

September 2020 District 33S Newsletter



SANDRA FIFE, DISTRICT GOVERNOR 2020-2021

“Pride in Service”





Save the Dates

ALWAYS CALL TO CONFIRM DATES AND TIMES ~ SUBJECT TO CHANGE

August 31, 2020 ~ First Cabinet Advisory Meeting ~ Virtual 7 PM

September 7, 2020 Mum sale, South Attleboro Village deadline to order

September 10, 2020 Rochester Lions Fundraiser Dinner to go Meatloaf" Reservation Required ~

September 15, 2020 Eyeglass washing at Raynham

September 19, 2020 Paws of Comfort Community Yard Sale

September 22, 2020 Rochester Lions Drive thru pick up BBQ Chicken dinner. Reservations required

October 3, 2020 ~ Blink of an Eye District wide, DG Sandy hits the road

October 8th Voting Cabinet Meeting 7:00 Virtual

October 14, 2020 ~ Fairhaven Lions Spaghetti Dinner 5:00 PM - & 7:00 PM St. Mary's

October 19, 2020 ~ Orientation New & Old Lions ~ Raynham King Philips Hall , 6:00 PM

October 22, 2020 Deadline to order Carnations to support MLERF

October 29, 2020 ~ MLERF District 33 S "On the Road", Virtual

November 5, 2020 ~ 2nd Cabinet Advisory Meeting, Raynham King Philip 6:00 PM (6:45 Start)
November 7 & 8, 2020 ~ Operation Shoebox Time TBD

November 7, 2020 MLERF Awards Banquet

November 28, 2020 Project Hunger Food Packaging

December 12, 2020 ~ Activities for Special Children Christmas Part, Raynham King Philip 11 ~ 2

January 22-24, 2021 ~ Mid-Winter Convention ~ Surf's Up 60's Party Double Tree Hyannis

March 8, 2021 ~ 3rd Cabinet Advisory Weary Traveler, Monument Beach 6:00 PM (6:45 Start)

March 20, 2021 ~ District Hunger Food Service Project 9:00 AM to 3:00 PM

April 23-25, 2021 State Convention - More details to follow.

June 10, 2021 ~ 4th Cabinet Advisory Redman Hall, Wareham 6:00 PM (6:45 Start)

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Message from District Governor Sandy Fife September Newsletter

Dear Lions and Leos of District 33S,

In the past 2 months we have had to say goodbye to several Lions in our District: Jerry Deplama, Barnstable Yarmouth, Patty MaConnell, Falmouth Lions, George Hart, Bridgewater Lions, Frank Ciambriello, Dennis Harwich Lions, David Correia, Somerset Lions, Robert Condon, Westport Lions and Veronica Lamb, Easton Lions. Our thoughts and prayers go out to their Clubs and their families.

It's hard to believe we are talking fall already. On August 31st we will hold our first Cabinet Advisory Meeting.

Unfortunately with CDC Guidelines and Governor Baker's Phase 3 restrictions we are not able to meet face to face. I want to thank all the Club and Cabinet Members who tune in virtually to hear what is going on in our District and share their club news.

District and LCIF News:

CLUB STATUS UPDATES ~ GMT Kathy has been working on several membership initiatives. SE MA Paws of Comfort is now an active new Lions Clubs. Special thanks to Monique Tedino and Deb Horner for their hard work. Chatham Nauset Lions will be revitalized as Nauset Lions so we welcome the new members and hope to hit the road adding new members to this Club. Stay tuned for Charter Night Dates!! Unfortunately we had to close Lower Cape Cod Lighthouse Lions but am grateful the members transferred to the Nauset Lions!! All this in the first 30 days! Thank you to our NAMI Champion Kathy!! More to come from NAMI (North American Membership Initiatives) !!

LEO'S CLUB UPDATE ~ A new Leo's Club at Tabor Academy is getting underway. More information to follow. If you want to start or revitalize a Leo's Club in your area please reach out to me or our Leo Advisors ~ Lions Gretchen and Ed Olney from the Dighton Lions Club. For information on registering the Leo's on LCI please contact Gretchen at gretchen1398@hotmail.com.

COVID GRANT LCIF ~ District 33S has been awarded a \$10,000 Emergency Grant. CIF Chairperson Gudrun Yngvadottir has awarded an Emergency grant in the amount of US \$ 10,000 to assist the Lions of District 33-S with COVID-19 relief activities. Emergency grants to buy PPE's will be distributed to 5 area hospitals throughout the SE Area: Brockton, Cape Cod Health (Hyannis and Falmouth), Southcoast Health(Fall River, New Bedford and Wareham) and Taunton. This is exciting news and another example to share with our Club members that the funds we pay into LCIF Campaign 100 come back to our own communities.

LCIF District and Club Community Impact Grant~ HUNGER HUMANITARIAN PROJECT ~ The District has applied for funding under the District and Club Community Impact Grant to do a food packaging project with The Outreach Program. On November 28th we will be looking for volunteers to help us pack meals (Masks and CDC Guidelines will be followed) at their Pembroke Facilities. \$3,925 is available to our District based on passed donations to LCIF. We have also set up a FACEBOOK Fundraiser to ask for donations. Donations given are tax deductible since the Outreach Program is a 501 (c) 3. We hope to raise enough to package 20,000 meals!! These meals will be distributed to food pantries in our area. Clubs who gave more than \$5000 maybe eligible for direct funding also through this grant. To check to see if your Club is eligible please email LCIFdistrictandclub@lionsclubs.org.

LCIF RAFFLE ~ Please return your raffle tickets for the LCIF Humanitarian Efforts Raffle. 10 Tickets were sent to each club. More tickets are available! See LCIF Coordinator, John Babb. Raffle will be drawn at the November 5th Cabinet Meeting.

PRIDE AND ROAR ~ Please get your Pride and Roar Forms in to Lion Lorraine ~ (lionlorraine33S@ymail.com or mail to Lorraine Thompson, 119 Snipatuit Rd., Rochester, MA 02770). They are included in this newsletter or found on the website. Let' recognize those members that have worked so hard in the past year! Pride and Roar will be distributed in November!

COOKBOOK DISTRICT 33S ~ A special thank you to all members who sent in recipes for our District 33S Cookbook that will

benefit MLERF. 300 Recipes were entered. Special thanks to Dennis Harwich Lion Jane Otis who entered all those recipes. The Cookbook is at the printer and will be available for Christmas Sales!!

MLERF NEWS ~ The Annual Banquet has been postponed TO November 7, 2020. More details on this to follow. On October 29th, District 33S will be hosting the **MLERF District 33S "On the Road Meeting"** in Rayham. At this meeting you will meet and share ideas with our MLERF Board and other District Lions. Please plan to support our own MLERF President, PDG Roland Grenier, and attend this meeting!

NEW MEMBER ORIENTATION ~ Lion Sue Barbour, District 33S Orientation Chairperson, Lion Linda Schleicher, Family and Women's Membership Development, GMT PDG Kathy Salem and other Cabinet Members will be putting together an exciting agenda. The orientation will start at 6:45 PM. Written invitations will go out to all members with 12 months of service or less. Any Lion who wants to learn more is welcomed to attend. We all feel training is important so if Covid cases and Phase 3 Mandates do not allow we will hold a virtual event. Watch the Newsletter for Details!!

NEWSLETTER ~ Thank you to Lion Lorraine for her continued efforts to get our District Newsletter out each month. Not all Districts do a newsletter but here in District 33S we value communication with our members. The Newsletter is a great opportunity to share our events and help educate our new members on what is happening in our District. I ask that all **Secretaries** sign up new members. They will be notified and have to accept the invitation. Anyone can sign up at our website <https://e-district.org>. Scroll down to the bottom of the first page under the calendar.

BLINK OF AN EYE ~ ON THE ROAD!!! CST Nadene Martin and I will be hitting the road and coming to you! On October 3rd we will be traveling to each home town to pick up any donations for MLERF, no matter how small! Some Clubs are doing a walk in their hometown to greet us!! Pass the Hat, Pennies for Sight, White Cane or a Virtual Walk sponsorship!! Please let PCST/ZC Lorraine Thompson (lionlorraine33s@ymail.com) know if someone from your club will be available and where to schedule a stop on the MLERF BLINK ROAD TRIP MARATHON!! There will be an award for the most creative welcome!!! Road trip estimated times will be sent to each Club.

LCIF HUMANITARIAN RELIEF FOR LEBANON ~ On Tuesday, August 4, a massive explosion rocked the city of Beirut, Lebanon. More than 300,000 Lebanese have been displaced from their homes, thousands injured, over 100 confirmed dead, and many more missing. When a humanitarian crisis of this magnitude strikes, we, as Lions, are ready to help. Right beside us is Lions Clubs International Foundation (LCIF), our global foundation. LCIF is currently partnering with Lions in Lebanon to provide US\$10,000 in immediate relief to children, families, and communities suddenly struggling with everyday needs. We here in District 33S too can help. Please pass the hat or make a donation to help the Lebanese families impacted by this tragedy.

USA CANADA has gone Virtual!! You can experience the forum this year in a new way ~ from the comfort of your home! For just a \$20 registration fee join me and many Lions~ LEARN MORE and REGISTER at <http://lionsforum.org>. September 25-27. 2 hour sessions. Do as much or as little as you want. Please check out the great leadership training and hear Dr. Jun-



Yul Choi speak on service programs.

DISTRICT DIRECTORIES ~ we have been diligently working on the District Directory. Special thanks to PCST/ZC Lorraine Thompson for all her hard work and PDG Kathy Salem for her keen eye proof reading skills!! . Thank you to Clubs who responded so quickly with changes and updates. They are currently being printed. Directories will either be delivered to each Club or mailed to Clubs and Recipients ASAP. It will also be available online.

Even in hard times we have some exciting plans for our District. Please be patience with us if we have to change course and adapt our plans due to COVID 19. We want all our members to be active but most of all be safe. Let us know if you need help in your club. If you need to contact me please feel free to call me at 508-320-1654 or email me at sbfife@comcast.net.

Respectfully Submitted,

Sandy Fife ~ District Governor 33S

"Pride in Service"

2ND VICE DISTRICT GOVERNOR'S MESSAGE

Hope you are all doing well and are staying safe. What a year!!!!!!!!!!!!!! It is a complete lifestyle change for all of us. I hope we all can help District Governor Sandy with all her goals this year.

We all have to stay motivated and come up with new goals to continue in our lionism quest. Don't think about what you can't do but what you can do.

Please think out of the box.

The Virtual world is now and we should all adapt to it. Zoom meetings are really easy. I know small clubs and aging clubs will struggle with this. Each club and their members should be staying in touch with each other. We need to socialize during this Pandemic. Please contact your Zone Chair or other clubs for help. Please email me if you have questions on anything.

With a lot of people out of work there is a big need for food pantry's or food banks. People living alone or the elderly should be checked on and see what they need. If you have any good ideas for Fundraisers or Community Service please share it with all of us.

You can set up an account on Facebook or your website for people to donate with a little research and effort. Personnel donations are always accepted to LCIF or MLER

Get out there and let people know what the Lions do and how we help people.

WE ARE WORKING ON YOUTH SPPECH TO TRY TO MAKE IT HAPPEN THIS YEAR SOME HOW VIRTUALLY. STAY TUNED FOR MORE INFORMATION. Please inform the schools.

TOPIC: IS WINNING EVERYTHING?

Youth speech website: lionsyouthspeech.org

Hope this helps and thanks Bob Coluci

North America Membership Initiative (NAMI)



Just a quick update to keep everyone informed...

CONGRATULATIONS to the newly formed Southeastern MA Paws of Comfort Lions Club! Stay tuned for information about their charter night!

The former Branch of the Dennis Harwich Lions members have moved into the Chatham-Nauset Club! There will be an induction and new naming ceremony soon!

Our four teams of New Clubs (chaired by PDG Deb Grassi; grassi-ins@comcast.net), Revitalize clubs with new members (chaired by IPDG John Babb; babbjd@comcast.net), Re-motivate members (chaired by ZC Jerry Lawrence; [@](mailto:wblionsclub@aol.com)), and Leadership support and training (chaired by PCC Paul Schleicher; pjs260@aol.com) are continuing to work on their goals and action plans. They could all use YOUR help. Won't you contact one of them, or me, to see how you can be a part of it?

If you would like to explore training ideas or need support for your leadership team, you may contact any of the members of that team: Chair PCC Paul Schleicher,

pjs260@aol.com; IPID Joyce Middleton, joyce.middleton@gmail.com; PDG Roland Grenier, rolandg2@yahoo.com; PDG David Barbour, dbarbour1@aol.com.

Let me know how I can help you, and I look forward to hearing how you would like to help as well!

Yours in Service,

Kathy Salem, PDG

NAMI Champion/GMT Chair



You are cordially invited to attend the

69th Annual

Massachusetts Lions Eye Research Fund, Inc.

Awards Banquet &

Installation of Officers

**To welcome the incoming Officers and
Directors and thank the outgoing Officers
and Directors 2019 - 2020**

MLERF President Jeanne Farrow, PDG

2020 - 2021

MLERF President Roland Grenier Jr., PDG

Saturday, November 7, 2020

Social 6:00 P.M. – Dinner 7:00 P.M.

Holiday Inn

31 Hampshire Street

Mansfield, Mass 02048

RSVP BY SUNDAY October 25, 2020

MASSACHUSETTS LIONS EYE RESEARCH FUND, INC.

WWW.MASSLIONSEYERESearch.ORG

Hello Lions of District 33S,

As we start a new year, I cannot express how honored I am to be the President of the 69th year of MLERF and its 55th president. I know that this year might be as trying a year as last year, hopefully not, but I promise to do my best as your president to follow in the successful footsteps of our past presidents.

I know nobody, Lions, has lost our focus on raising money for our statewide Lions' project MLERF but it has gotten more challenging for us to raise the donations for MLERF. As it has been said you can look at a challenge as a road block and not be able to raise any more money or you can look at a road block, not being able to raise any more money, as a challenge to find new and different ways to raise the same if not more money than you did before. In a very short period of time the world had to change its normal everyday ways to adapt to a new normal. If we, lions, do not change also and look for new ways we will be left behind by the rest of the world and have a repeat of this year's donations.

I am remaining optimistic for this year and again putting the challenge out to raise \$1,000,000 for eye research. Remember this seed money for the hospitals might just start something that will prevent or reverse blindness or get some of us back to 2020 vision.

I see the rest of this year as a great opportunity. What a better way to raise money for eye research than doing it during the year 2020. Let's use this to our advantage. Let's see if we can get some donations from this state's 911 optometrist, 606 ophthalmologist, and vision centers using the year 2020 to help us.

My pin this year has the MLERF symbol, the eye, as part of the year 2020. The whole pin is surrounded by the shape of a shield, as we are the knights of the blind and knights carry a shield. In thinking of new fundraisers, you could become part of the Presidents Circle for only \$33.00

Just think if $\frac{1}{2}$ of the 1,616 Lions in District 33S became a member of the Presidents Circle that would be \$26,664.

Other simple fundraisers. A Facebook birthday fundraiser. If $\frac{1}{2}$ of the District's members raised just \$100.00 that would bring in \$80,800.

Our Pennies Project. If $\frac{1}{2}$ of the District's members raised just \$10.00 that would bring in another \$8,080. Add them all up equals \$115,544 for MLERF and the clubs haven't even started to fundraise yet. Can you imagine if you asked everyone on facebook, family, relatives and friends for a little help, donation, during this trying time, how much money we could raise for Eye Research.

More people are staying home and ordering online. Ask your family, relatives and friends to use "smile.amazon.com". This is still Amazon but if you choose "Mass Lions Eye Research" as your non-profit to donate to and Amazon will donate .5% of your total to MLERF. As of June \$1,660 has been donated to MLERF from Amazon.

IGive.com is also another website like Amazon that donates to non-profit organizations.

If you are fundraising be sure to look into "The Square" for Credit Cards. It attaches to your phone and can help sell to those people who don't carry cash or would like to make a donation.

There are plenty of new ways to change our normal way to fundraise. If you have a new way to fundraise please let us know so we can share it with everyone.

Good Luck District 33S. Have a great year. YIL,

PDG Roland Grenier President MLERF



FRESH COOKBOOKS

HURRY!

Get 'em -whilethey're
HOT off thePress!



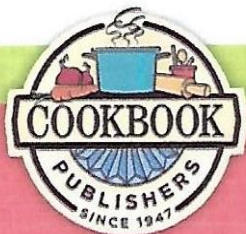
Reserve your copy today by contacting:

CST Nadene Martin

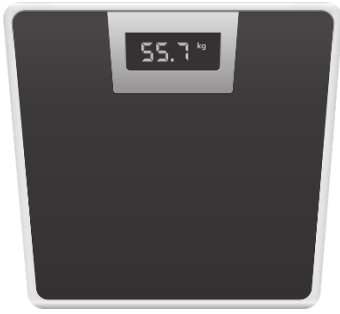
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COVID Weight Challenge

To Donate to MLERF

Let's get the COVID 15

15? Just about everyone has gained a few extra COVID pounds. Let's have some fun and raise money for MLERF

Here is the [Weight Loss Challenge](#)

Everyone that wishes to participate pays a \$25.00 entrance fee. You follow whatever diet works best for you.



Everyone weighs in on the 1st of each month (on their honor) until June 1. If you lose weight, great if not or you gain, you owe \$5.00 to the district. Not \$5 per pound, \$5.00 per month.

Let's see how much we can donate to MLERF during this time.



Weight Loss Challenge

Participant Name _____

Address _____

City, State, Zip _____

E-mail _____

CLUB _____

Participant agrees to weigh monthly on the 1st each month.

Please make check payable to **District 33S with MLERF** on the memo line.

Mail to : CST Nadene Martin, 15 Second Ave, Taunton, MA 02780





LIONS DISTRICT 33 S
MINI CARNATIONS DAY
FOR
MASS LIONS EYE RESEARCH

\$6.00 PER BUNCH

ORDER WITH PAYMENT MUST BE RECEIVED
BY **OCTOBER 22, 2020**
(NO ORDERS WILL BE ACCEPTED AFTER OCTOBER 22, 2020)

PLEASE MAKE PAYMENT IN ONE CHECK
FROM YOUR CLUB FOR TOTAL BUNCHES TO
Lions Clubs Carnations

Send To: PCST Pat Salvas, 11 Simpson Ave, So. Attleboro, MA 02703

DELIVERY DATE SATURDAY **NOVEMBER 7, 2020**
10:00 AM-12:00 PM
RAYNHAM LIONS CLUB

Please provide the contact person's name and telephone number.

YOUR LIONS CLUB WILL RECEIVE CREDIT OF \$3.00 PER BUNCH SOLD
TO
MASS LIONS EYE RESEARCH

Due to Covid 19, fundraising will be difficult this year for many of us. Carnations is one way to not only raise funds for MLER but they can be donated to people in hospitals, nursing homes, shut-ins and health care workers in your community.

Any questions regarding Carnations Day please contact
PCST Pat Salvas 508-838-6527

Community YARD SALE

Sponsored by the Southeaster MA Paws of Comfort Lions Fundraiser to support local Lions charities



Saturday, Sept. 19 (rain date 9/20) from 9:00am to 2:00pm
LOCATION: 860 Landry Ave (Reinbold Ins), No. Attleboro, MA



If interested in renting a socially distanced 10 ft space for \$15, email us at semasspawsofcomfort@gmail.com or contact Lion Deb Horner at 508.889.2185 or Lion Sabrina Boulay at 774.282.0255

News from your Global Membership Team ...

Did you know?....

New Member Fees are waived until January 1, 2021? Your new members can save \$35 if you sign them up now!

The benefits of membership? Current Lions rewards programs include:

[1-800-Flowers.com](https://www.1-800-flowers.com) All Lions Clubs International members can receive a 15% discount from any of 1-800-Flowers' family of brands.

1. [Cheryl's Cookies](#) (U.S. only)
2. [Fruitbouquets.com](https://www.fruitbouquets.com) (U.S. only)
3. [Harry and David](#) (Canada, U.S. territories—Puerto Rico, Guam, American Samoa, Northern Mariana Islands, U.S. Virgin Islands—United Kingdom and Germany)
4. [Stock Yards](#) (U.S. Only)
5. [The Popcorn Factory](#) (International)
6. [Avis Car Rental](#) (International)
7. [Budget Rent A Car](#) (International)
8. [Enterprise/National](#) (International)

[Beltone](#) (U.S. only) Lions club members and their immediate family* have access to a national hearing health care program. The program is available through the Beltone Hearing Health Care Network of 1,400 preferred providers. Call the Beltone toll-free Customer Care line at (800) Beltone (235-8663). You can also find hearing care information and provider location information on the [Beltone Web site](#).

**Immediate family includes grandparents, parents, spouse and children.*

It includes:

- **Free Hearing Screening.** Take advantage of a 10 Step Evaluation Process – at no cost to you – to determine if and to what extent you may have hearing loss.
- **15 Percent Retail Discount.** Receive 15 percent off retail price of any Beltone Hearing Aid. You can choose from more than 80 models. All hearing aids technologies are available – including state of the art digital hearing aids, as well as programmable and analog aids.
- **BelCare™ Member Satisfaction Plan.** This customer service program ensures you will receive consistent delivery of service, regardless of Belton location. BelCare is a commitment from Belton hearing care practitioners to ensure your experience is professional, comfortable and worry-free.
- **Lifetime Care Program.** Belton will service clean, inspect, adjust and service your hearing aid at any Belton location in the U.S. for the life of your hearing aid.
- **Warranty and Lost, Stolen, or Damaged Protection Coverage.**
- **National Finance Options Available.**



100 Ideas to Recruit New Lions

1. Ask someone. Ask One!
2. Bring a guest to meetings
3. Advertise in newspapers & cable TV
4. Have a clear club goal & a strategic plan
5. Letters or personal contact with local businesses
6. Contact with Chamber of Commerce
7. Place customized bookmarks in library books
8. Have public meetings at malls, outdoors, etc.
9. Have a booth at malls, fairs, festivals etc.
10. Place pamphlets in doctors' offices, hospitals, cafeterias, libraries, etc.
11. Create videos of your events and promote your Club on YouTube
12. Host an Open House
13. Hold a club assembly only on membership
14. Ask former Leos, Effective Speaking Contestants, Lions Quest grads, Vision Screening school contact, etc.
15. Make the membership chair an active Club Officer that reports at each meeting
16. Put together guest information packets (see [Family recruitment Brochure](#) / [Campus Club recruitment brochure](#) / [Standard recruitment brochure](#) / [Club recruitment brochure template](#))
17. Service projects that serve a need in the community
18. Invite family members to join
19. Send letters to people in the news with an invitation to visit the club
20. Print club business cards with club meeting location and time
21. Distribute extra copies of LION magazine and attached information about your club in waiting rooms, etc.
22. Hold high-profile meetings (all candidates meetings, special guests, etc.)
23. Hold wine and cheese receptions for prospective members
24. Ask for help from your Region Chairperson/Zone Chairperson/GMT Coordinator/DG Team
25. Have a special guest day
26. Send club members to a district membership seminar
27. Make prospective members feel important
28. Honour outstanding community members with awards like Melvin Jones, Awards by Club (certificates), etc.
29. Don't take age into consideration
30. Make some meetings social events
31. Build a club web site and a social media presence
32. Use email contacts to promote your club
33. Put posters in public areas (see "[We are Lions](#)" [club recruitment poster](#) / look at posters other Lions created [Pinterest page of posters](#) / or be inspired by [Our Global Causes](#))
34. Ask corporations and employers to sponsor or subsidize membership
35. Have a reward/recognition program for those who bring in new members at Club level
36. Create more fun
37. Give a money-back guarantee—if after 3 months a new member does not want to stay, return their fees
38. Invite the media to cover well-known speakers
39. Use word of mouth
40. Network with coworkers, friends, and family
41. Follow up with guests
42. Place a coloured dot on the watch of every member to remind them to bring a guest
43. Lead by example—how many members have you recruited?
44. Have members give talks at other organizations
45. Provide guests with free meals
46. Update your club's satisfaction surveys. Your Club Your Way / Know your Ratings / CQI
47. Look for members in ethnic groups not represented in your club
48. Provide brochures for new employee packets in local companies with approval from HR/owner
49. Advertise at sports events
50. Ask the district for help



51. Hold joint meetings with other groups
52. Share your club experience with others
53. Participate in community events
54. Write letters to the newspaper about the campaigns your club is working on
55. If a prospect can't join because of your meeting day & time, suggest other nearby clubs
56. Publicize club successes, elections, events, in local newspapers
57. Circulate the club newsletter widely
58. Design a club brochure [Club recruitment brochure template](#)
59. Hold recruiting events with two or more clubs
60. Form/join a speakers' bureau or organize a pool of speakers to be available for presentations outside Club
61. Wear your Lions pin at ALL times
62. Mention your club at meetings of other organizations during announcements
63. Send newsletter to guests
64. When asked about your leadership skills or career success, tell them about your club
65. Ask the DG, VDGs, or GMT to attend a board meeting to talk about membership
66. Ask every member to submit 3 prospects to the membership chair
67. Always make it FUN
68. Give every member a club decal or bumper stickers for their car
69. Give testimonials about your club while guests are at the meeting
70. Repeatedly invite prospective members
71. Practice selling your club at Club meetings—have a one minute elevator speech ready
72. Conduct a Membership Satisfaction Survey – see [How Are Your Ratings](#) and the [Member Satisfaction Guide](#)
73. The club president asks three club members as a personal favour to each recruit one new member
74. Bring your boss to a club meeting
75. Make contact with women's business associations
76. Bring your co-workers to a club meeting
77. Bring your subordinates to a club meeting
78. Have new member kits available at every meeting
79. Use books, brochures, videos, posters and other resources from LCI
80. Hand out invitation cards for a "free" lunch (breakfast, dinner)
81. Have members constantly promote and rave about your club
82. Meet at a good location
83. Assign members to five-person recruitment teams—each team brings in a new member every six months
84. Develop a strategic membership plan as a year-round priority – growth needs to be planned
85. Have incentives for recruitment
86. Have a large poster that lists all the members who have sponsored a new member in the past year
87. Select a missing career or other classification in the membership and work on filling it
88. Display a thermometer showing progress towards the club membership goal
89. Feature a member's "benefit of the month" in the club newsletter
90. Induct new members with pizzazz & invite their spouse/partner
91. Develop a welcome letter from the president for all new members
92. Contact all members who have resigned in the past 3 years
93. Use billboards at bus stops and roadside
94. Ask club members to put club ads on their commercial trucks
95. Recognize new members in newsletters
96. Regularly check the LCI website for ideas
97. Visit other Club, District, Multiple District websites and social media for ideas
98. Invite spouses to social functions
99. Ask recipients of your Lions Club service or donations (or LCIF) to speak for Lions or your Club
100. Pass out M & M candy to remind members that "Membership Matters" and that we need "More Members" provide more service

This information was originally found at <http://greatideastoshare.com/2011/10/11/100-ways-to-recruit-new-member>. It has been modified to include and refer to Lions Clubs International materials.



Lions Orientation.

Save the date!! All Lions with less than 12 months of service, Lions who have not had an orientation, Sponsors, Club Officers and Club Membership Chairs are invited to attend a "Virtual" Orientation Training! MORE INFORMATION IN OCTOBER NEWSLETTER:

**Date: October 19,
2020**

**Time 7 PM
Virtual ZOOM Training
SAVE THE DATE!!**

**District 33S Global
Membership Team**

EYEMOBILE SCHEDULE 2020-2021

Due to the current situation with COVID 19, there are no bookings at this time.

Hello,

Hope this finds everyone well. We continue to do our best to serve. Please contact me at Katielilyp@gmail.com or 774-254-0006.

Lori Porteleki



Lions Club Service Project.
Making it possible for this neighbor to leave her
home
Great job Lions!!





Due to COVID 19 restrictions, DG Sandy
Is taking the Blink of an Eye on the road.
On October 3rd, DG Sandy will take a road trip to collect donations.

COVID 19 has many people thinking outside the box



DG Sandy has taken this as a challenge. On October 3rd (Mark your calendars).

Our Governor will be hitting the road. No matter how clubs manage to collect donations (pass the hat at a meeting, white cane day, road toll, or virtual walk), notify PCST Lorraine and DG Sandy will schedule a time and place to meet any number of your club members.



In these difficult times, lets' have some fun and cheer on DG Sandy as she visits the entire district in one day. We will be tracking her progress across the district.

There will be an award for most creative welcome to the governor for her visit.

You must register by September 30, for DG to plan her route.

Contact PCST/ZC Lorraine Thompson to schedule your stop. DG Sandy's on the road partner could be a surprise visitor at each club



ROAR LIONS, get 'em get 'em!!



Blink of an Eye ~ Journey for Sight ~ DG Marathon Drive Club/Sponsor/Donation Sheet Saturday, October 3, 2020

Full Name _____

Lions Club / Leos Club Affiliation, if applicable Phone Number _____

Dear Potential Sponsors,

My Lions Club is participating in the **District 33S Lions Club "Blink of an Eye" ~ Journey for Sight** ~ fund- raiser to be held on Saturday, October 3, 2020. To participate Clubs are doing a walk, taking donations and sponsorships prior to or on the day of the event. All proceeds go to the Massachusetts Lions Eye Research Foundation, Inc. / Journey for Sight Program, a 501(c) (3) charity. More information may be found at www.mlerficom. All sponsorships and donations are appreciated!

Please make checks payable to: **Journey for Sight (JFS)**. Thank you!!

	Name of Sponsor	Phone Number	Amount Pledged	Amount Collected	Paid
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					

Total amount collected \$ _____

Clubs need to sign up with Lorraine Thompson for pick up

Liolorraine33s@ymail.com

Proize for best DG Dreeting!!!



We Serve



An Opportunity to “Win” while Supporting LCIF (Lions Club International Foundation)

Anytime that we support LCIF, we are winners. LCIF funds support so much good in this world, including in our local District. Did you know that last year, LCIF provided a \$ 1,500 Grant for D33S Lions Quest training and awareness, and LCIF provided a \$ 12,450 Grant to help kids with Type 1 Diabetes when attending Camp Jack, local to our District. As a District we donated \$ 38,500 last year to LCIF. – Thank-you! There are still opportunities being pursued this year by DG Sandy for a COVID-related Emergency Grant and another Lions Quest Grant, and we don’t have to stop there.

DG Sandy has set a goal of \$ 50,000 to be raised for LCIF this year, and would like to have every D33S Lions Club participate.

As your District 33S LCIF Coordinator, I fully support DG Sandy’s goals and initiatives.

So how can you participate?

Between now and the 2nd Cabinet Advisory Meeting, scheduled for 5 November, tickets are available to participate in a raffle, with \$ 200 of prizes to the winner (\$ 50 cash, \$ 30 Dunkin Donuts Gift Certificate, and \$ 120 in Lottery Tickets).

1 Ticket for \$ 5 or 3 Tickets for \$ 10. Tickets will be mailed to each Club, and DG Sandy, CST Nadene, and PDG John will have tickets available at request. Ticket sales to be credited to each Club, Winnings awarded to the individual with the winning ticket, as drawn on 5 November 2020.

District 33 S Supports LCIF Global Causes		
	<p>Campaign 100 Humanitarian Assistance</p> <p>Draw Date: November 5, 2020 CAM</p> <p>King Philip's Hall, Rayham, MA</p> <p>Lottery tickets, Gift Cards, Cash - Value \$200</p> <p>CHECKS PAYABLE: LCIF FOUNDATION</p> <p>Club Name in Memo Section</p> <p>"Alone we can do so little, Together we can do so much"</p>	<p>NAME _____</p> <p>PHONE _____</p> <p>CLUB _____</p> <p>E-MAIL _____</p>
	Sample	
	We Serve	
	<p>0001 1 Ticket \$5.00 - 3 Tickets \$10.00 0001</p>	
	<p>0001 1 Ticket \$5.00 - 3 Tickets \$10.00 0001</p>	

One Hundred Service Ideas



Diabetes

1. Organize a "Strides: Lions for Diabetes Awareness" event.
2. Organize a community support group for parents of children with diabetes.
3. Volunteer to serve at a children's diabetes camp.
4. Invite a healthcare professional to speak about diabetes at your club or district meeting.
5. Partner with local healthcare providers to organize diabetes & vision screenings.
6. Distribute educational resources to increase diabetes awareness at a community health fair.
7. Organize a walking club for seniors with diabetes.
8. Provide a diabetes magazine subscription to your local library.
9. Sponsor a child in need to attend diabetes camp.
10. Donate diabetes books to your library with a bookplate to identify your club's donation.
11. Work with your local school to invite a health care professional to speak about diabetes.
12. Post monthly articles about diabetes on your club or district website.
13. Promote diabetes prevention through a radio public service announcement.
14. Sponsor a healthy cooking demonstration for people with diabetes.
15. Organize a school or community vegetable garden to encourage healthy eating.
16. Work with a community podiatrist or foot care specialist to provide foot screenings.
17. Partner with your local diabetes organization to offer programs & materials.
18. Promote community resources and online materials from LCI partners NDEP, DECA & IDF.
19. Promote the importance of an annual dilated eye exam to detect diabetic eye disease.
20. Provide educational materials to schools & physician offices.
25. Recognize a local organization or community leader for environmental conservation work.
26. Volunteer with your local park service to maintain trails. Help more people access and enjoy nature!
27. Commit to "Meatless Mondays" or not eating meat one day each week.
28. Collect used cellphones and donate them to individuals in need.
29. Lead an after-school nature walk.
30. Survey homes and community areas for leaks in sinks, communal spigots or water fountains. Contact relevant officials for repairs.
31. Work with city officials to paint "no dumping" signs near road drainage areas.
32. Identify where to recycle toxic items and share the collection schedule.
33. Organize a mural competition to promote environmental awareness. Paint the mural in a prominent community location.
34. Implement a recycling drive where people donate gently-used items to charity organizations.
35. Develop a demonstration garden or landscaping plot using native plant species to restore the habitat and conserve water.
36. Sponsor a training program for farmers on how to make and use organic fertilizers and pesticides.
37. Produce a monthly nature program on a local public radio station.
38. Partner with a local carpenter to build rain barrels. Hold a training session with community members to promote using them for watering and irrigation.
39. Organize an alternative transportation incentive program to encourage walking, biking, public transportation and carpooling.
40. Establish a school garden and composting program to improve school meals & reduce waste.



Environment

21. Plant trees with the advice of a local environment organization on the best locations and varieties.
22. Clean up a beach, community space or roadside area monthly as a club.
23. Hold an environment-themed photo contest at a school. Plant a tree or another green form of recognition to honor the winner.
24. Challenge all Lions in your club or district to add one green habit to their daily lives.



Hunger

41. Volunteer to deliver prepared meals to those who are elderly or visually impaired.
42. Organize a program at a local school to provide healthy, nutritious meals.
43. Prepare food baskets for families in need.
44. Volunteer at a soup kitchen or homeless shelter.
45. Take families in need shopping for fruits and vegetables.
46. Organize an event to benefit a food bank in your community; use cans of food as admission.
47. Hold a hunger walk and use proceeds to buy food for a children's center or a homeless shelter.
48. Create a cookbook of inexpensive, easy recipes.



49. Create healthy snack packages to be distributed to children in need.
50. Partner with local restaurants or food markets to deliver donations to a shelter.
51. Start a food co-operative to serve as a resource for healthy food at a more affordable price.
52. Collect infant formula and baby food for an organization serving young mothers at risk.
53. Work with healthcare professionals to provide free classes on nutrition & food preparation.
54. Provide fruits and vegetables as a healthy snack for children in childcare facilities.
55. Provide transportation for those who are elderly or visually impaired so they can shop for food.
56. Teach children to bake a loaf of bread they can take home to their family.
57. Invite a local food bank representative to speak at a club or district meeting.
58. Provide needy children with backpacks supplied with food for when school is not in session.
59. Host a picnic or BBQ at a park for the community.
60. Establish a community vegetable garden where local residents can grow their own food.



Vision

61. Organize a braille, large print and audio book collection to benefit a library or senior center.
62. Volunteer to create audio recordings of books & periodicals.
63. Work with local eye care professionals to provide community vision screenings.
64. Sponsor a World Sight Day event.
65. Sponsor visually impaired students through camps, contests or other activities.
66. Create a community arts program for children and adults who are blind or visually impaired.
67. Collaborate with an eye bank to promote the importance of corneal donations.
68. Develop a directory of community resources and services for those who are visually impaired.
69. Volunteer at a visual rehabilitation or vocational training center.
70. Organize an inclusive sporting event for children with and without visual impairment.
71. Host a fundraiser to purchase and donate white canes for those who are blind.
72. Work with local employers to develop an employee vision screening program.
73. Develop a discount voucher program with optical shops for underserved populations.
74. Design a transportation program for those who are blind or have low vision.
75. Host a "Beep Baseball" game or tournament.
76. Support a guide dog training program through fundraising or voluntary labor.
77. Develop an assistive technology library so people can access resources as their needs change.
78. Create a sensory garden that engages the senses of touch, smell, hearing & taste. Provide braille or audio recordings of signage.
79. Partner with a school for the blind to support assistive technology & maintenance needs.
80. Partner with an orientation and mobility specialist to provide ongoing support to teachers and employers of inclusive classrooms/workplaces.



Childhood Cancer

81. Provide craft materials, puzzles, books & games to children receiving treatment.
82. Prepare meals for families with children undergoing treatment.
83. Donate gas, parking & food gift cards to families in need or a childhood cancer center.
84. Provide cancer support books and magazines to your local school.
85. Write cards full of well-wishes and share them with a local cancer center.
86. Make or buy new hats, caps, head scarves and blankets to donate to children's cancer centers.
87. Coordinate travel arrangements to and from treatments for a family of a child with cancer.
88. Provide tutoring services to children with cancer and their siblings.
89. Organize a childhood cancer camp or sponsor a child to attend one.
90. Volunteer to assist a family in sharing their story through photography.
91. Sponsor an activity day for children with cancer.
92. Raise awareness through radio public service announcements or social media campaigns.
93. Provide children's entertainment at a hospital or treatment center for children with cancer.
94. Organize a weekend retreat for families with children in remission.
95. Remodel a children's cancer center.
96. Form a support group for those affected by childhood cancer.
97. Familiarize yourself with the bone marrow transplant registry.
98. Volunteer at a housing facility serving children with cancer.
99. Assist at camps for children with special needs.
100. Host a wellness and nutrition day advocating healthy living habits for young people.



LIONS OF DISTRICT 33S PROJECT HUNGER



**Lions Clubs of District 33S are sponsoring a “FOOD PACKAGING EVENT”
NOVEMBER 28th!**

**GOAL ~ 20,000 Meals to be distributed to food pantries in our District.
Food Pantries have seen a 50% increase in need with COVID 19!**

HELP US STOP HUNGER!!

DONATE TODAY!!!

[HTTPS://WWW.FACEBOOK.COM/DONATE/3368593673622651/?FUNDRAISER_SOURCE=EXTERNAL_URL](https://www.facebook.com/DONATE/3368593673622651/?FUNDRAISER_SOURCE=EXTERNAL_URL)





SOUTH ATTLEBORO VILLAGE LIONS CLUB

ANNUAL FUNDRAISER: MUMS, MINI PUMPKINS, CABBAGES TO BENEFIT VILLAGE LIONS CLUB
CHARITIES

PRE ORDERS ONLY BY Tuesday, September 7th

CHECKS/PAYMENT TO: SOUTH ATTLEBORO VILLAGE LIONS CLUB

9 inch MUMS \$8.00 EACH: **Colors available: RED, PURPLE, ORANGE, YELLOW, RUST**

MINI-PUMPKINS **\$2.00 EACH**

ORNAMENTAL CABBAGES **\$5.00 EACH**

To order contact: Village member Debra "DJ" Desjardin 508 369-3369 or Village member Judy Hebert 508 223-6076

PICK UP DATE: SATURDAY, SEPTEMBER 12TH PICK UP TIME: 9:00 AM – 1:00 PM

LOCATION: BACKYARD at 114 WEST STREET, ATTLEBORO (Park on Norfolk Row)





Lions Clubs International

AFB American Foundation®
for the Blind

Expanding possibilities for people with vision loss

Working together to help the visually impaired

Literacy is vital to academic and career success, and to a more enriching quality of life. For people who are blind or visually impaired, there are many paths to becoming literate. Learning to read and write in braille can make a dramatic difference in the life of a child or adult with vision loss. And just as importantly in our modern world, learning to use computers and assistive technologies, such as magnifiers and screen readers, can open up the world of literacy for people with visual disabilities. For people who are blind or who have low vision, braille and technology literacy are the keys to success.

Through the Reading Action Program, Lions have an important opportunity to raise awareness of the braille and technology literacy needs of people with vision loss while continuing a long-standing commitment to Helen Keller's challenge to become "knights of the blind in the crusade against darkness." A new partnership with the American Foundation for the Blind (AFB) was developed to assist Lions in their efforts to advocate for people who are blind or visually impaired. Specifically, Lions can help meet a variety of needs, including provision of braille teaching materials, access to assistive technology, training on the use of assistive technology, and special assistance to low income families in the US and abroad.

AFB is uniquely qualified to advocate for the literacy needs of people with visual disabilities. AFB has led the blindness community for over nine decades, proving that vision loss need not stand in the way of success. As a champion for access and equality, AFB stands at the forefront of new technologies. Like Helen Keller,

29



the organization's most famous ambassador, AFB is committed to creating a more equitable world for people with disabilities.

Lions—as a club, or as individuals, are encouraged to support braille and technology literacy for people with vision loss. There are many ways to get involved:

1. **Volunteer** at a local blindness services agency.
2. **Raise awareness** about the need for services for people with visual disabilities in your community and brainstorm ways to get involved.
3. **Advocate for schools and teachers** to receive the resources and expertise they need to reach and educate children who are visually impaired by joining AFB's campaign to pass the [Anne Sullivan Macy Act](#).
4. **Reach out to technology companies** (through letter-writing campaigns or telephone inquiries) to let them know that making their technologies usable by people who are blind or who have low vision is not only critical for literacy, but also leads to better technology design and makes good business sense for companies and their bottom line.
5. **Spread the word about NVDA** (NonVisual Desktop Access) and other appropriate free or low cost technological access solutions for people with vision loss.
6. **Raise funds for local agencies** serving people with vision loss.

The American Foundation for the Blind removes barriers, creates solutions, and expands possibilities so people with vision loss can achieve their full potential. To learn more, visit the AFB Web site at www.afb.org For questions about the partnership and project opportunities, contact the LCI Program Development Department at programs@lionsclubs.org.

Come find out who the New England Lions Council is And learn what they do

NEW ENGLAND LIONS COUNCIL INFORMATION JULY/AUGUST-2020

1.) NELC Meeting Dates:

October 23-25, 2020- Maine

January 8-10, 2021- Rhode Island

May 14-15, 2021- Vermont

(Due to the coronavirus/Covid19- registration forms will be sent out later. The October meeting will most likely be a virtual meeting- October 24th or October 25th.)

Information will be sent out to the District.

2.) NELC Dues for 2020-2021 will only be \$5.00 this year. Individual Dues Forms will be sent out to the District soon.

Lions who paid their NELC dues last year, please contact NELC President- PDG Bill Donnellan.
wmpd8@aol.com or call-781-335-4590.

3.) If you have any questions regarding NELC, please contact NELC President-PDG Bill Donnellan





Diabetic Awareness Camperships Committee

The Diabetic Awareness Committee Campership Program has had to cancel all fundraising Events for 2020 due to the COVID Pandemic. We would like to thank all the clubs in District 33S who donated at Mid Winter and at the end of the year. All funds will be kept for future Summers of Sunshine Camperships. When the camps open hopefully in 2021 we may be able to offer a February or an April vacation scholarship as well as the traditional summer scholarships to Camp Jack, Camp Joselin, or Clara Barton. During the past 3 years we have awarded scholarships to over 50 T-1 kids. Camp tuitions range from \$1500.00 for one week of overnight camp at Joselin and Clara Barton and \$180.00 for one week of day camp at Camp Jack. Our scholarships help to lighten the financial burden of the parents who are already inundated with medical bills for their child's care. Parents have reported the kids were totally crushed when camp was cancelled for this summer. I had hope to a least offer the kids a day of Summershine so they could see their camp friends, however due to the long lasting epidemic it was unsafe to do so.

Our camp scholarships are awarded in memory of Lion Theresa Dunford. In honor of Theresa we will continue to carry on her work with T-1 kids as a Pediatric nurse, a Bridgewater Academy Lion, and CST for District 33S.

The Committee is composed of District 33 S Lions, T-1 Diabetic kids and their parents, and Friends of Lions who worked tirelessly throughout the year obtaining sponsors, silent auction items, and raffles; developing brochures, letters, and advertisements; printing volumes of materials, tickets, fliers, and letters; our basket makers, ticket sellers, and the army of friends who form a wagon train to empty my home of gifts and deliver it to the venue.

We welcome any new members who would like to join the committee to help out, hopefully including all clubs in our district. We appreciate all donations of gifts, raffle baskets, and support at all of our events.

I have to say I'm so proud of the T-1 kids who come to meetings and events and energetically work setting up, selling raffle tickets, calling the raffles, serving food, and cleaning up. Hopefully we are grooming future Lions for our great district.

Again, thank you from the bottom of my heart to all the clubs who donated at Mid-Winter and End of the Lionistic year directly to our committee. Your generosity helps to make our District great!

It does take a village to plan and put on fundraising events of this magnitude and I'm happy to say my village is a true partnership of Lions, T-1 families, and friends who truly care about bringing a little Sunshine to T-1 Diabetic kids.

If you are interested in joining please reach out to me at 508-326-4006 and as soon as it is safe to meet we will forge ahead with new plans to brighten T-1 kids lives with a little bit of sunshine.

Sincerely,

Cheryl Germaine

District 33S Chairperson

Diabetic Camp Scholarships

LEHP COMMITTEE (Lions Eye Health Program)

Doctors Anticipate a School Year Marked by Complaints of Eye Strain

When COVID-19 first shut classrooms in the spring, we got a glimpse into the digital challenges of distance learning. Among them, [kids aren't immune](#) to developing tired, dry eyes from concentrating on laptops and tablets for extended periods of time. The discomfort drove some of them to their ophthalmologist, looking for relief. To prepare students and their families for the new school year, the American Academy of Ophthalmology is sharing a back-to-online school checklist to help prevent [digital eye strain](#).

"I was a digital eye strain naysayer prior to recent events," said Stephen Lipsky, MD, pediatric ophthalmologist and clinical spokesperson for the American Academy of Ophthalmology. "But in my practice, I really have seen a marked increase in kids suffering from eye strain because of increased screen time. Good news is most symptoms can be avoided by taking a few simple steps."

The simple fact behind the headaches, blurry vision, and tired, dry eyes is that we don't blink as often while using computers and other digital devices, leaving eyes dry and irritated. And when we focus at the same distance for a long time, it can cause our vision to blur temporarily, and the muscles around the eye to tire, which can cause headaches. Extended reading, writing or other intensive near work can also cause eye strain.

To fix this problem, Eye Doctors recommend taking a 20 second break from near work every 20 minutes. Here are some tips to help parents remind kids to follow this vital rule:

1. Set a timer. Whether a kitchen timer or a smart device, use it to remind your child to take a break every 20 minutes.
2. Alternate reading an e-book with a real book. Encourage children to look up and out the window every two chapters or simply shut their eyes for 20 seconds.
3. Pre-mark books with paperclips every few chapters. When they reach a paper clip, it will remind them look up. On an e-book, use the "bookmark" function for the same effect.

Good ergonomics is as important as resting the eyes periodically. We tend to use digital devices at less than ideal distances and angles, which leads to eyestrain. To encourage good posture and better habits, set up a "home office" for your kids. Follow these tips to optimize their workspace:

4. Make sure they view laptops at arm's length, about 18 to 24 inches from where they are sitting. Ideally, they should have a monitor positioned at eye level, directly in front of the body. Tablets should also be held at arm's length.
5. To reduce glare, position the light source behind the back, not behind the computer screen.
6. Adjust the brightness and contrast on the screen so that it feels comfortable for them.
7. Don't use a device outside or in brightly lit areas; the glare on the screen can cause eye strain.
8. Avoid using a device in a dark room. As the pupil expands to accommodate the darkness, the brightness of the screen can aggravate after-images and cause discomfort.

9. Put down the device 30 to 60 minutes before bedtime. Blue light may disrupt sleep. For your procrastinating teens, switch to "[night mode](#)" or a similar mode to reduce blue light exposure.

Lastly, make sure they [spend some time outdoors](#). Computer use and other near work activities may be driving a [worldwide epidemic of nearsightedness in children](#), although this is not yet proven. However, several studies suggest that spending time outdoors, especially in early childhood, can slow the progression of nearsightedness.

10. The Lions Eye Health Program ~ (LEHP) is a community-based education program that allows Lions clubs, community organizations and individuals to promote healthy vision and raise awareness of the causes of preventable vision loss. The mission of the LEHP is to empower communities to save sight through early detection and timely treatment of diabetic eye disease, glaucoma and age related macular degeneration (AMD), and to encourage the appropriate treatment of low vision.
11. Please visit www.lionsclubs.org to download and print materials locally.
12. Respectfully Submitted,

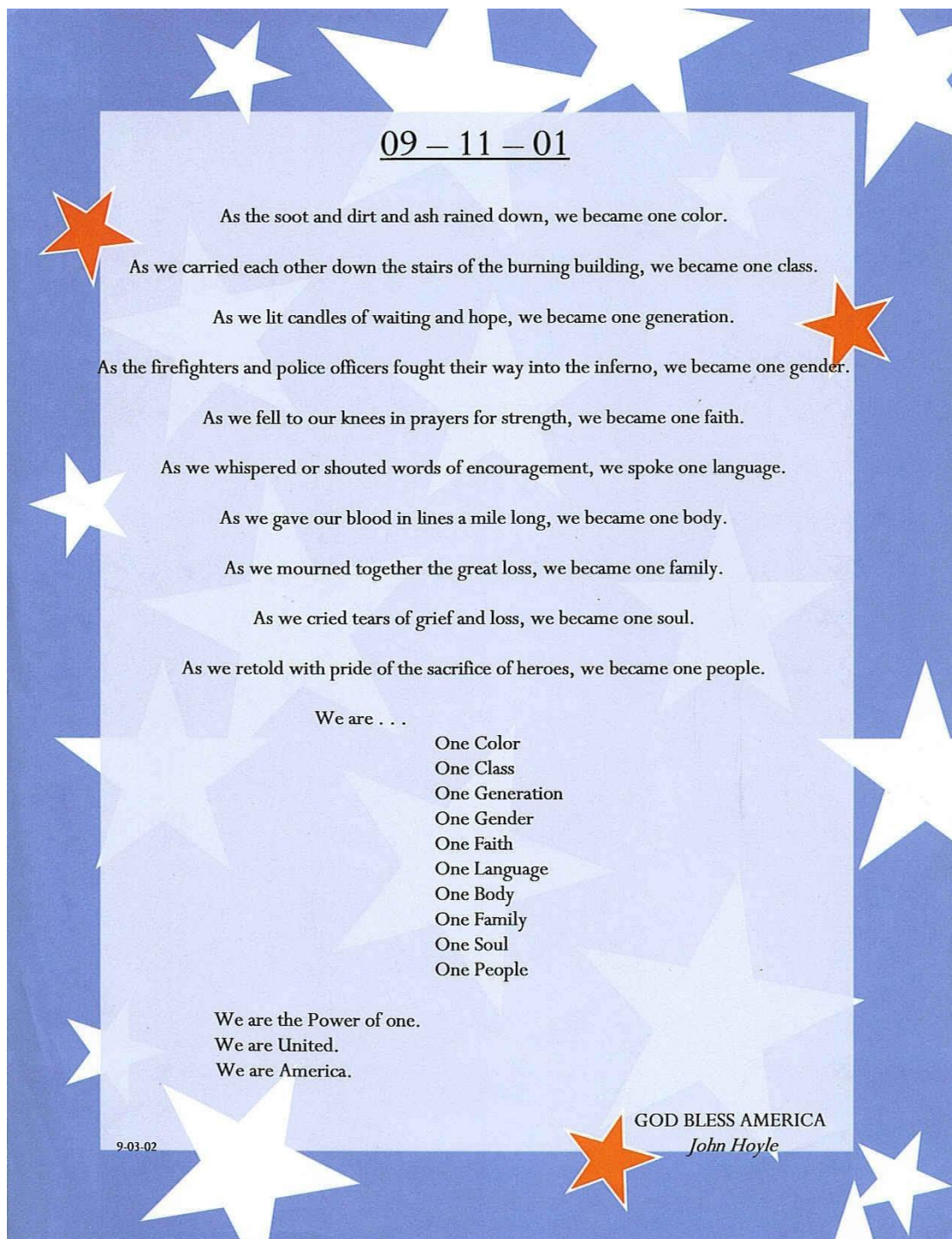
•
•
LEHP COMMITTEE (Lions Eye Health Program) District 33 S Committee Chair Lion Sharon Brown (Barnstable Yarmouth Lions)
•



In just about 2 weeks we will be remembering the 19th anniversary of 9/11. Shortly after a terrible day, I put a few thoughts together and with the help from a young lady from Dartmouth, we were able to put them in the correct order. I have attached the letter I originally sent out and through the years several people have requested a copy to put in District and Club newsletters so we don't forget. With all of the unbelievable experiences in the past few months due to the pandemic, I think now more than ever we must remember ...

WE ARE ONE

PID John Hoyle





Lions Clubs International

District 33S Helen Keller Service Award

Recommendation Form

Individual Completing this Form

Name _____ Date _____

E-mail _____ Phone _____

The Helen Keller Service Award Program is a generous way to recognize a Lion or individual and show a commitment to the humanitarian work of District 33S LCIF Program and further support of the LCI Foundation.

The H.K.S.A. Program was established in 2014 in honor of Helen Keller, who inspired Lions to be her "Knights of the Blind" in finding a cure for preventable blindness.

An H.K.S.A. recognition is for the individual specified who has accomplished outstanding humanitarian service to community and can only be recommended by a club or individual Lion.

A recipient receives a Letter, Plaque and Drape Ribbon in recognition of dedicated humanitarian service from the District 33S Governor and the Helen Keller Service Award/LCIF Chairperson.

The award cannot be recommended for oneself, and Lions Clubs or individuals are asked to donate \$ 250.00 to District 33S Helen Keller Service Award Program.

- Only an individual can receive the Helen Keller Service Award.
- Complete the H.K.S.A. recommendation and submit with payment.
- Enclose Check (payable to Lions District 33S (with Helen Keller in Note Line). Send Check and Recommendation Form to

Helen Keller Award Committee

PDG Bev Dillon
30 Partridge Trail
Bridgewater, MA 02324

All Award Recognitions are presented by the Helen Keller Committee

- Include a short narrative indicating why the recipient was chosen to receive the award.

Note: This is a recommendation and the committee determines all approvals. If for any reason the recommendation is not approved the donation Check will be returned.

The Committee meets each Month as need be

Recipient Name _____

Member ID# (if applicable) _____

Address _____

City _____ State/Province _____

Postal Code _____

Type of recognition requested (please check one)

☐ HKA ☐ Memorial Plaque in memory of deceased

Recommending Club or Individual _____

For Memorial presentation

Name of the individual to whom the plaque is to be presented to (information required for preparing recognition letter.)

Shipping information

Name _____

Address _____

City _____ State/Province _____

Postal Code _____

E-mail _____ Phone _____

All Award Recognitions are presented by the Helen Keller Committee

Once donation and recommendation are received and processed. Please allow a minimum of 30 days.

Sample Plaque





ROAR PROGRAM

The ROAR Program is designed to help new members *become familiar with* and take an *active role* in club activities.

The objective of the ROAR program is to build quality into our membership up front by ensuring that potential members understand what is expected of them and for clubs to understand what new members expect from Lions. Club membership chairs and sponsors have an obligation to sit and discuss benefits and responsibilities of membership in a Lions club. They also have a responsibility to get the new members actively involved in club activities and to help them understand the great work Lions do at all levels.

The ROAR program for New Members and their sponsors is one tool that clubs can use to help *new members* get and stay *involved with the club and their community*.

A handsome lapel pin awaits the New Lion and Sponsor who take advantage of the ROAR program.

To receive the ROAR lapel pin, this form must be completed within one year of the date of membership and submitted to the District Retention Chairman Steve Garra.

Recruiting
Orienting
Actively involving
Retaining

Mandatory Requirements

Each new member must complete all 5 of the following:

Requirements	Date Completed	Secretary's Initials
1. Attend a pre-membership meeting before being accepted for membership (potential member, Sponsor and Membership Chairman/BOD Member)		
2. Attend a Board of Directors Meeting		
3. Serve on a club Fund Raising Project		
4. Serve on a club Service Project		
5. Attend a New Member Orientation		

Elective Opportunities

Each new member must also complete 2 of the following:

Requirements	Date Completed	Secretary's Initials
A. Attend a Zone Meeting		
B. Attend a Region Meeting		
C. Make a Club Visitation		
D. Attend an Advisory Meeting		
E. Attend a Mid-Winter Conference		
F. Attend a MD 33 State Convention		

CERTIFICATION

The Lions Club of _____ certifies that

Lion _____ and sponsor Lion _____

have completed all the requirements of the ROAR Program. Date of membership _____

Member's Signature _____ Date _____

President's Signature _____ Date _____

Secretary's Signature _____ Date _____

Melvin Jones Fellowship Application



Lions Clubs International
FOUNDATION

Individual Completing this Form

Name _____ Date _____

E-mail _____ Phone _____

1. Area of Giving

Please check one

☐ Area of Greatest Need ☐ Measles

☐ Disaster ☐ Sight ☐ Youth

(Each choice above is eligible for MJF credit)

☐ Other _____

(May not be eligible for MJF credit)

MJF Credits to be used from previous donation:

*Please Note - This section should only be used if sufficient funds have already been deposited with Lions Clubs International Foundation

Use Credits From: _____

ID#: _____

2. Contribution Details

Donor Name (individual, club, company, foundation)

Donor ID: _____

Donor Club: _____

Donor District: _____

Amount of Contribution: _____

☐ Full Payment ☐ Installment ☐ Final Installment

Donors making personal donations towards MJF also receive credit as a Contributing Member! The Contributing Membership program is an annual program that recognizes three levels of support: US\$20 (Bronze), US\$50 (Silver) and US\$100 or above (Gold).

☐ Yes In addition to receiving MJF credit, I would like to receive a Contributing Membership Pin for my donation.

Gift Type

Make donations via the web at www.lcif.org

☐ US\$ Check Enclosed (payable to LCIF; drawn on US bank)

☐ Wire/Bank Transfer (Please attach bank transfer receipt)

☐ Local LCI Deposit (Please attach bank deposit ticket)

☐ Cash (Mail donations along with the Donor Contribution Form to address provided)

The Foundation uses a lock box service to receive and process all donations.

3. Recipient of Recognition (Individual person)

Type of recognition requested (please check one)

☐ MJF ☐ PMJF ☐ To Be Named Later

☐ Memorial Plaque in memory of deceased

Recipient Name (Exactly as it is to be engraved on plaque)

Recipient ID# (if applicable) _____

Recipient Name _____

Address _____

City _____ State/Province _____

Country _____ Postal Code _____

Club of Recipient _____

Club # _____ District _____

For Memorial List name of MJF surviving family member to whom Memorial plaque will be given. (Needed for recognition letter which accompanies plaque.)

4. Shipping Information

Please Note: Materials cannot be sent to PO Boxes.

Ship to Member ID # (if applicable) _____

Name _____

Address _____

City _____ State/Province _____

Country _____ Postal Code _____

E-mail _____ Phone _____

Recognition is sent once donation and application are received and processed at headquarters. Please allow a minimum of 35 days in the U.S. and 60 days elsewhere for shipping.

Special Instructions/Notes _____

Lions Clubs International Foundation
Department 4547
Carol Stream, IL 60122-4547
USA

Tel: 630-303-3838

Web site: www.lcif.org

E-mail: donorassistance@lionsclubs.org

LCIF 05/06/07



PRIDE PROGRAM

The PRIDE Program is designed to recognize those Lions who **go above and beyond**.

The objective of the PRIDE program is to give those Lions who always go above and beyond what is necessary to be considered an active member the recognition that they deserve. At the same time the program is designed to lead long time members on a path that will continue and strengthen their commitment to both the District and their individual clubs. This program cannot be completed without being actively involved in your own club's functions as well as helping out at the District level.

The PRIDE program for Lions is a tool that can be used to help focus members to become and remain **involved with the club, district, and their community**.

A handsome lapel pin awaits the Lion who takes advantage of the PRIDE program.

To receive the PRIDE lapel pin, this form must be completed during the Lionistic year of July to June and submitted to the District Retention Chairman Steve Garman.

Performance
Recognition
Involvement
District & Club
Excellence

Club-level Excellence:

Each Lion must complete all of the following during the Lionistic year

Requirements	Date Completed	Secretary's Initials
1. Attend 50% or more of his/her club functions [†]		
2. Attend at least one Board of Directors Meeting		
3. Serve on a club Fund Raising Project		
4. Serve on a club Service Project		
5. Visit another club's meeting or function		

[†] Includes general meetings, board meetings, fundraisers and service projects as attested by the secretary

District-level Excellence:

Each Lion must also complete 5 of the following*

Requirements	Date Completed	Secretary's Initials
1a. Attend a Zone Meeting*		
1b. Attend an additional Zone meeting*		
2. Attend Officers Training*		
3. Attend the First Advisory Meeting*		
4. Attend the Second Advisory Meeting*		
5. Attend the Third Advisory Meeting*		
6. Attend a Mid-Winter Conference*		
7. Attend a MD 33 State Convention*		

* Must attend at least one convention and one advisory meeting.

* Other District committee meetings can be substituted for Zone meetings or Training.

The PRIDE pin cannot be earned in conjunction with the ROAR pin.

CERTIFICATION

The Lions Club of _____ certifies that

Lion _____ has met the requirements of the PRIDE Program.

President's Signature _____ Date _____

Secretary's Signature _____ Date _____



COMMITTEE NEWS !!

CONGRATULATIONS TO THE DISTRICT 33S COMMITTEES WHO ARE SO HARD AT WORK!!

News from your Global Membership Team ...

Did you know?....

New Member Fees are waived until January 1, 2021? Your new members can save \$35 if you sign them up now!

The benefits of membership? Current Lions rewards programs include:

[1-800-Flowers.com](https://www.1-800-flowers.com) All Lions Clubs International members can receive a 15% discount from any of 1-800-Flowers' family of brands.

7. [Cheryl's Cookies](#) (U.S. only)
8. [Fruitbouquets.com](https://www.fruitbouquets.com) (U.S. only)
9. [Harry and David](#) (Canada, U.S. territories—Puerto Rico, Guam, American Samoa, Northern Mariana Islands, U.S. Virgin Islands—United Kingdom and Germany)
10. [Stock Yards](#) (U.S. Only)
11. [The Popcorn Factory](#) (International) [Avis Car](#)

[Rental](#) (International)

[Beltone](#) (U.S. only) Lions club members and their immediate family* have access to a national hearing health care program. The program is available through the Beltone Hearing Health Care Network of 1,400 preferred providers. Call the Beltone toll-free Customer Care line at (800) Beltone (235-8663). You can also find hearing care information and provider location information on the [Beltone Web site](#).

**Immediate family includes grandparents, parents, spouse and children.*

It includes:

- **Free Hearing Screening.** Take advantage of a 10 Step Evaluation Process – at no cost to you – to determine if and to what extent you may have hearing loss.
- **15 Percent Retail Discount.** Receive 15 percent off retail price of any Beltone Hearing Aid. You can choose from more than 80 models. All hearing aids technologies are available – including state of the art digital hearing aids, as well as programmable and analog aids.
- **BelCare™ Member Satisfaction Plan.** This customer service program ensures you will receive consistent delivery of service, regardless of Belton location. BelCare is a commitment from Belton hearing care practitioners to ensure your experience is professional, comfortable and worry-free.

- **Lifetime Care Program.** Belton will service clean, inspect, adjust and service your hearing aid at any Belton location in the U.S. for the life of your hearing aid.
- **Warranty and Lost, Stolen, or Damaged Protection Coverage.**
- **National Finance Options Available.**
- [Budget Rent A Car](#) (International)
- [Enterprise/National](#) (International)
- [Hotel Storm](#) (International)
- [Wyndham Hotel Group](#) (International)

Updates from Eye Glass Recycling Committee

We are still in need of mission or medical groups going to foreign countries that would take eye glasses!

The Eye Glass Recycling Committee is holding eyeglass washing and bagging events plus separating of glasses for missions at the

September 15th

1:00PM -3:00PM

And

7:00 PM - 9:00 PM

This event is open to all clubs. Masks are required and social distancing is required. This is an ongoing project to come and help with this program and great opportunity to meet and catch up with other Lions from the District.

For more information or a project please call me at 508-336-3637 or via email at nate@natehelge.com . Looking forward to your help on the 3rd and the 17th.

Hand sanitizer is supplied and we all need to be safe!

Nate Helgersen

Eye Glass Chairman

Webmaster ~ Chair Michael Middleton

The MD33 State IT Committee is offering to help clubs update their website from HTTP to HTTPS. This is an important update that will make your website safe to use whenever people visit your site. Every popular website that you use is most likely using HTTPS. As Lions trying to spread our message of service and information about our clubs, we should be dedicated to ensuring people's data privacy by updating our websites to HTTPS. If you have questions, please email your District IT Committee Chairperson (lionmichaelmiddleton@gmail.com) or the State IT Committee (INSERT_EMAIL_ADDRESS_HERE).

If you are unfamiliar with HTTPS/SSL or would like a basic overview of how it works, please watch this video:

<https://www.youtube.com/watch?v=SJJmoDZ3il8>

~Michael

Committee News and Pictures! Please send Committee Updates to DG Sandy Fife sbfife@comcast.net or Lion Lorraine Thompson at lionlorraine33s@ymail.com

Newsletter ~ Chair Lorraine Thompson

All Newsletter articles and pictures are due by the 20th of the month to appear in the following month's newsletter. Events should be entered no more than 2 months in advance of the event. All entries may be sent to newsletter@district33S.org. The District encourages sharing stories and pictures in our newsletter.

Youth Speech Committee ~ Co-Chairs 2 VDG Bob Coluci & Jane Otis

Topic: ~ "IS WINNING EVERYTHING?"

Chairs

Zones 1 & 4 ~ Lion MaryAnne Gibbs

Zones 2 & 3 ~ Lion Sue Beaulieu

Zones 5 ~ 2 VDG Bob Coluci

Zones 6 & 7 ~ RC Michael Middleton

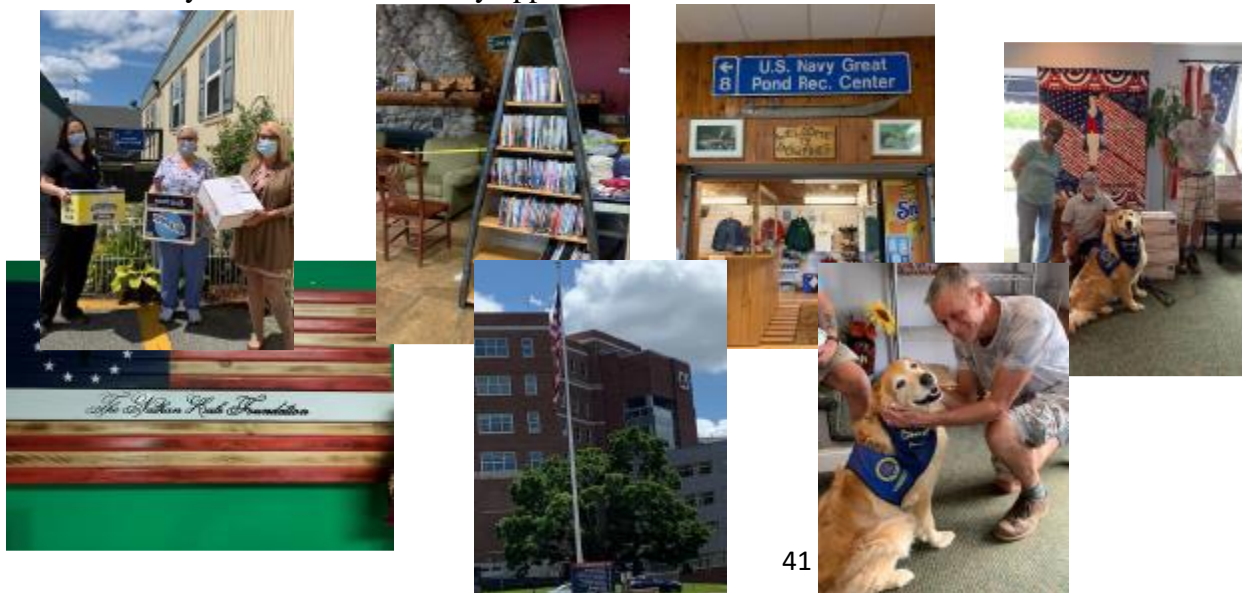
Please contact your school Guidance Office or English Departments in September. All materials can be found on www.youthspeech.org. Contest Levels ~ Club, Zone, Region, Mid-Winter and State Convention. Zone and Region may be done together, usually in early December.

Operation Shoe Box ~ Chair Deb Horner

After receiving the District operation shoe box items back, as they could not be sent out to the troops overseas due to Covid 19 in March. We had to break down all the boxes and reorganize them for distribution. Our first try was to give to the soldier's homes especially the one in Holyoke after all their tragic experiences with the pandemic at this time they were not accepting anything. Maybe on a later date we can deliver items to them. We were able to distribute the items to the following Veterans places:

- Providence VA Homeless Veterans
- Providence Hosp Women's Veterans Clinic (they will make care packages up)
- The DVDs went to an Active Duty Campground in Maine (Unplugged) No WiFi and can only play DVD's
- Also, toiletries and other items will be put into care packages for in-patients and long term patients in Brockton VA and Providence VA hospitals.

We had several boxes of toiletries and items go to the Nathan Hale Vet Center in Plymouth for veterans and veteran's families and even a veteran's home... They haven't had toiletries for several years at their outreach center and they were thrilled and very appreciative.



Pride and Roar ~ Chair ZC Lorraine Thompson

Committee News and Pictures! Please send Committee Updates to DG Sandy Fife sbfife@comcast.net or Lion Lorraine Thompson at lionlorraine33s@ymail.com

Pride ~ the objective of the PRIDE program is to give those Lions who always go above and beyond what is necessary to be considered an active member the recognition that they deserve. At the same time the program is designed to lead long time members on a path that will continue and strengthen their commitment to both the District and their individual clubs. This program cannot be completed without being actively involved in your own club's functions as well as helping out at the District level. The PRIDE program for Lions is a tool that can be used to help focus members to become and remain involved with the club, district, and their community. A handsome lapel pin awaits the Lion who takes advantage of the PRIDE program. Pride forms are due August 1st to lionlorraine33S@ymail.com.

Roar ~ The Roar Program is designed to help new members become familiar and take new roles in Club Activities. The objective of the ROAR program is to build quality into our membership upfront by ensuring that potential members understand what is expected of them and for clubs to understand what new members expect from Lions. Club membership chairs and sponsors have an obligation to sit and discuss benefits and responsibilities of membership in a Lions club. They also have a responsibility to get the new members actively involved in club activities and to help them understand the great work Lions do at all levels. The ROAR program for New Members and their sponsors is one tool that clubs can use to help new members get and stay involved with the club and their community. A handsome lapel pin awaits the New Lion and Sponsor who take advantage. Roar forms are due August 1st to lionlorraine33S@ymail.com.

Catch Up ~ Last year the Program was received and the database was updated. If you did not receive a 2 or a 5 year rocker and you completed the Program please contact ZC Lorraine Thompson.

Paws of Comfort Branch Club ~ Parent Club S Attleboro Village

Its OFFICIAL !!!! Paws of Comfort Lions Club!! Stay tuned for the news on Club Chartering!!!

Peace Poster ~ Lion Floran Rozzelle Chairperson

Lions Clubs for three decades have been sponsoring a very special event in schools and youth groups. Creating peace posters gives children everywhere the chance to express their visions of peace!!! You can order your contest kit from January 15- October 1st. To order a kit by phone call Club Supplies at 630-571-5466. Peace Poster are judged at the November Cabinet Advisory Meeting. This year's topic "Peace through Service". Because of the delayed opening of schools due to COVID 19 we may need to think outside the box to get students and Other youth organizations to participate. Some ideas may include asking you publicity chairperson, marketing chairperson or your peace poster chairperson to:

- **Contact your school liaisons from prior years for their recommendations**
- **Advertising or a public service announcement in local newspapers**
- **Contact schools to see if they have a parent portal that you can utilize to spread the word**
- **Contact Art Associations in your area that offer art classes if they would advertise your contest**
- **Contact Your Chamber of Commerce to advertise**
- **Contact Boys and Girls Scouts or Groups if they want to participate**

Order your kit ASAP to assist with the above listing. DEADLINE November 5th. If the Cabinet Advisory is cancelled a virtual election will be provided.

Peace Poster is still on for this YEAR!!! Let's use our imaginations and get the word out!!!

LODA ~ Lions Organ Donation- Paula Doherty Chair

Lions Organ Donor Awareness is tasked to raise awareness of the importance of registration as an organ and tissue donor.

Lions wishing to get involved in spreading this message, please e-mail us at Lionsorgandonation@gmail.com to learn more.

Literacy Program ~ Lion Bev Saccocia Chairperson

The Reading Action Program is a 10 year commitment to increase reading and literacy rates around the world. At the August Cabinet meeting it was planned to collect school supplies for our local schools. We have had to cancel this meeting due to COVID 19. School supplies are currently on sale. Please purchase supplies for your local school, drop them off or participate in the school backpack programs. If you have supplies you want to donate please let me know and we will arrange for someone to pick them up. Don't forget to ask your Club Secretary to report this service project on MyLion. More information on the LCI Literacy Program may be at the Resource Center at lionsclubs.org ~ search - resource center reading action program.

Global Action Service Chairperson ~ Sharon Audette

District Global Service Team I hope everyone is doing well in these difficult times. Now is the time to think about Service for our communities. There are many ways our clubs can help our neighbors at this time. If you need any help in finding who needs help in your community or are looking for any ideas for community service please feel free to reach out to me. Just a few notes for this year: 1. Each club should have a GST chairperson. 2. Make sure to enter all service activities on MyLCI/MyLion. If you need any help with this please reach out to me or IPCST Jane Puccio. 3. If you need any help with ideas and/or need any help with any service projects please feel free to contact me. PDG Sharon Audette District GST 508-789-4671 sharonaudette@gmail.com

Environmental Photo Contest ~ Chair Ken Benoit



2020 – 2021 District 33S Environmental Photo Contest

Name of Photographer _____

Club Name _____

E-Mail address of Photographer _____

Certification Club Chairman _____

Lions from clubs in good standing may enter, one from each category an original unaltered high-quality photo paper, 8" X 10" Black-and-white or color (without people) no frame. Photo will be taken within our South Eastern District.

Contest Categories:

1, Animal Life

2. Landscape

3, Plant Life

4, Weather Phenomenon

Submit Photos prior to District 33S Mid-Winter Conference January 2021.
Prize money will be awarded.

Send photos to District 33-S Photo, 75 Jefferson St. Attleboro, MA. 02703

Chairman

Lion – Ken Benny Benoit

District 33S Photographer

kenbenoit@comcast.net

Spread a little sunshine
Our fellow lions need
some cheer. Send some
sunshine



and prayers.

Bridgewater Academy	M Vale Sime	396 Union St Bridgewater, MA 02324	(508) 697-6663	Sun
Fall River Carousel	Muriel Patenaude	5 Waring Rd Somerset. MA 02726	(508) 672-3586	Sun
Fall River Carousel	PDG Bert Patenaude	5 Waring Rd Somerset. MA 02726	(508) 692-3586	Sun
Middleboro	Michael Chilcotte	15 Mitchell St Middleboro, MA 02346		Sun
New Bedford	Nat Hoyle	15 Kelton St New Bedford, MA 02745		Sun
South Attleboro Village	Lucy Rossi	118 Memorial Dr Pawtucket, RI 02860		Sun

South Attleboro Village	Barbara Klang	650 Pearce Rd Swansea, MA 02777	Sun
South Attleboro Village	Janet Kennedy	45 Cocasset St Foxboro, MA 02035	Sun
Bridgewater Academy	Paula Doherty	Unit 2 41 Meadow St Bridgewater, MA 02324	Sun
Bridgewater	Eric Rodriguez	76 Vernon St Middleboro, MA 02346	Sun
Abington	Mary Torres	101 Peter St Raynham, MA 02767	Sorrow/ sister
Abington	Ted Cummins	225 Lantern Ln Abington, MA 02351	Sorrow/ Cousin

