Chairperson and thanks her for her dedicated service. If you are interested in organ donation and would like to chair this committee please let DG Sandy know.

Lions Organ Donor Awareness is tasked to raise awareness of the importance of registration as an organ and tissue donor.

Lions wishing to get involved in spreading this message, please e-mail us at Lionsorgandonation@gmail.com to learn more.

Literacy Program ~ Lion Bev Saccocia Chairperson

Read Across America Day for the year 2021 will be celebrated/ observed on Tuesday, March 2. Read Across America Day is held annually on a school day closest to March 2nd each year. The day promotes reading for children. The popular children's author Dr. Seuss had his birthday on March 2nd thus original planners of the holiday wanted it to be near his birthday. The National Education Association (NEA) was one of the main backers of this idea to have a special day to promote reading among the population and especially children. Please contact your school to see how you can participate this year.

The Lions Reading Action Program is a 10 year commitment to increase reading and literacy rates around the world. Thank you to all who collected and distributed school supplies or supported the Back Pack Program in your schools. Looking ahead there are many ideas on the Literacy Program on LCI that Clubs can support. More information on the LCI Literacy Program may be found at the Resource Center at lionsclubs.org ~ search - resource center reading action program. Pictures below are Brockton Lions and Paws of Comfort Lion.



Global Action Service Chairperson ~ Sharon Audette

District Global Service Team I hope everyone is doing well in these difficult times. Now is the time to think about Service for our communities. There are many ways our clubs can help our neighbors at this time. If you need any help in finding who needs help in your community or are looking for any ideas for community service please feel free to reach out to me. Just a few notes for this year: 1. Each club should have a GST chairperson. 2. Make sure to enter all service activities on MyLCI/MyLion. If you need any help with this please reach out to me or IPCST Jane Puccio. 3. If you need any help with ideas and/or need any help with any service projects please feel free to contact me. PDG Sharon Audette District GST 508-789-4671

REPORTING TRAINING FOR LIONS AND LEOS ~ NOVEMBER 30TH 7 PM. CONTACT YOUR

**SECRETARY FOR LINK OR THE DISTRICT GOVERNOR sbfife@comcast.net.
sharonaudette@gmail.com**

Do you have your Massachusetts trading pins? They are now available

A set costs \$8.00. State pins are \$4.00, prestige pins are \$5.00 and sets are \$8.00.



Multiple District 33 Emerging Lions Leadership Institute

Who should register: Lions who have yet to be Club President, or are serving as Club President

Lions interested in stepping up for Club Leadership opportunities

When: Fri 12 - Sun 14 March, 2021 Mostly virtual, some local/regional in-person classroom

Cost: Under consideration. No hotel stays planned. Estimate less than \$ 100 per registrant.

If interested, please send an email to the following people:

D33Y Lions -	DG/District GLT Jack Walsh	walsh10010@gmail.com
	MD33 GLT John Babb	babbid@comcast.net
D33A Lions -	DG Denise Andrews	denise831@comcast.net
	District GLT Ed Lambert	elambert33acst@gmail.com
	MD33 GLT John Babb	babbid@comcast.net
D33N Lions -	DG Marcel Plouffe	lionmarcel33n@gmail.com
	District GLT Joy Bartlett	lionjoy33n@gmail.com
	MD33 GLT John Babb	babbid@comcast.net
D33K Lions -	DG Dr. Deb Wayne	doctoradeb@comcast.net
	District GLT Doreen Martel	doreenmartel@doreenmartel.com
	MD33 GLT John Babb	babbid@comcast.net
D33S Lions -	DG Sandy Fife	sbfife@gmail.com
	MD33 GLT/District GLT John Babb	babbid@comcast.net

The three day ELLI is designed to accomplish the following objectives:

- Understand the significance of assessing community needs
- Recognize the reasons people resist change
- Identify strategies for supporting a team as a team leader
- Understand the strengths and limitation of your own communication style
- Identify the components of effective meeting facilitation
- Recognize the dimensions of diversity
- Understand and support the mission of Lions Clubs International Foundation
- Utilize Club Quality Initiative to achieve club success
- Meet your fellow Lions, and share in their experiences

Please RSVP no later than 28 February 2021

Multiple District 33 Regional Lions Leadership Institute

Who should register: Lions looking to contribute to their District Leadership

Lions that have completed Emerging Lions Leadership

When: Fri 9 - Sun 11 April, 2021 Mostly virtual, some local/regional in-person classroom

Cost: Under consideration. No hotel stays planned. Estimate less than \$ 100 per registrant.

If interested, please send an email to the following people:

D33Y Lions - DG/District GLT Jack Walsh walsh10010@gmail.com

MD33 GLT John Babb babbjd@comcast.net

D33A Lions - DG Denise Andrews denise831@comcast.net

District GLT Ed Lambert elambert33acst@gmail.com

MD33 GLT John Babb babbjd@comcast.net

D33N Lions - DG Marcel Plouffe lionmarcel33n@gmail.com

District GLT Joy Bartlett lionjoy33n@gmail.com

MD33 GLT John Babb babbjd@comcast.net

D33K Lions - DG Dr. Deb Wayne doctoradeb@comcast.net

District GLT Doreen Martel doreenmartel@doreenmartel.com

MD33 GLT John Babb babbjd@comcast.net

D33S Lions - DG Sandy Fife sbfife@gmail.com

MD33 GLT/District GLT John Babb babbjd@comcast.net

The three day RLLI is designed to accomplish the following objectives:

- Encourage club members to pursue leadership roles within their Lions communities.
- Familiarize club leaders with the operations, issues, and opportunities of their clubs.
- Promote leadership skills critical to the success of their position.
- Foster a deeper understanding of how to better serve clubs.
- Meet your fellow Lions, and share in their experiences

Please RSVP no later than 28 March 2021

Do you have your Massachusetts trading pins? They are now available!

A set costs \$8.00. State pins are \$4.00, prestige pins are \$5.00.



LEO's South Attleboro

We used money from our treasury to purchase food for 4 food baskets for Thanksgiving. The donations were to members of our Attleboro High School Families in need.

Currently Attleboro High is operating in 3 different groupings- two groups are in school on opposite days of the week and one group is totally working from home. This presents new challenges for us.

We have just gotten the go ahead to run our club. Our new advisor Kyra Knox has organized two zoom meetings so far with two more scheduled in December.

Besides the food baskets we are holding a glove/ mitten drive to donate to Christmas is for Kids. We are also working on a food drive for Self Help.

We have also asked our members to start writing thank you cards that we can send to nurses, doctors and first responders.

I will get the information for reporting to our Secretary at our next meeting. Please advise who else gets this report other than DG and Olney's.

Submitted for Greater Attleboro Leos by
Pat Allard
Village Lions



Environmental Photo Contest ~ Chair Ken Benoit



2020 – 2021 District 33S Environmental Photo Contest

Name of Photographer _____ Club Name _____

E-Mail address of Photographer _____

_____ Certification Club

Chairman _____

Lions from clubs in good standing may enter, one from each category an original unaltered high-quality photo paper, 8" X 10" Black-and-white or color (without people) no frame.

Photo will be taken within our South Eastern District.

Contest Categories:

1, Animal Life

2.

Landscape

3, Plant

Life

4, Weather Phenomenon

Submit Photos prior to District 33S Mid-Winter Conference January 2021. Prize money will be awarded.

Send photos to District 33-S Photo, 75 Jefferson St. Attleboro, MA.

02703 Chairman

Lion – Ken Benny Benoit

District 33S Photographer

kenbenoit@comcast.net

NEWS From the Global Membership Team

Congratulations to the **Bridgewater, Chatham-Nauset, Fall River Carousel, and Mattapoisett Lions** who, in addition to those clubs mentioned last month, have all added new members this Lions year!!! Well done!

How many more clubs can we add to this list next month? Our “Pride” is only as strong as the

individual Lions in it.

And speaking of PRIDE, congratulations to our members who have recently been recognized as having earned their ROAR or PRIDE pins! Our thanks go to Lion Steve Garran for starting and running this program for so many years!

ROAR AWARDS (For Lions in their first full year of service)

Natalie Scully –South Attleboro Village

Ann Kelly-Gordon – Somerset

Dan Thompson – Wareham

PRIDE AWARDS (For Lions after their first full year of service)

1ST YEAR

Donna Burke – Raynham

Judy Wainwright – Raynham

Diane Rochefort – Rehoboth-Anawan

Sam Reidy– Somerset

Cheryl Olson – South Attleboro Village

Natalie Scully – South Attleboro Village

Two Year Chevrons

Bobby Brown – Acushnet

Laura Schwall – Rehoboth-Anawan

Michael Pasternak –Somerset

Sabrina Boulay – SE MA Paws of Comfort

Joan Hoyt – South Attleboro Village

Pat Rowse –South Attleboro Village

Monique Tedino – SE MA Paws of Comfort

Five Year Chevrons

Ted Cummins – Abington

Kathryn Salem – Abington

Sue Beaulieu – Bridgewater Academy

Doralee Pratt - Bridgewater Academy

Bev Saccocia – Bridgewater Academy

M. Vale Sime – Bridgewater Academy

Arthur Almeida –Dighton

Janice Goulart –Rehoboth-Anawan

Lorraine Thompson – Rochester
Jane Puccio – Somerset
Gail Girard – South Attleboro Village
Dottie Irving – South Attleboro Village
Karen Kull – South Attleboro Village-

Rachel Mooney – South Attleboro Village
Lucy Rossi – South Attleboro Village
Sandy Fife- Dennis Harwich
Michael Middleton – Bridgewater Community

Ten Year Chevrons

Karen Benoit – South Attleboro Village
Ken Benoit – South Attleboro
Teresa Berard – Somerset
Lorraine Thompson – Rochester
Joyce Middleton – Bridgewater Community
Martin Middleton – Bridgewater Community

If you believe you have also earned one of these awards and hadn't received it, please let ZC/PCST Lorraine Thompson or me know! We will be either delivering or mailing the awards to clubs/recipients as soon as we have them all in hand!

One of the best ways to keep our membership strong is to encourage participation in club, zone, district and state events. Active Lions are happy Lions! Lets' all make a commitment to try to earn one of these pins and to help our fellow members earn them, too!

One of the best ways to grow our membership is to conduct service activities where even non-Lions can participate. They will see the fun we have in service and it will encourage them to join! Don't you want your friends, coworkers, neighbors and relatives to have the joy you have from service? **JUST ASK!** Joining Lions is by invite only, so won't you do the inviting?

Let's not do this alone! Lets' ask more people to help us ROAR!

Want help? JUST ASK!

Wishing you all the blessings of the Holiday season,

Kathy Salem
GMT Chair





Rochester Lions can help. **Less than 3 months til Christmas
NOT GOING OUT SHOPPING THIS
YEAR??**

We have access to 1,000's of markets for gift giving.

Why not support the Rochester Lions by getting yourself gift cards to shop with?

It cost you only the cost of the card, it won't depreciate in time, and we will hand deliver them to you.

Below is a short list of available brands. If you are looking for something else, contact Cyd Ryle lioncyd@comcst.net or PCST Lorraine Thompson lionlorraine33s@ymail.com and we will gladly look it up for you. Some cards will be on hand shortly.

Markets/businesses include, but not limited to:

Amazon	Cracker Barrel	Famous Footwear	
Walmart	Stop & Shop (reloadable also available)		
Target	IHop	CVS	
Kohl's	PetCo	Disney	
Bath & Bodyworks	Pet Smart	Apple	
Cabela's	Michaels	TJMAXX	
Bass Pro shops	Bahama Breeze	LongHorn	
Lowes	Carabba's	Yardhouse	
Home Depot	Barnes & Noble	JCPenney	
Old Navy	Burlington Factory	Dick's Sporting Goods	
Dunkin Donuts (reloadable also)		Olive Garden	
Texas Roadhouse	Cheesecake Factory	Taco Bell	Ulta
Bed Bath & Beyond	Claire's	Christmas Tree Shops	

Spread a little sunshine
 Our fellow Lions
 need some cheer.
 Send some sunshine
 And prayers



Club	Member	Address	C,S, z
Bridgewater Academy	Vale Sime	396 Union St	Bridgewater, MA 02324
Fall River Carousel	Muriel & PDG Bert Patenaude	5 Waring Rd	Somerset, MA 02726 Middleboro, MA 02346
Middleboro	Mike Chilcotte	15 Mitchell St	New Bedford, MA 02745
New Bedford	Nat Hoyle	15 Kelton St	
So Attleboro Village	Barbara Klang	650 Pearce Rd	Swansea, MA 02777
So Attleboro Village	Janet Kennedy	45 Cohasset Rd	Foxboro, MA 02035
Bridgewater Academy	Paula Doherty	2 Meadow St Apt 2	Bridgewater, MA 02324 Middleboro, MA 02346
Bridgewater	Eric Rodriguez	76 Vernon St	

