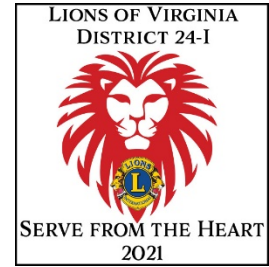




*You're invited!*

District 24-I Fall Conference  
Lion Greg Cole, District Governor  
November 19-21, 2021  
The Weyanoke Hotel & Longwood University  
Farmville, VA



Dear Fellow Lions,

You and your club members are cordially invited to a Serve from the Heart weekend at the District 24-I Fall Conference in the Heart of Virginia: Farmville. This event promises to be fun and fulfilling from start-to-finish with an expo-style showcase of club and district events and opportunities for you to explore.

The Historic Weyanoke Hotel is our host hotel with meals and events in Longwood University's Blackwell Ballroom across High Street from the hotel. **Early registration for the hotel's great \$99/night rate closes on October 20, 2021. After the 20<sup>th</sup>, rates for available rooms will be available at the regular rate of \$149.**

**Reserve your hotel room:** Here's how to register at this historic hotel which hosted Virginia Lions with Helen Keller herself:

**Visit online:** [Lions District 24-I Fall Conference](#)  
or call **434-658-7500**

**Register for the Conference:** This is a deal! (See attached for menu options.)



**\$25 with lunch & dinner  
\$10 with lunch only**

**Lunch with  
Brooke Coleman and Samson  
from Leader Dogs for the Blind**

**Denim & Diamonds Dinner  
with award-winning Appalachian Express**



**Register for the expo:** Clubs, committees, and vendors are invited to participate in this great networking event sharing things that make Lions the largest service organization in the world!

**24-I Fall Conference Service Focus: Roc Solid Ready Bags.** Patients often do not have notice they will be hospitalized and families are not ready for a long stay away from home. **Roc Solid Foundation** provides Ready Bags are given to patients' families to help with the first days following a child's hospitalization for cancer treatment. Lions Clubs of District 24-I are partnering with Roc Solid to provide Ready Bag items and need your help. The attached Roc Solid Ready Bag flyer lists items needed for these families. Your clubs can help with individual items, items in bulk, and donations.

District Governor Greg Cole and the Farmville Lions Club cannot wait to host you in Farmville for what promises to be an exciting Lions weekend. Bring a prospective Lion so they get a taste of what we're all about: service, fellowship, learning, and renewing friendships with Lions throughout the Commonwealth.

Bringing your significant other? Let us help you get connected with world-class shopping right here in the Heart of Virginia. From furniture to frou frous, you can #findwhatyouloveinFarmville.

We are excited to kick off your holiday season on a high note. We look forward to seeing you next month!



## 2021 District 24-I Fall Conference Agenda



### Friday, November 19

- Vendor Set-Up, Blackwell Ballroom 2:00 – 5:00 pm
- Registration, Hotel Weyanoke 4:00 – 7:00 pm
- Fellowship Social, Hotel Weyanoke’s Taproot Tavern 6:00 – 8:00 pm
- ✚ Heavy hors d’oeuvres. A Cash bar will be available.

### Saturday, November 20

- Hotel guests receive complimentary breakfast
- Registration, Blackwell Ballroom 8:00 am – 2:00 pm
- Opening General Session 9:00 am
- ✚ Longwood University President Taylor Reveley
- ✚ Farmville Mayor David Whitus
- ✚ Service Teaser Talks

#### Morning Breakouts

- ✚ Engaging Our Most Valuable Resource – Recruitment & Retention for today and beyond
- ✚ Delegating Versus Dictating – Become an engaging leader!.
- ✚ Turning Current Traditions into New Traditions – Ramp up your meeting excitement with a blend of new and current traditions!
- ✚ Succession Planning – Strategically plan for success through rotating leadership. Learn how!

#### Lunch with Brooke Coleman and Samson from Leader Dogs for the Blind

- ✚ Donate at least two (2) items for the Roc Solid Ready Bags to be entered into a chance to win a \$100 Visa Card. The Drawing will be held at lunch.
- ✚ Each registered participant will receive door prize tickets in the registration packet for gifts supplied by various vendors. Winners will be announced at lunch.

#### Afternoon Expo with Scavenger Hunt

- ✚ Club, committee, and vendor exhibits for networking and gathering ideas!
- ✚ Scavenger Hunt: Visit exhibitors to learn the answers to questions you’ll only learn by visiting. Correctly answer the questions to win prizes! The winner to be announced at dinner.

- Barbecue Dinner, Awards and Appalachian Express 6:00 – 9:00 pm
- ✚ Barbecue dinner
- ✚ Club Peace Poster winners announced
- ✚ Cash bar available
- ✚ 50/50 Raffle! \$2 each or 3 for \$4. Best deal: 7 for \$10

### Sunday, November 21

Hotel guests will have breakfast provided.

Safe Travels and Happy Thanksgiving, Lions!



## District 24-I Fall Conference Details



### Lunch Menu

Build the sandwich of your choice!

Sliced Oven Baked Roasted Turkey

Sliced Roast Beef

Deli Ham

Tuna

Cheddar or Swiss Cheese

Assorted Baked Breads and Rolls

Relish Tray (Lettuce, Tomato, Onion, Pickles, Pepperoncini)

Side salads

Your choice of individual chip bag

Assorted baked breads and rolls

Assorted Crave-worthy Cookies

Choice of Lemonade, Iced Tea, Iced Water

### Dinner Menu

Barbeque Chicken

Sliced Brisket

Coleslaw

Cornbread Fiesta Muffins

Macaroni and Cheese

Baked Beans

Assorted Crave-worthy Cookies

Gourmet Dessert Bars

Choice of Two Beverages Lemonade

Note: If you have dietary restrictions, please contact your Farmville Lions Club liaisons:

Lion President Steve Lindsey (434-390-1781) [slindsey1288@gmail.com](mailto:slindsey1288@gmail.com)

Lion Treasurer Zach Preston (434-710-2344) [zachpreston4232@gmail.com](mailto:zachpreston4232@gmail.com).

# Roc Solid Ready Bags



## Ready Bag Items to Collect:

### TOILETRIES (all travel sized)

Travel Shampoo	Travel Toothpaste
Travel Conditioner	2 Toothbrushes
Travel Body Wash	Travel Mouthwash
Travel Lotion	Hairbrush
Travel Q-tips	Hair Ties
Deodorant (unisex)	Chapstick
Digital Thermometer	

### OTHER

Kindle Fire 7 Tablet	Coffee Tumbler (Thermos style)
UNO Card Game	Deck of Cards

## Monetary Donations Help Cover:

The Bag – \$45

Tablet Case – \$15

Shipping Supplies – \$10

Postage – \$15

**TOTAL – \$85/Bag**

### Items should be:

- Travel sized (if noted)
- Unused and unopened
- Gender-neutral colors with no graphics/logos

*Thank you for building hope for families fighting pediatric cancer!*

—Your friends at Roc Solid Foundation



[www.RocSolidFoundation.org](http://www.RocSolidFoundation.org)



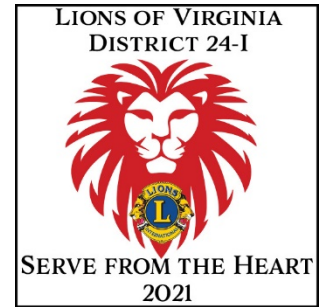




*District 24-I Fall Conference*

*November 20, 2021*

*Longwood University*  
High Street, Farmville, VA



## VENDOR PARTICIPATION FORM

Please complete the following form and return no later than November 12, 2021 to reserve a vendor/exhibitor space. Limited number of spaces available, so reserve your space early!

Organization/Participant Name: \_\_\_\_\_

Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Description of Exhibit: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Mail this completed form to:

2021 Lions Fall Conference  
Attn: Lion Steve Lindsey  
PO Box 128  
Farmville, VA 23901

Questions: Contact – Lion Steve Lindsey, 434-390-1781, [slindsey1288@gmail.com](mailto:slindsey1288@gmail.com) OR  
Lion Zach Preston, 434-710-2344, [zachpreston@thewoodlandinc.com](mailto:zachpreston@thewoodlandinc.com)

Vendor Set-Up: Friday, November 19th, 2 – 5 pm; Saturday, November 20<sup>th</sup>, 7 am – 8:30 am  
You will be provided 6' tables, tablecloth, plus 2 chairs. If you will need access to an electrical outlet, please indicate above.